

# Complete Profile

#REF!

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8426/-84.4982

4585 S Cobb Dr SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	13,910		76,128		215,608	
Projected Population (2028)	15,308		84,357		242,896	
Census Population (2020)	12,893		71,916		204,486	
Census Population (2010)	10,516		62,488		175,488	
Projected Annual Growth (2023-2028)	1,398	2.0%	8,229	2.2%	27,288	2.5%
Historical Annual Growth (2020-2023)	1,017	-	4,212	2.0%	11,122	1.8%
Historical Annual Growth (2010-2020)	2,376	2.3%	9,427	1.5%	28,998	1.7%
Estimated Population Density (2023)	4,416 <i>psm</i>		2,693 <i>psm</i>		2,746 <i>psm</i>	
Trade Area Size	3.2 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	6,819		37,099		99,316	
Projected Households (2028)	7,434		41,125		112,262	
Census Households (2020)	6,331		34,085		90,865	
Census Households (2010)	5,302		29,671		76,951	
Projected Annual Growth (2023-2028)	615	1.8%	4,026	2.2%	12,946	2.6%
Historical Annual Change (2010-2023)	1,517	2.2%	7,428	1.9%	22,365	2.2%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$176,836		\$171,233		\$144,549	
Projected Average Household Income (2028)	\$175,214		\$167,321		\$138,558	
Census Average Household Income (2010)	\$90,373		\$93,635		\$80,971	
Census Average Household Income (2000)	\$66,826		\$75,015		\$68,639	
Projected Annual Change (2023-2028)	-\$1,621	-0.2%	-\$3,912	-0.5%	-\$5,991	-0.8%
Historical Annual Change (2000-2023)	\$110,009	7.2%	\$96,218	5.6%	\$75,910	4.8%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$126,870		\$126,374		\$109,739	
Projected Median Household Income (2028)	\$133,829		\$129,363		\$111,234	
Census Median Household Income (2010)	\$68,449		\$68,451		\$60,192	
Census Median Household Income (2000)	\$54,598		\$57,434		\$52,615	
Projected Annual Change (2023-2028)	\$6,959	1.1%	\$2,989	0.5%	\$1,495	0.3%
Historical Annual Change (2000-2023)	\$72,273	5.8%	\$68,940	5.2%	\$57,124	4.7%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$86,708		\$83,490		\$66,616	
Projected Per Capita Income (2028)	\$85,111		\$81,611		\$64,067	
Census Per Capita Income (2010)	\$45,599		\$44,470		\$35,507	
Census Per Capita Income (2000)	\$34,473		\$35,743		\$29,120	
Projected Annual Change (2023-2028)	-\$1,598	-0.4%	-\$1,879	-0.5%	-\$2,549	-0.8%
Historical Annual Change (2000-2023)	\$52,236	6.6%	\$47,747	5.8%	\$37,495	5.6%
Estimated Average Household Net Worth (2023)	\$1.03 M		\$930,405		\$765,842	

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4585 S Cobb Dr SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	13,910		76,128		215,608	
White (2023)	6,824	49.1%	38,823	51.0%	92,846	43.1%
Black or African American (2023)	5,181	37.2%	26,558	34.9%	82,922	38.5%
American Indian or Alaska Native (2023)	21	0.1%	145	0.2%	822	0.4%
