

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8408/-83.9064

4270 Atlanta Hwy Loganville, GA 30052	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	2,885		34,532		84,958	
Projected Population (2026)	3,126		37,548		92,231	
Census Population (2010)	2,447		28,037		68,461	
Census Population (2000)	1,554		15,509		38,462	
Projected Annual Growth (2021 to 2026)	241	1.7%	3,015	1.7%	7,273	1.7%
Historical Annual Growth (2010 to 2021)	438	1.6%	6,495	2.1%	16,497	2.2%
Historical Annual Growth (2000 to 2010)	893	5.7%	12,528	8.1%	29,999	7.8%
Estimated Population Density (2021)	919 psm		1,222 psm		1,082 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2021)	1,002		11,663		27,837	
Projected Households (2026)	1,083		12,654		30,202	
Census Households (2010)	875		9,615		22,841	
Census Households (2000)	525		5,285		12,870	
Estimated Households with Children (2021)	412	41.2%	4,890	41.9%	12,032	43.2%
Estimated Average Household Size (2021)	2.88		2.96		3.05	
Average Household Income						
Estimated Average Household Income (2021)	\$68,067		\$77,729		\$89,078	
Projected Average Household Income (2026)	\$70,070		\$81,285		\$95,508	
Estimated Average Family Income (2021)	\$76,947		\$87,690		\$96,962	
Median Household Income						
Estimated Median Household Income (2021)	\$63,950		\$70,871		\$77,721	
Projected Median Household Income (2026)	\$72,307		\$81,169		\$89,093	
Estimated Median Family Income (2021)	\$71,839		\$78,494		\$85,441	
Per Capita Income						
Estimated Per Capita Income (2021)	\$23,638		\$26,255		\$29,189	
Projected Per Capita Income (2026)	\$24,272		\$27,396		\$31,277	
Estimated Per Capita Income 5 Year Growth	\$634	2.7%	\$1,142	4.3%	\$2,088	7.2%
Estimated Average Household Net Worth (2021)	\$441,457		\$508,463		\$585,170	
Daytime Demos (2021)						
Total Businesses	484		1,495		3,171	
Total Employees	2,803		8,472		17,177	
Company Headquarter Businesses	14	2.8%	37	2.5%	72	2.3%
Company Headquarter Employees	149	5.3%	429	5.1%	791	4.6%
Employee Population per Business	5.8		5.7		5.4	
Residential Population per Business	6.0		23.1		26.8	

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Race & Ethnicity							
White (2021)	1,832	63.5%	21,639	62.7%	50,925	59.9%	
Black or African American (2021)	766	26.6%	9,334	27.0%	25,388	29.9%	
American Indian or Alaska Native (2021)	9	0.3%	138	0.4%	310	0.4%	
Asian (2021)	102	3.5%	1,197	3.5%	3,008	3.5%	
Hawaiian or Pacific Islander (2021)	2	-	14	-	43	-	
Other Race (2021)	83	2.9%	1,179	3.4%	2,781	3.3%	
Two or More Races (2021)	91	3.2%	1,031	3.0%	2,503	2.9%	
Not Hispanic or Latino Population (2021)	2,604	90.3%	30,899	89.5%	76,810	90.4%	
Hispanic or Latino Population (2021)	281	9.7%	3,633	10.5%	8,148	9.6%	
Not Hispanic or Latino Population (2026)	2,809	89.8%	33,447	89.1%	82,986	90.0%	
Hispanic or Latino Population (2026)	317	10.2%	4,100	10.9%	9,246	10.0%	
Not Hispanic or Latino Population (2010)	2,286	93.4%	25,928	92.5%	63,423	92.6%	
Hispanic or Latino Population (2010)	161	6.6%	2,109	7.5%	5,039	7.4%	
Not Hispanic or Latino Population (2000)	1,506	96.9%	15,045	97.0%	37,289	97.0%	
Hispanic or Latino Population (2000)	47	3.1%	464	3.0%	1,173	3.0%	
Projected Hispanic Annual Growth (2021 to 2026)	37	2.6%	467	2.6%	1,098	2.7%	
Historic Hispanic Annual Growth (2000 to 2021)	233	23.4%	3,169	32.5%	6,975	28.3%	
Age Distribution (2021)							
Age Under 5	167	5.8%	2,056	6.0%	5,038	5.9%	
Age 5 to 9 Years	203	7.0%	2,448	7.1%	5,969	7.0%	
Age 10 to 14 Years	228	7.9%	2,750	8.0%	6,825	8.0%	
Age 15 to 19 Years	222	7.7%	2,628	7.6%	6,567	7.7%	
Age 20 to 24 Years	179	6.2%	2,071	6.0%	4,957	5.8%	
Age 25 to 29 Years	163	5.7%	1,971	5.7%	4,746	5.6%	
Age 30 to 34 Years	193	6.7%	2,269	6.6%	5,429	6.4%	
Age 35 to 39 Years	195	6.7%	2,343	6.8%	5,723	6.7%	
Age 40 to 44 Years	198	6.9%	2,377	6.9%	5,924	7.0%	
Age 45 to 49 Years	208	7.2%	2,408	7.0%	6,039	7.1%	
Age 50 to 54 Years	185	6.4%	2,271	6.6%	5,833	6.9%	
Age 55 to 59 Years	173	6.0%	2,112	6.1%	5,523	6.5%	
Age 60 to 64 Years	153	5.3%	1,964	5.7%	4,951	5.8%	
Age 65 to 74 Years	234	8.1%	2,885	8.4%	7,139	8.4%	
Age 75 to 84 Years	135	4.7%	1,487	4.3%	3,276	3.9%	
Age 85 Years or Over	48	1.7%	494	1.4%	1,017	1.2%	
Median Age	36.4		36.5		36.7		
Gender Age Distribution (2021)							
Female Population	1,544	53.5%	18,130	52.5%	44,159	52.0%	
Age 0 to 19 Years	408	26.4%	4,813	26.5%	11,812	26.7%	
Age 20 to 64 Years	885	57.3%	10,488	57.8%	25,840	58.5%	
Age 65 Years or Over	251	16.3%	2,829	15.6%	6,507	14.7%	
Female Median Age	37.8		37.8		37.9		
Male Population	1,341	46.5%	16,402	47.5%	40,799	48.0%	
Age 0 to 19 Years	413	30.8%	5,069	30.9%	12,588	30.9%	
Age 20 to 64 Years	763	56.9%	9,297	56.7%	23,286	57.1%	
Age 65 Years or Over	166	12.3%	2,036	12.4%	4,925	12.1%	
Male Median Age	34.6		34.9		35.3		

