Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

1605 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	4,132		35,292		76,494	
Projected Population (2027)	4,336		37,456		82,545	
Census Population (2020)	4,063		34,467		73,852	
Census Population (2010)	2,372		26,209		56,592	
Projected Annual Growth (2022 to 2027)	204	1.0%	2,164	1.2%	6,051	1.6%
Historical Annual Growth (2020 to 2022)	69	0.9%	825	1.2%	2,642	1.8%
Historical Annual Growth (2010 to 2020)	1,691	35.7%	8,258	15.8%	17,260	15.2%
Estimated Population Density (2022)	1,316	psm	1,249	psm	974	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,612		12,532		26,858	
Projected Households (2027)	1,782		14,108		30,760	
Census Households (2020)	1,579		12,137		25,718	
Census Households (2010)	809		9,103		19,662	
Estimated Households with Children (2022)	730	45.3%	5,457	43.5%	11,452	42.6%
Estimated Average Household Size (2022)	2.56		2.78		2.83	
Average Household Income						
Estimated Average Household Income (2022)	$81,646		$69,954		$80,525	
Projected Average Household Income (2027)	$80,622		$67,787		$77,252	
Estimated Average Family Income (2022)	$88,413		$77,045		$87,645	
Median Household Income						
Estimated Median Household Income (2022)	$83,045		$70,167		$78,640	
Projected Median Household Income (2027)	$93,632		$83,684		$93,809	
Estimated Median Family Income (2022)	$92,680		$79,497		$89,072	
Per Capita Income						
Estimated Per Capita Income (2022)	$31,872		$25,003		$28,356	
Projected Per Capita Income (2027)	$33,140		$25,686		$28,865	
Estimated Per Capita Income 5 Year Growth	$1,268	4.0%	$682	2.7%	$509	1.8%
Estimated Average Household Net Worth (2022)	$463,186		$371,604		$453,402	
Daytime Demos (2022)						
Total Businesses	531		2,423		5,108	
Total Employees	3,899		17,280		36,076	
Company Headquarter Businesses	6	1.2%	42	1.7%	92	1.8%
Company Headquarter Employees	491	12.6%	1,709	9.9%	2,442	6.8%
Employee Population per Business	7.3		7.1		7.1	
Residential Population per Business	7.8		14.6		15.0	

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Expanded Profile

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Lat/Lon: 33.4194/-84.1894

1605 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2022)	691	16.7%	7,271	20.6%	21,559	28.2%
Black or African American (2022)	2,984	72.2%	24,170	68.5%	46,586	60.9%
American Indian or Alaska Native (2022)	7	0.2%	80	0.2%	158	0.2%
Asian (2022)	152	3.7%	857	2.4%	2,407	3.1%
Hawaiian or Pacific Islander (2022)	8	0.2%	26	-	42	-
Other Race (2022)	183	4.4%	1,005	2.8%	2,410	3.2%
Two or More Races (2022)	107	2.6%	1,883	5.3%	3,333	4.4%
Not Hispanic or Latino Population (2022)	3,858	93.4%	32,437	91.9%	70,912	92.7%
Hispanic or Latino Population (2022)	274	6.6%	2,855	8.1%	5,582	7.3%
Not Hispanic or Latino Population (2027)	4,043	93.2%	34,406	91.9%	76,498	92.7%
Hispanic or Latino Population (2027)	293	6.8%	3,050	8.1%	6,047	7.3%
Not Hispanic or Latino Population (2020)	3,767	92.7%	31,410	91.1%	67,971	92.0%
Hispanic or Latino Population (2020)	296	7.3%	3,057	8.9%	5,881	8.0%
Not Hispanic or Latino Population (2010)	2,199	92.7%	24,008	91.6%	52,872	93.4%
Hispanic or Latino Population (2010)	173	7.3%	2,201	8.4%	3,720	6.6%
Projected Hispanic Annual Growth (2022 to 2027)	19	1.4%	195	1.4%	465	1.7%
Historic Hispanic Annual Growth (2010 to 2022)	101	4.9%	654	2.5%	1,863	4.2%
Age Distribution (2022)						
Age Under 5	283	6.8%	2,363	6.7%	4,630	6.1%
Age 5 to 9 Years	285	6.9%	2,441	6.9%	5,053	6.6%
Age 10 to 14 Years	364	8.8%	2,667	7.6%	5,878	7.7%
Age 15 to 19 Years	353	8.5%	2,814	8.0%	6,032	7.9%
Age 20 to 24 Years	325	7.9%	2,984	8.5%	5,615	7.3%
Age 25 to 29 Years	319	7.7%	2,852	8.1%	5,315	6.9%
Age 30 to 34 Years	311	7.5%	2,681	7.6%	5,145	6.7%
Age 35 to 39 Years	326	7.9%	2,434	6.9%	5,112	6.7%
Age 40 to 44 Years	309	7.5%	2,323	6.6%	5,142	6.7%
Age 45 to 49 Years	273	6.6%	2,225	6.3%	5,191	6.8%
Age 50 to 54 Years	224	5.4%	2,287	6.5%	5,394	7.1%
Age 55 to 59 Years	227	5.5%	2,011	5.7%	4,834	6.3%
Age 60 to 64 Years	203	4.9%	1,692	4.8%	4,100	5.4%
Age 65 to 74 Years	231	5.6%	2,313	6.6%	5,792	7.6%
Age 75 to 84 Years	80	1.9%	937	2.7%	2,559	3.3%
Age 85 Years or Over	18	0.4%	267	0.8%	704	0.9%
Median Age	31.6		32.7		35.4	
Gender Age Distribution (2022)						
Female Population	2,198	53.2%	18,971	53.8%	40,914	53.5%
Age 0 to 19 Years	602	27.4%	5,096	26.9%	10,760	26.3%
Age 20 to 64 Years	1,406	63.9%	11,773	62.1%	24,868	60.8%
Age 65 Years or Over	191	8.7%	2,102	11.1%	5,286	12.9%
Female Median Age	33.4		34.5		36.8	
Male Population	1,934	46.8%	16,321	46.2%	35,580	46.5%
Age 0 to 19 Years	682	35.3%	5,190	31.8%	10,833	30.4%
Age 20 to 64 Years	1,113	57.5%	9,717	59.5%	20,979	59.0%
Age 65 Years or Over	139	7.2%	1,415	8.7%	3,768	10.6%
Male Median Age	29.7		30.7		33.7	