Asian (2023)	1,033	7.4%	5,474	7.2%	13,350	6.2%
Hawaiian or Pacific Islander (2023)	4	-	20	-	83	-
Other Race (2023)	199	1.4%	1,425	1.9%	11,575	5.4%
Two or More Races (2023)	648	4.7%	3,682	4.8%	14,010	6.5%
Population < 18 (2023)	2,276 16.4%		14,063 18.5%		42,768 19.8%	
White Not Hispanic	1,020	44.8%	6,684	47.5%	16,072	37.6%
Black or African American	870	38.2%	5,011	35.6%	16,808	39.3%
Asian	186	8.2%	971	6.9%	2,283	5.3%
Other Race Not Hispanic	95	4.2%	572	4.1%	1,653	3.9%
Hispanic	106	4.6%	825	5.9%	5,952	13.9%
Not Hispanic or Latino Population (2023)	13,056 93.9%		70,864 93.1%		187,181 86.8%	
Not Hispanic White	6,619	50.7%	37,486	52.9%	87,770	46.9%
Not Hispanic Black or African American	5,098	39.0%	26,104	36.8%	81,186	43.4%
Not Hispanic American Indian or Alaska Native	9	-	59	-	174	-
Not Hispanic Asian	1,020	7.8%	5,450	7.7%	13,221	7.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	33	-
Not Hispanic Other Race	28	0.2%	196	0.3%	629	0.3%
Not Hispanic Two or More Races	281	2.2%	1,560	2.2%	4,168	2.2%
Hispanic or Latino Population (2023)	854 6.1%		5,264 6.9%		28,427 13.2%	
Hispanic White	204	23.9%	1,337	25.4%	5,076	17.9%
Hispanic Black or African American	83	9.7%	454	8.6%	1,736	6.1%
Hispanic American Indian or Alaska Native	11	1.3%	86	1.6%	648	2.3%
Hispanic Asian	12	1.5%	24	0.5%	129	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.5%	11	0.2%	50	0.2%
Hispanic Other Race	171	20.1%	1,229	23.4%	10,946	38.5%
Hispanic Two or More Races	367	42.9%	2,122	40.3%	9,841	34.6%
Not Hispanic or Latino Population (2020)	12,097 93.8%		66,849 93.0%		174,452 85.3%	
Hispanic or Latino Population (2020)	796 6.2%		5,066 7.0%		30,033 14.7%	
Not Hispanic or Latino Population (2010)	9,952 94.6%		58,682 93.9%		151,787 86.5%	
Hispanic or Latino Population (2010)	565 5.4%		3,806 6.1%		23,701 13.5%	
Not Hispanic or Latino Population (2028)	14,355 93.8%		78,489 93.0%		210,065 86.5%	
Hispanic or Latino Population (2028)	954 6.2%		5,868 7.0%		32,831 13.5%	
Projected Annual Growth (2023-2028)	99 2.3%		604 2.3%		4,405 3.1%	
Historical Annual Growth (2010-2020)	231 4.1%		1,260 3.3%		6,333 2.7%	

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<b>Total Age Distribution (2023)</b>						
Total Population	13,910		76,128		215,608	
Age Under 5 Years	918	6.6%	5,373	7.1%	14,689	6.8%
Age 5 to 9 Years	619	4.4%	3,804	5.0%	11,298	5.2%
Age 10 to 14 Years	465	3.3%	3,021	4.0%	10,312	4.8%
Age 15 to 19 Years	428	3.1%	2,526	3.3%	9,686	4.5%
Age 20 to 24 Years	787	5.7%	4,244	5.6%	15,120	7.0%
Age 25 to 29 Years	1,547	11.1%	8,275	10.9%	23,284	10.8%
Age 30 to 34 Years	1,673	12.0%	8,915	11.7%	23,306	10.8%
Age 35 to 39 Years	1,384	10.0%	7,251	9.5%	17,914	8.3%
Age 40 to 44 Years	1,095	7.9%	5,668	7.4%	14,768	6.8%
Age 45 to 49 Years	862	6.2%	4,472	5.9%	12,689	5.9%
