

## Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

<b>1605 GA-20</b>			<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>McDonough, GA 30253</b>								
<b>Population</b>								
Estimated Population (2021)			4,489		33,558		71,131	
Projected Population (2026)			5,333		38,288		80,294	
Census Population (2010)			1,832		25,521		55,406	
Census Population (2000)			598		12,644		29,076	
Projected Annual Growth (2021 to 2026)	844 3.8%		4,731 2.8%		9,163 2.6%			
Historical Annual Growth (2010 to 2021)	2,657 13.2%		8,036 2.9%		15,725 2.6%			
Historical Annual Growth (2000 to 2010)	1,235 20.7%		12,877 10.2%		26,329 9.1%			
Estimated Population Density (2021)	1,430 psm		1,187 psm		906 psm			
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi			
<b>Households</b>								
Estimated Households (2021)			1,545		11,746		24,954	
Projected Households (2026)			1,795		13,101		27,443	
Census Households (2010)			630		8,843		19,280	
Census Households (2000)			200		4,375		10,083	
Estimated Households with Children (2021)	634 41.0%		4,839 41.2%		10,092 40.4%			
Estimated Average Household Size (2021)	2.91		2.79		2.81			
<b>Average Household Income</b>								
Estimated Average Household Income (2021)			\$88,449		\$75,018		\$84,769	
Projected Average Household Income (2026)			\$89,830		\$79,123		\$90,953	
Estimated Average Family Income (2021)			\$95,004		\$84,312		\$96,368	
<b>Median Household Income</b>								
Estimated Median Household Income (2021)			\$77,656		\$66,213		\$74,972	
Projected Median Household Income (2026)			\$90,326		\$77,399		\$87,299	
Estimated Median Family Income (2021)			\$85,849		\$76,938		\$85,542	
<b>Per Capita Income</b>								
Estimated Per Capita Income (2021)			\$30,445		\$26,529		\$29,896	
Projected Per Capita Income (2026)			\$30,230		\$27,310		\$31,227	
Estimated Per Capita Income 5 Year Growth	-\$215 -0.7%		\$781 2.9%		\$1,330 4.5%			
Estimated Average Household Net Worth (2021)			\$581,385		\$456,978		\$554,973	
<b>Daytime Demos (2021)</b>								
Total Businesses			433		2,009		4,037	
Total Employees			3,735		16,307		32,692	
Company Headquarter Businesses	10 2.4%		42 2.1%		94 2.3%			
Company Headquarter Employees	443 11.8%		1,748 10.7%		5,152 15.8%			
Employee Population per Business	8.6		8.1		8.1			
Residential Population per Business	10.4		16.7		17.6			

