

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8852/-84.7335

5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2023)		3,446		35,104		93,675	
Projected Population (2028)		3,656		38,010		102,452	
Census Population (2020)		3,534		33,629		89,657	
Census Population (2010)		2,806		27,336		76,526	
Projected Annual Growth (2023-2028)		210	1.2%	2,906	1.7%	8,777	1.9%
Historical Annual Growth (2020-2023)		-88	-	1,475	1.5%	4,018	1.5%
Historical Annual Growth (2010-2020)		728	2.6%	6,292	2.3%	13,130	1.7%
Estimated Population Density (2023)		1,097	psm	1,242	psm	1,193	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		1,387		12,404		32,699	
Projected Households (2028)		1,483		13,517		35,990	
Census Households (2020)		1,394		11,772		30,960	
Census Households (2010)		1,044		9,607		26,337	
Projected Annual Growth (2023-2028)		96	1.4%	1,113	1.8%	3,291	2.0%
Historical Annual Change (2010-2023)		343	2.5%	2,797	2.2%	6,362	1.9%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$91,921		\$130,349		\$126,994	
Projected Average Household Income (2028)		\$91,539		\$129,371		\$124,566	
Census Average Household Income (2010)		\$54,992		\$66,178		\$68,945	
Census Average Household Income (2000)		\$53,674		\$64,625		\$65,121	
Projected Annual Change (2023-2028)		-\$381	-	-\$978	-0.2%	-\$2,427	-0.4%
Historical Annual Change (2000-2023)		\$38,246	3.1%	\$65,724	4.4%	\$61,873	4.1%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$76,109		\$98,510		\$99,685	
Projected Median Household Income (2028)		\$76,450		\$100,053		\$101,393	
Census Median Household Income (2010)		\$46,386		\$60,047		\$61,483	
Census Median Household Income (2000)		\$47,506		\$59,559		\$59,359	
Projected Annual Change (2023-2028)		\$341	-	\$1,544	0.3%	\$1,708	0.3%
Historical Annual Change (2000-2023)		\$28,603	2.6%	\$38,951	2.8%	\$40,326	3.0%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$36,992		\$46,061		\$44,343	
Projected Per Capita Income (2028)		\$37,134		\$46,009		\$43,770	
Census Per Capita Income (2010)		\$20,426		\$23,250		\$23,732	
Census Per Capita Income (2000)		\$18,935		\$21,972		\$21,680	
Projected Annual Change (2023-2028)		\$143	-	-\$52	-	-\$573	-0.3%
Historical Annual Change (2000-2023)		\$18,057	4.1%	\$24,089	4.8%	\$22,664	4.5%
Estimated Average Household Net Worth (2023)		\$340,024		\$577,707		\$564,824	

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5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		3,446		35,104		93,675	
White (2023)		1,638	47.5%	17,709	50.4%	48,084	51.3%
Black or African American (2023)		1,388	40.3%	13,692	39.0%	35,407	37.8%
American Indian or Alaska Native (2023)		9	0.3%	100	0.3%	254	0.3%
Asian (2023)		106	3.1%	748	2.1%	2,029	2.2%
Hawaiian or Pacific Islander (2023)		3	-	27	-	55	-
