Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	8,448		60,023		211,584	
Projected Population (2028)	8,533		59,866		217,002	
Census Population (2020)	8,769		63,322		218,587	
Census Population (2010)	7,798		59,245		197,720	
Projected Annual Growth (2023-2028)	85	0.2%	-157	-	5,418	0.5%
Historical Annual Growth (2020-2023)	-321	-	-3,299	-1.7%	-7,003	-1.1%
Historical Annual Growth (2010-2020)	971	1.2%	4,077	0.7%	20,867	1.1%
Estimated Population Density (2023)	2,690	psm	2,124	psm	2,695	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,482		23,683		91,991	
Projected Households (2028)	3,484		23,446		94,649	
Census Households (2020)	3,401		24,508		91,830	
Census Households (2010)	3,003		22,965		82,352	
Projected Annual Growth (2023-2028)	3	-	-237	-0.2%	2,658	0.6%
Historical Annual Change (2010-2023)	479	1.2%	718	0.2%	9,639	0.9%
Average Household Income						
Estimated Average Household Income (2023)	$194,752		$225,080		$178,156	
Projected Average Household Income (2028)	$210,935		$248,434		$188,481	
Census Average Household Income (2010)	$129,599		$123,975		$104,205	
Census Average Household Income (2000)	$129,545		$123,206		$98,489	
Projected Annual Change (2023-2028)	$16,183	1.7%	$23,353	2.1%	$10,325	1.2%
Historical Annual Change (2000-2023)	$65,207	2.2%	$101,875	3.6%	$79,668	3.5%
Median Household Income						
Estimated Median Household Income (2023)	$139,261		$156,716		$130,567	
Projected Median Household Income (2028)	$142,581		$162,617		$134,310	
Census Median Household Income (2010)	$93,136		$94,057		$77,744	
Census Median Household Income (2000)	$95,523		$95,807		$77,620	
Projected Annual Change (2023-2028)	$3,320	0.5%	$5,901	0.8%	$3,744	0.6%
Historical Annual Change (2000-2023)	$43,738	2.0%	$60,909	2.8%	$52,946	3.0%
Per Capita Income						
Estimated Per Capita Income (2023)	$80,355		$88,835		$77,506	
Projected Per Capita Income (2028)	$86,226		$97,322		$82,256	
Census Per Capita Income (2010)	$49,872		$48,064		$43,395	
Census Per Capita Income (2000)	$48,829		$46,089		$40,596	
Projected Annual Change (2023-2028)	$5,871	1.5%	$8,488	1.9%	$4,751	1.2%
Historical Annual Change (2000-2023)	$31,527	2.8%	$42,745	4.0%	$36,910	4.0%
Estimated Average Household Net Worth (2023)	$1.22 M		$1.19 M		$962,668	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	8,448		60,023		211,584	
White (2023)	6,046	71.6%	40,672	67.8%	127,868	60.4%
Black or African American (2023)	763	9.0%	8,738	14.6%	42,531	20.1%
American Indian or Alaska Native (2023)	13	0.2%	95	0.2%	527	0.2%
Asian (2023)	1,098	13.0%	6,474	10.8%	21,296	10.1%
Hawaiian or Pacific Islander (2023)	3	-	15	-	80	-
