EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RIVERWOOD PROPERTIES,LLC

RF5

Lat/Lon: 34.1083/-84.5523

2035 Towne Lake Pkwy Woodstock, GA 30189	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2019)	8,510		62,375		159,452	
Projected Population (2024)	9,568		69,767		174,144	
Census Population (2010)	8,177		53,685		138,957	
Census Population (2000)	6,763		46,080		115,065	
Projected Annual Growth (2019 to 2024)	1,058	2.5%	7,392	2.4%	14,692	1.8%
Historical Annual Growth (2010 to 2019)	333	0.4%	8,690	1.5%	20,495	1.4%
Historical Annual Growth (2000 to 2010)	1,414	2.1%	7,604	1.7%	23,892	2.1%
Estimated Population Density (2019)	2,710	psm	2,207	psm	2,031	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	3,089		22,803		58,799	
Projected Households (2024)	3,363		24,802		63,142	
Census Households (2010)	2,865		18,834		49,515	
Census Households (2000)	2,365		15,769		40,030	
Estimated Households with Children (2019)	1,254	40.6%	8,840	38.8%	21,349	36.3%
Estimated Average Household Size (2019)	2.75		2.73		2.68	
Average Household Income						
Estimated Average Household Income (2019)	$103,085		$99,580		$99,011	
Projected Average Household Income (2024)	$114,366		$110,975		$110,716	
Estimated Average Family Income (2019)	$111,723		$111,753		$111,761	
Median Household Income						
Estimated Median Household Income (2019)	$84,742		$81,010		$84,122	
Projected Median Household Income (2024)	$97,734		$93,814		$97,307	
Estimated Median Family Income (2019)	$97,044		$95,574		$97,822	
Per Capita Income						
Estimated Per Capita Income (2019)	$37,420		$36,415		$36,550	
Projected Per Capita Income (2024)	$40,201		$39,460		$40,180	
Estimated Per Capita Income 5 Year Growth	$2,781	7.4%	$3,045	8.4%	$3,630	9.9%
Estimated Average Household Net Worth (2019)	$663,605		$665,715		$665,705	
Daytime Demos (2019)						
Total Businesses	463		3,044		6,084	
Total Employees	4,233		22,582		43,955	
Company Headquarter Businesses	-	-	5	0.2%	13	0.2%
Company Headquarter Employees	4	-	60	0.3%	508	1.2%
Employee Population per Business	9.1		7.4		7.2	
Residential Population per Business	18.4		20.5		26.2	