Other Race (2023)		97	2.8%	1,031	2.9%	2,964	3.2%
Two or More Races (2023)		204	5.9%	1,796	5.1%	4,882	5.2%
Population < 18 (2023)		718	20.8%	8,038	22.9%	21,457	22.9%
White Not Hispanic		310	43.2%	3,801	47.3%	10,377	48.4%
Black or African American		291	40.5%	3,194	39.7%	8,197	38.2%
Asian		32	4.5%	201	2.5%	571	2.7%
Other Race Not Hispanic		31	4.3%	327	4.1%	789	3.7%
Hispanic		54	7.5%	515	6.4%	1,523	7.1%
Not Hispanic or Latino Population (2023)		3,128	90.8%	32,158	91.6%	85,396	91.2%
Not Hispanic White		1,565	50.0%	17,046	53.0%	46,193	54.1%
Not Hispanic Black or African American		1,382	44.2%	13,468	41.9%	34,834	40.8%
Not Hispanic American Indian or Alaska Native		5	0.2%	41	0.1%	94	0.1%
Not Hispanic Asian		100	3.2%	734	2.3%	2,002	2.3%
Not Hispanic Hawaiian or Pacific Islander		1	-	15	-	27	-
Not Hispanic Other Race		6	0.2%	81	0.3%	241	0.3%
Not Hispanic Two or More Races		70	2.2%	774	2.4%	2,005	2.3%
Hispanic or Latino Population (2023)		318	9.2%	2,946	8.4%	8,279	8.8%
Hispanic White		74	23.2%	663	22.5%	1,891	22.8%
Hispanic Black or African American		6	2.0%	224	7.6%	574	6.9%
Hispanic American Indian or Alaska Native		4	1.4%	60	2.0%	160	1.9%
Hispanic Asian		6	2.0%	14	0.5%	26	0.3%
Hispanic Hawaiian or Pacific Islander		2	0.6%	12	0.4%	28	0.3%
Hispanic Other Race		91	28.6%	950	32.3%	2,723	32.9%
Hispanic Two or More Races		135	42.3%	1,023	34.7%	2,877	34.8%
Not Hispanic or Latino Population (2020)		3,188	90.2%	30,739	91.4%	81,467	90.9%
Hispanic or Latino Population (2020)		346	9.8%	2,889	8.6%	8,189	9.1%
Not Hispanic or Latino Population (2010)		2,613	93.1%	25,657	93.9%	71,554	93.5%
Hispanic or Latino Population (2010)		192	6.9%	1,679	6.1%	4,972	6.5%
Not Hispanic or Latino Population (2028)		3,322	90.9%	34,823	91.6%	93,398	91.2%
Hispanic or Latino Population (2028)		334	9.1%	3,187	8.4%	9,054	8.8%
Projected Annual Growth (2023-2028)		15	1.0%	241	1.6%	775	1.9%
Historical Annual Growth (2010-2020)		154	8.0%	1,210	7.2%	3,217	6.5%

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<b>Total Age Distribution (2023)</b>							
Total Population		3,446		35,104		93,675	
Age Under 5 Years		187	5.4%	1,864	5.3%	4,592	4.9%
Age 5 to 9 Years		180	5.2%	2,168	6.2%	5,708	6.1%
Age 10 to 14 Years		197	5.7%	2,428	6.9%	6,679	7.1%
Age 15 to 19 Years		251	7.3%	2,467	7.0%	6,947	7.4%
Age 20 to 24 Years		308	9.0%	2,307	6.6%	6,169	6.6%
Age 25 to 29 Years		273	7.9%	2,175	6.2%	5,273	5.6%
Age 30 to 34 Years		257	7.5%	2,413	6.9%	5,946	6.3%
Age 35 to 39 Years		220	6.4%	2,413	6.9%	6,199	6.6%
Age 40 to 44 Years		234	6.8%	2,625	7.5%	6,976	7.4%
Age 45 to 49 Years		255	7.4%	2,646	7.5%	7,084	7.6%
Age 50 to 54 Years		267	7.7%	2,726	7.8%	7,504	8.0%
Age 55 to 59 Years		256	7.4%	2,420	6.9%	6,543	7.0%
Age 60 to 64 Years		169	4.9%	1,937	5.5%	5,283	5.6%
