

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0925/-84.2806

865 N Main St Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	8,806		62,217		167,954	
Projected Population (2027)	9,023		68,362		180,961	
Census Population (2020)	8,686		60,182		164,669	
Census Population (2010)	7,462		48,625		138,032	
Projected Annual Growth (2022 to 2027)	217	0.5%	6,145	2.0%	13,007	1.5%
Historical Annual Growth (2020 to 2022)	120	0.7%	2,036	1.7%	3,285	1.0%
Historical Annual Growth (2010 to 2020)	1,224	8.2%	11,557	11.9%	26,637	9.6%
Estimated Population Density (2022)	2,804 psm		2,202 psm		2,140 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	3,541		24,426		60,891	
Projected Households (2027)	3,652		26,921		66,141	
Census Households (2020)	3,474		23,757		59,567	
Census Households (2010)	3,202		19,553		50,529	
Estimated Households with Children (2022)	1,239	35.0%	9,412	38.5%	26,013	42.7%
Estimated Average Household Size (2022)	2.45		2.53		2.75	
Average Household Income						
Estimated Average Household Income (2022)	\$142,794		\$147,168		\$171,173	
Projected Average Household Income (2027)	\$171,246		\$161,028		\$192,500	
Estimated Average Family Income (2022)	\$180,755		\$171,154		\$194,825	
Median Household Income						
Estimated Median Household Income (2022)	\$110,072		\$122,872		\$132,985	
Projected Median Household Income (2027)	\$131,187		\$145,174		\$156,331	
Estimated Median Family Income (2022)	\$136,489		\$145,797		\$153,712	
Per Capita Income						
Estimated Per Capita Income (2022)	\$57,540		\$57,828		\$62,088	
Projected Per Capita Income (2027)	\$69,422		\$63,459		\$70,387	
Estimated Per Capita Income 5 Year Growth	\$11,881	20.6%	\$5,631	9.7%	\$8,299	13.4%
Estimated Average Household Net Worth (2022)	\$843,484		\$1,062,847		\$1,188,344	
Daytime Demos (2022)						
Total Businesses	897		6,604		16,313	
Total Employees	11,980		107,428		200,311	
Company Headquarter Businesses	30	3.4%	290	4.4%	671	4.1%
Company Headquarter Employees	1,497	12.5%	32,758	30.5%	55,394	27.7%
Employee Population per Business	13.4		16.3		12.3	
Residential Population per Business	9.8		9.4		10.3	

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Race & Ethnicity							
White (2022)	4,882	55.4%	33,617	54.0%	94,756	56.4%	
Black or African American (2022)	1,533	17.4%	9,401	15.1%	24,111	14.4%	
American Indian or Alaska Native (2022)	15	0.2%	161	0.3%	415	0.2%	
Asian (2022)	1,664	18.9%	13,194	21.2%	31,734	18.9%	
Hawaiian or Pacific Islander (2022)	1	-	14	-	47	-	
Other Race (2022)	365	4.1%	2,457	3.9%	6,729	4.0%	
Two or More Races (2022)	346	3.9%	3,373	5.4%	10,162	6.1%	
Not Hispanic or Latino Population (2022)	8,116	92.2%	56,550	90.9%	151,503	90.2%	
Hispanic or Latino Population (2022)	690	7.8%	5,667	9.1%	16,451	9.8%	
Not Hispanic or Latino Population (2027)	8,316	92.2%	62,117	90.9%	163,239	90.2%	
