

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.746/-81.3348

944 2nd St NE Hickory, NC 28601	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	8,115		42,537		74,470	
Projected Population (2028)	7,986		43,533		77,987	
Census Population (2020)	7,897		41,024		72,024	
Census Population (2010)	7,559		38,327		68,572	
Projected Annual Growth (2023-2028)	-129	-0.3%	996	0.5%	3,517	0.9%
Historical Annual Growth (2020-2023)	218	-	1,513	1.2%	2,446	1.1%
Historical Annual Growth (2010-2020)	338	0.4%	2,697	0.7%	3,452	0.5%
Estimated Population Density (2023)	2,584 <i>psm</i>		1,505 <i>psm</i>		949 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	3,196		17,756		30,496	
Projected Households (2028)	3,118		18,136		31,780	
Census Households (2020)	3,204		17,516		29,686	
Census Households (2010)	3,147		16,122		27,794	
Projected Annual Growth (2023-2028)	-78	-0.5%	380	0.4%	1,284	0.8%
Historical Annual Change (2010-2023)	49	0.1%	1,634	0.8%	2,702	0.7%
Average Household Income						
Estimated Average Household Income (2023)	\$99,349		\$89,969		\$94,632	
Projected Average Household Income (2028)	\$110,834		\$95,094		\$97,799	
Census Average Household Income (2010)	\$52,008		\$54,089		\$55,478	
Census Average Household Income (2000)	\$53,588		\$53,632		\$53,121	
Projected Annual Change (2023-2028)	\$11,485	2.3%	\$5,125	1.1%	\$3,168	0.7%
Historical Annual Change (2000-2023)	\$45,761	3.7%	\$36,337	2.9%	\$41,511	3.4%
Median Household Income						
Estimated Median Household Income (2023)	\$62,859		\$64,977		\$68,695	
Projected Median Household Income (2028)	\$63,825		\$65,706		\$69,244	
Census Median Household Income (2010)	\$38,988		\$40,600		\$42,795	
Census Median Household Income (2000)	\$37,392		\$39,466		\$41,059	
Projected Annual Change (2023-2028)	\$966	0.3%	\$729	0.2%	\$549	0.2%
Historical Annual Change (2000-2023)	\$25,467	3.0%	\$25,511	2.8%	\$27,636	2.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$40,121		\$37,856		\$38,948	
Projected Per Capita Income (2028)	\$44,291		\$39,910		\$40,040	
Census Per Capita Income (2010)	\$21,653		\$22,752		\$22,486	
Census Per Capita Income (2000)	\$22,643		\$22,208		\$21,214	
Projected Annual Change (2023-2028)	\$4,170	2.1%	\$2,053	1.1%	\$1,092	0.6%
Historical Annual Change (2000-2023)	\$17,478	3.4%	\$15,648	3.1%	\$17,734	3.6%
Estimated Average Household Net Worth (2023)	\$379,219		\$369,494		\$375,792	

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944 2nd St NE Hickory, NC 28601		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		8,115		42,537		74,470	
White (2023)		5,199	64.1%	28,685	67.4%	53,359	71.7%
Black or African American (2023)		775	9.6%	5,760	13.5%	7,598	10.2%
American Indian or Alaska Native (2023)		53	0.7%	237	0.6%	419	0.6%
Asian (2023)		1,029	12.7%	2,748	6.5%	4,469	6.0%