Age 65 to 69 Years		121	3.5%	1,590	4.5%	4,433	4.7%
Age 70 to 74 Years		130	3.8%	1,276	3.6%	3,665	3.9%
Age 75 to 79 Years		70	2.0%	890	2.5%	2,458	2.6%
Age 80 to 84 Years		42	1.2%	444	1.3%	1,239	1.3%
Age 85 Years or Over		30	0.9%	316	0.9%	976	1.0%
Median Age		35.7		37.6		38.4	
Age 19 Years or Less		814	23.6%	8,927	25.4%	23,926	25.5%
Age 20 to 64 Years		2,240	65.0%	21,661	61.7%	56,977	60.8%
Age 65 Years or Over		392	11.4%	4,516	12.9%	12,772	13.6%
<b>Female Age Distribution (2023)</b>							
Female Population		1,838	53.3%	18,338	52.2%	48,822	52.1%
Age Under 5 Years		92	5.0%	875	4.8%	2,218	4.5%
Age 5 to 9 Years		92	5.0%	1,097	6.0%	2,824	5.8%
Age 10 to 14 Years		107	5.8%	1,198	6.5%	3,279	6.7%
Age 15 to 19 Years		125	6.8%	1,200	6.5%	3,456	7.1%
Age 20 to 24 Years		162	8.8%	1,199	6.5%	3,015	6.2%
Age 25 to 29 Years		139	7.6%	1,072	5.8%	2,613	5.4%
Age 30 to 34 Years		124	6.8%	1,273	6.9%	3,143	6.4%
Age 35 to 39 Years		115	6.3%	1,310	7.1%	3,325	6.8%
Age 40 to 44 Years		128	7.0%	1,368	7.5%	3,687	7.6%
Age 45 to 49 Years		143	7.8%	1,430	7.8%	3,814	7.8%
Age 50 to 54 Years		146	7.9%	1,449	7.9%	3,930	8.1%
Age 55 to 59 Years		134	7.3%	1,260	6.9%	3,343	6.8%
Age 60 to 64 Years		90	4.9%	1,034	5.6%	2,787	5.7%
Age 65 to 69 Years		70	3.8%	884	4.8%	2,484	5.1%
Age 70 to 74 Years		78	4.2%	761	4.2%	2,155	4.4%
Age 75 to 79 Years		38	2.1%	471	2.6%	1,354	2.8%
Age 80 to 84 Years		32	1.7%	262	1.4%	749	1.5%
Age 85 Years or Over		23	1.3%	196	1.1%	645	1.3%
Female Median Age		37.1		38.8		39.7	
Age 19 Years or Less		416	22.6%	4,369	23.8%	11,778	24.1%
Age 20 to 64 Years		1,181	64.3%	11,394	62.1%	29,656	60.7%
Age 65 Years or Over		241	13.1%	2,574	14.0%	7,388	15.1%

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<b>Male Age Distribution (2023)</b>							
Male Population	1,608	46.7%	16,766	47.8%	44,853	47.9%	
Age Under 5 Years	94	5.9%	989	5.9%	2,374	5.3%	
Age 5 to 9 Years	88	5.5%	1,071	6.4%	2,883	6.4%	
Age 10 to 14 Years	90	5.6%	1,230	7.3%	3,400	7.6%	
Age 15 to 19 Years	126	7.9%	1,267	7.6%	3,491	7.8%	
Age 20 to 24 Years	147	9.1%	1,108	6.6%	3,155	7.0%	
Age 25 to 29 Years	134	8.3%	1,103	6.6%	2,660	5.9%	
Age 30 to 34 Years	133	8.3%	1,140	6.8%	2,803	6.3%	
Age 35 to 39 Years	105	6.5%	1,102	6.6%	2,874	6.4%	
Age 40 to 44 Years	105	6.5%	1,258	7.5%	3,289	7.3%	
Age 45 to 49 Years	112	7.0%	1,216	7.3%	3,270	7.3%	
Age 50 to 54 Years	121	7.5%	1,276	7.6%	3,573	8.0%	
Age 55 to 59 Years	122	7.6%	1,160	6.9%	3,200	7.1%	
Age 60 to 64 Years	79	4.9%	903	5.4%	2,496	5.6%	
Age 65 to 69 Years	51	3.1%	706	4.2%	1,949	4.3%	
Age 70 to 74 Years	52	3.3%	514	3.1%	1,510	3.4%	
Age 75 to 79 Years	32	2.0%	420	2.5%	1,104	2.5%	
Age 80 to 84 Years	10	0.6%	182	1.1%	489	1.1%	
Age 85 Years or Over	7	0.4%	119	0.7%	331	0.7%	
Male Median Age	34.4		36.4		37.0		
