Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2023)	14,130		35,865		129,960	
Projected Population (2028)	17,944		45,101		159,652	
Census Population (2020)	13,315		31,955		115,936	
Census Population (2010)	10,318		24,866		95,842	
Projected Annual Growth (2023-2028)	3,814	5.4%	9,236	5.2%	29,692	4.6%
Historical Annual Growth (2020-2023)	815	-	3,910	4.1%	14,024	4.0%
Historical Annual Growth (2010-2020)	2,996	2.9%	7,089	2.9%	20,094	2.1%
Estimated Population Density (2023)	500	psm	457	psm	414	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2023)	5,239		13,031		46,962	
Projected Households (2028)	6,749		16,674		58,563	
Census Households (2020)	4,903		11,446		41,355	
Census Households (2010)	3,805		8,926		34,242	
Projected Annual Growth (2023-2028)	1,510	5.8%	3,643	5.6%	11,601	4.9%
Historical Annual Change (2010-2023)	1,435	2.9%	4,105	3.5%	12,721	2.9%
Average Household Income						
Estimated Average Household Income (2023)	$136,060		$132,572		$128,475	
Projected Average Household Income (2028)	$114,623		$111,929		$111,065	
Census Average Household Income (2010)	$62,935		$74,073		$73,664	
Census Average Household Income (2000)	$60,441		$60,557		$62,890	
Projected Annual Change (2023-2028)	-$21,437	-3.2%	-$20,643	-3.1%	-$17,410	-2.7%
Historical Annual Change (2000-2023)	$75,619	5.4%	$72,014	5.2%	$65,585	4.5%
Median Household Income						
Estimated Median Household Income (2023)	$120,442		$120,169		$113,812	
Projected Median Household Income (2028)	$122,732		$122,934		$116,484	
Census Median Household Income (2010)	$51,143		$60,301		$58,714	
Census Median Household Income (2000)	$50,011		$50,284		$52,694	
Projected Annual Change (2023-2028)	$2,290	0.4%	$2,765	0.5%	$2,672	0.5%
Historical Annual Change (2000-2023)	$70,431	6.1%	$69,885	6.0%	$61,118	5.0%
Per Capita Income						
Estimated Per Capita Income (2023)	$50,478		$48,203		$46,459	
Projected Per Capita Income (2028)	$43,134		$41,408		$40,767	
Census Per Capita Income (2010)	$23,199		$26,578		$26,318	
Census Per Capita Income (2000)	$22,779		$22,340		$22,809	
Projected Annual Change (2023-2028)	-$7,343	-2.9%	-$6,795	-2.8%	-$5,691	-2.5%
Historical Annual Change (2000-2023)	$27,698	5.3%	$25,864	5.0%	$23,650	4.5%
Estimated Average Household Net Worth (2023)	$801,682		$808,806		$765,705	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity						
Total Population (2023)	14,130		35,865		129,960	
White (2023)	11,936	*84.5%*	29,978	*83.6%*	104,877	*80.7%*
Black or African American (2023)	377	*2.7%*	1,131	*3.2%*	4,592	*3.5%*
American Indian or Alaska Native (2023)	46	*0.3%*	109	*0.3%*	442	*0.3%*
Asian (2023)	484	*3.4%*	1,706	*4.8%*	6,703	*5.2%*
Hawaiian or Pacific Islander (2023)	5	*-*	10	*-*	45	*-*
Other Race (2023)	381	*2.7%*	812	*2.3%*	5,056	*3.9%*