Hawaiian or Pacific Islander (2023)		8	-	27	-	45	-
Other Race (2023)		459	5.7%	2,386	5.6%	4,217	5.7%
Two or More Races (2023)		591	7.3%	2,695	6.3%	4,363	5.9%
Population < 18 (2023)		1,392 17.2%		8,343 19.6%		14,801 19.9%	
White Not Hispanic		962	69.1%	5,430	65.1%	10,321	69.7%
Black or African American		126	9.1%	1,196	14.3%	1,523	10.3%
Asian		62	4.5%	426	5.1%	688	4.6%
Other Race Not Hispanic		61	4.4%	376	4.5%	611	4.1%
Hispanic		180	12.9%	915	11.0%	1,657	11.2%
Not Hispanic or Latino Population (2023)		6,854 84.5%		36,857 86.6%		64,913 87.2%	
Not Hispanic White		4,903	71.5%	27,438	74.4%	51,241	78.9%
Not Hispanic Black or African American		759	11.1%	5,674	15.4%	7,440	11.5%
Not Hispanic American Indian or Alaska Native		16	0.2%	59	0.2%	109	0.2%
Not Hispanic Asian		988	14.4%	2,675	7.3%	4,379	6.7%
Not Hispanic Hawaiian or Pacific Islander		2	-	10	-	20	-
Not Hispanic Other Race		-	-	31	-	75	0.1%
Not Hispanic Two or More Races		184	2.7%	971	2.6%	1,649	2.5%
Hispanic or Latino Population (2023)		1,261 15.5%		5,680 13.4%		9,557 12.8%	
Hispanic White		296	23.5%	1,247	22.0%	2,118	22.2%
Hispanic Black or African American		17	1.3%	86	1.5%	158	1.7%
Hispanic American Indian or Alaska Native		37	2.9%	178	3.1%	310	3.2%
Hispanic Asian		41	3.3%	73	1.3%	90	0.9%
Hispanic Hawaiian or Pacific Islander		6	0.5%	16	0.3%	25	0.3%
Hispanic Other Race		458	36.3%	2,355	41.5%	4,142	43.3%
Hispanic Two or More Races		407	32.3%	1,724	30.4%	2,715	28.4%
Not Hispanic or Latino Population (2020)		6,729 85.2%		35,549 86.7%		62,486 86.8%	
Hispanic or Latino Population (2020)		1,168 14.8%		5,476 13.3%		9,538 13.2%	
Not Hispanic or Latino Population (2010)		6,448 85.3%		34,084 88.9%		61,402 89.5%	
Hispanic or Latino Population (2010)		1,112 14.7%		4,243 11.1%		7,170 10.5%	
Not Hispanic or Latino Population (2028)		6,771 84.8%		37,787 86.8%		68,026 87.2%	
Hispanic or Latino Population (2028)		1,215 15.2%		5,747 13.2%		9,961 12.8%	
Projected Annual Growth (2023-2028)		-46	-0.7%	67	0.2%	404	0.8%
Historical Annual Growth (2010-2020)		56	0.5%	1,232	2.9%	2,367	3.3%

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Total Age Distribution (2023)							
Total Population		8,115		42,537		74,470	
Age Under 5 Years		393	4.8%	2,306	5.4%	3,879	5.2%
Age 5 to 9 Years		406	5.0%	2,305	5.4%	4,051	5.4%
Age 10 to 14 Years		381	4.7%	2,324	5.5%	4,268	5.7%
Age 15 to 19 Years		770	9.5%	2,575	6.1%	4,379	5.9%
Age 20 to 24 Years		960	11.8%	3,401	8.0%	5,329	7.2%
Age 25 to 29 Years		605	7.5%	3,011	7.1%	5,009	6.7%
Age 30 to 34 Years		441	5.4%	2,600	6.1%	4,652	6.2%
Age 35 to 39 Years		376	4.6%	2,266	5.3%	4,183	5.6%
Age 40 to 44 Years		399	4.9%	2,301	5.4%	4,263	5.7%
Age 45 to 49 Years		388	4.8%	2,372	5.6%	4,372	5.9%
Age 50 to 54 Years		451	5.6%	2,730	6.4%	5,142	6.9%
