

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		6,989		55,049		138,330	
Projected Population (2028)		7,349		59,659		146,705	
Census Population (2020)		7,031		53,161		135,426	
Census Population (2010)		5,827		48,259		120,287	
Projected Annual Growth (2023-2028)		360	1.0%	4,610	1.7%	8,375	1.2%
Historical Annual Growth (2020-2023)		-43	-	1,888	1.2%	2,905	0.7%
Historical Annual Growth (2010-2020)		1,205	2.1%	4,903	1.0%	15,139	1.3%
Estimated Population Density (2023)		2,226	psm	1,948	psm	1,762	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		2,526		19,617		49,262	
Projected Households (2028)		2,758		22,063		54,293	
Census Households (2020)		2,513		18,832		47,722	
Census Households (2010)		2,034		16,863		41,408	
Projected Annual Growth (2023-2028)		231	1.8%	2,446	2.5%	5,031	2.0%
Historical Annual Change (2010-2023)		492	1.9%	2,754	1.3%	7,855	1.5%
Average Household Income							
Estimated Average Household Income (2023)		\$96,719		\$125,609		\$136,681	
Projected Average Household Income (2028)		\$93,922		\$118,632		\$131,957	
Census Average Household Income (2010)		\$81,519		\$84,633		\$85,139	
Census Average Household Income (2000)		\$69,097		\$72,355		\$75,313	
Projected Annual Change (2023-2028)		-\$2,797	-0.6%	-\$6,977	-1.1%	-\$4,724	-0.7%
Historical Annual Change (2000-2023)		\$27,622	1.7%	\$53,254	3.2%	\$61,369	3.5%
Median Household Income							
Estimated Median Household Income (2023)		\$93,954		\$107,064		\$110,365	
Projected Median Household Income (2028)		\$95,164		\$107,958		\$112,743	
Census Median Household Income (2010)		\$68,915		\$71,095		\$71,927	
Census Median Household Income (2000)		\$61,293		\$64,005		\$67,034	
Projected Annual Change (2023-2028)		\$1,211	0.3%	\$893	0.2%	\$2,378	0.4%
Historical Annual Change (2000-2023)		\$32,661	2.3%	\$43,059	2.9%	\$43,331	2.8%
Per Capita Income							
Estimated Per Capita Income (2023)		\$34,976		\$44,778		\$48,685	
Projected Per Capita Income (2028)		\$35,258		\$43,886		\$48,844	
Census Per Capita Income (2010)		\$28,463		\$29,574		\$29,308	
Census Per Capita Income (2000)		\$24,130		\$25,417		\$26,276	
Projected Annual Change (2023-2028)		\$282	0.2%	-\$892	-0.4%	\$160	-
Historical Annual Change (2000-2023)		\$10,846	2.0%	\$19,361	3.3%	\$22,409	3.7%
Estimated Average Household Net Worth (2023)		\$551,894		\$693,465		\$714,898	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		6,989		55,049		138,330	
White (2023)		4,528	64.8%	34,292	62.3%	88,482	64.0%
Black or African American (2023)		1,465	21.0%	12,233	22.2%	29,184	21.1%
American Indian or Alaska Native (2023)		14	0.2%	208	0.4%	410	0.3%
Asian (2023)		301	4.3%	2,436	4.4%	6,284	4.5%
Hawaiian or Pacific Islander (2023)		5	-	18	-	46	-
