EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.938/-84.5118

RF5

Marietta, GA 30060	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	10,795		84,922		227,986	
Projected Population (2024)	11,368		88,053		234,863	
Census Population (2010)	9,406		75,463		203,855	
Census Population (2000)	11,533		80,876		201,829	
Projected Annual Growth (2019 to 2024)	573	1.1%	3,131	0.7%	6,877	0.6%
Historical Annual Growth (2010 to 2019)	1,389	1.4%	9,459	1.2%	24,131	1.2%
Historical Annual Growth (2000 to 2010)	-2,127	-1.8%	-5,413	-0.7%	2,026	0.1%
Estimated Population Density (2019)	3,438	psm	3,004	psm	2,904	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	4,106		35,047		95,219	
Projected Households (2024)	4,444		36,992		99,782	
Census Households (2010)	3,479		30,576		83,533	
Census Households (2000)	4,400		32,971		82,172	
Estimated Households with Children (2019)	1,277	31.1%	10,337	29.5%	27,360	28.7%
Estimated Average Household Size (2019)	2.35		2.38		2.35	
Average Household Income						
Estimated Average Household Income (2019)	$47,517		$71,009		$93,864	
Projected Average Household Income (2024)	$50,789		$79,338		$107,803	
Estimated Average Family Income (2019)	$54,873		$87,061		$120,725	
Median Household Income						
Estimated Median Household Income (2019)	$49,124		$61,800		$75,403	
Projected Median Household Income (2024)	$57,175		$71,391		$87,098	
Estimated Median Family Income (2019)	$57,290		$74,614		$95,914	
Per Capita Income						
Estimated Per Capita Income (2019)	$18,496		$29,383		$39,416	
Projected Per Capita Income (2024)	$20,255		$33,405		$46,008	
Estimated Per Capita Income 5 Year Growth	$1,760	9.5%	$4,022	13.7%	$6,592	16.7%
Estimated Average Household Net Worth (2019)	$189,365		$467,171		$660,612	
Daytime Demos (2019)						
Total Businesses	756		6,082		13,976	
Total Employees	8,131		64,311		157,335	
Company Headquarter Businesses	5	0.7%	25	0.4%	136	1.0%
Company Headquarter Employees	355	4.4%	1,569	2.4%	22,350	14.2%
Employee Population per Business	10.8		10.6		11.3	
Residential Population per Business	14.3		14.0		16.3	

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Marietta, GA 30060	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2019)	3,735	34.6%	42,479	50.0%	121,389	53.2%
Black or African American (2019)	5,151	47.7%	25,734	30.3%	65,940	28.9%
American Indian or Alaska Native (2019)	49	0.4%	393	0.5%	832	0.4%
Asian (2019)	280	2.6%	4,182	4.9%	14,281	6.3%
Hawaiian or Pacific Islander (2019)	4	-	53	-	154	-
Other Race (2019)	1,240	11.5%	9,245	10.9%	18,332	8.0%
Two or More Races (2019)	336	3.1%	2,835	3.3%	7,058	3.1%
Not Hispanic or Latino Population (2019)	8,227	76.2%	64,154	75.5%	184,868	81.1%
Hispanic or Latino Population (2019)	2,568	23.8%	20,768	24.5%	43,118	18.9%
Not Hispanic or Latino Population (2024)	8,639	76.0%	66,417	75.4%	189,996	80.9%
Hispanic or Latino Population (2024)	2,729	24.0%	21,635	24.6%	44,867	19.1%
Not Hispanic or Latino Population (2010)	6,819	72.5%	55,879	74.0%	164,315	80.6%
Hispanic or Latino Population (2010)	2,587	27.5%	19,584	26.0%	39,540	19.4%
Not Hispanic or Latino Population (2000)	8,312	72.1%	66,063	81.7%	174,012	86.2%
Hispanic or Latino Population (2000)	3,221	27.9%	14,813	18.3%	27,817	13.8%
Projected Hispanic Annual Growth (2019 to 2024)	161	1.3%	867	0.8%	1,749	0.8%
Historic Hispanic Annual Growth (2000 to 2019)	-653	-1.1%	5,955	2.1%	15,301	2.9%
Age Distribution (2019)						
Age Under 5	768	7.1%	6,053	7.1%	15,017	6.6%
Age 5 to 9 Years	668	6.2%	5,331	6.3%	13,696	6.0%
Age 10 to 14 Years	591	5.5%	5,077	6.0%	13,387	5.9%
Age 15 to 19 Years	1,004	9.3%	5,188	6.1%	13,176	5.8%
Age 20 to 24 Years	1,634	15.1%	7,349	8.7%	16,830	7.4%
Age 25 to 29 Years	1,374	12.7%	8,801	10.4%	21,953	9.6%
Age 30 to 34 Years	951	8.8%	7,495	8.8%	19,283	8.5%
Age 35 to 39 Years	745	6.9%	6,189	7.3%	16,600	7.3%
Age 40 to 44 Years	578	5.4%	5,410	6.4%	14,667	6.4%
Age 45 to 49 Years	595	5.5%	5,257	6.2%	14,495	6.4%
Age 50 to 54 Years	491	4.6%	4,846	5.7%	13,674	6.0%
Age 55 to 59 Years	415	3.8%	4,558	5.4%	13,615	6.0%
Age 60 to 64 Years	298	2.8%	3,812	4.5%	11,904	5.2%
Age 65 to 74 Years	375	3.5%	5,426	6.4%	17,643	7.7%
Age 75 to 84 Years	195	1.8%	2,971	3.5%	8,800	3.9%
Age 85 Years or Over	113	1.0%	1,158	1.4%	3,247	1.4%
Median Age	27.5		33.0		35.4	
Gender Age Distribution (2019)						
Female Population	5,177	48.0%	42,333	49.8%	115,686	50.7%
Age 0 to 19 Years	1,376	26.6%	10,406	24.6%	26,642	23.0%
Age 20 to 64 Years	3,354	64.8%	26,415	62.4%	72,135	62.4%
Age 65 Years or Over	447	8.6%	5,512	13.0%	16,908	14.6%
Female Median Age	29.2		34.2		36.6	
Male Population	5,618	52.0%	42,589	50.2%	112,300	49.3%
Age 0 to 19 Years	1,655	29.5%	11,244	26.4%	28,633	25.5%
Age 20 to 64 Years	3,727	66.3%	27,303	64.1%	70,886	63.1%
Age 65 Years or Over	236	4.2%	4,043	9.5%	12,781	11.4%
Male Median Age	26.4		32.0		34.3	

