

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1191/-83.8246

6323 Grand Hickory Dr Braselton, GA 30517	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,219		22,135		67,505	
Projected Population (2028)	7,226		25,639		81,525	
Census Population (2020)	5,974		20,779		60,721	
Census Population (2010)	4,421		13,267		45,605	
Projected Annual Growth (2023-2028)	1,007	3.2%	3,504	3.2%	14,020	4.2%
Historical Annual Growth (2020-2023)	245	-	1,356	2.2%	6,784	3.7%
Historical Annual Growth (2010-2020)	1,553	3.5%	7,512	5.7%	15,116	3.3%
Estimated Population Density (2023)	1,981 <i>psm</i>		783 <i>psm</i>		860 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	2,292		7,939		22,974	
Projected Households (2028)	2,669		9,177		27,774	
Census Households (2020)	2,157		7,342		20,439	
Census Households (2010)	1,490		4,587		14,906	
Projected Annual Growth (2023-2028)	378	3.3%	1,239	3.1%	4,800	4.2%
Historical Annual Change (2010-2023)	802	4.1%	3,352	5.6%	8,067	4.2%
Average Household Income						
Estimated Average Household Income (2023)	\$166,380		\$161,160		\$138,273	
Projected Average Household Income (2028)	\$153,999		\$150,257		\$123,039	
Census Average Household Income (2010)	\$97,679		\$89,952		\$83,363	
Census Average Household Income (2000)	\$67,199		\$64,571		\$66,070	
Projected Annual Change (2023-2028)	-\$12,381	-1.5%	-\$10,903	-1.4%	-\$15,234	-2.2%
Historical Annual Change (2000-2023)	\$99,181	6.4%	\$96,589	6.5%	\$72,203	4.8%
Median Household Income						
Estimated Median Household Income (2023)	\$130,151		\$126,115		\$118,545	
Projected Median Household Income (2028)	\$136,149		\$130,596		\$121,045	
Census Median Household Income (2010)	\$70,329		\$70,095		\$66,180	
Census Median Household Income (2000)	\$54,725		\$53,283		\$56,122	
Projected Annual Change (2023-2028)	\$5,997	0.9%	\$4,482	0.7%	\$2,500	0.4%
Historical Annual Change (2000-2023)	\$75,426	6.0%	\$72,831	5.9%	\$62,423	4.8%
Per Capita Income						
Estimated Per Capita Income (2023)	\$61,315		\$57,854		\$47,076	
Projected Per Capita Income (2028)	\$56,895		\$53,831		\$41,932	
Census Per Capita Income (2010)	\$32,824		\$31,066		\$27,236	
Census Per Capita Income (2000)	\$21,913		\$21,493		\$21,793	
Projected Annual Change (2023-2028)	-\$4,420	-1.4%	-\$4,023	-1.4%	-\$5,144	-2.2%
Historical Annual Change (2000-2023)	\$39,402	7.8%	\$36,361	7.4%	\$25,283	5.0%
Estimated Average Household Net Worth (2023)	\$827,840		\$765,347		\$719,610	

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6323 Grand Hickory Dr Braselton, GA 30517		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		6,219		22,135		67,505	
White (2023)		4,216	67.8%	16,154	73.0%	47,962	71.0%
Black or African American (2023)		949	15.3%	2,399	10.8%	7,669	11.4%
