

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0482/-84.3607

20 E Crossville Rd Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,343		64,796		170,769	
Projected Population (2028)	6,376		66,609		178,164	
Census Population (2020)	6,393		64,644		169,772	
Census Population (2010)	5,974		60,921		155,212	
Projected Annual Growth (2023-2028)	33	0.1%	1,813	0.6%	7,395	0.9%
Historical Annual Growth (2020-2023)	-50	-	152	-	997	0.2%
Historical Annual Growth (2010-2020)	419	0.7%	3,723	0.6%	14,560	0.9%
Estimated Population Density (2023)	2,020	psm	2,293	psm	2,175	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,814		24,941		67,125	
Projected Households (2028)	2,846		25,707		70,761	
Census Households (2020)	2,800		24,532		65,931	
Census Households (2010)	2,605		22,851		59,888	
Projected Annual Growth (2023-2028)	32	0.2%	766	0.6%	3,637	1.1%
Historical Annual Change (2010-2023)	209	0.6%	2,090	0.7%	7,237	0.9%
Average Household Income						
Estimated Average Household Income (2023)	\$197,634		\$182,567		\$190,419	
Projected Average Household Income (2028)	\$208,512		\$189,056		\$192,507	
Census Average Household Income (2010)	\$96,060		\$94,319		\$101,885	
Census Average Household Income (2000)	\$82,226		\$87,778		\$96,735	
Projected Annual Change (2023-2028)	\$10,878	1.1%	\$6,489	0.7%	\$2,088	0.2%
Historical Annual Change (2000-2023)	\$115,408	6.1%	\$94,789	4.7%	\$93,684	4.2%
Median Household Income						
Estimated Median Household Income (2023)	\$131,612		\$133,675		\$144,401	
Projected Median Household Income (2028)	\$134,214		\$136,795		\$147,949	
Census Median Household Income (2010)	\$73,618		\$76,001		\$79,861	
Census Median Household Income (2000)	\$69,471		\$74,302		\$79,699	
Projected Annual Change (2023-2028)	\$2,602	0.4%	\$3,120	0.5%	\$3,548	0.5%
Historical Annual Change (2000-2023)	\$62,140	3.9%	\$59,373	3.5%	\$64,702	3.5%
Per Capita Income						
Estimated Per Capita Income (2023)	\$87,835		\$70,341		\$74,893	
Projected Per Capita Income (2028)	\$93,232		\$73,030		\$76,500	
Census Per Capita Income (2010)	\$41,890		\$35,381		\$39,320	
Census Per Capita Income (2000)	\$34,759		\$32,404		\$36,150	
Projected Annual Change (2023-2028)	\$5,397	1.2%	\$2,689	0.8%	\$1,608	0.4%
Historical Annual Change (2000-2023)	\$53,076	6.6%	\$37,937	5.1%	\$38,743	4.7%
Estimated Average Household Net Worth (2023)	\$979,222		\$1.02 M		\$1.1 M	

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20 E Crossville Rd Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		6,343		64,796		170,769	
White (2023)		4,853	76.5%	41,316	63.8%	113,082	66.2%
Black or African American (2023)		601	9.5%	10,460	16.1%	27,307	16.0%
American Indian or Alaska Native (2023)		9	0.1%	231	0.4%	418	0.2%
Asian (2023)		349	5.5%	3,784	5.8%	11,950	7.0%
