

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9527/-84.6499

3405 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,713		42,532		134,403	
Projected Population (2028)	5,924		44,793		140,557	
Census Population (2020)	5,730		41,450		132,756	
Census Population (2010)	4,823		36,069		118,321	
Projected Annual Growth (2023-2028)	211	0.7%	2,261	1.1%	6,154	0.9%
Historical Annual Growth (2020-2023)	-17	-	1,082	0.9%	1,647	0.4%
Historical Annual Growth (2010-2020)	907	1.9%	5,381	1.5%	14,435	1.2%
Estimated Population Density (2023)	1,819 <i>psm</i>		1,505 <i>psm</i>		1,712 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	1,974		14,265		46,895	
Projected Households (2028)	2,029		14,887		48,633	
Census Households (2020)	2,024		14,096		46,115	
Census Households (2010)	1,721		12,513		40,988	
Projected Annual Growth (2023-2028)	54	0.6%	622	0.9%	1,738	0.7%
Historical Annual Change (2010-2023)	254	1.1%	1,752	1.1%	5,907	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$112,544		\$185,238		\$163,045	
Projected Average Household Income (2028)	\$117,489		\$192,690		\$170,838	
Census Average Household Income (2010)	\$102,333		\$109,584		\$95,532	
Census Average Household Income (2000)	\$94,621		\$94,931		\$86,155	
Projected Annual Change (2023-2028)	\$4,945	0.9%	\$7,452	0.8%	\$7,793	1.0%
Historical Annual Change (2000-2023)	\$17,922	0.8%	\$90,306	4.1%	\$76,891	3.9%
Median Household Income						
Estimated Median Household Income (2023)	\$110,210		\$141,830		\$128,427	
Projected Median Household Income (2028)	\$111,950		\$146,186		\$132,281	
Census Median Household Income (2010)	\$79,992		\$84,683		\$76,527	
Census Median Household Income (2000)	\$86,423		\$83,759		\$74,151	
Projected Annual Change (2023-2028)	\$1,740	0.3%	\$4,356	0.6%	\$3,853	0.6%
Historical Annual Change (2000-2023)	\$23,787	1.2%	\$58,071	3.0%	\$54,277	3.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$39,048		\$62,151		\$56,944	
Projected Per Capita Income (2028)	\$40,384		\$64,063		\$59,163	
Census Per Capita Income (2010)	\$36,503		\$38,033		\$33,093	
Census Per Capita Income (2000)	\$31,536		\$31,323		\$28,920	
Projected Annual Change (2023-2028)	\$1,335	0.7%	\$1,912	0.6%	\$2,219	0.8%
Historical Annual Change (2000-2023)	\$7,512	1.0%	\$30,828	4.3%	\$28,024	4.2%
Estimated Average Household Net Worth (2023)	\$757,058		\$1.03 M		\$898,431	

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3405 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		5,713		42,532		134,403	
White (2023)		4,295	75.2%	29,757	70.0%	83,146	61.9%
Black or African American (2023)		862	15.1%	8,053	18.9%	32,543	24.2%
American Indian or Alaska Native (2023)		6	0.1%	64	0.2%	355	0.3%
Asian (2023)		230	4.0%	1,967	4.6%	6,103	4.5%
