Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2022)	14,328		34,520		122,255	
Projected Population (2027)	15,675		38,396		134,424	
Census Population (2020)	13,482		32,438		115,233	
Census Population (2010)	10,458		24,835		95,154	
Projected Annual Growth (2022 to 2027)	1,348	1.9%	3,876	2.2%	12,169	2.0%
Historical Annual Growth (2020 to 2022)	846	3.1%	2,082	3.2%	7,022	3.0%
Historical Annual Growth (2010 to 2020)	3,024	14.5%	7,603	15.3%	20,079	10.6%
Estimated Population Density (2022)	507	psm	440	psm	389	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2022)	5,314		12,389		43,674	
Projected Households (2027)	5,889		13,923		48,394	
Census Households (2020)	4,981		11,617		41,134	
Census Households (2010)	3,865		8,917		33,979	
Estimated Households with Children (2022)	1,833	34.5%	4,514	36.4%	16,015	36.7%
Estimated Average Household Size (2022)	2.69		2.78		2.79	
Average Household Income						
Estimated Average Household Income (2022)	$101,440		$104,283		$102,547	
Projected Average Household Income (2027)	$109,887		$111,023		$110,093	
Estimated Average Family Income (2022)	$109,401		$114,348		$113,532	
Median Household Income						
Estimated Median Household Income (2022)	$91,566		$92,068		$88,478	
Projected Median Household Income (2027)	$109,404		$110,626		$106,697	
Estimated Median Family Income (2022)	$104,361		$103,897		$101,090	
Per Capita Income						
Estimated Per Capita Income (2022)	$37,647		$37,469		$36,666	
Projected Per Capita Income (2027)	$41,306		$40,296		$39,665	
Estimated Per Capita Income 5 Year Growth	$3,659	9.7%	$2,827	7.5%	$2,998	8.2%
Estimated Average Household Net Worth (2022)	$688,061		$704,365		$697,403	
Daytime Demos (2022)						
Total Businesses	841		1,425		4,162	
Total Employees	5,434		8,550		23,677	
Company Headquarter Businesses	20	2.4%	32	2.3%	104	2.5%
Company Headquarter Employees	224	4.1%	451	5.3%	1,680	7.1%
Employee Population per Business	6.5		6.0		5.7	
Residential Population per Business	17.0		24.2		29.4	

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Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Race & Ethnicity						
White (2022)	12,220	85.3%	29,270	84.8%	100,522	82.2%
Black or African American (2022)	257	1.8%	865	2.5%	3,259	2.7%
American Indian or Alaska Native (2022)	52	0.4%	136	0.4%	521	0.4%
Asian (2022)	221	1.5%	659	1.9%	2,496	2.0%
Hawaiian or Pacific Islander (2022)	4	-	6	-	59	-
Other Race (2022)	739	5.2%	1,302	3.8%	4,899	4.0%
Two or More Races (2022)	835	5.8%	2,282	6.6%	10,499	8.6%
Not Hispanic or Latino Population (2022)	13,076	91.3%	31,509	91.3%	108,808	89.0%
Hispanic or Latino Population (2022)	1,252	8.7%	3,011	8.7%	13,447	11.0%
Not Hispanic or Latino Population (2027)	14,293	91.2%	35,010	91.2%	119,677	89.0%
Hispanic or Latino Population (2027)	1,383	8.8%	3,386	8.8%	14,747	11.0%
Not Hispanic or Latino Population (2020)	12,286	91.1%	29,639	91.4%	102,769	89.2%
Hispanic or Latino Population (2020)	1,196	8.9%	2,799	8.6%	12,463	10.8%
Not Hispanic or Latino Population (2010)	9,800	93.7%	23,334	94.0%	87,160	91.6%
Hispanic or Latino Population (2010)	658	6.3%	1,502	6.0%	7,994	8.4%