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2035 Towne Lake Pkwy **Woodstock, GA 30189**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Race & Ethnicity						
White (2019)	6,947	81.6%	48,341	77.5%	123,140	77.2%
Black or African American (2019)	777	9.1%	7,342	11.8%	19,770	12.4%
American Indian or Alaska Native (2019)	28	0.3%	209	0.3%	505	0.3%
Asian (2019)	216	2.5%	1,634	2.6%	5,934	3.7%
Hawaiian or Pacific Islander (2019)	1	-	44	-	72	-
Other Race (2019)	276	3.2%	3,187	5.1%	5,983	3.8%
Two or More Races (2019)	264	3.1%	1,619	2.6%	4,048	2.5%
Not Hispanic or Latino Population (2019)	7,754	91.1%	54,109	86.7%	142,328	89.3%
Hispanic or Latino Population (2019)	756	8.9%	8,266	13.3%	17,124	10.7%
Not Hispanic or Latino Population (2024)	8,671	90.6%	60,158	86.2%	154,744	88.9%
Hispanic or Latino Population (2024)	897	9.4%	9,609	13.8%	19,400	11.1%
Not Hispanic or Latino Population (2010)	7,484	91.5%	47,067	87.7%	125,159	90.1%
Hispanic or Latino Population (2010)	693	8.5%	6,617	12.3%	13,798	9.9%
Not Hispanic or Latino Population (2000)	6,502	96.2%	43,114	93.6%	109,135	94.8%
Hispanic or Latino Population (2000)	260	3.8%	2,966	6.4%	5,930	5.2%
Projected Hispanic Annual Growth (2019 to 2024)	141	3.7%	1,343	3.2%	2,276	2.7%
Historic Hispanic Annual Growth (2000 to 2019)	496	10.0%	5,300	9.4%	11,194	9.9%
Age Distribution (2019)						
Age Under 5	452	5.3%	3,736	6.0%	9,209	5.8%
Age 5 to 9 Years	594	7.0%	4,162	6.7%	10,026	6.3%
Age 10 to 14 Years	727	8.5%	4,963	8.0%	11,689	7.3%
Age 15 to 19 Years	685	8.1%	4,825	7.7%	12,218	7.7%
Age 20 to 24 Years	615	7.2%	4,381	7.0%	11,560	7.2%
Age 25 to 29 Years	467	5.5%	3,970	6.4%	10,404	6.5%
Age 30 to 34 Years	472	5.6%	3,688	5.9%	9,963	6.2%
Age 35 to 39 Years	556	6.5%	3,973	6.4%	10,359	6.5%
Age 40 to 44 Years	680	8.0%	4,398	7.1%	10,902	6.8%
Age 45 to 49 Years	753	8.8%	5,042	8.1%	12,410	7.8%
Age 50 to 54 Years	655	7.7%	4,624	7.4%	11,738	7.4%
Age 55 to 59 Years	525	6.2%	4,177	6.7%	11,085	7.0%
Age 60 to 64 Years	463	5.4%	3,443	5.5%	8,883	5.6%
Age 65 to 74 Years	577	6.8%	4,623	7.4%	12,431	7.8%
Age 75 to 84 Years	240	2.8%	1,822	2.9%	5,086	3.2%
Age 85 Years or Over	49	0.6%	549	0.9%	1,490	0.9%
Median Age	36.2		36.0		36.5	
Gender Age Distribution (2019)						
Female Population	4,323	50.8%	31,807	51.0%	81,390	51.0%
Age 0 to 19 Years	1,203	27.8%	8,690	27.3%	21,192	26.0%
Age 20 to 64 Years	2,641	61.1%	19,173	60.3%	49,658	61.0%
Age 65 Years or Over	479	11.1%	3,945	12.4%	10,540	12.9%
Female Median Age	36.9		37.0		37.5	
Male Population	4,187	49.2%	30,568	49.0%	78,063	49.0%
Age 0 to 19 Years	1,255	30.0%	8,996	29.4%	21,950	28.1%
Age 20 to 64 Years	2,544	60.8%	18,522	60.6%	47,644	61.0%
Age 65 Years or Over	387	9.2%	3,049	10.0%	8,468	10.8%
Male Median Age	35.5		35.0		35.6	