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Expanded Profile

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Lat/Lon: 33.4194/-84.1894

1605 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2022)						
HH Income $200,000 or More	88	5.5%	504	4.0%	1,498	5.6%
HH Income $150,000 to $199,999	133	8.3%	577	4.6%	1,843	6.9%
HH Income $100,000 to $149,999	309	19.2%	2,117	16.9%	5,494	20.5%
HH Income $75,000 to $99,999	406	25.2%	2,521	20.1%	5,073	18.9%
HH Income $50,000 to $74,999	326	20.2%	2,721	21.7%	5,394	20.1%
HH Income $35,000 to $49,999	142	8.8%	1,550	12.4%	2,580	9.6%
HH Income $25,000 to $34,999	51	3.2%	1,001	8.0%	1,834	6.8%
HH Income $15,000 to $24,999	99	6.1%	848	6.8%	1,370	5.1%
HH Income Under $15,000	56	3.5%	694	5.5%	1,772	6.6%
HH Income $35,000 or More	1,406	87.2%	9,990	79.7%	21,881	81.5%
HH Income $75,000 or More	937	58.1%	5,719	45.6%	13,907	51.8%
Housing (2022)						
Total Housing Units	1,832		13,745		29,042	
Housing Units Occupied	1,612	88.0%	12,532	91.2%	26,858	92.5%
Housing Units Owner-Occupied	1,380	85.6%	7,974	63.6%	19,682	73.3%
Housing Units, Renter-Occupied	232	14.4%	4,558	36.4%	7,176	26.7%
Housing Units, Vacant	220	13.6%	1,213	9.7%	2,184	8.1%
Marital Status (2022)						
Never Married	1,520	47.5%	12,330	44.3%	23,873	39.2%
Currently Married	1,136	35.5%	8,992	32.3%	23,527	38.6%
Separated	39	1.2%	1,228	4.4%	2,227	3.7%
Widowed	87	2.7%	1,143	4.1%	3,039	5.0%
Divorced	418	13.1%	4,128	14.8%	8,267	13.6%
Household Type (2022)						
Population Family	3,640	88.1%	30,591	86.7%	67,871	88.7%
Population Non-Family	487	11.8%	4,244	12.0%	8,094	10.6%
Population Group Quarters	5	0.1%	457	1.3%	529	0.7%
Family Households	1,174	72.8%	9,058	72.3%	20,262	75.4%
Non-Family Households	438	27.2%	3,474	27.7%	6,595	24.6%
Married Couple with Children	475	41.8%	2,963	33.0%	7,004	29.8%
Average Family Household Size	3.1		3.4		3.3	
Household Size (2022)						
1 Person Households	388	24.0%	2,914	23.3%	5,568	20.7%
2 Person Households	524	32.5%	3,677	29.3%	8,165	30.4%
3 Person Households	309	19.2%	2,434	19.4%	5,281	19.7%
4 Person Households	232	14.4%	1,877	15.0%	4,400	16.4%
5 Person Households	110	6.8%	966	7.7%	2,141	8.0%
6 or More Person Households	49	3.0%	664	5.3%	1,303	4.9%
Household Vehicles (2022)						
Households with 0 Vehicles Available	13	0.8%	217	1.7%	600	2.2%
Households with 1 Vehicles Available	413	25.6%	4,747	37.9%	8,042	29.9%
Households with 2 or More Vehicles Available	1,186	73.6%	7,568	60.4%	18,216	67.8%
Total Vehicles Available	3,721		24,487		56,332	
Average Vehicles Per Household	2.3		2.0		2.1	