Two or More Races (2023)	900	*6.4%*	2,120	*5.9%*	8,245	*6.3%*
Population < 18 (2023)	3,059	*21.6%*	7,898	*22.0%*	28,317	*21.8%*
White Not Hispanic	2,582	*84.4%*	6,534	*82.7%*	22,255	*78.6%*
Black or African American	75	*2.5%*	248	*3.1%*	947	*3.3%*
Asian	122	*4.0%*	380	*4.8%*	1,432	*5.1%*
Other Race Not Hispanic	77	*2.5%*	204	*2.6%*	828	*2.9%*
Hispanic	202	*6.6%*	531	*6.7%*	2,856	*10.1%*
Not Hispanic or Latino Population (2023)	12,825	*90.8%*	32,776	*91.4%*	115,212	*88.7%*
Not Hispanic White	11,680	*91.1%*	29,235	*89.2%*	101,326	*87.9%*
Not Hispanic Black or African American	365	*2.8%*	1,101	*3.4%*	4,486	*3.9%*
Not Hispanic American Indian or Alaska Native	13	*-*	29	*-*	119	*0.1%*
Not Hispanic Asian	480	*3.7%*	1,693	*5.2%*	6,633	*5.8%*
Not Hispanic Hawaiian or Pacific Islander	3	*-*	5	*-*	26	*-*
Not Hispanic Other Race	15	*0.1%*	39	*0.1%*	121	*0.1%*
Not Hispanic Two or More Races	269	*2.1%*	674	*2.1%*	2,502	*2.2%*
Hispanic or Latino Population (2023)	1,305	*9.2%*	3,089	*8.6%*	14,748	*11.3%*
Hispanic White	255	*19.6%*	743	*24.0%*	3,551	*24.1%*
Hispanic Black or African American	12	*0.9%*	30	*1.0%*	106	*0.7%*
Hispanic American Indian or Alaska Native	33	*2.6%*	80	*2.6%*	323	*2.2%*
Hispanic Asian	4	*0.3%*	13	*0.4%*	71	*0.5%*
Hispanic Hawaiian or Pacific Islander	3	*0.2%*	5	*0.2%*	19	*0.1%*
Hispanic Other Race	366	*28.0%*	773	*25.0%*	4,935	*33.5%*
Hispanic Two or More Races	632	*48.4%*	1,446	*46.8%*	5,743	*38.9%*
Not Hispanic or Latino Population (2020)	12,126	*91.1%*	29,338	*91.8%*	104,016	*89.7%*
Hispanic or Latino Population (2020)	1,189	*8.9%*	2,617	*8.2%*	11,921	*10.3%*
Not Hispanic or Latino Population (2010)	9,670	*93.7%*	23,366	*94.0%*	87,740	*91.5%*
Hispanic or Latino Population (2010)	648	*6.3%*	1,500	*6.0%*	8,101	*8.5%*
Not Hispanic or Latino Population (2028)	16,343	*91.1%*	41,243	*91.4%*	141,704	*88.8%*
Hispanic or Latino Population (2028)	1,600	*8.9%*	3,858	*8.6%*	17,948	*11.2%*
Projected Annual Growth (2023-2028)	295	*4.5%*	769	*5.0%*	3,200	*4.3%*
Historical Annual Growth (2010-2020)	541	*8.4%*	1,117	*7.4%*	3,819	*4.7%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)						
Total Population	14,130		35,865		129,960	
Age Under 5 Years	783	*5.5%*	1,840	*5.1%*	6,312	*4.9%*
Age 5 to 9 Years	797	*5.6%*	2,094	*5.8%*	7,346	*5.7%*
Age 10 to 14 Years	891	*6.3%*	2,319	*6.5%*	8,624	*6.6%*
Age 15 to 19 Years	884	*6.3%*	2,417	*6.7%*	9,161	*7.0%*
Age 20 to 24 Years	966	*6.8%*	2,428	*6.8%*	9,170	*7.1%*
Age 25 to 29 Years	933	*6.6%*	2,168	*6.0%*	7,721	*5.9%*
Age 30 to 34 Years	920	*6.5%*	2,171	*6.1%*	7,524	*5.8%*
Age 35 to 39 Years	946	*6.7%*	2,410	*6.7%*	8,206	*6.3%*
Age 40 to 44 Years	892	*6.3%*	2,349	*6.5%*	8,645	*6.7%*
Age 45 to 49 Years	893	*6.3%*	2,289	*6.4%*	8,821	*6.8%*
Age 50 to 54 Years	981	*6.9%*	2,537	*7.1%*	9,918	*7.6%*
