

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0914/-84.2036

5354 McGinnis Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30005							
<b>Population</b>							
Estimated Population (2023)		9,428		68,534		188,185	
Projected Population (2028)		9,435		69,481		197,225	
Census Population (2020)		9,762		71,817		190,711	
Census Population (2010)		9,221		55,732		149,604	
Projected Annual Growth (2023-2028)		7	-	947	0.3%	9,041	1.0%
Historical Annual Growth (2020-2023)		-334	-	-3,283	-1.5%	-2,526	-0.4%
Historical Annual Growth (2010-2020)		542	0.6%	16,085	2.9%	41,106	2.7%
Estimated Population Density (2023)		3,003	psm	2,424	psm	2,397	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		2,806		23,048		64,420	
Projected Households (2028)		2,824		23,610		68,101	
Census Households (2020)		2,986		23,810		64,998	
Census Households (2010)		2,880		18,619		51,989	
Projected Annual Growth (2023-2028)		18	0.1%	562	0.5%	3,681	1.1%
Historical Annual Change (2010-2023)		-74	-0.2%	4,429	1.8%	12,431	1.8%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$281,017		\$224,256		\$210,853	
Projected Average Household Income (2028)		\$304,741		\$238,838		\$217,233	
Census Average Household Income (2010)		\$153,265		\$121,160		\$116,631	
Census Average Household Income (2000)		\$132,021		\$117,016		\$112,120	
Projected Annual Change (2023-2028)		\$23,723	1.7%	\$14,582	1.3%	\$6,381	0.6%
Historical Annual Change (2000-2023)		\$148,997	4.9%	\$107,239	4.0%	\$98,733	3.8%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$211,550		\$166,741		\$161,982	
Projected Median Household Income (2028)		\$223,303		\$173,020		\$167,773	
Census Median Household Income (2010)		\$114,709		\$100,571		\$95,023	
Census Median Household Income (2000)		\$105,691		\$98,126		\$93,614	
Projected Annual Change (2023-2028)		\$11,753	1.1%	\$6,279	0.8%	\$5,791	0.7%
Historical Annual Change (2000-2023)		\$105,858	4.4%	\$68,615	3.0%	\$68,368	3.2%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$83,641		\$75,456		\$72,216	
Projected Per Capita Income (2028)		\$91,214		\$81,195		\$75,044	
Census Per Capita Income (2010)		\$47,877		\$40,459		\$40,514	
Census Per Capita Income (2000)		\$45,469		\$39,934		\$39,128	
Projected Annual Change (2023-2028)		\$7,573	1.8%	\$5,739	1.5%	\$2,829	0.8%
Historical Annual Change (2000-2023)		\$38,172	3.7%	\$35,522	3.9%	\$33,088	3.7%
Estimated Average Household Net Worth (2023)		\$1.63 M		\$1.28 M		\$1.21 M	

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5354 McGinnis Ferry Rd Alpharetta, GA 30005		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		9,428		68,534		188,185	
White (2023)		5,218	55.3%	35,458	51.7%	95,424	50.7%
Black or African American (2023)		1,274	13.5%	8,650	12.6%	23,708	12.6%
American Indian or Alaska Native (2023)		15	0.2%	126	0.2%	378	0.2%