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1605 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	3,135		27,232		59,640	
Estimated Civilian Employed	2,308	73.6%	17,728	65.1%	38,158	64.0%
Estimated Civilian Unemployed	82	2.6%	775	2.8%	1,361	2.3%
Estimated in Armed Forces	5	0.2%	151	0.6%	184	0.3%
Estimated Not in Labor Force	741	23.6%	8,577	31.5%	19,937	33.4%
Unemployment Rate	2.6%		2.8%		2.3%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	2,308		17,728		38,158	
Management, Business, Financial Operations	311	13.5%	2,193	12.4%	5,796	15.2%
Professional, Related	551	23.9%	4,007	22.6%	8,671	22.7%
Service	449	19.4%	3,089	17.4%	6,072	15.9%
Sales, Office	476	20.6%	4,060	22.9%	8,192	21.5%
Farming, Fishing, Forestry	5	0.2%	40	0.2%	83	0.2%
Construct, Extraction, Maintenance	81	3.5%	827	4.7%	1,920	5.0%
Production, Transport Material Moving	436	18.9%	3,512	19.8%	7,424	19.5%
White Collar Workers	1,337	57.9%	10,260	57.9%	22,659	59.4%
Blue Collar Workers	971	42.1%	7,469	42.1%	15,498	40.6%
Consumer Expenditure (2022)						
Total Household Expenditure	$99.09 M		$682.53 M		$1.61 B	
Total Non-Retail Expenditure	$51.93 M	52.4%	$358.02 M	52.5%	$847.18 M	52.5%
Total Retail Expenditure	$47.16 M	47.6%	$324.5 M	47.5%	$766.6 M	47.5%
Apparel	$3.5 M	3.5%	$24.06 M	3.5%	$57.1 M	3.5%
Contributions	$3.19 M	3.2%	$21.43 M	3.1%	$51.86 M	3.2%
Education	$2.87 M	2.9%	$19.21 M	2.8%	$47.44 M	2.9%
Entertainment	$5.66 M	5.7%	$38.36 M	5.6%	$91.77 M	5.7%
Food and Beverages	$14.65 M	14.8%	$101.54 M	14.9%	$238.7 M	14.8%
Furnishings and Equipment	$3.52 M	3.6%	$23.9 M	3.5%	$57.07 M	3.5%
Gifts	$2.38 M	2.4%	$16.21 M	2.4%	$38.97 M	2.4%
Health Care	$8.41 M	8.5%	$58.05 M	8.5%	$136.39 M	8.5%
Household Operations	$3.87 M	3.9%	$26.44 M	3.9%	$63.02 M	3.9%
Miscellaneous Expenses	$1.87 M	1.9%	$12.8 M	1.9%	$30.39 M	1.9%
Personal Care	$1.34 M	1.3%	$9.18 M	1.3%	$21.71 M	1.3%
Personal Insurance	$707.61 K	0.7%	$4.69 M	0.7%	$11.44 M	0.7%
Reading	$214.11 K	0.2%	$1.46 M	0.2%	$3.48 M	0.2%
Shelter	$20.67 M	20.9%	$143.32 M	21.0%	$337.6 M	20.9%
Tobacco	$588.61 K	0.6%	$4.29 M	0.6%	$9.66 M	0.6%
Transportation	$18.36 M	18.5%	$126.35 M	18.5%	$298.19 M	18.5%
Utilities	$7.3 M	7.4%	$51.25 M	7.5%	$119.01 M	7.4%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	2,522		22,022		49,287	
Elementary (Grade Level 0 to 8)	32	1.3%	425	1.9%	982	2.0%
Some High School (Grade Level 9 to 11)	58	2.3%	1,738	7.9%	2,835	5.8%
High School Graduate	487	19.3%	6,025	27.4%	13,934	28.3%
Some College	627	24.8%	4,967	22.6%	10,648	21.6%
Associate Degree Only	336	13.3%	2,367	10.7%	5,257	10.7%
Bachelor Degree Only	682	27.0%	4,460	20.3%	9,805	19.9%
Graduate Degree	300	11.9%	2,040	9.3%	5,826	11.8%

