

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5354/-84.5762

8030 Senoia Rd Fairburn, GA 30213	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	7,953		26,225		72,569	
Projected Population (2028)	8,243		27,210		75,457	
Census Population (2020)	7,876		26,063		72,011	
Census Population (2010)	5,759		20,169		56,569	
Projected Annual Growth (2023-2028)	290	0.7%	985	0.8%	2,888	0.8%
Historical Annual Growth (2020-2023)	77	-	162	0.2%	558	0.3%
Historical Annual Growth (2010-2020)	2,117	3.7%	5,894	2.9%	15,442	2.7%
Estimated Population Density (2023)	2,533 <i>psm</i>		928 <i>psm</i>		924 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	3,222		9,753		27,101	
Projected Households (2028)	3,345		10,157		28,322	
Census Households (2020)	3,146		9,594		26,572	
Census Households (2010)	2,205		7,298		20,710	
Projected Annual Growth (2023-2028)	123	0.8%	404	0.8%	1,222	0.9%
Historical Annual Change (2010-2023)	1,017	3.5%	2,455	2.6%	6,391	2.4%
Average Household Income						
Estimated Average Household Income (2023)	\$83,572		\$78,144		\$85,578	
Projected Average Household Income (2028)	\$85,869		\$80,515		\$89,132	
Census Average Household Income (2010)	\$52,614		\$55,982		\$58,743	
Census Average Household Income (2000)	\$42,274		\$49,612		\$54,868	
Projected Annual Change (2023-2028)	\$2,297	0.5%	\$2,371	0.6%	\$3,554	0.8%
Historical Annual Change (2000-2023)	\$41,298	4.2%	\$28,532	2.5%	\$30,710	2.4%
Median Household Income						
Estimated Median Household Income (2023)	\$80,822		\$67,723		\$69,416	
Projected Median Household Income (2028)	\$79,376		\$68,615		\$71,496	
Census Median Household Income (2010)	\$45,874		\$48,573		\$51,337	
Census Median Household Income (2000)	\$40,057		\$42,306		\$46,087	
Projected Annual Change (2023-2028)	-\$1,446	-0.4%	\$892	0.3%	\$2,080	0.6%
Historical Annual Change (2000-2023)	\$40,765	4.4%	\$25,417	2.6%	\$23,329	2.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$33,857		\$29,068		\$32,008	
Projected Per Capita Income (2028)	\$34,849		\$30,061		\$33,502	
Census Per Capita Income (2010)	\$20,149		\$20,258		\$21,510	
Census Per Capita Income (2000)	\$18,921		\$18,900		\$20,184	
Projected Annual Change (2023-2028)	\$992	0.6%	\$994	0.7%	\$1,494	0.9%
Historical Annual Change (2000-2023)	\$14,936	3.4%	\$10,168	2.3%	\$11,824	2.5%
Estimated Average Household Net Worth (2023)	\$657,233		\$406,752		\$394,434	

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8030 Senoia Rd Fairburn, GA 30213		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		7,953		26,225		72,569	
White (2023)		928	11.7%	3,905	14.9%	13,481	18.6%
Black or African American (2023)		6,288	79.1%	19,280	73.5%	52,623	72.5%
American Indian or Alaska Native (2023)		15	0.2%	64	0.2%	162	0.2%