Other Race (2023)		177	2.5%	1,845	3.4%	4,385	3.2%
Two or More Races (2023)		499	7.1%	4,016	7.3%	9,540	6.9%
Population < 18 (2023)		1,637	23.4%	13,884	25.2%	34,364	24.8%
White Not Hispanic		867	53.0%	7,179	51.7%	18,641	54.2%
Black or African American		388	23.7%	3,342	24.1%	7,774	22.6%
Asian		71	4.4%	528	3.8%	1,464	4.3%
Other Race Not Hispanic		98	6.0%	722	5.2%	1,832	5.3%
Hispanic		212	12.9%	2,114	15.2%	4,653	13.5%
Not Hispanic or Latino Population (2023)		6,345	90.8%	48,899	88.8%	124,002	89.6%
Not Hispanic White		4,396	69.3%	33,030	67.5%	85,375	68.8%
Not Hispanic Black or African American		1,450	22.8%	11,989	24.5%	28,604	23.1%
Not Hispanic American Indian or Alaska Native		4	-	61	0.1%	128	0.1%
Not Hispanic Asian		297	4.7%	2,417	4.9%	6,236	5.0%
Not Hispanic Hawaiian or Pacific Islander		3	-	11	-	30	-
Not Hispanic Other Race		23	0.4%	147	0.3%	442	0.4%
Not Hispanic Two or More Races		173	2.7%	1,243	2.5%	3,187	2.6%
Hispanic or Latino Population (2023)		644	9.2%	6,150	11.2%	14,328	10.4%
Hispanic White		132	20.6%	1,262	20.5%	3,106	21.7%
Hispanic Black or African American		16	2.4%	244	4.0%	580	4.0%
Hispanic American Indian or Alaska Native		10	1.5%	146	2.4%	283	2.0%
Hispanic Asian		4	0.6%	19	0.3%	48	0.3%
Hispanic Hawaiian or Pacific Islander		3	0.4%	7	0.1%	15	0.1%
Hispanic Other Race		154	23.8%	1,698	27.6%	3,943	27.5%
Hispanic Two or More Races		326	50.7%	2,773	45.1%	6,353	44.3%
Not Hispanic or Latino Population (2020)		6,321	89.9%	46,964	88.3%	120,459	88.9%
Hispanic or Latino Population (2020)		710	10.1%	6,198	11.7%	14,967	11.1%
Not Hispanic or Latino Population (2010)		5,344	91.7%	43,781	90.7%	109,790	91.3%
Hispanic or Latino Population (2010)		483	8.3%	4,478	9.3%	10,497	8.7%
Not Hispanic or Latino Population (2028)		6,651	90.5%	52,786	88.5%	131,298	89.5%
Hispanic or Latino Population (2028)		698	9.5%	6,873	11.5%	15,407	10.5%
Projected Annual Growth (2023-2028)		54	1.7%	723	2.4%	1,079	1.5%
Historical Annual Growth (2010-2020)		228	4.7%	1,720	3.8%	4,470	4.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		6,989		55,049		138,330	
Age Under 5 Years		369	5.3%	2,886	5.2%	7,166	5.2%
Age 5 to 9 Years		421	6.0%	3,856	7.0%	9,415	6.8%
Age 10 to 14 Years		516	7.4%	4,460	8.1%	11,030	8.0%
Age 15 to 19 Years		511	7.3%	4,098	7.4%	10,296	7.4%
Age 20 to 24 Years		348	5.0%	2,908	5.3%	8,144	5.9%
Age 25 to 29 Years		368	5.3%	3,076	5.6%	8,218	5.9%
Age 30 to 34 Years		459	6.6%	3,545	6.4%	9,026	6.5%
Age 35 to 39 Years		494	7.1%	4,170	7.6%	10,129	7.3%
Age 40 to 44 Years		535	7.7%	4,453	8.1%	10,849	7.8%
Age 45 to 49 Years		531	7.6%	4,230	7.7%	10,708	7.7%
Age 50 to 54 Years		475	6.8%	3,914	7.1%	10,169	7.4%
Age 55 to 59 Years		459	6.6%	3,375	6.1%	8,722	6.3%