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Household Income Distribution (2021)							
HH Income \$200,000 or More	40	4.0%	541	4.6%	1,513	5.4%	
HH Income \$150,000 to \$199,999	41	4.0%	672	5.8%	2,106	7.6%	
HH Income \$100,000 to \$149,999	173	17.2%	2,104	18.0%	5,644	20.3%	
HH Income \$75,000 to \$99,999	121	12.1%	1,938	16.6%	5,189	18.6%	
HH Income \$50,000 to \$74,999	245	24.5%	2,682	23.0%	6,022	21.6%	
HH Income \$35,000 to \$49,999	122	12.2%	1,391	11.9%	2,996	10.8%	
HH Income \$25,000 to \$34,999	105	10.5%	1,036	8.9%	2,024	7.3%	
HH Income \$15,000 to \$24,999	65	6.5%	532	4.6%	960	3.4%	
HH Income Under \$15,000	90	9.0%	767	6.6%	1,384	5.0%	
HH Income \$35,000 or More	741	74.0%	9,328	80.0%	23,469	84.3%	
HH Income \$75,000 or More	374	37.4%	5,255	45.1%	14,451	51.9%	
Housing (2021)							
Total Housing Units	1,044		12,118		28,872		
Housing Units Occupied	1,002	96.0%	11,663	96.2%	27,837	96.4%	
Housing Units Owner-Occupied	781	77.9%	9,491	81.4%	24,117	86.6%	
Housing Units, Renter-Occupied	221	22.1%	2,172	18.6%	3,720	13.4%	
Housing Units, Vacant	42	4.2%	455	3.9%	1,035	3.7%	
Marital Status (2021)							
Never Married	614	26.8%	7,199	26.4%	17,978	26.8%	
Currently Married	1,182	51.7%	14,288	52.4%	35,945	53.5%	
Separated	87	3.8%	1,026	3.8%	2,364	3.5%	
Widowed	113	5.0%	1,629	6.0%	3,511	5.2%	
Divorced	290	12.7%	3,136	11.5%	7,327	10.9%	
Household Type (2021)							
Population Family	2,581	89.5%	31,309	90.7%	78,407	92.3%	
Population Non-Family	302	10.5%	3,216	9.3%	6,527	7.7%	
Population Group Quarters	2	-	8	-	24	-	
Family Households	750	74.9%	9,079	77.8%	22,595	81.2%	
Non-Family Households	251	25.1%	2,585	22.2%	5,242	18.8%	
Married Couple with Children	282	23.8%	3,416	23.9%	8,696	24.2%	
Average Family Household Size	3.4		3.4		3.5		
Household Size (2021)							
1 Person Households	211	21.0%	2,114	18.1%	4,265	15.3%	
2 Person Households	268	26.8%	3,185	27.3%	7,591	27.3%	
3 Person Households	191	19.1%	2,333	20.0%	5,720	20.5%	
4 Person Households	181	18.0%	2,238	19.2%	5,712	20.5%	
5 Person Households	92	9.1%	1,077	9.2%	2,761	9.9%	
6 or More Person Households	60	5.9%	718	6.2%	1,787	6.4%	
Household Vehicles (2021)							
Households with 0 Vehicles Available	60	6.0%	411	3.5%	621	2.2%	
Households with 1 Vehicles Available	315	31.5%	3,254	27.9%	6,339	22.8%	
Households with 2 or More Vehicles Available	627	62.6%	7,998	68.6%	20,877	75.0%	
Total Vehicles Available	1,963		23,791		60,107		
Average Vehicles Per Household	2.0		2.0		2.2		