American Indian or Alaska Native (2023)		16	0.3%	62	0.3%	234	0.3%
Asian (2023)		339	5.4%	1,045	4.7%	3,334	4.9%
Hawaiian or Pacific Islander (2023)		-	-	9	-	28	-
Other Race (2023)		254	4.1%	807	3.6%	2,797	4.1%
Two or More Races (2023)		445	7.2%	1,660	7.5%	5,482	8.1%
Population < 18 (2023)		1,494 24.0%		5,049 22.8%		16,506 24.5%	
White Not Hispanic		965	64.6%	3,480	68.9%	11,010	66.7%
Black or African American		229	15.3%	509	10.1%	1,819	11.0%
Asian		82	5.5%	239	4.7%	846	5.1%
Other Race Not Hispanic		51	3.4%	196	3.9%	632	3.8%
Hispanic		167	11.2%	624	12.4%	2,199	13.3%
Not Hispanic or Latino Population (2023)		5,437 87.4%		19,098 86.3%		57,560 85.3%	
Not Hispanic White		4,006	73.7%	15,204	79.6%	45,116	78.4%
Not Hispanic Black or African American		931	17.1%	2,359	12.4%	7,524	13.1%
Not Hispanic American Indian or Alaska Native		6	0.1%	20	0.1%	65	0.1%
Not Hispanic Asian		337	6.2%	1,038	5.4%	3,323	5.8%
Not Hispanic Hawaiian or Pacific Islander		-	-	4	-	9	-
Not Hispanic Other Race		12	0.2%	37	0.2%	118	0.2%
Not Hispanic Two or More Races		145	2.7%	436	2.3%	1,406	2.4%
Hispanic or Latino Population (2023)		782 12.6%		3,037 13.7%		9,945 14.7%	
Hispanic White		210	26.9%	949	31.3%	2,846	28.6%
Hispanic Black or African American		18	2.3%	40	1.3%	145	1.5%
Hispanic American Indian or Alaska Native		10	1.3%	42	1.4%	169	1.7%
Hispanic Asian		2	0.2%	6	0.2%	12	0.1%
Hispanic Hawaiian or Pacific Islander		-	-	5	0.2%	19	0.2%
Hispanic Other Race		241	30.9%	770	25.4%	2,679	26.9%
Hispanic Two or More Races		299	38.3%	1,224	40.3%	4,076	41.0%
Not Hispanic or Latino Population (2020)		5,361 89.7%		18,731 90.1%		53,948 88.8%	
Hispanic or Latino Population (2020)		613	10.3%	2,049	9.9%	6,773	11.2%
Not Hispanic or Latino Population (2010)		4,049 91.6%		12,181 91.8%		41,758 91.6%	
Hispanic or Latino Population (2010)		372	8.4%	1,086	8.2%	3,848	8.4%
Not Hispanic or Latino Population (2028)		6,317 87.4%		22,120 86.3%		69,536 85.3%	
Hispanic or Latino Population (2028)		908	12.6%	3,519	13.7%	11,989	14.7%
Projected Annual Growth (2023-2028)		127	3.2%	482	3.2%	2,044	4.1%
Historical Annual Growth (2010-2020)		241	6.5%	963	8.9%	2,926	7.6%

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Total Age Distribution (2023)							
Total Population		6,219		22,135		67,505	
Age Under 5 Years		388	6.2%	1,312	5.9%	3,820	5.7%
Age 5 to 9 Years		407	6.5%	1,374	6.2%	4,589	6.8%
Age 10 to 14 Years		446	7.2%	1,532	6.9%	5,083	7.5%
Age 15 to 19 Years		364	5.8%	1,283	5.8%	4,415	6.5%
Age 20 to 24 Years		271	4.4%	954	4.3%	3,401	5.0%
Age 25 to 29 Years		397	6.4%	1,206	5.5%	3,708	5.5%
Age 30 to 34 Years		528	8.5%	1,637	7.4%	4,725	7.0%
Age 35 to 39 Years		459	7.4%	1,596	7.2%	5,148	7.6%
Age 40 to 44 Years		423	6.8%	1,533	6.9%	5,096	7.5%
Age 45 to 49 Years		387	6.2%	1,386	6.3%	4,495	6.7%