Age 60 to 64 Years		406	5.8%	2,888	5.2%	7,403	5.4%
Age 65 to 69 Years		391	5.6%	2,440	4.4%	6,106	4.4%
Age 70 to 74 Years		344	4.9%	2,258	4.1%	5,086	3.7%
Age 75 to 79 Years		190	2.7%	1,297	2.4%	3,148	2.3%
Age 80 to 84 Years		87	1.2%	667	1.2%	1,585	1.1%
Age 85 Years or Over		84	1.2%	529	1.0%	1,132	0.8%
Median Age		39.3		37.5		37.3	
Age 19 Years or Less		1,817	26.0%	15,299	27.8%	37,907	27.4%
Age 20 to 64 Years		4,076	58.3%	32,559	59.1%	83,367	60.3%
Age 65 Years or Over		1,096	15.7%	7,191	13.1%	17,056	12.3%
Female Age Distribution (2023)							
Female Population		3,521	50.4%	28,271	51.4%	70,725	51.1%
Age Under 5 Years		185	5.3%	1,438	5.1%	3,542	5.0%
Age 5 to 9 Years		194	5.5%	1,914	6.8%	4,709	6.7%
Age 10 to 14 Years		233	6.6%	2,154	7.6%	5,394	7.6%
Age 15 to 19 Years		250	7.1%	2,064	7.3%	5,206	7.4%
Age 20 to 24 Years		166	4.7%	1,438	5.1%	4,022	5.7%
Age 25 to 29 Years		186	5.3%	1,562	5.5%	4,112	5.8%
Age 30 to 34 Years		236	6.7%	1,834	6.5%	4,626	6.5%
Age 35 to 39 Years		250	7.1%	2,202	7.8%	5,269	7.4%
Age 40 to 44 Years		291	8.3%	2,322	8.2%	5,670	8.0%
Age 45 to 49 Years		277	7.9%	2,168	7.7%	5,499	7.8%
Age 50 to 54 Years		225	6.4%	1,918	6.8%	5,002	7.1%
Age 55 to 59 Years		239	6.8%	1,713	6.1%	4,427	6.3%
Age 60 to 64 Years		217	6.1%	1,530	5.4%	3,816	5.4%
Age 65 to 69 Years		206	5.9%	1,321	4.7%	3,293	4.7%
Age 70 to 74 Years		185	5.3%	1,252	4.4%	2,778	3.9%
Age 75 to 79 Years		91	2.6%	733	2.6%	1,758	2.5%
Age 80 to 84 Years		45	1.3%	383	1.4%	900	1.3%
Age 85 Years or Over		45	1.3%	325	1.2%	703	1.0%
Female Median Age		40.2		38.1		37.8	
Age 19 Years or Less		862	24.5%	7,570	26.8%	18,851	26.7%
Age 20 to 64 Years		2,086	59.2%	16,687	59.0%	42,442	60.0%
Age 65 Years or Over		573	16.3%	4,014	14.2%	9,433	13.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population		3,468	49.6%	26,778	48.6%	67,605	48.9%
Age Under 5 Years		183	5.3%	1,448	5.4%	3,624	5.4%
Age 5 to 9 Years		227	6.6%	1,942	7.3%	4,706	7.0%
Age 10 to 14 Years		283	8.2%	2,305	8.6%	5,636	8.3%
Age 15 to 19 Years		261	7.5%	2,034	7.6%	5,090	7.5%
Age 20 to 24 Years		182	5.3%	1,470	5.5%	4,122	6.1%
Age 25 to 29 Years		182	5.3%	1,514	5.7%	4,106	6.1%
Age 30 to 34 Years		223	6.4%	1,711	6.4%	4,400	6.5%
Age 35 to 39 Years		245	7.1%	1,968	7.4%	4,861	7.2%
Age 40 to 44 Years		244	7.0%	2,131	8.0%	5,179	7.7%
Age 45 to 49 Years		255	7.3%	2,061	7.7%	5,208	7.7%
Age 50 to 54 Years		249	7.2%	1,997	7.5%	5,167	7.6%
Age 55 to 59 Years		220	6.3%	1,663	6.2%	4,295	6.4%
Age 60 to 64 Years		189	5.5%	1,358	5.1%	3,587	5.3%
Age 65 to 69 Years		185	5.3%	1,119	4.2%	2,813	4.2%
Age 70 to 74 Years		159	4.6%	1,006	3.8%	2,307	3.4%
Age 75 to 79 Years		99	2.8%	564	2.1%	1,389	2.1%
Age 80 to 84 Years		42	1.2%	284	1.1%	685	1.0%
Age 85 Years or Over		39	1.1%	203	0.8%	429	0.6%
