

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8671/-84.6271

RF5

## 2860 East-West Connector

### Austell, GA 30106

#### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	5,179		62,396		159,687	
Projected Population (2026)	5,298		64,195		164,085	
Census Population (2010)	4,852		55,916		141,803	
Census Population (2000)	5,083		51,252		129,055	
Projected Annual Growth (2021 to 2026)	119	0.5%	1,799	0.6%	4,398	0.6%
Historical Annual Growth (2010 to 2021)	327	0.6%	6,480	1.1%	17,884	1.1%
Historical Annual Growth (2000 to 2010)	-231	-0.5%	4,664	0.9%	12,748	1.0%
Estimated Population Density (2021)	1,649 psm		2,208 psm		2,034 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

#### Households

Estimated Households (2021)	1,852		22,240		55,773	
Projected Households (2026)	1,924		23,287		58,320	
Census Households (2010)	1,724		19,749		49,150	
Census Households (2000)	1,780		17,745		44,788	
Estimated Households with Children (2021)	709	38.3%	8,428	37.9%	21,044	37.7%
Estimated Average Household Size (2021)	2.70		2.77		2.80	

#### Average Household Income

Estimated Average Household Income (2021)	\$78,244		\$89,009		\$95,926	
Projected Average Household Income (2026)	\$90,482		\$102,674		\$111,438	
Estimated Average Family Income (2021)	\$78,684		\$97,870		\$107,721	

#### Median Household Income

Estimated Median Household Income (2021)	\$52,788		\$71,382		\$73,842	
Projected Median Household Income (2026)	\$59,931		\$82,210		\$85,346	
Estimated Median Family Income (2021)	\$59,014		\$83,134		\$84,917	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$28,219		\$31,807		\$33,751	
Projected Per Capita Income (2026)	\$33,085		\$37,323		\$39,849	
Estimated Per Capita Income 5 Year Growth	\$4,866	17.2%	\$5,517	17.3%	\$6,098	18.1%
Estimated Average Household Net Worth (2021)	\$329,936		\$525,174		\$599,496	

#### Daytime Demos (2021)

Total Businesses	265		2,713		6,215	
Total Employees	2,133		18,530		37,334	
Company Headquarter Businesses	2	0.6%	48	1.8%	125	2.0%
Company Headquarter Employees	76	3.6%	1,039	5.6%	2,197	5.9%
Employee Population per Business	8.1		6.8		6.0	
Residential Population per Business	19.6		23.0		25.7	

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	1,649	31.8%	22,783	36.5%	69,248	43.4%
Black or African American (2021)	2,809	54.2%	30,978	49.6%	68,558	42.9%
American Indian or Alaska Native (2021)	14	0.3%	208	0.3%	572	0.4%
Asian (2021)	126	2.4%	1,886	3.0%	4,968	3.1%
Hawaiian or Pacific Islander (2021)	2	-	13	-	63	-
Other Race (2021)	388	7.5%	4,697	7.5%	11,638	7.3%
Two or More Races (2021)	190	3.7%	1,831	2.9%	4,641	2.9%
Not Hispanic or Latino Population (2021)	4,341	83.8%	52,901	84.8%	134,652	84.3%
Hispanic or Latino Population (2021)	838	16.2%	9,495	15.2%	25,035	15.7%
Not Hispanic or Latino Population (2026)	4,432	83.7%	54,346	84.7%	138,152	84.2%
Hispanic or Latino Population (2026)	866	16.3%	9,849	15.3%	25,932	15.8%
Not Hispanic or Latino Population (2010)	4,007	82.6%	47,248	84.5%	118,870	83.8%
Hispanic or Latino Population (2010)	845	17.4%	8,668	15.5%	22,934	16.2%
Not Hispanic or Latino Population (2000)	4,775	94.0%	48,425	94.5%	119,438	92.5%
Hispanic or Latino Population (2000)	307	6.0%	2,826	5.5%	9,617	7.5%
Projected Hispanic Annual Growth (2021 to 2026)	28	0.7%	353	0.7%	897	0.7%
Historic Hispanic Annual Growth (2000 to 2021)	531	8.2%	6,669	11.2%	15,419	7.6%