Hawaiian or Pacific Islander (2023)		-	-	7	-	38	-
Other Race (2023)		64	1.1%	576	1.4%	4,230	3.1%
Two or More Races (2023)		255	4.5%	2,107	5.0%	7,989	5.9%
Population < 18 (2023)		1,165 20.4%		9,800 23.0%		30,597 22.8%	
White Not Hispanic		861	73.9%	6,713	68.5%	18,264	59.7%
Black or African American		168	14.4%	1,816	18.5%	7,163	23.4%
Asian		42	3.6%	393	4.0%	1,258	4.1%
Other Race Not Hispanic		44	3.8%	360	3.7%	1,235	4.0%
Hispanic		51	4.4%	518	5.3%	2,679	8.8%
Not Hispanic or Latino Population (2023)		5,416 94.8%		39,980 94.0%		121,565 90.4%	
Not Hispanic White		4,206	77.6%	29,032	72.6%	80,153	65.9%
Not Hispanic Black or African American		845	15.6%	7,935	19.8%	32,033	26.4%
Not Hispanic American Indian or Alaska Native		3	-	19	-	89	-
Not Hispanic Asian		230	4.2%	1,954	4.9%	6,042	5.0%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	17	-
Not Hispanic Other Race		13	0.2%	104	0.3%	411	0.3%
Not Hispanic Two or More Races		120	2.2%	933	2.3%	2,820	2.3%
Hispanic or Latino Population (2023)		296 5.2%		2,552 6.0%		12,838 9.6%	
Hispanic White		89	30.1%	725	28.4%	2,993	23.3%
Hispanic Black or African American		17	5.6%	118	4.6%	510	4.0%
Hispanic American Indian or Alaska Native		3	0.9%	45	1.8%	265	2.1%
Hispanic Asian		-	-	13	0.5%	61	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	4	0.2%	20	0.2%
Hispanic Other Race		52	17.4%	472	18.5%	3,819	29.7%
Hispanic Two or More Races		135	45.7%	1,175	46.0%	5,169	40.3%
Not Hispanic or Latino Population (2020)		5,447 95.1%		39,118 94.4%		119,376 89.9%	
Hispanic or Latino Population (2020)		283	4.9%	2,332	5.6%	13,380	10.1%
Not Hispanic or Latino Population (2010)		4,660 96.6%		34,653 96.1%		108,759 91.9%	
Hispanic or Latino Population (2010)		163	3.4%	1,416	3.9%	9,563	8.1%
Not Hispanic or Latino Population (2028)		5,617 94.8%		42,103 94.0%		127,195 90.5%	
Hispanic or Latino Population (2028)		307	5.2%	2,690	6.0%	13,361	9.5%
Projected Annual Growth (2023-2028)		10	0.7%	138	1.1%	523	0.8%
Historical Annual Growth (2010-2020)		120	7.4%	915	6.5%	3,818	4.0%

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Total Age Distribution (2023)							
Total Population		5,713		42,532		134,403	
Age Under 5 Years		211	3.7%	1,735	4.1%	5,845	4.3%
Age 5 to 9 Years		313	5.5%	2,666	6.3%	8,119	6.0%
Age 10 to 14 Years		386	6.7%	3,237	7.6%	9,950	7.4%
Age 15 to 19 Years		400	7.0%	3,160	7.4%	10,110	7.5%
Age 20 to 24 Years		250	4.4%	1,887	4.4%	7,192	5.4%
Age 25 to 29 Years		240	4.2%	1,560	3.7%	6,420	4.8%
Age 30 to 34 Years		256	4.5%	2,003	4.7%	7,394	5.5%
Age 35 to 39 Years		324	5.7%	2,665	6.3%	8,705	6.5%
Age 40 to 44 Years		377	6.6%	3,317	7.8%	10,315	7.7%
Age 45 to 49 Years		402	7.0%	3,420	8.0%	10,624	7.9%
Age 50 to 54 Years		482	8.4%	3,821	9.0%	11,066	8.2%
Age 55 to 59 Years		469	8.2%	3,344	7.9%	9,676	7.2%
