

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0855/-84.5303

9504 Hwy 92		1 mi radius		3 mi radius		5 mi radius	
Woodstock, GA 30188							
Population							
Estimated Population (2021)		6,559		65,074		178,805	
Projected Population (2026)		7,227		69,146		188,994	
Census Population (2010)		4,187		57,184		157,172	
Census Population (2000)		4,260		49,626		133,526	
Projected Annual Growth (2021 to 2026)		668	2.0%	4,072	1.3%	10,190	1.1%
Historical Annual Growth (2010 to 2021)		2,372	5.2%	7,890	1.3%	21,633	1.3%
Historical Annual Growth (2000 to 2010)		-73	-0.2%	7,558	1.5%	23,645	1.8%
Estimated Population Density (2021)		2,089	psm	2,302	psm	2,277	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		2,694		24,653		66,199	
Projected Households (2026)		2,997		26,517		70,945	
Census Households (2010)		1,627		20,871		56,209	
Census Households (2000)		1,604		17,143		46,338	
Estimated Households with Children (2021)		938	34.8%	8,755	35.5%	23,397	35.3%
Estimated Average Household Size (2021)		2.43		2.63		2.66	
Average Household Income							
Estimated Average Household Income (2021)		\$76,276		\$99,903		\$112,503	
Projected Average Household Income (2026)		\$80,112		\$109,741		\$126,961	
Estimated Average Family Income (2021)		\$83,803		\$115,667		\$130,588	
Median Household Income							
Estimated Median Household Income (2021)		\$62,292		\$79,734		\$89,528	
Projected Median Household Income (2026)		\$70,453		\$92,026		\$103,488	
Estimated Median Family Income (2021)		\$80,217		\$95,527		\$107,037	
Per Capita Income							
Estimated Per Capita Income (2021)		\$31,338		\$37,865		\$41,707	
Projected Per Capita Income (2026)		\$33,231		\$42,100		\$47,710	
Estimated Per Capita Income 5 Year Growth		\$1,893	6.0%	\$4,236	11.2%	\$6,003	14.4%
Estimated Average Household Net Worth (2021)		\$507,111		\$698,267		\$809,771	
Daytime Demos (2021)							
Total Businesses		888		3,985		8,961	
Total Employees		6,022		25,721		63,392	
Company Headquarter Businesses		37	4.2%	141	3.5%	280	3.1%
Company Headquarter Employees		540	9.0%	2,502	9.7%	9,011	14.2%
Employee Population per Business		6.8		6.5		7.1	
Residential Population per Business		7.4		16.3		20.0	