Other Race (2023)	93	1.1%	831	1.4%	6,583	3.1%
Two or More Races (2023)	432	5.1%	3,197	5.3%	12,700	6.0%
Population < 18 (2023)	1,979	23.4%	14,057	23.4%	45,411	21.5%
White Not Hispanic	1,432	72.4%	9,723	69.2%	27,436	60.4%
Black or African American	144	7.3%	1,623	11.5%	8,106	17.8%
Asian	208	10.5%	1,371	9.8%	4,203	9.3%
Other Race Not Hispanic	87	4.4%	506	3.6%	1,810	4.0%
Hispanic	109	5.5%	834	5.9%	3,857	8.5%
Not Hispanic or Latino Population (2023)	7,943	94.0%	56,238	93.7%	192,271	90.9%
Not Hispanic White	5,904	74.3%	39,686	70.6%	123,806	64.4%
Not Hispanic Black or African American	729	9.2%	8,551	15.2%	41,506	21.6%
Not Hispanic American Indian or Alaska Native	4	-	36	-	147	-
Not Hispanic Asian	1,096	13.8%	6,463	11.5%	21,217	11.0%
Not Hispanic Hawaiian or Pacific Islander	2	-	8	-	40	-
Not Hispanic Other Race	20	0.3%	163	0.3%	912	0.5%
Not Hispanic Two or More Races	189	2.4%	1,330	2.4%	4,643	2.4%
Hispanic or Latino Population (2023)	505	6.0%	3,785	6.3%	19,313	9.1%
Hispanic White	142	28.2%	986	26.1%	4,061	21.0%
Hispanic Black or African American	34	6.7%	187	4.9%	1,025	5.3%
Hispanic American Indian or Alaska Native	9	1.9%	59	1.6%	380	2.0%
Hispanic Asian	2	0.3%	11	0.3%	79	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.3%	7	0.2%	40	0.2%
Hispanic Other Race	72	14.3%	668	17.7%	5,671	29.4%
Hispanic Two or More Races	243	48.2%	1,867	49.3%	8,058	41.7%
Not Hispanic or Latino Population (2020)	8,381	95.6%	59,393	93.8%	197,462	90.3%
Hispanic or Latino Population (2020)	388	4.4%	3,928	6.2%	21,125	9.7%
Not Hispanic or Latino Population (2010)	7,566	97.0%	56,193	94.8%	180,593	91.3%
Hispanic or Latino Population (2010)	232	3.0%	3,052	5.2%	17,127	8.7%
Not Hispanic or Latino Population (2028)	8,024	94.0%	56,092	93.7%	197,308	90.9%
Hispanic or Latino Population (2028)	508	6.0%	3,773	6.3%	19,694	9.1%
Projected Annual Growth (2023-2028)	3	0.1%	-12	-	380	0.4%
Historical Annual Growth (2010-2020)	157	6.8%	876	2.9%	3,998	2.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	8,448		60,023		211,584	
Age Under 5 Years	288	3.4%	2,590	4.3%	10,571	5.0%
Age 5 to 9 Years	491	5.8%	3,837	6.4%	12,510	5.9%
Age 10 to 14 Years	722	8.5%	4,601	7.7%	13,720	6.5%
Age 15 to 19 Years	653	7.7%	4,115	6.9%	12,325	5.8%
Age 20 to 24 Years	251	3.0%	2,452	4.1%	11,160	5.3%
Age 25 to 29 Years	214	2.5%	2,781	4.6%	15,111	7.1%
Age 30 to 34 Years	269	3.2%	3,093	5.2%	15,778	7.5%
Age 35 to 39 Years	460	5.5%	3,666	6.1%	14,726	7.0%
Age 40 to 44 Years	571	6.8%	4,102	6.8%	14,243	6.7%
Age 45 to 49 Years	621	7.3%	4,317	7.2%	14,107	6.7%
Age 50 to 54 Years	713	8.4%	4,613	7.7%	15,373	7.3%
Age 55 to 59 Years	705	8.4%	4,662	7.8%	14,891	7.0%
