

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8671/-84.6271

2860 East-West Connector Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	5,834		62,246		161,042		
Projected Population (2028)	5,812		63,140		165,468		
Census Population (2020)	5,666		62,191		157,492		
Census Population (2010)	4,735		54,703		142,328		
Projected Annual Growth (2023-2028)	-22	-	893	0.3%	4,426	0.5%	
Historical Annual Growth (2020-2023)	168	-	56	-	3,550	0.8%	
Historical Annual Growth (2010-2020)	931	2.0%	7,488	1.4%	15,164	1.1%	
Estimated Population Density (2023)	1,858	psm	2,203	psm	2,051	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	2,119		22,012		56,188		
Projected Households (2028)	2,093		22,105		57,237		
Census Households (2020)	2,076		22,002		55,244		
Census Households (2010)	1,687		19,364		49,312		
Projected Annual Growth (2023-2028)	-26	-0.2%	93	-	1,049	0.4%	
Historical Annual Change (2010-2023)	432	2.0%	2,648	1.1%	6,876	1.1%	
Average Household Income							
Estimated Average Household Income (2023)	\$94,000		\$110,163		\$117,571		
Projected Average Household Income (2028)	\$102,464		\$118,348		\$125,156		
Census Average Household Income (2010)	\$48,394		\$64,992		\$66,456		
Census Average Household Income (2000)	\$57,265		\$62,937		\$61,954		
Projected Annual Change (2023-2028)	\$8,464	1.8%	\$8,185	1.5%	\$7,585	1.3%	
Historical Annual Change (2000-2023)	\$36,735	2.8%	\$47,226	3.3%	\$55,616	3.9%	
Median Household Income							
Estimated Median Household Income (2023)	\$68,550		\$89,115		\$91,326		
Projected Median Household Income (2028)	\$69,263		\$90,598		\$93,270		
Census Median Household Income (2010)	\$44,072		\$55,498		\$57,502		
Census Median Household Income (2000)	\$54,190		\$55,114		\$54,544		
Projected Annual Change (2023-2028)	\$713	0.2%	\$1,483	0.3%	\$1,944	0.4%	
Historical Annual Change (2000-2023)	\$14,361	1.2%	\$34,001	2.7%	\$36,782	2.9%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$34,349		\$39,047		\$41,170		
Projected Per Capita Income (2028)	\$37,109		\$41,523		\$43,438		
Census Per Capita Income (2010)	\$17,263		\$23,000		\$23,026		
Census Per Capita Income (2000)	\$19,935		\$21,526		\$21,402		
Projected Annual Change (2023-2028)	\$2,760	1.6%	\$2,476	1.3%	\$2,268	1.1%	
Historical Annual Change (2000-2023)	\$14,414	3.1%	\$17,521	3.5%	\$19,768	4.0%	
Estimated Average Household Net Worth (2023)	\$203,384		\$478,049		\$532,426		

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2860 East-West Connector Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		5,834		62,246		161,042	
White (2023)		1,818	31.2%	21,720	34.9%	62,192	38.6%
Black or African American (2023)		2,917	50.0%	29,125	46.8%	67,890	42.2%
American Indian or Alaska Native (2023)		33	0.6%	333	0.5%	855	0.5%
Asian (2023)		196	3.4%	2,070	3.3%	5,272	3.3%