Male Median Age		38.2		36.7		36.7	
Age 19 Years or Less		955	27.5%	7,729	28.9%	19,056	28.2%
Age 20 to 64 Years		1,990	57.4%	15,873	59.3%	40,925	60.5%
Age 65 Years or Over		523	15.1%	3,177	11.9%	7,624	11.3%
Males per 100 Females (2023)							
Overall Comparison		98		95		96	
Age Under 5 Years		99	49.8%	101	50.2%	102	50.6%
Age 5 to 9 Years		117	54.0%	101	50.4%	100	50.0%
Age 10 to 14 Years		121	54.8%	107	51.7%	104	51.1%
Age 15 to 19 Years		105	51.1%	99	49.6%	98	49.4%
Age 20 to 24 Years		110	52.4%	102	50.5%	102	50.6%
Age 25 to 29 Years		98	49.5%	97	49.2%	100	50.0%
Age 30 to 34 Years		95	48.7%	93	48.3%	95	48.7%
Age 35 to 39 Years		98	49.5%	89	47.2%	92	48.0%
Age 40 to 44 Years		84	45.6%	92	47.8%	91	47.7%
Age 45 to 49 Years		92	47.9%	95	48.7%	95	48.6%
Age 50 to 54 Years		111	52.5%	104	51.0%	103	50.8%
Age 55 to 59 Years		92	47.9%	97	49.3%	97	49.2%
Age 60 to 64 Years		87	46.7%	89	47.0%	94	48.5%
Age 65 to 69 Years		90	47.3%	85	45.9%	85	46.1%
Age 70 to 74 Years		85	46.1%	80	44.5%	83	45.4%
Age 75 to 79 Years		108	52.0%	77	43.5%	79	44.1%
Age 80 to 84 Years		92	47.9%	74	42.6%	76	43.2%
Age 85 Years or Over		86	46.1%	63	38.5%	61	37.9%
Age 19 Years or Less		111	52.6%	102	50.5%	101	50.3%
Age 20 to 39 Years		99	49.9%	95	48.6%	97	49.2%
Age 40 to 64 Years		93	48.1%	95	48.8%	96	49.0%
Age 65 Years or Over		91	47.7%	79	44.2%	81	44.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households		2,526		19,617		49,262	
Households with Children		973	38.5%	7,979	40.7%	19,893	40.4%
Average Household Size		2.8		2.8		2.8	
Household Density per Square Mile		805		694		628	
Population Family		6,193	88.6%	48,891	88.8%	123,007	88.9%
Population Non-Family		781	11.2%	6,060	11.0%	15,165	11.0%
Population Group Quarters		15	0.2%	97	0.2%	159	0.1%
Family Households		1,910	75.6%	14,837	75.6%	37,583	76.3%
Married Couple Households		1,505	78.8%	11,574	78.0%	29,737	79.1%
Other Family Households with Children		405	21.2%	3,263	22.0%	7,847	20.9%
Family Households with Children		972	50.9%	7,968	53.7%	19,867	52.9%
Married Couple with Children		719	74.0%	5,917	74.3%	15,027	75.6%
Other Family Households with Children		253	26.0%	2,051	25.7%	4,840	24.4%
Family Households No Children		937	49.1%	6,869	46.3%	17,717	47.1%
Married Couple No Children		785	83.8%	5,657	82.3%	14,710	83.0%
Other Family Households No Children		152	16.2%	1,212	17.7%	3,007	17.0%
Non-Family Households		617	24.4%	4,780	24.4%	11,679	23.7%
Non-Family Households with Children		1	0.2%	11	0.2%	26	0.2%
Non-Family Households No Children		615	99.8%	4,769	99.8%	11,653	99.8%
Average Family Household Size		3.2		3.3		3.3	
Average Family Income		\$104,459		\$142,348		\$153,570	
Median Family Income		\$106,425		\$120,830		\$126,195	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		5,683		43,848		110,719	