Hawaiian or Pacific Islander (2023)		3	-	19	-	59	-
Other Race (2023)		100	1.6%	3,865	6.0%	6,368	3.7%
Two or More Races (2023)		427	6.7%	5,121	7.9%	11,584	6.8%
Population < 18 (2023)		1,134	17.9%	14,656	22.6%	38,425	22.5%
White Not Hispanic		786	69.4%	7,424	50.7%	21,597	56.2%
Black or African American		122	10.8%	2,572	17.5%	6,433	16.7%
Asian		48	4.3%	816	5.6%	2,830	7.4%
Other Race Not Hispanic		53	4.7%	695	4.7%	1,942	5.1%
Hispanic		124	10.9%	3,149	21.5%	5,623	14.6%
Not Hispanic or Latino Population (2023)		5,868	92.5%	55,405	85.5%	152,933	89.6%
Not Hispanic White		4,789	81.6%	39,843	71.9%	109,957	71.9%
Not Hispanic Black or African American		592	10.1%	10,207	18.4%	26,688	17.5%
Not Hispanic American Indian or Alaska Native		2	-	26	-	83	-
Not Hispanic Asian		349	5.9%	3,774	6.8%	11,913	7.8%
Not Hispanic Hawaiian or Pacific Islander		2	-	14	-	43	-
Not Hispanic Other Race		18	0.3%	232	0.4%	587	0.4%
Not Hispanic Two or More Races		117	2.0%	1,308	2.4%	3,663	2.4%
Hispanic or Latino Population (2023)		475	7.5%	9,391	14.5%	17,836	10.4%
Hispanic White		65	13.6%	1,473	15.7%	3,126	17.5%
Hispanic Black or African American		9	1.9%	253	2.7%	619	3.5%
Hispanic American Indian or Alaska Native		7	1.4%	205	2.2%	335	1.9%
Hispanic Asian		-	-	10	0.1%	37	0.2%
Hispanic Hawaiian or Pacific Islander		2	0.4%	6	-	17	-
Hispanic Other Race		82	17.3%	3,633	38.7%	5,782	32.4%
Hispanic Two or More Races		310	65.3%	3,813	40.6%	7,921	44.4%
Not Hispanic or Latino Population (2020)		5,933	92.8%	53,286	82.4%	149,048	87.8%
Hispanic or Latino Population (2020)		461	7.2%	11,358	17.6%	20,724	12.2%
Not Hispanic or Latino Population (2010)		5,629	94.2%	48,583	79.7%	135,540	87.3%
Hispanic or Latino Population (2010)		346	5.8%	12,338	20.3%	19,671	12.7%
Not Hispanic or Latino Population (2028)		5,902	92.6%	56,889	85.4%	159,532	89.5%
Hispanic or Latino Population (2028)		473	7.4%	9,720	14.6%	18,631	10.5%
Projected Annual Growth (2023-2028)		-2	-	329	0.7%	795	0.9%
Historical Annual Growth (2010-2020)		115	3.3%	-980	-0.8%	1,053	0.5%

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Total Age Distribution (2023)							
Total Population		6,343		64,796		170,769	
Age Under 5 Years		287	4.5%	3,653	5.6%	8,704	5.1%
Age 5 to 9 Years		327	5.2%	3,886	6.0%	10,323	6.0%
Age 10 to 14 Years		295	4.7%	4,336	6.7%	11,876	7.0%
Age 15 to 19 Years		348	5.5%	4,145	6.4%	11,065	6.5%
Age 20 to 24 Years		199	3.1%	3,005	4.6%	7,871	4.6%
Age 25 to 29 Years		252	4.0%	4,039	6.2%	10,391	6.1%
Age 30 to 34 Years		360	5.7%	4,674	7.2%	11,621	6.8%
Age 35 to 39 Years		424	6.7%	4,579	7.1%	12,024	7.0%
Age 40 to 44 Years		418	6.6%	4,423	6.8%	11,854	6.9%
Age 45 to 49 Years		429	6.8%	4,573	7.1%	12,483	7.3%
Age 50 to 54 Years		533	8.4%	5,066	7.8%	13,958	8.2%