Hawaiian or Pacific Islander (2023)		2	-	33	-	78	-
Other Race (2023)		513	8.8%	4,722	7.6%	12,776	7.9%
Two or More Races (2023)		355	6.1%	4,243	6.8%	11,979	7.4%
Population < 18 (2023)		1,303	22.3%	13,745	22.1%	35,924	22.3%
White Not Hispanic		328	25.2%	4,019	29.2%	11,872	33.0%
Black or African American		683	52.4%	6,602	48.0%	15,252	42.5%
Asian		47	3.6%	468	3.4%	1,241	3.5%
Other Race Not Hispanic		44	3.4%	532	3.9%	1,464	4.1%
Hispanic		201	15.4%	2,125	15.5%	6,095	17.0%
Not Hispanic or Latino Population (2023)		4,843	83.0%	51,998	83.5%	132,560	82.3%
Not Hispanic White		1,634	33.7%	19,795	38.1%	57,035	43.0%
Not Hispanic Black or African American		2,885	59.6%	28,722	55.2%	66,491	50.2%
Not Hispanic American Indian or Alaska Native		4	-	53	0.1%	156	0.1%
Not Hispanic Asian		195	4.0%	2,055	4.0%	5,206	3.9%
Not Hispanic Hawaiian or Pacific Islander		1	-	18	-	34	-
Not Hispanic Other Race		24	0.5%	218	0.4%	510	0.4%
Not Hispanic Two or More Races		100	2.1%	1,137	2.2%	3,128	2.4%
Hispanic or Latino Population (2023)		991	17.0%	10,248	16.5%	28,482	17.7%
Hispanic White		184	18.5%	1,925	18.8%	5,157	18.1%
Hispanic Black or African American		32	3.3%	403	3.9%	1,399	4.9%
Hispanic American Indian or Alaska Native		28	2.9%	279	2.7%	699	2.5%
Hispanic Asian		1	0.1%	15	0.1%	66	0.2%
Hispanic Hawaiian or Pacific Islander		1	0.1%	15	0.1%	43	0.2%
Hispanic Other Race		490	49.4%	4,505	44.0%	12,266	43.1%
Hispanic Two or More Races		255	25.7%	3,106	30.3%	8,852	31.1%
Not Hispanic or Latino Population (2020)		4,505	79.5%	50,204	80.7%	125,352	79.6%
Hispanic or Latino Population (2020)		1,161	20.5%	11,987	19.3%	32,140	20.4%
Not Hispanic or Latino Population (2010)		3,913	82.6%	46,593	85.2%	119,083	83.7%
Hispanic or Latino Population (2010)		822	17.4%	8,110	14.8%	23,245	16.3%
Not Hispanic or Latino Population (2028)		4,820	82.9%	52,763	83.6%	136,346	82.4%
Hispanic or Latino Population (2028)		993	17.1%	10,376	16.4%	29,122	17.6%
Projected Annual Growth (2023-2028)		2	-	128	0.3%	640	0.4%
Historical Annual Growth (2010-2020)		340	4.1%	3,877	4.8%	8,895	3.8%

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Total Age Distribution (2023)							
Total Population		5,834		62,246		161,042	
Age Under 5 Years		323	5.5%	3,396	5.5%	8,982	5.6%
Age 5 to 9 Years		345	5.9%	3,619	5.8%	9,529	5.9%
Age 10 to 14 Years		393	6.7%	4,006	6.4%	10,494	6.5%
Age 15 to 19 Years		375	6.4%	4,165	6.7%	10,941	6.8%
Age 20 to 24 Years		344	5.9%	3,702	5.9%	9,911	6.2%
Age 25 to 29 Years		377	6.5%	3,767	6.1%	10,044	6.2%
Age 30 to 34 Years		440	7.5%	4,321	6.9%	11,309	7.0%
Age 35 to 39 Years		408	7.0%	4,417	7.1%	11,432	7.1%
Age 40 to 44 Years		402	6.9%	4,374	7.0%	11,359	7.1%
Age 45 to 49 Years		400	6.9%	4,299	6.9%	11,301	7.0%
Age 50 to 54 Years		386	6.6%	4,557	7.3%	11,819	7.3%