Age 19 Years or Less	399	24.8%	4,558	27.2%	12,148	27.1%	
Age 20 to 64 Years	1,059	65.8%	10,267	61.2%	27,321	60.9%	
Age 65 Years or Over	151	9.4%	1,942	11.6%	5,384	12.0%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	88		91		92		
Age Under 5 Years	102	50.6%	113	53.1%	107	51.7%	
Age 5 to 9 Years	96	49.0%	98	49.4%	102	50.5%	
Age 10 to 14 Years	84	45.6%	103	50.7%	104	50.9%	
Age 15 to 19 Years	101	50.3%	106	51.4%	101	50.2%	
Age 20 to 24 Years	90	47.5%	92	48.0%	105	51.1%	
Age 25 to 29 Years	96	49.0%	103	50.7%	102	50.4%	
Age 30 to 34 Years	108	51.8%	90	47.3%	89	47.1%	
Age 35 to 39 Years	91	47.8%	84	45.7%	86	46.4%	
Age 40 to 44 Years	82	45.1%	92	47.9%	89	47.2%	
Age 45 to 49 Years	79	44.0%	85	45.9%	86	46.2%	
Age 50 to 54 Years	83	45.4%	88	46.8%	91	47.6%	
Age 55 to 59 Years	91	47.7%	92	47.9%	96	48.9%	
Age 60 to 64 Years	88	46.7%	87	46.6%	90	47.2%	
Age 65 to 69 Years	72	41.9%	80	44.4%	78	44.0%	
Age 70 to 74 Years	67	40.3%	68	40.3%	70	41.2%	
Age 75 to 79 Years	83	45.2%	89	47.1%	82	44.9%	
Age 80 to 84 Years	30	23.3%	70	41.0%	65	39.5%	
Age 85 Years or Over	29	22.7%	61	37.8%	51	33.9%	
Age 19 Years or Less	96	48.9%	104	51.1%	103	50.8%	
Age 20 to 39 Years	96	49.0%	92	47.8%	95	48.7%	
Age 40 to 64 Years	84	45.7%	89	47.1%	90	47.4%	
Age 65 Years or Over	63	38.5%	75	43.0%	73	42.2%	

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5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>							
Total Households		1,387		12,404		32,699	
Households with Children		453	32.7%	4,080	32.9%	11,208	34.3%
Average Household Size		2.5		2.8		2.9	
Household Density per Square Mile		442		439		417	
Population Family		3,008	87.3%	31,388	89.4%	84,081	89.8%
Population Non-Family		438	12.7%	3,705	10.6%	9,444	10.1%
Population Group Quarters		-	-	11	-	151	0.2%
Family Households		973	70.2%	9,407	75.8%	25,101	76.8%
Married Couple Households		703	72.3%	6,650	70.7%	17,874	71.2%
Other Family Households with Children		270	27.7%	2,758	29.3%	7,227	28.8%
Family Households with Children		453	46.5%	4,044	43.0%	11,122	44.3%
Married Couple with Children		328	72.5%	2,646	65.4%	7,321	65.8%
Other Family Households with Children		125	27.5%	1,398	34.6%	3,801	34.2%
Family Households No Children		521	53.5%	5,363	57.0%	13,979	55.7%
Married Couple No Children		375	72.1%	4,003	74.6%	10,553	75.5%
Other Family Households No Children		145	27.9%	1,360	25.4%	3,426	24.5%
Non-Family Households		414	29.8%	2,996	24.2%	7,598	23.2%
Non-Family Households with Children		-	-	35	1.2%	87	1.1%
Non-Family Households No Children		413	99.8%	2,961	98.8%	7,511	98.9%
Average Family Household Size		3.1		3.3		3.3	
Average Family Income		\$79,595		\$137,987		\$134,334	
Median Family Income		\$87,901		\$111,326		\$112,156	