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Race & Ethnicity							
White (2021)	4,114	62.7%	46,343	71.2%	132,512	74.1%	
Black or African American (2021)	1,053	16.1%	10,103	15.5%	24,988	14.0%	
American Indian or Alaska Native (2021)	32	0.5%	242	0.4%	583	0.3%	
Asian (2021)	423	6.5%	2,866	4.4%	8,345	4.7%	
Hawaiian or Pacific Islander (2021)	5	-	35	-	80	-	
Other Race (2021)	699	10.7%	3,315	5.1%	7,203	4.0%	
Two or More Races (2021)	233	3.6%	2,169	3.3%	5,095	2.8%	
Not Hispanic or Latino Population (2021)	5,093	77.6%	55,310	85.0%	157,121	87.9%	
Hispanic or Latino Population (2021)	1,466	22.4%	9,764	15.0%	21,684	12.1%	
Not Hispanic or Latino Population (2026)	5,600	77.5%	58,335	84.4%	165,204	87.4%	
Hispanic or Latino Population (2026)	1,627	22.5%	10,811	15.6%	23,790	12.6%	
Not Hispanic or Latino Population (2010)	3,284	78.4%	50,787	88.8%	141,651	90.1%	
Hispanic or Latino Population (2010)	903	21.6%	6,397	11.2%	15,521	9.9%	
Not Hispanic or Latino Population (2000)	3,781	88.8%	46,672	94.0%	126,806	95.0%	
Hispanic or Latino Population (2000)	479	11.2%	2,954	6.0%	6,720	5.0%	
Projected Hispanic Annual Growth (2021 to 2026)	161	2.2%	1,047	2.1%	2,106	1.9%	
Historic Hispanic Annual Growth (2000 to 2021)	988	9.8%	6,810	11.0%	14,964	10.6%	
Age Distribution (2021)							
Age Under 5	412	6.3%	3,775	5.8%	9,818	5.5%	
Age 5 to 9 Years	397	6.1%	4,107	6.3%	10,856	6.1%	
Age 10 to 14 Years	417	6.4%	4,453	6.8%	12,307	6.9%	
Age 15 to 19 Years	446	6.8%	4,634	7.1%	13,517	7.6%	
Age 20 to 24 Years	595	9.1%	4,760	7.3%	12,930	7.2%	
Age 25 to 29 Years	624	9.5%	4,659	7.2%	11,302	6.3%	
Age 30 to 34 Years	496	7.6%	4,343	6.7%	11,467	6.4%	
Age 35 to 39 Years	440	6.7%	4,282	6.6%	11,622	6.5%	
Age 40 to 44 Years	445	6.8%	4,380	6.7%	12,037	6.7%	
Age 45 to 49 Years	432	6.6%	4,548	7.0%	12,681	7.1%	
Age 50 to 54 Years	416	6.3%	4,749	7.3%	13,163	7.4%	
Age 55 to 59 Years	372	5.7%	4,461	6.9%	12,519	7.0%	
Age 60 to 64 Years	333	5.1%	3,815	5.9%	10,931	6.1%	
Age 65 to 74 Years	458	7.0%	5,209	8.0%	15,147	8.5%	
Age 75 to 84 Years	210	3.2%	2,236	3.4%	6,594	3.7%	
Age 85 Years or Over	65	1.0%	663	1.0%	1,917	1.1%	
Median Age	33.3		36.4		37.4		
Gender Age Distribution (2021)							
Female Population	3,333	50.8%	33,224	51.1%	91,316	51.1%	
Age 0 to 19 Years	841	25.2%	8,255	24.8%	22,816	25.0%	
Age 20 to 64 Years	2,062	61.9%	20,427	61.5%	55,524	60.8%	
Age 65 Years or Over	429	12.9%	4,542	13.7%	12,976	14.2%	
Female Median Age	34.9		37.8		38.4		
Male Population	3,226	49.2%	31,850	48.9%	87,489	48.9%	
Age 0 to 19 Years	831	25.8%	8,715	27.4%	23,681	27.1%	
Age 20 to 64 Years	2,091	64.8%	19,569	61.4%	53,126	60.7%	
Age 65 Years or Over	303	9.4%	3,567	11.2%	10,682	12.2%	
Male Median Age	32.0		35.0		36.4		

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Household Income Distribution (2021)							
HH Income \$200,000 or More	119	4.4%	2,060	8.4%	6,616	10.0%	
HH Income \$150,000 to \$199,999	194	7.2%	2,044	8.3%	7,114	10.7%	
HH Income \$100,000 to \$149,999	399	14.8%	4,575	18.6%	13,307	20.1%	
HH Income \$75,000 to \$99,999	405	15.0%	4,033	16.4%	10,350	15.6%	
HH Income \$50,000 to \$74,999	417	15.5%	4,647	18.9%	11,933	18.0%	
HH Income \$35,000 to \$49,999	387	14.4%	2,526	10.2%	6,299	9.5%	
HH Income \$25,000 to \$34,999	264	9.8%	1,858	7.5%	3,864	5.8%	
HH Income \$15,000 to \$24,999	261	9.7%	1,332	5.4%	3,142	4.7%	
HH Income Under \$15,000	248	9.2%	1,579	6.4%	3,574	5.4%	
HH Income \$35,000 or More	1,921	71.3%	19,885	80.7%	55,619	84.0%	
HH Income \$75,000 or More	1,117	41.4%	12,712	51.6%	37,388	56.5%	
Housing (2021)							
Total Housing Units	2,812		25,582		68,726		
Housing Units Occupied	2,694	95.8%	24,653	96.4%	66,199	96.3%	
Housing Units Owner-Occupied	1,372	50.9%	17,627	71.5%	50,356	76.1%	
Housing Units, Renter-Occupied	1,323	49.1%	7,026	28.5%	15,844	23.9%	
Housing Units, Vacant	118	4.4%	928	3.8%	2,526	3.8%	
Marital Status (2021)							
Never Married	1,394	26.1%	14,709	27.9%	43,894	30.1%	
Currently Married	2,739	51.4%	27,066	51.3%	75,227	51.6%	
Separated	206	3.9%	2,478	4.7%	5,858	4.0%	
Widowed	402	7.5%	2,543	4.8%	5,673	3.9%	
Divorced	592	11.1%	5,942	11.3%	15,173	10.4%	
Household Type (2021)							
Population Family	5,413	82.5%	55,733	85.6%	152,000	85.0%	
Population Non-Family	1,143	17.4%	9,189	14.1%	24,146	13.5%	
Population Group Quarters	4	-	152	0.2%	2,659	1.5%	
Family Households	1,761	65.4%	17,477	70.9%	47,676	72.0%	
Non-Family Households	933	34.6%	7,176	29.1%	18,524	28.0%	
Married Couple with Children	543	19.8%	6,058	22.4%	17,271	23.0%	
Average Family Household Size	3.1		3.2		3.2		
Household Size (2021)							
1 Person Households	746	27.7%	5,644	22.9%	14,420	21.8%	
2 Person Households	886	32.9%	8,141	33.0%	22,246	33.6%	
3 Person Households	445	16.5%	4,427	18.0%	11,843	17.9%	
4 Person Households	341	12.6%	3,749	15.2%	10,567	16.0%	
5 Person Households	161	6.0%	1,688	6.8%	4,499	6.8%	
6 or More Person Households	116	4.3%	1,005	4.1%	2,624	4.0%	
Household Vehicles (2021)							
Households with 0 Vehicles Available	163	6.0%	494	2.0%	1,376	2.1%	
Households with 1 Vehicles Available	1,091	40.5%	7,276	29.5%	17,256	26.1%	
Households with 2 or More Vehicles Available	1,441	53.5%	16,884	68.5%	47,568	71.9%	
Total Vehicles Available	4,337		49,278		137,410		
Average Vehicles Per Household	1.6		2.0		2.1		