Age 55 to 59 Years		385	6.6%	4,228	6.8%	10,877	6.8%
Age 60 to 64 Years		338	5.8%	3,723	6.0%	9,250	5.7%
Age 65 to 69 Years		279	4.8%	3,073	4.9%	7,847	4.9%
Age 70 to 74 Years		235	4.0%	2,648	4.3%	6,679	4.1%
Age 75 to 79 Years		165	2.8%	1,851	3.0%	4,758	3.0%
Age 80 to 84 Years		92	1.6%	1,062	1.7%	2,425	1.5%
Age 85 Years or Over		146	2.5%	1,038	1.7%	2,085	1.3%
Median Age		38.1		38.9		38.3	
Age 19 Years or Less		1,435	24.6%	15,187	24.4%	39,947	24.8%
Age 20 to 64 Years		3,481	59.7%	37,387	60.1%	97,301	60.4%
Age 65 Years or Over		918	15.7%	9,672	15.5%	23,794	14.8%
Female Age Distribution (2023)							
Female Population		3,135	53.7%	33,004	53.0%	83,609	51.9%
Age Under 5 Years		142	4.5%	1,670	5.1%	4,418	5.3%
Age 5 to 9 Years		177	5.6%	1,789	5.4%	4,735	5.7%
Age 10 to 14 Years		182	5.8%	1,922	5.8%	5,082	6.1%
Age 15 to 19 Years		156	5.0%	2,015	6.1%	5,310	6.4%
Age 20 to 24 Years		184	5.9%	1,907	5.8%	4,923	5.9%
Age 25 to 29 Years		211	6.7%	1,908	5.8%	5,015	6.0%
Age 30 to 34 Years		233	7.4%	2,269	6.9%	5,812	7.0%
Age 35 to 39 Years		217	6.9%	2,348	7.1%	5,924	7.1%
Age 40 to 44 Years		216	6.9%	2,315	7.0%	5,885	7.0%
Age 45 to 49 Years		228	7.3%	2,339	7.1%	5,957	7.1%
Age 50 to 54 Years		221	7.1%	2,405	7.3%	6,055	7.2%
Age 55 to 59 Years		211	6.7%	2,237	6.8%	5,669	6.8%
Age 60 to 64 Years		185	5.9%	2,016	6.1%	4,908	5.9%
Age 65 to 69 Years		158	5.1%	1,743	5.3%	4,396	5.3%
Age 70 to 74 Years		141	4.5%	1,616	4.9%	3,928	4.7%
Age 75 to 79 Years		98	3.1%	1,084	3.3%	2,687	3.2%
Age 80 to 84 Years		58	1.9%	654	2.0%	1,447	1.7%
Age 85 Years or Over		115	3.7%	767	2.3%	1,461	1.7%
Female Median Age		40.8		40.8		39.7	
Age 19 Years or Less		657	21.0%	7,396	22.4%	19,544	23.4%
Age 20 to 64 Years		1,906	60.8%	19,746	59.8%	50,147	60.0%
Age 65 Years or Over		571	18.2%	5,863	17.8%	13,918	16.6%

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Male Age Distribution (2023)							
Male Population	2,699	46.3%	29,242	47.0%	77,433	48.1%	
Age Under 5 Years	180	6.7%	1,727	5.9%	4,564	5.9%	
Age 5 to 9 Years	168	6.2%	1,830	6.3%	4,795	6.2%	
Age 10 to 14 Years	211	7.8%	2,084	7.1%	5,412	7.0%	
Age 15 to 19 Years	219	8.1%	2,150	7.4%	5,632	7.3%	
Age 20 to 24 Years	160	5.9%	1,795	6.1%	4,988	6.4%	
Age 25 to 29 Years	166	6.2%	1,859	6.4%	5,029	6.5%	
Age 30 to 34 Years	207	7.7%	2,051	7.0%	5,496	7.1%	
Age 35 to 39 Years	190	7.1%	2,068	7.1%	5,508	7.1%	
Age 40 to 44 Years	186	6.9%	2,059	7.0%	5,474	7.1%	
Age 45 to 49 Years	172	6.4%	1,960	6.7%	5,344	6.9%	
Age 50 to 54 Years	164	6.1%	2,152	7.4%	5,764	7.4%	
Age 55 to 59 Years	174	6.5%	1,991	6.8%	5,208	6.7%	
Age 60 to 64 Years	153	5.7%	1,707	5.8%	4,342	5.6%	
Age 65 to 69 Years	121	4.5%	1,330	4.5%	3,451	4.5%	
Age 70 to 74 Years	95	3.5%	1,032	3.5%	2,751	3.6%	
Age 75 to 79 Years	67	2.5%	767	2.6%	2,072	2.7%	
Age 80 to 84 Years	34	1.3%	408	1.4%	979	1.3%	