Age 50 to 54 Years	904	6.5%	4,539	6.0%	13,055	6.1%
Age 55 to 59 Years	824	5.9%	4,230	5.6%	11,893	5.5%
Age 60 to 64 Years	813	5.8%	4,268	5.6%	11,111	5.2%
Age 65 to 69 Years	565	4.1%	3,275	4.3%	8,767	4.1%
Age 70 to 74 Years	437	3.1%	2,426	3.2%	7,097	3.3%
Age 75 to 79 Years	297	2.1%	1,776	2.3%	5,141	2.4%
Age 80 to 84 Years	152	1.1%	1,002	1.3%	2,880	1.3%
Age 85 Years or Over	140	1.0%	1,064	1.4%	2,599	1.2%
Median Age	36.3		36.5		35.4	
Age 19 Years or Less	2,430	17.5%	14,725	19.3%	45,985	21.3%
Age 20 to 64 Years	9,889	71.1%	51,860	68.1%	143,140	66.4%
Age 65 Years or Over	1,591	11.4%	9,543	12.5%	26,484	12.3%
<b>Female Age Distribution (2023)</b>						
Female Population	7,233	52.0%	39,498	51.9%	111,261	51.6%
Age Under 5 Years	437	6.0%	2,580	6.5%	7,062	6.3%
Age 5 to 9 Years	318	4.4%	1,929	4.9%	5,578	5.0%
Age 10 to 14 Years	235	3.3%	1,486	3.8%	5,031	4.5%
Age 15 to 19 Years	231	3.2%	1,261	3.2%	4,878	4.4%
Age 20 to 24 Years	406	5.6%	2,192	5.6%	7,903	7.1%
Age 25 to 29 Years	809	11.2%	4,328	11.0%	11,967	10.8%
Age 30 to 34 Years	852	11.8%	4,532	11.5%	11,611	10.4%
Age 35 to 39 Years	700	9.7%	3,619	9.2%	8,818	7.9%
Age 40 to 44 Years	555	7.7%	2,887	7.3%	7,504	6.7%
Age 45 to 49 Years	445	6.1%	2,287	5.8%	6,553	5.9%
Age 50 to 54 Years	453	6.3%	2,360	6.0%	6,757	6.1%
Age 55 to 59 Years	466	6.4%	2,261	5.7%	6,270	5.6%
Age 60 to 64 Years	431	6.0%	2,346	5.9%	5,985	5.4%
Age 65 to 69 Years	290	4.0%	1,746	4.4%	4,853	4.4%
Age 70 to 74 Years	250	3.5%	1,355	3.4%	4,029	3.6%
Age 75 to 79 Years	170	2.3%	976	2.5%	2,922	2.6%
Age 80 to 84 Years	94	1.3%	613	1.6%	1,760	1.6%
Age 85 Years or Over	92	1.3%	740	1.9%	1,780	1.6%
Female Median Age	36.9		37.2		36.2	
Age 19 Years or Less	1,221	16.9%	7,256	18.4%	22,549	20.3%
Age 20 to 64 Years	5,116	70.7%	26,813	67.9%	73,368	65.9%
Age 65 Years or Over	896	12.4%	5,430	13.7%	15,344	13.8%

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<b>Male Age Distribution (2023)</b>							
Male Population	6,677	48.0%	36,630	48.1%	104,347	48.4%	
Age Under 5 Years	481	7.2%	2,794	7.6%	7,628	7.3%	
Age 5 to 9 Years	301	4.5%	1,875	5.1%	5,720	5.5%	
Age 10 to 14 Years	230	3.4%	1,535	4.2%	5,280	5.1%	
Age 15 to 19 Years	197	3.0%	1,265	3.5%	4,809	4.6%	
Age 20 to 24 Years	381	5.7%	2,051	5.6%	7,216	6.9%	
Age 25 to 29 Years	738	11.1%	3,947	10.8%	11,317	10.8%	
Age 30 to 34 Years	821	12.3%	4,383	12.0%	11,695	11.2%	
Age 35 to 39 Years	684	10.2%	3,632	9.9%	9,096	8.7%	
Age 40 to 44 Years	540	8.1%	2,780	7.6%	7,264	7.0%	
Age 45 to 49 Years	417	6.2%	2,184	6.0%	6,136	5.9%	
Age 50 to 54 Years	451	6.8%	2,179	5.9%	6,298	6.0%	
Age 55 to 59 Years	357	5.4%	1,969	5.4%	5,623	5.4%	
Age 60 to 64 Years	382	5.7%	1,922	5.2%	5,126	4.9%	
Age 65 to 69 Years	275	4.1%	1,529	4.2%	3,914	3.8%	
Age 70 to 74 Years	187	2.8%	1,070	2.9%	3,068	2.9%	