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1605 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
1 Detached Unit	1,383	171.0%	8,846	97.2%	21,627	110.0%
1 Attached Unit	13	1.6%	521	5.7%	739	3.8%
2 to 4 Units	26	3.2%	531	5.8%	745	3.8%
5 to 9 Units	50	6.1%	899	9.9%	1,220	6.2%
10 to 19 Units	74	9.2%	915	10.0%	1,259	6.4%
20 to 49 Units	19	2.3%	299	3.3%	447	2.3%
50 or More Units	34	4.1%	314	3.5%	415	2.1%
Mobile Home or Trailer	15	1.8%	207	2.3%	406	2.1%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2022)						
Homes Built 2010 or later	662	81.9%	3,492	38.4%	8,081	41.1%
Homes Built 2000 to 2009	534	66.0%	4,271	46.9%	8,490	43.2%
Homes Built 1990 to 1999	208	25.7%	2,525	27.7%	5,375	27.3%
Homes Built 1980 to 1989	91	11.3%	1,108	12.2%	2,478	12.6%
Homes Built 1970 to 1979	51	6.3%	514	5.6%	1,173	6.0%
Homes Built 1960 to 1969	16	2.0%	217	2.4%	452	2.3%
Homes Built 1950 to 1959	39	4.8%	300	3.3%	493	2.5%
Homes Built Before 1949	11	1.3%	105	1.2%	317	1.6%
Home Values (2022)						
Home Values $1,000,000 or More	3	0.2%	28	0.3%	160	0.8%
Home Values $500,000 to $999,999	12	0.9%	132	1.7%	705	3.6%
Home Values $400,000 to $499,999	15	1.1%	127	1.6%	1,150	5.8%
Home Values $300,000 to $399,999	127	9.2%	636	8.0%	2,458	12.5%
Home Values $200,000 to $299,999	498	36.1%	2,437	30.6%	5,476	27.8%
Home Values $150,000 to $199,999	604	43.8%	2,418	30.3%	5,237	26.6%
Home Values $100,000 to $149,999	72	5.2%	975	12.2%	2,552	13.0%
Home Values $70,000 to $99,999	13	0.9%	487	6.1%	841	4.3%
Home Values $50,000 to $69,999	4	0.3%	244	3.1%	406	2.1%
Home Values $25,000 to $49,999	5	0.4%	43	0.5%	113	0.6%
Home Values Under $25,000	27	2.0%	448	5.6%	583	3.0%
Owner-Occupied Median Home Value	$216,866		$187,900		$221,534	
Renter-Occupied Median Rent	$1,130		$1,013		$1,030	
Transportation To Work (2022)						
Drive to Work Alone	1,743	75.5%	14,277	80.5%	30,430	79.7%
Drive to Work in Carpool	323	14.0%	1,588	9.0%	2,963	7.8%
Travel to Work by Public Transportation	4	0.2%	186	1.0%	501	1.3%
Drive to Work on Motorcycle	-	-	4	-	22	-
Walk or Bicycle to Work	22	0.9%	111	0.6%	173	0.5%
Other Means	2	-	59	0.3%	177	0.5%
Work at Home	214	9.3%	1,503	8.5%	3,893	10.2%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	522	22.6%	3,065	17.3%	6,530	17.1%
Travel to Work in 15 to 29 Minutes	675	29.2%	5,711	32.2%	10,866	28.5%
Travel to Work in 30 to 59 Minutes	789	34.2%	5,948	33.6%	13,121	34.4%
Travel to Work in 60 Minutes or More	108	4.7%	1,501	8.5%	3,747	9.8%
Average Minutes Travel to Work	21.0		24.6		27.3	

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