Age 55 to 59 Years	1,047	*7.4%*	2,673	*7.5%*	9,435	*7.3%*
Age 60 to 64 Years	844	*6.0%*	2,238	*6.2%*	8,205	*6.3%*
Age 65 to 69 Years	713	*5.0%*	1,881	*5.2%*	6,678	*5.1%*
Age 70 to 74 Years	615	*4.4%*	1,631	*4.5%*	5,812	*4.5%*
Age 75 to 79 Years	514	*3.6%*	1,244	*3.5%*	4,301	*3.3%*
Age 80 to 84 Years	310	*2.2%*	720	*2.0%*	2,428	*1.9%*
Age 85 Years or Over	201	*1.4%*	456	*1.3%*	1,654	*1.3%*
Median Age	39.2		39.6		39.8	
Age 19 Years or Less	3,355	*23.7%*	8,671	*24.2%*	31,443	*24.2%*
Age 20 to 64 Years	8,422	*59.6%*	21,263	*59.3%*	77,644	*59.7%*
Age 65 Years or Over	2,353	*16.7%*	5,932	*16.5%*	20,873	*16.1%*
Female Age Distribution (2023)						
Female Population	7,083	*50.1%*	18,017	*50.2%*	64,985	*50.0%*
Age Under 5 Years	376	*5.3%*	906	*5.0%*	3,234	*5.0%*
Age 5 to 9 Years	380	*5.4%*	993	*5.5%*	3,510	*5.4%*
Age 10 to 14 Years	468	*6.6%*	1,199	*6.7%*	4,198	*6.5%*
Age 15 to 19 Years	404	*5.7%*	1,135	*6.3%*	4,287	*6.6%*
Age 20 to 24 Years	460	*6.5%*	1,151	*6.4%*	4,521	*7.0%*
Age 25 to 29 Years	451	*6.4%*	1,054	*5.8%*	3,731	*5.7%*
Age 30 to 34 Years	481	*6.8%*	1,106	*6.1%*	3,744	*5.8%*
Age 35 to 39 Years	479	*6.8%*	1,197	*6.6%*	4,098	*6.3%*
Age 40 to 44 Years	441	*6.2%*	1,186	*6.6%*	4,401	*6.8%*
Age 45 to 49 Years	424	*6.0%*	1,121	*6.2%*	4,432	*6.8%*
Age 50 to 54 Years	470	*6.6%*	1,241	*6.9%*	4,881	*7.5%*
Age 55 to 59 Years	527	*7.4%*	1,317	*7.3%*	4,538	*7.0%*
Age 60 to 64 Years	442	*6.2%*	1,166	*6.5%*	4,174	*6.4%*
Age 65 to 69 Years	389	*5.5%*	1,020	*5.7%*	3,483	*5.4%*
Age 70 to 74 Years	329	*4.6%*	864	*4.8%*	3,107	*4.8%*
Age 75 to 79 Years	283	*4.0%*	704	*3.9%*	2,332	*3.6%*
Age 80 to 84 Years	154	*2.2%*	366	*2.0%*	1,358	*2.1%*
Age 85 Years or Over	127	*1.8%*	290	*1.6%*	957	*1.5%*
Female Median Age	40.0		40.5		40.5	
Age 19 Years or Less	1,627	*23.0%*	4,233	*23.5%*	15,229	*23.4%*
Age 20 to 64 Years	4,173	*58.9%*	10,540	*58.5%*	38,520	*59.3%*
Age 65 Years or Over	1,282	*18.1%*	3,244	*18.0%*	11,236	*17.3%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)						
Male Population	7,047	49.9%	17,848	49.8%	64,975	50.0%
Age Under 5 Years	407	5.8%	935	5.2%	3,078	4.7%
Age 5 to 9 Years	418	5.9%	1,100	6.2%	3,836	5.9%
Age 10 to 14 Years	423	6.0%	1,120	6.3%	4,426	6.8%
Age 15 to 19 Years	480	6.8%	1,282	7.2%	4,874	7.5%
Age 20 to 24 Years	507	7.2%	1,277	7.2%	4,650	7.2%
Age 25 to 29 Years	482	6.8%	1,114	6.2%	3,990	6.1%
Age 30 to 34 Years	440	6.2%	1,065	6.0%	3,780	5.8%
Age 35 to 39 Years	467	6.6%	1,213	6.8%	4,107	6.3%
Age 40 to 44 Years	451	6.4%	1,163	6.5%	4,244	6.5%
Age 45 to 49 Years	469	6.7%	1,168	6.5%	4,389	6.8%
Age 50 to 54 Years	511	7.3%	1,296	7.3%	5,037	7.8%
Age 55 to 59 Years	520	7.4%	1,356	7.6%	4,897	7.5%
Age 60 to 64 Years	402	5.7%	1,072	6.0%	4,030	6.2%
Age 65 to 69 Years	324	4.6%	860	4.8%	3,195	4.9%