Average Non-Family Household Size		1.1		1.2		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		2,882		28,644		76,696	
Never Married		586	20.3%	8,454	29.5%	23,255	30.3%
Currently Married		1,452	50.4%	14,494	50.6%	38,349	50.0%
Previously Married		844	29.3%	5,696	19.9%	15,092	19.7%
Separated		160	19.0%	962	16.9%	2,698	17.9%
Widowed		65	7.7%	1,251	22.0%	3,991	26.4%
Divorced		619	73.3%	3,483	61.1%	8,403	55.7%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		2,323		23,869		63,580	
Elementary (Grade Level 0 to 8)		32	1.4%	574	2.4%	1,932	3.0%
Some High School (Grade Level 9 to 11)		131	5.6%	830	3.5%	2,700	4.2%
High School Graduate		476	20.5%	5,528	23.2%	15,894	25.0%
Some College		581	25.0%	4,981	20.9%	13,510	21.2%
Associate Degree Only		249	10.7%	2,062	8.6%	5,540	8.7%
Bachelor Degree Only		501	21.6%	6,091	25.5%	14,916	23.5%
Graduate Degree		353	15.2%	3,803	15.9%	9,088	14.3%
Any College (Some College or Higher)		1,684	72.5%	16,938	71.0%	43,055	67.7%
College Degree + (Bachelor Degree or Higher)		854	36.8%	9,895	41.5%	24,005	37.8%

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<b>Housing</b>							
Total Housing Units (2023)		1,415		12,893		33,835	
Total Housing Units (2020)		1,446		12,423		32,347	
Historical Annual Growth (2020-2023)		-31	-	470	-	1,488	-
Housing Units Occupied (2023)		1,387	98.0%	12,404	96.2%	32,699	96.6%
Housing Units Owner-Occupied		949	68.4%	9,062	73.1%	23,675	72.4%
Housing Units Renter-Occupied		438	31.6%	3,342	26.9%	9,024	27.6%
Housing Units Vacant (2023)		28	2.0%	489	3.8%	1,136	3.4%
<b>Household Size (2023)</b>							
Total Households		1,387		12,404		32,699	
1 Person Households		387	27.9%	2,472	19.9%	6,237	19.1%
2 Person Households		348	25.1%	3,596	29.0%	9,762	29.9%
3 Person Households		291	21.0%	2,316	18.7%	6,225	19.0%
4 Person Households		232	16.7%	2,285	18.4%	5,806	17.8%
5 Person Households		88	6.4%	1,059	8.5%	2,881	8.8%
6 Person Households		27	2.0%	443	3.6%	1,141	3.5%
7 or More Person Households		13	0.9%	233	1.9%	648	2.0%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		60	4.4%	1,528	12.3%	3,984	12.2%
HH Income \$150,000 to \$199,999		159	11.4%	1,967	15.9%	4,181	12.8%
HH Income \$125,000 to \$149,999		120	8.7%	1,100	8.9%	3,446	10.5%
HH Income \$100,000 to \$124,999		197	14.2%	1,315	10.6%	3,630	11.1%
HH Income \$75,000 to \$99,999		134	9.7%	1,897	15.3%	5,047	15.4%
HH Income \$50,000 to \$74,999		462	33.3%	2,251	18.1%	5,471	16.7%
HH Income \$35,000 to \$49,999		152	10.9%	930	7.5%	2,499	7.6%
HH Income \$25,000 to \$34,999		17	1.2%	600	4.8%	1,729	5.3%
HH Income \$15,000 to \$24,999		79	5.7%	332	2.7%	1,219	3.7%
HH Income \$10,000 to \$14,999		5	0.4%	124	1.0%	386	1.2%
HH Income Under \$10,000		2	0.1%	361	2.9%	1,106	3.4%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		120	8.7%	415	3.3%	1,060	3.2%