Age 55 to 59 Years		528	8.3%	4,727	7.3%	13,218	7.7%
Age 60 to 64 Years		491	7.7%	3,978	6.1%	11,588	6.8%
Age 65 to 69 Years		432	6.8%	3,152	4.9%	8,522	5.0%
Age 70 to 74 Years		383	6.0%	2,573	4.0%	6,653	3.9%
Age 75 to 79 Years		242	3.8%	1,767	2.7%	4,025	2.4%
Age 80 to 84 Years		164	2.6%	1,101	1.7%	2,357	1.4%
Age 85 Years or Over		232	3.7%	1,120	1.7%	2,236	1.3%
Median Age		47.1		40.1		40.4	
Age 19 Years or Less		1,257	19.8%	16,019	24.7%	41,969	24.6%
Age 20 to 64 Years		3,635	57.3%	39,063	60.3%	105,008	61.5%
Age 65 Years or Over		1,452	22.9%	9,714	15.0%	23,792	13.9%
Female Age Distribution (2023)							
Female Population		3,319	52.3%	33,224	51.3%	87,396	51.2%
Age Under 5 Years		133	4.0%	1,789	5.4%	4,332	5.0%
Age 5 to 9 Years		156	4.7%	1,921	5.8%	5,113	5.8%
Age 10 to 14 Years		141	4.2%	2,068	6.2%	5,721	6.5%
Age 15 to 19 Years		187	5.6%	2,056	6.2%	5,390	6.2%
Age 20 to 24 Years		92	2.8%	1,486	4.5%	3,935	4.5%
Age 25 to 29 Years		113	3.4%	2,022	6.1%	5,274	6.0%
Age 30 to 34 Years		198	6.0%	2,386	7.2%	5,964	6.8%
Age 35 to 39 Years		216	6.5%	2,344	7.1%	6,240	7.1%
Age 40 to 44 Years		208	6.3%	2,297	6.9%	6,216	7.1%
Age 45 to 49 Years		243	7.3%	2,422	7.3%	6,630	7.6%
Age 50 to 54 Years		280	8.4%	2,573	7.7%	7,086	8.1%
Age 55 to 59 Years		253	7.6%	2,393	7.2%	6,760	7.7%
Age 60 to 64 Years		272	8.2%	2,032	6.1%	5,827	6.7%
Age 65 to 69 Years		231	7.0%	1,676	5.0%	4,320	4.9%
Age 70 to 74 Years		224	6.8%	1,439	4.3%	3,574	4.1%
Age 75 to 79 Years		135	4.1%	1,000	3.0%	2,242	2.6%
Age 80 to 84 Years		102	3.1%	634	1.9%	1,363	1.6%
Age 85 Years or Over		134	4.0%	685	2.1%	1,408	1.6%
Female Median Age		48.8		41.0		41.0	
Age 19 Years or Less		617	18.6%	7,833	23.6%	20,555	23.5%
Age 20 to 64 Years		1,876	56.5%	19,956	60.1%	53,933	61.7%
Age 65 Years or Over		827	24.9%	5,434	16.4%	12,907	14.8%

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Male Age Distribution (2023)							
Male Population		3,024	47.7%	31,572	48.7%	83,373	48.8%
Age Under 5 Years		154	5.1%	1,863	5.9%	4,372	5.2%
Age 5 to 9 Years		171	5.6%	1,966	6.2%	5,210	6.2%
Age 10 to 14 Years		154	5.1%	2,268	7.2%	6,156	7.4%
Age 15 to 19 Years		161	5.3%	2,089	6.6%	5,675	6.8%
Age 20 to 24 Years		107	3.5%	1,518	4.8%	3,936	4.7%
Age 25 to 29 Years		139	4.6%	2,017	6.4%	5,117	6.1%
Age 30 to 34 Years		162	5.3%	2,288	7.2%	5,657	6.8%
Age 35 to 39 Years		208	6.9%	2,235	7.1%	5,784	6.9%
Age 40 to 44 Years		210	6.9%	2,126	6.7%	5,638	6.8%
Age 45 to 49 Years		185	6.1%	2,150	6.8%	5,853	7.0%
Age 50 to 54 Years		253	8.4%	2,493	7.9%	6,872	8.2%
Age 55 to 59 Years		275	9.1%	2,333	7.4%	6,458	7.7%
Age 60 to 64 Years		219	7.3%	1,946	6.2%	5,760	6.9%
Age 65 to 69 Years		201	6.6%	1,476	4.7%	4,202	5.0%
Age 70 to 74 Years		158	5.2%	1,134	3.6%	3,078	3.7%
Age 75 to 79 Years		107	3.5%	768	2.4%	1,784	2.1%
Age 80 to 84 Years		61	2.0%	467	1.5%	994	1.2%