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Labor Force (2021)							
Estimated Labor Population Age 16 Years or Over		2,238		26,691		65,640	
Estimated Civilian Employed		1,295	57.8%	16,088	60.3%	40,981	62.4%
Estimated Civilian Unemployed		59	2.7%	663	2.5%	1,730	2.6%
Estimated in Armed Forces		-	-	3	-	25	-
Estimated Not in Labor Force		884	39.5%	9,938	37.2%	22,904	34.9%
Unemployment Rate		2.7%		2.5%		2.6%	
Occupation (2021)							
Occupation: Population Age 16 Years or Over		1,295		16,088		40,981	
Management, Business, Financial Operations		206	15.9%	2,412	15.0%	6,874	16.8%
Professional, Related		309	23.9%	3,962	24.6%	10,118	24.7%
Service		231	17.9%	3,040	18.9%	7,068	17.2%
Sales, Office		275	21.3%	3,354	20.9%	8,960	21.9%
Farming, Fishing, Forestry		4	0.3%	30	0.2%	78	0.2%
Construct, Extraction, Maintenance		115	8.9%	1,383	8.6%	3,312	8.1%
Production, Transport Material Moving		154	11.9%	1,906	11.8%	4,570	11.2%
White Collar Workers		790	61.0%	9,729	60.5%	25,952	63.3%
Blue Collar Workers		505	39.0%	6,359	39.5%	15,029	36.7%
Consumer Expenditure (2021)							
Total Household Expenditure		\$54.16 M		\$692.37 M		\$1.82 B	
Total Non-Retail Expenditure		\$28.43 M	52.5%	\$362.93 M	52.4%	\$952.48 M	52.4%
Total Retail Expenditure		\$25.74 M	47.5%	\$329.44 M	47.6%	\$865.66 M	47.6%
Apparel		\$1.9 M	3.5%	\$24.38 M	3.5%	\$64.32 M	3.5%
Contributions		\$1.7 M	3.1%	\$21.94 M	3.2%	\$58.28 M	3.2%
Education		\$1.51 M	2.8%	\$19.62 M	2.8%	\$52.76 M	2.9%
Entertainment		\$3.04 M	5.6%	\$39.13 M	5.7%	\$103.63 M	5.7%
Food and Beverages		\$8.06 M	14.9%	\$102.81 M	14.8%	\$269.13 M	14.8%
Furnishings and Equipment		\$1.89 M	3.5%	\$24.33 M	3.5%	\$64.4 M	3.5%
Gifts		\$1.27 M	2.3%	\$16.3 M	2.4%	\$43.2 M	2.4%
Health Care		\$4.66 M	8.6%	\$59.3 M	8.6%	\$154.62 M	8.5%
Household Operations		\$2.11 M	3.9%	\$26.98 M	3.9%	\$71.07 M	3.9%
Miscellaneous Expenses		\$1.02 M	1.9%	\$13.04 M	1.9%	\$34.28 M	1.9%
Personal Care		\$726.59 K	1.3%	\$9.3 M	1.3%	\$24.42 M	1.3%
Personal Insurance		\$371.69 K	0.7%	\$4.84 M	0.7%	\$12.97 M	0.7%
Reading		\$116.61 K	0.2%	\$1.49 M	0.2%	\$3.92 M	0.2%
Shelter		\$11.34 M	20.9%	\$144.46 M	20.9%	\$378.29 M	20.8%
Tobacco		\$346.03 K	0.6%	\$4.29 M	0.6%	\$10.85 M	0.6%
Transportation		\$9.99 M	18.4%	\$128.15 M	18.5%	\$337.27 M	18.6%
Utilities		\$4.12 M	7.6%	\$52.01 M	7.5%	\$134.73 M	7.4%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		1,885		22,580		55,602	
Elementary (Grade Level 0 to 8)		49	2.6%	590	2.6%	1,536	2.8%
Some High School (Grade Level 9 to 11)		139	7.4%	1,123	5.0%	2,832	5.1%
High School Graduate		511	27.1%	6,187	27.4%	14,461	26.0%
Some College		489	26.0%	5,238	23.2%	11,981	21.5%
Associate Degree Only		194	10.3%	2,503	11.1%	6,059	10.9%
Bachelor Degree Only		332	17.6%	4,698	20.8%	12,316	22.2%
Graduate Degree		170	9.0%	2,240	9.9%	6,416	11.5%