Asian (2023)		2,339	24.8%	19,529	28.5%	55,200	29.3%
Hawaiian or Pacific Islander (2023)		4	-	21	-	55	-
Other Race (2023)		108	1.1%	1,261	1.8%	3,892	2.1%
Two or More Races (2023)		469	5.0%	3,489	5.1%	9,527	5.1%
Population < 18 (2023)		2,498 26.5%		17,425 25.4%		47,345 25.2%	
White Not Hispanic		1,345	53.9%	8,730	50.1%	23,057	48.7%
Black or African American		324	13.0%	2,135	12.3%	5,616	11.9%
Asian		617	24.7%	4,992	28.6%	14,197	30.0%
Other Race Not Hispanic		82	3.3%	484	2.8%	1,337	2.8%
Hispanic		130	5.2%	1,085	6.2%	3,138	6.6%
Not Hispanic or Latino Population (2023)		8,901 94.4%		63,869 93.2%		174,769 92.9%	
Not Hispanic White		5,096	57.3%	34,486	54.0%	92,650	53.0%
Not Hispanic Black or African American		1,262	14.2%	8,424	13.2%	23,117	13.2%
Not Hispanic American Indian or Alaska Native		10	0.1%	51	-	150	-
Not Hispanic Asian		2,339	26.3%	19,506	30.5%	55,125	31.5%
Not Hispanic Hawaiian or Pacific Islander		2	-	11	-	27	-
Not Hispanic Other Race		23	0.3%	157	0.2%	480	0.3%
Not Hispanic Two or More Races		169	1.9%	1,234	1.9%	3,220	1.8%
Hispanic or Latino Population (2023)		527 5.6%		4,665 6.8%		13,416 7.1%	
Hispanic White		123	23.3%	972	20.8%	2,775	20.7%
Hispanic Black or African American		11	2.1%	226	4.8%	592	4.4%
Hispanic American Indian or Alaska Native		4	0.8%	74	1.6%	228	1.7%
Hispanic Asian		-	-	24	0.5%	75	0.6%
Hispanic Hawaiian or Pacific Islander		3	0.5%	10	0.2%	27	0.2%
Hispanic Other Race		85	16.2%	1,104	23.7%	3,412	25.4%
Hispanic Two or More Races		300	56.9%	2,255	48.3%	6,307	47.0%
Not Hispanic or Latino Population (2020)		9,179 94.0%		66,534 92.6%		175,931 92.3%	
Hispanic or Latino Population (2020)		583	6.0%	5,283	7.4%	14,779	7.7%
Not Hispanic or Latino Population (2010)		8,796 95.4%		52,207 93.7%		138,931 92.9%	
Hispanic or Latino Population (2010)		425	4.6%	3,525	6.3%	10,673	7.1%
Not Hispanic or Latino Population (2028)		8,909 94.4%		64,702 93.1%		182,987 92.8%	
Hispanic or Latino Population (2028)		526	5.6%	4,780	6.9%	14,239	7.2%
Projected Annual Growth (2023-2028)		-1	-	114	0.5%	822	1.2%
Historical Annual Growth (2010-2020)		158	3.7%	1,758	5.0%	4,107	3.8%

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5354 McGinnis Ferry Rd Alpharetta, GA 30005		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		9,428		68,534		188,185	
Age Under 5 Years		444	4.7%	3,483	5.1%	9,436	5.0%
Age 5 to 9 Years		722	7.7%	4,949	7.2%	13,153	7.0%
Age 10 to 14 Years		827	8.8%	5,750	8.4%	15,634	8.3%
Age 15 to 19 Years		673	7.1%	4,568	6.7%	12,918	6.9%
Age 20 to 24 Years		361	3.8%	2,815	4.1%	8,128	4.3%
Age 25 to 29 Years		324	3.4%	3,109	4.5%	8,949	4.8%
Age 30 to 34 Years		507	5.4%	4,277	6.2%	11,907	6.3%
Age 35 to 39 Years		838	8.9%	6,238	9.1%	16,255	8.6%
Age 40 to 44 Years		999	10.6%	7,193	10.5%	18,709	9.9%
Age 45 to 49 Years		973	10.3%	6,694	9.8%	17,873	9.5%