Never Married		1,697	29.9%	13,061	29.8%	33,017	29.8%
Currently Married		3,131	55.1%	23,621	53.9%	60,034	54.2%
Previously Married		855	15.0%	7,166	16.3%	17,668	16.0%
Separated		182	21.2%	677	9.4%	2,038	11.5%
Widowed		253	29.6%	2,092	29.2%	4,745	26.9%
Divorced		421	49.2%	4,397	61.4%	10,885	61.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		4,824		36,842		92,279	
Elementary (Grade Level 0 to 8)		215	4.5%	1,335	3.6%	2,730	3.0%
Some High School (Grade Level 9 to 11)		92	1.9%	1,289	3.5%	3,090	3.3%
High School Graduate		1,088	22.6%	7,527	20.4%	17,764	19.3%
Some College		953	19.8%	6,828	18.5%	17,816	19.3%
Associate Degree Only		466	9.7%	2,998	8.1%	7,607	8.2%
Bachelor Degree Only		1,556	32.3%	10,796	29.3%	27,932	30.3%
Graduate Degree		454	9.4%	6,069	16.5%	15,340	16.6%
Any College (Some College or Higher)		3,429	71.1%	26,691	72.4%	68,694	74.4%
College Degree + (Bachelor Degree or Higher)		2,010	41.7%	16,864	45.8%	43,272	46.9%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2023)		2,613		20,863		51,823	
Total Housing Units (2020)		2,603		19,711		49,739	
Historical Annual Growth (2020-2023)		11	-	1,152	-	2,084	-
Housing Units Occupied (2023)		2,526	96.7%	19,617	94.0%	49,262	95.1%
Housing Units Owner-Occupied		1,907	75.5%	15,227	77.6%	38,925	79.0%
Housing Units Renter-Occupied		619	24.5%	4,390	22.4%	10,337	21.0%
Housing Units Vacant (2023)		87	3.3%	1,246	6.0%	2,560	4.9%
Household Size (2023)							
Total Households		2,526		19,617		49,262	
1 Person Households		507	20.1%	3,898	19.9%	9,203	18.7%
2 Person Households		833	33.0%	6,057	30.9%	15,726	31.9%
3 Person Households		488	19.3%	3,747	19.1%	9,423	19.1%
4 Person Households		418	16.5%	3,583	18.3%	8,930	18.1%
5 Person Households		188	7.4%	1,571	8.0%	4,098	8.3%
6 Person Households		67	2.7%	526	2.7%	1,290	2.6%
7 or More Person Households		26	1.0%	235	1.2%	592	1.2%
Household Income Distribution (2023)							
HH Income \$200,000 or More		274	10.8%	3,176	16.2%	8,374	17.0%
HH Income \$150,000 to \$199,999		440	17.4%	2,761	14.1%	6,822	13.8%
HH Income \$125,000 to \$149,999		232	9.2%	1,860	9.5%	4,996	10.1%
HH Income \$100,000 to \$124,999		210	8.3%	2,046	10.4%	4,759	9.7%
HH Income \$75,000 to \$99,999		389	15.4%	2,734	13.9%	6,724	13.7%
HH Income \$50,000 to \$74,999		395	15.6%	2,713	13.8%	6,947	14.1%
HH Income \$35,000 to \$49,999		154	6.1%	1,416	7.2%	3,573	7.3%
HH Income \$25,000 to \$34,999		210	8.3%	1,045	5.3%	2,331	4.7%
HH Income \$15,000 to \$24,999		107	4.3%	721	3.7%	1,932	3.9%
HH Income \$10,000 to \$14,999		37	1.4%	354	1.8%	827	1.7%
HH Income Under \$10,000		79	3.1%	790	4.0%	1,977	4.0%
Household Vehicles (2023)							
Households 0 Vehicles Available		47	1.9%	593	3.0%	1,071	2.2%