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Marietta, GA 30060	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2019)						
HH Income $200,000 or More	1	-	1,484	4.2%	7,624	8.0%
HH Income $150,000 to $199,999	35	0.9%	2,135	6.1%	7,713	8.1%
HH Income $100,000 to $149,999	251	6.1%	4,094	11.7%	13,697	14.4%
HH Income $75,000 to $99,999	652	15.9%	4,989	14.2%	14,226	14.9%
HH Income $50,000 to $74,999	970	23.6%	6,828	19.5%	16,821	17.7%
HH Income $35,000 to $49,999	763	18.6%	5,477	15.6%	12,918	13.6%
HH Income $25,000 to $34,999	464	11.3%	3,496	10.0%	7,897	8.3%
HH Income $15,000 to $24,999	446	10.9%	3,164	9.0%	6,771	7.1%
HH Income Under $15,000	525	12.8%	3,379	9.6%	7,550	7.9%
HH Income $35,000 or More	2,672	65.1%	25,007	71.4%	73,001	76.7%
HH Income $75,000 or More	939	22.9%	12,702	36.2%	43,261	45.4%
Housing (2019)						
Total Housing Units	4,408		36,622		98,731	
Housing Units Occupied	4,106	93.2%	35,047	95.7%	95,219	96.4%
Housing Units Owner-Occupied	592	14.4%	12,453	35.5%	44,338	46.6%
Housing Units, Renter-Occupied	3,514	85.6%	22,594	64.5%	50,881	53.4%
Housing Units, Vacant	302	7.4%	1,575	4.5%	3,513	3.7%
Marital Status (2019)						
Never Married	5,562	63.4%	30,318	44.3%	72,344	38.9%
Currently Married	1,683	19.2%	22,872	33.4%	73,966	39.8%
Separated	565	6.4%	4,729	6.9%	10,215	5.5%
Widowed	166	1.9%	2,375	3.5%	7,354	4.0%
Divorced	792	9.0%	8,166	11.9%	22,008	11.8%
Household Type (2019)						
Population Family	6,723	62.3%	62,648	73.8%	171,548	75.2%
Population Non-Family	2,921	27.1%	20,915	24.6%	51,787	22.7%
Population Group Quarters	1,151	10.7%	1,359	1.6%	4,650	2.0%
Family Households	1,988	48.4%	19,123	54.6%	53,947	56.7%
Non-Family Households	2,118	51.6%	15,924	45.4%	41,272	43.3%
Married Couple with Children	472	28.1%	5,630	24.6%	16,338	22.1%
Average Family Household Size	3.4		3.3		3.2	
Household Size (2019)						
1 Person Households	1,544	37.6%	12,349	35.2%	32,997	34.7%
2 Person Households	1,154	28.1%	10,486	29.9%	29,446	30.9%
3 Person Households	585	14.3%	4,829	13.8%	13,495	14.2%
4 Person Households	386	9.4%	3,718	10.6%	10,467	11.0%
5 Person Households	227	5.5%	1,979	5.6%	4,912	5.2%
6 or More Person Households	209	5.1%	1,686	4.8%	3,901	4.1%
Household Vehicles (2019)						
Households with 0 Vehicles Available	392	9.6%	2,742	7.8%	5,390	5.7%
Households with 1 Vehicles Available	2,045	49.8%	15,038	42.9%	38,001	39.9%
Households with 2 or More Vehicles Available	1,668	40.6%	17,266	49.3%	51,828	54.4%
Total Vehicles Available	5,857		55,129		161,039	
Average Vehicles Per Household	1.4		1.6		1.7	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	8,673		67,571		183,448	