Age 70 to 74 Years	287	4.1%	767	4.3%	2,705	4.2%
Age 75 to 79 Years	231	3.3%	540	3.0%	1,968	3.0%
Age 80 to 84 Years	155	2.2%	354	2.0%	1,071	1.6%
Age 85 Years or Over	74	1.1%	166	0.9%	698	1.1%
Male Median Age	38.4		38.7		39.0	
Age 19 Years or Less	1,728	24.5%	4,438	24.9%	16,214	25.0%
Age 20 to 64 Years	4,249	60.3%	10,723	60.1%	39,125	60.2%
Age 65 Years or Over	1,071	15.2%	2,687	15.1%	9,637	14.8%
Males per 100 Females (2023)						
Overall Comparison	100		99		100	
Age Under 5 Years	108	52.0%	103	50.8%	95	48.8%
Age 5 to 9 Years	110	52.4%	111	52.6%	109	52.2%
Age 10 to 14 Years	90	47.5%	93	48.3%	105	51.3%
Age 15 to 19 Years	119	54.3%	113	53.1%	114	53.2%
Age 20 to 24 Years	110	52.4%	111	52.6%	103	50.7%
Age 25 to 29 Years	107	51.6%	106	51.4%	107	51.7%
Age 30 to 34 Years	92	47.8%	96	49.1%	101	50.2%
Age 35 to 39 Years	98	49.4%	101	50.3%	100	50.1%
Age 40 to 44 Years	102	50.5%	98	49.5%	96	49.1%
Age 45 to 49 Years	111	52.5%	104	51.0%	99	49.8%
Age 50 to 54 Years	109	52.1%	104	51.1%	103	50.8%
Age 55 to 59 Years	99	49.7%	103	50.7%	108	51.9%
Age 60 to 64 Years	91	47.7%	92	47.9%	97	49.1%
Age 65 to 69 Years	83	45.4%	84	45.7%	92	47.8%
Age 70 to 74 Years	87	46.6%	89	47.0%	87	46.5%
Age 75 to 79 Years	81	44.9%	77	43.4%	84	45.8%
Age 80 to 84 Years	101	50.1%	97	49.1%	79	44.1%
Age 85 Years or Over	59	36.9%	57	36.4%	73	42.2%
Age 19 Years or Less	106	51.5%	105	51.2%	106	51.6%
Age 20 to 39 Years	101	50.3%	104	50.9%	103	50.7%
Age 40 to 64 Years	102	50.5%	100	50.1%	101	50.2%
Age 65 Years or Over	84	45.5%	83	45.3%	86	46.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)						
Total Households	5,239		13,031		46,962	
Households with Children	1,743	33.3%	4,515	34.6%	15,483	33.0%
Average Household Size	2.7		2.7		2.8	
Household Density per Square Mile	185		166		150	
Population Family	12,436	88.0%	31,774	88.6%	114,186	87.9%
Population Non-Family	1,664	11.8%	3,995	11.1%	15,392	11.8%
Population Group Quarters	30	0.2%	96	0.3%	382	0.3%
Family Households	3,973	75.8%	10,022	76.9%	35,512	75.6%
Married Couple Households	3,201	80.6%	8,187	81.7%	28,592	80.5%
Other Family Households with Children	772	19.4%	1,835	18.3%	6,920	19.5%
Family Households with Children	1,741	43.8%	4,507	45.0%	15,438	43.5%
Married Couple with Children	1,374	78.9%	3,593	79.7%	12,122	78.5%
Other Family Households with Children	367	21.1%	914	20.3%	3,316	21.5%
Family Households No Children	2,233	56.2%	5,514	55.0%	20,074	56.5%
Married Couple No Children	1,827	81.8%	4,594	83.3%	16,470	82.0%
Other Family Households No Children	405	18.2%	921	16.7%	3,605	18.0%
Non-Family Households	1,266	24.2%	3,009	23.1%	11,450	24.4%
Non-Family Households with Children	2	0.2%	7	0.2%	45	0.4%
Non-Family Households No Children	1,264	99.8%	3,002	99.8%	11,405	99.6%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	$143,231		$146,183		$145,620	