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McDonough, GA 30253							
<b>Race &amp; Ethnicity</b>							
White (2021)	1,004	22.4%	7,386	22.0%	24,210	34.0%	
Black or African American (2021)	3,047	67.9%	22,449	66.9%	39,346	55.3%	
American Indian or Alaska Native (2021)	11	0.2%	89	0.3%	231	0.3%	
Asian (2021)	171	3.8%	1,417	4.2%	2,824	4.0%	
Hawaiian or Pacific Islander (2021)	5	0.1%	31	-	56	-	
Other Race (2021)	131	2.9%	1,228	3.7%	2,253	3.2%	
Two or More Races (2021)	120	2.7%	958	2.9%	2,212	3.1%	
Not Hispanic or Latino Population (2021)	4,101	91.3%	30,438	90.7%	64,537	90.7%	
Hispanic or Latino Population (2021)	388	8.7%	3,120	9.3%	6,593	9.3%	
Not Hispanic or Latino Population (2026)	4,873	91.4%	34,716	90.7%	72,779	90.6%	
Hispanic or Latino Population (2026)	461	8.6%	3,573	9.3%	7,514	9.4%	
Not Hispanic or Latino Population (2010)	1,686	92.0%	23,362	91.5%	51,754	93.4%	
Hispanic or Latino Population (2010)	147	8.0%	2,159	8.5%	3,652	6.6%	
Not Hispanic or Latino Population (2000)	585	97.9%	12,176	96.3%	28,286	97.3%	
Hispanic or Latino Population (2000)	13	2.1%	468	3.7%	790	2.7%	
Projected Hispanic Annual Growth (2021 to 2026)	73	3.7%	453	2.9%	921	2.8%	
Historic Hispanic Annual Growth (2000 to 2021)	376	141.0%	2,652	27.0%	5,803	35.0%	
<b>Age Distribution (2021)</b>							
Age Under 5	244	5.4%	2,047	6.1%	4,314	6.1%	
Age 5 to 9 Years	265	5.9%	2,057	6.1%	4,489	6.3%	
Age 10 to 14 Years	299	6.7%	2,194	6.5%	4,916	6.9%	
Age 15 to 19 Years	337	7.5%	2,405	7.2%	5,101	7.2%	
Age 20 to 24 Years	399	8.9%	3,217	9.6%	5,784	8.1%	
Age 25 to 29 Years	349	7.8%	3,121	9.3%	5,633	7.9%	
Age 30 to 34 Years	290	6.5%	2,532	7.5%	4,923	6.9%	
Age 35 to 39 Years	265	5.9%	2,174	6.5%	4,566	6.4%	
Age 40 to 44 Years	290	6.5%	2,129	6.3%	4,547	6.4%	
Age 45 to 49 Years	322	7.2%	2,219	6.6%	4,790	6.7%	
Age 50 to 54 Years	355	7.9%	2,369	7.1%	5,012	7.0%	
Age 55 to 59 Years	337	7.5%	2,143	6.4%	4,751	6.7%	
Age 60 to 64 Years	278	6.2%	1,718	5.1%	3,909	5.5%	
Age 65 to 74 Years	316	7.0%	2,086	6.2%	5,257	7.4%	
Age 75 to 84 Years	113	2.5%	852	2.5%	2,421	3.4%	
Age 85 Years or Over	32	0.7%	294	0.9%	718	1.0%	
Median Age	35.2		32.9		34.9		
<b>Gender Age Distribution (2021)</b>							
Female Population	2,362	52.6%	17,812	53.1%	37,564	52.8%	
Age 0 to 19 Years	555	23.5%	4,254	23.9%	9,211	24.5%	
Age 20 to 64 Years	1,538	65.1%	11,573	65.0%	23,368	62.2%	
Age 65 Years or Over	269	11.4%	1,985	11.1%	4,986	13.3%	
Female Median Age	36.8		34.6		36.5		
Male Population	2,127	47.4%	15,746	46.9%	33,566	47.2%	
Age 0 to 19 Years	589	27.7%	4,449	28.3%	9,609	28.6%	
Age 20 to 64 Years	1,347	63.3%	10,050	63.8%	20,548	61.2%	
Age 65 Years or Over	191	9.0%	1,247	7.9%	3,410	10.2%	
Male Median Age	33.2		31.0		33.2		

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<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	94	6.1%	477	4.1%	1,344	5.4%
HH Income \$150,000 to \$199,999	82	5.3%	495	4.2%	1,601	6.4%
HH Income \$100,000 to \$149,999	339	22.0%	1,967	16.7%	4,838	19.4%
HH Income \$75,000 to \$99,999	286	18.5%	1,990	16.9%	4,284	17.2%
HH Income \$50,000 to \$74,999	344	22.3%	2,440	20.8%	4,940	19.8%
HH Income \$35,000 to \$49,999	145	9.4%	1,689	14.4%	2,959	11.9%
HH Income \$25,000 to \$34,999	82	5.3%	1,184	10.1%	1,932	7.7%
HH Income \$15,000 to \$24,999	81	5.2%	869	7.4%	1,417	5.7%
HH Income Under \$15,000	92	5.9%	634	5.4%	1,639	6.6%
HH Income \$35,000 or More	1,291	83.5%	9,059	77.1%	19,965	80.0%
HH Income \$75,000 or More	801	51.9%	4,929	42.0%	12,067	48.4%
<b>Housing (2021)</b>						
Total Housing Units	1,610		12,429		26,252	
Housing Units Occupied	1,545	96.0%	11,746	94.5%	24,954	95.1%
Housing Units Owner-Occupied	1,172	75.8%	7,570	64.4%	18,439	73.9%
Housing Units, Renter-Occupied	374	24.2%	4,176	35.6%	6,515	26.1%
Housing Units, Vacant	65	4.2%	683	5.8%	1,298	5.2%
<b>Marital Status (2021)</b>						
Never Married	1,305	35.4%	10,813	39.7%	19,980	34.8%
Currently Married	1,589	43.2%	9,847	36.1%	24,343	42.4%
Separated	134	3.7%	1,774	6.5%	3,553	6.2%
Widowed	98	2.7%	872	3.2%	2,265	3.9%
Divorced	555	15.1%	3,953	14.5%	7,272	12.7%
<b>Household Type (2021)</b>						
Population Family	3,972	88.5%	28,325	84.4%	61,703	86.7%
Population Non-Family	517	11.5%	4,502	13.4%	8,515	12.0%
Population Group Quarters	-	-	730	2.2%	913	1.3%
Family Households	1,140	73.8%	8,201	69.8%	18,172	72.8%
Non-Family Households	405	26.2%	3,545	30.2%	6,782	27.2%
Married Couple with Children	363	22.8%	2,528	25.7%	5,947	24.4%
Average Family Household Size	3.5		3.5		3.4	
<b>Household Size (2021)</b>						
1 Person Households	322	20.8%	2,819	24.0%	5,471	21.9%
2 Person Households	416	26.9%	3,207	27.3%	7,127	28.6%
3 Person Households	310	20.1%	2,271	19.3%	4,856	19.5%
4 Person Households	255	16.5%	1,770	15.1%	4,075	16.3%
5 Person Households	137	8.9%	927	7.9%	1,995	8.0%
6 or More Person Households	104	6.8%	751	6.4%	1,431	5.7%
<b>Household Vehicles (2021)</b>						
Households with 0 Vehicles Available	37	2.4%	252	2.1%	528	2.1%
Households with 1 Vehicles Available	407	26.4%	4,080	34.7%	6,815	27.3%
Households with 2 or More Vehicles Available	1,100	71.2%	7,414	63.1%	17,611	70.6%
Total Vehicles Available	3,241		22,738		52,725	
Average Vehicles Per Household	2.1		1.9		2.1	