Age 60 to 64 Years	755	8.9%	4,787	8.0%	14,581	6.9%
Age 65 to 69 Years	604	7.2%	3,944	6.6%	11,793	5.6%
Age 70 to 74 Years	440	5.2%	2,828	4.7%	8,544	4.0%
Age 75 to 79 Years	325	3.8%	1,829	3.0%	5,781	2.7%
Age 80 to 84 Years	191	2.3%	971	1.6%	3,320	1.6%
Age 85 Years or Over	175	2.1%	835	1.4%	3,047	1.4%
Median Age	46.5		43.2		40.1	
Age 19 Years or Less	2,154	25.5%	15,144	25.2%	49,126	23.2%
Age 20 to 64 Years	4,560	54.0%	34,472	57.4%	129,972	61.4%
Age 65 Years or Over	1,734	20.5%	10,407	17.3%	32,486	15.4%
Female Age Distribution (2023)						
Female Population	4,390	52.0%	30,744	51.2%	108,249	51.2%
Age Under 5 Years	142	3.2%	1,274	4.1%	5,117	4.7%
Age 5 to 9 Years	245	5.6%	1,856	6.0%	6,150	5.7%
Age 10 to 14 Years	335	7.6%	2,250	7.3%	6,732	6.2%
Age 15 to 19 Years	315	7.2%	1,994	6.5%	6,101	5.6%
Age 20 to 24 Years	117	2.7%	1,254	4.1%	5,796	5.4%
Age 25 to 29 Years	106	2.4%	1,424	4.6%	7,656	7.1%
Age 30 to 34 Years	142	3.2%	1,616	5.3%	7,937	7.3%
Age 35 to 39 Years	244	5.6%	1,921	6.2%	7,378	6.8%
Age 40 to 44 Years	308	7.0%	2,201	7.2%	7,427	6.9%
Age 45 to 49 Years	344	7.8%	2,317	7.5%	7,452	6.9%
Age 50 to 54 Years	356	8.1%	2,350	7.6%	7,762	7.2%
Age 55 to 59 Years	384	8.7%	2,418	7.9%	7,703	7.1%
Age 60 to 64 Years	396	9.0%	2,432	7.9%	7,540	7.0%
Age 65 to 69 Years	311	7.1%	1,974	6.4%	5,977	5.5%
Age 70 to 74 Years	235	5.4%	1,448	4.7%	4,539	4.2%
Age 75 to 79 Years	176	4.0%	922	3.0%	3,090	2.9%
Age 80 to 84 Years	110	2.5%	530	1.7%	1,868	1.7%
Age 85 Years or Over	125	2.8%	562	1.8%	2,023	1.9%
Female Median Age	47.5		43.5		40.6	
Age 19 Years or Less	1,037	23.6%	7,374	24.0%	24,100	22.3%
Age 20 to 64 Years	2,397	54.6%	17,934	58.3%	66,652	61.6%
Age 65 Years or Over	956	21.8%	5,436	17.7%	17,497	16.2%

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	4,058	48.0%	29,279	48.8%	103,336	48.8%
Age Under 5 Years	146	3.6%	1,316	4.5%	5,454	5.3%
Age 5 to 9 Years	246	6.1%	1,982	6.8%	6,360	6.2%
Age 10 to 14 Years	387	9.5%	2,351	8.0%	6,988	6.8%
Age 15 to 19 Years	338	8.3%	2,122	7.2%	6,224	6.0%
Age 20 to 24 Years	134	3.3%	1,197	4.1%	5,364	5.2%
Age 25 to 29 Years	108	2.7%	1,357	4.6%	7,454	7.2%
Age 30 to 34 Years	128	3.1%	1,477	5.0%	7,841	7.6%
Age 35 to 39 Years	216	5.3%	1,744	6.0%	7,348	7.1%
Age 40 to 44 Years	263	6.5%	1,901	6.5%	6,817	6.6%
Age 45 to 49 Years	276	6.8%	2,000	6.8%	6,655	6.4%
Age 50 to 54 Years	357	8.8%	2,263	7.7%	7,612	7.4%
Age 55 to 59 Years	322	7.9%	2,244	7.7%	7,188	7.0%
Age 60 to 64 Years	359	8.8%	2,354	8.0%	7,041	6.8%
Age 65 to 69 Years	294	7.2%	1,970	6.7%	5,815	5.6%
Age 70 to 74 Years	204	5.0%	1,379	4.7%	4,006	3.9%
Age 75 to 79 Years	149	3.7%	907	3.1%	2,691	2.6%
Age 80 to 84 Years	81	2.0%	441	1.5%	1,453	1.4%