Age 85 Years or Over	31	1.1%	272	0.9%	624	0.8%	
Male Median Age	35.1		36.9		36.7		
Age 19 Years or Less	778	28.8%	7,791	26.6%	20,402	26.3%	
Age 20 to 64 Years	1,575	58.3%	17,642	60.3%	47,154	60.9%	
Age 65 Years or Over	347	12.9%	3,809	13.0%	9,876	12.8%	
Males per 100 Females (2023)							
Overall Comparison	86		89		93		
Age Under 5 Years	127	55.9%	103	50.8%	103	50.8%	
Age 5 to 9 Years	95	48.7%	102	50.6%	101	50.3%	
Age 10 to 14 Years	116	53.7%	108	52.0%	106	51.6%	
Age 15 to 19 Years	140	58.3%	107	51.6%	106	51.5%	
Age 20 to 24 Years	87	46.6%	94	48.5%	101	50.3%	
Age 25 to 29 Years	79	44.0%	97	49.4%	100	50.1%	
Age 30 to 34 Years	89	47.1%	90	47.5%	95	48.6%	
Age 35 to 39 Years	88	46.7%	88	46.8%	93	48.2%	
Age 40 to 44 Years	86	46.2%	89	47.1%	93	48.2%	
Age 45 to 49 Years	76	43.1%	84	45.6%	90	47.3%	
Age 50 to 54 Years	74	42.6%	89	47.2%	95	48.8%	
Age 55 to 59 Years	83	45.3%	89	47.1%	92	47.9%	
Age 60 to 64 Years	83	45.3%	85	45.8%	88	46.9%	
Age 65 to 69 Years	76	43.3%	76	43.3%	79	44.0%	
Age 70 to 74 Years	67	40.2%	64	39.0%	70	41.2%	
Age 75 to 79 Years	68	40.4%	71	41.4%	77	43.5%	
Age 80 to 84 Years	58	36.7%	62	38.4%	68	40.4%	
Age 85 Years or Over	27	21.1%	35	26.2%	43	29.9%	
Age 19 Years or Less	118	54.2%	105	51.3%	104	51.1%	
Age 20 to 39 Years	86	46.1%	92	48.0%	97	49.2%	
Age 40 to 64 Years	80	44.5%	87	46.6%	92	47.9%	
Age 65 Years or Over	61	37.8%	65	39.4%	71	41.5%	

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Household Type (2023)							
Total Households		2,119		22,012		56,188	
Households with Children		333	15.7%	6,555	29.8%	18,320	32.6%
Average Household Size		2.7		2.8		2.8	
Household Density per Square Mile		675		779		716	
Population Family		4,878	83.6%	53,123	85.3%	137,741	85.5%
Population Non-Family		805	13.8%	8,413	13.5%	21,227	13.2%
Population Group Quarters		151	2.6%	710	1.1%	2,074	1.3%
Family Households		1,451	68.5%	15,316	69.6%	39,838	70.9%
Married Couple Households		878	60.5%	10,037	65.5%	26,621	66.8%
Other Family Households with Children		573	39.5%	5,280	34.5%	13,217	33.2%
Family Households with Children		328	22.6%	6,497	42.4%	18,092	45.4%
Married Couple with Children		-	-	3,652	56.2%	11,213	62.0%
Other Family Households with Children		328	100.0%	2,845	43.8%	6,879	38.0%
Family Households No Children		1,123	77.4%	8,819	57.6%	21,747	54.6%
Married Couple No Children		878	78.2%	6,385	72.4%	15,408	70.9%
Other Family Households No Children		244	21.8%	2,435	27.6%	6,338	29.1%
Non-Family Households		668	31.5%	6,695	30.4%	16,350	29.1%
Non-Family Households with Children		5	0.7%	58	0.9%	228	1.4%
Non-Family Households No Children		663	99.3%	6,637	99.1%	16,121	98.6%
Average Family Household Size		3.4		3.5		3.5	
Average Family Income		\$103,484		\$127,063		\$132,663	
Median Family Income		\$70,854		\$102,649		\$105,497	