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RF5

2035 Towne Lake Pkwy **Woodstock, GA 30189**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Household Income Distribution (2019)						
HH Income $200,000 or More	181	5.9%	1,514	6.6%	3,656	6.2%
HH Income $150,000 to $199,999	327	10.6%	2,269	9.9%	6,086	10.4%
HH Income $100,000 to $149,999	653	21.1%	3,996	17.5%	11,828	20.1%
HH Income $75,000 to $99,999	580	18.8%	4,458	19.5%	10,755	18.3%
HH Income $50,000 to $74,999	604	19.5%	3,932	17.2%	10,673	18.2%
HH Income $35,000 to $49,999	207	6.7%	2,289	10.0%	6,058	10.3%
HH Income $25,000 to $34,999	239	7.7%	1,607	7.0%	3,588	6.1%
HH Income $15,000 to $24,999	204	6.6%	1,677	7.4%	3,485	5.9%
HH Income Under $15,000	94	3.0%	1,062	4.7%	2,671	4.5%
HH Income $35,000 or More	2,552	82.6%	18,457	80.9%	49,055	83.4%
HH Income $75,000 or More	1,741	56.3%	12,236	53.7%	32,324	55.0%
Housing (2019)						
Total Housing Units	3,130		23,361		60,233	
Housing Units Occupied	3,089	98.7%	22,803	97.6%	58,799	97.6%
Housing Units Owner-Occupied	2,049	66.3%	16,130	70.7%	44,568	75.8%
Housing Units, Renter-Occupied	1,040	33.7%	6,673	29.3%	14,230	24.2%
Housing Units, Vacant	40	1.3%	558	2.4%	1,434	2.4%
Marital Status (2019)						
Never Married	1,992	29.6%	15,076	30.4%	39,442	30.7%
Currently Married	3,522	52.3%	25,063	50.6%	64,619	50.3%
Separated	221	3.3%	1,963	4.0%	5,031	3.9%
Widowed	280	4.2%	2,328	4.7%	5,368	4.2%
Divorced	722	10.7%	5,084	10.3%	14,067	10.9%
Household Type (2019)						
Population Family	7,460	87.7%	54,394	87.2%	136,741	85.8%
Population Non-Family	1,050	12.3%	7,870	12.6%	21,120	13.2%
Population Group Quarters	-	-	112	0.2%	1,590	1.0%
Family Households	2,300	74.4%	16,682	73.2%	42,429	72.2%
Non-Family Households	790	25.6%	6,121	26.8%	16,370	27.8%
Married Couple with Children	922	26.2%	6,270	25.0%	15,625	24.2%
Average Family Household Size	3.2		3.3		3.2	
Household Size (2019)						
1 Person Households	587	19.0%	4,788	21.0%	12,792	21.8%
2 Person Households	995	32.2%	7,294	32.0%	19,261	32.8%
3 Person Households	584	18.9%	4,095	18.0%	10,510	17.9%
4 Person Households	572	18.5%	3,827	16.8%	9,527	16.2%
5 Person Households	247	8.0%	1,747	7.7%	4,218	7.2%
6 or More Person Households	103	3.3%	1,052	4.6%	2,491	4.2%
Household Vehicles (2019)						
Households with 0 Vehicles Available	52	1.7%	606	2.7%	1,128	1.9%
Households with 1 Vehicles Available	761	24.6%	5,862	25.7%	14,543	24.7%
Households with 2 or More Vehicles Available	2,276	73.7%	16,335	71.6%	43,128	73.3%
Total Vehicles Available	6,289		46,824		124,431	
Average Vehicles Per Household	2.0		2.1		2.1	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	6,583		48,446		126,077	
Estimated Civilian Employed	4,686	71.2%	33,757	69.7%	88,200	70.0%
Estimated Civilian Unemployed	114	1.7%	907	1.9%	2,392	1.9%
Estimated in Armed Forces	-	-	39	-	99	-
Estimated Not in Labor Force	1,783	27.1%	13,742	28.4%	35,385	28.1%
Unemployment Rate	1.7%		1.9%		1.9%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	4,686		33,757		88,200	
Management, Business, Financial Operations	995	21.2%	6,749	20.0%	18,278	20.7%
Professional, Related	1,304	27.8%	7,591	22.5%	20,619	23.4%
Service	715	15.3%	5,331	15.8%	13,471	15.3%
Sales, Office	1,278	27.3%	9,464	28.0%	23,210	26.3%
Farming, Fishing, Forestry	-	-	2	-	16	-
Construct, Extraction, Maintenance	174	3.7%	2,484	7.4%	6,633	7.5%
Production, Transport Material Moving	219	4.7%	2,136	6.3%	5,974	6.8%
White Collar Workers	3,578	76.3%	23,804	70.5%	62,107	70.4%
Blue Collar Workers	1,109	23.7%	9,953	29.5%	26,093	29.6%
Consumer Expenditure (2019)						
Total Household Expenditure	$219.26 M		$1.59 B		$4.11 B	
Total Non-Retail Expenditure	$115.26 M	52.6%	$837.48 M	52.6%	$2.16 B	52.6%
Total Retail Expenditure	$104.01 M	47.4%	$753.93 M	47.4%	$1.95 B	47.4%
Apparel	$7.79 M	3.6%	$56.54 M	3.6%	$145.6 M	3.5%
Contributions	$7.11 M	3.2%	$52.02 M	3.3%	$134.12 M	3.3%
Education	$6.6 M	3.0%	$48.24 M	3.0%	$123.62 M	3.0%
Entertainment	$12.52 M	5.7%	$90.96 M	5.7%	$235.07 M	5.7%
Food and Beverages	$32.31 M	14.7%	$234.24 M	14.7%	$604.58 M	14.7%
Furnishings and Equipment	$7.78 M	3.5%	$56.48 M	3.5%	$146.14 M	3.6%
Gifts	$5.34 M	2.4%	$38.81 M	2.4%	$99.92 M	2.4%
Health Care	$18.4 M	8.4%	$133.69 M	8.4%	$346.04 M	8.4%
Household Operations	$8.58 M	3.9%	$62.49 M	3.9%	$161.27 M	3.9%
Miscellaneous Expenses	$4.13 M	1.9%	$30.04 M	1.9%	$77.71 M	1.9%
Personal Care	$2.95 M	1.3%	$21.39 M	1.3%	$55.26 M	1.3%
Personal Insurance	$1.57 M	0.7%	$11.47 M	0.7%	$29.66 M	0.7%
Reading	$473.06 K	0.2%	$3.45 M	0.2%	$8.91 M	0.2%
Shelter	$45.97 M	21.0%	$333.65 M	21.0%	$859.31 M	20.9%
Tobacco	$1.28 M	0.6%	$9.29 M	0.6%	$23.86 M	0.6%
Transportation	$40.46 M	18.5%	$292.61 M	18.4%	$757.28 M	18.4%
Utilities	$15.97 M	7.3%	$116.04 M	7.3%	$299.45 M	7.3%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	5,436		40,307		104,750	
Elementary (Grade Level 0 to 8)	77	1.4%	1,230	3.1%	2,647	2.5%
Some High School (Grade Level 9 to 11)	118	2.2%	2,113	5.2%	4,795	4.6%
High School Graduate	1,030	19.0%	8,821	21.9%	23,185	22.1%
Some College	1,316	24.2%	9,902	24.6%	24,317	23.2%
Associate Degree Only	262	4.8%	2,828	7.0%	8,169	7.8%
Bachelor Degree Only	1,729	31.8%	10,401	25.8%	28,595	27.3%
Graduate Degree	904	16.6%	5,013	12.4%	13,042	12.5%