Households 1 Vehicle Available		471	33.9%	3,150	25.4%	8,033	24.6%
Households 2 Vehicles Available		541	39.0%	5,470	44.1%	14,082	43.1%
Households 3 or More Vehicles Available		255	18.4%	3,368	27.2%	9,524	29.1%
Total Vehicles Available		2,415		25,695		69,093	
Average Vehicles per Household		1.7		2.1		2.1	
Owner-Occupied Household Vehicles		1,848	76.5%	20,249	78.8%	54,138	78.4%
Average Vehicles per Owner-Occupied Household		1.9		2.2		2.3	
Renter-Occupied Household Vehicles		567	23.5%	5,447	21.2%	14,956	21.6%
Average Vehicles per Renter-Occupied Household		1.3		1.6		1.7	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		1,767		19,196		49,835	
Travel to Work in 14 Minutes or Less		261	14.7%	2,086	10.9%	5,536	11.1%
Travel to Work in 15 to 29 Minutes		311	17.6%	4,179	21.8%	10,414	20.9%
Travel to Work in 30 to 59 Minutes		821	46.5%	6,948	36.2%	18,200	36.5%
Travel to Work in 60 Minutes or More		112	6.3%	1,877	9.8%	5,284	10.6%
Work at Home		262	14.8%	4,105	21.4%	10,400	20.9%
Average Minutes Travel to Work		32.2		31.9		32.6	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8852/-84.7335

5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		1,767		19,196		49,835	
Drive to Work Alone		1,331	75.3%	13,588	70.8%	34,968	70.2%
Drive to Work in Carpool		114	6.5%	988	5.1%	3,040	6.1%
Travel to Work by Public Transportation		2	-	20	0.1%	225	0.5%
Drive to Work on Motorcycle		11	0.6%	35	0.2%	44	-
Bicycle to Work		-	-	3	-	10	-
Walk to Work		4	0.2%	106	0.6%	284	0.6%
Other Means		43	2.4%	352	1.8%	864	1.7%
Work at Home		262	14.8%	4,105	21.4%	10,400	20.9%
<b>Daytime Demographics (2023)</b>							
Total Businesses		414		2,190		4,951	
Total Employees		2,617		10,551		22,462	
Company Headquarter Businesses		6	1.5%	27	1.3%	69	1.4%
Company Headquarter Employees		67	2.6%	392	3.7%	1,030	4.6%
Employee Population per Business		6.3	to 1	4.8	to 1	4.5	to 1
Residential Population per Business		8.3	to 1	16.0	to 1	18.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		3,629		19,300		47,308	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		2,828		28,113		75,178	
Labor Force Total Males (2023)		1,312	46.4%	13,208	47.0%	35,427	47.1%
Male Civilian Employed		873	66.6%	9,264	70.1%	25,269	71.3%
Male Civilian Unemployed		31	2.4%	432	3.3%	893	2.5%
Males in Armed Forces		32	2.5%	98	0.7%	259	0.7%
Males Not in Labor Force		375	28.6%	3,415	25.9%	9,007	25.4%
Labor Force Total Females (2023)		1,516	53.6%	14,905	53.0%	39,751	52.9%
Female Civilian Employed		894	59.0%	9,932	66.6%	24,567	61.8%
Female Civilian Unemployed		3	0.2%	133	0.9%	924	2.3%
Females in Armed Forces		16	1.1%	70	0.5%	239	0.6%
Females Not in Labor Force		602	39.7%	4,770	32.0%	14,022	35.3%
Unemployment Rate		34	1.2%	564	2.0%	1,816	2.4%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		1,767		19,196		49,835	