Age 85 Years or Over	50	1.2%	274	0.9%	1,024	1.0%
Male Median Age	45.1		42.8		39.6	
Age 19 Years or Less	1,117	27.5%	7,770	26.5%	25,027	24.2%
Age 20 to 64 Years	2,163	53.3%	16,538	56.5%	63,320	61.3%
Age 65 Years or Over	778	19.2%	4,971	17.0%	14,989	14.5%
Males per 100 Females (2023)						
Overall Comparison	92		95		95	
Age Under 5 Years	103	50.8%	103	50.8%	107	51.6%
Age 5 to 9 Years	101	50.2%	107	51.6%	103	50.8%
Age 10 to 14 Years	116	53.6%	104	51.1%	104	50.9%
Age 15 to 19 Years	107	51.7%	106	51.6%	102	50.5%
Age 20 to 24 Years	114	53.3%	95	48.8%	93	48.1%
Age 25 to 29 Years	102	50.5%	95	48.8%	97	49.3%
Age 30 to 34 Years	90	47.4%	91	47.7%	99	49.7%
Age 35 to 39 Years	88	46.9%	91	47.6%	100	49.9%
Age 40 to 44 Years	86	46.1%	86	46.3%	92	47.9%
Age 45 to 49 Years	80	44.5%	86	46.3%	89	47.2%
Age 50 to 54 Years	100	50.1%	96	49.1%	98	49.5%
Age 55 to 59 Years	84	45.6%	93	48.1%	93	48.3%
Age 60 to 64 Years	91	47.5%	97	49.2%	93	48.3%
Age 65 to 69 Years	95	48.6%	100	50.0%	97	49.3%
Age 70 to 74 Years	87	46.4%	95	48.8%	88	46.9%
Age 75 to 79 Years	84	45.8%	98	49.6%	87	46.6%
Age 80 to 84 Years	74	42.5%	83	45.4%	78	43.8%
Age 85 Years or Over	40	28.6%	49	32.7%	51	33.6%
Age 19 Years or Less	108	51.9%	105	51.3%	104	50.9%
Age 20 to 39 Years	96	49.0%	93	48.2%	97	49.3%
Age 40 to 64 Years	88	46.9%	92	47.9%	93	48.2%
Age 65 Years or Over	81	44.8%	91	47.8%	86	46.1%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	3,482		23,683		91,991	
Households with Children	1,403	40.3%	9,286	39.2%	30,748	33.4%
Average Household Size	2.4		2.5		2.3	
Household Density per Square Mile	1,109		838		1,172	
Population Family	7,400	87.6%	51,319	85.5%	168,392	79.6%
Population Non-Family	975	11.5%	8,532	14.2%	42,310	20.0%
Population Group Quarters	73	0.9%	172	0.3%	882	0.4%
Family Households	2,599	74.6%	16,764	70.8%	56,028	60.9%
Married Couple Households	2,103	80.9%	13,487	80.5%	42,368	75.6%
Other Family Households with Children	496	19.1%	3,277	19.5%	13,660	24.4%
Family Households with Children	1,401	53.9%	9,260	55.2%	30,627	54.7%
Married Couple with Children	1,180	84.2%	7,766	83.9%	24,301	79.3%
Other Family Households with Children	221	15.8%	1,494	16.1%	6,326	20.7%
Family Households No Children	1,198	46.1%	7,504	44.8%	25,401	45.3%
Married Couple No Children	923	77.0%	5,721	76.2%	18,067	71.1%
Other Family Households No Children	275	23.0%	1,783	23.8%	7,334	28.9%
Non-Family Households	883	25.4%	6,918	29.2%	35,963	39.1%
Non-Family Households with Children	2	0.2%	26	0.4%	121	0.3%
Non-Family Households No Children	882	99.8%	6,893	99.6%	35,842	99.7%
Average Family Household Size	2.8		3.1		3.0	
Average Family Income	$223,487		$278,267		$229,424	