Age 60 to 64 Years		451	7.9%	2,851	6.7%	8,471	6.3%
Age 65 to 69 Years		379	6.6%	2,487	5.8%	7,140	5.3%
Age 70 to 74 Years		328	5.7%	1,956	4.6%	5,629	4.2%
Age 75 to 79 Years		206	3.6%	1,339	3.1%	3,940	2.9%
Age 80 to 84 Years		130	2.3%	577	1.4%	2,008	1.5%
Age 85 Years or Over		110	1.9%	506	1.2%	1,799	1.3%
Median Age		45.4		42.8		41.0	
Age 19 Years or Less		1,309	22.9%	10,798	25.4%	34,024	25.3%
Age 20 to 64 Years		3,250	56.9%	24,868	58.5%	79,863	59.4%
Age 65 Years or Over		1,153	20.2%	6,866	16.1%	20,516	15.3%
Female Age Distribution (2023)							
Female Population		2,935	51.4%	21,510	50.6%	69,146	51.4%
Age Under 5 Years		105	3.6%	821	3.8%	2,838	4.1%
Age 5 to 9 Years		161	5.5%	1,363	6.3%	4,072	5.9%
Age 10 to 14 Years		182	6.2%	1,574	7.3%	4,925	7.1%
Age 15 to 19 Years		213	7.3%	1,587	7.4%	5,016	7.3%
Age 20 to 24 Years		122	4.2%	892	4.1%	3,535	5.1%
Age 25 to 29 Years		115	3.9%	765	3.6%	3,194	4.6%
Age 30 to 34 Years		127	4.3%	1,024	4.8%	3,786	5.5%
Age 35 to 39 Years		175	6.0%	1,410	6.6%	4,593	6.6%
Age 40 to 44 Years		195	6.6%	1,759	8.2%	5,456	7.9%
Age 45 to 49 Years		204	6.9%	1,783	8.3%	5,537	8.0%
Age 50 to 54 Years		251	8.5%	1,887	8.8%	5,533	8.0%
Age 55 to 59 Years		241	8.2%	1,671	7.8%	4,887	7.1%
Age 60 to 64 Years		227	7.7%	1,385	6.4%	4,280	6.2%
Age 65 to 69 Years		187	6.4%	1,192	5.5%	3,761	5.4%
Age 70 to 74 Years		164	5.6%	1,011	4.7%	3,057	4.4%
Age 75 to 79 Years		124	4.2%	749	3.5%	2,264	3.3%
Age 80 to 84 Years		64	2.2%	302	1.4%	1,179	1.7%
Age 85 Years or Over		78	2.7%	334	1.6%	1,234	1.8%
Female Median Age		46.0		43.1		41.8	
Age 19 Years or Less		661	22.5%	5,346	24.9%	16,851	24.4%
Age 20 to 64 Years		1,657	56.4%	12,575	58.5%	40,801	59.0%
Age 65 Years or Over		618	21.0%	3,589	16.7%	11,494	16.6%

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Male Age Distribution (2023)							
Male Population	2,778	48.6%	21,022	49.4%	65,257	48.6%	
Age Under 5 Years	106	3.8%	914	4.3%	3,007	4.6%	
Age 5 to 9 Years	152	5.5%	1,303	6.2%	4,047	6.2%	
Age 10 to 14 Years	204	7.3%	1,662	7.9%	5,025	7.7%	
Age 15 to 19 Years	187	6.7%	1,572	7.5%	5,094	7.8%	
Age 20 to 24 Years	128	4.6%	996	4.7%	3,657	5.6%	
Age 25 to 29 Years	125	4.5%	795	3.8%	3,226	4.9%	
Age 30 to 34 Years	129	4.6%	980	4.7%	3,608	5.5%	
Age 35 to 39 Years	149	5.4%	1,255	6.0%	4,113	6.3%	
Age 40 to 44 Years	182	6.5%	1,557	7.4%	4,859	7.4%	
Age 45 to 49 Years	198	7.1%	1,637	7.8%	5,087	7.8%	
Age 50 to 54 Years	231	8.3%	1,934	9.2%	5,532	8.5%	
Age 55 to 59 Years	229	8.2%	1,673	8.0%	4,789	7.3%	
Age 60 to 64 Years	224	8.1%	1,466	7.0%	4,191	6.4%	
Age 65 to 69 Years	191	6.9%	1,295	6.2%	3,380	5.2%	
Age 70 to 74 Years	164	5.9%	945	4.5%	2,572	3.9%	
Age 75 to 79 Years	82	3.0%	591	2.8%	1,676	2.6%	
Age 80 to 84 Years	66	2.4%	275	1.3%	828	1.3%	
