

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0856/-84.5302

RF5

9504 GA-92

Woodstock, GA 30188

Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2019)	6,326	65,102	177,915
Projected Population (2024)	7,025	70,945	191,809
Census Population (2010)	4,187	56,991	157,177
Census Population (2000)	4,260	49,429	133,531
Projected Annual Growth (2019 to 2024)	699 2.2%	5,843 1.8%	13,894 1.6%
Historical Annual Growth (2010 to 2019)	2,139 3.8%	8,111 1.4%	20,738 1.3%
Historical Annual Growth (2000 to 2010)	-73 -0.2%	7,562 1.5%	23,646 1.8%
Estimated Population Density (2019)	2,015 psm	2,304 psm	2,266 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi

Households

Estimated Households (2019)	2,563	24,540	65,716
Projected Households (2024)	2,774	26,369	70,139
Census Households (2010)	1,627	20,805	56,211
Census Households (2000)	1,604	17,081	46,340
Estimated Households with Children (2019)	868 33.9%	8,738 35.6%	23,484 35.7%
Estimated Average Household Size (2019)	2.47	2.65	2.67

Average Household Income

Estimated Average Household Income (2019)	\$65,457	\$92,917	\$106,486
Projected Average Household Income (2024)	\$71,140	\$103,140	\$119,780
Estimated Average Family Income (2019)	\$68,667	\$107,651	\$124,440

Median Household Income

Estimated Median Household Income (2019)	\$60,309	\$78,388	\$87,670
Projected Median Household Income (2024)	\$70,380	\$90,588	\$101,348
Estimated Median Family Income (2019)	\$71,880	\$92,688	\$103,788

Per Capita Income

Estimated Per Capita Income (2019)	\$26,525	\$35,039	\$39,385
Projected Per Capita Income (2024)	\$28,094	\$38,349	\$43,848
Estimated Per Capita Income 5 Year Growth	\$1,569 5.9%	\$3,310 9.4%	\$4,463 11.3%
Estimated Average Household Net Worth (2019)	\$380,924	\$624,462	\$745,417

Daytime Demos (2019)

Total Businesses	795	3,467	7,296
Total Employees	5,582	26,061	59,395
Company Headquarter Businesses	4 0.4%	5 0.1%	20 0.3%
Company Headquarter Employees	45 0.8%	53 0.2%	4,593 7.7%
Employee Population per Business	7.0	7.5	8.1
Residential Population per Business	8.0	18.8	24.4

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	4,386	69.3%	48,571	74.6%	135,630	76.2%
Black or African American (2019)	800	12.6%	8,899	13.7%	22,231	12.5%
American Indian or Alaska Native (2019)	27	0.4%	211	0.3%	522	0.3%
Asian (2019)	352	5.6%	2,646	4.1%	8,388	4.7%
Hawaiian or Pacific Islander (2019)	5	-	31	-	75	-
Other Race (2019)	565	8.9%	2,871	4.4%	6,498	3.7%
Two or More Races (2019)	191	3.0%	1,872	2.9%	4,571	2.6%
Not Hispanic or Latino Population (2019)	5,167	81.7%	57,013	87.6%	158,981	89.4%
Hispanic or Latino Population (2019)	1,159	18.3%	8,089	12.4%	18,934	10.6%
Not Hispanic or Latino Population (2024)	5,725	81.5%	61,766	87.1%	170,584	88.9%
Hispanic or Latino Population (2024)	1,299	18.5%	9,179	12.9%	21,226	11.1%
Not Hispanic or Latino Population (2010)	3,284	78.4%	50,607	88.8%	141,656	90.1%
Hispanic or Latino Population (2010)	903	21.6%	6,384	11.2%	15,521	9.9%
Not Hispanic or Latino Population (2000)	3,781	88.8%	46,481	94.0%	126,811	95.0%
Hispanic or Latino Population (2000)	479	11.2%	2,948	6.0%	6,720	5.0%
Projected Hispanic Annual Growth (2019 to 2024)	140	2.4%	1,089	2.7%	2,291	2.4%
Historic Hispanic Annual Growth (2000 to 2019)	681	7.5%	5,141	9.2%	12,214	9.6%

Age Distribution (2019)