Age 75 to 79 Years	127	1.9%	800	2.2%	2,218	2.1%	
Age 80 to 84 Years	58	0.9%	390	1.1%	1,120	1.1%	
Age 85 Years or Over	47	0.7%	324	0.9%	819	0.8%	
Male Median Age	35.9		35.9		34.6		
Age 19 Years or Less	1,210	18.1%	7,469	20.4%	23,436	22.5%	
Age 20 to 64 Years	4,772	71.5%	25,048	68.4%	69,771	66.9%	
Age 65 Years or Over	695	10.4%	4,113	11.2%	11,139	10.7%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	92		93		94		
Age Under 5 Years	110	52.4%	108	52.0%	108	51.9%	
Age 5 to 9 Years	95	48.7%	97	49.3%	103	50.6%	
Age 10 to 14 Years	98	49.4%	103	50.8%	105	51.2%	
Age 15 to 19 Years	85	46.1%	100	50.1%	99	49.6%	
Age 20 to 24 Years	94	48.4%	94	48.3%	91	47.7%	
Age 25 to 29 Years	91	47.7%	91	47.7%	95	48.6%	
Age 30 to 34 Years	96	49.1%	97	49.2%	101	50.2%	
Age 35 to 39 Years	98	49.4%	100	50.1%	103	50.8%	
Age 40 to 44 Years	97	49.3%	96	49.1%	97	49.2%	
Age 45 to 49 Years	94	48.4%	95	48.8%	94	48.4%	
Age 50 to 54 Years	100	49.9%	92	48.0%	93	48.2%	
Age 55 to 59 Years	77	43.4%	87	46.6%	90	47.3%	
Age 60 to 64 Years	89	47.0%	82	45.0%	86	46.1%	
Age 65 to 69 Years	95	48.7%	88	46.7%	81	44.6%	
Age 70 to 74 Years	75	42.8%	79	44.1%	76	43.2%	
Age 75 to 79 Years	75	42.8%	82	45.0%	76	43.2%	
Age 80 to 84 Years	62	38.2%	64	38.9%	64	38.9%	
Age 85 Years or Over	51	34.0%	44	30.4%	46	31.5%	
Age 19 Years or Less	99	49.8%	103	50.7%	104	51.0%	
Age 20 to 39 Years	95	48.7%	96	48.9%	98	49.4%	
Age 40 to 64 Years	91	47.8%	91	47.6%	92	47.9%	
Age 65 Years or Over	78	43.7%	76	43.1%	73	42.1%	

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4585 S Cobb Dr SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	6,819		37,099		99,316	
Households with Children	856	12.5%	7,082	19.1%	21,653	21.8%
Average Household Size	2.0		2.0		2.2	
Household Density per Square Mile	2,165		1,312		1,265	
Population Family	9,978	71.7%	54,721	71.9%	155,457	72.1%
Population Non-Family	3,891	28.0%	21,098	27.7%	59,504	27.6%
Population Group Quarters	42	0.3%	310	0.4%	647	0.3%
Family Households	3,574	52.4%	19,277	52.0%	50,129	50.5%
Married Couple Households	2,669	74.7%	14,027	72.8%	32,597	65.0%
Other Family Households with Children	905	25.3%	5,250	27.2%	17,531	35.0%
Family Households with Children	850	23.8%	7,027	36.5%	21,517	42.9%
Married Couple with Children	407	47.9%	4,694	66.8%	13,048	60.6%
Other Family Households with Children	442	52.1%	2,332	33.2%	8,469	39.4%
Family Households No Children	2,724	76.2%	12,251	63.5%	28,612	57.1%
Married Couple No Children	2,261	83.0%	9,333	76.2%	19,549	68.3%
Other Family Households No Children	463	17.0%	2,917	23.8%	9,063	31.7%
Non-Family Households	3,245	47.6%	17,821	48.0%	49,188	49.5%
Non-Family Households with Children	6	0.2%	56	0.3%	136	0.3%
Non-Family Households No Children	3,239	99.8%	17,766	99.7%	49,051	99.7%
Average Family Household Size	2.8		2.8		3.1	