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McDonough, GA 30253							
<b>Labor Force (2021)</b>							
Estimated Labor Population Age 16 Years or Over		3,614		26,778		56,355	
Estimated Civilian Employed		2,197	60.8%	16,738	62.5%	34,714	61.6%
Estimated Civilian Unemployed		121	3.4%	1,018	3.8%	2,070	3.7%
Estimated in Armed Forces		6	0.2%	116	0.4%	121	0.2%
Estimated Not in Labor Force		1,290	35.7%	8,906	33.3%	19,451	34.5%
Unemployment Rate		3.4%		3.8%		3.7%	
<b>Occupation (2021)</b>							
Occupation: Population Age 16 Years or Over		2,197		16,738		34,714	
Management, Business, Financial Operations		347	15.8%	2,427	14.5%	5,457	15.7%
Professional, Related		514	23.4%	3,358	20.1%	6,625	19.1%
Service		510	23.2%	3,109	18.6%	6,110	17.6%
Sales, Office		449	20.4%	3,600	21.5%	7,540	21.7%
Farming, Fishing, Forestry		-	-	9	-	11	-
Construct, Extraction, Maintenance		131	6.0%	1,173	7.0%	2,752	7.9%
Production, Transport Material Moving		245	11.2%	3,062	18.3%	6,219	17.9%
White Collar Workers		1,310	59.6%	9,385	56.1%	19,622	56.5%
Blue Collar Workers		887	40.4%	7,354	43.9%	15,092	43.5%
<b>Consumer Expenditure (2021)</b>							
Total Household Expenditure		\$100.83 M		\$678.01 M		\$1.57 B	
Total Non-Retail Expenditure		\$52.87 M	52.4%	\$355.81 M	52.5%	\$822.68 M	52.5%
Total Retail Expenditure		\$47.96 M	47.6%	\$322.19 M	47.5%	\$744.46 M	47.5%
Apparel		\$3.56 M	3.5%	\$23.86 M	3.5%	\$55.31 M	3.5%
Contributions		\$3.22 M	3.2%	\$21.23 M	3.1%	\$50.1 M	3.2%
Education		\$2.93 M	2.9%	\$18.96 M	2.8%	\$45.4 M	2.9%
Entertainment		\$5.72 M	5.7%	\$37.96 M	5.6%	\$88.77 M	5.7%
Food and Beverages		\$14.95 M	14.8%	\$100.92 M	14.9%	\$232.1 M	14.8%
Furnishings and Equipment		\$3.56 M	3.5%	\$23.65 M	3.5%	\$55.2 M	3.5%
Gifts		\$2.43 M	2.4%	\$16.02 M	2.4%	\$37.49 M	2.4%
Health Care		\$8.53 M	8.5%	\$57.78 M	8.5%	\$132.94 M	8.5%
Household Operations		\$3.92 M	3.9%	\$26.24 M	3.9%	\$61.08 M	3.9%
Miscellaneous Expenses		\$1.9 M	1.9%	\$12.73 M	1.9%	\$29.52 M	1.9%
Personal Care		\$1.36 M	1.3%	\$9.11 M	1.3%	\$21.06 M	1.3%
Personal Insurance		\$710.84 K	0.7%	\$4.64 M	0.7%	\$11.02 M	0.7%
Reading		\$216.22 K	0.2%	\$1.45 M	0.2%	\$3.37 M	0.2%
Shelter		\$21.07 M	20.9%	\$142.57 M	21.0%	\$328.28 M	20.9%
Tobacco		\$610.95 K	0.6%	\$4.33 M	0.6%	\$9.55 M	0.6%
Transportation		\$18.67 M	18.5%	\$125.33 M	18.5%	\$289.5 M	18.5%
Utilities		\$7.47 M	7.4%	\$51.22 M	7.6%	\$116.44 M	7.4%
<b>Educational Attainment (2021)</b>							
Adult Population Age 25 Years or Over		2,946		21,637		46,527	
Elementary (Grade Level 0 to 8)		85	2.9%	582	2.7%	1,118	2.4%
Some High School (Grade Level 9 to 11)		194	6.6%	1,584	7.3%	3,060	6.6%
High School Graduate		698	23.7%	6,017	27.8%	13,890	29.9%
Some College		584	19.8%	4,813	22.2%	9,692	20.8%
Associate Degree Only		342	11.6%	2,102	9.7%	4,326	9.3%
Bachelor Degree Only		701	23.8%	4,543	21.0%	9,307	20.0%
Graduate Degree		342	11.6%	1,996	9.2%	5,134	11.0%

