

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.0218/-80.5788

RF5

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2020)	3,179	19,931	68,536
Projected Population (2025)	3,582	22,104	75,710
Census Population (2010)	3,037	18,811	60,573
Census Population (2000)	2,552	13,457	40,420
Projected Annual Growth (2020 to 2025)	403 2.5%	2,172 2.2%	7,174 2.1%
Historical Annual Growth (2010 to 2020)	142 0.5%	1,120 0.6%	7,963 1.3%
Historical Annual Growth (2000 to 2010)	485 1.9%	5,354 4.0%	20,153 5.0%
Estimated Population Density (2020)	1,012 psm	705 psm	873 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2020)	1,302	7,143	23,569
Projected Households (2025)	1,421	7,746	25,470
Census Households (2010)	1,226	6,665	20,616
Census Households (2000)	1,078	5,010	14,220
Estimated Households with Children (2020)	409 31.4%	2,602 36.4%	9,371 39.8%
Estimated Average Household Size (2020)	2.44	2.78	2.90
Average Household Income			
Estimated Average Household Income (2020)	\$65,752	\$71,526	\$79,969
Projected Average Household Income (2025)	\$69,366	\$75,455	\$85,161
Estimated Average Family Income (2020)	\$86,982	\$83,424	\$89,874
Median Household Income			
Estimated Median Household Income (2020)	\$56,614	\$59,703	\$64,939
Projected Median Household Income (2025)	\$65,998	\$69,606	\$75,660
Estimated Median Family Income (2020)	\$71,752	\$67,899	\$72,287
Per Capita Income			
Estimated Per Capita Income (2020)	\$26,935	\$25,667	\$27,540
Projected Per Capita Income (2025)	\$27,523	\$26,472	\$28,685
Estimated Per Capita Income 5 Year Growth	\$588 2.2%	\$806 3.1%	\$1,144 4.2%
Estimated Average Household Net Worth (2020)	\$362,258	\$367,562	\$447,395
Daytime Demos (2020)			
Total Businesses	221	1,261	3,122
Total Employees	2,295	14,631	32,903
Company Headquarter Businesses	- -	5 0.4%	12 0.4%
Company Headquarter Employees	- -	641 4.4%	3,067 9.3%
Employee Population per Business	10.4	11.6	10.5
Residential Population per Business	14.4	15.8	22.0

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Race & Ethnicity						
White (2020)	2,001	62.9%	12,150	61.0%	43,257	63.1%
Black or African American (2020)	530	16.7%	3,572	17.9%	12,439	18.1%
American Indian or Alaska Native (2020)	31	1.0%	149	0.7%	398	0.6%
Asian (2020)	90	2.8%	466	2.3%	1,428	2.1%
Hawaiian or Pacific Islander (2020)	-	-	6	-	22	-
Other Race (2020)	435	13.7%	3,041	15.3%	9,118	13.3%
Two or More Races (2020)	92	2.9%	547	2.7%	1,874	2.7%
Not Hispanic or Latino Population (2020)	2,367	74.5%	14,759	74.1%	52,396	76.5%
Hispanic or Latino Population (2020)	812	25.5%	5,172	25.9%	16,140	23.5%
Not Hispanic or Latino Population (2025)	2,542	71.0%	15,851	71.7%	56,381	74.5%
Hispanic or Latino Population (2025)	1,040	29.0%	6,252	28.3%	19,329	25.5%
Not Hispanic or Latino Population (2010)	2,499	82.3%	14,639	77.8%	47,835	79.0%
Hispanic or Latino Population (2010)	538	17.7%	4,172	22.2%	12,738	21.0%
Not Hispanic or Latino Population (2000)	2,303	90.3%	11,732	87.2%	34,843	86.2%
Hispanic or Latino Population (2000)	248	9.7%	1,725	12.8%	5,577	13.8%
Projected Hispanic Annual Growth (2020 to 2025)	228	5.6%	1,080	4.2%	3,189	4.0%
Historic Hispanic Annual Growth (2000 to 2020)	563	11.3%	3,447	10.0%	10,563	9.5%
Age Distribution (2020)						
Age Under 5	195	6.1%	1,306	6.6%	4,396	6.4%
Age 5 to 9 Years	189	6.0%	1,327	6.7%	4,667	6.8%
Age 10 to 14 Years	198	6.2%	1,448	7.3%	5,256	7.7%
Age 15 to 19 Years	221	7.0%	1,432	7.2%	5,341	7.8%
Age 20 to 24 Years	306	9.6%	1,674	8.4%	5,253	7.7%
Age 25 to 29 Years	216	6.8%	1,430	7.2%	4,616	6.7%
Age 30 to 34 Years	171	5.4%	1,200	6.0%	4,089	6.0%
Age 35 to 39 Years	187	5.9%	1,212	6.1%	4,193	6.1%
Age 40 to 44 Years	178	5.6%	1,196	6.0%	4,344	6.3%
Age 45 to 49 Years	204	6.4%	1,262	6.3%	4,816	7.0%
Age 50 to 54 Years	200	6.3%	1,298	6.5%	4,630	6.8%
Age 55 to 59 Years	188	5.9%	1,211	6.1%	4,255	6.2%
Age 60 to 64 Years	169	5.3%	1,010	5.1%	3,511	5.1%
Age 65 to 74 Years	296	9.3%	1,655	8.3%	5,376	7.8%
Age 75 to 84 Years	188	5.9%	941	4.7%	2,860	4.2%
Age 85 Years or Over	71	2.2%	329	1.6%	933	1.4%
Median Age	36.4		35.1		35.2	
Gender Age Distribution (2020)						
Female Population	1,622	51.0%	10,127	50.8%	34,914	50.9%
Age 0 to 19 Years	406	25.0%	2,714	26.8%	9,580	27.4%
Age 20 to 64 Years	912	56.2%	5,744	56.7%	20,090	57.5%
Age 65 Years or Over	305	18.8%	1,669	16.5%	5,244	15.0%
Female Median Age	37.4		36.4		36.6	
Male Population	1,557	49.0%	9,804	49.2%	33,622	49.1%
Age 0 to 19 Years	397	25.5%	2,799	28.6%	10,080	30.0%
Age 20 to 64 Years	909	58.4%	5,749	58.6%	19,617	58.3%
Age 65 Years or Over	250	16.1%	1,255	12.8%	3,925	11.7%
Male Median Age	35.4		33.9		33.7	