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Units In Structure (2021)							
1 Detached Unit	814	93.0%	9,993	103.9%	24,866	108.9%	
1 Attached Unit	35	4.0%	262	2.7%	688	3.0%	
2 to 4 Units	74	8.5%	412	4.3%	461	2.0%	
5 to 9 Units	25	2.9%	243	2.5%	311	1.4%	
10 to 19 Units	14	1.5%	180	1.9%	249	1.1%	
20 to 49 Units	1	0.2%	40	0.4%	72	0.3%	
50 or More Units	7	0.8%	100	1.0%	149	0.7%	
Mobile Home or Trailer	30	3.5%	425	4.4%	1,017	4.5%	
Other Structure	-	-	8	-	24	0.1%	
Homes Built By Year (2021)							
Homes Built 2010 or later	118	13.4%	1,774	18.5%	4,050	17.7%	
Homes Built 2000 to 2009	348	39.8%	4,251	44.2%	9,762	42.7%	
Homes Built 1990 to 1999	289	33.1%	2,729	28.4%	7,066	30.9%	
Homes Built 1980 to 1989	106	12.2%	1,378	14.3%	3,927	17.2%	
Homes Built 1970 to 1979	47	5.4%	600	6.2%	1,319	5.8%	
Homes Built 1960 to 1969	54	6.1%	413	4.3%	723	3.2%	
Homes Built 1950 to 1959	13	1.5%	177	1.8%	451	2.0%	
Homes Built Before 1949	26	2.9%	341	3.6%	539	2.4%	
Home Values (2021)							
Home Values \$1,000,000 or More	2	0.3%	35	0.4%	183	0.8%	
Home Values \$500,000 to \$999,999	25	3.2%	315	3.3%	726	3.0%	
Home Values \$400,000 to \$499,999	65	8.4%	586	6.2%	1,401	5.8%	
Home Values \$300,000 to \$399,999	72	9.2%	1,319	13.9%	4,464	18.5%	
Home Values \$200,000 to \$299,999	269	34.4%	3,650	38.5%	9,523	39.5%	
Home Values \$150,000 to \$199,999	252	32.3%	2,467	26.0%	5,223	21.7%	
Home Values \$100,000 to \$149,999	49	6.2%	646	6.8%	1,475	6.1%	
Home Values \$70,000 to \$99,999	23	3.0%	158	1.7%	353	1.5%	
Home Values \$50,000 to \$69,999	3	0.4%	52	0.5%	125	0.5%	
Home Values \$25,000 to \$49,999	8	1.0%	84	0.9%	196	0.8%	
Home Values Under \$25,000	12	1.6%	179	1.9%	449	1.9%	
Owner-Occupied Median Home Value	\$213,325		\$227,427		\$240,709		
Renter-Occupied Median Rent	\$949		\$1,039		\$1,056		
Transportation To Work (2021)							
Drive to Work Alone	1,100	80.6%	13,186	80.3%	32,760	80.0%	
Drive to Work in Carpool	151	11.1%	1,773	10.8%	3,801	9.3%	
Travel to Work by Public Transportation	2	0.2%	82	0.5%	325	0.8%	
Drive to Work on Motorcycle	-	-	36	0.2%	50	0.1%	
Walk or Bicycle to Work	4	0.3%	85	0.5%	573	1.4%	
Other Means	14	1.0%	148	0.9%	380	0.9%	
Work at Home	94	6.9%	1,107	6.7%	3,061	7.5%	
Travel Time (2021)							
Travel to Work in 14 Minutes or Less	178	13.1%	2,135	13.0%	4,587	11.2%	
Travel to Work in 15 to 29 Minutes	312	22.9%	3,603	21.9%	9,400	23.0%	
Travel to Work in 30 to 59 Minutes	465	34.1%	5,933	36.1%	15,137	37.0%	
Travel to Work in 60 Minutes or More	249	18.2%	3,336	20.3%	8,792	21.5%	
Average Minutes Travel to Work	34.4		35.1		35.5		

Northside
Gwinnett