Age 55 to 59 Years		469	5.8%	2,832	6.7%	5,214	7.0%
Age 60 to 64 Years		470	5.8%	2,856	6.7%	5,094	6.8%
Age 65 to 69 Years		395	4.9%	2,382	5.6%	4,430	5.9%
Age 70 to 74 Years		338	4.2%	2,177	5.1%	3,870	5.2%
Age 75 to 79 Years		311	3.8%	1,807	4.2%	3,013	4.0%
Age 80 to 84 Years		236	2.9%	1,159	2.7%	1,764	2.4%
Age 85 Years or Over		326	4.0%	1,133	2.7%	1,561	2.1%
Median Age		35.5		40.0		40.7	
Age 19 Years or Less		1,950	24.0%	9,510	22.4%	16,576	22.3%
Age 20 to 64 Years		4,560	56.2%	24,369	57.3%	43,256	58.1%
Age 65 Years or Over		1,606	19.8%	8,658	20.4%	14,638	19.7%
Female Age Distribution (2023)							
Female Population		4,301	53.0%	22,234	52.3%	38,225	51.3%
Age Under 5 Years		188	4.4%	1,101	5.0%	1,865	4.9%
Age 5 to 9 Years		206	4.8%	1,109	5.0%	1,978	5.2%
Age 10 to 14 Years		201	4.7%	1,202	5.4%	2,134	5.6%
Age 15 to 19 Years		425	9.9%	1,291	5.8%	2,161	5.7%
Age 20 to 24 Years		477	11.1%	1,726	7.8%	2,677	7.0%
Age 25 to 29 Years		291	6.8%	1,487	6.7%	2,475	6.5%
Age 30 to 34 Years		223	5.2%	1,302	5.9%	2,312	6.0%
Age 35 to 39 Years		184	4.3%	1,154	5.2%	2,097	5.5%
Age 40 to 44 Years		192	4.5%	1,156	5.2%	2,155	5.6%
Age 45 to 49 Years		182	4.2%	1,178	5.3%	2,164	5.7%
Age 50 to 54 Years		231	5.4%	1,424	6.4%	2,633	6.9%
Age 55 to 59 Years		226	5.3%	1,418	6.4%	2,587	6.8%
Age 60 to 64 Years		250	5.8%	1,465	6.6%	2,584	6.8%
Age 65 to 69 Years		212	4.9%	1,336	6.0%	2,381	6.2%
Age 70 to 74 Years		207	4.8%	1,253	5.6%	2,154	5.6%
Age 75 to 79 Years		196	4.6%	1,092	4.9%	1,701	4.4%
Age 80 to 84 Years		154	3.6%	708	3.2%	1,040	2.7%
Age 85 Years or Over		257	6.0%	833	3.7%	1,127	2.9%
Female Median Age		36.8		41.8		42.0	
Age 19 Years or Less		1,020	23.7%	4,701	21.1%	8,138	21.3%
Age 20 to 64 Years		2,256	52.4%	12,310	55.4%	21,683	56.7%
Age 65 Years or Over		1,025	23.8%	5,222	23.5%	8,404	22.0%

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Male Age Distribution (2023)							
Male Population		3,814	47.0%	20,303	47.7%	36,245	48.7%
Age Under 5 Years		205	5.4%	1,205	5.9%	2,014	5.6%
Age 5 to 9 Years		201	5.3%	1,196	5.9%	2,073	5.7%
Age 10 to 14 Years		180	4.7%	1,123	5.5%	2,134	5.9%
Age 15 to 19 Years		345	9.0%	1,284	6.3%	2,218	6.1%
Age 20 to 24 Years		483	12.7%	1,675	8.2%	2,652	7.3%
Age 25 to 29 Years		314	8.2%	1,524	7.5%	2,534	7.0%
Age 30 to 34 Years		218	5.7%	1,298	6.4%	2,340	6.5%
Age 35 to 39 Years		192	5.0%	1,112	5.5%	2,086	5.8%
Age 40 to 44 Years		206	5.4%	1,145	5.6%	2,107	5.8%
Age 45 to 49 Years		206	5.4%	1,194	5.9%	2,208	6.1%
Age 50 to 54 Years		221	5.8%	1,306	6.4%	2,509	6.9%
Age 55 to 59 Years		243	6.4%	1,413	7.0%	2,627	7.2%
Age 60 to 64 Years		221	5.8%	1,391	6.9%	2,510	6.9%
Age 65 to 69 Years		183	4.8%	1,046	5.2%	2,048	5.7%
Age 70 to 74 Years		131	3.4%	924	4.6%	1,716	4.7%
Age 75 to 79 Years		115	3.0%	715	3.5%	1,312	3.6%
Age 80 to 84 Years		82	2.2%	450	2.2%	724	2.0%