Estimated Civilian Employed	5,677	65.5%	47,568	70.4%	126,030	68.7%
Estimated Civilian Unemployed	362	4.2%	1,734	2.6%	4,200	2.3%
Estimated in Armed Forces	37	0.4%	126	0.2%	219	0.1%
Estimated Not in Labor Force	2,596	29.9%	18,143	26.9%	52,999	28.9%
Unemployment Rate	4.2%		2.6%		2.3%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	5,677		47,568		126,030	
Management, Business, Financial Operations	876	15.4%	8,403	17.7%	27,043	21.5%
Professional, Related	837	14.7%	8,661	18.2%	28,927	23.0%
Service	1,531	27.0%	8,934	18.8%	19,739	15.7%
Sales, Office	1,237	21.8%	10,997	23.1%	27,837	22.1%
Farming, Fishing, Forestry	-	-	179	0.4%	206	0.2%
Construct, Extraction, Maintenance	618	10.9%	6,214	13.1%	12,787	10.1%
Production, Transport Material Moving	579	10.2%	4,181	8.8%	9,491	7.5%
White Collar Workers	2,949	51.9%	28,061	59.0%	83,808	66.5%
Blue Collar Workers	2,728	48.1%	19,508	41.0%	42,222	33.5%
Consumer Expenditure (2019)						
Total Household Expenditure	$172.91 M		$1.93 B		$6.35 B	
Total Non-Retail Expenditure	$91.27 M	52.8%	$1.02 B	52.9%	$3.36 B	52.9%
Total Retail Expenditure	$81.65 M	47.2%	$909.48 M	47.1%	$2.99 B	47.1%
Apparel	$6.04 M	3.5%	$68.09 M	3.5%	$225.61 M	3.6%
Contributions	$5 M	2.9%	$60.72 M	3.1%	$209.11 M	3.3%
Education	$4.45 M	2.6%	$55.84 M	2.9%	$196.17 M	3.1%
Entertainment	$9.28 M	5.4%	$107.28 M	5.6%	$359.75 M	5.7%
Food and Beverages	$26.18 M	15.1%	$286.74 M	14.9%	$932.97 M	14.7%
Furnishings and Equipment	$5.79 M	3.3%	$66.74 M	3.5%	$223.33 M	3.5%
Gifts	$3.84 M	2.2%	$46.01 M	2.4%	$158.89 M	2.5%
Health Care	$14.76 M	8.5%	$162.57 M	8.4%	$528.46 M	8.3%
Household Operations	$6.5 M	3.8%	$74.7 M	3.9%	$249.59 M	3.9%
Miscellaneous Expenses	$3.2 M	1.9%	$36.27 M	1.9%	$120.16 M	1.9%
Personal Care	$2.31 M	1.3%	$25.88 M	1.3%	$85.19 M	1.3%
Personal Insurance	$1.04 M	0.6%	$12.91 M	0.7%	$44.76 M	0.7%
Reading	$363.5 K	0.2%	$4.16 M	0.2%	$13.83 M	0.2%
Shelter	$37.61 M	21.8%	$413.26 M	21.4%	$1.35 B	21.2%
Tobacco	$1.29 M	0.7%	$12.52 M	0.6%	$37.81 M	0.6%
Transportation	$31.61 M	18.3%	$351.3 M	18.2%	$1.15 B	18.2%
Utilities	$13.67 M	7.9%	$145 M	7.5%	$462.2 M	7.3%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	6,130		55,923		155,881	
Elementary (Grade Level 0 to 8)	707	11.5%	5,167	9.2%	9,438	6.1%
Some High School (Grade Level 9 to 11)	439	7.2%	3,587	6.4%	8,272	5.3%
High School Graduate	1,375	22.4%	11,746	21.0%	28,622	18.4%
Some College	1,120	18.3%	10,031	17.9%	26,600	17.1%
Associate Degree Only	621	10.1%	4,705	8.4%	11,071	7.1%
Bachelor Degree Only	1,403	22.9%	14,324	25.6%	46,477	29.8%
Graduate Degree	466	7.6%	6,363	11.4%	25,402	16.3%