Average Family Income	\$232,574		\$232,804		\$196,667	
Median Family Income	\$188,207		\$176,259		\$148,740	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	11,907		63,930		179,310	
Never Married	4,920	41.3%	23,832	37.3%	73,927	41.2%
Currently Married	4,671	39.2%	28,570	44.7%	72,614	40.5%
Previously Married	2,317	19.5%	11,527	18.0%	32,768	18.3%
Separated	300	12.9%	1,793	15.6%	5,451	16.6%
Widowed	230	9.9%	1,879	16.3%	5,933	18.1%
Divorced	1,787	77.1%	7,856	68.1%	21,384	65.3%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	10,692		57,160		154,504	
Elementary (Grade Level 0 to 8)	301	2.8%	640	1.1%	4,569	3.0%
Some High School (Grade Level 9 to 11)	224	2.1%	957	1.7%	4,972	3.2%
High School Graduate	1,045	9.8%	5,716	10.0%	22,207	14.4%
Some College	1,788	16.7%	9,024	15.8%	23,533	15.2%
Associate Degree Only	662	6.2%	3,222	5.6%	9,496	6.1%
Bachelor Degree Only	3,822	35.7%	22,330	39.1%	55,141	35.7%
Graduate Degree	2,851	26.7%	15,271	26.7%	34,585	22.4%
Any College (Some College or Higher)	9,123	85.3%	49,847	87.2%	122,755	79.5%
College Degree + (Bachelor Degree or Higher)	6,673	62.4%	37,601	65.8%	89,726	58.1%

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<b>Housing</b>						
Total Housing Units (2023)	7,205		39,097		105,758	
Total Housing Units (2020)	6,839		36,470		98,171	
Historical Annual Growth (2020-2023)	366	-	2,627	-	7,587	-
Housing Units Occupied (2023)	6,819	94.6%	37,099	94.9%	99,316	93.9%
Housing Units Owner-Occupied	4,431	65.0%	23,292	62.8%	57,469	57.9%
Housing Units Renter-Occupied	2,387	35.0%	13,807	37.2%	41,847	42.1%
Housing Units Vacant (2023)	386	5.4%	1,998	5.1%	6,441	6.1%
<b>Household Size (2023)</b>						
Total Households	6,819		37,099		99,316	
1 Person Households	2,681	39.3%	14,582	39.3%	41,020	41.3%
2 Person Households	2,492	36.5%	13,018	35.1%	30,820	31.0%
3 Person Households	922	13.5%	4,609	12.4%	12,447	12.5%
4 Person Households	549	8.1%	3,249	8.8%	8,456	8.5%
5 Person Households	117	1.7%	1,036	2.8%	3,654	3.7%
6 Person Households	47	0.7%	377	1.0%	1,657	1.7%
7 or More Person Households	12	0.2%	227	0.6%	1,262	1.3%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,996	29.3%	9,494	25.6%	19,918	20.1%
HH Income \$150,000 to \$199,999	1,045	15.3%	4,488	12.1%	10,802	10.9%
HH Income \$125,000 to \$149,999	478	7.0%	3,103	8.4%	7,843	7.9%
HH Income \$100,000 to \$124,999	303	4.4%	3,702	10.0%	9,163	9.2%
HH Income \$75,000 to \$99,999	927	13.6%	5,245	14.1%	13,045	13.1%
HH Income \$50,000 to \$74,999	918	13.5%	5,222	14.1%	15,173	15.3%
HH Income \$35,000 to \$49,999	408	6.0%	2,107	5.7%	8,081	8.1%
HH Income \$25,000 to \$34,999	233	3.4%	1,359	3.7%	5,160	5.2%
HH Income \$15,000 to \$24,999	188	2.8%	1,169	3.2%	4,260	4.3%
HH Income \$10,000 to \$14,999	121	1.8%	545	1.5%	2,380	2.4%