Age 85 Years or Over		69	1.8%	300	1.5%	433	1.2%
Male Median Age		34.2		38.1		39.4	
Age 19 Years or Less		930	24.4%	4,808	23.7%	8,439	23.3%
Age 20 to 64 Years		2,304	60.4%	12,059	59.4%	21,573	59.5%
Age 65 Years or Over		580	15.2%	3,436	16.9%	6,234	17.2%
Males per 100 Females (2023)							
Overall Comparison		89		91		95	
Age Under 5 Years		109	52.2%	109	52.3%	108	51.9%
Age 5 to 9 Years		97	49.4%	108	51.9%	105	51.2%
Age 10 to 14 Years		90	47.3%	93	48.3%	100	50.0%
Age 15 to 19 Years		81	44.8%	100	49.9%	103	50.6%
Age 20 to 24 Years		101	50.3%	97	49.2%	99	49.8%
Age 25 to 29 Years		108	51.9%	103	50.6%	102	50.6%
Age 30 to 34 Years		98	49.4%	100	49.9%	101	50.3%
Age 35 to 39 Years		104	51.0%	96	49.1%	99	49.9%
Age 40 to 44 Years		107	51.8%	99	49.8%	98	49.4%
Age 45 to 49 Years		113	53.1%	101	50.3%	102	50.5%
Age 50 to 54 Years		96	48.9%	92	47.8%	95	48.8%
Age 55 to 59 Years		108	51.9%	100	49.9%	102	50.4%
Age 60 to 64 Years		88	46.9%	95	48.7%	97	49.3%
Age 65 to 69 Years		87	46.4%	78	43.9%	86	46.2%
Age 70 to 74 Years		63	38.8%	74	42.4%	80	44.3%
Age 75 to 79 Years		58	36.9%	65	39.6%	77	43.5%
Age 80 to 84 Years		53	34.8%	64	38.9%	70	41.1%
Age 85 Years or Over		27	21.1%	36	26.5%	38	27.8%
Age 19 Years or Less		91	47.7%	102	50.6%	104	50.9%
Age 20 to 39 Years		103	50.7%	99	49.7%	101	50.1%
Age 40 to 64 Years		101	50.4%	97	49.3%	99	49.7%
Age 65 Years or Over		57	36.1%	66	39.7%	74	42.6%

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Household Type (2023)							
Total Households		3,196		17,756		30,496	
Households with Children		801	25.0%	4,559	25.7%	8,937	29.3%
Average Household Size		2.2		2.3		2.4	
Household Density per Square Mile		1,018		628		388	
Population Family		5,103	62.9%	32,332	76.0%	60,010	80.6%
Population Non-Family		1,790	22.1%	8,467	19.9%	12,505	16.8%
Population Group Quarters		1,222	15.1%	1,738	4.1%	1,956	2.6%
Family Households		1,750	54.8%	10,802	60.8%	20,082	65.9%
Married Couple Households		1,218	69.6%	7,619	70.5%	14,625	72.8%
Other Family Households with Children		532	30.4%	3,183	29.5%	5,458	27.2%
Family Households with Children		800	45.7%	4,550	42.1%	8,900	44.3%
Married Couple with Children		492	61.5%	2,957	65.0%	6,136	68.9%
Other Family Households with Children		308	38.5%	1,593	35.0%	2,765	31.1%
Family Households No Children		950	54.3%	6,252	57.9%	11,182	55.7%
Married Couple No Children		726	76.4%	4,662	74.6%	8,489	75.9%
Other Family Households No Children		224	23.6%	1,590	25.4%	2,693	24.1%
Non-Family Households		1,446	45.2%	6,954	39.2%	10,414	34.1%
Non-Family Households with Children		-	-	9	0.1%	37	0.4%
Non-Family Households No Children		1,446	100.0%	6,945	99.9%	10,377	99.6%
Average Family Household Size		2.9		3.0		3.0	
Average Family Income		\$130,728		\$110,511		\$112,195	