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Household Income Distribution (2020)						
HH Income \$200,000 or More	17	1.3%	148	2.1%	901	3.8%
HH Income \$150,000 to \$199,999	84	6.5%	309	4.3%	1,142	4.8%
HH Income \$100,000 to \$149,999	181	13.9%	1,192	16.7%	4,146	17.6%
HH Income \$75,000 to \$99,999	143	11.0%	998	14.0%	3,379	14.3%
HH Income \$50,000 to \$74,999	179	13.8%	1,216	17.0%	4,418	18.7%
HH Income \$35,000 to \$49,999	310	23.8%	1,443	20.2%	3,880	16.5%
HH Income \$25,000 to \$34,999	190	14.6%	662	9.3%	1,972	8.4%
HH Income \$15,000 to \$24,999	102	7.9%	641	9.0%	2,027	8.6%
HH Income Under \$15,000	96	7.4%	534	7.5%	1,704	7.2%
HH Income \$35,000 or More	914	70.2%	5,306	74.3%	17,866	75.8%
HH Income \$75,000 or More	425	32.6%	2,646	37.0%	9,568	40.6%
Housing (2020)						
Total Housing Units	1,345		7,414		24,373	
Housing Units Occupied	1,302	96.9%	7,143	96.3%	23,569	96.7%
Housing Units Owner-Occupied	690	53.0%	4,597	64.4%	16,812	71.3%
Housing Units, Renter-Occupied	612	47.0%	2,546	35.6%	6,757	28.7%
Housing Units, Vacant	42	3.3%	271	3.8%	803	3.4%
Marital Status (2020)						
Never Married	635	24.5%	4,661	29.4%	16,499	30.4%
Currently Married	1,503	57.9%	7,923	50.0%	26,509	48.9%
Separated	74	2.9%	1,073	6.8%	3,493	6.4%
Widowed	185	7.1%	811	5.1%	2,956	5.5%
Divorced	200	7.7%	1,382	8.7%	4,760	8.8%
Household Type (2020)						
Population Family	2,552	80.3%	17,268	86.6%	60,878	88.8%
Population Non-Family	627	19.7%	2,610	13.1%	7,380	10.8%
Population Group Quarters	-	-	53	0.3%	278	0.4%
Family Households	804	61.8%	5,061	70.9%	17,717	75.2%
Non-Family Households	498	38.2%	2,082	29.1%	5,853	24.8%
Married Couple with Children	257	17.1%	1,689	21.3%	6,310	23.8%
Average Family Household Size	3.2		3.4		3.4	
Household Size (2020)						
1 Person Households	397	30.5%	1,699	23.8%	4,767	20.2%
2 Person Households	420	32.2%	2,145	30.0%	6,962	29.5%
3 Person Households	198	15.2%	1,171	16.4%	4,165	17.7%
4 Person Households	160	12.3%	1,096	15.3%	4,109	17.4%
5 Person Households	74	5.7%	533	7.5%	1,978	8.4%
6 or More Person Households	53	4.1%	499	7.0%	1,588	6.7%
Household Vehicles (2020)						
Households with 0 Vehicles Available	70	5.4%	275	3.8%	848	3.6%
Households with 1 Vehicles Available	424	32.5%	1,940	27.2%	5,729	24.3%
Households with 2 or More Vehicles Available	808	62.1%	4,928	69.0%	16,992	72.1%
Total Vehicles Available	2,537		14,573		49,283	
Average Vehicles Per Household	1.9		2.0		2.1	