Average Non-Family Household Size		1.2		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		4,774		51,225		132,037	
Never Married		1,998	41.9%	18,604	36.3%	46,024	34.9%
Currently Married		1,618	33.9%	21,296	41.6%	57,735	43.7%
Previously Married		1,157	24.2%	11,325	22.1%	28,278	21.4%
Separated		183	15.8%	1,566	13.8%	5,317	18.8%
Widowed		399	34.5%	3,386	29.9%	7,705	27.2%
Divorced		576	49.8%	6,372	56.3%	15,257	54.0%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		4,054		43,357		111,184	
Elementary (Grade Level 0 to 8)		192	4.7%	1,974	4.6%	5,824	5.2%
Some High School (Grade Level 9 to 11)		153	3.8%	1,591	3.7%	4,957	4.5%
High School Graduate		1,120	27.6%	10,682	24.6%	26,448	23.8%
Some College		887	21.9%	8,699	20.1%	21,129	19.0%
Associate Degree Only		378	9.3%	4,411	10.2%	9,704	8.7%
Bachelor Degree Only		1,028	25.4%	10,430	24.1%	27,601	24.8%
Graduate Degree		296	7.3%	5,571	12.8%	15,520	14.0%
Any College (Some College or Higher)		2,589	63.9%	29,111	67.1%	73,955	66.5%
College Degree + (Bachelor Degree or Higher)		1,324	32.7%	16,001	36.9%	43,121	38.8%

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Housing							
Total Housing Units (2023)		2,256		23,277		59,513	
Total Housing Units (2020)		2,224		23,447		59,183	
Historical Annual Growth (2020-2023)		32	-	-170	-	330	-
Housing Units Occupied (2023)		2,119	93.9%	22,012	94.6%	56,188	94.4%
Housing Units Owner-Occupied		1,355	63.9%	14,665	66.6%	37,463	66.7%
Housing Units Renter-Occupied		764	36.1%	7,346	33.4%	18,725	33.3%
Housing Units Vacant (2023)		138	6.1%	1,266	5.4%	3,325	5.6%
Household Size (2023)							
Total Households		2,119		22,012		56,188	
1 Person Households		588	27.8%	5,741	26.1%	13,496	24.0%
2 Person Households		580	27.4%	6,387	29.0%	16,997	30.2%
3 Person Households		383	18.1%	3,651	16.6%	9,530	17.0%
4 Person Households		272	12.8%	3,100	14.1%	8,089	14.4%
5 Person Households		183	8.6%	1,785	8.1%	4,424	7.9%
6 Person Households		73	3.5%	762	3.5%	2,063	3.7%
7 or More Person Households		39	1.8%	585	2.7%	1,590	2.8%
Household Income Distribution (2023)							
HH Income \$200,000 or More		4	0.2%	2,111	9.6%	6,418	11.4%
HH Income \$150,000 to \$199,999		195	9.2%	2,212	10.0%	6,533	11.6%
HH Income \$125,000 to \$149,999		141	6.6%	2,051	9.3%	4,806	8.6%
HH Income \$100,000 to \$124,999		207	9.7%	2,471	11.2%	5,937	10.6%
HH Income \$75,000 to \$99,999		429	20.2%	3,257	14.8%	8,083	14.4%
HH Income \$50,000 to \$74,999		342	16.1%	3,973	18.0%	9,345	16.6%
HH Income \$35,000 to \$49,999		299	14.1%	2,031	9.2%	5,547	9.9%
HH Income \$25,000 to \$34,999		169	8.0%	1,593	7.2%	3,772	6.7%
HH Income \$15,000 to \$24,999		198	9.4%	1,088	4.9%	2,501	4.5%
HH Income \$10,000 to \$14,999		76	3.6%	440	2.0%	1,098	2.0%
HH Income Under \$10,000		61	2.9%	785	3.6%	2,148	3.8%
Household Vehicles (2023)							