Hispanic or Latino Population (2027)	708	7.8%	6,245	9.1%	17,722	9.8%	
Not Hispanic or Latino Population (2020)	7,929	91.3%	53,864	89.5%	145,766	88.5%	
Hispanic or Latino Population (2020)	757	8.7%	6,318	10.5%	18,903	11.5%	
Not Hispanic or Latino Population (2010)	6,763	90.6%	43,511	89.5%	122,645	88.9%	
Hispanic or Latino Population (2010)	699	9.4%	5,114	10.5%	15,387	11.1%	
Projected Hispanic Annual Growth (2022 to 2027)	18	0.5%	578	2.0%	1,271	1.5%	
Historic Hispanic Annual Growth (2010 to 2022)	-9	-0.1%	553	0.9%	1,064	0.6%	
Age Distribution (2022)							
Age Under 5	492	5.6%	3,544	5.7%	9,230	5.5%	
Age 5 to 9 Years	497	5.6%	3,774	6.1%	11,140	6.6%	
Age 10 to 14 Years	550	6.2%	4,279	6.9%	13,206	7.9%	
Age 15 to 19 Years	462	5.2%	3,808	6.1%	11,572	6.9%	
Age 20 to 24 Years	390	4.4%	3,047	4.9%	7,482	4.5%	
Age 25 to 29 Years	611	6.9%	4,841	7.8%	10,444	6.2%	
Age 30 to 34 Years	766	8.7%	5,570	9.0%	12,315	7.3%	
Age 35 to 39 Years	768	8.7%	5,417	8.7%	13,675	8.1%	
Age 40 to 44 Years	695	7.9%	5,126	8.2%	14,221	8.5%	
Age 45 to 49 Years	681	7.7%	4,948	8.0%	14,316	8.5%	
Age 50 to 54 Years	600	6.8%	4,618	7.4%	13,789	8.2%	
Age 55 to 59 Years	564	6.4%	3,732	6.0%	10,865	6.5%	
Age 60 to 64 Years	492	5.6%	3,115	5.0%	8,305	4.9%	
Age 65 to 74 Years	760	8.6%	4,099	6.6%	10,880	6.5%	
Age 75 to 84 Years	350	4.0%	1,765	2.8%	4,950	2.9%	
Age 85 Years or Over	129	1.5%	536	0.9%	1,563	0.9%	
Median Age	38.3		36.8		37.7		
Gender Age Distribution (2022)							
Female Population	4,626	52.5%	31,847	51.2%	85,571	50.9%	
Age 0 to 19 Years	955	20.6%	7,526	23.6%	22,089	25.8%	
Age 20 to 64 Years	2,917	63.0%	20,658	64.9%	53,746	62.8%	
Age 65 Years or Over	755	16.3%	3,664	11.5%	9,737	11.4%	
Female Median Age	39.9		37.4		38.2		
Male Population	4,180	47.5%	30,370	48.8%	82,383	49.1%	
Age 0 to 19 Years	1,046	25.0%	7,879	25.9%	23,059	28.0%	
Age 20 to 64 Years	2,650	63.4%	19,755	65.0%	51,667	62.7%	
Age 65 Years or Over	484	11.6%	2,736	9.0%	7,657	9.3%	
Male Median Age	36.7		36.1		37.2		

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Household Income Distribution (2022)						
HH Income \$200,000 or More	467	13.2%	5,401	22.1%	15,568	25.6%
HH Income \$150,000 to \$199,999	833	23.5%	2,731	11.2%	7,417	12.2%
HH Income \$100,000 to \$149,999	625	17.7%	4,805	19.7%	11,523	18.9%
HH Income \$75,000 to \$99,999	514	14.5%	3,679	15.1%	7,448	12.2%
HH Income \$50,000 to \$74,999	370	10.5%	2,820	11.5%	7,376	12.1%
HH Income \$35,000 to \$49,999	224	6.3%	1,693	6.9%	4,156	6.8%
HH Income \$25,000 to \$34,999	155	4.4%	971	4.0%	2,505	4.1%
HH Income \$15,000 to \$24,999	94	2.7%	1,048	4.3%	2,299	3.8%
HH Income Under \$15,000	259	7.3%	1,278	5.2%	2,601	4.3%
HH Income \$35,000 or More	3,033	85.7%	21,130	86.5%	53,486	87.8%
HH Income \$75,000 or More	2,439	68.9%	16,616	68.0%	41,955	68.9%
Housing (2022)						
Total Housing Units	3,784		26,432		64,825	
Housing Units Occupied	3,541	93.6%	24,426	92.4%	60,891	93.9%