Projected Hispanic Annual Growth (2022 to 2027)	131	2.1%	376	2.5%	1,300	1.9%
Historic Hispanic Annual Growth (2010 to 2022)	594	7.5%	1,509	8.4%	5,453	5.7%
Age Distribution (2022)						
Age Under 5	835	5.8%	1,975	5.7%	6,781	5.5%
Age 5 to 9 Years	888	6.2%	2,274	6.6%	8,358	6.8%
Age 10 to 14 Years	939	6.6%	2,381	6.9%	8,653	7.1%
Age 15 to 19 Years	786	5.5%	1,981	5.7%	7,158	5.9%
Age 20 to 24 Years	762	5.3%	1,708	4.9%	6,179	5.1%
Age 25 to 29 Years	851	5.9%	1,985	5.8%	7,126	5.8%
Age 30 to 34 Years	973	6.8%	2,386	6.9%	8,462	6.9%
Age 35 to 39 Years	1,093	7.6%	2,763	8.0%	9,393	7.7%
Age 40 to 44 Years	1,042	7.3%	2,604	7.5%	9,244	7.6%
Age 45 to 49 Years	958	6.7%	2,262	6.6%	8,063	6.6%
Age 50 to 54 Years	869	6.1%	2,056	6.0%	7,637	6.2%
Age 55 to 59 Years	964	6.7%	2,219	6.4%	7,712	6.3%
Age 60 to 64 Years	1,027	7.2%	2,424	7.0%	8,448	6.9%
Age 65 to 74 Years	1,604	11.2%	3,832	11.1%	13,068	10.7%
Age 75 to 84 Years	602	4.2%	1,361	3.9%	4,812	3.9%
Age 85 Years or Over	136	1.0%	309	0.9%	1,161	0.9%
Median Age	39.7		39.3		39.0	
Gender Age Distribution (2022)						
Female Population	7,154	49.9%	17,256	50.0%	60,733	49.7%
Age 0 to 19 Years	1,636	22.9%	4,155	24.1%	14,783	24.3%
Age 20 to 64 Years	4,283	59.9%	10,205	59.1%	36,026	59.3%
Age 65 Years or Over	1,235	17.3%	2,896	16.8%	9,924	16.3%
Female Median Age	40.5		39.8		39.5	
Male Population	7,174	50.1%	17,264	50.0%	61,522	50.3%
Age 0 to 19 Years	1,810	25.2%	4,456	25.8%	16,166	26.3%
Age 20 to 64 Years	4,257	59.3%	10,202	59.1%	36,239	58.9%
Age 65 Years or Over	1,108	15.4%	2,606	15.1%	9,117	14.8%
Male Median Age	38.9		38.7		38.5	

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Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Household Income Distribution (2022)						
HH Income $200,000 or More	585	11.0%	1,405	11.3%	5,115	11.7%
HH Income $150,000 to $199,999	499	9.4%	1,208	9.8%	3,705	8.5%
HH Income $100,000 to $149,999	1,350	25.4%	3,056	24.7%	9,322	21.3%
HH Income $75,000 to $99,999	624	11.7%	1,705	13.8%	6,372	14.6%
HH Income $50,000 to $74,999	770	14.5%	1,914	15.4%	7,290	16.7%
HH Income $35,000 to $49,999	606	11.4%	1,243	10.0%	4,703	10.8%
HH Income $25,000 to $34,999	254	4.8%	563	4.5%	2,485	5.7%
HH Income $15,000 to $24,999	235	4.4%	575	4.6%	2,249	5.1%
HH Income Under $15,000	391	7.4%	720	5.8%	2,433	5.6%
HH Income $35,000 or More	4,434	83.4%	10,531	85.0%	36,508	83.6%
HH Income $75,000 or More	3,058	57.5%	7,374	59.5%	24,514	56.1%
Housing (2022)						
Total Housing Units	5,951		13,728		48,358	
Housing Units Occupied	5,314	89.3%	12,389	90.2%	43,674	90.3%
Housing Units Owner-Occupied	4,614	86.8%	10,685	86.2%	36,786	84.2%
Housing Units, Renter-Occupied	701	13.2%	1,704	13.8%	6,888	15.8%
Housing Units, Vacant	637	12.0%	1,339	10.8%	4,684	10.7%
Marital Status (2022)						
Never Married	3,136	26.9%	7,220	25.9%	24,359	24.7%
Currently Married	5,640	48.3%	15,022	53.9%	55,374	56.2%
Separated	679	5.8%	1,123	4.0%	3,560	3.6%
Widowed	624	5.3%	1,246	4.5%	4,914	5.0%
Divorced	1,588	13.6%	3,279	11.8%	10,257	10.4%
Household Type (2022)						
Population Family	12,693	88.6%	30,898	89.5%	109,128	89.3%
Population Non-Family	1,605	11.2%	3,510	10.2%	12,806	10.5%
Population Group Quarters	29	0.2%	112	0.3%	322	0.3%