Median Family Income		\$89,769		\$84,420		\$85,178	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		6,935		35,602		62,273	
Never Married		2,954	42.6%	12,634	35.5%	20,233	32.5%
Currently Married		2,499	36.0%	14,457	40.6%	27,552	44.2%
Previously Married		1,483	21.4%	8,511	23.9%	14,488	23.3%
Separated		217	14.6%	1,450	17.0%	2,441	16.9%
Widowed		407	27.5%	2,456	28.9%	4,130	28.5%
Divorced		859	57.9%	4,606	54.1%	7,916	54.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,205		29,626		52,565	
Elementary (Grade Level 0 to 8)		161	3.1%	1,175	4.0%	2,147	4.1%
Some High School (Grade Level 9 to 11)		269	5.2%	1,940	6.5%	3,862	7.3%
High School Graduate		1,205	23.2%	7,643	25.8%	13,668	26.0%
Some College		989	19.0%	5,623	19.0%	10,293	19.6%
Associate Degree Only		551	10.6%	3,133	10.6%	6,287	12.0%
Bachelor Degree Only		1,158	22.2%	6,501	21.9%	10,341	19.7%
Graduate Degree		872	16.8%	3,611	12.2%	5,966	11.4%
Any College (Some College or Higher)		3,570	68.6%	18,868	63.7%	32,887	62.6%
College Degree + (Bachelor Degree or Higher)		2,030	39.0%	10,112	34.1%	16,307	31.0%

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Housing							
Total Housing Units (2023)		3,540		19,781		33,767	
Total Housing Units (2020)		3,543		19,375		32,541	
Historical Annual Growth (2020-2023)		-3	-	406	-	1,226	-
Housing Units Occupied (2023)		3,196	90.3%	17,756	89.8%	30,496	90.3%
Housing Units Owner-Occupied		1,958	61.3%	11,538	65.0%	20,583	67.5%
Housing Units Renter-Occupied		1,238	38.7%	6,218	35.0%	9,913	32.5%
Housing Units Vacant (2023)		344	9.7%	2,025	10.2%	3,271	9.7%
Household Size (2023)							
Total Households		3,196		17,756		30,496	
1 Person Households		1,241	38.8%	6,013	33.9%	8,892	29.2%
2 Person Households		1,104	34.5%	6,304	35.5%	10,868	35.6%
3 Person Households		382	12.0%	2,469	13.9%	4,700	15.4%
4 Person Households		282	8.8%	1,741	9.8%	3,577	11.7%
5 Person Households		117	3.7%	762	4.3%	1,576	5.2%
6 Person Households		51	1.6%	301	1.7%	576	1.9%
7 or More Person Households		19	0.6%	167	0.9%	306	1.0%
Household Income Distribution (2023)							
HH Income \$200,000 or More		222	6.9%	1,213	6.8%	2,136	7.0%
HH Income \$150,000 to \$199,999		252	7.9%	1,301	7.3%	2,029	6.7%
HH Income \$125,000 to \$149,999		173	5.4%	996	5.6%	1,743	5.7%
HH Income \$100,000 to \$124,999		323	10.1%	1,415	8.0%	2,837	9.3%
HH Income \$75,000 to \$99,999		390	12.2%	2,148	12.1%	4,181	13.7%
HH Income \$50,000 to \$74,999		516	16.1%	3,137	17.7%	5,397	17.7%
HH Income \$35,000 to \$49,999		387	12.1%	2,307	13.0%	3,618	11.9%
HH Income \$25,000 to \$34,999		338	10.6%	1,516	8.5%	2,508	8.2%
HH Income \$15,000 to \$24,999		306	9.6%	1,635	9.2%	2,684	8.8%
HH Income \$10,000 to \$14,999		151	4.7%	817	4.6%	1,341	4.4%
HH Income Under \$10,000		138	4.3%	1,271	7.2%	2,022	6.6%
Household Vehicles (2023)							