Age 50 to 54 Years		383	6.2%	1,351	6.1%	4,623	6.8%
Age 55 to 59 Years		359	5.8%	1,451	6.6%	4,485	6.6%
Age 60 to 64 Years		414	6.7%	1,620	7.3%	4,411	6.5%
Age 65 to 69 Years		388	6.2%	1,452	6.6%	3,632	5.4%
Age 70 to 74 Years		282	4.5%	1,216	5.5%	2,778	4.1%
Age 75 to 79 Years		182	2.9%	740	3.3%	1,808	2.7%
Age 80 to 84 Years		95	1.5%	325	1.5%	861	1.3%
Age 85 Years or Over		48	0.8%	165	0.7%	427	0.6%
Median Age		38.8		40.6		38.4	
Age 19 Years or Less		1,604	25.8%	5,501	24.9%	17,907	26.5%
Age 20 to 64 Years		3,621	58.2%	12,736	57.5%	40,092	59.4%
Age 65 Years or Over		995	16.0%	3,898	17.6%	9,506	14.1%
Female Age Distribution (2023)							
Female Population		3,209	51.6%	11,144	50.3%	34,042	50.4%
Age Under 5 Years		192	6.0%	629	5.6%	1,871	5.5%
Age 5 to 9 Years		203	6.3%	664	6.0%	2,284	6.7%
Age 10 to 14 Years		235	7.3%	746	6.7%	2,511	7.4%
Age 15 to 19 Years		185	5.8%	586	5.3%	2,078	6.1%
Age 20 to 24 Years		138	4.3%	467	4.2%	1,603	4.7%
Age 25 to 29 Years		199	6.2%	602	5.4%	1,894	5.6%
Age 30 to 34 Years		276	8.6%	859	7.7%	2,380	7.0%
Age 35 to 39 Years		230	7.2%	786	7.1%	2,628	7.7%
Age 40 to 44 Years		214	6.7%	797	7.1%	2,624	7.7%
Age 45 to 49 Years		200	6.2%	690	6.2%	2,237	6.6%
Age 50 to 54 Years		200	6.2%	678	6.1%	2,294	6.7%
Age 55 to 59 Years		188	5.9%	746	6.7%	2,270	6.7%
Age 60 to 64 Years		215	6.7%	850	7.6%	2,301	6.8%
Age 65 to 69 Years		214	6.7%	789	7.1%	1,869	5.5%
Age 70 to 74 Years		144	4.5%	625	5.6%	1,452	4.3%
Age 75 to 79 Years		94	2.9%	369	3.3%	981	2.9%
Age 80 to 84 Years		49	1.5%	165	1.5%	500	1.5%
Age 85 Years or Over		32	1.0%	94	0.8%	266	0.8%
Female Median Age		39.2		41.2		39.0	
Age 19 Years or Less		815	25.4%	2,626	23.6%	8,743	25.7%
Age 20 to 64 Years		1,862	58.0%	6,476	58.1%	20,231	59.4%
Age 65 Years or Over		532	16.6%	2,042	18.3%	5,068	14.9%

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Male Age Distribution (2023)							
Male Population	3,010	48.4%	10,991	49.7%	33,463	49.6%	
Age Under 5 Years	196	6.5%	683	6.2%	1,950	5.8%	
Age 5 to 9 Years	203	6.8%	710	6.5%	2,305	6.9%	
Age 10 to 14 Years	211	7.0%	785	7.1%	2,572	7.7%	
Age 15 to 19 Years	179	5.9%	696	6.3%	2,338	7.0%	
Age 20 to 24 Years	133	4.4%	487	4.4%	1,798	5.4%	
Age 25 to 29 Years	197	6.6%	604	5.5%	1,814	5.4%	
Age 30 to 34 Years	252	8.4%	778	7.1%	2,346	7.0%	
Age 35 to 39 Years	229	7.6%	811	7.4%	2,520	7.5%	
Age 40 to 44 Years	209	6.9%	737	6.7%	2,472	7.4%	
Age 45 to 49 Years	187	6.2%	696	6.3%	2,259	6.7%	
Age 50 to 54 Years	182	6.1%	673	6.1%	2,329	7.0%	
Age 55 to 59 Years	172	5.7%	704	6.4%	2,215	6.6%	
Age 60 to 64 Years	199	6.6%	770	7.0%	2,109	6.3%	
Age 65 to 69 Years	174	5.8%	663	6.0%	1,763	5.3%	
Age 70 to 74 Years	138	4.6%	590	5.4%	1,326	4.0%	
Age 75 to 79 Years	88	2.9%	371	3.4%	827	2.5%	