Households 1 Vehicle Available		613	24.3%	4,920	25.1%	11,499	23.3%
Households 2 Vehicles Available		1,212	48.0%	8,443	43.0%	21,593	43.8%
Households 3 or More Vehicles Available		654	25.9%	5,661	28.9%	15,099	30.6%
Total Vehicles Available		5,385		41,204		106,362	
Average Vehicles per Household		2.1		2.1		2.2	
Owner-Occupied Household Vehicles		4,399	81.7%	34,412	83.5%	89,122	83.8%
Average Vehicles per Owner-Occupied Household		2.3		2.3		2.3	
Renter-Occupied Household Vehicles		987	18.3%	6,792	16.5%	17,240	16.2%
Average Vehicles per Renter-Occupied Household		1.6		1.5		1.7	
Travel Time (2023)							
Worker Base Age 16 years or Over		4,023		28,852		73,187	
Travel to Work in 14 Minutes or Less		854	21.2%	4,682	16.2%	10,929	14.9%
Travel to Work in 15 to 29 Minutes		844	21.0%	6,570	22.8%	17,262	23.6%
Travel to Work in 30 to 59 Minutes		1,072	26.6%	7,607	26.4%	19,178	26.2%
Travel to Work in 60 Minutes or More		305	7.6%	2,254	7.8%	6,366	8.7%
Work at Home		947	23.5%	7,738	26.8%	19,452	26.6%
Average Minutes Travel to Work		26.3		26.1		27.0	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,023		28,852		73,187	
Drive to Work Alone	2,665	66.2%	18,180	63.0%	46,452	63.5%
Drive to Work in Carpool	290	7.2%	2,199	7.6%	5,305	7.2%
Travel to Work by Public Transportation	6	0.2%	73	0.3%	268	0.4%
Drive to Work on Motorcycle	2	-	13	-	63	-
Bicycle to Work	-	-	13	-	24	-
Walk to Work	24	0.6%	223	0.8%	588	0.8%
Other Means	87	2.2%	414	1.4%	1,035	1.4%
Work at Home	947	23.5%	7,738	26.8%	19,452	26.6%
Daytime Demographics (2023)						
Total Businesses	558		2,817		7,430	
Total Employees	2,968		14,611		41,333	
Company Headquarter Businesses	10	1.8%	57	2.0%	161	2.2%
Company Headquarter Employees	71	2.4%	529	3.6%	3,944	9.5%
Employee Population per Business	5.3 to 1		5.2 to 1		5.6 to 1	
Residential Population per Business	12.5 to 1		19.5 to 1		18.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,501		28,246		75,688	
Labor Force						
Labor Population Age 16 Years or Over (2023)	5,579		42,978		108,456	
Labor Force Total Males (2023)	2,716	48.7%	20,640	48.0%	52,507	48.4%
Male Civilian Employed	2,259	83.2%	15,264	74.0%	38,750	73.8%
Male Civilian Unemployed	9	0.3%	258	1.3%	909	1.7%
Males in Armed Forces	23	0.9%	265	1.3%	580	1.1%
Males Not in Labor Force	424	15.6%	4,853	23.5%	12,269	23.4%
Labor Force Total Females (2023)	2,863	51.3%	22,337	52.0%	55,949	51.6%
Female Civilian Employed	1,764	61.6%	13,587	60.8%	34,438	61.6%
Female Civilian Unemployed	12	0.4%	283	1.3%	1,241	2.2%
Females in Armed Forces	-	-	226	1.0%	334	0.6%
Females Not in Labor Force	1,088	38.0%	8,241	36.9%	19,936	35.6%
Unemployment Rate	21	0.4%	541	1.3%	2,150	2.0%
Occupation (2023)						