Households 0 Vehicles Available		153	4.8%	1,047	5.9%	1,716	5.6%
Households 1 Vehicle Available		1,283	40.2%	6,196	34.9%	9,547	31.3%
Households 2 Vehicles Available		1,107	34.6%	6,732	37.9%	11,581	38.0%
Households 3 or More Vehicles Available		652	20.4%	3,781	21.3%	7,653	25.1%
Total Vehicles Available		5,677		32,653		59,198	
Average Vehicles per Household		1.8		1.8		1.9	
Owner-Occupied Household Vehicles		3,967	69.9%	23,906	73.2%	44,253	74.8%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		1,710	30.1%	8,747	26.8%	14,946	25.2%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		4,075		21,424		38,147	
Travel to Work in 14 Minutes or Less		1,851	45.4%	8,004	37.4%	12,799	33.6%
Travel to Work in 15 to 29 Minutes		1,179	28.9%	8,157	38.1%	15,304	40.1%
Travel to Work in 30 to 59 Minutes		542	13.3%	2,716	12.7%	5,558	14.6%
Travel to Work in 60 Minutes or More		234	5.7%	1,055	4.9%	1,875	4.9%
Work at Home		270	6.6%	1,492	7.0%	2,611	6.8%
Average Minutes Travel to Work		14.6		16.0		16.9	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.746/-81.3348

944 2nd St NE Hickory, NC 28601	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,075		21,424		38,147	
Drive to Work Alone	2,929	71.9%	16,157	75.4%	29,716	77.9%
Drive to Work in Carpool	601	14.7%	2,544	11.9%	3,878	10.2%
Travel to Work by Public Transportation	53	1.3%	208	1.0%	224	0.6%
Drive to Work on Motorcycle	2	-	28	0.1%	51	0.1%
Bicycle to Work	3	-	25	0.1%	65	0.2%
Walk to Work	147	3.6%	464	2.2%	542	1.4%
Other Means	70	1.7%	506	2.4%	1,060	2.8%
Work at Home	270	6.6%	1,492	7.0%	2,611	6.8%
Daytime Demographics (2023)						
Total Businesses	868		3,034		4,110	
Total Employees	10,604		37,965		53,244	
Company Headquarter Businesses	31	3.6%	120	4.0%	160	3.9%
Company Headquarter Employees	2,272	21.4%	9,447	24.9%	12,108	22.7%
Employee Population per Business	12.2 to 1		12.5 to 1		13.0 to 1	
Residential Population per Business	9.3 to 1		14.0 to 1		18.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,394		51,620		76,398	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,867		35,126		61,386	
Labor Force Total Males (2023)	3,197	46.6%	16,530	47.1%	29,549	48.1%
Male Civilian Employed	1,943	60.8%	10,911	66.0%	19,701	66.7%
Male Civilian Unemployed	45	1.4%	417	2.5%	893	3.0%
Males in Armed Forces	2	-	45	0.3%	75	0.3%
Males Not in Labor Force	1,207	37.8%	5,157	31.2%	8,880	30.1%
Labor Force Total Females (2023)	3,670	53.4%	18,596	52.9%	31,837	51.9%
Female Civilian Employed	2,132	58.1%	10,513	56.5%	18,447	57.9%
Female Civilian Unemployed	52	1.4%	525	2.8%	806	2.5%
Females in Armed Forces	-	-	2	-	10	-
Females Not in Labor Force	1,486	40.5%	7,556	40.6%	12,575	39.5%
Unemployment Rate	97	1.4%	942	2.7%	1,699	2.8%
Occupation (2023)						
Occupation Population Age 16 Years or Over	4,075		21,424		38,147	