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Labor Force (2020)						
Estimated Labor Population Age 16 Years or Over	2,550		15,538		53,049	
Estimated Civilian Employed	1,610	63.1%	10,032	64.6%	34,629	65.3%
Estimated Civilian Unemployed	23	0.9%	335	2.2%	1,308	2.5%
Estimated in Armed Forces	-	-	-	-	30	-
Estimated Not in Labor Force	917	36.0%	5,171	33.3%	17,082	32.2%
Unemployment Rate	0.9%		2.2%		2.5%	
Occupation (2020)						
Occupation: Population Age 16 Years or Over	1,610		10,032		34,629	
Management, Business, Financial Operations	154	9.6%	1,184	11.8%	4,349	12.6%
Professional, Related	221	13.7%	1,512	15.1%	6,762	19.5%
Service	306	19.0%	1,859	18.5%	6,371	18.4%
Sales, Office	468	29.1%	2,317	23.1%	7,492	21.6%
Farming, Fishing, Forestry	-	-	2	-	24	-
Construct, Extraction, Maintenance	184	11.5%	1,138	11.3%	4,174	12.1%
Production, Transport Material Moving	276	17.2%	2,018	20.1%	5,458	15.8%
White Collar Workers	843	52.4%	5,014	50.0%	18,602	53.7%
Blue Collar Workers	767	47.6%	5,018	50.0%	16,026	46.3%
Consumer Expenditure (2020)						
Total Household Expenditure	\$68.52 M		\$398.63 M		\$1.42 B	
Total Non-Retail Expenditure	\$36.11 M	52.7%	\$209.24 M	52.5%	\$743.59 M	52.5%
Total Retail Expenditure	\$32.41 M	47.3%	\$189.39 M	47.5%	\$673.2 M	47.5%
Apparel	\$2.38 M	3.5%	\$13.89 M	3.5%	\$49.68 M	3.5%
Contributions	\$2.14 M	3.1%	\$12.41 M	3.1%	\$44.72 M	3.2%
Education	\$1.85 M	2.7%	\$10.75 M	2.7%	\$39.59 M	2.8%
Entertainment	\$3.79 M	5.5%	\$22.19 M	5.6%	\$79.59 M	5.6%
Food and Beverages	\$10.2 M	14.9%	\$59.42 M	14.9%	\$210.54 M	14.9%
Furnishings and Equipment	\$2.36 M	3.4%	\$13.82 M	3.5%	\$49.46 M	3.5%
Gifts	\$1.58 M	2.3%	\$9.17 M	2.3%	\$33.11 M	2.3%
Health Care	\$5.93 M	8.7%	\$34.46 M	8.6%	\$121.55 M	8.6%
Household Operations	\$2.65 M	3.9%	\$15.39 M	3.9%	\$54.99 M	3.9%
Miscellaneous Expenses	\$1.29 M	1.9%	\$7.5 M	1.9%	\$26.65 M	1.9%
Personal Care	\$919.67 K	1.3%	\$5.35 M	1.3%	\$18.99 M	1.3%
Personal Insurance	\$458.94 K	0.7%	\$2.7 M	0.7%	\$9.78 M	0.7%
Reading	\$148.59 K	0.2%	\$858.96 K	0.2%	\$3.05 M	0.2%
Shelter	\$14.57 M	21.3%	\$84.02 M	21.1%	\$297.45 M	21.0%
Tobacco	\$456.03 K	0.7%	\$2.61 M	0.7%	\$8.97 M	0.6%
Transportation	\$12.55 M	18.3%	\$73.59 M	18.5%	\$261.66 M	18.5%
Utilities	\$5.26 M	7.7%	\$30.5 M	7.7%	\$107.02 M	7.6%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	2,070		12,743		43,622	
Elementary (Grade Level 0 to 8)	127	6.1%	863	6.8%	2,848	6.5%
Some High School (Grade Level 9 to 11)	176	8.5%	1,059	8.3%	3,530	8.1%
High School Graduate	630	30.4%	3,950	31.0%	12,959	29.7%
Some College	568	27.4%	3,374	26.5%	10,568	24.2%
Associate Degree Only	143	6.9%	1,053	8.3%	3,620	8.3%
Bachelor Degree Only	307	14.8%	1,743	13.7%	7,032	16.1%
Graduate Degree	119	5.8%	702	5.5%	3,066	7.0%