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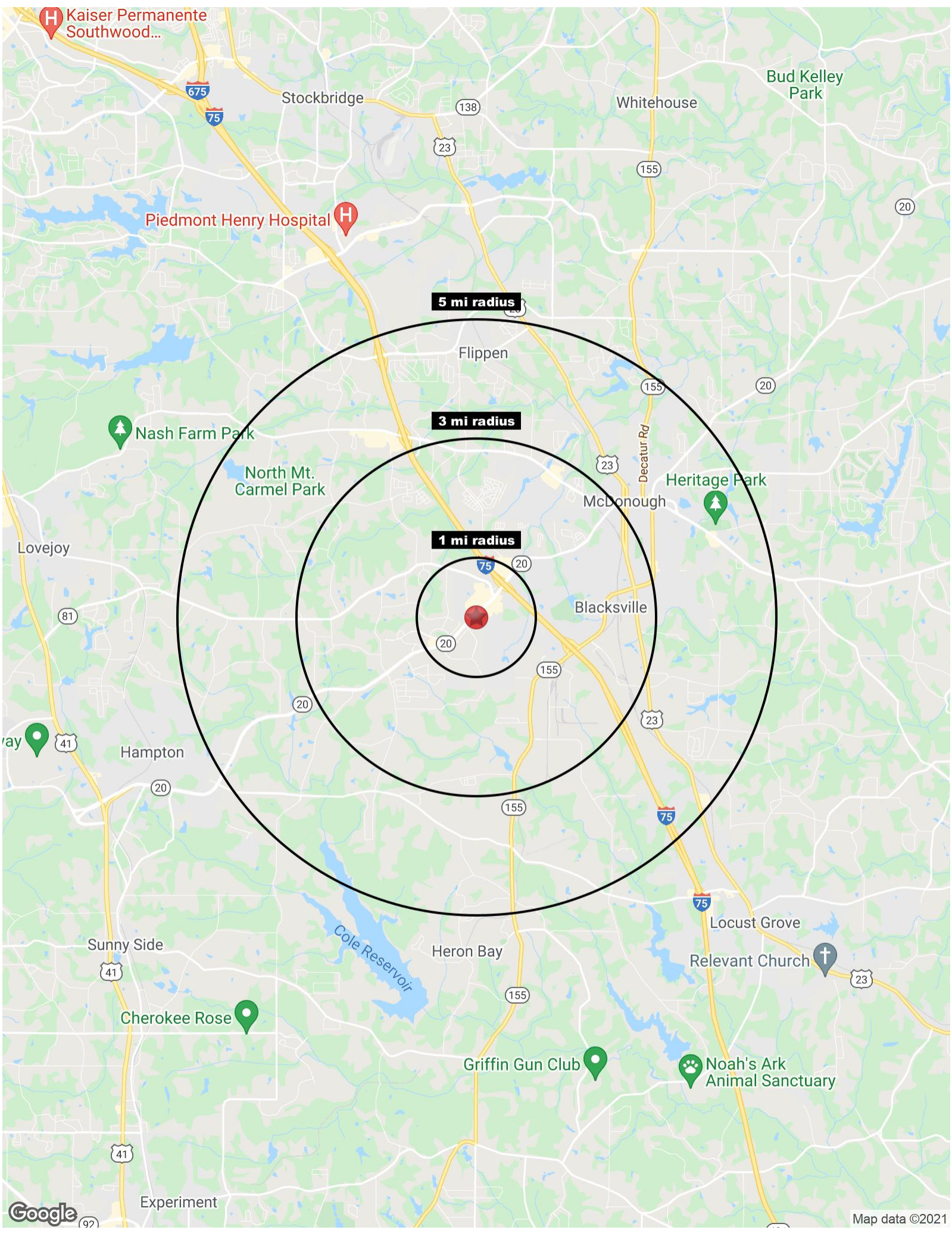
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<b>McDonough, GA 30253</b>							
<b>Units In Structure (2021)</b>							
1 Detached Unit		1,258	199.6%	8,331	94.2%	20,441	106.0%
1 Attached Unit		15	2.4%	404	4.6%	611	3.2%
2 to 4 Units		18	2.9%	759	8.6%	937	4.9%
5 to 9 Units		50	7.9%	673	7.6%	813	4.2%
10 to 19 Units		103	16.4%	624	7.1%	793	4.1%
20 to 49 Units		32	5.1%	261	2.9%	462	2.4%
50 or More Units		47	7.5%	284	3.2%	358	1.9%
Mobile Home or Trailer		21	3.4%	410	4.6%	539	2.8%
Other Structure	-	-	-	-	-	-	-
<b>Homes Built By Year (2021)</b>							
Homes Built 2010 or later		315	50.0%	1,701	19.2%	3,397	17.6%
Homes Built 2000 to 2009		687	109.1%	4,730	53.5%	9,481	49.2%
Homes Built 1990 to 1999		326	51.7%	3,156	35.7%	6,960	36.1%
Homes Built 1980 to 1989		171	27.2%	1,235	14.0%	2,712	14.1%
Homes Built 1970 to 1979		30	4.8%	549	6.2%	1,196	6.2%
Homes Built 1960 to 1969		7	1.1%	202	2.3%	475	2.5%
Homes Built 1950 to 1959		2	0.4%	74	0.8%	200	1.0%
Homes Built Before 1949		7	1.0%	99	1.1%	533	2.8%
<b>Home Values (2021)</b>							
Home Values \$1,000,000 or More	-	-	-	8	0.1%	104	0.6%
Home Values \$500,000 to \$999,999		2	0.2%	53	0.7%	408	2.2%
Home Values \$400,000 to \$499,999		2	0.2%	84	1.1%	562	3.0%
Home Values \$300,000 to \$399,999		125	10.6%	626	8.3%	2,042	11.1%
Home Values \$200,000 to \$299,999		295	25.2%	1,722	22.7%	4,438	24.1%