Asian (2023)		168	2.1%	449	1.7%	1,073	1.5%
Hawaiian or Pacific Islander (2023)		-	-	6	-	20	-
Other Race (2023)		292	3.7%	1,450	5.5%	2,574	3.5%
Two or More Races (2023)		261	3.3%	1,071	4.1%	2,636	3.6%
Population < 18 (2023)		2,177	27.4%	6,959	26.5%	18,543	25.6%
White Not Hispanic		113	5.2%	495	7.1%	1,802	9.7%
Black or African American		1,825	83.8%	5,373	77.2%	14,469	78.0%
Asian		21	1.0%	58	0.8%	154	0.8%
Other Race Not Hispanic		58	2.7%	176	2.5%	496	2.7%
Hispanic		160	7.3%	856	12.3%	1,621	8.7%
Not Hispanic or Latino Population (2023)		7,329	92.2%	23,491	89.6%	67,058	92.4%
Not Hispanic White		820	11.2%	3,551	15.1%	12,680	18.9%
Not Hispanic Black or African American		6,209	84.7%	19,057	81.1%	52,071	77.7%
Not Hispanic American Indian or Alaska Native		-	-	13	-	55	-
Not Hispanic Asian		168	2.3%	444	1.9%	1,047	1.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	16	-
Not Hispanic Other Race		29	0.4%	65	0.3%	183	0.3%
Not Hispanic Two or More Races		102	1.4%	356	1.5%	1,006	1.5%
Hispanic or Latino Population (2023)		624	7.8%	2,734	10.4%	5,511	7.6%
Hispanic White		109	17.4%	354	12.9%	801	14.5%
Hispanic Black or African American		79	12.6%	223	8.1%	552	10.0%
Hispanic American Indian or Alaska Native		14	2.3%	51	1.9%	107	1.9%
Hispanic Asian		-	-	5	0.2%	26	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	5	-
Hispanic Other Race		263	42.2%	1,386	50.7%	2,391	43.4%
Hispanic Two or More Races		159	25.5%	716	26.2%	1,629	29.6%
Not Hispanic or Latino Population (2020)		7,137	90.6%	22,887	87.8%	65,806	91.4%
Hispanic or Latino Population (2020)		739	9.4%	3,176	12.2%	6,205	8.6%
Not Hispanic or Latino Population (2010)		5,115	88.8%	16,948	84.0%	51,324	90.7%
Hispanic or Latino Population (2010)		644	11.2%	3,222	16.0%	5,245	9.3%
Not Hispanic or Latino Population (2028)		7,599	92.2%	24,388	89.6%	69,717	92.4%
Hispanic or Latino Population (2028)		644	7.8%	2,822	10.4%	5,740	7.6%
Projected Annual Growth (2023-2028)		20	0.6%	88	0.6%	229	0.8%
Historical Annual Growth (2010-2020)		95	1.5%	-45	-0.1%	960	1.8%

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Total Age Distribution (2023)							
Total Population		7,953		26,225		72,569	
Age Under 5 Years		527	6.6%	1,657	6.3%	4,385	6.0%
Age 5 to 9 Years		592	7.4%	1,943	7.4%	5,070	7.0%
Age 10 to 14 Years		666	8.4%	2,108	8.0%	5,722	7.9%
Age 15 to 19 Years		560	7.0%	1,874	7.1%	5,129	7.1%
Age 20 to 24 Years		512	6.4%	1,599	6.1%	4,234	5.8%
Age 25 to 29 Years		747	9.4%	2,084	7.9%	5,236	7.2%
Age 30 to 34 Years		919	11.5%	2,455	9.4%	6,296	8.7%
Age 35 to 39 Years		684	8.6%	2,153	8.2%	5,742	7.9%
Age 40 to 44 Years		623	7.8%	1,957	7.5%	5,317	7.3%
Age 45 to 49 Years		486	6.1%	1,627	6.2%	4,609	6.4%
Age 50 to 54 Years		446	5.6%	1,569	6.0%	4,479	6.2%