Occupation Total Males		873	49.4%	9,264	48.3%	25,269	50.7%
Occupation Total Females		894	50.6%	9,932	51.7%	24,567	49.3%
Management, Business, Financial Operations		364	20.6%	3,978	20.7%	9,619	19.3%
Professional, Related		460	26.0%	5,364	27.9%	12,999	26.1%
Service		164	9.3%	2,240	11.7%	6,197	12.4%
Sales, Office		463	26.2%	4,238	22.1%	10,570	21.2%
Farming, Fishing, Forestry		2	0.1%	8	-	12	-
Construction, Extraction, Maintenance		199	11.3%	1,209	6.3%	3,861	7.7%
Production, Transport, Material Moving		114	6.5%	2,158	11.2%	6,577	13.2%
White Collar Workers		1,287	72.8%	13,580	70.7%	33,188	66.6%
Blue Collar Workers		480	27.2%	5,616	29.3%	16,647	33.4%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8852/-84.7335

5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		1,387		12,404		32,699	
1 Detached Unit		1,018	73.4%	10,184	82.1%	27,415	83.8%
1 Attached Unit		63	4.5%	869	7.0%	1,586	4.9%
2 Units		5	0.4%	51	0.4%	180	0.6%
3 to 4 Units		79	5.7%	180	1.4%	364	1.1%
5 to 9 Units		50	3.6%	185	1.5%	572	1.7%
10 to 19 Units		42	3.0%	300	2.4%	876	2.7%
20 to 49 Units		27	1.9%	207	1.7%	608	1.9%
50 or More Units		45	3.2%	228	1.8%	570	1.7%
Mobile Home or Trailer		59	4.3%	201	1.6%	528	1.6%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		7	0.5%	54	0.4%	146	0.4%
Homes Built 2010 to 2013		166	11.7%	1,956	15.2%	4,702	13.9%
Homes Built 2000 to 2009		722	51.0%	3,663	28.4%	8,674	25.6%
Homes Built 1990 to 1999		173	12.3%	2,689	20.9%	7,821	23.1%
Homes Built 1980 to 1989		217	15.3%	1,980	15.4%	5,225	15.4%
Homes Built 1970 to 1979		72	5.1%	1,123	8.7%	3,220	9.5%
Homes Built 1960 to 1969		10	0.7%	463	3.6%	1,841	5.4%
Homes Built 1950 to 1959		13	0.9%	372	2.9%	803	2.4%
Homes Built 1940 to 1949		3	0.2%	46	0.4%	107	0.3%
Homes Built Before 1939		3	0.2%	58	0.4%	162	0.5%
Median Age of Homes		25.7 yrs		30.0 yrs		31.0 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		949		9,062		23,675	
Home Values \$1,000,000 or More		4	0.4%	98	1.1%	263	1.1%
Home Values \$750,000 to \$999,999		4	0.4%	180	2.0%	495	2.1%
Home Values \$500,000 to \$749,999		28	3.0%	501	5.5%	1,659	7.0%
Home Values \$400,000 to \$499,999		24	2.6%	739	8.2%	1,975	8.3%
Home Values \$300,000 to \$399,999		109	11.5%	1,978	21.8%	5,001	21.1%
Home Values \$250,000 to \$299,999		155	16.3%	943	10.4%	2,406	10.2%
Home Values \$200,000 to \$249,999		269	28.3%	1,473	16.3%	3,943	16.7%
Home Values \$175,000 to \$199,999		30	3.1%	805	8.9%	2,031	8.6%
Home Values \$150,000 to \$174,999		260	27.4%	1,140	12.6%	2,330	9.8%
Home Values \$125,000 to \$149,999		37	3.8%	579	6.4%	1,336	5.6%
Home Values \$100,000 to \$124,999		15	1.5%	198	2.2%	684	2.9%
Home Values \$90,000 to \$99,999		2	0.2%	59	0.7%	189	0.8%