Median Family Income	$136,815		$135,412		$128,985	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	11,659		29,612		107,678	
Never Married	3,047	26.1%	7,554	25.5%	26,547	24.7%
Currently Married	5,709	49.0%	16,156	54.6%	61,204	56.8%
Previously Married	2,903	24.9%	5,902	19.9%	19,927	18.5%
Separated	464	16.0%	864	14.6%	2,485	12.5%
Widowed	555	19.1%	1,281	21.7%	4,900	24.6%
Divorced	1,885	64.9%	3,758	63.7%	12,542	62.9%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	9,809		24,767		89,347	
Elementary (Grade Level 0 to 8)	243	2.5%	999	4.0%	3,324	3.7%
Some High School (Grade Level 9 to 11)	776	7.9%	1,594	6.4%	5,303	5.9%
High School Graduate	2,052	20.9%	5,077	20.5%	19,950	22.3%
Some College	2,223	22.7%	5,333	21.5%	19,074	21.3%
Associate Degree Only	701	7.1%	1,854	7.5%	6,566	7.3%
Bachelor Degree Only	2,852	29.1%	6,990	28.2%	23,010	25.8%
Graduate Degree	961	9.8%	2,920	11.8%	12,121	13.6%
Any College (Some College or Higher)	6,737	68.7%	17,096	69.0%	60,770	68.0%
College Degree + (Bachelor Degree or Higher)	3,813	38.9%	9,910	40.0%	35,131	39.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Housing						
Total Housing Units (2023)	5,577		13,804		49,453	
Total Housing Units (2020)	5,407		12,637		45,405	
Historical Annual Growth (2020-2023)	170	-	1,167	-	4,048	-
Housing Units Occupied (2023)	5,239	93.9%	13,031	94.4%	46,962	95.0%
Housing Units Owner-Occupied	4,221	80.6%	10,557	81.0%	36,971	78.7%
Housing Units Renter-Occupied	1,019	19.4%	2,474	19.0%	9,991	21.3%
Housing Units Vacant (2023)	337	6.1%	773	5.6%	2,491	5.0%
Household Size (2023)						
Total Households	5,239		13,031		46,962	
1 Person Households	1,015	19.4%	2,420	18.6%	9,195	19.6%
2 Person Households	2,006	38.3%	4,856	37.3%	17,671	37.6%
3 Person Households	865	16.5%	2,174	16.7%	7,818	16.6%
4 Person Households	780	14.9%	2,103	16.1%	6,981	14.9%
5 Person Households	361	6.9%	950	7.3%	3,408	7.3%
6 Person Households	131	2.5%	338	2.6%	1,170	2.5%
7 or More Person Households	81	1.5%	191	1.5%	718	1.5%
Household Income Distribution (2023)						
HH Income $200,000 or More	1,079	20.6%	2,698	20.7%	9,118	19.4%
HH Income $150,000 to $199,999	668	12.7%	1,749	13.4%	6,006	12.8%
HH Income $125,000 to $149,999	548	10.5%	1,370	10.5%	4,746	10.1%
HH Income $100,000 to $124,999	753	14.4%	1,858	14.3%	5,456	11.6%
HH Income $75,000 to $99,999	465	8.9%	1,293	9.9%	5,922	12.6%
HH Income $50,000 to $74,999	625	11.9%	1,562	12.0%	6,071	12.9%
HH Income $35,000 to $49,999	536	10.2%	1,042	8.0%	3,780	8.0%
HH Income $25,000 to $34,999	122	2.3%	346	2.7%	1,814	3.9%
HH Income $15,000 to $24,999	178	3.4%	521	4.0%	2,021	4.3%
HH Income $10,000 to $14,999	67	1.3%	153	1.2%	616	1.3%
HH Income Under $10,000	200	3.8%	438	3.4%	1,412	3.0%
Household Vehicles (2023)						