Age 50 to 54 Years		912	9.7%	5,987	8.7%	16,279	8.7%
Age 55 to 59 Years		626	6.6%	4,219	6.2%	11,890	6.3%
Age 60 to 64 Years		452	4.8%	3,106	4.5%	8,846	4.7%
Age 65 to 69 Years		300	3.2%	2,144	3.1%	6,270	3.3%
Age 70 to 74 Years		207	2.2%	1,616	2.4%	4,898	2.6%
Age 75 to 79 Years		130	1.4%	1,199	1.7%	3,598	1.9%
Age 80 to 84 Years		75	0.8%	610	0.9%	1,799	1.0%
Age 85 Years or Over		57	0.6%	576	0.8%	1,641	0.9%
Median Age		39.2		38.4		38.5	
Age 19 Years or Less		2,667	28.3%	18,750	27.4%	51,142	27.2%
Age 20 to 64 Years		5,993	63.6%	43,638	63.7%	118,836	63.1%
Age 65 Years or Over		768	8.1%	6,146	9.0%	18,207	9.7%
<b>Female Age Distribution (2023)</b>							
Female Population		4,712	50.0%	34,289	50.0%	94,493	50.2%
Age Under 5 Years		216	4.6%	1,725	5.0%	4,582	4.8%
Age 5 to 9 Years		366	7.8%	2,484	7.2%	6,453	6.8%
Age 10 to 14 Years		394	8.4%	2,767	8.1%	7,615	8.1%
Age 15 to 19 Years		320	6.8%	2,205	6.4%	6,313	6.7%
Age 20 to 24 Years		174	3.7%	1,383	4.0%	3,966	4.2%
Age 25 to 29 Years		173	3.7%	1,585	4.6%	4,540	4.8%
Age 30 to 34 Years		274	5.8%	2,309	6.7%	6,345	6.7%
Age 35 to 39 Years		457	9.7%	3,295	9.6%	8,522	9.0%
Age 40 to 44 Years		511	10.8%	3,636	10.6%	9,542	10.1%
Age 45 to 49 Years		491	10.4%	3,223	9.4%	8,782	9.3%
Age 50 to 54 Years		434	9.2%	2,860	8.3%	7,777	8.2%
Age 55 to 59 Years		287	6.1%	1,970	5.7%	5,669	6.0%
Age 60 to 64 Years		201	4.3%	1,494	4.4%	4,348	4.6%
Age 65 to 69 Years		153	3.2%	1,100	3.2%	3,345	3.5%
Age 70 to 74 Years		111	2.4%	854	2.5%	2,633	2.8%
Age 75 to 79 Years		80	1.7%	640	1.9%	1,955	2.1%
Age 80 to 84 Years		31	0.7%	356	1.0%	1,020	1.1%
Age 85 Years or Over		40	0.8%	404	1.2%	1,085	1.1%
Female Median Age		38.8		38.1		38.5	
Age 19 Years or Less		1,296	27.5%	9,180	26.8%	24,963	26.4%
Age 20 to 64 Years		3,002	63.7%	21,755	63.4%	59,492	63.0%
Age 65 Years or Over		415	8.8%	3,354	9.8%	10,038	10.6%

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<b>Male Age Distribution (2023)</b>							
Male Population	4,716	50.0%	34,245	50.0%	93,692	49.8%	
Age Under 5 Years	229	4.8%	1,759	5.1%	4,854	5.2%	
Age 5 to 9 Years	356	7.6%	2,466	7.2%	6,700	7.2%	
Age 10 to 14 Years	433	9.2%	2,983	8.7%	8,019	8.6%	
Age 15 to 19 Years	353	7.5%	2,363	6.9%	6,605	7.0%	
Age 20 to 24 Years	187	4.0%	1,432	4.2%	4,162	4.4%	
Age 25 to 29 Years	151	3.2%	1,524	4.4%	4,409	4.7%	
Age 30 to 34 Years	232	4.9%	1,968	5.7%	5,562	5.9%	
Age 35 to 39 Years	380	8.1%	2,943	8.6%	7,732	8.3%	
Age 40 to 44 Years	489	10.4%	3,557	10.4%	9,167	9.8%	
Age 45 to 49 Years	482	10.2%	3,471	10.1%	9,091	9.7%	
Age 50 to 54 Years	479	10.1%	3,128	9.1%	8,503	9.1%	
Age 55 to 59 Years	339	7.2%	2,250	6.6%	6,222	6.6%	
Age 60 to 64 Years	251	5.3%	1,611	4.7%	4,498	4.8%	
Age 65 to 69 Years	147	3.1%	1,044	3.0%	2,925	3.1%	
Age 70 to 74 Years	96	2.0%	763	2.2%	2,265	2.4%	
Age 75 to 79 Years	50	1.1%	559	1.6%	1,643	1.8%	