Age 85 Years or Over	31	1.1%	172	0.8%	565	0.9%	
Male Median Age	44.8		42.6		40.2		
Age 19 Years or Less	648	23.3%	5,452	25.9%	17,173	26.3%	
Age 20 to 64 Years	1,594	57.4%	12,293	58.5%	39,062	59.9%	
Age 65 Years or Over	536	19.3%	3,278	15.6%	9,022	13.8%	
Males per 100 Females (2023)							
Overall Comparison	95		98		94		
Age Under 5 Years	100	50.1%	111	52.7%	106	51.4%	
Age 5 to 9 Years	94	48.5%	96	48.9%	99	49.8%	
Age 10 to 14 Years	112	52.9%	106	51.4%	102	50.5%	
Age 15 to 19 Years	88	46.8%	99	49.8%	102	50.4%	
Age 20 to 24 Years	104	51.1%	112	52.8%	103	50.8%	
Age 25 to 29 Years	109	52.2%	104	51.0%	101	50.2%	
Age 30 to 34 Years	101	50.4%	96	48.9%	95	48.8%	
Age 35 to 39 Years	85	45.9%	89	47.1%	90	47.2%	
Age 40 to 44 Years	93	48.2%	89	47.0%	89	47.1%	
Age 45 to 49 Years	97	49.3%	92	47.9%	92	47.9%	
Age 50 to 54 Years	92	47.9%	102	50.6%	100	50.0%	
Age 55 to 59 Years	95	48.7%	100	50.0%	98	49.5%	
Age 60 to 64 Years	98	49.6%	106	51.4%	98	49.5%	
Age 65 to 69 Years	102	50.5%	109	52.1%	90	47.3%	
Age 70 to 74 Years	100	50.1%	93	48.3%	84	45.7%	
Age 75 to 79 Years	66	39.7%	79	44.1%	74	42.5%	
Age 80 to 84 Years	104	50.9%	91	47.7%	70	41.3%	
Age 85 Years or Over	40	28.7%	51	34.0%	46	31.4%	
Age 19 Years or Less	98	49.5%	102	50.5%	102	50.5%	
Age 20 to 39 Years	98	49.6%	98	49.6%	97	49.2%	
Age 40 to 64 Years	95	48.7%	97	49.4%	95	48.8%	
Age 65 Years or Over	87	46.4%	91	47.7%	78	44.0%	

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Household Type (2023)							
Total Households		1,974		14,265		46,895	
Households with Children		453	23.0%	5,072	35.6%	17,528	37.4%
Average Household Size		2.8		3.0		2.8	
Household Density per Square Mile		629		505		597	
Population Family		4,972	87.0%	38,966	91.6%	120,774	89.9%
Population Non-Family		620	10.9%	3,434	8.1%	12,776	9.5%
Population Group Quarters		121	2.1%	132	0.3%	853	0.6%
Family Households		1,519	77.0%	11,720	82.2%	36,669	78.2%
Married Couple Households		1,190	78.3%	9,463	80.7%	28,297	77.2%
Other Family Households with Children		330	21.7%	2,257	19.3%	8,372	22.8%
Family Households with Children		444	29.2%	5,035	43.0%	17,407	47.5%
Married Couple with Children		327	73.7%	4,059	80.6%	13,285	76.3%
Other Family Households with Children		116	26.3%	976	19.4%	4,121	23.7%
Family Households No Children		1,076	70.8%	6,685	57.0%	19,262	52.5%
Married Couple No Children		862	80.2%	5,404	80.8%	15,012	77.9%
Other Family Households No Children		214	19.8%	1,281	19.2%	4,250	22.1%
Non-Family Households		455	23.0%	2,545	17.8%	10,227	21.8%
Non-Family Households with Children		10	2.1%	37	1.5%	121	1.2%
Non-Family Households No Children		445	97.9%	2,508	98.5%	10,105	98.8%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$126,529		\$202,568		\$181,167	
Median Family Income		\$130,290		\$156,277		\$144,039	
