

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.428/-84.1385

72 City Square Blvd McDonough, GA 30252		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	5,722		39,491		78,573		
Projected Population (2027)	6,662		43,057		85,233		
Census Population (2020)	5,611		38,195		75,605		
Census Population (2010)	4,971		30,982		59,738		
Projected Annual Growth (2022 to 2027)	941	3.3%	3,566	1.8%	6,660	1.7%	
Historical Annual Growth (2020 to 2022)	111	1.0%	1,296	1.7%	2,968	2.0%	
Historical Annual Growth (2010 to 2020)	640	6.4%	7,213	11.6%	15,867	13.3%	
Estimated Population Density (2022)	1,822 psm		1,397 psm		1,001 psm		
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		
Households							
Estimated Households (2022)	2,020		14,212		27,725		
Projected Households (2027)	2,494		16,449		31,926		
Census Households (2020)	1,935		13,618		26,457		
Census Households (2010)	1,679		11,016		20,765		
Estimated Households with Children (2022)	851	42.1%	5,936	41.8%	11,602	41.8%	
Estimated Average Household Size (2022)	2.76		2.74		2.81		
Average Household Income							
Estimated Average Household Income (2022)	\$58,205		\$67,046		\$80,833		
Projected Average Household Income (2027)	\$51,605		\$63,732		\$77,303		
Estimated Average Family Income (2022)	\$59,128		\$73,195		\$87,747		
Median Household Income							
Estimated Median Household Income (2022)	\$57,045		\$72,374		\$81,028		
Projected Median Household Income (2027)	\$70,188		\$87,319		\$97,014		
Estimated Median Family Income (2022)	\$63,253		\$83,832		\$91,974		
Per Capita Income							
Estimated Per Capita Income (2022)	\$20,759		\$24,286		\$28,604		
Projected Per Capita Income (2027)	\$19,493		\$24,492		\$29,031		
Estimated Per Capita Income 5 Year Growth	-\$1,266	-6.1%	\$206	0.8%	\$427	1.5%	
Estimated Average Household Net Worth (2022)	\$312,395		\$412,978		\$491,761		
Daytime Demos (2022)							
Total Businesses	424		3,149		4,746		
Total Employees	3,215		23,604		33,197		
Company Headquarter Businesses	7	1.6%	60	1.9%	89	1.9%	
Company Headquarter Employees	446	13.9%	1,533	6.5%	2,930	8.8%	
Employee Population per Business	7.6		7.5		7.0		
Residential Population per Business	13.5		12.5		16.6		

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Race & Ethnicity							
White (2022)	1,101	19.2%	10,006	25.3%	26,522	33.8%	
Black or African American (2022)	4,149	72.5%	25,604	64.8%	44,223	56.3%	
American Indian or Alaska Native (2022)	11	0.2%	84	0.2%	152	0.2%	
Asian (2022)	100	1.7%	744	1.9%	1,873	2.4%	
Hawaiian or Pacific Islander (2022)	11	0.2%	26	-	44	-	
Other Race (2022)	204	3.6%	1,252	3.2%	2,482	3.2%	
Two or More Races (2022)	146	2.6%	1,775	4.5%	3,276	4.2%	
Not Hispanic or Latino Population (2022)	5,381	94.0%	36,562	92.6%	73,071	93.0%	
Hispanic or Latino Population (2022)	341	6.0%	2,929	7.4%	5,502	7.0%	
Not Hispanic or Latino Population (2027)	6,263	94.0%	39,877	92.6%	79,247	93.0%	
Hispanic or Latino Population (2027)	399	6.0%	3,180	7.4%	5,986	7.0%	
Not Hispanic or Latino Population (2020)	5,262	93.8%	35,085	91.9%	69,873	92.4%	
Hispanic or Latino Population (2020)	349	6.2%	3,111	8.1%	5,732	7.6%	