Age 55 to 59 Years		377	4.7%	1,376	5.2%	4,224	5.8%
Age 60 to 64 Years		288	3.6%	1,151	4.4%	3,669	5.1%
Age 65 to 69 Years		237	3.0%	945	3.6%	2,915	4.0%
Age 70 to 74 Years		164	2.1%	841	3.2%	2,393	3.3%
Age 75 to 79 Years		71	0.9%	464	1.8%	1,520	2.1%
Age 80 to 84 Years		32	0.4%	225	0.9%	819	1.1%
Age 85 Years or Over		23	0.3%	196	0.7%	811	1.1%
Median Age		31.0		33.3		35.3	
Age 19 Years or Less		2,345	29.5%	7,582	28.9%	20,306	28.0%
Age 20 to 64 Years		5,081	63.9%	15,972	60.9%	43,806	60.4%
Age 65 Years or Over		527	6.6%	2,671	10.2%	8,458	11.7%
Female Age Distribution (2023)							
Female Population		4,413	55.5%	14,276	54.4%	39,538	54.5%
Age Under 5 Years		258	5.9%	822	5.8%	2,151	5.4%
Age 5 to 9 Years		296	6.7%	935	6.6%	2,479	6.3%
Age 10 to 14 Years		346	7.8%	1,075	7.5%	2,876	7.3%
Age 15 to 19 Years		266	6.0%	929	6.5%	2,532	6.4%
Age 20 to 24 Years		291	6.6%	844	5.9%	2,212	5.6%
Age 25 to 29 Years		444	10.1%	1,191	8.3%	2,929	7.4%
Age 30 to 34 Years		530	12.0%	1,381	9.7%	3,556	9.0%
Age 35 to 39 Years		402	9.1%	1,238	8.7%	3,312	8.4%
Age 40 to 44 Years		387	8.8%	1,149	8.0%	3,124	7.9%
Age 45 to 49 Years		289	6.6%	942	6.6%	2,688	6.8%
Age 50 to 54 Years		241	5.5%	826	5.8%	2,396	6.1%
Age 55 to 59 Years		213	4.8%	765	5.4%	2,324	5.9%
Age 60 to 64 Years		152	3.4%	623	4.4%	1,997	5.1%
Age 65 to 69 Years		134	3.0%	551	3.9%	1,692	4.3%
Age 70 to 74 Years		84	1.9%	447	3.1%	1,312	3.3%
Age 75 to 79 Years		45	1.0%	280	2.0%	901	2.3%
Age 80 to 84 Years		23	0.5%	151	1.1%	509	1.3%
Age 85 Years or Over		13	0.3%	125	0.9%	548	1.4%
Female Median Age		31.9		34.3		36.6	
Age 19 Years or Less		1,165	26.4%	3,762	26.3%	10,037	25.4%
Age 20 to 64 Years		2,948	66.8%	8,960	62.8%	24,539	62.1%
Age 65 Years or Over		299	6.8%	1,555	10.9%	4,962	12.6%

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Male Age Distribution (2023)							
Male Population		3,540	44.5%	11,949	45.6%	33,031	45.5%
Age Under 5 Years		268	7.6%	835	7.0%	2,234	6.8%
Age 5 to 9 Years		296	8.4%	1,008	8.4%	2,591	7.8%
Age 10 to 14 Years		320	9.1%	1,033	8.6%	2,846	8.6%
Age 15 to 19 Years		295	8.3%	945	7.9%	2,597	7.9%
Age 20 to 24 Years		221	6.2%	756	6.3%	2,022	6.1%
Age 25 to 29 Years		303	8.6%	892	7.5%	2,307	7.0%
Age 30 to 34 Years		389	11.0%	1,074	9.0%	2,741	8.3%
Age 35 to 39 Years		282	8.0%	915	7.7%	2,429	7.4%
Age 40 to 44 Years		235	6.6%	808	6.8%	2,193	6.6%
Age 45 to 49 Years		197	5.6%	685	5.7%	1,920	5.8%
Age 50 to 54 Years		205	5.8%	743	6.2%	2,083	6.3%
Age 55 to 59 Years		165	4.7%	611	5.1%	1,900	5.8%
Age 60 to 64 Years		136	3.9%	528	4.4%	1,672	5.1%
Age 65 to 69 Years		103	2.9%	394	3.3%	1,223	3.7%
Age 70 to 74 Years		80	2.3%	393	3.3%	1,081	3.3%
Age 75 to 79 Years		25	0.7%	184	1.5%	619	1.9%
Age 80 to 84 Years		9	0.3%	74	0.6%	310	0.9%