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Units In Structure (2020)						
1 Detached Unit	785	64.0%	5,070	76.1%	18,723	90.8%
1 Attached Unit	33	2.7%	312	4.7%	751	3.6%
2 to 4 Units	60	4.9%	480	7.2%	1,233	6.0%
5 to 9 Units	77	6.2%	325	4.9%	701	3.4%
10 to 19 Units	103	8.4%	208	3.1%	312	1.5%
20 to 49 Units	195	15.9%	382	5.7%	581	2.8%
50 or More Units	32	2.6%	95	1.4%	188	0.9%
Mobile Home or Trailer	18	1.5%	272	4.1%	1,081	5.2%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2020)						
Homes Built 2010 or later	47	3.8%	409	6.1%	2,005	9.7%
Homes Built 2000 to 2009	276	22.5%	2,120	31.8%	7,516	36.5%
Homes Built 1990 to 1999	259	21.1%	1,798	27.0%	5,948	28.9%
Homes Built 1980 to 1989	347	28.3%	1,086	16.3%	2,947	14.3%
Homes Built 1970 to 1979	79	6.4%	457	6.9%	1,340	6.5%
Homes Built 1960 to 1969	179	14.6%	618	9.3%	1,626	7.9%
Homes Built 1950 to 1959	74	6.0%	381	5.7%	1,098	5.3%
Homes Built Before 1949	42	3.4%	274	4.1%	1,089	5.3%
Home Values (2020)						
Home Values \$1,000,000 or More	7	1.0%	73	1.6%	179	1.1%
Home Values \$500,000 to \$999,999	35	5.0%	331	7.2%	1,254	7.5%
Home Values \$400,000 to \$499,999	32	4.6%	250	5.4%	937	5.6%
Home Values \$300,000 to \$399,999	109	15.8%	476	10.3%	2,050	12.2%
Home Values \$200,000 to \$299,999	213	30.9%	998	21.7%	4,258	25.3%
Home Values \$150,000 to \$199,999	165	23.9%	1,294	28.2%	4,222	25.1%
Home Values \$100,000 to \$149,999	63	9.2%	742	16.1%	2,385	14.2%
Home Values \$70,000 to \$99,999	38	5.4%	216	4.7%	692	4.1%
Home Values \$50,000 to \$69,999	11	1.5%	37	0.8%	92	0.5%
Home Values \$25,000 to \$49,999	4	0.5%	37	0.8%	221	1.3%
Home Values Under \$25,000	13	1.9%	134	2.9%	487	2.9%
Owner-Occupied Median Home Value	\$223,015		\$200,162		\$210,552	
Renter-Occupied Median Rent	\$801		\$843		\$853	
Transportation To Work (2020)						
Drive to Work Alone	1,242	78.8%	8,043	80.8%	27,819	81.0%
Drive to Work in Carpool	292	18.5%	1,418	14.2%	4,528	13.2%
Travel to Work by Public Transportation	3	0.2%	41	0.4%	203	0.6%
Drive to Work on Motorcycle	-	-	-	-	5	-
Walk or Bicycle to Work	3	0.2%	77	0.8%	296	0.9%
Other Means	3	0.2%	36	0.4%	136	0.4%
Work at Home	33	2.1%	345	3.5%	1,353	3.9%
Travel Time (2020)						
Travel to Work in 14 Minutes or Less	674	42.8%	2,943	29.6%	9,056	26.4%
Travel to Work in 15 to 29 Minutes	450	28.5%	3,032	30.4%	10,050	29.3%
Travel to Work in 30 to 59 Minutes	353	22.4%	3,016	30.3%	11,110	32.4%
Travel to Work in 60 Minutes or More	99	6.3%	685	6.9%	2,980	8.7%
Average Minutes Travel to Work	14.2		21.4		24.2	

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