HH Income Under \$10,000	201	3.0%	664	1.8%	3,491	3.5%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	184	2.7%	1,106	3.0%	5,063	5.1%
Households 1 Vehicle Available	2,589	38.0%	14,085	38.0%	40,357	40.6%
Households 2 Vehicles Available	2,966	43.5%	16,281	43.9%	38,486	38.8%
Households 3 or More Vehicles Available	1,079	15.8%	5,626	15.2%	15,410	15.5%
Total Vehicles Available	12,118		65,059		167,905	
Average Vehicles per Household	1.8		1.8		1.7	
Owner-Occupied Household Vehicles	8,823	72.8%	45,558	70.0%	110,466	65.8%
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.9	
Renter-Occupied Household Vehicles	3,295	27.2%	19,501	30.0%	57,440	34.2%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	8,980		48,630		130,961	
Travel to Work in 14 Minutes or Less	1,023	11.4%	4,388	9.0%	13,943	10.6%
Travel to Work in 15 to 29 Minutes	2,102	23.4%	11,539	23.7%	31,989	24.4%
Travel to Work in 30 to 59 Minutes	1,664	18.5%	9,547	19.6%	29,158	22.3%
Travel to Work in 60 Minutes or More	295	3.3%	1,201	2.5%	4,670	3.6%
Work at Home	3,896	43.4%	21,955	45.1%	51,200	39.1%
Average Minutes Travel to Work	23.1		25.2		25.0	

# Complete Profile

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2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8426/-84.4982

4585 S Cobb Dr SE Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	8,980		48,630		130,961	
Drive to Work Alone	4,483	49.9%	23,726	48.8%	68,909	52.6%
Drive to Work in Carpool	320	3.6%	1,645	3.4%	6,054	4.6%
Travel to Work by Public Transportation	14	0.2%	127	0.3%	905	0.7%
Drive to Work on Motorcycle	-	-	3	-	10	-
Bicycle to Work	-	-	23	-	74	-
Walk to Work	182	2.0%	608	1.3%	1,518	1.2%
Other Means	85	1.0%	542	1.1%	2,290	1.7%
Work at Home	3,896	43.4%	21,955	45.1%	51,200	39.1%
<b>Daytime Demographics (2023)</b>						
Total Businesses	1,208		6,747		20,137	
Total Employees	7,499		53,164		191,748	
Company Headquarter Businesses	26	2.2%	173	2.6%	596	3.0%
Company Headquarter Employees	1,286	17.1%	15,887	29.9%	56,527	29.5%
Employee Population per Business	6.2 to 1		7.9 to 1		9.5 to 1	
Residential Population per Business	11.5 to 1		11.3 to 1		10.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,322		67,573		237,066	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	11,809		63,340		177,169	
Labor Force Total Males (2023)	5,622	47.6%	30,128	47.6%	84,668	47.8%
Male Civilian Employed	4,517	80.3%	24,556	81.5%	66,183	78.2%
Male Civilian Unemployed	109	1.9%	455	1.5%	1,565	1.8%
Males in Armed Forces	-	-	70	0.2%	544	0.6%
Males Not in Labor Force	996	17.7%	5,046	16.7%	16,376	19.3%
Labor Force Total Females (2023)	6,187	52.4%	33,212	52.4%	92,501	52.2%
Female Civilian Employed	4,464	72.1%	24,088	72.5%	64,792	70.0%
Female Civilian Unemployed	123	2.0%	559	1.7%	2,121	2.3%
Females in Armed Forces	6	-	216	0.7%	332	0.4%