Households 0 Vehicles Available		54	2.5%	703	3.2%	2,001	3.6%
Households 1 Vehicle Available		806	38.0%	7,401	33.6%	17,348	30.9%
Households 2 Vehicles Available		854	40.3%	8,073	36.7%	22,075	39.3%
Households 3 or More Vehicles Available		405	19.1%	5,835	26.5%	14,764	26.3%
Total Vehicles Available		3,969		43,108		111,092	
Average Vehicles per Household		1.9		2.0		2.0	
Owner-Occupied Household Vehicles		2,785	70.2%	31,830	73.8%	82,504	74.3%
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.2	
Renter-Occupied Household Vehicles		1,184	29.8%	11,278	26.2%	28,587	25.7%
Average Vehicles per Renter-Occupied Household		1.5		1.5		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,409		33,715		86,717	
Travel to Work in 14 Minutes or Less		535	15.7%	2,807	8.3%	8,896	10.3%
Travel to Work in 15 to 29 Minutes		680	19.9%	8,027	23.8%	20,785	24.0%
Travel to Work in 30 to 59 Minutes		918	26.9%	10,433	30.9%	26,690	30.8%
Travel to Work in 60 Minutes or More		181	5.3%	1,994	5.9%	5,403	6.2%
Work at Home		1,095	32.1%	10,454	31.0%	24,943	28.8%
Average Minutes Travel to Work		25.7		29.0		28.6	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8671/-84.6271

2860 East-West Connector Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over		3,409		33,715		86,717	
Drive to Work Alone		1,987	58.3%	20,266	60.1%	52,988	61.1%
Drive to Work in Carpool		218	6.4%	2,108	6.3%	5,962	6.9%
Travel to Work by Public Transportation		29	0.9%	149	0.4%	593	0.7%
Drive to Work on Motorcycle		-	-	3	-	56	-
Bicycle to Work		-	-	28	-	63	-
Walk to Work		54	1.6%	297	0.9%	753	0.9%
Other Means		26	0.8%	411	1.2%	1,358	1.6%
Work at Home		1,095	32.1%	10,454	31.0%	24,943	28.8%
Daytime Demographics (2023)							
Total Businesses		295		3,453		8,088	
Total Employees		1,704		19,096		40,714	
Company Headquarter Businesses		2	0.5%	46	1.3%	108	1.3%
Company Headquarter Employees		4	0.3%	614	3.2%	4,334	10.6%
Employee Population per Business		5.8	to 1	5.5	to 1	5.0	to 1
Residential Population per Business		19.8	to 1	18.0	to 1	19.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		2,986		35,642		83,391	
Labor Force							
Labor Population Age 16 Years or Over (2023)		4,691		50,291		129,651	
Labor Force Total Males (2023)		2,089	44.5%	23,125	46.0%	61,449	47.4%
Male Civilian Employed		1,618	77.4%	16,373	70.8%	43,803	71.3%
Male Civilian Unemployed		42	2.0%	508	2.2%	1,300	2.1%
Males in Armed Forces		-	-	7	-	69	0.1%
Males Not in Labor Force		430	20.6%	6,238	27.0%	16,277	26.5%
Labor Force Total Females (2023)		2,601	55.5%	27,165	54.0%	68,203	52.6%
Female Civilian Employed		1,791	68.8%	17,343	63.8%	42,914	62.9%
Female Civilian Unemployed		26	1.0%	666	2.5%	1,728	2.5%
Females in Armed Forces		-	-	23	-	189	0.3%
Females Not in Labor Force		784	30.2%	9,134	33.6%	23,372	34.3%
Unemployment Rate		68	1.4%	1,174	2.3%	3,028	2.3%