Not Hispanic or Latino Population (2010)	4,698	94.5%	28,968	93.5%	56,223	94.1%	
Hispanic or Latino Population (2010)	273	5.5%	2,014	6.5%	3,514	5.9%	
Projected Hispanic Annual Growth (2022 to 2027)	58	3.4%	251	1.7%	484	1.8%	
Historic Hispanic Annual Growth (2010 to 2022)	68	2.1%	915	3.8%	1,987	4.7%	
Age Distribution (2022)							
Age Under 5	382	6.7%	2,568	6.5%	4,679	6.0%	
Age 5 to 9 Years	389	6.8%	2,662	6.7%	5,233	6.7%	
Age 10 to 14 Years	432	7.6%	2,904	7.4%	5,965	7.6%	
Age 15 to 19 Years	421	7.4%	3,041	7.7%	6,125	7.8%	
Age 20 to 24 Years	463	8.1%	3,161	8.0%	5,565	7.1%	
Age 25 to 29 Years	491	8.6%	3,173	8.0%	5,346	6.8%	
Age 30 to 34 Years	429	7.5%	2,831	7.2%	5,140	6.5%	
Age 35 to 39 Years	355	6.2%	2,528	6.4%	5,063	6.4%	
Age 40 to 44 Years	335	5.9%	2,486	6.3%	5,222	6.6%	
Age 45 to 49 Years	290	5.1%	2,395	6.1%	5,205	6.6%	
Age 50 to 54 Years	325	5.7%	2,511	6.4%	5,489	7.0%	
Age 55 to 59 Years	345	6.0%	2,381	6.0%	5,246	6.7%	
Age 60 to 64 Years	278	4.9%	1,946	4.9%	4,399	5.6%	
Age 65 to 74 Years	455	8.0%	2,992	7.6%	6,313	8.0%	
Age 75 to 84 Years	237	4.1%	1,458	3.7%	2,830	3.6%	
Age 85 Years or Over	95	1.7%	454	1.1%	753	1.0%	
Median Age	34.2		34.1		36.0		
Gender Age Distribution (2022)							
Female Population	3,183	55.6%	21,467	54.4%	41,821	53.2%	
Age 0 to 19 Years	809	25.4%	5,651	26.3%	10,855	26.0%	
Age 20 to 64 Years	1,864	58.5%	12,877	60.0%	25,262	60.4%	
Age 65 Years or Over	511	16.1%	2,939	13.7%	5,704	13.6%	
Female Median Age	37.0		36.0		37.4		
Male Population	2,538	44.4%	18,024	45.6%	36,753	46.8%	
Age 0 to 19 Years	815	32.1%	5,525	30.7%	11,147	30.3%	
Age 20 to 64 Years	1,447	57.0%	10,536	58.5%	21,413	58.3%	
Age 65 Years or Over	276	10.9%	1,964	10.9%	4,192	11.4%	
Male Median Age	30.3		31.9		34.3		

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Household Income Distribution (2022)						
HH Income \$200,000 or More	72	3.6%	705	5.0%	1,805	6.5%
HH Income \$150,000 to \$199,999	25	1.2%	824	5.8%	2,061	7.4%
HH Income \$100,000 to \$149,999	291	14.4%	2,558	18.0%	5,857	21.1%
HH Income \$75,000 to \$99,999	347	17.2%	2,480	17.5%	5,010	18.1%
HH Income \$50,000 to \$74,999	441	21.8%	3,112	21.9%	5,562	20.1%
HH Income \$35,000 to \$49,999	226	11.2%	1,578	11.1%	2,861	10.3%
HH Income \$25,000 to \$34,999	193	9.5%	980	6.9%	1,627	5.9%
HH Income \$15,000 to \$24,999	156	7.7%	765	5.4%	1,201	4.3%
HH Income Under \$15,000	270	13.3%	1,208	8.5%	1,741	6.3%
HH Income \$35,000 or More	1,402	69.4%	11,258	79.2%	23,156	83.5%
HH Income \$75,000 or More	735	36.4%	6,568	46.2%	14,734	53.1%
Housing (2022)						
Total Housing Units	2,194		15,561		29,916	
Housing Units Occupied	2,020	92.1%	14,212	91.3%	27,725	92.7%
Housing Units Owner-Occupied	1,231	60.9%	9,284	65.3%	20,300	73.2%
Housing Units, Renter-Occupied	789	39.1%	4,928	34.7%	7,425	26.8%
Housing Units, Vacant	173	8.6%	1,350	9.5%	2,191	7.9%
Marital Status (2022)						
Never Married	1,940	42.9%	13,168	42.0%	24,247	38.7%
Currently Married	1,317	29.1%	11,065	35.3%	25,118	40.1%
Separated	249	5.5%	1,183	3.8%	1,999	3.2%
Widowed	250	5.5%	1,861	5.9%	3,333	5.3%
Divorced	763	16.9%	4,080	13.0%	8,000	12.8%
Household Type (2022)						
Population Family	4,780	83.5%	34,033	86.2%	69,775	88.8%