Age 80 to 84 Years	46	1.5%	160	1.5%	362	1.1%	
Age 85 Years or Over	16	0.5%	71	0.6%	161	0.5%	
Male Median Age	38.4		40.0		37.7		
Age 19 Years or Less	788	26.2%	2,875	26.2%	9,164	27.4%	
Age 20 to 64 Years	1,759	58.4%	6,260	57.0%	19,861	59.4%	
Age 65 Years or Over	463	15.4%	1,856	16.9%	4,438	13.3%	
Males per 100 Females (2023)							
Overall Comparison	94		99		98		
Age Under 5 Years	102	50.5%	109	52.1%	104	51.0%	
Age 5 to 9 Years	100	50.0%	107	51.7%	101	50.2%	
Age 10 to 14 Years	90	47.3%	105	51.3%	102	50.6%	
Age 15 to 19 Years	97	49.2%	119	54.3%	113	52.9%	
Age 20 to 24 Years	96	49.0%	104	51.0%	112	52.9%	
Age 25 to 29 Years	99	49.7%	100	50.1%	96	48.9%	
Age 30 to 34 Years	91	47.7%	91	47.5%	99	49.6%	
Age 35 to 39 Years	100	49.9%	103	50.8%	96	49.0%	
Age 40 to 44 Years	98	49.4%	92	48.0%	94	48.5%	
Age 45 to 49 Years	93	48.3%	101	50.2%	101	50.2%	
Age 50 to 54 Years	91	47.6%	99	49.8%	102	50.4%	
Age 55 to 59 Years	91	47.7%	94	48.6%	98	49.4%	
Age 60 to 64 Years	92	48.0%	91	47.5%	92	47.8%	
Age 65 to 69 Years	81	44.8%	84	45.7%	94	48.5%	
Age 70 to 74 Years	96	49.0%	94	48.6%	91	47.7%	
Age 75 to 79 Years	94	48.4%	101	50.2%	84	45.7%	
Age 80 to 84 Years	95	48.7%	97	49.1%	72	42.0%	
Age 85 Years or Over	51	33.7%	76	43.0%	60	37.6%	
Age 19 Years or Less	97	49.2%	109	52.3%	105	51.2%	
Age 20 to 39 Years	96	49.0%	99	49.7%	100	49.9%	
Age 40 to 64 Years	93	48.2%	95	48.8%	97	49.3%	
Age 65 Years or Over	87	46.5%	91	47.6%	88	46.7%	

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Household Type (2023)							
Total Households		2,292		7,939		22,974	
Households with Children		893	39.0%	2,619	33.0%	8,478	36.9%
Average Household Size		2.7		2.8		2.9	
Household Density per Square Mile		730		281		293	
Population Family		5,693	91.5%	20,297	91.7%	61,880	91.7%
Population Non-Family		526	8.5%	1,741	7.9%	5,527	8.2%
Population Group Quarters		-	-	97	0.4%	98	0.1%
Family Households		1,828	79.7%	6,446	81.2%	18,653	81.2%
Married Couple Households		1,475	80.7%	5,381	83.5%	15,160	81.3%
Other Family Households with Children		353	19.3%	1,065	16.5%	3,493	18.7%
Family Households with Children		883	48.3%	2,594	40.2%	8,410	45.1%
Married Couple with Children		711	80.5%	2,079	80.2%	6,704	79.7%
Other Family Households with Children		172	19.5%	514	19.8%	1,706	20.3%
Family Households No Children		945	51.7%	3,852	59.8%	10,243	54.9%
Married Couple No Children		764	80.9%	3,301	85.7%	8,456	82.6%
Other Family Households No Children		181	19.1%	551	14.3%	1,787	17.4%
Non-Family Households		464	20.3%	1,493	18.8%	4,320	18.8%
Non-Family Households with Children		10	2.2%	25	1.7%	68	1.6%
Non-Family Households No Children		454	97.8%	1,467	98.3%	4,252	98.4%
Average Family Household Size		3.1		3.1		3.3	
Average Family Income		\$192,861		\$182,237		\$153,196	