Households 0 Vehicles Available	150	2.9%	375	2.9%	1,285	2.7%
Households 1 Vehicle Available	1,265	24.1%	2,711	20.8%	10,001	21.3%
Households 2 Vehicles Available	2,214	42.3%	5,671	43.5%	20,051	42.7%
Households 3 or More Vehicles Available	1,611	30.7%	4,274	32.8%	15,626	33.3%
Total Vehicles Available	11,444		29,255		104,958	
Average Vehicles per Household	2.2		2.2		2.2	
Owner-Occupied Household Vehicles	9,580	83.7%	24,608	84.1%	87,395	83.3%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.4	
Renter-Occupied Household Vehicles	1,864	16.3%	4,647	15.9%	17,563	16.7%
Average Vehicles per Renter-Occupied Household	1.8		1.9		1.8	
Travel Time (2023)						
Worker Base Age 16 years or Over	8,030		19,704		70,803	
Travel to Work in 14 Minutes or Less	1,728	21.5%	4,054	20.6%	10,842	15.3%
Travel to Work in 15 to 29 Minutes	1,920	23.9%	4,631	23.5%	19,905	28.1%
Travel to Work in 30 to 59 Minutes	2,296	28.6%	5,739	29.1%	21,221	30.0%
Travel to Work in 60 Minutes or More	1,126	14.0%	2,258	11.5%	7,082	10.0%
Work at Home	961	12.0%	3,022	15.3%	11,753	16.6%
Average Minutes Travel to Work	26.8		26.8		27.4	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	8,030		19,704		70,803	
Drive to Work Alone	5,965	*74.3%*	14,512	*73.7%*	52,059	*73.5%*
Drive to Work in Carpool	799	*10.0%*	1,583	*8.0%*	5,596	*7.9%*
Travel to Work by Public Transportation	13	*0.2%*	48	*0.2%*	217	*0.3%*
Drive to Work on Motorcycle	16	*0.2%*	24	*0.1%*	87	*0.1%*
Bicycle to Work	-	*-*	1	*-*	3	*-*
Walk to Work	72	*0.9%*	176	*0.9%*	459	*0.6%*
Other Means	204	*2.5%*	338	*1.7%*	629	*0.9%*
Work at Home	961	*12.0%*	3,022	*15.3%*	11,753	*16.6%*
Daytime Demographics (2023)						
Total Businesses	840		1,512		4,412	
Total Employees	4,879		7,994		22,382	
Company Headquarter Businesses	13	*1.6%*	27	*1.8%*	89	*2.0%*
Company Headquarter Employees	144	*3.0%*	411	*5.1%*	1,521	*6.8%*
Employee Population per Business	5.8	to 1	5.3	to 1	5.1	to 1
Residential Population per Business	16.8	to 1	23.7	to 1	29.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,225		17,221		57,056	
Labor Force						
Labor Population Age 16 Years or Over (2023)	11,453		29,057		105,720	
Labor Force Total Males (2023)	5,684	*49.6%*	14,389	*49.5%*	52,589	*49.7%*
Male Civilian Employed	4,411	*77.6%*	10,809	*75.1%*	39,289	*74.7%*
Male Civilian Unemployed	88	*1.5%*	211	*1.5%*	966	*1.8%*
Males in Armed Forces	76	*1.3%*	113	*0.8%*	217	*0.4%*
Males Not in Labor Force	1,109	*19.5%*	3,256	*22.6%*	12,117	*23.0%*
Labor Force Total Females (2023)	5,769	*50.4%*	14,668	*50.5%*	53,131	*50.3%*
Female Civilian Employed	3,619	*62.7%*	8,908	*60.7%*	31,540	*59.4%*
Female Civilian Unemployed	117	*2.0%*	295	*2.0%*	1,186	*2.2%*
Females in Armed Forces	-	*-*	-	*-*	-	*-*
Females Not in Labor Force	2,032	*35.2%*	5,465	*37.3%*	20,405	*38.4%*