Age 85 Years or Over		10	0.3%	71	0.6%	263	0.8%
Male Median Age		29.8		31.7		33.6	
Age 19 Years or Less		1,180	33.3%	3,820	32.0%	10,268	31.1%
Age 20 to 64 Years		2,133	60.2%	7,012	58.7%	19,267	58.3%
Age 65 Years or Over		228	6.4%	1,116	9.3%	3,496	10.6%
Males per 100 Females (2023)							
Overall Comparison		80		84		84	
Age Under 5 Years		104	50.9%	102	50.4%	104	50.9%
Age 5 to 9 Years		100	50.1%	108	51.9%	105	51.1%
Age 10 to 14 Years		93	48.1%	96	49.0%	99	49.7%
Age 15 to 19 Years		111	52.6%	102	50.4%	103	50.6%
Age 20 to 24 Years		76	43.2%	90	47.2%	91	47.8%
Age 25 to 29 Years		68	40.6%	75	42.8%	79	44.1%
Age 30 to 34 Years		73	42.3%	78	43.7%	77	43.5%
Age 35 to 39 Years		70	41.2%	74	42.5%	73	42.3%
Age 40 to 44 Years		61	37.8%	70	41.3%	70	41.2%
Age 45 to 49 Years		68	40.5%	73	42.1%	71	41.7%
Age 50 to 54 Years		85	46.0%	90	47.3%	87	46.5%
Age 55 to 59 Years		77	43.6%	80	44.4%	82	45.0%
Age 60 to 64 Years		90	47.4%	85	45.9%	84	45.6%
Age 65 to 69 Years		77	43.5%	71	41.7%	72	42.0%
Age 70 to 74 Years		95	48.8%	88	46.8%	82	45.2%
Age 75 to 79 Years		56	35.8%	66	39.6%	69	40.7%
Age 80 to 84 Years		39	28.0%	49	32.9%	61	37.8%
Age 85 Years or Over		80	44.5%	57	36.1%	48	32.4%
Age 19 Years or Less		101	50.3%	102	50.4%	102	50.6%
Age 20 to 39 Years		72	41.7%	78	43.9%	79	44.2%
Age 40 to 64 Years		73	42.3%	78	43.9%	78	43.8%
Age 65 Years or Over		76	43.2%	72	41.8%	70	41.3%

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Household Type (2023)							
Total Households		3,222		9,753		27,101	
Households with Children		1,227	38.1%	3,859	39.6%	10,511	38.8%
Average Household Size		2.5		2.7		2.7	
Household Density per Square Mile		1,026		345		345	
Population Family		6,289	79.1%	22,092	84.2%	61,084	84.2%
Population Non-Family		1,663	20.9%	4,111	15.7%	11,071	15.3%
Population Group Quarters		-	-	22	-	414	0.6%
Family Households		1,872	58.1%	6,396	65.6%	17,984	66.4%
Married Couple Households		862	46.0%	3,587	56.1%	10,109	56.2%
Other Family Households with Children		1,011	54.0%	2,809	43.9%	7,875	43.8%
Family Households with Children		1,226	65.5%	3,855	60.3%	10,500	58.4%
Married Couple with Children		474	38.7%	1,884	48.9%	5,010	47.7%
Other Family Households with Children		752	61.3%	1,971	51.1%	5,490	52.3%
Family Households No Children		646	34.5%	2,541	39.7%	7,484	41.6%
Married Couple No Children		388	60.0%	1,704	67.0%	5,099	68.1%
Other Family Households No Children		259	40.0%	837	33.0%	2,385	31.9%
Non-Family Households		1,349	41.9%	3,357	34.4%	9,117	33.6%
Non-Family Households with Children		1	-	4	0.1%	11	0.1%
Non-Family Households No Children		1,348	99.9%	3,353	99.9%	9,106	99.9%
Average Family Household Size		3.4		3.5		3.4	
Average Family Income		\$100,588		\$87,357		\$99,626	