Average Non-Family Household Size		1.4		1.3		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		4,804		34,894		110,489	
Never Married		799	16.6%	7,935	22.7%	30,050	27.2%
Currently Married		3,073	64.0%	21,859	62.6%	62,919	56.9%
Previously Married		932	19.4%	5,100	14.6%	17,521	15.9%
Separated		47	5.1%	615	12.1%	2,365	13.5%
Widowed		295	31.6%	1,633	32.0%	4,852	27.7%
Divorced		590	63.3%	2,851	55.9%	10,304	58.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		4,154		29,847		93,187	
Elementary (Grade Level 0 to 8)		51	1.2%	615	2.1%	2,113	2.3%
Some High School (Grade Level 9 to 11)		154	3.7%	774	2.6%	2,755	3.0%
High School Graduate		885	21.3%	4,392	14.7%	15,671	16.8%
Some College		721	17.4%	4,545	15.2%	15,366	16.5%
Associate Degree Only		229	5.5%	2,057	6.9%	6,579	7.1%
Bachelor Degree Only		1,333	32.1%	10,600	35.5%	31,461	33.8%
Graduate Degree		781	18.8%	6,864	23.0%	19,241	20.6%
Any College (Some College or Higher)		3,064	73.8%	24,066	80.6%	72,648	78.0%
College Degree + (Bachelor Degree or Higher)		2,114	50.9%	17,465	58.5%	50,702	54.4%

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Housing							
Total Housing Units (2023)		2,024		14,680		48,472	
Total Housing Units (2020)		2,057		14,399		47,525	
Historical Annual Growth (2020-2023)		-33	-	282	-	947	-
Housing Units Occupied (2023)		1,974	97.5%	14,265	97.2%	46,895	96.7%
Housing Units Owner-Occupied		1,372	69.5%	10,062	70.5%	32,269	68.8%
Housing Units Renter-Occupied		603	30.5%	4,203	29.5%	14,626	31.2%
Housing Units Vacant (2023)		50	2.5%	415	2.8%	1,577	3.3%
Household Size (2023)							
Total Households		1,974		14,265		46,895	
1 Person Households		372	18.8%	1,999	14.0%	8,268	17.6%
2 Person Households		760	38.5%	4,669	32.7%	14,362	30.6%
3 Person Households		309	15.7%	2,900	20.3%	9,242	19.7%
4 Person Households		314	15.9%	2,718	19.1%	8,598	18.3%
5 Person Households		149	7.6%	1,270	8.9%	4,047	8.6%
6 Person Households		47	2.4%	448	3.1%	1,555	3.3%
7 or More Person Households		23	1.1%	261	1.8%	824	1.8%
Household Income Distribution (2023)							
HH Income \$200,000 or More		375	19.0%	4,038	28.3%	11,215	23.9%
HH Income \$150,000 to \$199,999		246	12.4%	2,440	17.1%	7,009	14.9%
HH Income \$125,000 to \$149,999		216	10.9%	1,253	8.8%	4,987	10.6%
HH Income \$100,000 to \$124,999		260	13.2%	1,593	11.2%	4,730	10.1%
HH Income \$75,000 to \$99,999		258	13.0%	1,804	12.6%	5,958	12.7%
HH Income \$50,000 to \$74,999		210	10.6%	1,218	8.5%	5,259	11.2%
HH Income \$35,000 to \$49,999		116	5.9%	727	5.1%	2,623	5.6%
HH Income \$25,000 to \$34,999		93	4.7%	531	3.7%	2,014	4.3%
HH Income \$15,000 to \$24,999		37	1.9%	238	1.7%	1,320	2.8%
HH Income \$10,000 to \$14,999		88	4.5%	140	1.0%	491	1.0%
HH Income Under \$10,000		75	3.8%	283	2.0%	1,288	2.7%