Family Households	4,039	76.0%	9,655	77.9%	33,767	77.3%
Non-Family Households	1,275	24.0%	2,733	22.1%	9,907	22.7%
Married Couple with Children	1,398	24.8%	3,507	23.3%	12,363	22.3%
Average Family Household Size	3.1		3.2		3.2	
Household Size (2022)						
1 Person Households	1,043	19.6%	2,202	17.8%	7,956	18.2%
2 Person Households	2,029	38.2%	4,577	36.9%	15,836	36.3%
3 Person Households	926	17.4%	2,202	17.8%	7,707	17.6%
4 Person Households	792	14.9%	2,051	16.6%	7,159	16.4%
5 Person Households	344	6.5%	888	7.2%	3,301	7.6%
6 or More Person Households	181	3.4%	468	3.8%	1,716	3.9%
Household Vehicles (2022)						
Households with 0 Vehicles Available	78	1.5%	209	1.7%	834	1.9%
Households with 1 Vehicles Available	1,190	22.4%	2,465	19.9%	8,763	20.1%
Households with 2 or More Vehicles Available	4,045	76.1%	9,714	78.4%	34,077	78.0%
Total Vehicles Available	12,076		28,195		98,954	
Average Vehicles Per Household	2.3		2.3		2.3	

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837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	11,481		27,402		96,788	
Estimated Civilian Employed	8,227	71.7%	19,127	69.8%	63,098	65.2%
Estimated Civilian Unemployed	169	1.5%	454	1.7%	1,718	1.8%
Estimated in Armed Forces	64	0.6%	93	0.3%	150	0.2%
Estimated Not in Labor Force	3,022	26.3%	7,729	28.2%	31,821	32.9%
Unemployment Rate	1.5%		1.7%		1.8%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	8,227		19,127		63,098	
Management, Business, Financial Operations	1,482	18.0%	3,466	18.1%	12,009	19.0%
Professional, Related	1,819	22.1%	4,699	24.6%	14,842	23.5%
Service	969	11.8%	2,653	13.9%	8,750	13.9%
Sales, Office	2,411	29.3%	5,149	26.9%	14,806	23.5%
Farming, Fishing, Forestry	34	0.4%	51	0.3%	307	0.5%
Construct, Extraction, Maintenance	575	7.0%	1,191	6.2%	5,041	8.0%
Production, Transport Material Moving	938	11.4%	1,919	10.0%	7,342	11.6%
White Collar Workers	5,712	69.4%	13,314	69.6%	41,658	66.0%
Blue Collar Workers	2,515	30.6%	5,814	30.4%	21,440	34.0%
Consumer Expenditure (2022)						
Total Household Expenditure	$377.28 M		$899.78 M		$3.12 B	
Total Non-Retail Expenditure	$198.82 M	52.7%	$473.88 M	52.7%	$1.64 B	52.7%
Total Retail Expenditure	$178.46 M	47.3%	$425.9 M	47.3%	$1.47 B	47.3%
Apparel	$13.41 M	3.6%	$32 M	3.6%	$110.79 M	3.6%
Contributions	$12.77 M	3.4%	$30.32 M	3.4%	$105.14 M	3.4%
Education	$11.94 M	3.2%	$28.31 M	3.1%	$97.74 M	3.1%
Entertainment	$21.81 M	5.8%	$52.01 M	5.8%	$179.61 M	5.8%
Food and Beverages	$55.1 M	14.6%	$131.54 M	14.6%	$455.78 M	14.6%
Furnishings and Equipment	$13.53 M	3.6%	$32.24 M	3.6%	$111.34 M	3.6%
Gifts	$9.6 M	2.5%	$22.74 M	2.5%	$79.36 M	2.5%
Health Care	$31.52 M	8.4%	$75.18 M	8.4%	$260.75 M	8.4%
Household Operations	$14.99 M	4.0%	$35.71 M	4.0%	$123.65 M	4.0%
Miscellaneous Expenses	$7.18 M	1.9%	$17.09 M	1.9%	$59.13 M	1.9%
Personal Care	$5.07 M	1.3%	$12.09 M	1.3%	$41.82 M	1.3%
Personal Insurance	$2.8 M	0.7%	$6.66 M	0.7%	$22.98 M	0.7%
Reading	$827.19 K	0.2%	$1.97 M	0.2%	$6.82 M	0.2%
Shelter	$78.63 M	20.8%	$187.54 M	20.8%	$650.74 M	20.9%
Tobacco	$2.07 M	0.5%	$4.95 M	0.6%	$17.39 M	0.6%
Transportation	$69.08 M	18.3%	$165.08 M	18.3%	$570.87 M	18.3%