Median Family Income	$176,954		$187,967		$169,916	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	6,947		48,994		174,783	
Never Married	1,336	19.2%	11,682	23.8%	53,844	30.8%
Currently Married	4,193	60.4%	30,240	61.7%	91,629	52.4%
Previously Married	1,418	20.4%	7,072	14.4%	29,310	16.8%
Separated	108	7.6%	803	11.3%	5,323	18.2%
Widowed	443	31.3%	1,876	26.5%	6,701	22.9%
Divorced	867	61.2%	4,394	62.1%	17,286	59.0%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,043		42,427		151,297	
Elementary (Grade Level 0 to 8)	181	3.0%	645	1.5%	2,365	1.6%
Some High School (Grade Level 9 to 11)	63	1.0%	515	1.2%	1,975	1.3%
High School Graduate	395	6.5%	3,156	7.4%	16,314	10.8%
Some College	575	9.5%	4,678	11.0%	19,018	12.6%
Associate Degree Only	229	3.8%	1,687	4.0%	7,221	4.8%
Bachelor Degree Only	2,429	40.2%	18,072	42.6%	62,128	41.1%
Graduate Degree	2,171	35.9%	13,675	32.2%	42,278	27.9%
Any College (Some College or Higher)	5,405	89.4%	38,111	89.8%	130,644	86.3%
College Degree + (Bachelor Degree or Higher)	4,601	76.1%	31,746	74.8%	104,406	69.0%

Complete Profile

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Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2023)	3,561		24,678		97,668	
Total Housing Units (2020)	3,445		25,109		96,688	
Historical Annual Growth (2020-2023)	116	-	-431	-	980	-
Housing Units Occupied (2023)	3,482	97.8%	23,683	96.0%	91,991	94.2%
Housing Units Owner-Occupied	2,471	71.0%	15,298	64.6%	53,374	58.0%
Housing Units Renter-Occupied	1,011	29.0%	8,385	35.4%	38,617	42.0%
Housing Units Vacant (2023)	79	2.2%	995	4.0%	5,677	5.8%
Household Size (2023)						
Total Households	3,482		23,683		91,991	
1 Person Households	773	22.2%	5,577	23.5%	29,120	31.7%
2 Person Households	1,120	32.2%	7,916	33.4%	29,644	32.2%
3 Person Households	646	18.6%	4,038	17.0%	13,929	15.1%
4 Person Households	653	18.8%	4,093	17.3%	12,274	13.3%
5 Person Households	216	6.2%	1,516	6.4%	4,696	5.1%
6 Person Households	59	1.7%	393	1.7%	1,555	1.7%
7 or More Person Households	15	0.4%	150	0.6%	773	0.8%
Household Income Distribution (2023)						
HH Income $200,000 or More	1,282	36.8%	8,294	35.0%	24,785	26.9%
HH Income $150,000 to $199,999	326	9.4%	3,379	14.3%	11,191	12.2%
HH Income $125,000 to $149,999	265	7.6%	2,008	8.5%	7,395	8.0%
HH Income $100,000 to $124,999	205	5.9%	1,607	6.8%	8,063	8.8%
HH Income $75,000 to $99,999	424	12.2%	2,778	11.7%	11,456	12.5%
HH Income $50,000 to $74,999	286	8.2%	2,356	9.9%	11,647	12.7%
HH Income $35,000 to $49,999	211	6.1%	1,221	5.2%	5,985	6.5%
HH Income $25,000 to $34,999	142	4.1%	649	2.7%	3,915	4.3%
HH Income $15,000 to $24,999	59	1.7%	433	1.8%	2,800	3.0%