Home Values \$150,000 to \$199,999		558	47.6%	3,092	40.8%	6,836	37.1%
Home Values \$100,000 to \$149,999		146	12.5%	1,145	15.1%	2,700	14.6%
Home Values \$70,000 to \$99,999		12	1.1%	272	3.6%	558	3.0%
Home Values \$50,000 to \$69,999		9	0.7%	212	2.8%	337	1.8%
Home Values \$25,000 to \$49,999	-	-	-	21	0.3%	61	0.3%
Home Values Under \$25,000		22	1.9%	335	4.4%	392	2.1%
Owner-Occupied Median Home Value		\$187,680		\$180,238		\$200,721	
Renter-Occupied Median Rent		\$1,071		\$963		\$981	
<b>Transportation To Work (2021)</b>							
Drive to Work Alone		1,673	75.8%	13,099	80.3%	27,889	80.6%
Drive to Work in Carpool		220	10.0%	1,428	8.7%	2,829	8.2%
Travel to Work by Public Transportation		63	2.9%	327	2.0%	546	1.6%
Drive to Work on Motorcycle	-	-	-	3	-	36	0.1%
Walk or Bicycle to Work		19	0.9%	125	0.8%	184	0.5%
Other Means		15	0.7%	97	0.6%	230	0.7%
Work at Home		215	9.7%	1,242	7.6%	2,899	8.4%
<b>Travel Time (2021)</b>							
Travel to Work in 14 Minutes or Less		386	17.5%	3,095	19.0%	5,680	16.4%
Travel to Work in 15 to 29 Minutes		554	25.1%	4,803	29.4%	9,410	27.2%
Travel to Work in 30 to 59 Minutes		818	37.1%	5,687	34.8%	12,282	35.5%
Travel to Work in 60 Minutes or More		223	10.1%	1,886	11.6%	4,435	12.8%
Average Minutes Travel to Work		30.2		27.5		29.6	

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Kaiser Permanente Southwood...

Piedmont Henry Hospital

5 mi radius

3 mi radius

1 mi radius