Occupation (2023)							
Occupation Population Age 16 Years or Over		3,409		33,715		86,717	
Occupation Total Males		1,618	47.5%	16,373	48.6%	43,803	50.5%
Occupation Total Females		1,791	52.5%	17,343	51.4%	42,914	49.5%
Management, Business, Financial Operations		525	-	6,466	19.2%	16,483	19.0%
Professional, Related		544	16.0%	7,679	22.8%	20,839	24.0%
Service		732	21.5%	5,027	14.9%	12,698	14.6%
Sales, Office		708	20.8%	7,016	20.8%	16,863	19.4%
Farming, Fishing, Forestry		-	-	15	-	35	-
Construction, Extraction, Maintenance		522	15.3%	3,020	9.0%	8,435	9.7%
Production, Transport, Material Moving		378	11.1%	4,493	13.3%	11,364	13.1%
White Collar Workers		1,778	52.1%	21,160	62.8%	54,185	62.5%
Blue Collar Workers		1,632	47.9%	12,555	37.2%	32,532	37.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8671/-84.6271

2860 East-West Connector Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,119		22,012		56,188	
1 Detached Unit		1,526	72.0%	16,565	75.3%	42,113	75.0%
1 Attached Unit		64	3.0%	1,373	6.2%	3,338	5.9%
2 Units		9	0.4%	131	0.6%	460	0.8%
3 to 4 Units		68	3.2%	380	1.7%	995	1.8%
5 to 9 Units		54	2.6%	601	2.7%	1,734	3.1%
10 to 19 Units		232	11.0%	1,099	5.0%	2,896	5.2%
20 to 49 Units		79	3.7%	787	3.6%	2,047	3.6%
50 or More Units		77	3.6%	879	4.0%	2,019	3.6%
Mobile Home or Trailer		9	0.4%	194	0.9%	561	1.0%
Other Structure		-	-	4	-	25	-
Homes Built By Year (2023)							
Homes Built 2014 or later		12	0.5%	155	0.7%	404	0.7%
Homes Built 2010 to 2013		137	6.1%	1,948	8.4%	4,906	8.2%
Homes Built 2000 to 2009		237	10.5%	3,825	16.4%	10,244	17.2%
Homes Built 1990 to 1999		488	21.6%	4,509	19.4%	10,884	18.3%
Homes Built 1980 to 1989		563	25.0%	5,204	22.4%	12,137	20.4%
Homes Built 1970 to 1979		431	19.1%	3,075	13.2%	7,936	13.3%
Homes Built 1960 to 1969		199	8.8%	2,372	10.2%	6,587	11.1%
Homes Built 1950 to 1959		28	1.2%	665	2.9%	2,444	4.1%
Homes Built 1940 to 1949		13	0.6%	101	0.4%	224	0.4%
Homes Built Before 1939		10	0.5%	158	0.7%	422	0.7%
Median Age of Homes		38.1 yrs		36.6 yrs		37.1 yrs	
Home Values (2023)							
Owner Specified Housing Units		1,355		14,665		37,463	
Home Values \$1,000,000 or More		14	1.1%	185	1.3%	497	1.3%
Home Values \$750,000 to \$999,999		78	5.8%	333	2.3%	877	2.3%
Home Values \$500,000 to \$749,999		183	13.5%	1,437	9.8%	4,009	10.7%
Home Values \$400,000 to \$499,999		125	9.2%	1,276	8.7%	4,075	10.9%
Home Values \$300,000 to \$399,999		300	22.2%	3,273	22.3%	9,167	24.5%
Home Values \$250,000 to \$299,999		141	10.4%	2,374	16.2%	5,528	14.8%
Home Values \$200,000 to \$249,999		193	14.3%	2,638	18.0%	6,103	16.3%
Home Values \$175,000 to \$199,999		97	7.1%	1,061	7.2%	2,141	5.7%
Home Values \$150,000 to \$174,999		79	5.8%	737	5.0%	1,786	4.8%
Home Values \$125,000 to \$149,999		22	1.6%	277	1.9%	762	2.0%
Home Values \$100,000 to \$124,999		21	1.5%	326	2.2%	688	1.8%