Occupation Population Age 16 Years or Over	4,023		28,852		73,187	
Occupation Total Males	2,259	56.2%	15,264	52.9%	38,749	52.9%
Occupation Total Females	1,764	43.8%	13,587	47.1%	34,438	47.1%
Management, Business, Financial Operations	814	20.2%	6,247	21.7%	16,553	22.6%
Professional, Related	965	24.0%	7,379	25.6%	19,772	27.0%
Service	684	17.0%	4,275	14.8%	10,281	14.0%
Sales, Office	794	19.7%	5,861	20.3%	14,548	19.9%
Farming, Fishing, Forestry	9	0.2%	86	0.3%	105	0.1%
Construction, Extraction, Maintenance	325	8.1%	1,988	6.9%	4,599	6.3%
Production, Transport, Material Moving	433	10.8%	3,015	10.5%	7,328	10.0%
White Collar Workers	2,572	63.9%	19,488	67.5%	50,873	69.5%
Blue Collar Workers	1,451	36.1%	9,364	32.5%	22,314	30.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,526		19,617		49,262	
1 Detached Unit		1,912	75.7%	15,256	77.8%	38,922	79.0%
1 Attached Unit		209	8.3%	1,356	6.9%	3,374	6.8%
2 Units		16	0.6%	111	0.6%	215	0.4%
3 to 4 Units		32	1.3%	301	1.5%	619	1.3%
5 to 9 Units		46	1.8%	365	1.9%	852	1.7%
10 to 19 Units		84	3.3%	716	3.6%	1,557	3.2%
20 to 49 Units		78	3.1%	552	2.8%	1,185	2.4%
50 or More Units		112	4.4%	687	3.5%	1,307	2.7%
Mobile Home or Trailer		36	1.4%	271	1.4%	1,224	2.5%
Other Structure		-	-	2	-	7	-
Homes Built By Year (2023)							
Homes Built 2020 or later		19	0.7%	146	0.7%	353	0.7%
Homes Built 2010 to 2019		312	11.9%	1,996	9.6%	6,447	12.4%
Homes Built 2000 to 2009		450	17.2%	4,867	23.3%	12,016	23.2%
Homes Built 1990 to 1999		808	30.9%	6,129	29.4%	14,396	27.8%
Homes Built 1980 to 1989		516	19.8%	3,276	15.7%	8,553	16.5%
Homes Built 1970 to 1979		237	9.1%	1,480	7.1%	3,645	7.0%
Homes Built 1960 to 1969		113	4.3%	970	4.6%	2,507	4.8%
Homes Built 1950 to 1959		48	1.8%	524	2.5%	978	1.9%
Homes Built 1940 to 1949		11	0.4%	76	0.4%	110	0.2%
Homes Built Before 1939		12	0.5%	152	0.7%	258	0.5%
Median Age of Homes		32.1	yrs	31.7	yrs	30.7	yrs
Home Values (2023)							
Owner Specified Housing Units		1,907		15,227		38,925	
Home Values \$1,000,000 or More		16	0.8%	152	1.0%	513	1.3%
Home Values \$750,000 to \$999,999		56	2.9%	500	3.3%	1,301	3.3%
Home Values \$500,000 to \$749,999		324	17.0%	1,739	11.4%	4,834	12.4%
Home Values \$400,000 to \$499,999		31	1.6%	1,578	10.4%	5,015	12.9%
Home Values \$300,000 to \$399,999		478	25.1%	3,848	25.3%	9,843	25.3%
Home Values \$250,000 to \$299,999		357	18.7%	2,673	17.6%	5,724	14.7%
Home Values \$200,000 to \$249,999		308	16.2%	2,342	15.4%	5,750	14.8%
Home Values \$175,000 to \$199,999		166	8.7%	815	5.4%	2,155	5.5%
Home Values \$150,000 to \$174,999		67	3.5%	585	3.8%	1,403	3.6%
Home Values \$125,000 to \$149,999		15	0.8%	181	1.2%	471	1.2%
Home Values \$100,000 to \$124,999		22	1.1%	171	1.1%	408	1.0%
Home Values \$90,000 to \$99,999		2	0.1%	35	0.2%	79	0.2%