Median Family Income		\$102,784		\$83,307		\$85,221	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		6,168		20,517		57,392	
Never Married		3,107	50.4%	8,778	42.8%	23,529	41.0%
Currently Married		1,726	28.0%	6,784	33.1%	21,081	36.7%
Previously Married		1,335	21.6%	4,954	24.1%	12,782	22.3%
Separated		10	0.8%	398	8.0%	1,690	13.2%
Widowed		16	1.2%	854	17.2%	2,331	18.2%
Divorced		1,309	98.1%	3,702	74.7%	8,762	68.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,096		17,043		48,029	
Elementary (Grade Level 0 to 8)		28	0.6%	370	2.2%	1,081	2.3%
Some High School (Grade Level 9 to 11)		599	11.7%	1,268	7.4%	3,057	6.4%
High School Graduate		646	12.7%	4,194	24.6%	12,284	25.6%
Some College		734	14.4%	3,075	18.0%	9,385	19.5%
Associate Degree Only		657	12.9%	1,966	11.5%	4,926	10.3%
Bachelor Degree Only		1,778	34.9%	3,823	22.4%	10,875	22.6%
Graduate Degree		654	12.8%	2,347	13.8%	6,420	13.4%
Any College (Some College or Higher)		3,823	75.0%	11,211	65.8%	31,607	65.8%
College Degree + (Bachelor Degree or Higher)		2,433	47.7%	6,170	36.2%	17,295	36.0%

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Housing						
Total Housing Units (2023)	3,438		10,825		29,366	
Total Housing Units (2020)	3,344		10,613		28,695	
Historical Annual Growth (2020-2023)	94	-	211	-	671	-
Housing Units Occupied (2023)	3,222	93.7%	9,753	90.1%	27,101	92.3%
Housing Units Owner-Occupied	1,103	34.2%	5,540	56.8%	16,072	59.3%
Housing Units Renter-Occupied	2,119	65.8%	4,213	43.2%	11,029	40.7%
Housing Units Vacant (2023)	216	6.3%	1,072	9.9%	2,265	7.7%
Household Size (2023)						
Total Households	3,222		9,753		27,101	
1 Person Households	1,209	37.5%	2,951	30.3%	8,007	29.5%
2 Person Households	962	29.8%	2,814	28.9%	7,637	28.2%
3 Person Households	471	14.6%	1,580	16.2%	4,824	17.8%
4 Person Households	340	10.6%	1,216	12.5%	3,492	12.9%
5 Person Households	129	4.0%	680	7.0%	1,827	6.7%
6 Person Households	60	1.9%	295	3.0%	821	3.0%
7 or More Person Households	51	1.6%	216	2.2%	493	1.8%
Household Income Distribution (2023)						
HH Income \$200,000 or More	560	17.4%	796	8.2%	2,002	7.4%
HH Income \$150,000 to \$199,999	71	2.2%	527	5.4%	1,740	6.4%
HH Income \$125,000 to \$149,999	265	8.2%	600	6.2%	1,539	5.7%
HH Income \$100,000 to \$124,999	152	4.7%	457	4.7%	2,287	8.4%
HH Income \$75,000 to \$99,999	485	15.1%	1,865	19.1%	4,183	15.4%
HH Income \$50,000 to \$74,999	375	11.6%	1,553	15.9%	4,565	16.8%
HH Income \$35,000 to \$49,999	561	17.4%	1,279	13.1%	3,279	12.1%
HH Income \$25,000 to \$34,999	362	11.2%	1,060	10.9%	2,968	11.0%
HH Income \$15,000 to \$24,999	226	7.0%	782	8.0%	2,273	8.4%
HH Income \$10,000 to \$14,999	57	1.8%	231	2.4%	699	2.6%
HH Income Under \$10,000	110	3.4%	601	6.2%	1,565	5.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	184	5.7%	432	4.4%	1,461	5.4%
