

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 34.8908/-82.4033

3281 N Pleasantburg Dr

Greenville, SC 29609

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2019)	6,781	58,672	146,761
Projected Population (2024)	7,383	63,336	158,302
Census Population (2010)	6,452	54,048	134,253
Census Population (2000)	6,305	52,302	130,519
Projected Annual Growth (2019 to 2024)	603 1.8%	4,665 1.6%	11,541 1.6%
Historical Annual Growth (2010 to 2019)	329 0.5%	4,624 0.9%	12,508 0.9%
Historical Annual Growth (2000 to 2010)	147 0.2%	1,746 0.3%	3,734 0.3%
Estimated Population Density (2019)	2,160 psm	2,076 psm	1,869 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2019)	2,935	23,881	61,830
Projected Households (2024)	3,163	25,655	66,304
Census Households (2010)	2,727	21,079	54,669
Census Households (2000)	2,665	20,820	53,885
Estimated Households with Children (2019)	904 30.8%	6,430 26.9%	16,121 26.1%
Estimated Average Household Size (2019)	2.30	2.30	2.26
Average Household Income			
Estimated Average Household Income (2019)	\$54,641	\$62,457	\$67,117
Projected Average Household Income (2024)	\$61,605	\$69,521	\$74,705
Estimated Average Family Income (2019)	\$58,971	\$76,384	\$83,150
Median Household Income			
Estimated Median Household Income (2019)	\$37,575	\$47,161	\$50,659
Projected Median Household Income (2024)	\$43,337	\$54,128	\$58,402
Estimated Median Family Income (2019)	\$46,346	\$61,446	\$66,847
Per Capita Income			
Estimated Per Capita Income (2019)	\$23,689	\$25,948	\$28,645
Projected Per Capita Income (2024)	\$26,429	\$28,647	\$31,632
Estimated Per Capita Income 5 Year Growth	\$2,740 11.6%	\$2,700 10.4%	\$2,987 10.4%
Estimated Average Household Net Worth (2019)	\$342,423	\$404,011	\$427,244
Daytime Demos (2019)			
Total Businesses	411	3,544	9,177
Total Employees	4,192	37,179	93,525
Company Headquarter Businesses	-	24 0.7%	49 0.5%
Company Headquarter Employees	-	1,318 3.5%	8,321 8.9%
Employee Population per Business	10.2	10.5	10.2
Residential Population per Business	16.5	16.6	16.0

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2019)	3,759	55.4%	38,456	65.5%	95,607	65.1%
Black or African American (2019)	2,086	30.8%	11,769	20.1%	32,952	22.5%
American Indian or Alaska Native (2019)	42	0.6%	328	0.6%	622	0.4%
Asian (2019)	111	1.6%	1,156	2.0%	2,918	2.0%
Hawaiian or Pacific Islander (2019)	6	-	54	-	116	-
Other Race (2019)	575	8.5%	5,522	9.4%	10,949	7.5%
Two or More Races (2019)	203	3.0%	1,387	2.4%	3,598	2.5%
Not Hispanic or Latino Population (2019)	5,811	85.7%	48,959	83.4%	126,589	86.3%
Hispanic or Latino Population (2019)	970	14.3%	9,713	16.6%	20,172	13.7%
Not Hispanic or Latino Population (2024)	6,292	85.2%	52,566	83.0%	135,902	85.8%
Hispanic or Latino Population (2024)	1,092	14.8%	10,770	17.0%	22,400	14.2%
Not Hispanic or Latino Population (2010)	5,690	88.2%	46,407	85.9%	118,344	88.2%
Hispanic or Latino Population (2010)	762	11.8%	7,641	14.1%	15,909	11.8%
Not Hispanic or Latino Population (2000)	5,871	93.1%	49,313	94.3%	123,111	94.3%
Hispanic or Latino Population (2000)	434	6.9%	2,989	5.7%	7,408	5.7%
Projected Hispanic Annual Growth (2019 to 2024)	122	2.5%	1,058	2.2%	2,228	2.2%
Historic Hispanic Annual Growth (2000 to 2019)	536	6.5%	6,724	11.8%	12,765	9.1%

Age Distribution (2019)