Unemployment Rate	205	*1.8%*	506	*1.7%*	2,152	*2.0%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	8,030		19,704		70,803	
Occupation Total Males	4,411	*54.9%*	10,797	*54.8%*	39,264	*55.5%*
Occupation Total Females	3,619	*45.1%*	8,907	*45.2%*	31,538	*44.5%*
Management, Business, Financial Operations	1,575	*19.6%*	4,101	*20.8%*	15,287	*21.6%*
Professional, Related	1,972	*24.6%*	5,013	*25.4%*	17,058	*24.1%*
Service	969	*12.1%*	2,459	*12.5%*	8,712	*12.3%*
Sales, Office	1,985	*24.7%*	4,595	*23.3%*	15,368	*21.7%*
Farming, Fishing, Forestry	24	*0.3%*	40	*0.2%*	56	*-*
Construction, Extraction, Maintenance	651	*8.1%*	1,514	*7.7%*	6,502	*9.2%*
Production, Transport, Material Moving	854	*10.6%*	1,982	*10.1%*	7,820	*11.0%*
White Collar Workers	5,532	*68.9%*	13,709	*69.6%*	47,713	*67.4%*
Blue Collar Workers	2,498	*31.1%*	5,995	*30.4%*	23,090	*32.6%*

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)						
Total Units	5,239		13,031		46,962	
1 Detached Unit	4,324	82.5%	11,016	84.5%	38,864	82.8%
1 Attached Unit	127	2.4%	286	2.2%	1,419	3.0%
2 Units	18	0.3%	49	0.4%	433	0.9%
3 to 4 Units	287	5.5%	437	3.4%	1,137	2.4%
5 to 9 Units	53	1.0%	118	0.9%	541	1.2%
10 to 19 Units	138	2.6%	253	1.9%	828	1.8%
20 to 49 Units	29	0.6%	102	0.8%	583	1.2%
50 or More Units	17	0.3%	87	0.7%	602	1.3%
Mobile Home or Trailer	242	4.6%	669	5.1%	2,518	5.4%
Other Structure	3	-	13	-	36	-
Homes Built By Year (2023)						
Homes Built 2014 or later	22	0.4%	72	0.5%	809	1.6%
Homes Built 2010 to 2013	975	17.5%	2,806	20.3%	9,098	18.4%
Homes Built 2000 to 2009	1,546	27.7%	4,329	31.4%	14,135	28.6%
Homes Built 1990 to 1999	1,478	26.5%	2,815	20.4%	10,600	21.4%
Homes Built 1980 to 1989	560	10.0%	1,311	9.5%	5,482	11.1%
Homes Built 1970 to 1979	301	5.4%	755	5.5%	3,091	6.2%
Homes Built 1960 to 1969	170	3.0%	373	2.7%	1,638	3.3%
Homes Built 1950 to 1959	79	1.4%	314	2.3%	1,024	2.1%
Homes Built 1940 to 1949	10	0.2%	51	0.4%	327	0.7%
Homes Built Before 1939	99	1.8%	205	1.5%	760	1.5%
Median Age of Homes	28.2	yrs	27.3	yrs	28.4	yrs
Home Values (2023)						
Owner Specified Housing Units	4,221		10,557		36,971	
Home Values $1,000,000 or More	128	3.0%	221	2.1%	838	2.3%
Home Values $750,000 to $999,999	109	2.6%	361	3.4%	2,016	5.5%
Home Values $500,000 to $749,999	740	17.5%	1,757	16.6%	6,425	17.4%
Home Values $400,000 to $499,999	635	15.0%	1,880	17.8%	5,728	15.5%
Home Values $300,000 to $399,999	721	17.1%	2,396	22.7%	7,831	21.2%
Home Values $250,000 to $299,999	542	12.8%	1,272	12.0%	4,415	11.9%
Home Values $200,000 to $249,999	533	12.6%	970	9.2%	3,428	9.3%
Home Values $175,000 to $199,999	177	4.2%	371	3.5%	1,492	4.0%
Home Values $150,000 to $174,999	185	4.4%	375	3.6%	1,309	3.5%
Home Values $125,000 to $149,999	63	1.5%	172	1.6%	722	2.0%
Home Values $100,000 to $124,999	53	1.2%	105	1.0%	532	1.4%