#### Age Distribution (2021)

Age Under 5	301	5.8%	3,792	6.1%	9,711	6.1%
Age 5 to 9 Years	316	6.1%	4,026	6.5%	10,191	6.4%
Age 10 to 14 Years	363	7.0%	4,258	6.8%	10,758	6.7%
Age 15 to 19 Years	322	6.2%	4,105	6.6%	10,667	6.7%
Age 20 to 24 Years	291	5.6%	3,534	5.7%	9,782	6.1%
Age 25 to 29 Years	328	6.3%	3,878	6.2%	10,426	6.5%
Age 30 to 34 Years	382	7.4%	4,293	6.9%	11,212	7.0%
Age 35 to 39 Years	351	6.8%	4,336	6.9%	11,210	7.0%
Age 40 to 44 Years	346	6.7%	4,247	6.8%	10,995	6.9%
Age 45 to 49 Years	364	7.0%	4,325	6.9%	11,137	7.0%
Age 50 to 54 Years	351	6.8%	4,377	7.0%	11,134	7.0%
Age 55 to 59 Years	358	6.9%	4,183	6.7%	10,653	6.7%
Age 60 to 64 Years	305	5.9%	3,600	5.8%	8,946	5.6%
Age 65 to 74 Years	454	8.8%	5,546	8.9%	13,906	8.7%
Age 75 to 84 Years	225	4.3%	2,804	4.5%	6,734	4.2%
Age 85 Years or Over	123	2.4%	1,093	1.8%	2,224	1.4%
Median Age	38.3		38.0		37.4	

#### Gender Age Distribution (2021)

Female Population	2,806	54.2%	33,285	53.3%	83,004	52.0%
Age 0 to 19 Years	593	21.1%	7,741	23.3%	19,938	24.0%
Age 20 to 64 Years	1,721	61.3%	19,812	59.5%	49,771	60.0%
Age 65 Years or Over	492	17.5%	5,732	17.2%	13,295	16.0%
Female Median Age	40.9		40.1		39.0	
Male Population	2,373	45.8%	29,111	46.7%	76,683	48.0%
Age 0 to 19 Years	709	29.9%	8,441	29.0%	21,390	27.9%
Age 20 to 64 Years	1,355	57.1%	16,961	58.3%	45,725	59.6%
Age 65 Years or Over	309	13.0%	3,710	12.7%	9,569	12.5%
Male Median Age	35.1		35.7		35.7	

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Austell, GA 30106

1 mi radius

3 mi radius

5 mi radius

### Household Income Distribution (2021)

HH Income \$200,000 or More	3	0.2%	1,072	4.8%	3,457	6.2%
HH Income \$150,000 to \$199,999	153	8.2%	1,499	6.7%	4,459	8.0%
HH Income \$100,000 to \$149,999	145	7.8%	3,838	17.3%	9,372	16.8%
HH Income \$75,000 to \$99,999	157	8.5%	3,436	15.5%	8,687	15.6%
HH Income \$50,000 to \$74,999	503	27.1%	4,661	21.0%	11,345	20.3%
HH Income \$35,000 to \$49,999	386	20.8%	2,560	11.5%	6,593	11.8%
HH Income \$25,000 to \$34,999	146	7.9%	2,014	9.1%	4,834	8.7%
HH Income \$15,000 to \$24,999	120	6.5%	1,185	5.3%	3,039	5.4%
HH Income Under \$15,000	240	13.0%	1,974	8.9%	3,988	7.2%
HH Income \$35,000 or More	1,346	72.7%	17,067	76.7%	43,912	78.7%
HH Income \$75,000 or More	458	24.7%	9,846	44.3%	25,974	46.6%

### Housing (2021)

Total Housing Units	1,953		23,567		59,265	
Housing Units Occupied	1,852	94.8%	22,240	94.4%	55,773	94.1%
Housing Units Owner-Occupied	1,205	65.1%	16,295	73.3%	40,804	73.2%
Housing Units, Renter-Occupied	647	34.9%	5,945	26.7%	14,969	26.8%
Housing Units, Vacant	101	5.5%	1,326	6.0%	3,492	6.3%

### Marital Status (2021)

Never Married	1,557	37.1%	17,088	34.0%	43,614	33.8%
Currently Married	1,575	37.5%	21,615	43.0%	56,356	43.7%
Separated	271	6.4%	2,807	5.6%	8,049	6.2%
Widowed	290	6.9%	2,526	5.0%	5,787	4.5%
Divorced	505	12.0%	6,285	12.5%	15,221	11.8%

### Household Type (2021)

Population Family	4,301	83.0%	53,937	86.4%	136,755	85.6%
Population Non-Family	696	13.4%	7,699	12.3%	19,568	12.3%
Population Group Quarters	183	3.5%	761	1.2%	3,365	2.1%
Family Households	1,258	67.9%	15,889	71.4%	40,278	72.2%
Non-Family Households	594	32.1%	6,351	28.6%	15,495	27.8%
Married Couple with Children	375	23.8%	4,901	22.7%	12,835	22.8%
Average Family Household Size	3.4		3.4		3.4	