Households 1 Vehicle Available	1,452	45.1%	3,801	39.0%	10,544	38.9%
Households 2 Vehicles Available	1,029	31.9%	3,572	36.6%	9,279	34.2%
Households 3 or More Vehicles Available	558	17.3%	1,949	20.0%	5,817	21.5%
Total Vehicles Available	5,559		17,791		49,153	
Average Vehicles per Household	1.7		1.8		1.8	
Owner-Occupied Household Vehicles	1,633	29.4%	10,812	60.8%	32,808	66.7%
Average Vehicles per Owner-Occupied Household	1.5		2.0		2.0	
Renter-Occupied Household Vehicles	3,926	70.6%	6,979	39.2%	16,345	33.3%
Average Vehicles per Renter-Occupied Household	1.9		1.7		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,462		13,833		37,165	
Travel to Work in 14 Minutes or Less	675	15.1%	1,484	10.7%	4,535	12.2%
Travel to Work in 15 to 29 Minutes	1,659	37.2%	4,189	30.3%	10,371	27.9%
Travel to Work in 30 to 59 Minutes	593	13.3%	2,863	20.7%	9,455	25.4%
Travel to Work in 60 Minutes or More	100	2.2%	505	3.7%	1,812	4.9%
Work at Home	1,435	32.2%	4,792	34.6%	10,991	29.6%
Average Minutes Travel to Work	20.5		23.6		25.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5354/-84.5762

8030 Senoia Rd Fairburn, GA 30213	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,462		13,833		37,165	
Drive to Work Alone	2,670	59.8%	7,793	56.3%	22,322	60.1%
Drive to Work in Carpool	199	4.5%	774	5.6%	2,382	6.4%
Travel to Work by Public Transportation	41	0.9%	152	1.1%	616	1.7%
Drive to Work on Motorcycle	-	-	-	-	4	-
Bicycle to Work	6	0.1%	15	0.1%	41	0.1%
Walk to Work	44	1.0%	122	0.9%	352	0.9%
Other Means	67	1.5%	186	1.3%	457	1.2%
Work at Home	1,435	32.2%	4,792	34.6%	10,991	29.6%
Daytime Demographics (2023)						
Total Businesses	316		1,797		4,542	
Total Employees	1,425		10,063		24,612	
Company Headquarter Businesses	5	1.6%	34	1.9%	74	1.6%
Company Headquarter Employees	101	7.1%	652	6.5%	1,575	6.4%
Employee Population per Business	4.5 to 1		5.6 to 1		5.4 to 1	
Residential Population per Business	25.2 to 1		14.6 to 1		16.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,002		16,320		43,431	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,039		20,099		56,220	
Labor Force Total Males (2023)	2,590	42.9%	8,847	44.0%	24,744	44.0%
Male Civilian Employed	2,002	77.3%	5,969	67.5%	16,205	65.5%
Male Civilian Unemployed	109	4.2%	179	2.0%	497	2.0%
Males in Armed Forces	-	-	8	-	236	1.0%
Males Not in Labor Force	479	18.5%	2,690	30.4%	7,806	31.5%
Labor Force Total Females (2023)	3,449	57.1%	11,252	56.0%	31,476	56.0%
Female Civilian Employed	2,460	71.3%	7,864	69.9%	20,960	66.6%
Female Civilian Unemployed	14	0.4%	156	1.4%	682	2.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	974	28.3%	3,232	28.7%	9,834	31.2%
Unemployment Rate	123	2.0%	335	1.7%	1,179	2.1%
Occupation (2023)						