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Units In Structure (2019)						
1 Detached Unit	2,246	78.4%	17,246	91.6%	47,345	95.6%
1 Attached Unit	37	1.3%	1,222	6.5%	3,190	6.4%
2 to 4 Units	15	0.5%	206	1.1%	438	0.9%
5 to 9 Units	53	1.9%	249	1.3%	755	1.5%
10 to 19 Units	241	8.4%	813	4.3%	1,895	3.8%
20 to 49 Units	383	13.4%	1,519	8.1%	2,458	5.0%
50 or More Units	62	2.2%	580	3.1%	1,084	2.2%
Mobile Home or Trailer	52	1.8%	968	5.1%	1,632	3.3%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2019)						
Homes Built 2010 or later	178	6.2%	2,393	12.7%	5,997	12.1%
Homes Built 2000 to 2009	716	25.0%	4,993	26.5%	12,605	25.5%
Homes Built 1990 to 1999	1,773	61.9%	8,269	43.9%	17,737	35.8%
Homes Built 1980 to 1989	251	8.8%	4,182	22.2%	13,837	27.9%
Homes Built 1970 to 1979	144	5.0%	2,230	11.8%	6,012	12.1%
Homes Built 1960 to 1969	8	0.3%	336	1.8%	1,363	2.8%
Homes Built 1950 to 1959	8	0.3%	262	1.4%	700	1.4%
Homes Built Before 1949	12	0.4%	138	0.7%	547	1.1%
Home Values (2019)						
Home Values $1,000,000 or More	1	-	52	0.4%	189	0.5%
Home Values $500,000 to $999,999	43	2.2%	1,287	9.3%	3,197	8.4%
Home Values $400,000 to $499,999	240	12.4%	1,466	10.6%	3,431	9.0%
Home Values $300,000 to $399,999	263	13.6%	2,206	16.0%	5,703	15.0%
Home Values $200,000 to $299,999	1,027	53.1%	5,408	39.2%	14,554	38.2%
Home Values $150,000 to $199,999	337	17.4%	3,240	23.5%	9,971	26.2%
Home Values $100,000 to $149,999	97	5.0%	1,623	11.8%	5,302	13.9%
Home Values $70,000 to $99,999	30	1.5%	437	3.2%	1,146	3.0%
Home Values $50,000 to $69,999	-	-	57	0.4%	182	0.5%
Home Values $25,000 to $49,999	2	0.1%	66	0.5%	202	0.5%
Home Values Under $25,000	4	0.2%	134	1.0%	399	1.0%
Owner-Occupied Median Home Value	$251,093		$248,650		$236,468	
Renter-Occupied Median Rent	$1,024		$949		$1,006	
Transportation To Work (2019)						
Drive to Work Alone	3,483	77.4%	25,619	78.3%	67,125	79.7%
Drive to Work in Carpool	306	6.8%	3,007	9.2%	7,331	8.7%
Travel to Work by Public Transportation	59	1.3%	302	0.9%	635	0.8%
Drive to Work on Motorcycle	-	-	16	-	92	0.1%
Walk or Bicycle to Work	23	0.5%	266	0.8%	944	1.1%
Other Means	139	3.1%	801	2.4%	1,472	1.7%
Work at Home	490	10.9%	2,720	8.3%	6,652	7.9%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	533	11.8%	5,284	16.1%	13,167	15.6%
Travel to Work in 15 to 29 Minutes	1,297	28.8%	9,177	28.0%	23,093	27.4%
Travel to Work in 30 to 59 Minutes	1,454	32.3%	10,868	33.2%	30,108	35.7%
Travel to Work in 60 Minutes or More	889	19.8%	5,597	17.1%	14,821	17.6%
Average Minutes Travel to Work	30.7		29.9		30.9	

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