Household Vehicles (2023)							
Households 0 Vehicles Available		55	2.8%	496	3.5%	1,496	3.2%
Households 1 Vehicle Available		618	31.3%	3,101	21.7%	12,394	26.4%
Households 2 Vehicles Available		828	42.0%	6,167	43.2%	19,447	41.5%
Households 3 or More Vehicles Available		472	23.9%	4,500	31.5%	13,558	28.9%
Total Vehicles Available		3,943		30,589		96,966	
Average Vehicles per Household		2.0		2.1		2.1	
Owner-Occupied Household Vehicles		3,093	78.4%	24,269	79.3%	74,980	77.3%
Average Vehicles per Owner-Occupied Household		2.3		2.4		2.3	
Renter-Occupied Household Vehicles		850	21.6%	6,319	20.7%	21,986	22.7%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,008		22,659		71,175	
Travel to Work in 14 Minutes or Less		315	10.5%	2,311	10.2%	7,603	10.7%
Travel to Work in 15 to 29 Minutes		630	20.9%	4,738	20.9%	14,961	21.0%
Travel to Work in 30 to 59 Minutes		770	25.6%	4,867	21.5%	18,274	25.7%
Travel to Work in 60 Minutes or More		184	6.1%	1,379	6.1%	5,375	7.6%
Work at Home		1,110	36.9%	9,364	41.3%	24,962	35.1%
Average Minutes Travel to Work		28.4		26.5		28.5	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9527/-84.6499

3405 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over		3,008		22,659		71,175	
Drive to Work Alone		1,658	55.1%	12,012	53.0%	40,812	57.3%
Drive to Work in Carpool		134	4.5%	748	3.3%	3,859	5.4%
Travel to Work by Public Transportation		6	0.2%	25	0.1%	206	0.3%
Drive to Work on Motorcycle		-	-	11	-	25	-
Bicycle to Work		-	-	32	0.1%	56	-
Walk to Work		16	0.5%	100	0.4%	317	0.4%
Other Means		83	2.8%	368	1.6%	939	1.3%
Work at Home		1,110	36.9%	9,364	41.3%	24,962	35.1%
Daytime Demographics (2023)							
Total Businesses		451		2,297		7,322	
Total Employees		2,898		10,325		39,069	
Company Headquarter Businesses		9	2.1%	33	1.4%	132	1.8%
Company Headquarter Employees		132	4.6%	395	3.8%	6,062	15.5%
Employee Population per Business		6.4	to 1	4.5	to 1	5.3	to 1
Residential Population per Business		12.7	to 1	18.5	to 1	18.4	to 1
Adj. Daytime Demographics Age 16 Years or Over		4,597		21,731		75,379	
Labor Force							
Labor Population Age 16 Years or Over (2023)		4,719		34,146		108,245	
Labor Force Total Males (2023)		2,278	48.3%	16,753	49.1%	52,019	48.1%
Male Civilian Employed		1,679	73.7%	12,402	74.0%	37,491	72.1%
Male Civilian Unemployed		62	2.7%	407	2.4%	791	1.5%
Males in Armed Forces		12	0.5%	44	0.3%	359	0.7%
Males Not in Labor Force		525	23.1%	3,900	23.3%	13,378	25.7%
Labor Force Total Females (2023)		2,441	51.7%	17,392	50.9%	56,226	51.9%
Female Civilian Employed		1,329	54.5%	10,257	59.0%	33,692	59.9%
Female Civilian Unemployed		44	1.8%	276	1.6%	1,022	1.8%
Females in Armed Forces		-	-	37	0.2%	392	0.7%
Females Not in Labor Force		1,068	43.8%	6,823	39.2%	21,119	37.6%