Age 85 Years or Over		98	3.2%	435	1.4%	827	1.0%
Male Median Age		45.4		39.3		39.9	
Age 19 Years or Less		640	21.2%	8,186	25.9%	21,413	25.7%
Age 20 to 64 Years		1,759	58.2%	19,107	60.5%	51,075	61.3%
Age 65 Years or Over		625	20.7%	4,280	13.6%	10,886	13.1%
Males per 100 Females (2023)							
Overall Comparison		91		95		95	
Age Under 5 Years		115	53.6%	104	51.0%	101	50.2%
Age 5 to 9 Years		109	52.2%	102	50.6%	102	50.5%
Age 10 to 14 Years		110	52.3%	110	52.3%	108	51.8%
Age 15 to 19 Years		87	46.4%	102	50.4%	105	51.3%
Age 20 to 24 Years		116	53.7%	102	50.5%	100	50.0%
Age 25 to 29 Years		123	55.2%	100	49.9%	97	49.2%
Age 30 to 34 Years		81	44.9%	96	48.9%	95	48.7%
Age 35 to 39 Years		97	49.1%	95	48.8%	93	48.1%
Age 40 to 44 Years		101	50.2%	93	48.1%	91	47.6%
Age 45 to 49 Years		76	43.2%	89	47.0%	88	46.9%
Age 50 to 54 Years		90	47.5%	97	49.2%	97	49.2%
Age 55 to 59 Years		109	52.1%	97	49.4%	96	48.9%
Age 60 to 64 Years		81	44.7%	96	48.9%	99	49.7%
Age 65 to 69 Years		87	46.5%	88	46.8%	97	49.3%
Age 70 to 74 Years		71	41.4%	79	44.1%	86	46.3%
Age 75 to 79 Years		79	44.1%	77	43.4%	80	44.3%
Age 80 to 84 Years		60	37.5%	74	42.4%	73	42.2%
Age 85 Years or Over		73	42.1%	63	38.8%	59	37.0%
Age 19 Years or Less		104	50.9%	105	51.1%	104	51.0%
Age 20 to 39 Years		99	49.9%	98	49.4%	96	48.9%
Age 40 to 64 Years		91	47.6%	94	48.5%	94	48.5%
Age 65 Years or Over		76	43.0%	79	44.1%	84	45.8%

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Household Type (2023)							
Total Households		2,814		24,941		67,125	
Households with Children		714	25.4%	8,904	35.7%	23,274	34.7%
Average Household Size		2.2		2.6		2.5	
Household Density per Square Mile		896		883		855	
Population Family		5,032	79.3%	55,041	84.9%	145,514	85.2%
Population Non-Family		1,231	19.4%	9,273	14.3%	24,481	14.3%
Population Group Quarters		80	1.3%	482	0.7%	774	0.5%
Family Households		1,708	60.7%	17,502	70.2%	47,182	70.3%
Married Couple Households		1,419	83.1%	13,913	79.5%	38,700	82.0%
Other Family Households with Children		289	16.9%	3,589	20.5%	8,482	18.0%
Family Households with Children		714	41.8%	8,892	50.8%	23,247	49.3%
Married Couple with Children		574	80.4%	6,741	75.8%	18,215	78.4%
Other Family Households with Children		140	19.6%	2,152	24.2%	5,032	21.6%
Family Households No Children		994	58.2%	8,609	49.2%	23,935	50.7%
Married Couple No Children		845	85.0%	7,172	83.3%	20,485	85.6%
Other Family Households No Children		149	15.0%	1,437	16.7%	3,450	14.4%
Non-Family Households		1,106	39.3%	7,439	29.8%	19,943	29.7%
Non-Family Households with Children		-	-	12	0.2%	27	0.1%
Non-Family Households No Children		1,106	100.0%	7,427	99.8%	19,916	99.9%
Average Family Household Size		2.9		3.1		3.1	
Average Family Income		\$186,484		\$204,353		\$220,855	