HH Income $10,000 to $14,999	144	4.1%	240	1.0%	1,300	1.4%
HH Income Under $10,000	137	3.9%	717	3.0%	3,453	3.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	242	7.0%	1,059	4.5%	5,672	6.2%
Households 1 Vehicle Available	942	27.0%	6,996	29.5%	33,908	36.9%
Households 2 Vehicles Available	1,608	46.2%	10,599	44.8%	36,808	40.0%
Households 3 or More Vehicles Available	690	19.8%	5,029	21.2%	15,603	17.0%
Total Vehicles Available	6,420		44,943		159,781	
Average Vehicles per Household	1.8		1.9		1.7	
Owner-Occupied Household Vehicles	5,031	78.4%	33,246	74.0%	108,453	67.9%
Average Vehicles per Owner-Occupied Household	2.0		2.2		2.0	
Renter-Occupied Household Vehicles	1,389	21.6%	11,697	26.0%	51,327	32.1%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	3,752		31,388		119,980	
Travel to Work in 14 Minutes or Less	377	10.1%	3,052	9.7%	13,078	10.9%
Travel to Work in 15 to 29 Minutes	751	20.0%	6,193	19.7%	25,063	20.9%
Travel to Work in 30 to 59 Minutes	893	23.8%	6,588	21.0%	25,510	21.3%
Travel to Work in 60 Minutes or More	84	2.2%	646	2.1%	2,744	2.3%
Work at Home	1,646	43.9%	14,907	47.5%	53,585	44.7%
Average Minutes Travel to Work	26.9		26.1		25.6	

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,752		31,388		119,980	
Drive to Work Alone	1,901	50.7%	14,840	47.3%	57,124	47.6%
Drive to Work in Carpool	148	4.0%	975	3.1%	4,878	4.1%
Travel to Work by Public Transportation	5	0.1%	149	0.5%	1,144	1.0%
Drive to Work on Motorcycle	1	-	6	-	24	-
Bicycle to Work	-	-	10	-	83	-
Walk to Work	20	0.5%	224	0.7%	1,359	1.1%
Other Means	31	0.8%	275	0.9%	1,783	1.5%
Work at Home	1,646	43.9%	14,907	47.5%	53,585	44.7%
Daytime Demographics (2023)						
Total Businesses	1,305		4,677		19,761	
Total Employees	7,736		22,160		153,543	
Company Headquarter Businesses	43	3.3%	104	2.2%	632	3.2%
Company Headquarter Employees	602	7.8%	1,267	5.7%	41,507	27.0%
Employee Population per Business	5.9	to 1	4.7	to 1	7.8	to 1
Residential Population per Business	6.5	to 1	12.8	to 1	10.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,770		38,759		205,092	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,787		48,013		171,857	
Labor Force Total Males (2023)	3,185	46.9%	23,125	48.2%	83,068	48.3%
Male Civilian Employed	2,000	62.8%	16,710	72.3%	63,103	76.0%
Male Civilian Unemployed	104	3.3%	416	1.8%	1,431	1.7%
Males in Armed Forces	-	-	27	0.1%	181	0.2%
Males Not in Labor Force	1,081	33.9%	5,973	25.8%	18,352	22.1%
Labor Force Total Females (2023)	3,601	53.1%	24,888	51.8%	88,790	51.7%
Female Civilian Employed	1,752	48.7%	14,678	59.0%	56,877	64.1%
Female Civilian Unemployed	40	1.1%	263	1.1%	1,323	1.5%
Females in Armed Forces	-	-	-	-	147	0.2%