Unemployment Rate		106	2.2%	683	2.0%	1,813	1.7%
Occupation (2023)							
Occupation Population Age 16 Years or Over		3,008		22,659		71,175	
Occupation Total Males		1,679	55.8%	12,402	54.7%	37,487	52.7%
Occupation Total Females		1,329	44.2%	10,257	45.3%	33,688	47.3%
Management, Business, Financial Operations		766	-	6,429	28.4%	17,513	24.6%
Professional, Related		1,022	34.0%	6,904	30.5%	21,262	29.9%
Service		302	10.1%	2,410	10.6%	8,104	11.4%
Sales, Office		488	16.2%	4,083	18.0%	13,961	19.6%
Farming, Fishing, Forestry		-	-	4	-	51	-
Construction, Extraction, Maintenance		140	4.7%	1,227	5.4%	4,309	6.1%
Production, Transport, Material Moving		289	9.6%	1,602	7.1%	5,976	8.4%
White Collar Workers		2,276	75.6%	17,416	76.9%	52,736	74.1%
Blue Collar Workers		733	24.4%	5,243	23.1%	18,440	25.9%

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Units In Structure (2023)							
Total Units		1,974		14,265		46,895	
1 Detached Unit		1,535	77.8%	11,724	82.2%	35,750	76.2%
1 Attached Unit		180	9.1%	727	5.1%	3,075	6.6%
2 Units		6	0.3%	50	0.3%	226	0.5%
3 to 4 Units		17	0.9%	117	0.8%	528	1.1%
5 to 9 Units		27	1.4%	237	1.7%	1,104	2.4%
10 to 19 Units		91	4.6%	534	3.7%	2,298	4.9%
20 to 49 Units		44	2.2%	384	2.7%	1,572	3.4%
50 or More Units		64	3.2%	417	2.9%	1,886	4.0%
Mobile Home or Trailer		10	0.5%	75	0.5%	453	1.0%
Other Structure		-	-	1	-	3	-
Homes Built By Year (2023)							
Homes Built 2014 or later		13	0.6%	122	0.8%	344	0.7%
Homes Built 2010 to 2013		160	7.9%	1,459	9.9%	4,822	9.9%
Homes Built 2000 to 2009		383	18.9%	2,871	19.6%	9,709	20.0%
Homes Built 1990 to 1999		358	17.7%	3,288	22.4%	11,209	23.1%
Homes Built 1980 to 1989		600	29.7%	3,441	23.4%	10,831	22.3%
Homes Built 1970 to 1979		345	17.0%	1,804	12.3%	5,358	11.1%
Homes Built 1960 to 1969		68	3.3%	681	4.6%	2,924	6.0%
Homes Built 1950 to 1959		29	1.4%	423	2.9%	1,252	2.6%
Homes Built 1940 to 1949		1	-	21	0.1%	125	0.3%
Homes Built Before 1939		17	0.8%	153	1.0%	323	0.7%
Median Age of Homes		34.9 yrs		34.0 yrs		33.7 yrs	
Home Values (2023)							
Owner Specified Housing Units		1,372		10,062		32,269	
Home Values \$1,000,000 or More		16	1.2%	269	2.7%	618	1.9%
Home Values \$750,000 to \$999,999		46	3.3%	407	4.0%	1,239	3.8%
Home Values \$500,000 to \$749,999		203	14.8%	2,172	21.6%	5,335	16.5%
Home Values \$400,000 to \$499,999		143	10.4%	1,583	15.7%	4,972	15.4%
Home Values \$300,000 to \$399,999		495	36.1%	3,149	31.3%	9,966	30.9%
Home Values \$250,000 to \$299,999		262	19.1%	1,153	11.5%	4,072	12.6%
Home Values \$200,000 to \$249,999		124	9.0%	792	7.9%	2,804	8.7%
Home Values \$175,000 to \$199,999		32	2.3%	230	2.3%	1,191	3.7%
Home Values \$150,000 to \$174,999		24	1.7%	135	1.3%	777	2.4%
Home Values \$125,000 to \$149,999		12	0.9%	46	0.5%	321	1.0%