Median Family Income		\$142,378		\$160,346		\$176,706	
Average Non-Family Household Size		1.1		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		5,434		52,921		139,866	
Never Married		1,356	25.0%	15,389	29.1%	39,421	28.2%
Currently Married		2,843	52.3%	28,490	53.8%	78,375	56.0%
Previously Married		1,235	22.7%	9,042	17.1%	22,069	15.8%
Separated		175	14.2%	1,903	21.1%	3,872	17.5%
Widowed		481	38.9%	2,000	22.1%	5,442	24.7%
Divorced		580	46.9%	5,139	56.8%	12,754	57.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		4,887		45,772		120,930	
Elementary (Grade Level 0 to 8)		36	0.7%	1,650	3.6%	3,032	2.5%
Some High School (Grade Level 9 to 11)		117	2.4%	1,407	3.1%	2,489	2.1%
High School Graduate		462	9.4%	6,482	14.2%	13,395	11.1%
Some College		608	12.4%	5,596	12.2%	16,252	13.4%
Associate Degree Only		305	6.3%	2,681	5.9%	6,296	5.2%
Bachelor Degree Only		2,096	42.9%	17,218	37.6%	49,834	41.2%
Graduate Degree		1,263	25.9%	10,738	23.5%	29,632	24.5%
Any College (Some College or Higher)		4,273	87.4%	36,233	79.2%	102,013	84.4%
College Degree + (Bachelor Degree or Higher)		3,359	68.7%	27,956	61.1%	79,466	65.7%

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Housing						
Total Housing Units (2023)	2,968		26,465		70,651	
Total Housing Units (2020)	2,951		25,970		69,122	
Historical Annual Growth (2020-2023)	17	-	495	-	1,529	-
Housing Units Occupied (2023)	2,814	94.8%	24,941	94.2%	67,125	95.0%
Housing Units Owner-Occupied	2,310	82.1%	19,425	77.9%	53,507	79.7%
Housing Units Renter-Occupied	504	17.9%	5,516	22.1%	13,618	20.3%
Housing Units Vacant (2023)	154	5.2%	1,524	5.8%	3,526	5.0%
Household Size (2023)						
Total Households	2,814		24,941		67,125	
1 Person Households	1,006	35.8%	6,147	24.6%	16,603	24.7%
2 Person Households	969	34.4%	8,678	34.8%	23,745	35.4%
3 Person Households	350	12.4%	3,834	15.4%	10,753	16.0%
4 Person Households	335	11.9%	3,772	15.1%	10,174	15.2%
5 Person Households	109	3.9%	1,542	6.2%	3,907	5.8%
6 Person Households	36	1.3%	624	2.5%	1,350	2.0%
7 or More Person Households	9	0.3%	344	1.4%	592	0.9%
Household Income Distribution (2023)						
HH Income \$200,000 or More	749	26.6%	6,986	28.0%	20,774	30.9%
HH Income \$150,000 to \$199,999	334	11.9%	3,077	12.3%	8,912	13.3%
HH Income \$125,000 to \$149,999	280	9.9%	2,372	9.5%	5,774	8.6%
HH Income \$100,000 to \$124,999	281	10.0%	2,184	8.8%	5,408	8.1%
HH Income \$75,000 to \$99,999	370	13.2%	2,550	10.2%	6,957	10.4%
HH Income \$50,000 to \$74,999	209	7.4%	2,621	10.5%	6,796	10.1%
HH Income \$35,000 to \$49,999	193	6.8%	1,729	6.9%	4,256	6.3%
HH Income \$25,000 to \$34,999	150	5.3%	1,302	5.2%	2,825	4.2%
HH Income \$15,000 to \$24,999	84	3.0%	1,083	4.3%	2,445	3.6%
HH Income \$10,000 to \$14,999	22	0.8%	451	1.8%	1,101	1.6%