Population Non-Family	803	14.0%	4,937	12.5%	8,262	10.5%
Population Group Quarters	139	2.4%	522	1.3%	536	0.7%
Family Households	1,381	68.4%	10,200	71.8%	20,988	75.7%
Non-Family Households	639	31.6%	4,012	28.2%	6,737	24.3%
Married Couple with Children	399	30.3%	3,192	28.8%	7,157	28.5%
Average Family Household Size	3.5		3.3		3.3	
Household Size (2022)						
1 Person Households	546	27.0%	3,396	23.9%	5,700	20.6%
2 Person Households	540	26.7%	4,224	29.7%	8,556	30.9%
3 Person Households	354	17.5%	2,790	19.6%	5,524	19.9%
4 Person Households	340	16.8%	2,048	14.4%	4,455	16.1%
5 Person Households	154	7.6%	1,098	7.7%	2,222	8.0%
6 or More Person Households	86	4.3%	656	4.6%	1,269	4.6%
Household Vehicles (2022)						
Households with 0 Vehicles Available	105	5.2%	364	2.6%	541	2.0%
Households with 1 Vehicles Available	781	38.6%	5,068	35.7%	8,398	30.3%
Households with 2 or More Vehicles Available	1,135	56.2%	8,780	61.8%	18,786	67.8%
Total Vehicles Available	3,564		27,507		57,741	
Average Vehicles Per Household	1.8		1.9		2.1	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	4,421		30,729		61,355	
Estimated Civilian Employed	2,360	53.4%	19,628	63.9%	39,459	64.3%
Estimated Civilian Unemployed	177	4.0%	685	2.2%	1,538	2.5%
Estimated in Armed Forces	48	1.1%	164	0.5%	200	0.3%
Estimated Not in Labor Force	1,837	41.5%	10,252	33.4%	20,158	32.9%
Unemployment Rate	4.0%		2.2%		2.5%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	2,360		19,628		39,459	
Management, Business, Financial Operations	392	16.6%	2,819	14.4%	6,112	15.5%
Professional, Related	511	21.6%	4,220	21.5%	9,132	23.1%
Service	493	20.9%	3,431	17.5%	6,298	16.0%
Sales, Office	412	17.5%	3,867	19.7%	8,321	21.1%
Farming, Fishing, Forestry	14	0.6%	47	0.2%	123	0.3%
Construct, Extraction, Maintenance	39	1.7%	823	4.2%	2,007	5.1%
Production, Transport Material Moving	499	21.2%	4,420	22.5%	7,466	18.9%
White Collar Workers	1,314	55.7%	10,906	55.6%	23,565	59.7%
Blue Collar Workers	1,045	44.3%	8,722	44.4%	15,894	40.3%
Consumer Expenditure (2022)						
Total Household Expenditure	\$97.45 M		\$754.43 M		\$1.67 B	
Total Non-Retail Expenditure	\$51.21 M	52.5%	\$396.33 M	52.5%	\$877.33 M	52.5%
Total Retail Expenditure	\$46.24 M	47.5%	\$358.1 M	47.5%	\$792.92 M	47.5%
Apparel	\$3.41 M	3.5%	\$26.62 M	3.5%	\$59.17 M	3.5%
Contributions	\$3 M	3.1%	\$23.91 M	3.2%	\$54.07 M	3.2%
Education	\$2.67 M	2.7%	\$21.72 M	2.9%	\$49.67 M	3.0%
Entertainment	\$5.41 M	5.6%	\$42.55 M	5.6%	\$95.2 M	5.7%
Food and Beverages	\$14.58 M	15.0%	\$111.96 M	14.8%	\$246.59 M	14.8%
Furnishings and Equipment	\$3.36 M	3.4%	\$26.47 M	3.5%	\$59.19 M	3.5%
Gifts	\$2.25 M	2.3%	\$18.01 M	2.4%	\$40.69 M	2.4%
Health Care	\$8.37 M	8.6%	\$63.96 M	8.5%	\$140.8 M	8.4%
Household Operations	\$3.76 M	3.9%	\$29.33 M	3.9%	\$65.38 M	3.9%
Miscellaneous Expenses	\$1.82 M	1.9%	\$14.18 M	1.9%	\$31.52 M	1.9%
Personal Care	\$1.31 M	1.3%	\$10.14 M	1.3%	\$22.46 M	1.3%
Personal Insurance	\$646.57 K	0.7%	\$5.23 M	0.7%	\$11.92 M	0.7%
Reading	\$208.3 K	0.2%	\$1.62 M	0.2%	\$3.61 M	0.2%
Shelter	\$20.59 M	21.1%	\$158.54 M	21.0%	\$349.21 M	20.9%
Tobacco	\$651.26 K	0.7%	\$4.67 M	0.6%	\$9.86 M	0.6%