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9504 Hwy 92

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Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	5,247		51,779		143,214	
Estimated Civilian Employed	3,289	62.7%	33,752	65.2%	93,645	65.4%
Estimated Civilian Unemployed	111	2.1%	1,343	2.6%	3,711	2.6%
Estimated in Armed Forces	-	-	79	0.2%	177	0.1%
Estimated Not in Labor Force	1,847	35.2%	16,605	32.1%	45,681	31.9%
Unemployment Rate	2.1%		2.6%		2.6%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	3,289		33,752		93,645	
Management, Business, Financial Operations	657	20.0%	6,850	20.3%	20,183	21.6%
Professional, Related	641	19.5%	7,883	23.4%	22,248	23.8%
Service	721	21.9%	5,309	15.7%	13,011	13.9%
Sales, Office	645	19.6%	7,685	22.8%	21,216	22.7%
Farming, Fishing, Forestry	-	-	6	-	30	-
Construct, Extraction, Maintenance	317	9.7%	2,849	8.4%	7,522	8.0%
Production, Transport Material Moving	306	9.3%	3,169	9.4%	9,436	10.1%
White Collar Workers	1,944	59.1%	22,418	66.4%	63,647	68.0%
Blue Collar Workers	1,345	40.9%	11,333	33.6%	29,998	32.0%
Consumer Expenditure (2021)						
Total Household Expenditure	\$157.76 M		\$1.73 B		\$5.06 B	
Total Non-Retail Expenditure	\$83.26 M	52.8%	\$912.16 M	52.7%	\$2.67 B	52.7%
Total Retail Expenditure	\$74.51 M	47.2%	\$819.33 M	47.3%	\$2.39 B	47.3%
Apparel	\$5.56 M	3.5%	\$61.36 M	3.5%	\$180.27 M	3.6%
Contributions	\$4.98 M	3.2%	\$56.89 M	3.3%	\$169.39 M	3.3%
Education	\$4.58 M	2.9%	\$52.72 M	3.0%	\$159.41 M	3.1%
Entertainment	\$8.81 M	5.6%	\$98.75 M	5.7%	\$291.36 M	5.8%
Food and Beverages	\$23.43 M	14.9%	\$254.65 M	14.7%	\$740.64 M	14.6%
Furnishings and Equipment	\$5.49 M	3.5%	\$61.32 M	3.5%	\$180.72 M	3.6%
Gifts	\$3.75 M	2.4%	\$42.87 M	2.5%	\$127.31 M	2.5%
Health Care	\$13.35 M	8.5%	\$145.46 M	8.4%	\$421.95 M	8.3%
Household Operations	\$6.13 M	3.9%	\$68.1 M	3.9%	\$200.39 M	4.0%
Miscellaneous Expenses	\$2.96 M	1.9%	\$32.72 M	1.9%	\$96.02 M	1.9%
Personal Care	\$2.12 M	1.3%	\$23.25 M	1.3%	\$67.96 M	1.3%
Personal Insurance	\$1.08 M	0.7%	\$12.42 M	0.7%	\$37.15 M	0.7%
Reading	\$340.24 K	0.2%	\$3.76 M	0.2%	\$11.04 M	0.2%
Shelter	\$33.53 M	21.3%	\$363.13 M	21.0%	\$1.06 B	20.9%
Tobacco	\$1.01 M	0.6%	\$10.15 M	0.6%	\$28.35 M	0.6%
Transportation	\$28.79 M	18.2%	\$317.59 M	18.3%	\$927.07 M	18.3%
Utilities	\$11.84 M	7.5%	\$126.36 M	7.3%	\$363.26 M	7.2%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	4,292		43,344		119,378	
Elementary (Grade Level 0 to 8)	261	6.1%	1,081	2.5%	2,548	2.1%
Some High School (Grade Level 9 to 11)	237	5.5%	1,610	3.7%	4,087	3.4%
High School Graduate	939	21.9%	8,563	19.8%	22,593	18.9%
Some College	1,036	24.1%	9,742	22.5%	26,656	22.3%
Associate Degree Only	369	8.6%	3,718	8.6%	9,317	7.8%
Bachelor Degree Only	1,054	24.6%	12,909	29.8%	37,111	31.1%
Graduate Degree	397	9.2%	5,720	13.2%	17,065	14.3%