HH Income Under \$10,000	143	5.1%	585	2.3%	1,879	2.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	190	6.8%	1,017	4.1%	2,739	4.1%
Households 1 Vehicle Available	1,050	37.3%	7,581	30.4%	18,564	27.7%
Households 2 Vehicles Available	1,103	39.2%	11,719	47.0%	30,238	45.0%
Households 3 or More Vehicles Available	471	16.7%	4,624	18.5%	15,584	23.2%
Total Vehicles Available	4,793		46,546		131,793	
Average Vehicles per Household	1.7		1.9		2.0	
Owner-Occupied Household Vehicles	4,267	89.0%	38,730	83.2%	112,780	85.6%
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.1	
Renter-Occupied Household Vehicles	525	11.0%	7,815	16.8%	19,013	14.4%
Average Vehicles per Renter-Occupied Household	1.0		1.4		1.4	
Travel Time (2023)						
Worker Base Age 16 years or Over	3,095		34,267		93,283	
Travel to Work in 14 Minutes or Less	276	8.9%	3,668	10.7%	9,358	10.0%
Travel to Work in 15 to 29 Minutes	571	18.4%	6,871	20.1%	18,129	19.4%
Travel to Work in 30 to 59 Minutes	762	24.6%	6,876	20.1%	18,463	19.8%
Travel to Work in 60 Minutes or More	71	2.3%	1,088	3.2%	3,077	3.3%
Work at Home	1,415	45.7%	15,764	46.0%	44,256	47.4%
Average Minutes Travel to Work	26.2		25.3		25.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0482/-84.3607

20 E Crossville Rd Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,095		34,267		93,283	
Drive to Work Alone	1,361	44.0%	15,163	44.2%	41,536	44.5%
Drive to Work in Carpool	187	6.0%	2,110	6.2%	4,453	4.8%
Travel to Work by Public Transportation	15	0.5%	295	0.9%	668	0.7%
Drive to Work on Motorcycle	-	-	-	-	11	-
Bicycle to Work	17	0.5%	54	0.2%	139	0.1%
Walk to Work	47	1.5%	433	1.3%	1,155	1.2%
Other Means	53	1.7%	448	1.3%	1,064	1.1%
Work at Home	1,415	45.7%	15,764	46.0%	44,256	47.4%
Daytime Demographics (2023)						
Total Businesses	603		7,609		16,668	
Total Employees	3,250		47,395		128,134	
Company Headquarter Businesses	16	2.6%	221	2.9%	527	3.2%
Company Headquarter Employees	313	9.6%	6,016	12.7%	28,136	22.0%
Employee Population per Business	5.4 to 1		6.2 to 1		7.7 to 1	
Residential Population per Business	10.5 to 1		8.5 to 1		10.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,510		65,070		171,915	
Labor Force						
Labor Population Age 16 Years or Over (2023)	5,355		51,973		137,311	
Labor Force Total Males (2023)	2,512	46.9%	25,004	48.1%	66,343	48.3%
Male Civilian Employed	1,658	66.0%	18,744	75.0%	49,366	74.4%
Male Civilian Unemployed	13	0.5%	271	1.1%	991	1.5%
Males in Armed Forces	-	-	32	0.1%	146	0.2%
Males Not in Labor Force	840	33.5%	5,957	23.8%	15,840	23.9%
Labor Force Total Females (2023)	2,843	53.1%	26,969	51.9%	70,968	51.7%
Female Civilian Employed	1,437	50.5%	15,523	57.6%	43,918	61.9%
Female Civilian Unemployed	69	2.4%	598	2.2%	1,273	1.8%
Females in Armed Forces	-	-	-	-	101	0.1%
Females Not in Labor Force	1,337	47.0%	10,849	40.2%	25,677	36.2%