Age 80 to 84 Years	44	0.9%	254	0.7%	780	0.8%	
Age 85 Years or Over	17	0.4%	172	0.5%	556	0.6%	
Male Median Age	39.5		38.6		38.4		
Age 19 Years or Less	1,371	29.1%	9,570	27.9%	26,179	27.9%	
Age 20 to 64 Years	2,991	63.4%	21,883	63.9%	59,344	63.3%	
Age 65 Years or Over	354	7.5%	2,792	8.2%	8,169	8.7%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	100		100		99		
Age Under 5 Years	106	51.4%	102	50.5%	106	51.4%	
Age 5 to 9 Years	97	49.3%	99	49.8%	104	50.9%	
Age 10 to 14 Years	110	52.4%	108	51.9%	105	51.3%	
Age 15 to 19 Years	110	52.5%	107	51.7%	105	51.1%	
Age 20 to 24 Years	108	51.8%	104	50.9%	105	51.2%	
Age 25 to 29 Years	87	46.6%	96	49.0%	97	49.3%	
Age 30 to 34 Years	85	45.9%	85	46.0%	88	46.7%	
Age 35 to 39 Years	83	45.4%	89	47.2%	91	47.6%	
Age 40 to 44 Years	96	48.9%	98	49.4%	96	49.0%	
Age 45 to 49 Years	98	49.6%	108	51.8%	104	50.9%	
Age 50 to 54 Years	110	52.5%	109	52.2%	109	52.2%	
Age 55 to 59 Years	118	54.1%	114	53.3%	110	52.3%	
Age 60 to 64 Years	125	55.6%	108	51.9%	103	50.8%	
Age 65 to 69 Years	96	49.1%	95	48.7%	87	46.6%	
Age 70 to 74 Years	87	46.5%	89	47.2%	86	46.2%	
Age 75 to 79 Years	63	38.5%	87	46.6%	84	45.7%	
Age 80 to 84 Years	141	58.5%	71	41.6%	76	43.3%	
Age 85 Years or Over	42	29.4%	43	29.9%	51	33.9%	
Age 19 Years or Less	106	51.4%	104	51.0%	105	51.2%	
Age 20 to 39 Years	88	46.9%	92	47.9%	94	48.3%	
Age 40 to 64 Years	106	51.5%	106	51.5%	104	50.9%	
Age 65 Years or Over	85	46.1%	83	45.4%	81	44.9%	

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<b>Household Type (2023)</b>							
Total Households		2,806		23,048		64,420	
Households with Children		1,303	46.4%	12,348	53.6%	31,814	49.4%
Average Household Size		3.4		3.0		2.9	
Household Density per Square Mile		894		815		821	
Population Family		8,727	92.6%	62,691	91.5%	168,664	89.6%
Population Non-Family		701	7.4%	5,557	8.1%	18,767	10.0%
Population Group Quarters		-	-	286	0.4%	754	0.4%
Family Households		2,329	83.0%	18,345	79.6%	49,340	76.6%
Married Couple Households		1,960	84.2%	15,264	83.2%	40,074	81.2%
Other Family Households with Children		369	15.8%	3,080	16.8%	9,266	18.8%
Family Households with Children		1,301	55.9%	12,299	67.0%	31,659	64.2%
Married Couple with Children		1,069	82.2%	10,505	85.4%	26,403	83.4%
Other Family Households with Children		232	17.8%	1,794	14.6%	5,256	16.6%
Family Households No Children		1,027	44.1%	6,046	33.0%	17,681	35.8%
Married Couple No Children		891	86.7%	4,759	78.7%	13,671	77.3%
Other Family Households No Children		137	13.3%	1,287	21.3%	4,010	22.7%
Non-Family Households		477	17.0%	4,703	20.4%	15,080	23.4%
Non-Family Households with Children		1	0.2%	49	1.0%	154	1.0%
Non-Family Households No Children		476	99.8%	4,654	99.0%	14,926	99.0%
Average Family Household Size		3.7		3.4		3.4	
Average Family Income		\$298,891		\$233,612		\$236,774	