Median Family Income		\$144,529		\$136,260		\$129,578	
Average Non-Family Household Size		1.1		1.2		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		4,979		17,917		54,013	
Never Married		1,194	24.0%	4,054	22.6%	14,273	26.4%
Currently Married		3,087	62.0%	11,133	62.1%	30,821	57.1%
Previously Married		698	14.0%	2,730	15.2%	8,919	16.5%
Separated		107	15.4%	436	16.0%	1,625	18.2%
Widowed		227	32.6%	811	29.7%	2,014	22.6%
Divorced		363	52.0%	1,483	54.3%	5,279	59.2%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		4,345		15,680		46,197	
Elementary (Grade Level 0 to 8)		119	2.7%	350	2.2%	1,830	4.0%
Some High School (Grade Level 9 to 11)		193	4.4%	697	4.4%	2,267	4.9%
High School Graduate		785	18.1%	3,031	19.3%	9,858	21.3%
Some College		785	18.1%	2,699	17.2%	8,973	19.4%
Associate Degree Only		480	11.0%	1,424	9.1%	4,093	8.9%
Bachelor Degree Only		1,231	28.3%	4,845	30.9%	12,316	26.7%
Graduate Degree		753	17.3%	2,635	16.8%	6,860	14.8%
Any College (Some College or Higher)		3,249	74.8%	11,602	74.0%	32,241	69.8%
College Degree + (Bachelor Degree or Higher)		1,984	45.7%	7,480	47.7%	19,175	41.5%

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Housing							
Total Housing Units (2023)		2,352		8,288		23,934	
Total Housing Units (2020)		2,206		7,713		21,308	
Historical Annual Growth (2020-2023)		145	-	575	-	2,626	-
Housing Units Occupied (2023)		2,292	97.4%	7,939	95.8%	22,974	96.0%
Housing Units Owner-Occupied		1,709	74.6%	5,918	74.5%	16,955	73.8%
Housing Units Renter-Occupied		582	25.4%	2,020	25.5%	6,019	26.2%
Housing Units Vacant (2023)		60	2.6%	350	4.2%	960	4.0%
Household Size (2023)							
Total Households		2,292		7,939		22,974	
1 Person Households		386	16.8%	1,223	15.4%	3,427	14.9%
2 Person Households		787	34.3%	3,031	38.2%	7,975	34.7%
3 Person Households		383	16.7%	1,270	16.0%	4,104	17.9%
4 Person Households		431	18.8%	1,383	17.4%	4,150	18.1%
5 Person Households		202	8.8%	670	8.4%	2,140	9.3%
6 Person Households		58	2.5%	197	2.5%	724	3.2%
7 or More Person Households		45	2.0%	164	2.1%	453	2.0%
Household Income Distribution (2023)							
HH Income \$200,000 or More		467	20.4%	1,434	18.1%	3,893	16.9%
HH Income \$150,000 to \$199,999		450	19.6%	1,530	19.3%	3,970	17.3%
HH Income \$125,000 to \$149,999		273	11.9%	966	12.2%	2,766	12.0%
HH Income \$100,000 to \$124,999		287	12.5%	1,086	13.7%	2,602	11.3%
HH Income \$75,000 to \$99,999		280	12.2%	1,104	13.9%	2,902	12.6%
HH Income \$50,000 to \$74,999		253	11.0%	835	10.5%	3,083	13.4%
HH Income \$35,000 to \$49,999		191	8.3%	402	5.1%	1,429	6.2%
HH Income \$25,000 to \$34,999		40	1.8%	149	1.9%	839	3.7%
HH Income \$15,000 to \$24,999		25	1.1%	219	2.8%	804	3.5%
HH Income \$10,000 to \$14,999		7	0.3%	52	0.7%	243	1.1%
HH Income Under \$10,000		19	0.8%	162	2.0%	441	1.9%