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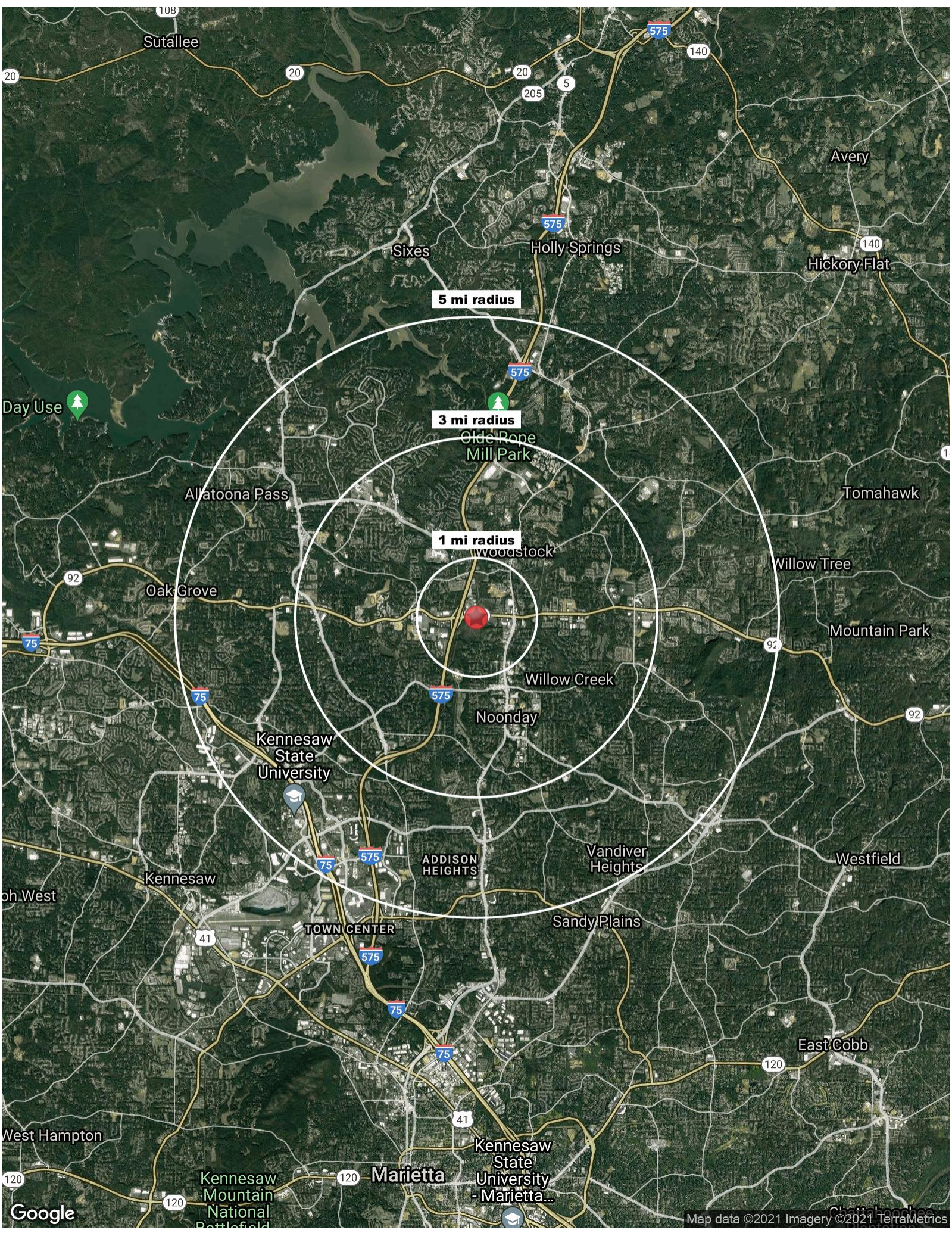
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Units In Structure (2021)							
1 Detached Unit	1,284	78.9%	18,359	88.0%	51,732	92.0%	
1 Attached Unit	423	26.0%	1,652	7.9%	4,358	7.8%	
2 to 4 Units	93	5.7%	423	2.0%	819	1.5%	
5 to 9 Units	144	8.9%	601	2.9%	1,350	2.4%	
10 to 19 Units	190	11.7%	1,343	6.4%	2,775	4.9%	
20 to 49 Units	187	11.5%	930	4.5%	2,068	3.7%	
50 or More Units	276	17.0%	560	2.7%	1,574	2.8%	
Mobile Home or Trailer	98	6.0%	783	3.8%	1,522	2.7%	
Other Structure	-	-	1	-	1	-	
Homes Built By Year (2021)							
Homes Built 2010 or later	833	51.2%	3,954	18.9%	9,002	16.0%	
Homes Built 2000 to 2009	462	28.4%	4,272	20.5%	12,058	21.5%	
Homes Built 1990 to 1999	463	28.4%	5,753	27.6%	16,749	29.8%	
Homes Built 1980 to 1989	513	31.5%	5,933	28.4%	16,846	30.0%	
Homes Built 1970 to 1979	329	20.2%	3,392	16.3%	7,889	14.0%	
Homes Built 1960 to 1969	58	3.6%	870	4.2%	2,324	4.1%	
Homes Built 1950 to 1959	14	0.8%	206	1.0%	734	1.3%	
Homes Built Before 1949	23	1.4%	272	1.3%	597	1.1%	
Home Values (2021)							
Home Values \$1,000,000 or More	5	0.4%	68	0.4%	285	0.6%	
Home Values \$500,000 to \$999,999	171	12.5%	1,183	6.7%	3,996	7.9%	
Home Values \$400,000 to \$499,999	154	11.2%	1,555	8.8%	4,815	9.6%	
Home Values \$300,000 to \$399,999	241	17.5%	2,961	16.8%	10,622	21.1%	