Housing Units Owner-Occupied	2,833	80.0%	17,875	73.2%	47,028	77.2%
Housing Units, Renter-Occupied	708	20.0%	6,551	26.8%	13,862	22.8%
Housing Units, Vacant	243	6.9%	2,005	8.2%	3,934	6.5%
Marital Status (2022)						
Never Married	1,622	22.3%	13,878	27.4%	35,973	26.8%
Currently Married	4,110	56.6%	28,487	56.3%	79,733	59.3%
Separated	156	2.1%	1,548	3.1%	3,685	2.7%
Widowed	244	3.4%	1,215	2.4%	3,380	2.5%
Divorced	1,135	15.6%	5,493	10.9%	11,607	8.6%
Household Type (2022)						
Population Family	7,137	81.0%	52,399	84.2%	148,109	88.2%
Population Non-Family	1,550	17.6%	9,453	15.2%	19,241	11.5%
Population Group Quarters	119	1.4%	366	0.6%	604	0.4%
Family Households	2,295	64.8%	16,821	68.9%	45,428	74.6%
Non-Family Households	1,246	35.2%	7,606	31.1%	15,463	25.4%
Married Couple with Children	875	21.3%	7,188	25.2%	20,753	26.0%
Average Family Household Size	3.1		3.1		3.3	
Household Size (2022)						
1 Person Households	1,058	29.9%	6,347	26.0%	12,898	21.2%
2 Person Households	1,185	33.5%	8,139	33.3%	18,743	30.8%
3 Person Households	591	16.7%	4,487	18.4%	12,041	19.8%
4 Person Households	486	13.7%	3,563	14.6%	10,992	18.1%
5 Person Households	169	4.8%	1,356	5.6%	4,315	7.1%
6 or More Person Households	53	1.5%	534	2.2%	1,902	3.1%
Household Vehicles (2022)						
Households with 0 Vehicles Available	189	5.3%	1,094	4.5%	2,249	3.7%
Households with 1 Vehicles Available	977	27.6%	8,150	33.4%	17,009	27.9%
Households with 2 or More Vehicles Available	2,376	67.1%	15,182	62.2%	41,633	68.4%
Total Vehicles Available	6,678		45,367		118,983	
Average Vehicles Per Household	1.9		1.9		2.0	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		7,162		49,749		131,684	
Estimated Civilian Employed		5,020	70.1%	36,029	72.4%	93,516	71.0%
Estimated Civilian Unemployed		194	2.7%	1,037	2.1%	2,607	2.0%
Estimated in Armed Forces		-	-	28	-	39	-
Estimated Not in Labor Force		1,947	27.2%	12,655	25.4%	35,522	27.0%
Unemployment Rate		2.7%		2.1%		2.0%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		5,020		36,029		93,516	
Management, Business, Financial Operations		1,537	30.6%	11,631	32.3%	28,766	30.8%
Professional, Related		1,821	36.3%	12,072	33.5%	30,252	32.3%
Service		397	7.9%	2,723	7.6%	7,519	8.0%
Sales, Office		971	19.3%	6,340	17.6%	18,025	19.3%
Farming, Fishing, Forestry		-	-	2	-	6	-
Construct, Extraction, Maintenance		62	1.2%	1,001	2.8%	3,182	3.4%
Production, Transport Material Moving		232	4.6%	2,259	6.3%	5,766	6.2%
White Collar Workers		4,330	86.2%	30,044	83.4%	77,043	82.4%
Blue Collar Workers		691	13.8%	5,985	16.6%	16,473	17.6%
Consumer Expenditure (2022)							
Total Household Expenditure		\$321.85 M		\$2.29 B		\$6.46 B	
Total Non-Retail Expenditure		\$170.73 M	53.0%	\$1.22 B	53.2%	\$3.44 B	53.3%
Total Retail Expenditure		\$151.12 M	47.0%	\$1.07 B	46.8%	\$3.02 B	46.7%
Apparel		\$11.68 M	3.6%	\$83.17 M	3.6%	\$236.14 M	3.7%