Home Values \$80,000 to \$89,999		-	-	14	-	100	0.3%
Home Values \$70,000 to \$79,999		2	0.1%	16	0.1%	120	0.3%
Home Values \$60,000 to \$69,999		-	-	8	-	59	0.2%
Home Values \$50,000 to \$59,999		2	0.1%	20	0.1%	57	0.1%
Home Values \$35,000 to \$49,999		3	0.2%	123	0.8%	266	0.7%
Home Values \$25,000 to \$34,999		10	0.5%	153	1.0%	287	0.7%
Home Values \$10,000 to \$24,999		38	2.0%	216	1.4%	354	0.9%
Home Values Under \$10,000		8	0.4%	58	0.4%	187	0.5%
Owner-Occupied Median Home Value		\$312,116		\$315,443		\$326,213	
Renter-Occupied Median Rent		\$1,385		\$1,284		\$1,263	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0343/-84.6762

3245 Cobb Pkwy NW Acworth, GA 30152		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$174.46 M	\$1.63 B	\$4.35 B
Total Non-Retail Expenditure		\$92.19 M	\$861.13 M	\$2.31 B
Total Retail Expenditure		\$82.27 M	\$765.13 M	\$2.05 B
Apparel		\$6.26 M	\$58.78 M	\$157.45 M
Contributions		\$5.91 M	\$56.41 M	\$151.85 M
Education		\$5.69 M	\$55.45 M	\$149.85 M
Entertainment		\$10.11 M	\$94.82 M	\$254.23 M
Food and Beverages		\$25.43 M	\$235.89 M	\$630.25 M
Furnishings and Equipment		\$6.26 M	\$58.59 M	\$157.08 M
Gifts		\$4.4 M	\$42.87 M	\$115.78 M
Health Care		\$14.41 M	\$132.32 M	\$353.14 M
Household Operations		\$6.95 M	\$65.26 M	\$174.93 M
Miscellaneous Expenses		\$3.31 M	\$30.95 M	\$82.87 M
Personal Care		\$2.34 M	\$21.81 M	\$58.34 M
Personal Insurance		\$1.3 M	\$12.34 M	\$33.22 M
Reading		\$382.08 K	\$3.56 M	\$9.54 M
Shelter		\$36.59 M	\$340.57 M	\$911.06 M
Tobacco		\$944.19 K	\$8.42 M	\$22.26 M
Transportation		\$31.81 M	\$295.16 M	\$789.41 M
Utilities		\$12.35 M	\$113.04 M	\$301.17 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$5,755	\$6,908	\$7,363
Total Non-Retail Expenditure		\$3,041 52.8%	\$3,658 53.0%	\$3,900 53.0%
Total Retail Expenditures		\$2,714 47.2%	\$3,250 47.0%	\$3,462 47.0%
Apparel		\$207 3.6%	\$250 3.6%	\$266 3.6%
Contributions		\$195 3.4%	\$240 3.5%	\$257 3.5%
Education		\$188 3.3%	\$236 3.4%	\$253 3.4%
Entertainment		\$333 5.8%	\$403 5.8%	\$430 5.8%
Food and Beverages		\$839 14.6%	\$1,002 14.5%	\$1,066 14.5%
Furnishings and Equipment		\$207 3.6%	\$249 3.6%	\$266 3.6%
Gifts		\$145 2.5%	\$182 2.6%	\$196 2.7%
Health Care		\$475 8.3%	\$562 8.1%	\$597 8.1%
Household Operations		\$229 4.0%	\$277 4.0%	\$296 4.0%
Miscellaneous Expenses		\$109 1.9%	\$131 1.9%	\$140 1.9%
Personal Care		\$77 1.3%	\$93 1.3%	\$99 1.3%
Personal Insurance		\$43 0.7%	\$52 0.8%	\$56 0.8%
Reading		\$13 0.2%	\$15 0.2%	\$16 0.2%
Shelter		\$1,207 21.0%	\$1,447 20.9%	\$1,541 20.9%
Tobacco		\$31 0.5%	\$36 0.5%	\$38 0.5%
Transportation		\$1,049 18.2%	\$1,254 18.1%	\$1,335 18.1%
Utilities		\$407 7.1%	\$480 7.0%	\$509 6.9%