Occupation Total Males	1,943	47.7%	10,911	50.9%	19,701	51.6%
Occupation Total Females	2,132	52.3%	10,513	49.1%	18,447	48.4%
Management, Business, Financial Operations	575	14.1%	2,940	13.7%	5,294	13.9%
Professional, Related	1,023	25.1%	4,685	21.9%	8,467	22.2%
Service	474	11.6%	3,126	14.6%	5,313	13.9%
Sales, Office	1,105	27.1%	4,915	22.9%	8,462	22.2%
Farming, Fishing, Forestry	4	0.1%	28	0.1%	95	0.2%
Construction, Extraction, Maintenance	211	5.2%	1,115	5.2%	2,207	5.8%
Production, Transport, Material Moving	684	16.8%	4,615	21.5%	8,310	21.8%
White Collar Workers	2,702	66.3%	12,540	58.5%	22,222	58.3%
Blue Collar Workers	1,373	33.7%	8,884	41.5%	15,925	41.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.746/-81.3348

944 2nd St NE Hickory, NC 28601		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		3,196		17,756		30,496	
1 Detached Unit		1,885	59.0%	11,559	65.1%	20,620	67.6%
1 Attached Unit		121	3.8%	594	3.3%	798	2.6%
2 Units		101	3.2%	514	2.9%	1,004	3.3%
3 to 4 Units		261	8.2%	1,291	7.3%	1,598	5.2%
5 to 9 Units		328	10.3%	1,339	7.5%	1,648	5.4%
10 to 19 Units		147	4.6%	748	4.2%	1,027	3.4%
20 to 49 Units		204	6.4%	678	3.8%	879	2.9%
50 or More Units		59	1.8%	232	1.3%	293	1.0%
Mobile Home or Trailer		90	2.8%	800	4.5%	2,624	8.6%
Other Structure		-	-	-	-	5	-
Homes Built By Year (2023)							
Homes Built 2014 or later		-	-	7	-	12	-
Homes Built 2010 to 2013		148	4.2%	1,088	5.5%	1,782	5.3%
Homes Built 2000 to 2009		202	5.7%	2,061	10.4%	4,178	12.4%
Homes Built 1990 to 1999		211	5.9%	1,963	9.9%	4,177	12.4%
Homes Built 1980 to 1989		555	15.7%	2,943	14.9%	5,008	14.8%
Homes Built 1970 to 1979		516	14.6%	2,997	15.2%	4,954	14.7%
Homes Built 1960 to 1969		534	15.1%	2,628	13.3%	4,476	13.3%
Homes Built 1950 to 1959		417	11.8%	1,843	9.3%	2,733	8.1%
Homes Built 1940 to 1949		181	5.1%	916	4.6%	1,321	3.9%
Homes Built Before 1939		432	12.2%	1,310	6.6%	1,855	5.5%
Median Age of Homes		54.6	yrs	48.2	yrs	46.1	yrs
Home Values (2023)							
Owner Specified Housing Units		1,958		11,538		20,583	
Home Values \$1,000,000 or More		24	1.2%	97	0.8%	149	0.7%
Home Values \$750,000 to \$999,999		11	0.6%	127	1.1%	318	1.5%
Home Values \$500,000 to \$749,999		163	8.3%	501	4.3%	807	3.9%
Home Values \$400,000 to \$499,999		137	7.0%	789	6.8%	1,365	6.6%
Home Values \$300,000 to \$399,999		383	19.6%	1,359	11.8%	2,251	10.9%
Home Values \$250,000 to \$299,999		126	6.5%	1,083	9.4%	1,642	8.0%
Home Values \$200,000 to \$249,999		327	16.7%	1,934	16.8%	3,240	15.7%
Home Values \$175,000 to \$199,999		115	5.9%	881	7.6%	1,626	7.9%
Home Values \$150,000 to \$174,999		175	8.9%	828	7.2%	1,840	8.9%
Home Values \$125,000 to \$149,999		79	4.1%	1,031	8.9%	2,004	9.7%
Home Values \$100,000 to \$124,999		112	5.7%	993	8.6%	1,809	8.8%