Home Values $90,000 to $99,999	30	0.7%	69	0.7%	314	0.9%
Home Values $80,000 to $89,999	26	0.6%	42	0.4%	232	0.6%
Home Values $70,000 to $79,999	25	0.6%	58	0.5%	139	0.4%
Home Values $60,000 to $69,999	41	1.0%	77	0.7%	242	0.7%
Home Values $50,000 to $59,999	25	0.6%	54	0.5%	184	0.5%
Home Values $35,000 to $49,999	14	0.3%	47	0.4%	191	0.5%
Home Values $25,000 to $34,999	3	-	21	0.2%	202	0.5%
Home Values $10,000 to $24,999	121	2.9%	211	2.0%	395	1.1%
Home Values Under $10,000	49	1.2%	99	0.9%	336	0.9%
Owner-Occupied Median Home Value	$346,772		$360,282		$368,638	
Renter-Occupied Median Rent	$1,229		$1,190		$1,152	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3549/-84.0452

837 GA-400 Dawsonville, GA 30534	3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$465.46 M		$1.13 B		$3.96 B	
Total Non-Retail Expenditure	$246.98 M		$600.17 M		$2.1 B	
Total Retail Expenditure	$218.48 M		$531.8 M		$1.86 B	
Apparel	$16.8 M		$40.84 M		$142.72 M	
Contributions	$16.58 M		$40.12 M		$140.03 M	
Education	$16.26 M		$39.27 M		$136.01 M	
Entertainment	$27.29 M		$66.36 M		$231.65 M	
Food and Beverages	$67.08 M		$163.33 M		$572.55 M	
Furnishings and Equipment	$16.85 M		$40.98 M		$143.16 M	
Gifts	$12.66 M		$30.58 M		$107.01 M	
Health Care	$37.77 M		$92.01 M		$323.4 M	
Household Operations	$18.82 M		$45.69 M		$159.68 M	
Miscellaneous Expenses	$8.91 M		$21.64 M		$75.66 M	
Personal Care	$6.24 M		$15.18 M		$53.15 M	
Personal Insurance	$3.59 M		$8.72 M		$30.39 M	
Reading	$1.03 M		$2.5 M		$8.76 M	
Shelter	$97.25 M		$236.52 M		$829.36 M	
Tobacco	$2.31 M		$5.65 M		$20.17 M	
Transportation	$84.1 M		$204.88 M		$717.29 M	
Utilities	$31.89 M		$77.71 M		$273.73 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$7,403		$7,239		$7,035	
Total Non-Retail Expenditure	$3,928	*53.1%*	$3,838	*53.0%*	$3,730	*53.0%*
Total Retail Expenditures	$3,475	*46.9%*	$3,401	*47.0%*	$3,305	*47.0%*
Apparel	$267	*3.6%*	$261	*3.6%*	$253	*3.6%*
Contributions	$264	*3.6%*	$257	*3.5%*	$248	*3.5%*
Education	$259	*3.5%*	$251	*3.5%*	$241	*3.4%*
Entertainment	$434	*5.9%*	$424	*5.9%*	$411	*5.8%*
Food and Beverages	$1,067	*14.4%*	$1,045	*14.4%*	$1,016	*14.4%*
Furnishings and Equipment	$268	*3.6%*	$262	*3.6%*	$254	*3.6%*
Gifts	$201	*2.7%*	$196	*2.7%*	$190	*2.7%*
Health Care	$601	*8.1%*	$588	*8.1%*	$574	*8.2%*
Household Operations	$299	*4.0%*	$292	*4.0%*	$283	*4.0%*
Miscellaneous Expenses	$142	*1.9%*	$138	*1.9%*	$134	*1.9%*
Personal Care	$99	*1.3%*	$97	*1.3%*	$94	*1.3%*
Personal Insurance	$57	*0.8%*	$56	*0.8%*	$54	*0.8%*
Reading	$16	*0.2%*	$16	*0.2%*	$16	*0.2%*
Shelter	$1,547	*20.9%*	$1,513	*20.9%*	$1,472	*20.9%*
Tobacco	$37	*0.5%*	$36	*0.5%*	$36	*0.5%*
Transportation	$1,338	*18.1%*	$1,310	*18.1%*	$1,273	*18.1%*
Utilities	$507	*6.9%*	$497	*6.9%*	$486	*6.9%*