Home Values \$100,000 to \$124,999		3	0.2%	29	0.3%	173	0.5%
Home Values \$90,000 to \$99,999		-	-	7	-	71	0.2%
Home Values \$80,000 to \$89,999		-	-	10	-	61	0.2%
Home Values \$70,000 to \$79,999		-	-	-	-	29	-
Home Values \$60,000 to \$69,999		-	-	-	-	33	0.1%
Home Values \$50,000 to \$59,999		-	-	7	-	21	-
Home Values \$35,000 to \$49,999		-	-	18	0.2%	164	0.5%
Home Values \$25,000 to \$34,999		1	-	13	0.1%	197	0.6%
Home Values \$10,000 to \$24,999		4	0.3%	26	0.3%	147	0.5%
Home Values Under \$10,000		2	0.2%	18	0.2%	76	0.2%
Owner-Occupied Median Home Value		\$348,714		\$394,738		\$366,730	
Renter-Occupied Median Rent		\$1,213		\$1,296		\$1,290	

Complete Profile

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Lat/Lon: 33.9527/-84.6499

3405 Dallas Hwy Marietta, GA 30064	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$150.55 M	\$1.6 B	\$4.75 B
Total Non-Retail Expenditure	\$79.79 M	\$854.47 M	\$2.52 B
Total Retail Expenditure	\$70.76 M	\$749.13 M	\$2.22 B
Apparel	\$5.42 M	\$58.8 M	\$173.18 M
Contributions	\$5.25 M	\$58.58 M	\$170.15 M
Education	\$5.14 M	\$59.82 M	\$171.8 M
Entertainment	\$8.76 M	\$94.92 M	\$279.02 M
Food and Beverages	\$21.83 M	\$229.46 M	\$682.87 M
Furnishings and Equipment	\$5.42 M	\$58.4 M	\$172.07 M
Gifts	\$4 M	\$45.22 M	\$131.55 M
Health Care	\$12.29 M	\$126.9 M	\$379.08 M
Household Operations	\$6.04 M	\$65.41 M	\$192.43 M
Miscellaneous Expenses	\$2.87 M	\$30.66 M	\$90.63 M
Personal Care	\$2.02 M	\$21.46 M	\$63.62 M
Personal Insurance	\$1.14 M	\$12.71 M	\$36.97 M
Reading	\$331.86 K	\$3.55 M	\$10.47 M
Shelter	\$31.53 M	\$336.22 M	\$995.69 M
Tobacco	\$783.33 K	\$7.44 M	\$22.99 M
Transportation	\$27.25 M	\$287.41 M	\$854.18 M
Utilities	\$10.47 M	\$106.64 M	\$320.84 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$6,355	\$9,368	\$8,436
Total Non-Retail Expenditure	\$3,368 53.0%	\$4,992 53.3%	\$4,487 53.2%
Total Retail Expenditures	\$2,987 47.0%	\$4,376 46.7%	\$3,950 46.8%
Apparel	\$229 3.6%	\$343 3.7%	\$308 3.6%
Contributions	\$222 3.5%	\$342 3.7%	\$302 3.6%
Education	\$217 3.4%	\$349 3.7%	\$305 3.6%
Entertainment	\$370 5.8%	\$554 5.9%	\$496 5.9%
Food and Beverages	\$922 14.5%	\$1,340 14.3%	\$1,213 14.4%
Furnishings and Equipment	\$229 3.6%	\$341 3.6%	\$306 3.6%
Gifts	\$169 2.7%	\$264 2.8%	\$234 2.8%
Health Care	\$519 8.2%	\$741 7.9%	\$674 8.0%
Household Operations	\$255 4.0%	\$382 4.1%	\$342 4.1%
Miscellaneous Expenses	\$121 1.9%	\$179 1.9%	\$161 1.9%
Personal Care	\$85 1.3%	\$125 1.3%	\$113 1.3%
Personal Insurance	\$48 0.8%	\$74 0.8%	\$66 0.8%
Reading	\$14 0.2%	\$21 0.2%	\$19 0.2%
Shelter	\$1,331 20.9%	\$1,964 21.0%	\$1,769 21.0%
Tobacco	\$33 0.5%	\$43 0.5%	\$41 0.5%
Transportation	\$1,150 18.1%	\$1,679 17.9%	\$1,518 18.0%
Utilities	\$442 7.0%	\$623 6.7%	\$570 6.8%