Females Not in Labor Force	1,808	50.2%	9,946	40.0%	30,443	34.3%
Unemployment Rate	145	2.1%	679	1.4%	2,754	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,752		31,388		119,980	
Occupation Total Males	2,000	53.3%	16,710	53.2%	63,103	52.6%
Occupation Total Females	1,752	46.7%	14,678	46.8%	56,877	47.4%
Management, Business, Financial Operations	1,262	-	10,047	32.0%	35,350	29.5%
Professional, Related	1,190	31.7%	10,190	32.5%	38,905	32.4%
Service	356	9.5%	2,723	8.7%	12,082	10.1%
Sales, Office	638	17.0%	6,168	19.7%	22,437	18.7%
Farming, Fishing, Forestry	-	-	1	-	24	-
Construction, Extraction, Maintenance	120	3.2%	900	2.9%	4,077	3.4%
Production, Transport, Material Moving	186	5.0%	1,359	4.3%	7,105	5.9%
White Collar Workers	3,090	82.4%	26,405	84.1%	96,692	80.6%
Blue Collar Workers	662	17.6%	4,983	15.9%	23,288	19.4%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	3,482		23,683		91,991	
1 Detached Unit	2,443	70.2%	15,737	66.4%	51,117	55.6%
1 Attached Unit	406	11.7%	1,840	7.8%	7,157	7.8%
2 Units	7	0.2%	213	0.9%	1,086	1.2%
3 to 4 Units	28	0.8%	372	1.6%	2,111	2.3%
5 to 9 Units	113	3.3%	1,184	5.0%	6,281	6.8%
10 to 19 Units	136	3.9%	1,506	6.4%	8,485	9.2%
20 to 49 Units	63	1.8%	784	3.3%	4,877	5.3%
50 or More Units	270	7.7%	1,892	8.0%	10,286	11.2%
Mobile Home or Trailer	15	0.4%	144	0.6%	572	0.6%
Other Structure	-	-	11	-	18	-
Homes Built By Year (2023)						
Homes Built 2014 or later	21	0.6%	194	0.8%	869	0.9%
Homes Built 2010 to 2013	380	10.7%	2,316	9.4%	9,939	10.2%
Homes Built 2000 to 2009	365	10.3%	2,889	11.7%	13,665	14.0%
Homes Built 1990 to 1999	575	16.2%	3,422	13.9%	13,408	13.7%
Homes Built 1980 to 1989	1,042	29.3%	6,418	26.0%	24,307	24.9%
Homes Built 1970 to 1979	852	23.9%	4,966	20.1%	17,353	17.8%
Homes Built 1960 to 1969	194	5.5%	2,413	9.8%	7,702	7.9%
Homes Built 1950 to 1959	47	1.3%	704	2.9%	3,025	3.1%
Homes Built 1940 to 1949	1	-	173	0.7%	735	0.8%
Homes Built Before 1939	4	0.1%	188	0.8%	988	1.0%
Median Age of Homes	36.8	yrs	38.6	yrs	37.4	yrs
Home Values (2023)						
Owner Specified Housing Units	2,471		15,298		53,374	
Home Values $1,000,000 or More	180	7.3%	1,008	6.6%	2,893	5.4%
Home Values $750,000 to $999,999	267	10.8%	1,542	10.1%	4,189	7.8%
Home Values $500,000 to $749,999	848	34.3%	4,997	32.7%	14,052	26.3%
Home Values $400,000 to $499,999	393	15.9%	3,020	19.7%	9,219	17.3%
Home Values $300,000 to $399,999	433	17.5%	2,509	16.4%	10,564	19.8%
Home Values $250,000 to $299,999	120	4.9%	671	4.4%	4,112	7.7%
Home Values $200,000 to $249,999	116	4.7%	644	4.2%	3,239	6.1%
Home Values $175,000 to $199,999	45	1.8%	309	2.0%	1,469	2.8%
Home Values $150,000 to $174,999	30	1.2%	263	1.7%	1,401	2.6%