Unemployment Rate	83	1.5%	869	1.7%	2,265	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,095		34,267		93,283	
Occupation Total Males	1,658	53.6%	18,744	54.7%	49,366	52.9%
Occupation Total Females	1,437	46.4%	15,523	45.3%	43,918	47.1%
Management, Business, Financial Operations	1,022	-	10,593	30.9%	29,548	31.7%
Professional, Related	852	27.5%	9,166	26.8%	27,050	29.0%
Service	184	5.9%	3,390	9.9%	8,710	9.3%
Sales, Office	617	19.9%	6,704	19.6%	18,935	20.3%
Farming, Fishing, Forestry	-	-	10	-	26	-
Construction, Extraction, Maintenance	203	6.6%	1,973	5.8%	3,412	3.7%
Production, Transport, Material Moving	217	7.0%	2,430	7.1%	5,603	6.0%
White Collar Workers	2,491	80.5%	26,463	77.2%	75,533	81.0%
Blue Collar Workers	604	19.5%	7,804	22.8%	17,750	19.0%

Complete Profile

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Units In Structure (2023)							
Total Units		2,814		24,941		67,125	
1 Detached Unit		1,995	70.9%	15,794	63.3%	44,438	66.2%
1 Attached Unit		267	9.5%	2,856	11.5%	7,048	10.5%
2 Units		23	0.8%	282	1.1%	645	1.0%
3 to 4 Units		61	2.2%	523	2.1%	1,243	1.9%
5 to 9 Units		56	2.0%	1,172	4.7%	3,010	4.5%
10 to 19 Units		89	3.2%	1,320	5.3%	3,394	5.1%
20 to 49 Units		52	1.8%	717	2.9%	1,716	2.6%
50 or More Units		261	9.3%	2,185	8.8%	5,149	7.7%
Mobile Home or Trailer		9	0.3%	93	0.4%	460	0.7%
Other Structure		-	-	-	-	23	-
Homes Built By Year (2023)							
Homes Built 2020 or later		48	1.6%	348	1.3%	855	1.2%
Homes Built 2010 to 2019		334	11.3%	2,868	10.8%	7,874	11.1%
Homes Built 2000 to 2009		475	16.0%	4,413	16.7%	10,949	15.5%
Homes Built 1990 to 1999		461	15.5%	5,280	20.0%	13,260	18.8%
Homes Built 1980 to 1989		575	19.4%	6,181	23.4%	18,561	26.3%
Homes Built 1970 to 1979		611	20.6%	3,332	12.6%	10,200	14.4%
Homes Built 1960 to 1969		210	7.1%	1,410	5.3%	2,917	4.1%
Homes Built 1950 to 1959		26	0.9%	341	1.3%	779	1.1%
Homes Built 1940 to 1949		9	0.3%	139	0.5%	422	0.6%
Homes Built Before 1939		65	2.2%	629	2.4%	1,308	1.9%
Median Age of Homes		36.0	yrs	34.7	yrs	34.7	yrs
Home Values (2023)							
Owner Specified Housing Units		2,310		19,425		53,507	
Home Values \$1,000,000 or More		59	2.5%	500	2.6%	1,958	3.7%
Home Values \$750,000 to \$999,999		142	6.1%	1,368	7.0%	4,459	8.3%
Home Values \$500,000 to \$749,999		407	17.6%	4,553	23.4%	14,502	27.1%
Home Values \$400,000 to \$499,999		365	15.8%	3,410	17.6%	9,145	17.1%
Home Values \$300,000 to \$399,999		811	35.1%	4,949	25.5%	11,456	21.4%
Home Values \$250,000 to \$299,999		295	12.8%	2,507	12.9%	5,334	10.0%
Home Values \$200,000 to \$249,999		93	4.0%	810	4.2%	2,582	4.8%
Home Values \$175,000 to \$199,999		36	1.5%	328	1.7%	1,007	1.9%
Home Values \$150,000 to \$174,999		31	1.3%	386	2.0%	1,225	2.3%
Home Values \$125,000 to \$149,999		8	0.3%	128	0.7%	389	0.7%