Household Vehicles (2023)							
Households 0 Vehicles Available		65	2.8%	227	2.9%	593	2.6%
Households 1 Vehicle Available		553	24.1%	2,239	28.2%	5,583	24.3%
Households 2 Vehicles Available		988	43.1%	3,420	43.1%	10,007	43.6%
Households 3 or More Vehicles Available		686	29.9%	2,053	25.9%	6,790	29.6%
Total Vehicles Available		4,881		16,120		49,511	
Average Vehicles per Household		2.1		2.0		2.2	
Owner-Occupied Household Vehicles		3,821	78.3%	13,155	81.6%	39,756	80.3%
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.3	
Renter-Occupied Household Vehicles		1,060	21.7%	2,965	18.4%	9,756	19.7%
Average Vehicles per Renter-Occupied Household		1.8		1.5		1.6	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,283		11,536		36,156	
Travel to Work in 14 Minutes or Less		416	12.7%	1,537	13.3%	4,406	12.2%
Travel to Work in 15 to 29 Minutes		833	25.4%	2,802	24.3%	9,386	26.0%
Travel to Work in 30 to 59 Minutes		900	27.4%	3,432	29.8%	10,750	29.7%
Travel to Work in 60 Minutes or More		285	8.7%	1,235	10.7%	2,758	7.6%
Work at Home		849	25.9%	2,531	21.9%	8,856	24.5%
Average Minutes Travel to Work		28.0		29.2		28.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1191/-83.8246

6323 Grand Hickory Dr Braselton, GA 30517	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,283		11,536		36,156	
Drive to Work Alone	2,251	68.6%	8,334	72.2%	24,322	67.3%
Drive to Work in Carpool	117	3.6%	547	4.7%	2,529	7.0%
Travel to Work by Public Transportation	4	0.1%	13	0.1%	125	0.3%
Drive to Work on Motorcycle	-	-	-	-	3	-
Bicycle to Work	1	-	2	-	5	-
Walk to Work	39	1.2%	53	0.5%	91	0.3%
Other Means	21	0.6%	56	0.5%	226	0.6%
Work at Home	849	25.9%	2,531	21.9%	8,856	24.5%
Daytime Demographics (2023)						
Total Businesses	266		1,010		2,568	
Total Employees	1,838		6,120		17,013	
Company Headquarter Businesses	4	1.5%	14	1.4%	36	1.4%
Company Headquarter Employees	212	11.5%	932	15.2%	4,246	25.0%
Employee Population per Business	6.9 to 1		6.1 to 1		6.6 to 1	
Residential Population per Business	23.4 to 1		21.9 to 1		26.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,430		12,188		33,688	
Labor Force						
Labor Population Age 16 Years or Over (2023)	4,878		17,610		52,932	
Labor Force Total Males (2023)	2,348	48.1%	8,650	49.1%	26,059	49.2%
Male Civilian Employed	1,697	72.3%	6,274	72.5%	19,310	74.1%
Male Civilian Unemployed	54	2.3%	107	1.2%	556	2.1%
Males in Armed Forces	3	0.1%	6	-	71	0.3%
Males Not in Labor Force	593	25.3%	2,262	26.2%	6,122	23.5%
Labor Force Total Females (2023)	2,531	51.9%	8,961	50.9%	26,873	50.8%
Female Civilian Employed	1,586	62.7%	5,263	58.7%	16,846	62.7%
Female Civilian Unemployed	17	0.7%	36	0.4%	270	1.0%
Females in Armed Forces	-	-	-	-	30	0.1%
Females Not in Labor Force	928	36.7%	3,661	40.9%	9,727	36.2%