Age Under 5	548	8.1%	3,758	6.4%	8,902	6.1%
Age 5 to 9 Years	457	6.7%	3,430	5.8%	8,349	5.7%
Age 10 to 14 Years	423	6.2%	3,150	5.4%	7,953	5.4%
Age 15 to 19 Years	374	5.5%	3,882	6.6%	9,358	6.4%
Age 20 to 24 Years	513	7.6%	5,470	9.3%	12,792	8.7%
Age 25 to 29 Years	623	9.2%	4,991	8.5%	11,869	8.1%
Age 30 to 34 Years	480	7.1%	4,360	7.4%	10,360	7.1%
Age 35 to 39 Years	370	5.5%	3,768	6.4%	8,974	6.1%
Age 40 to 44 Years	384	5.7%	3,388	5.8%	8,093	5.5%
Age 45 to 49 Years	410	6.1%	3,381	5.8%	8,508	5.8%
Age 50 to 54 Years	385	5.7%	3,386	5.8%	8,851	6.0%
Age 55 to 59 Years	429	6.3%	3,566	6.1%	9,385	6.4%
Age 60 to 64 Years	362	5.3%	3,050	5.2%	8,256	5.6%
Age 65 to 74 Years	586	8.6%	4,806	8.2%	13,459	9.2%
Age 75 to 84 Years	314	4.6%	2,947	5.0%	8,139	5.5%
Age 85 Years or Over	125	1.8%	1,339	2.3%	3,514	2.4%
Median Age	34.0		35.5		37.3	

Gender Age Distribution (2019)

Female Population	3,559	52.5%	30,000	51.1%	75,626	51.5%
Age 0 to 19 Years	905	25.4%	7,027	23.4%	16,990	22.5%
Age 20 to 64 Years	2,054	57.7%	17,628	58.8%	43,993	58.2%
Age 65 Years or Over	600	16.9%	5,346	17.8%	14,643	19.4%
Female Median Age	35.1		36.7		38.9	
Male Population	3,222	47.5%	28,672	48.9%	71,135	48.5%
Age 0 to 19 Years	897	27.8%	7,192	25.1%	17,572	24.7%
Age 20 to 64 Years	1,901	59.0%	17,733	61.8%	43,095	60.6%
Age 65 Years or Over	424	13.2%	3,747	13.1%	10,468	14.7%
Male Median Age	32.9		34.3		35.8	

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Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	107	3.6%	1,015	4.3%	2,859	4.6%
HH Income \$150,000 to \$199,999	84	2.9%	907	3.8%	2,457	4.0%
HH Income \$100,000 to \$149,999	208	7.1%	2,369	9.9%	6,422	10.4%
HH Income \$75,000 to \$99,999	180	6.1%	2,295	9.6%	6,504	10.5%
HH Income \$50,000 to \$74,999	470	16.0%	3,908	16.4%	10,833	17.5%
HH Income \$35,000 to \$49,999	488	16.6%	3,397	14.2%	8,849	14.3%
HH Income \$25,000 to \$34,999	337	11.5%	2,757	11.5%	7,101	11.5%
HH Income \$15,000 to \$24,999	313	10.7%	3,420	14.3%	7,751	12.5%
HH Income Under \$15,000	747	25.5%	3,812	16.0%	9,055	14.6%
HH Income \$35,000 or More	1,538	52.4%	13,891	58.2%	37,924	61.3%
HH Income \$75,000 or More	579	19.7%	6,586	27.6%	18,242	29.5%

Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	3,088		25,072		64,707	
Housing Units Occupied	2,935	95.0%	23,881	95.2%	61,830	95.6%
Housing Units Owner-Occupied	1,363	46.5%	12,691	53.1%	33,629	54.4%
Housing Units, Renter-Occupied	1,571	53.5%	11,190	46.9%	28,201	45.6%
Housing Units, Vacant	154	5.2%	1,191	5.0%	2,877	4.7%

Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	2,048	38.3%	19,776	40.9%	46,521	38.3%
Currently Married	2,008	37.5%	18,364	38.0%	47,769	39.3%
Separated	330	6.2%	2,677	5.5%	6,568	5.4%
Widowed	183	3.4%	2,058	4.3%	6,540	5.4%
Divorced	785	14.7%	5,461	11.3%	14,158	11.6%

Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,317	78.4%	42,205	71.9%	107,454	73.2%
Population Non-Family	1,442	21.3%	12,614	21.5%	32,023	21.8%
Population Group Quarters	21	0.3%	3,853	6.6%	7,284	5.0%
Family Households	1,731	59.0%	13,627	57.1%	35,364	57.2%
Non-Family Households	1,204	41.0%	10,255	42.9%	26,466	42.8%
Married Couple with Children	388	19.3%	3,463	18.9%	8,718	18.3%
Average Family Household Size	3.1		3.1		3.0	

Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,004	34.2%	8,488	35.5%	22,227	35.9%
2 Person Households	958	32.7%	7,599	31.8%	20,078	32.5%
3 Person Households	435	14.8%	3,438	14.4%	8,778	14.2%
4 Person Households	294	10.0%	2,352	9.8%	6,035	9.8%
5 Person Households	150	5.1%	1,143	4.8%	2,836	4.6%
6 or More Person Households	92	3.2%	862	3.6%	1,876	3.0%

Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	434	14.8%	2,299	9.6%	5,493	8.9%
Households with 1 Vehicles Available	1,166	39.7%	9,581	40.1%	24,896	40.3%
Households with 2 or More Vehicles Available	1,335	45.5%	12,001	50.3%	31,441	50.8%
Total Vehicles Available	4,463		38,705		101,355	
Average Vehicles Per Household	1.5		1.6		1.6	

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Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,290		47,835		120,273	
Estimated Civilian Employed	2,865	54.2%	28,062	58.7%	71,106	59.1%
Estimated Civilian Unemployed	253	4.8%	944	2.0%	2,410	2.0%
Estimated in Armed Forces	-	-	21	-	95	-
Estimated Not in Labor Force	2,171	41.0%	18,808	39.3%	46,662	38.8%
Unemployment Rate	4.8%		2.0%		2.0%	

Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,865		28,062		71,106	
Management, Business, Financial Operations	317	11.1%	3,967	14.1%	10,331	14.5%
Professional, Related	548	19.1%	6,418	22.9%	15,922	22.4%
Service	668	23.3%	5,211	18.6%	12,934	18.2%
Sales, Office	587	20.5%	6,292	22.4%	16,422	23.1%
Farming, Fishing, Forestry	2	-	35	0.1%	116	0.2%
Construct, Extraction, Maintenance	218	7.6%	2,507	8.9%	5,987	8.4%
Production, Transport Material Moving	526	18.4%	3,632	12.9%	9,394	13.2%
White Collar Workers	1,452	50.7%	16,677	59.4%	42,675	60.0%
Blue Collar Workers	1,414	49.3%	11,385	40.6%	28,431	40.0%

Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$135.92 M		\$1.2 B		\$3.27 B	
Total Non-Retail Expenditure	\$72.17 M	53.1%	\$636.93 M	53.0%	\$1.73 B	53.0%
Total Retail Expenditure	\$63.75 M	46.9%	\$565.35 M	47.0%	\$1.54 B	47.0%
Apparel	\$4.74 M	3.5%	\$41.95 M	3.5%	\$113.95 M	3.5%
Contributions	\$4.18 M	3.1%	\$38.12 M	3.2%	\$104.39 M	3.2%
Education	\$3.93 M	2.9%	\$34.59 M	2.9%	\$94.17 M	2.9%
Entertainment	\$7.42 M	5.5%	\$66.46 M	5.5%	\$181.18 M	5.5%
Food and Beverages	\$20.34 M	15.0%	\$178.58 M	14.9%	\$484.39 M	14.8%
Furnishings and Equipment	\$4.61 M	3.4%	\$41.29 M	3.4%	\$112.62 M	3.4%
Gifts	\$3.15 M	2.3%	\$28.65 M	2.4%	\$78.61 M	2.4%
Health Care	\$11.61 M	8.5%	\$102.94 M	8.6%	\$279.97 M	8.6%
Household Operations	\$5.24 M	3.9%	\$46.79 M	3.9%	\$127.41 M	3.9%
Miscellaneous Expenses	\$2.56 M	1.9%	\$22.64 M	1.9%	\$61.64 M	1.9%
Personal Care	\$1.81 M	1.3%	\$16.11 M	1.3%	\$43.8 M	1.3%
Personal Insurance	\$876.8 K	0.6%	\$8.02 M	0.7%	\$21.99 M	0.7%
Reading	\$292.8 K	0.2%	\$2.61 M	0.2%	\$7.12 M	0.2%
Shelter	\$29.35 M	21.6%	\$257 M	21.4%	\$696.54 M	21.3%
Tobacco	\$959.98 K	0.7%	\$8.02 M	0.7%	\$21.5 M	0.7%
Transportation	\$24.29 M	17.9%	\$216.71 M	18.0%	\$589.94 M	18.1%
Utilities	\$10.55 M	7.8%	\$91.77 M	7.6%	\$248.26 M	7.6%

Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,467		38,983		99,407	
Elementary (Grade Level 0 to 8)	226	5.1%	2,996	7.7%	5,948	6.0%
Some High School (Grade Level 9 to 11)	526	11.8%	4,632	11.9%	10,216	10.3%
High School Graduate	1,157	25.9%	9,185	23.6%	24,845	25.0%
Some College	864	19.4%	7,129	18.3%	18,522	18.6%
Associate Degree Only	424	9.5%	3,239	8.3%	8,637	8.7%
Bachelor Degree Only	785	17.6%	7,190	18.4%	19,402	19.5%
Graduate Degree	483	10.8%	4,611	11.8%	11,837	11.9%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,724	63.2%	15,064	71.5%	38,376	70.2%
1 Attached Unit	120	4.4%	903	4.3%	2,487	4.5%
2 to 4 Units	254	9.3%	2,021	9.6%	4,683	8.6%
5 to 9 Units	242	8.9%	1,155	5.5%	3,581	6.5%
10 to 19 Units	191	7.0%	1,032	4.9%	3,516	6.4%
20 to 49 Units	76	2.8%	660	3.1%	2,076	3.8%
50 or More Units	97	3.6%	1,258	6.0%	2,996	5.5%
Mobile Home or Trailer	228	8.4%	1,775	8.4%	4,085	7.5%
Other Structure	2	-	12	-	30	-

Homes Built By Year (2019)

Homes Built 2010 or later	230	8.4%	1,749	8.3%	4,432	8.1%
Homes Built 2000 to 2009	421	15.4%	3,013	14.3%	8,025	14.7%
Homes Built 1990 to 1999	228	8.4%	2,648	12.6%	7,354	13.5%
Homes Built 1980 to 1989	262	9.6%	2,851	13.5%	8,212	15.0%
Homes Built 1970 to 1979	663	24.3%	3,462	16.4%	9,456	17.3%
Homes Built 1960 to 1969	380	13.9%	3,496	16.6%	9,606	17.6%
Homes Built 1950 to 1959	428	15.7%	3,056	14.5%	6,821	12.5%
Homes Built Before 1949	323	11.8%	3,607	17.1%	7,924	14.5%

Home Values (2019)

Home Values \$1,000,000 or More	20	1.6%	109	1.0%	368	1.2%
Home Values \$500,000 to \$999,999	153	12.1%	980	8.6%	2,468	8.1%
Home Values \$400,000 to \$499,999	32	2.5%	551	4.8%	1,565	5.2%
Home Values \$300,000 to \$399,999	67	5.3%	1,013	8.9%	2,878	9.5%
Home Values \$200,000 to \$299,999	226	17.9%	2,470	21.6%	6,519	21.5%
Home Values \$150,000 to \$199,999	195	15.5%	1,983	17.4%	5,480	18.1%
Home Values \$100,000 to \$149,999	268	21.3%	2,382	20.9%	6,529	21.5%
Home Values \$70,000 to \$99,999	193	15.3%	1,651	14.5%	3,772	12.4%
Home Values \$50,000 to \$69,999	81	6.4%	497	4.4%	1,469	4.8%
Home Values \$25,000 to \$49,999	85	6.8%	606	5.3%	1,345	4.4%
Home Values Under \$25,000	19	1.5%	389	3.4%	1,076	3.5%
Owner-Occupied Median Home Value	\$180,141		\$182,769		\$192,535	
Renter-Occupied Median Rent	\$617		\$647		\$686	

Transportation To Work (2019)

Drive to Work Alone	2,601	78.7%	21,976	75.4%	57,113	78.8%
Drive to Work in Carpool	343	10.4%	3,297	11.3%	7,239	10.0%
Travel to Work by Public Transportation	12	0.4%	231	0.8%	756	1.0%
Drive to Work on Motorcycle	3	0.1%	32	0.1%	75	0.1%
Walk or Bicycle to Work	121	3.7%	1,364	4.7%	2,520	3.5%
Other Means	34	1.0%	248	0.9%	486	0.7%
Work at Home	192	5.8%	2,006	6.9%	4,294	5.9%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	669	20.2%	8,297	28.5%	21,525	29.7%
Travel to Work in 15 to 29 Minutes	1,360	41.1%	11,589	39.8%	29,855	41.2%
Travel to Work in 30 to 59 Minutes	640	19.3%	5,547	19.0%	13,283	18.3%
Travel to Work in 60 Minutes or More	25	0.8%	654	2.2%	2,145	3.0%
Average Minutes Travel to Work	18.8		18.5		18.5	

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