Utilities	$26.94 M	7.1%	$64.33 M	7.2%	$223.78 M	7.2%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	10,120		24,201		85,127	
Elementary (Grade Level 0 to 8)	251	2.5%	950	3.9%	3,118	3.7%
Some High School (Grade Level 9 to 11)	939	9.3%	1,878	7.8%	6,232	7.3%
High School Graduate	2,336	23.1%	5,504	22.7%	20,827	24.5%
Some College	2,082	20.6%	4,958	20.5%	17,695	20.8%
Associate Degree Only	671	6.6%	1,717	7.1%	6,257	7.4%
Bachelor Degree Only	2,929	28.9%	6,715	27.7%	20,970	24.6%
Graduate Degree	911	9.0%	2,479	10.2%	10,028	11.8%

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Units In Structure (2022)						
1 Detached Unit	4,459	115.4%	10,534	118.1%	37,188	109.4%
1 Attached Unit	156	4.0%	290	3.3%	1,008	3.0%
2 to 4 Units	224	5.8%	307	3.4%	779	2.3%
5 to 9 Units	22	0.6%	55	0.6%	306	0.9%
10 to 19 Units	83	2.1%	176	2.0%	521	1.5%
20 to 49 Units	23	0.6%	73	0.8%	233	0.7%
50 or More Units	29	0.7%	149	1.7%	466	1.4%
Mobile Home or Trailer	315	8.1%	788	8.8%	3,127	9.2%
Other Structure	4	0.1%	17	0.2%	45	0.1%
Homes Built By Year (2022)						
Homes Built 2010 or later	752	19.5%	2,069	23.2%	6,197	18.2%
Homes Built 2000 to 2009	1,777	46.0%	4,638	52.0%	14,331	42.2%
Homes Built 1990 to 1999	1,612	41.7%	2,985	33.5%	11,252	33.1%
Homes Built 1980 to 1989	575	14.9%	1,297	14.5%	5,618	16.5%
Homes Built 1970 to 1979	300	7.8%	617	6.9%	2,998	8.8%
Homes Built 1960 to 1969	154	4.0%	360	4.0%	1,556	4.6%
Homes Built 1950 to 1959	76	2.0%	244	2.7%	870	2.6%
Homes Built Before 1949	68	1.8%	179	2.0%	851	2.5%
Home Values (2022)						
Home Values $1,000,000 or More	121	2.6%	159	1.5%	677	1.8%
Home Values $500,000 to $999,999	554	12.0%	1,283	12.0%	5,070	13.8%
Home Values $400,000 to $499,999	451	9.8%	1,163	10.9%	3,723	10.1%
Home Values $300,000 to $399,999	701	15.2%	2,311	21.6%	7,083	19.3%
Home Values $200,000 to $299,999	1,322	28.7%	2,927	27.4%	10,263	27.9%
Home Values $150,000 to $199,999	668	14.5%	1,260	11.8%	4,835	13.1%
Home Values $100,000 to $149,999	409	8.9%	679	6.4%	2,285	6.2%
Home Values $70,000 to $99,999	143	3.1%	290	2.7%	934	2.5%
Home Values $50,000 to $69,999	64	1.4%	112	1.1%	413	1.1%
Home Values $25,000 to $49,999	27	0.6%	89	0.8%	373	1.0%
Home Values Under $25,000	154	3.3%	411	3.8%	1,131	3.1%
Owner-Occupied Median Home Value	$281,264		$297,544		$298,355	
Renter-Occupied Median Rent	$1,109		$1,117		$1,008	
Transportation To Work (2022)						
Drive to Work Alone	6,198	75.3%	15,082	78.9%	50,808	80.5%
Drive to Work in Carpool	1,044	12.7%	1,895	9.9%	5,704	9.0%
Travel to Work by Public Transportation	17	0.2%	88	0.5%	363	0.6%
Drive to Work on Motorcycle	82	1.0%	114	0.6%	373	0.6%
Walk or Bicycle to Work	88	1.1%	155	0.8%	367	0.6%
Other Means	172	2.1%	257	1.3%	421	0.7%
Work at Home	626	7.6%	1,536	8.0%	5,062	8.0%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	1,951	23.7%	4,038	21.1%	10,272	16.3%
Travel to Work in 15 to 29 Minutes	1,923	23.4%	4,924	25.7%	18,837	29.9%
Travel to Work in 30 to 59 Minutes	2,321	28.2%	5,663	29.6%	20,007	31.7%
Travel to Work in 60 Minutes or More	1,405	17.1%	2,967	15.5%	8,920	14.1%
Average Minutes Travel to Work	26.8		27.0		27.7	

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