Unemployment Rate	71	1.5%	144	0.8%	826	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,283		11,536		36,156	
Occupation Total Males	1,697	51.7%	6,274	54.4%	19,310	53.4%
Occupation Total Females	1,586	48.3%	5,263	45.6%	16,846	46.6%
Management, Business, Financial Operations	936	28.5%	3,071	26.6%	8,086	22.4%
Professional, Related	842	25.6%	2,532	21.9%	7,587	21.0%
Service	238	7.3%	1,287	11.2%	4,596	12.7%
Sales, Office	772	23.5%	2,661	23.1%	8,374	23.2%
Farming, Fishing, Forestry	4	0.1%	19	0.2%	50	0.1%
Construction, Extraction, Maintenance	228	6.9%	797	6.9%	2,632	7.3%
Production, Transport, Material Moving	264	8.0%	1,170	10.1%	4,831	13.4%
White Collar Workers	2,549	77.7%	8,263	71.6%	24,047	66.5%
Blue Collar Workers	734	22.3%	3,273	28.4%	12,109	33.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1191/-83.8246

6323 Grand Hickory Dr Braselton, GA 30517		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,292		7,939		22,974	
1 Detached Unit		1,823	79.6%	6,572	82.8%	19,265	83.9%
1 Attached Unit		208	9.1%	416	5.2%	769	3.3%
2 Units		18	0.8%	52	0.7%	230	1.0%
3 to 4 Units		36	1.6%	128	1.6%	298	1.3%
5 to 9 Units		30	1.3%	100	1.3%	352	1.5%
10 to 19 Units		48	2.1%	154	1.9%	511	2.2%
20 to 49 Units		20	0.9%	83	1.0%	241	1.0%
50 or More Units		25	1.1%	85	1.1%	233	1.0%
Mobile Home or Trailer		82	3.6%	344	4.3%	1,027	4.5%
Other Structure		1	-	5	-	48	0.2%
Homes Built By Year (2023)							
Homes Built 2014 or later		78	3.3%	489	5.9%	897	3.7%
Homes Built 2010 to 2013		581	24.7%	2,347	28.3%	5,625	23.5%
Homes Built 2000 to 2009		1,194	50.8%	3,405	41.1%	8,001	33.4%
Homes Built 1990 to 1999		217	9.2%	779	9.4%	4,338	18.1%
Homes Built 1980 to 1989		101	4.3%	426	5.1%	2,062	8.6%
Homes Built 1970 to 1979		58	2.5%	225	2.7%	907	3.8%
Homes Built 1960 to 1969		40	1.7%	144	1.7%	494	2.1%
Homes Built 1950 to 1959		14	0.6%	49	0.6%	202	0.8%
Homes Built 1940 to 1949		4	0.2%	19	0.2%	127	0.5%
Homes Built Before 1939		4	0.2%	54	0.6%	319	1.3%
Median Age of Homes		20.7 yrs		20.5 yrs		24.3 yrs	
Home Values (2023)							
Owner Specified Housing Units		1,709		5,918		16,955	
Home Values \$1,000,000 or More		45	2.6%	88	1.5%	183	1.1%
Home Values \$750,000 to \$999,999		117	6.8%	298	5.0%	557	3.3%
Home Values \$500,000 to \$749,999		253	14.8%	663	11.2%	1,521	9.0%
Home Values \$400,000 to \$499,999		247	14.4%	919	15.5%	2,611	15.4%
Home Values \$300,000 to \$399,999		399	23.3%	1,922	32.5%	4,897	28.9%
Home Values \$250,000 to \$299,999		317	18.6%	1,051	17.8%	3,326	19.6%
Home Values \$200,000 to \$249,999		211	12.4%	618	10.4%	2,034	12.0%
Home Values \$175,000 to \$199,999		18	1.1%	88	1.5%	610	3.6%
Home Values \$150,000 to \$174,999		13	0.8%	51	0.9%	401	2.4%
Home Values \$125,000 to \$149,999		27	1.6%	45	0.8%	202	1.2%
Home Values \$100,000 to \$124,999		15	0.9%	46	0.8%	145	0.9%