Median Family Income		\$220,595		\$187,031		\$182,363	
Average Non-Family Household Size		1.5		1.2		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		7,434		54,351		149,961	
Never Married		1,614	21.7%	12,943	23.8%	35,541	23.7%
Currently Married		5,116	68.8%	34,284	63.1%	94,885	63.3%
Previously Married		705	9.5%	7,125	13.1%	19,535	13.0%
Separated		210	29.8%	1,190	16.7%	3,210	16.4%
Widowed		71	10.1%	1,327	18.6%	4,736	24.2%
Divorced		424	60.2%	4,608	64.7%	11,589	59.3%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		6,400		46,969		128,915	
Elementary (Grade Level 0 to 8)		33	0.5%	648	1.4%	2,994	2.3%
Some High School (Grade Level 9 to 11)		72	1.1%	658	1.4%	2,334	1.8%
High School Graduate		338	5.3%	3,232	6.9%	9,803	7.6%
Some College		706	11.0%	5,760	12.3%	14,884	11.5%
Associate Degree Only		419	6.5%	2,249	4.8%	6,513	5.1%
Bachelor Degree Only		2,857	44.6%	19,735	42.0%	52,859	41.0%
Graduate Degree		1,975	30.9%	14,687	31.3%	39,527	30.7%
Any College (Some College or Higher)		5,957	93.1%	42,430	90.3%	113,784	88.3%
College Degree + (Bachelor Degree or Higher)		4,832	75.5%	34,422	73.3%	92,386	71.7%

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<b>Housing</b>							
Total Housing Units (2023)		2,958		24,228		67,867	
Total Housing Units (2020)		3,047		24,805		67,697	
Historical Annual Growth (2020-2023)		-89	-	-577	-	170	-
Housing Units Occupied (2023)		2,806	94.9%	23,048	95.1%	64,420	94.9%
Housing Units Owner-Occupied		1,834	65.4%	14,830	64.3%	41,717	64.8%
Housing Units Renter-Occupied		972	34.6%	8,218	35.7%	22,703	35.2%
Housing Units Vacant (2023)		152	5.1%	1,180	4.9%	3,447	5.1%
<b>Household Size (2023)</b>							
Total Households		2,806		23,048		64,420	
1 Person Households		379	13.5%	3,800	16.5%	12,301	19.1%
2 Person Households		673	24.0%	5,717	24.8%	17,600	27.3%
3 Person Households		479	17.1%	4,773	20.7%	12,390	19.2%
4 Person Households		787	28.0%	5,689	24.7%	14,311	22.2%
5 Person Households		403	14.4%	2,216	9.6%	5,568	8.6%
6 Person Households		73	2.6%	678	2.9%	1,664	2.6%
7 or More Person Households		11	0.4%	174	0.8%	586	0.9%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		1,412	50.3%	8,713	37.8%	22,554	35.0%
HH Income \$150,000 to \$199,999		460	16.4%	3,429	14.9%	10,436	16.2%
HH Income \$125,000 to \$149,999		216	7.7%	1,896	8.2%	5,800	9.0%
HH Income \$100,000 to \$124,999		312	11.1%	2,112	9.2%	5,961	9.3%
HH Income \$75,000 to \$99,999		191	6.8%	2,464	10.7%	6,538	10.1%
HH Income \$50,000 to \$74,999		61	2.2%	1,715	7.4%	5,025	7.8%
HH Income \$35,000 to \$49,999		32	1.1%	1,139	4.9%	3,028	4.7%
HH Income \$25,000 to \$34,999		22	0.8%	447	1.9%	1,551	2.4%
HH Income \$15,000 to \$24,999		13	0.5%	352	1.5%	1,495	2.3%
HH Income \$10,000 to \$14,999		24	0.9%	231	1.0%	671	1.0%
HH Income Under \$10,000		63	2.2%	550	2.4%	1,361	2.1%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		136	4.8%	843	3.7%	2,676	4.2%