Females Not in Labor Force	1,595	25.8%	8,348	25.1%	25,255	27.3%
Unemployment Rate	233	2.0%	1,014	1.6%	3,687	2.1%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	8,980		48,630		130,961	
Occupation Total Males	4,517	50.3%	24,548	50.5%	66,175	50.5%
Occupation Total Females	4,464	49.7%	24,082	49.5%	64,786	49.5%
Management, Business, Financial Operations	2,968	-	14,869	30.6%	35,210	26.9%
Professional, Related	2,699	30.1%	15,686	32.3%	38,567	29.4%
Service	779	8.7%	4,394	9.0%	15,151	11.6%
Sales, Office	1,477	16.4%	8,864	18.2%	24,543	18.7%
Farming, Fishing, Forestry	-	-	20	-	32	-
Construction, Extraction, Maintenance	251	2.8%	1,733	3.6%	6,355	4.9%
Production, Transport, Material Moving	805	9.0%	3,064	6.3%	11,102	8.5%
White Collar Workers	7,145	79.6%	39,419	81.1%	98,320	75.1%
Blue Collar Workers	1,836	20.4%	9,211	18.9%	32,640	24.9%

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<b>Units In Structure (2023)</b>						
Total Units	6,819		37,099		99,316	
1 Detached Unit	3,463	50.8%	20,258	54.6%	51,054	51.4%
1 Attached Unit	1,196	17.5%	4,738	12.8%	10,930	11.0%
2 Units	44	0.6%	226	0.6%	987	1.0%
3 to 4 Units	96	1.4%	810	2.2%	2,699	2.7%
5 to 9 Units	332	4.9%	2,372	6.4%	7,079	7.1%
10 to 19 Units	732	10.7%	3,644	9.8%	9,640	9.7%
20 to 49 Units	430	6.3%	2,314	6.2%	6,451	6.5%
50 or More Units	492	7.2%	2,532	6.8%	9,690	9.8%
Mobile Home or Trailer	31	0.5%	200	0.5%	745	0.8%
Other Structure	2	-	6	-	40	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2014 or later	82	1.1%	414	1.1%	1,096	1.0%
Homes Built 2010 to 2013	1,038	14.4%	5,406	13.8%	14,086	13.3%
Homes Built 2000 to 2009	2,330	32.3%	9,546	24.4%	21,921	20.7%
Homes Built 1990 to 1999	980	13.6%	5,994	15.3%	13,538	12.8%
Homes Built 1980 to 1989	1,257	17.4%	7,165	18.3%	18,664	17.6%
Homes Built 1970 to 1979	573	7.9%	3,757	9.6%	11,563	10.9%
Homes Built 1960 to 1969	350	4.9%	2,712	6.9%	10,300	9.7%
Homes Built 1950 to 1959	192	2.7%	1,580	4.0%	6,220	5.9%
Homes Built 1940 to 1949	7	0.1%	137	0.3%	788	0.7%
Homes Built Before 1939	10	0.1%	387	1.0%	1,141	1.1%
Median Age of Homes	29.5 yrs		32.9 yrs		35.6 yrs	
<b>Home Values (2023)</b>						
Owner Specified Housing Units	4,431		23,292		57,469	
Home Values \$1,000,000 or More	28	0.6%	725	3.1%	2,743	4.8%
Home Values \$750,000 to \$999,999	191	4.3%	982	4.2%	2,458	4.3%
Home Values \$500,000 to \$749,999	948	21.4%	4,903	21.1%	9,596	16.7%
Home Values \$400,000 to \$499,999	945	21.3%	4,217	18.1%	8,364	14.6%
Home Values \$300,000 to \$399,999	1,424	32.1%	6,787	29.1%	14,896	25.9%
Home Values \$250,000 to \$299,999	408	9.2%	2,166	9.3%	6,357	11.1%
Home Values \$200,000 to \$249,999	228	5.1%	1,812	7.8%	5,793	10.1%
Home Values \$175,000 to \$199,999	110	2.5%	729	3.1%	2,355	4.1%
Home Values \$150,000 to \$174,999	46	1.0%	315	1.4%	1,672	2.9%