Home Values \$90,000 to \$99,999		-	-	4	-	27	0.2%
Home Values \$80,000 to \$89,999		5	0.3%	15	0.3%	52	0.3%
Home Values \$70,000 to \$79,999		5	0.3%	11	0.2%	27	0.2%
Home Values \$60,000 to \$69,999		1	-	4	-	44	0.3%
Home Values \$50,000 to \$59,999		2	-	12	0.2%	50	0.3%
Home Values \$35,000 to \$49,999		1	-	9	0.2%	31	0.2%
Home Values \$25,000 to \$34,999		2	0.1%	24	0.4%	61	0.4%
Home Values \$10,000 to \$24,999		2	0.1%	7	0.1%	72	0.4%
Home Values Under \$10,000		29	1.7%	45	0.8%	105	0.6%
Owner-Occupied Median Home Value		\$385,331		\$376,997		\$333,085	
Renter-Occupied Median Rent		\$1,229		\$1,131		\$1,156	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1191/-83.8246

6323 Grand Hickory Dr Braselton, GA 30517		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$235.64 M	\$797.42 M	\$2.05 B
Total Non-Retail Expenditure		\$124.91 M	\$422.42 M	\$1.08 B
Total Retail Expenditure		\$110.72 M	\$375 M	\$963.58 M
Apparel		\$8.59 M	\$28.98 M	\$74.27 M
Contributions		\$8.32 M	\$28 M	\$71.22 M
Education		\$8.32 M	\$27.87 M	\$70.54 M
Entertainment		\$13.89 M	\$46.95 M	\$119.91 M
Food and Beverages		\$33.99 M	\$115.26 M	\$296.65 M
Furnishings and Equipment		\$8.59 M	\$29.03 M	\$74.17 M
Gifts		\$6.3 M	\$21.09 M	\$54.03 M
Health Care		\$18.93 M	\$64.46 M	\$165.88 M
Household Operations		\$9.52 M	\$32.19 M	\$82.3 M
Miscellaneous Expenses		\$4.51 M	\$15.23 M	\$39.01 M
Personal Care		\$3.17 M	\$10.74 M	\$27.52 M
Personal Insurance		\$1.83 M	\$6.18 M	\$15.7 M
Reading		\$519.69 K	\$1.76 M	\$4.49 M
Shelter		\$49.31 M	\$166.7 M	\$428.66 M
Tobacco		\$1.13 M	\$3.89 M	\$10.3 M
Transportation		\$42.74 M	\$144.69 M	\$372.12 M
Utilities		\$15.97 M	\$54.37 M	\$140.93 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$8,568	\$8,371	\$7,428
Total Non-Retail Expenditure		\$4,542 53.0%	\$4,434 53.0%	\$3,932 52.9%
Total Retail Expenditures		\$4,026 47.0%	\$3,936 47.0%	\$3,495 47.1%
Apparel		\$312 3.6%	\$304 3.6%	\$269 3.6%
Contributions		\$303 3.5%	\$294 3.5%	\$258 3.5%
Education		\$302 3.5%	\$293 3.5%	\$256 3.4%
Entertainment		\$505 5.9%	\$493 5.9%	\$435 5.9%
Food and Beverages		\$1,236 14.4%	\$1,210 14.5%	\$1,076 14.5%
Furnishings and Equipment		\$312 3.6%	\$305 3.6%	\$269 3.6%
Gifts		\$229 2.7%	\$221 2.6%	\$196 2.6%
Health Care		\$688 8.0%	\$677 8.1%	\$602 8.1%
Household Operations		\$346 4.0%	\$338 4.0%	\$299 4.0%
Miscellaneous Expenses		\$164 1.9%	\$160 1.9%	\$141 1.9%
Personal Care		\$115 1.3%	\$113 1.3%	\$100 1.3%
Personal Insurance		\$67 0.8%	\$65 0.8%	\$57 0.8%
Reading		\$19 0.2%	\$18 0.2%	\$16 0.2%
Shelter		\$1,793 20.9%	\$1,750 20.9%	\$1,555 20.9%
Tobacco		\$41 0.5%	\$41 0.5%	\$37 0.5%
Transportation		\$1,554 18.1%	\$1,519 18.1%	\$1,350 18.2%
Utilities		\$581 6.8%	\$571 6.8%	\$511 6.9%