Home Values \$200,000 to \$299,999	349	25.4%	6,816	38.7%	17,998	35.7%	
Home Values \$150,000 to \$199,999	245	17.8%	3,324	18.9%	8,608	17.1%	
Home Values \$100,000 to \$149,999	110	8.0%	1,151	6.5%	2,668	5.3%	
Home Values \$70,000 to \$99,999	54	3.9%	179	1.0%	396	0.8%	
Home Values \$50,000 to \$69,999	2	0.2%	44	0.3%	120	0.2%	
Home Values \$25,000 to \$49,999	2	0.2%	107	0.6%	373	0.7%	
Home Values Under \$25,000	39	2.8%	239	1.4%	474	0.9%	
Owner-Occupied Median Home Value	\$279,114		\$257,506		\$276,862		
Renter-Occupied Median Rent	\$1,112		\$1,089		\$1,129		
Transportation To Work (2021)							
Drive to Work Alone	2,801	86.0%	26,664	80.6%	73,495	80.4%	
Drive to Work in Carpool	248	7.6%	2,451	7.4%	6,022	6.6%	
Travel to Work by Public Transportation	39	1.2%	266	0.8%	774	0.8%	
Drive to Work on Motorcycle	-	-	30	-	160	0.2%	
Walk or Bicycle to Work	28	0.9%	312	0.9%	1,050	1.1%	
Other Means	27	0.8%	418	1.3%	890	1.0%	
Work at Home	115	3.5%	2,950	8.9%	9,068	9.9%	
Travel Time (2021)							
Travel to Work in 14 Minutes or Less	581	17.8%	4,570	13.8%	12,882	14.1%	
Travel to Work in 15 to 29 Minutes	1,006	30.9%	10,181	30.8%	27,097	29.6%	
Travel to Work in 30 to 59 Minutes	1,052	32.3%	10,791	32.6%	30,433	33.3%	
Travel to Work in 60 Minutes or More	530	16.3%	5,188	15.7%	13,863	15.2%	
Average Minutes Travel to Work	27.8		29.0		29.5		

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5 mi radius

3 mi radius

1 mi radius