Home Values \$90,000 to \$99,999		153	7.8%	612	5.3%	843	4.1%
Home Values \$80,000 to \$89,999		50	2.6%	446	3.9%	828	4.0%
Home Values \$70,000 to \$79,999		56	2.9%	196	1.7%	400	1.9%
Home Values \$60,000 to \$69,999		11	0.5%	251	2.2%	388	1.9%
Home Values \$50,000 to \$59,999		8	0.4%	82	0.7%	193	0.9%
Home Values \$35,000 to \$49,999		1	-	48	0.4%	128	0.6%
Home Values \$25,000 to \$34,999		2	0.1%	22	0.2%	103	0.5%
Home Values \$10,000 to \$24,999		18	0.9%	177	1.5%	424	2.1%
Home Values Under \$10,000		5	0.3%	79	0.7%	224	1.1%
Owner-Occupied Median Home Value		\$241,831		\$210,964		\$205,324	
Renter-Occupied Median Rent		\$727		\$721		\$707	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.746/-81.3348

944 2nd St NE Hickory, NC 28601		1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$224.65 M		\$1.15 B		\$2.05 B	
Total Non-Retail Expenditure		\$118.89 M		\$610.79 M		\$1.09 B	
Total Retail Expenditure		\$105.76 M		\$543.3 M		\$968.32 M	
Apparel		\$7.87 M		\$40.48 M		\$72.17 M	
Contributions		\$7.41 M		\$38.17 M		\$67.83 M	
Education		\$6.67 M		\$34.8 M		\$61.94 M	
Entertainment		\$12.67 M		\$65.23 M		\$116.37 M	
Food and Beverages		\$33.03 M		\$169.52 M		\$301.84 M	
Furnishings and Equipment		\$7.86 M		\$40.5 M		\$72.22 M	
Gifts		\$5.51 M		\$28.59 M		\$50.88 M	
Health Care		\$19.17 M		\$98.12 M		\$174.41 M	
Household Operations		\$8.86 M		\$45.51 M		\$80.91 M	
Miscellaneous Expenses		\$4.26 M		\$21.91 M		\$38.91 M	
Personal Care		\$3.02 M		\$15.48 M		\$27.55 M	
Personal Insurance		\$1.57 M		\$8.15 M		\$14.58 M	
Reading		\$495.98 K		\$2.54 M		\$4.51 M	
Shelter		\$47.52 M		\$243.82 M		\$432.81 M	
Tobacco		\$1.38 M		\$7.01 M		\$12.38 M	
Transportation		\$40.71 M		\$209.06 M		\$373.19 M	
Utilities		\$16.65 M		\$85.21 M		\$151.3 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$5,858		\$5,416		\$5,612	
Total Non-Retail Expenditure		\$3,100	52.9%	\$2,867	52.9%	\$2,966	52.9%
Total Retail Expenditures		\$2,758	47.1%	\$2,550	47.1%	\$2,646	47.1%
Apparel		\$205	3.5%	\$190	3.5%	\$197	3.5%
Contributions		\$193	3.3%	\$179	3.3%	\$185	3.3%
Education		\$174	3.0%	\$163	3.0%	\$169	3.0%
Entertainment		\$330	5.6%	\$306	5.7%	\$318	5.7%
Food and Beverages		\$861	14.7%	\$796	14.7%	\$825	14.7%
Furnishings and Equipment		\$205	3.5%	\$190	3.5%	\$197	3.5%
Gifts		\$144	2.5%	\$134	2.5%	\$139	2.5%
Health Care		\$500	8.5%	\$460	8.5%	\$477	8.5%
Household Operations		\$231	3.9%	\$214	3.9%	\$221	3.9%
Miscellaneous Expenses		\$111	1.9%	\$103	1.9%	\$106	1.9%
Personal Care		\$79	1.3%	\$73	1.3%	\$75	1.3%
Personal Insurance		\$41	0.7%	\$38	0.7%	\$40	0.7%
Reading		\$13	0.2%	\$12	0.2%	\$12	0.2%
Shelter		\$1,239	21.2%	\$1,144	21.1%	\$1,183	21.1%
Tobacco		\$36	0.6%	\$33	0.6%	\$34	0.6%
Transportation		\$1,061	18.1%	\$981	18.1%	\$1,020	18.2%
Utilities		\$434	7.4%	\$400	7.4%	\$413	7.4%