Households 1 Vehicle Available		664	23.6%	6,304	27.4%	18,526	28.8%
Households 2 Vehicles Available		1,178	42.0%	10,780	46.8%	28,954	44.9%
Households 3 or More Vehicles Available		829	29.5%	5,120	22.2%	14,264	22.1%
Total Vehicles Available		5,751		45,034		124,744	
Average Vehicles per Household		2.0		2.0		1.9	
Owner-Occupied Household Vehicles		4,179	72.7%	33,352	74.1%	91,574	73.4%
Average Vehicles per Owner-Occupied Household		2.3		2.2		2.2	
Renter-Occupied Household Vehicles		1,572	27.3%	11,681	25.9%	33,170	26.6%
Average Vehicles per Renter-Occupied Household		1.6		1.4		1.5	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		5,282		37,958		103,189	
Travel to Work in 14 Minutes or Less		670	12.7%	5,459	14.4%	13,826	13.4%
Travel to Work in 15 to 29 Minutes		1,082	20.5%	8,315	21.9%	22,324	21.6%
Travel to Work in 30 to 59 Minutes		829	15.7%	7,072	18.6%	19,848	19.2%
Travel to Work in 60 Minutes or More		259	4.9%	1,925	5.1%	5,757	5.6%
Work at Home		2,441	46.2%	15,188	40.0%	41,435	40.2%
Average Minutes Travel to Work		24.4		23.7		24.2	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0914/-84.2036

5354 McGinnis Ferry Rd Alpharetta, GA 30005		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		5,282		37,958		103,189	
Drive to Work Alone		2,604	49.3%	20,066	52.9%	54,224	52.5%
Drive to Work in Carpool		124	2.3%	1,801	4.7%	4,959	4.8%
Travel to Work by Public Transportation		23	0.4%	321	0.8%	757	0.7%
Drive to Work on Motorcycle		8	0.2%	17	-	24	-
Bicycle to Work		4	-	28	-	134	0.1%
Walk to Work		52	1.0%	275	0.7%	822	0.8%
Other Means		27	0.5%	262	0.7%	835	0.8%
Work at Home		2,441	46.2%	15,188	40.0%	41,435	40.2%
<b>Daytime Demographics (2023)</b>							
Total Businesses		882		6,239		14,800	
Total Employees		6,030		62,156		138,031	
Company Headquarter Businesses		26	3.0%	225	3.6%	460	3.1%
Company Headquarter Employees		1,085	18.0%	14,123	22.7%	33,326	24.1%
Employee Population per Business		6.8	to 1	10.0	to 1	9.3	to 1
Residential Population per Business		10.7	to 1	11.0	to 1	12.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,987		77,407		181,481	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		7,253		53,270		146,825	
Labor Force Total Males (2023)		3,599	49.6%	26,478	49.7%	72,530	49.4%
Male Civilian Employed		2,864	79.6%	20,957	79.1%	56,654	78.1%
Male Civilian Unemployed		103	2.9%	571	2.2%	1,311	1.8%
Males in Armed Forces		14	0.4%	61	0.2%	169	0.2%
Males Not in Labor Force		619	17.2%	4,889	18.5%	14,397	19.8%
Labor Force Total Females (2023)		3,654	50.4%	26,792	50.3%	74,295	50.6%
Female Civilian Employed		2,418	66.2%	17,000	63.5%	46,535	62.6%
Female Civilian Unemployed		39	1.1%	373	1.4%	1,337	1.8%
Females in Armed Forces		-	-	-	-	16	-
Females Not in Labor Force		1,197	32.8%	9,418	35.2%	26,406	35.5%