Transportation	\$17.92 M	18.4%	\$139.22 M	18.5%	\$308.38 M	18.5%
Utilities	\$7.49 M	7.7%	\$56.29 M	7.5%	\$122.51 M	7.3%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	3,634		25,154		51,006	
Elementary (Grade Level 0 to 8)	99	2.7%	594	2.4%	1,123	2.2%
Some High School (Grade Level 9 to 11)	249	6.9%	1,398	5.6%	2,730	5.4%
High School Graduate	1,444	39.7%	7,055	28.0%	14,181	27.8%
Some College	611	16.8%	5,989	23.8%	11,156	21.9%
Associate Degree Only	247	6.8%	2,577	10.2%	5,392	10.6%
Bachelor Degree Only	515	14.2%	4,745	18.9%	10,208	20.0%
Graduate Degree	469	12.9%	2,797	11.1%	6,215	12.2%

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Units In Structure (2022)							
1 Detached Unit	1,475	87.8%	10,478	95.1%	22,348	107.6%	
1 Attached Unit	98	5.9%	585	5.3%	746	3.6%	
2 to 4 Units	156	9.3%	569	5.2%	734	3.5%	
5 to 9 Units	87	5.2%	876	7.9%	1,282	6.2%	
10 to 19 Units	102	6.1%	866	7.9%	1,278	6.2%	
20 to 49 Units	43	2.6%	310	2.8%	441	2.1%	
50 or More Units	38	2.2%	290	2.6%	470	2.3%	
Mobile Home or Trailer	21	1.2%	237	2.2%	425	2.0%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	458	27.3%	3,884	35.3%	7,181	34.6%	
Homes Built 2000 to 2009	883	52.6%	4,629	42.0%	9,396	45.2%	
Homes Built 1990 to 1999	310	18.5%	2,946	26.7%	5,883	28.3%	
Homes Built 1980 to 1989	57	3.4%	1,216	11.0%	2,641	12.7%	
Homes Built 1970 to 1979	162	9.6%	681	6.2%	1,237	6.0%	
Homes Built 1960 to 1969	26	1.6%	303	2.7%	466	2.2%	
Homes Built 1950 to 1959	73	4.3%	330	3.0%	592	2.8%	
Homes Built Before 1949	51	3.0%	223	2.0%	329	1.6%	
Home Values (2022)							
Home Values \$1,000,000 or More	2	0.2%	38	0.4%	181	0.9%	
Home Values \$500,000 to \$999,999	83	6.7%	233	2.5%	461	2.3%	
Home Values \$400,000 to \$499,999	14	1.2%	395	4.3%	972	4.8%	
Home Values \$300,000 to \$399,999	99	8.0%	1,029	11.1%	2,699	13.3%	
Home Values \$200,000 to \$299,999	173	14.0%	2,454	26.4%	5,914	29.1%	
Home Values \$150,000 to \$199,999	300	24.4%	2,555	27.5%	5,632	27.7%	
Home Values \$100,000 to \$149,999	288	23.4%	1,186	12.8%	2,333	11.5%	
Home Values \$70,000 to \$99,999	124	10.1%	599	6.5%	864	4.3%	
Home Values \$50,000 to \$69,999	107	8.7%	321	3.5%	500	2.5%	
Home Values \$25,000 to \$49,999	7	0.6%	93	1.0%	150	0.7%	
Home Values Under \$25,000	34	2.8%	381	4.1%	594	2.9%	
Owner-Occupied Median Home Value	\$170,418		\$199,790		\$214,876		
Renter-Occupied Median Rent	\$992		\$1,013		\$1,024		
Transportation To Work (2022)							
Drive to Work Alone	1,970	83.5%	15,513	79.0%	31,621	80.1%	
Drive to Work in Carpool	130	5.5%	1,632	8.3%	3,066	7.8%	
Travel to Work by Public Transportation	5	0.2%	231	1.2%	495	1.3%	
Drive to Work on Motorcycle	-	-	8	-	21	-	
Walk or Bicycle to Work	2	0.1%	94	0.5%	158	0.4%	
Other Means	3	0.1%	83	0.4%	174	0.4%	
Work at Home	249	10.6%	2,067	10.5%	3,924	9.9%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	463	19.6%	3,421	17.4%	6,515	16.5%	
Travel to Work in 15 to 29 Minutes	610	25.9%	5,554	28.3%	11,104	28.1%	
Travel to Work in 30 to 59 Minutes	764	32.4%	6,806	34.7%	13,879	35.2%	
Travel to Work in 60 Minutes or More	274	11.6%	1,779	9.1%	4,037	10.2%	
Average Minutes Travel to Work	27.1		26.6		27.7		