Age Under 5	393	6.2%	3,847	5.9%	10,042	5.6%
Age 5 to 9 Years	393	6.2%	4,107	6.3%	10,939	6.1%
Age 10 to 14 Years	410	6.5%	4,579	7.0%	12,720	7.1%
Age 15 to 19 Years	421	6.7%	4,721	7.3%	13,690	7.7%
Age 20 to 24 Years	500	7.9%	4,694	7.2%	12,837	7.2%
Age 25 to 29 Years	541	8.5%	4,578	7.0%	11,223	6.3%
Age 30 to 34 Years	442	7.0%	4,156	6.4%	11,024	6.2%
Age 35 to 39 Years	437	6.9%	4,261	6.5%	11,519	6.5%
Age 40 to 44 Years	434	6.9%	4,371	6.7%	11,966	6.7%
Age 45 to 49 Years	463	7.3%	4,911	7.5%	13,555	7.6%
Age 50 to 54 Years	420	6.6%	4,787	7.4%	13,110	7.4%
Age 55 to 59 Years	381	6.0%	4,615	7.1%	12,678	7.1%
Age 60 to 64 Years	330	5.2%	3,752	5.8%	10,584	5.9%
Age 65 to 74 Years	498	7.9%	5,067	7.8%	14,449	8.1%
Age 75 to 84 Years	201	3.2%	2,018	3.1%	5,824	3.3%
Age 85 Years or Over	63	1.0%	641	1.0%	1,756	1.0%
Median Age	35.0		36.4		37.1	

Gender Age Distribution (2019)

Female Population	3,196	50.5%	33,329	51.2%	91,035	51.2%
Age 0 to 19 Years	797	24.9%	8,425	25.3%	23,325	25.6%
Age 20 to 64 Years	1,954	61.1%	20,517	61.6%	55,515	61.0%
Age 65 Years or Over	445	13.9%	4,387	13.2%	12,196	13.4%
Female Median Age	37.1		37.8		38.1	
Male Population	3,130	49.5%	31,773	48.8%	86,880	48.8%
Age 0 to 19 Years	821	26.2%	8,828	27.8%	24,065	27.7%
Age 20 to 64 Years	1,992	63.7%	19,607	61.7%	52,981	61.0%
Age 65 Years or Over	316	10.1%	3,338	10.5%	9,834	11.3%
Male Median Age	33.2		34.9		36.1	

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Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	43	1.7%	1,442	5.9%	5,296	8.1%
HH Income \$150,000 to \$199,999	151	5.9%	2,274	9.3%	7,140	10.9%
HH Income \$100,000 to \$149,999	356	13.9%	4,335	17.7%	13,220	20.1%
HH Income \$75,000 to \$99,999	361	14.1%	4,596	18.7%	11,361	17.3%
HH Income \$50,000 to \$74,999	615	24.0%	4,600	18.7%	12,014	18.3%
HH Income \$35,000 to \$49,999	314	12.3%	2,729	11.1%	6,685	10.2%
HH Income \$25,000 to \$34,999	177	6.9%	1,732	7.1%	3,686	5.6%
HH Income \$15,000 to \$24,999	368	14.4%	1,747	7.1%	3,508	5.3%
HH Income Under \$15,000	178	6.9%	1,086	4.4%	2,807	4.3%
HH Income \$35,000 or More	1,840	71.8%	19,975	81.4%	55,716	84.8%
HH Income \$75,000 or More	911	35.5%	12,646	51.5%	37,017	56.3%

Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	2,632		25,110		67,204	
Housing Units Occupied	2,563	97.4%	24,540	97.7%	65,716	97.8%
Housing Units Owner-Occupied	1,327	51.8%	17,549	71.5%	50,129	76.3%
Housing Units, Renter-Occupied	1,236	48.2%	6,991	28.5%	15,588	23.7%
Housing Units, Vacant	69	2.7%	571	2.3%	1,487	2.3%

Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,401	27.3%	15,746	30.0%	43,980	30.5%
Currently Married	2,326	45.3%	26,179	49.8%	74,416	51.6%
Separated	230	4.5%	2,197	4.2%	5,753	4.0%
Widowed	583	11.4%	2,677	5.1%	5,756	4.0%
Divorced	590	11.5%	5,769	11.0%	14,309	9.9%

Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,206	82.3%	55,731	85.6%	151,590	85.2%
Population Non-Family	1,117	17.7%	9,218	14.2%	23,925	13.4%
Population Group Quarters	4	-	152	0.2%	2,400	1.3%
Family Households	1,654	64.5%	17,323	70.6%	47,331	72.0%
Non-Family Households	909	35.5%	7,217	29.4%	18,385	28.0%
Married Couple with Children	514	22.1%	6,069	23.2%	17,342	23.3%
Average Family Household Size	3.1		3.2		3.2	

Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	717	28.0%	5,669	23.1%	14,309	21.8%
2 Person Households	818	31.9%	7,936	32.3%	21,896	33.3%
3 Person Households	412	16.1%	4,425	18.0%	11,783	17.9%
4 Person Households	343	13.4%	3,786	15.4%	10,582	16.1%
5 Person Households	161	6.3%	1,707	7.0%	4,521	6.9%
6 or More Person Households	112	4.4%	1,017	4.1%	2,626	4.0%

Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	172	6.7%	516	2.1%	1,147	1.7%
Households with 1 Vehicles Available	959	37.4%	6,428	26.2%	16,031	24.4%
Households with 2 or More Vehicles Available	1,432	55.9%	17,597	71.7%	48,539	73.9%
Total Vehicles Available	4,347		50,243		138,593	
Average Vehicles Per Household	1.7		2.0		2.1	

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Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,044		51,601		141,555	
Estimated Civilian Employed	3,289	65.2%	35,726	69.2%	99,135	70.0%
Estimated Civilian Unemployed	62	1.2%	1,001	1.9%	2,574	1.8%
Estimated in Armed Forces	-	-	48	-	97	-
Estimated Not in Labor Force	1,693	33.6%	14,827	28.7%	39,748	28.1%
Unemployment Rate	1.2%		1.9%		1.8%	

Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	3,289		35,726		99,135	
Management, Business, Financial Operations	619	18.8%	6,804	19.0%	21,050	21.2%
Professional, Related	718	21.8%	8,674	24.3%	23,887	24.1%
Service	587	17.9%	5,722	16.0%	14,794	14.9%
Sales, Office	752	22.9%	9,571	26.8%	25,378	25.6%
Farming, Fishing, Forestry	-	-	3	-	16	-
Construct, Extraction, Maintenance	341	10.4%	2,515	7.0%	7,163	7.2%
Production, Transport Material Moving	272	8.3%	2,435	6.8%	6,847	6.9%
White Collar Workers	2,089	63.5%	25,050	70.1%	70,314	70.9%
Blue Collar Workers	1,200	36.5%	10,676	29.9%	28,821	29.1%

Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$134.48 M		\$1.64 B		\$4.83 B	
Total Non-Retail Expenditure	\$70.78 M	52.6%	\$860.74 M	52.6%	\$2.54 B	52.6%
Total Retail Expenditure	\$63.7 M	47.4%	\$776.04 M	47.4%	\$2.29 B	47.4%
Apparel	\$4.7 M	3.5%	\$57.88 M	3.5%	\$171.56 M	3.6%
Contributions	\$4.16 M	3.1%	\$53.1 M	3.2%	\$159.94 M	3.3%
Education	\$3.7 M	2.8%	\$48.54 M	3.0%	\$149 M	3.1%
Entertainment	\$7.46 M	5.6%	\$93.18 M	5.7%	\$277.38 M	5.7%
Food and Beverages	\$20.05 M	14.9%	\$241.28 M	14.7%	\$707.78 M	14.7%
Furnishings and Equipment	\$4.66 M	3.5%	\$57.93 M	3.5%	\$172.35 M	3.6%
Gifts	\$3.12 M	2.3%	\$39.64 M	2.4%	\$119.93 M	2.5%
Health Care	\$11.54 M	8.6%	\$138.31 M	8.4%	\$404.32 M	8.4%
Household Operations	\$5.19 M	3.9%	\$64.08 M	3.9%	\$190.41 M	3.9%
Miscellaneous Expenses	\$2.52 M	1.9%	\$30.91 M	1.9%	\$91.52 M	1.9%
Personal Care	\$1.81 M	1.3%	\$21.99 M	1.3%	\$64.9 M	1.3%
Personal Insurance	\$899.55 K	0.7%	\$11.68 M	0.7%	\$35.29 M	0.7%
Reading	\$288.83 K	0.2%	\$3.55 M	0.2%	\$10.51 M	0.2%
Shelter	\$28.54 M	21.2%	\$343.22 M	21.0%	\$1.01 B	20.9%
Tobacco	\$884.13 K	0.7%	\$9.73 M	0.6%	\$27.35 M	0.6%
Transportation	\$24.7 M	18.4%	\$301.51 M	18.4%	\$887.51 M	18.4%
Utilities	\$10.25 M	7.6%	\$120.24 M	7.3%	\$348.3 M	7.2%

Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,208		43,155		117,688	
Elementary (Grade Level 0 to 8)	278	6.6%	1,060	2.5%	2,617	2.2%
Some High School (Grade Level 9 to 11)	257	6.1%	2,042	4.7%	4,774	4.1%
High School Graduate	1,036	24.6%	9,482	22.0%	24,356	20.7%
Some College	1,062	25.2%	10,316	23.9%	26,832	22.8%
Associate Degree Only	277	6.6%	3,353	7.8%	8,643	7.3%
Bachelor Degree Only	928	22.1%	11,555	26.8%	34,748	29.5%
Graduate Degree	369	8.8%	5,348	12.4%	15,719	13.4%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,359	83.6%	19,175	92.2%	53,137	94.5%
1 Attached Unit	299	18.4%	1,347	6.5%	3,785	6.7%
2 to 4 Units	77	4.8%	243	1.2%	502	0.9%
5 to 9 Units	55	3.4%	251	1.2%	845	1.5%
10 to 19 Units	95	5.8%	841	4.0%	2,131	3.8%
20 to 49 Units	202	12.4%	1,408	6.8%	2,530	4.5%
50 or More Units	349	21.5%	571	2.7%	1,347	2.4%
Mobile Home or Trailer	126	7.7%	704	3.4%	1,438	2.6%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2019)

Homes Built 2010 or later	418	25.7%	2,369	11.4%	5,738	10.2%
Homes Built 2000 to 2009	610	37.5%	4,973	23.9%	13,588	24.2%
Homes Built 1990 to 1999	466	28.7%	6,426	30.9%	18,762	33.4%
Homes Built 1980 to 1989	592	36.4%	5,868	28.2%	16,427	29.2%
Homes Built 1970 to 1979	364	22.4%	3,517	16.9%	7,777	13.8%
Homes Built 1960 to 1969	71	4.4%	811	3.9%	1,983	3.5%
Homes Built 1950 to 1959	19	1.2%	326	1.6%	809	1.4%
Homes Built Before 1949	22	1.4%	249	1.2%	632	1.1%

Home Values (2019)

Home Values \$1,000,000 or More	3	0.3%	79	0.5%	210	0.5%
Home Values \$500,000 to \$999,999	98	9.9%	1,222	8.2%	3,848	8.9%
Home Values \$400,000 to \$499,999	70	7.1%	1,463	9.8%	4,488	10.4%
Home Values \$300,000 to \$399,999	143	14.5%	1,899	12.7%	6,899	15.9%
Home Values \$200,000 to \$299,999	397	40.3%	5,644	37.7%	15,997	36.9%
Home Values \$150,000 to \$199,999	254	25.8%	3,969	26.5%	10,638	24.5%
Home Values \$100,000 to \$149,999	167	16.9%	2,308	15.4%	5,653	13.0%
Home Values \$70,000 to \$99,999	156	15.9%	505	3.4%	1,126	2.6%
Home Values \$50,000 to \$69,999	5	0.5%	88	0.6%	224	0.5%
Home Values \$25,000 to \$49,999	7	0.8%	106	0.7%	250	0.6%
Home Values Under \$25,000	16	1.7%	145	1.0%	470	1.1%
Owner-Occupied Median Home Value	\$210,822		\$227,453		\$246,510	
Renter-Occupied Median Rent	\$926		\$969		\$1,023	

Transportation To Work (2019)

Drive to Work Alone	2,615	79.4%	27,395	79.7%	75,396	79.6%
Drive to Work in Carpool	355	10.8%	3,121	9.1%	7,726	8.2%
Travel to Work by Public Transportation	33	1.0%	254	0.7%	672	0.7%
Drive to Work on Motorcycle	1	-	17	-	143	0.2%
Walk or Bicycle to Work	15	0.5%	320	0.9%	1,234	1.3%
Other Means	123	3.7%	717	2.1%	1,866	2.0%
Work at Home	152	4.6%	2,560	7.4%	7,678	8.1%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	628	19.1%	5,052	14.7%	14,292	15.1%
Travel to Work in 15 to 29 Minutes	874	26.5%	9,747	28.3%	26,125	27.6%
Travel to Work in 30 to 59 Minutes	1,103	33.5%	12,520	36.4%	34,762	36.7%
Travel to Work in 60 Minutes or More	531	16.1%	5,731	16.7%	15,889	16.8%
Average Minutes Travel to Work	29.1		30.4		30.8	

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