Unemployment Rate		141	2.0%	944	1.8%	2,648	1.8%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		5,282		37,958		103,189	
Occupation Total Males		2,864	54.2%	20,957	55.2%	56,654	54.9%
Occupation Total Females		2,418	45.8%	17,000	44.8%	46,535	45.1%
Management, Business, Financial Operations		1,900	36.0%	11,767	31.0%	31,973	31.0%
Professional, Related		1,600	30.3%	13,362	35.2%	36,529	35.4%
Service		306	5.8%	2,597	6.8%	7,437	7.2%
Sales, Office		1,113	21.1%	7,539	19.9%	19,064	18.5%
Farming, Fishing, Forestry		2	-	6	-	19	-
Construction, Extraction, Maintenance		109	2.1%	936	2.5%	2,768	2.7%
Production, Transport, Material Moving		251	4.8%	1,751	4.6%	5,399	5.2%
White Collar Workers		4,614	87.4%	32,668	86.1%	87,566	84.9%
Blue Collar Workers		668	12.6%	5,290	13.9%	15,623	15.1%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0914/-84.2036

5354 McGinnis Ferry Rd Alpharetta, GA 30005		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		2,806		23,048		64,420	
1 Detached Unit		1,782	63.5%	14,914	64.7%	40,684	63.2%
1 Attached Unit		218	7.8%	1,446	6.3%	5,816	9.0%
2 Units		27	1.0%	204	0.9%	559	0.9%
3 to 4 Units		45	1.6%	420	1.8%	1,394	2.2%
5 to 9 Units		127	4.5%	1,111	4.8%	2,998	4.7%
10 to 19 Units		246	8.8%	1,553	6.7%	4,250	6.6%
20 to 49 Units		74	2.6%	983	4.3%	2,186	3.4%
50 or More Units		271	9.7%	2,230	9.7%	5,842	9.1%
Mobile Home or Trailer		17	0.6%	184	0.8%	676	1.0%
Other Structure		-	-	3	-	13	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		34	1.1%	321	1.3%	860	1.3%
Homes Built 2010 to 2013		393	13.3%	5,893	24.3%	16,016	23.6%
Homes Built 2000 to 2009		573	19.4%	4,838	20.0%	15,420	22.7%
Homes Built 1990 to 1999		1,193	40.3%	7,878	32.5%	19,792	29.2%
Homes Built 1980 to 1989		415	14.0%	2,869	11.8%	7,832	11.5%
Homes Built 1970 to 1979		76	2.6%	571	2.4%	2,586	3.8%
Homes Built 1960 to 1969		44	1.5%	336	1.4%	868	1.3%
Homes Built 1950 to 1959		17	0.6%	63	0.3%	182	0.3%
Homes Built 1940 to 1949		20	0.7%	59	0.2%	138	0.2%
Homes Built Before 1939		43	1.5%	218	0.9%	725	1.1%
Median Age of Homes		28.8 yrs		25.4 yrs		25.6 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		1,834		14,830		41,717	
Home Values \$1,000,000 or More		78	4.2%	554	3.7%	1,303	3.1%
Home Values \$750,000 to \$999,999		115	6.3%	813	5.5%	2,426	5.8%
Home Values \$500,000 to \$749,999		671	36.6%	4,366	29.4%	13,941	33.4%
Home Values \$400,000 to \$499,999		450	24.6%	3,986	26.9%	9,024	21.6%
Home Values \$300,000 to \$399,999		329	17.9%	3,516	23.7%	8,774	21.0%
Home Values \$250,000 to \$299,999		118	6.5%	738	5.0%	2,590	6.2%
Home Values \$200,000 to \$249,999		25	1.3%	319	2.2%	1,618	3.9%
Home Values \$175,000 to \$199,999		9	0.5%	115	0.8%	478	1.1%
Home Values \$150,000 to \$174,999		11	0.6%	103	0.7%	407	1.0%
Home Values \$125,000 to \$149,999		5	0.3%	51	0.3%	234	0.6%
Home Values \$100,000 to \$124,999		4	0.2%	28	0.2%	98	0.2%