Home Values \$125,000 to \$149,999	26	0.6%	158	0.7%	653	1.1%
Home Values \$100,000 to \$124,999	30	0.7%	180	0.8%	583	1.0%
Home Values \$90,000 to \$99,999	4	-	38	0.2%	264	0.5%
Home Values \$80,000 to \$89,999	4	-	30	0.1%	212	0.4%
Home Values \$70,000 to \$79,999	-	-	10	-	123	0.2%
Home Values \$60,000 to \$69,999	3	-	15	-	131	0.2%
Home Values \$50,000 to \$59,999	-	-	7	-	83	0.1%
Home Values \$35,000 to \$49,999	2	-	27	0.1%	203	0.4%
Home Values \$25,000 to \$34,999	25	0.6%	94	0.4%	361	0.6%
Home Values \$10,000 to \$24,999	6	0.1%	72	0.3%	355	0.6%
Home Values Under \$10,000	2	-	23	-	267	0.5%
Owner-Occupied Median Home Value	\$413,363		\$416,619		\$397,385	
Renter-Occupied Median Rent	\$1,281		\$1,303		\$1,296	



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<b>Total Annual Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$733.51 M	\$3.91 B	\$9.16 B
Total Non-Retail Expenditure	\$392.33 M	\$2.09 B	\$4.89 B
Total Retail Expenditure	\$341.18 M	\$1.82 B	\$4.27 B
Apparel	\$26.74 M	\$141.99 M	\$331.6 M
Contributions	\$27.01 M	\$142.93 M	\$328.96 M
Education	\$27.27 M	\$142.2 M	\$325.79 M
Entertainment	\$43.2 M	\$229.58 M	\$533.58 M
Food and Beverages	\$104.6 M	\$559.16 M	\$1.32 B
Furnishings and Equipment	\$26.64 M	\$141.58 M	\$329.35 M
Gifts	\$21.1 M	\$112.03 M	\$257.16 M
Health Care	\$58.03 M	\$311.08 M	\$733.35 M
Household Operations	\$29.98 M	\$159.13 M	\$370.56 M
Miscellaneous Expenses	\$14.08 M	\$74.91 M	\$175.21 M
Personal Care	\$9.81 M	\$52.34 M	\$122.63 M
Personal Insurance	\$5.72 M	\$30.23 M	\$69.44 M
Reading	\$1.64 M	\$8.71 M	\$20.31 M
Shelter	\$154.9 M	\$823.91 M	\$1.94 B
Tobacco	\$3.48 M	\$18.83 M	\$46.26 M
Transportation	\$130.39 M	\$697.95 M	\$1.64 B
Utilities	\$48.9 M	\$262.29 M	\$624.65 M
<b>Monthly Household Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$8,964	\$8,780	\$7,686
Total Non-Retail Expenditure	\$4,795 53.5%	\$4,687 53.4%	\$4,100 53.3%
Total Retail Expenditures	\$4,170 46.5%	\$4,094 46.6%	\$3,585 46.7%
Apparel	\$327 3.6%	\$319 3.6%	\$278 3.6%
Contributions	\$330 3.7%	\$321 3.7%	\$276 3.6%
Education	\$333 3.7%	\$319 3.6%	\$273 3.6%
Entertainment	\$528 5.9%	\$516 5.9%	\$448 5.8%
Food and Beverages	\$1,278 14.3%	\$1,256 14.3%	\$1,105 14.4%
Furnishings and Equipment	\$326 3.6%	\$318 3.6%	\$276 3.6%
Gifts	\$258 2.9%	\$252 2.9%	\$216 2.8%
Health Care	\$709 7.9%	\$699 8.0%	\$615 8.0%
Household Operations	\$366 4.1%	\$357 4.1%	\$311 4.0%
Miscellaneous Expenses	\$172 1.9%	\$168 1.9%	\$147 1.9%
Personal Care	\$120 1.3%	\$118 1.3%	\$103 1.3%
Personal Insurance	\$70 0.8%	\$68 0.8%	\$58 0.8%
Reading	\$20 0.2%	\$20 0.2%	\$17 0.2%
Shelter	\$1,893 21.1%	\$1,851 21.1%	\$1,625 21.1%
Tobacco	\$43 0.5%	\$42 0.5%	\$39 0.5%
Transportation	\$1,594 17.8%	\$1,568 17.9%	\$1,373 17.9%
Utilities	\$598 6.7%	\$589 6.7%	\$524 6.8%