Home Values $125,000 to $149,999	11	0.5%	119	0.8%	574	1.1%
Home Values $100,000 to $124,999	5	0.2%	71	0.5%	383	0.7%
Home Values $90,000 to $99,999	-	-	23	0.2%	212	0.4%
Home Values $80,000 to $89,999	3	0.1%	14	-	120	0.2%
Home Values $70,000 to $79,999	-	-	8	-	70	0.1%
Home Values $60,000 to $69,999	2	-	10	-	49	-
Home Values $50,000 to $59,999	-	-	12	-	48	-
Home Values $35,000 to $49,999	9	0.4%	35	0.2%	134	0.3%
Home Values $25,000 to $34,999	2	-	8	-	62	0.1%
Home Values $10,000 to $24,999	3	0.1%	19	0.1%	261	0.5%
Home Values Under $10,000	4	0.2%	16	0.1%	323	0.6%
Owner-Occupied Median Home Value	$493,726		$504,051		$454,027	
Renter-Occupied Median Rent	$1,796		$1,525		$1,407	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$401.01 M		$3.13 B		$10.01 B	
Total Non-Retail Expenditure	$214.69 M		$1.68 B		$5.35 B	
Total Retail Expenditure	$186.31 M		$1.45 B		$4.66 B	
Apparel	$14.61 M		$114.93 M		$365.16 M	
Contributions	$14.99 M		$117.61 M		$366.78 M	
Education	$15.18 M		$120.7 M		$371.52 M	
Entertainment	$23.6 M		$185.53 M		$587.69 M	
Food and Beverages	$57.11 M		$444.84 M		$1.43 B	
Furnishings and Equipment	$14.51 M		$114.02 M		$361.96 M	
Gifts	$11.86 M		$92.61 M		$287.96 M	
Health Care	$31.83 M		$245.54 M		$792.39 M	
Household Operations	$16.45 M		$128.8 M		$407.99 M	
Miscellaneous Expenses	$7.68 M		$60.07 M		$191.63 M	
Personal Care	$5.35 M		$41.8 M		$133.82 M	
Personal Insurance	$3.17 M		$25.01 M		$77.85 M	
Reading	$896.26 K		$7 M		$22.25 M	
Shelter	$84.23 M		$658.6 M		$2.11 B	
Tobacco	$1.89 M		$14.14 M		$47.9 M	
Transportation	$70.91 M		$555.03 M		$1.78 B	
Utilities	$26.72 M		$205.39 M		$669.31 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$9,597		$11,019		$9,065	
Total Non-Retail Expenditure	$5,138	53.5%	$5,900	53.5%	$4,845	53.4%
Total Retail Expenditures	$4,459	46.5%	$5,119	46.5%	$4,220	46.6%
Apparel	$350	3.6%	$404	3.7%	$331	3.6%
Contributions	$359	3.7%	$414	3.8%	$332	3.7%
Education	$363	3.8%	$425	3.9%	$337	3.7%
Entertainment	$565	5.9%	$653	5.9%	$532	5.9%
Food and Beverages	$1,367	14.2%	$1,565	14.2%	$1,296	14.3%
Furnishings and Equipment	$347	3.6%	$401	3.6%	$328	3.6%
Gifts	$284	3.0%	$326	3.0%	$261	2.9%
Health Care	$762	7.9%	$864	7.8%	$718	7.9%
Household Operations	$394	4.1%	$453	4.1%	$370	4.1%
Miscellaneous Expenses	$184	1.9%	$211	1.9%	$174	1.9%
Personal Care	$128	1.3%	$147	1.3%	$121	1.3%
Personal Insurance	$76	0.8%	$88	0.8%	$71	0.8%
Reading	$21	0.2%	$25	0.2%	$20	0.2%
Shelter	$2,016	21.0%	$2,317	21.0%	$1,912	21.1%
Tobacco	$45	0.5%	$50	0.5%	$43	0.5%
Transportation	$1,697	17.7%	$1,953	17.7%	$1,613	17.8%
Utilities	$639	6.7%	$723	6.6%	$606	6.7%