Home Values \$90,000 to \$99,999		1	-	15	-	57	0.1%
Home Values \$80,000 to \$89,999		3	0.2%	17	0.1%	84	0.2%
Home Values \$70,000 to \$79,999		2	0.1%	10	-	32	-
Home Values \$60,000 to \$69,999		-	-	23	0.2%	68	0.2%
Home Values \$50,000 to \$59,999		2	0.1%	31	0.2%	90	0.2%
Home Values \$35,000 to \$49,999		3	0.1%	12	-	78	0.2%
Home Values \$25,000 to \$34,999		3	0.2%	34	0.2%	80	0.2%
Home Values \$10,000 to \$24,999		2	0.1%	25	0.2%	146	0.4%
Home Values Under \$10,000		4	0.2%	76	0.5%	188	0.4%
Owner-Occupied Median Home Value		\$501,266		\$473,901		\$472,052	
Renter-Occupied Median Rent		\$1,551		\$1,571		\$1,524	



# Complete Profile

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Lat/Lon: 34.0914/-84.2036

5354 McGinnis Ferry Rd Alpharetta, GA 30005		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$454.13 M	\$3.06 B	\$8.09 B
Total Non-Retail Expenditure		\$243.78 M	\$1.64 B	\$4.33 B
Total Retail Expenditure		\$210.34 M	\$1.42 B	\$3.76 B
Apparel		\$17.03 M	\$113.8 M	\$299.66 M
Contributions		\$17.5 M	\$114.96 M	\$301.92 M
Education		\$18.82 M	\$121.4 M	\$316.86 M
Entertainment		\$27.28 M	\$182.27 M	\$480.49 M
Food and Beverages		\$64.13 M	\$434.9 M	\$1.15 B
Furnishings and Equipment		\$16.65 M	\$111.68 M	\$294.81 M
Gifts		\$13.96 M	\$91.05 M	\$238.22 M
Health Care		\$34.29 M	\$235.15 M	\$624.71 M
Household Operations		\$18.87 M	\$126.06 M	\$332.36 M
Miscellaneous Expenses		\$8.7 M	\$58.55 M	\$154.75 M
Personal Care		\$6.05 M	\$40.81 M	\$107.92 M
Personal Insurance		\$3.73 M	\$24.61 M	\$64.66 M
Reading		\$1.01 M	\$6.76 M	\$17.88 M
Shelter		\$95.52 M	\$644.01 M	\$1.7 B
Tobacco		\$1.85 M	\$13.34 M	\$35.81 M
Transportation		\$80.06 M	\$543.31 M	\$1.44 B
Utilities		\$28.69 M	\$198.12 M	\$526.51 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$13,486	\$11,067	\$10,459
Total Non-Retail Expenditure		\$7,240 53.7%	\$5,924 53.5%	\$5,597 53.5%
Total Retail Expenditures		\$6,247 46.3%	\$5,142 46.5%	\$4,863 46.5%
Apparel		\$506 3.8%	\$411 3.7%	\$388 3.7%
Contributions		\$520 3.9%	\$416 3.8%	\$391 3.7%
Education		\$559 4.1%	\$439 4.0%	\$410 3.9%
Entertainment		\$810 6.0%	\$659 6.0%	\$622 5.9%
Food and Beverages		\$1,904 14.1%	\$1,572 14.2%	\$1,488 14.2%
Furnishings and Equipment		\$495 3.7%	\$404 3.6%	\$381 3.6%
Gifts		\$415 3.1%	\$329 3.0%	\$308 2.9%
Health Care		\$1,018 7.6%	\$850 7.7%	\$808 7.7%
Household Operations		\$560 4.2%	\$456 4.1%	\$430 4.1%
Miscellaneous Expenses		\$258 1.9%	\$212 1.9%	\$200 1.9%
Personal Care		\$180 1.3%	\$148 1.3%	\$140 1.3%
Personal Insurance		\$111 0.8%	\$89 0.8%	\$84 0.8%
Reading		\$30 0.2%	\$24 0.2%	\$23 0.2%
Shelter		\$2,837 21.0%	\$2,328 21.0%	\$2,202 21.1%
Tobacco		\$55 0.4%	\$48 0.4%	\$46 0.4%
Transportation		\$2,378 17.6%	\$1,964 17.8%	\$1,858 17.8%
Utilities		\$852 6.3%	\$716 6.5%	\$681 6.5%