Occupation Population Age 16 Years or Over	4,462		13,833		37,165	
Occupation Total Males	2,002	44.9%	5,969	43.1%	16,205	43.6%
Occupation Total Females	2,460	55.1%	7,864	56.9%	20,960	56.4%
Management, Business, Financial Operations	907	20.3%	2,288	16.5%	6,787	18.3%
Professional, Related	1,415	31.7%	3,653	26.4%	9,580	25.8%
Service	323	7.2%	2,070	15.0%	4,940	13.3%
Sales, Office	1,054	23.6%	2,722	19.7%	7,998	21.5%
Farming, Fishing, Forestry	2	-	4	-	5	-
Construction, Extraction, Maintenance	373	8.4%	859	6.2%	1,927	5.2%
Production, Transport, Material Moving	387	8.7%	2,237	16.2%	5,927	15.9%
White Collar Workers	3,376	75.7%	8,663	62.6%	24,365	65.6%
Blue Collar Workers	1,086	24.3%	5,170	37.4%	12,799	34.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5354/-84.5762

8030 Senoia Rd		1 mi radius		3 mi radius		5 mi radius	
Fairburn, GA 30213							
Units In Structure (2023)							
Total Units		3,222		9,753		27,101	
1 Detached Unit		1,352	42.0%	5,331	54.7%	16,443	60.7%
1 Attached Unit		330	10.2%	730	7.5%	1,859	6.9%
2 Units		36	1.1%	89	0.9%	312	1.1%
3 to 4 Units		55	1.7%	242	2.5%	613	2.3%
5 to 9 Units		385	12.0%	963	9.9%	2,313	8.5%
10 to 19 Units		385	12.0%	634	6.5%	1,628	6.0%
20 to 49 Units		260	8.1%	407	4.2%	817	3.0%
50 or More Units		370	11.5%	977	10.0%	2,486	9.2%
Mobile Home or Trailer		50	1.5%	380	3.9%	630	2.3%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2023)							
Homes Built 2020 or later		38	1.1%	111	1.0%	327	1.1%
Homes Built 2010 to 2019		936	27.2%	2,407	22.2%	4,983	17.0%
Homes Built 2000 to 2009		1,338	38.9%	3,733	34.5%	9,562	32.6%
Homes Built 1990 to 1999		324	9.4%	1,057	9.8%	2,596	8.8%
Homes Built 1980 to 1989		273	7.9%	886	8.2%	4,108	14.0%
Homes Built 1970 to 1979		102	3.0%	718	6.6%	2,865	9.8%
Homes Built 1960 to 1969		76	2.2%	427	3.9%	1,216	4.1%
Homes Built 1950 to 1959		6	0.2%	141	1.3%	562	1.9%
Homes Built 1940 to 1949		14	0.4%	56	0.5%	219	0.7%
Homes Built Before 1939		114	3.3%	216	2.0%	662	2.3%
Median Age of Homes		24.3	yrs	26.8	yrs	30.1	yrs
Home Values (2023)							
Owner Specified Housing Units		1,103		5,540		16,072	
Home Values \$1,000,000 or More		44	4.0%	175	3.2%	481	3.0%
Home Values \$750,000 to \$999,999		51	4.6%	213	3.8%	612	3.8%
Home Values \$500,000 to \$749,999		115	10.4%	504	9.1%	1,358	8.4%
Home Values \$400,000 to \$499,999		63	5.7%	386	7.0%	1,308	8.1%
Home Values \$300,000 to \$399,999		186	16.9%	932	16.8%	2,520	15.7%
Home Values \$250,000 to \$299,999		51	4.6%	473	8.5%	1,989	12.4%
Home Values \$200,000 to \$249,999		80	7.3%	873	15.8%	2,501	15.6%
Home Values \$175,000 to \$199,999		172	15.6%	673	12.1%	1,419	8.8%
Home Values \$150,000 to \$174,999		153	13.9%	355	6.4%	1,248	7.8%
Home Values \$125,000 to \$149,999		72	6.5%	274	4.9%	623	3.9%
Home Values \$100,000 to \$124,999		31	2.8%	138	2.5%	361	2.2%