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RF5

Marietta, GA 30060	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2019)						
1 Detached Unit	1,094	31.5%	15,363	50.2%	47,488	56.8%
1 Attached Unit	442	12.7%	3,860	12.6%	10,643	12.7%
2 to 4 Units	270	7.7%	2,080	6.8%	5,345	6.4%
5 to 9 Units	757	21.8%	3,849	12.6%	8,741	10.5%
10 to 19 Units	643	18.5%	4,873	15.9%	11,110	13.3%
20 to 49 Units	614	17.6%	2,904	9.5%	7,193	8.6%
50 or More Units	278	8.0%	1,643	5.4%	3,955	4.7%
Mobile Home or Trailer	8	0.2%	474	1.6%	742	0.9%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2019)						
Homes Built 2010 or later	48	1.4%	1,052	3.4%	4,285	5.1%
Homes Built 2000 to 2009	242	7.0%	2,970	9.7%	11,386	13.6%
Homes Built 1990 to 1999	737	21.2%	5,762	18.8%	17,538	21.0%
Homes Built 1980 to 1989	1,154	33.2%	8,230	26.9%	23,532	28.2%
Homes Built 1970 to 1979	980	28.2%	7,696	25.2%	17,955	21.5%
Homes Built 1960 to 1969	352	10.1%	3,850	12.6%	9,430	11.3%
Homes Built 1950 to 1959	369	10.6%	3,351	11.0%	7,455	8.9%
Homes Built Before 1949	224	6.4%	2,136	7.0%	3,638	4.4%
Home Values (2019)						
Home Values $1,000,000 or More	3	0.6%	85	0.8%	748	1.9%
Home Values $500,000 to $999,999	35	6.2%	968	8.6%	4,987	12.3%
Home Values $400,000 to $499,999	36	6.4%	954	8.5%	4,338	10.7%
Home Values $300,000 to $399,999	61	10.9%	1,774	15.8%	8,140	20.1%
Home Values $200,000 to $299,999	90	16.0%	3,803	33.9%	11,303	28.0%
Home Values $150,000 to $199,999	139	24.7%	1,845	16.4%	6,133	15.2%
Home Values $100,000 to $149,999	100	17.9%	1,593	14.2%	4,651	11.5%
Home Values $70,000 to $99,999	37	6.6%	666	5.9%	1,717	4.3%
Home Values $50,000 to $69,999	51	9.2%	193	1.7%	572	1.4%
Home Values $25,000 to $49,999	35	6.2%	203	1.8%	708	1.8%
Home Values Under $25,000	5	0.9%	297	2.6%	584	1.4%
Owner-Occupied Median Home Value	$170,043		$233,824		$280,811	
Renter-Occupied Median Rent	$873		$881		$937	
Transportation To Work (2019)						
Drive to Work Alone	4,003	66.7%	32,991	70.3%	93,106	74.8%
Drive to Work in Carpool	735	12.3%	5,510	11.7%	12,729	10.2%
Travel to Work by Public Transportation	228	3.8%	1,681	3.6%	3,121	2.5%
Drive to Work on Motorcycle	-	-	20	-	63	-
Walk or Bicycle to Work	388	6.5%	1,249	2.7%	2,223	1.8%
Other Means	316	5.3%	2,462	5.2%	3,552	2.9%
Work at Home	329	5.5%	3,014	6.4%	9,651	7.8%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	1,339	22.3%	8,199	17.5%	20,838	16.7%
Travel to Work in 15 to 29 Minutes	1,802	30.0%	13,312	28.4%	37,474	30.1%
Travel to Work in 30 to 59 Minutes	1,779	29.6%	18,505	39.4%	46,450	37.3%
Travel to Work in 60 Minutes or More	454	7.6%	4,481	9.5%	11,499	9.2%
Average Minutes Travel to Work	23.1		27.8		27.5	

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