Home Values \$80,000 to \$89,999		2	0.2%	73	0.8%	225	0.9%
Home Values \$70,000 to \$79,999		1	0.1%	99	1.1%	488	2.1%
Home Values \$60,000 to \$69,999		2	0.2%	25	0.3%	127	0.5%
Home Values \$50,000 to \$59,999		1	0.1%	26	0.3%	68	0.3%
Home Values \$35,000 to \$49,999		-	-	18	0.2%	105	0.4%
Home Values \$25,000 to \$34,999		2	0.2%	47	0.5%	105	0.4%
Home Values \$10,000 to \$24,999		4	0.4%	63	0.7%	145	0.6%
Home Values Under \$10,000		2	0.2%	19	0.2%	100	0.4%
Owner-Occupied Median Home Value		\$219,938		\$261,035		\$262,553	
Renter-Occupied Median Rent		\$1,199		\$1,257		\$1,215	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8852/-84.7335

5739 Wendy Bagwell Pkwy Hiram, GA 30141		1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$91.64 M		\$1.06 B		\$2.74 B	
Total Non-Retail Expenditure		\$48.19 M		\$560.62 M		\$1.45 B	
Total Retail Expenditure		\$43.45 M		\$499.86 M		\$1.29 B	
Apparel		\$3.23 M		\$38.24 M		\$98.47 M	
Contributions		\$2.93 M		\$36.12 M		\$92.77 M	
Education		\$2.71 M		\$35.22 M		\$89.5 M	
Entertainment		\$5.21 M		\$61.59 M		\$158.57 M	
Food and Beverages		\$13.53 M		\$154.44 M		\$400.09 M	
Furnishings and Equipment		\$3.25 M		\$38.12 M		\$98.24 M	
Gifts		\$2.21 M		\$27.26 M		\$70.34 M	
Health Care		\$7.74 M		\$86.77 M		\$225.49 M	
Household Operations		\$3.58 M		\$42.29 M		\$108.95 M	
Miscellaneous Expenses		\$1.75 M		\$20.16 M		\$52.03 M	
Personal Care		\$1.23 M		\$14.23 M		\$36.81 M	
Personal Insurance		\$643.66 K		\$7.94 M		\$20.39 M	
Reading		\$198.38 K		\$2.32 M		\$5.97 M	
Shelter		\$19.18 M		\$222.31 M		\$574.4 M	
Tobacco		\$542.19 K		\$5.62 M		\$14.83 M	
Transportation		\$16.95 M		\$193.4 M		\$500.62 M	
Utilities		\$6.75 M		\$74.45 M		\$193.81 M	
<b>Monthly Household Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$5,507		\$7,125		\$6,986	
Total Non-Retail Expenditure		\$2,896	52.6%	\$3,766	52.9%	\$3,690	52.8%
Total Retail Expenditures		\$2,611	47.4%	\$3,358	47.1%	\$3,297	47.2%
Apparel		\$194	3.5%	\$257	3.6%	\$251	3.6%
Contributions		\$176	3.2%	\$243	3.4%	\$236	3.4%
Education		\$163	3.0%	\$237	3.3%	\$228	3.3%
Entertainment		\$313	5.7%	\$414	5.8%	\$404	5.8%
Food and Beverages		\$813	14.8%	\$1,038	14.6%	\$1,020	14.6%
Furnishings and Equipment		\$195	3.5%	\$256	3.6%	\$250	3.6%
Gifts		\$133	2.4%	\$183	2.6%	\$179	2.6%
Health Care		\$465	8.5%	\$583	8.2%	\$575	8.2%
Household Operations		\$215	3.9%	\$284	4.0%	\$278	4.0%
Miscellaneous Expenses		\$105	1.9%	\$135	1.9%	\$133	1.9%
Personal Care		\$74	1.3%	\$96	1.3%	\$94	1.3%
Personal Insurance		\$39	0.7%	\$53	0.7%	\$52	0.7%
Reading		\$12	0.2%	\$16	0.2%	\$15	0.2%
Shelter		\$1,152	20.9%	\$1,494	21.0%	\$1,464	21.0%
Tobacco		\$33	0.6%	\$38	0.5%	\$38	0.5%
Transportation		\$1,019	18.5%	\$1,299	18.2%	\$1,276	18.3%
Utilities		\$406	7.4%	\$500	7.0%	\$494	7.1%