Home Values \$90,000 to \$99,999		4	0.3%	62	1.1%	181	1.1%
Home Values \$80,000 to \$89,999		4	0.4%	29	0.5%	127	0.8%
Home Values \$70,000 to \$79,999		4	0.3%	39	0.7%	166	1.0%
Home Values \$60,000 to \$69,999		2	0.1%	16	0.3%	178	1.1%
Home Values \$50,000 to \$59,999		10	0.9%	68	1.2%	150	0.9%
Home Values \$35,000 to \$49,999		10	0.9%	55	1.0%	120	0.7%
Home Values \$25,000 to \$34,999		27	2.4%	38	0.7%	63	0.4%
Home Values \$10,000 to \$24,999		6	0.6%	63	1.1%	273	1.7%
Home Values Under \$10,000		18	1.6%	175	3.2%	394	2.4%
Owner-Occupied Median Home Value		\$227,987		\$237,181		\$248,980	
Renter-Occupied Median Rent		\$1,277		\$1,218		\$1,191	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5354/-84.5762

8030 Senoia Rd Fairburn, GA 30213	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$199.78 M	\$575.7 M	\$1.7 B
Total Non-Retail Expenditure	\$106.19 M	\$303.83 M	\$899.06 M
Total Retail Expenditure	\$93.59 M	\$271.87 M	\$804.22 M
Apparel	\$7.16 M	\$20.42 M	\$60.41 M
Contributions	\$6.7 M	\$18.53 M	\$54.97 M
Education	\$6.35 M	\$17.03 M	\$50.92 M
Entertainment	\$11.25 M	\$32.34 M	\$96.01 M
Food and Beverages	\$29.25 M	\$85.19 M	\$251.83 M
Furnishings and Equipment	\$6.98 M	\$20.1 M	\$59.57 M
Gifts	\$5.38 M	\$14.13 M	\$41.48 M
Health Care	\$16.3 M	\$48.32 M	\$143.17 M
Household Operations	\$7.86 M	\$22.47 M	\$66.68 M
Miscellaneous Expenses	\$3.77 M	\$10.8 M	\$32.12 M
Personal Care	\$2.68 M	\$7.73 M	\$22.86 M
Personal Insurance	\$1.4 M	\$3.98 M	\$11.84 M
Reading	\$432.83 K	\$1.24 M	\$3.68 M
Shelter	\$42.72 M	\$122 M	\$360.29 M
Tobacco	\$1.19 M	\$3.58 M	\$10.49 M
Transportation	\$36 M	\$105.09 M	\$310.7 M
Utilities	\$14.37 M	\$42.75 M	\$126.25 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$5,167	\$4,919	\$5,237
Total Non-Retail Expenditure	\$2,747 53.2%	\$2,596 52.8%	\$2,765 52.8%
Total Retail Expenditures	\$2,421 46.8%	\$2,323 47.2%	\$2,473 47.2%
Apparel	\$185 3.6%	\$174 3.5%	\$186 3.5%
Contributions	\$173 3.4%	\$158 3.2%	\$169 3.2%
Education	\$164 3.2%	\$146 3.0%	\$157 3.0%
Entertainment	\$291 5.6%	\$276 5.6%	\$295 5.6%
Food and Beverages	\$757 14.6%	\$728 14.8%	\$774 14.8%
Furnishings and Equipment	\$180 3.5%	\$172 3.5%	\$183 3.5%
Gifts	\$139 2.7%	\$121 2.5%	\$128 2.4%
Health Care	\$422 8.2%	\$413 8.4%	\$440 8.4%
Household Operations	\$203 3.9%	\$192 3.9%	\$205 3.9%
Miscellaneous Expenses	\$97 1.9%	\$92 1.9%	\$99 1.9%
Personal Care	\$69 1.3%	\$66 1.3%	\$70 1.3%
Personal Insurance	\$36 0.7%	\$34 0.7%	\$36 0.7%
Reading	\$11 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,105 21.4%	\$1,042 21.2%	\$1,108 21.2%
Tobacco	\$31 0.6%	\$31 0.6%	\$32 0.6%
Transportation	\$931 18.0%	\$898 18.3%	\$955 18.2%
Utilities	\$372 7.2%	\$365 7.4%	\$388 7.4%