Home Values \$90,000 to \$99,999		10	0.8%	106	0.7%	241	0.6%
Home Values \$80,000 to \$89,999		5	0.4%	65	0.4%	190	0.5%
Home Values \$70,000 to \$79,999		33	2.4%	62	0.4%	157	0.4%
Home Values \$60,000 to \$69,999		-	-	21	0.1%	82	0.2%
Home Values \$50,000 to \$59,999		2	0.1%	24	0.2%	88	0.2%
Home Values \$35,000 to \$49,999		39	2.9%	179	1.2%	339	0.9%
Home Values \$25,000 to \$34,999		2	0.1%	68	0.5%	208	0.6%
Home Values \$10,000 to \$24,999		6	0.4%	145	1.0%	328	0.9%
Home Values Under \$10,000		2	0.2%	79	0.5%	197	0.5%
Owner-Occupied Median Home Value		\$304,859		\$283,789		\$300,945	
Renter-Occupied Median Rent		\$1,185		\$1,237		\$1,231	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8671/-84.6271

2860 East-West Connector Austell, GA 30106		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$142.88 M	\$1.66 B	\$4.43 B
Total Non-Retail Expenditure		\$75.02 M	\$874.56 M	\$2.34 B
Total Retail Expenditure		\$67.86 M	\$782.79 M	\$2.09 B
Apparel		\$5.02 M	\$59.09 M	\$158.61 M
Contributions		\$4.45 M	\$55.03 M	\$149.11 M
Education		\$3.97 M	\$51.87 M	\$142.51 M
Entertainment		\$8.01 M	\$94.89 M	\$254.83 M
Food and Beverages		\$21.29 M	\$243.25 M	\$647.68 M
Furnishings and Equipment		\$4.99 M	\$58.86 M	\$157.9 M
Gifts		\$3.23 M	\$41.46 M	\$112.6 M
Health Care		\$12.25 M	\$137.95 M	\$365.9 M
Household Operations		\$5.53 M	\$65.47 M	\$175.73 M
Miscellaneous Expenses		\$2.69 M	\$31.41 M	\$84.05 M
Personal Care		\$1.92 M	\$22.28 M	\$59.46 M
Personal Insurance		\$977.58 K	\$11.99 M	\$32.48 M
Reading		\$307.96 K	\$3.61 M	\$9.67 M
Shelter		\$30.13 M	\$348.1 M	\$931.04 M
Tobacco		\$914.39 K	\$9.45 M	\$24.62 M
Transportation		\$26.38 M	\$303.02 M	\$807.29 M
Utilities		\$10.83 M	\$119.62 M	\$316.05 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$5,619	\$6,275	\$6,570
Total Non-Retail Expenditure		\$2,951 52.5%	\$3,311 52.8%	\$3,472 52.9%
Total Retail Expenditures		\$2,669 47.5%	\$2,964 47.2%	\$3,097 47.1%
Apparel		\$197 3.5%	\$224 3.6%	\$235 3.6%
Contributions		\$175 3.1%	\$208 3.3%	\$221 3.4%
Education		\$156 2.8%	\$196 3.1%	\$211 3.2%
Entertainment		\$315 5.6%	\$359 5.7%	\$378 5.8%
Food and Beverages		\$837 14.9%	\$921 14.7%	\$961 14.6%
Furnishings and Equipment		\$196 3.5%	\$223 3.6%	\$234 3.6%
Gifts		\$127 2.3%	\$157 2.5%	\$167 2.5%
Health Care		\$482 8.6%	\$522 8.3%	\$543 8.3%
Household Operations		\$218 3.9%	\$248 4.0%	\$261 4.0%
Miscellaneous Expenses		\$106 1.9%	\$119 1.9%	\$125 1.9%
Personal Care		\$76 1.3%	\$84 1.3%	\$88 1.3%
Personal Insurance		\$38 0.7%	\$45 0.7%	\$48 0.7%
Reading		\$12 0.2%	\$14 0.2%	\$14 0.2%
Shelter		\$1,185 21.1%	\$1,318 21.0%	\$1,381 21.0%
Tobacco		\$36 0.6%	\$36 0.6%	\$37 0.6%
Transportation		\$1,037 18.5%	\$1,147 18.3%	\$1,197 18.2%
Utilities		\$426 7.6%	\$453 7.2%	\$469 7.1%