Home Values \$100,000 to \$124,999		10	0.4%	142	0.7%	315	0.6%
Home Values \$90,000 to \$99,999		7	0.3%	69	0.4%	156	0.3%
Home Values \$80,000 to \$89,999		4	0.2%	36	0.2%	122	0.2%
Home Values \$70,000 to \$79,999		3	0.1%	23	0.1%	84	0.2%
Home Values \$60,000 to \$69,999		2	-	15	-	40	-
Home Values \$50,000 to \$59,999		2	-	19	-	59	0.1%
Home Values \$35,000 to \$49,999		1	-	53	0.3%	92	0.2%
Home Values \$25,000 to \$34,999		-	-	5	-	64	0.1%
Home Values \$10,000 to \$24,999		20	0.9%	57	0.3%	337	0.6%
Home Values Under \$10,000		16	0.7%	70	0.4%	179	0.3%
Owner-Occupied Median Home Value		\$404,301		\$424,517		\$454,305	
Renter-Occupied Median Rent		\$1,414		\$1,353		\$1,352	

Complete Profile

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20 E Crossville Rd Roswell, GA 30075	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$335.36 M	\$2.77 B	\$7.73 B
Total Non-Retail Expenditure	\$179.14 M	\$1.48 B	\$4.13 B
Total Retail Expenditure	\$156.22 M	\$1.29 B	\$3.6 B
Apparel	\$12.15 M	\$100.93 M	\$282.51 M
Contributions	\$12.46 M	\$102.37 M	\$288.86 M
Education	\$12.35 M	\$102.73 M	\$293.13 M
Entertainment	\$19.75 M	\$163.5 M	\$458.06 M
Food and Beverages	\$47.85 M	\$395.96 M	\$1.1 B
Furnishings and Equipment	\$12.18 M	\$100.69 M	\$281.74 M
Gifts	\$9.66 M	\$79.77 M	\$225.8 M
Health Care	\$26.97 M	\$221.17 M	\$611.8 M
Household Operations	\$13.77 M	\$113.56 M	\$317.83 M
Miscellaneous Expenses	\$6.47 M	\$53.17 M	\$148.43 M
Personal Care	\$4.5 M	\$37.09 M	\$103.28 M
Personal Insurance	\$2.64 M	\$21.84 M	\$61.63 M
Reading	\$754.98 K	\$6.18 M	\$17.26 M
Shelter	\$70.16 M	\$580.62 M	\$1.62 B
Tobacco	\$1.59 M	\$13.09 M	\$35.41 M
Transportation	\$59.56 M	\$494.31 M	\$1.38 B
Utilities	\$22.55 M	\$185.89 M	\$512.27 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$9,931	\$9,265	\$9,599
Total Non-Retail Expenditure	\$5,305 53.4%	\$4,944 53.4%	\$5,129 53.4%
Total Retail Expenditures	\$4,626 46.6%	\$4,321 46.6%	\$4,470 46.6%
Apparel	\$360 3.6%	\$337 3.6%	\$351 3.7%
Contributions	\$369 3.7%	\$342 3.7%	\$359 3.7%
Education	\$366 3.7%	\$343 3.7%	\$364 3.8%
Entertainment	\$585 5.9%	\$546 5.9%	\$569 5.9%
Food and Beverages	\$1,417 14.3%	\$1,323 14.3%	\$1,366 14.2%
Furnishings and Equipment	\$361 3.6%	\$336 3.6%	\$350 3.6%
Gifts	\$286 2.9%	\$267 2.9%	\$280 2.9%
Health Care	\$799 8.0%	\$739 8.0%	\$760 7.9%
Household Operations	\$408 4.1%	\$379 4.1%	\$395 4.1%
Miscellaneous Expenses	\$192 1.9%	\$178 1.9%	\$184 1.9%
Personal Care	\$133 1.3%	\$124 1.3%	\$128 1.3%
Personal Insurance	\$78 0.8%	\$73 0.8%	\$77 0.8%
Reading	\$22 0.2%	\$21 0.2%	\$21 0.2%
Shelter	\$2,078 20.9%	\$1,940 20.9%	\$2,010 20.9%
Tobacco	\$47 0.5%	\$44 0.5%	\$44 0.5%
Transportation	\$1,764 17.8%	\$1,652 17.8%	\$1,707 17.8%
Utilities	\$668 6.7%	\$621 6.7%	\$636 6.6%