### Household Size (2021)

1 Person Households	514	27.8%	5,292	23.8%	12,430	22.3%
2 Person Households	526	28.4%	6,582	29.6%	16,924	30.3%
3 Person Households	309	16.7%	3,839	17.3%	9,916	17.8%
4 Person Households	244	13.2%	3,278	14.7%	8,427	15.1%
5 Person Households	146	7.9%	1,850	8.3%	4,440	8.0%
6 or More Person Households	113	6.1%	1,399	6.3%	3,636	6.5%

### Household Vehicles (2021)

Households with 0 Vehicles Available	75	4.1%	809	3.6%	2,042	3.7%
Households with 1 Vehicles Available	653	35.2%	7,435	33.4%	16,588	29.7%
Households with 2 or More Vehicles Available	1,124	60.7%	13,996	62.9%	37,143	66.6%
Total Vehicles Available	3,366		42,671		110,592	
Average Vehicles Per Household	1.8		1.9		2.0	

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#### Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,129		49,451		126,840	
Estimated Civilian Employed	2,524	61.1%	30,478	61.6%	79,746	62.9%
Estimated Civilian Unemployed	111	2.7%	1,339	2.7%	3,558	2.8%
Estimated in Armed Forces	-	-	13	-	85	-
Estimated Not in Labor Force	1,494	36.2%	17,621	35.6%	43,451	34.3%
Unemployment Rate	2.7%		2.7%		2.8%	

#### Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,524		30,478		79,746	
Management, Business, Financial Operations	276	10.9%	5,108	16.8%	13,400	16.8%
Professional, Related	436	17.3%	6,656	21.8%	17,951	22.5%
Service	513	20.3%	4,784	15.7%	12,496	15.7%
Sales, Office	621	24.6%	6,390	21.0%	16,055	20.1%
Farming, Fishing, Forestry	-	-	12	-	20	-
Construct, Extraction, Maintenance	364	14.4%	3,118	10.2%	8,724	10.9%
Production, Transport Material Moving	312	12.4%	4,409	14.5%	11,100	13.9%
White Collar Workers	1,334	52.8%	18,154	59.6%	47,406	59.4%
Blue Collar Workers	1,190	47.2%	12,323	40.4%	32,340	40.6%

#### Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$109.24 M		\$1.44 B		\$3.81 B	
Total Non-Retail Expenditure	\$57.45 M	52.6%	\$757.35 M	52.6%	\$2 B	52.6%
Total Retail Expenditure	\$51.79 M	47.4%	\$683.33 M	47.4%	\$1.8 B	47.4%
Apparel	\$3.82 M	3.5%	\$50.81 M	3.5%	\$134.67 M	3.5%
Contributions	\$3.36 M	3.1%	\$46.13 M	3.2%	\$123.3 M	3.2%
Education	\$3.02 M	2.8%	\$42.03 M	2.9%	\$113.04 M	3.0%
Entertainment	\$6.07 M	5.6%	\$81.47 M	5.7%	\$216.28 M	5.7%
Food and Beverages	\$16.29 M	14.9%	\$213.41 M	14.8%	\$562.03 M	14.8%
Furnishings and Equipment	\$3.78 M	3.5%	\$50.64 M	3.5%	\$134.29 M	3.5%
Gifts	\$2.45 M	2.2%	\$34.28 M	2.4%	\$91.75 M	2.4%
Health Care	\$9.39 M	8.6%	\$122.44 M	8.5%	\$321.95 M	8.5%
Household Operations	\$4.22 M	3.9%	\$56.29 M	3.9%	\$149.2 M	3.9%
Miscellaneous Expenses	\$2.06 M	1.9%	\$27.17 M	1.9%	\$71.85 M	1.9%
Personal Care	\$1.46 M	1.3%	\$19.34 M	1.3%	\$51.08 M	1.3%
Personal Insurance	\$731.16 K	0.7%	\$10.09 M	0.7%	\$26.99 M	0.7%
Reading	\$234.86 K	0.2%	\$3.12 M	0.2%	\$8.25 M	0.2%
Shelter	\$23.12 M	21.2%	\$302.11 M	21.0%	\$798.19 M	21.0%
Tobacco	\$724.82 K	0.7%	\$8.84 M	0.6%	\$22.86 M	0.6%
Transportation	\$20.11 M	18.4%	\$265.07 M	18.4%	\$699.63 M	18.4%
Utilities	\$8.4 M	7.7%	\$107.46 M	7.5%	\$281.19 M	7.4%

#### Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,586		42,681		108,578	
Elementary (Grade Level 0 to 8)	291	8.1%	2,107	4.9%	6,349	5.8%
Some High School (Grade Level 9 to 11)	215	6.0%	2,261	5.3%	6,225	5.7%
High School Graduate	997	27.8%	11,542	27.0%	27,790	25.6%
Some College	753	21.0%	8,337	19.5%	21,120	19.5%
Associate Degree Only	295	8.2%	3,852	9.0%	8,932	8.2%
Bachelor Degree Only	730	20.4%	9,750	22.8%	24,826	22.9%
Graduate Degree	304	8.5%	4,832	11.3%	13,336	12.3%

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### Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,373	79.6%	17,588	89.1%	44,298	90.1%
1 Attached Unit	163	9.4%	1,578	8.0%	3,767	7.7%
2 to 4 Units	52	3.0%	470	2.4%	1,230	2.5%
5 to 9 Units	93	5.4%	571	2.9%	1,894	3.9%
10 to 19 Units	26	1.5%	681	3.4%	1,792	3.6%
20 to 49 Units	68	3.9%	508	2.6%	1,223	2.5%
50 or More Units	58	3.4%	464	2.3%	792	1.6%
Mobile Home or Trailer	20	1.1%	381	1.9%	778	1.6%
Other Structure	-	-	-	-	-	-

### Homes Built By Year (2021)

Homes Built 2010 or later	77	4.5%	1,344	6.8%	3,431	7.0%
Homes Built 2000 to 2009	250	14.5%	4,003	20.3%	9,910	20.2%
Homes Built 1990 to 1999	696	40.4%	5,423	27.5%	11,859	24.1%
Homes Built 1980 to 1989	379	22.0%	4,798	24.3%	11,697	23.8%
Homes Built 1970 to 1979	223	12.9%	2,972	15.0%	7,754	15.8%
Homes Built 1960 to 1969	177	10.3%	2,609	13.2%	7,230	14.7%
Homes Built 1950 to 1959	21	1.2%	672	3.4%	2,759	5.6%
Homes Built Before 1949	29	1.7%	420	2.1%	1,132	2.3%

### Home Values (2021)

Home Values \$1,000,000 or More	7	0.6%	93	0.6%	273	0.7%
Home Values \$500,000 to \$999,999	140	11.6%	940	5.8%	2,492	6.1%
Home Values \$400,000 to \$499,999	34	2.8%	719	4.4%	2,613	6.4%
Home Values \$300,000 to \$399,999	44	3.7%	2,037	12.5%	6,654	16.3%
Home Values \$200,000 to \$299,999	347	28.8%	5,220	32.0%	12,553	30.8%
Home Values \$150,000 to \$199,999	401	33.3%	4,328	26.6%	9,339	22.9%
Home Values \$100,000 to \$149,999	172	14.2%	2,176	13.4%	4,832	11.8%
Home Values \$70,000 to \$99,999	41	3.4%	416	2.6%	1,052	2.6%
Home Values \$50,000 to \$69,999	1	0.1%	44	0.3%	123	0.3%
Home Values \$25,000 to \$49,999	12	1.0%	110	0.7%	350	0.9%
Home Values Under \$25,000	6	0.5%	210	1.3%	524	1.3%
Owner-Occupied Median Home Value	\$198,816		\$220,882		\$236,572	
Renter-Occupied Median Rent	\$992		\$1,035		\$1,024	

### Transportation To Work (2021)

Drive to Work Alone	2,258	85.4%	25,839	80.3%	65,021	78.9%
Drive to Work in Carpool	125	4.7%	2,238	7.0%	6,527	7.9%
Travel to Work by Public Transportation	58	2.2%	500	1.6%	1,842	2.2%
Drive to Work on Motorcycle	-	-	7	-	46	-
Walk or Bicycle to Work	53	2.0%	353	1.1%	646	0.8%
Other Means	6	0.2%	298	0.9%	950	1.2%
Work at Home	145	5.5%	2,943	9.1%	7,368	8.9%

### Travel Time (2021)

Travel to Work in 14 Minutes or Less	265	10.0%	2,639	8.2%	8,228	10.0%
Travel to Work in 15 to 29 Minutes	687	26.0%	8,789	27.3%	23,300	28.3%
Travel to Work in 30 to 59 Minutes	1,131	42.7%	12,662	39.3%	31,713	38.5%
Travel to Work in 60 Minutes or More	301	11.4%	3,603	11.2%	9,342	11.3%
Average Minutes Travel to Work	30.7		31.7		30.7	

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