Contributions		\$11.19 M	3.5%	\$81.85 M	3.6%	\$234.99 M	3.6%
Education		\$11.19 M	3.5%	\$81.79 M	3.6%	\$237.98 M	3.7%
Entertainment		\$18.91 M	5.9%	\$134.05 M	5.9%	\$380.64 M	5.9%
Food and Beverages		\$46.56 M	14.5%	\$329.59 M	14.4%	\$926.53 M	14.3%
Furnishings and Equipment		\$11.69 M	3.6%	\$82.65 M	3.6%	\$234.22 M	3.6%
Gifts		\$8.26 M	2.6%	\$63.51 M	2.8%	\$183.52 M	2.8%
Health Care		\$26.07 M	8.1%	\$183.34 M	8.0%	\$513.11 M	7.9%
Household Operations		\$12.96 M	4.0%	\$92.64 M	4.0%	\$263.21 M	4.1%
Miscellaneous Expenses		\$6.16 M	1.9%	\$43.66 M	1.9%	\$123.49 M	1.9%
Personal Care		\$4.33 M	1.3%	\$30.65 M	1.3%	\$86.33 M	1.3%
Personal Insurance		\$2.47 M	0.8%	\$17.59 M	0.8%	\$50.51 M	0.8%
Reading		\$710.33 K	0.2%	\$5.04 M	0.2%	\$14.25 M	0.2%
Shelter		\$67.73 M	21.0%	\$480.43 M	21.0%	\$1.35 B	21.0%
Tobacco		\$1.62 M	0.5%	\$11.38 M	0.5%	\$30.93 M	0.5%
Transportation		\$58.21 M	18.1%	\$411.27 M	18.0%	\$1.16 B	17.9%
Utilities		\$22.12 M	6.9%	\$155.98 M	6.8%	\$434.82 M	6.7%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		6,416		43,766		115,324	
Elementary (Grade Level 0 to 8)		131	2.0%	1,690	3.9%	3,323	2.9%
Some High School (Grade Level 9 to 11)		126	2.0%	779	1.8%	2,561	2.2%
High School Graduate		421	6.6%	3,477	7.9%	11,418	9.9%
Some College		1,142	17.8%	5,744	13.1%	13,730	11.9%
Associate Degree Only		288	4.5%	1,986	4.5%	5,615	4.9%
Bachelor Degree Only		2,387	37.2%	16,467	37.6%	45,620	39.6%
Graduate Degree		1,921	29.9%	13,623	31.1%	33,058	28.7%

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Units In Structure (2022)							
1 Detached Unit	2,184	68.2%	13,910	71.1%	40,515	80.2%	
1 Attached Unit	711	22.2%	4,516	23.1%	8,366	16.6%	
2 to 4 Units	188	5.9%	842	4.3%	1,536	3.0%	
5 to 9 Units	102	3.2%	1,315	6.7%	2,504	5.0%	
10 to 19 Units	120	3.8%	1,422	7.3%	2,779	5.5%	
20 to 49 Units	53	1.6%	632	3.2%	1,394	2.8%	
50 or More Units	174	5.4%	1,632	8.3%	3,386	6.7%	
Mobile Home or Trailer	9	0.3%	149	0.8%	404	0.8%	
Other Structure	-	-	8	-	9	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	446	13.9%	4,460	22.8%	11,623	23.0%	
Homes Built 2000 to 2009	589	18.4%	5,911	30.2%	13,881	27.5%	
Homes Built 1990 to 1999	831	26.0%	4,741	24.2%	11,729	23.2%	
Homes Built 1980 to 1989	774	24.2%	3,537	18.1%	9,461	18.7%	
Homes Built 1970 to 1979	240	7.5%	1,760	9.0%	4,393	8.7%	
Homes Built 1960 to 1969	289	9.0%	1,487	7.6%	3,589	7.1%	
Homes Built 1950 to 1959	126	3.9%	878	4.5%	2,196	4.3%	
Homes Built Before 1949	247	7.7%	1,651	8.4%	4,019	8.0%	
Home Values (2022)							
Home Values \$1,000,000 or More	70	2.5%	623	3.5%	1,728	3.7%	
Home Values \$500,000 to \$999,999	545	19.3%	5,791	32.4%	15,827	33.7%	
Home Values \$400,000 to \$499,999	196	6.9%	2,435	13.6%	7,310	15.5%	
Home Values \$300,000 to \$399,999	801	28.3%	3,516	19.7%	9,787	20.8%	
Home Values \$200,000 to \$299,999	905	31.9%	3,605	20.2%	8,945	19.0%	
Home Values \$150,000 to \$199,999	232	8.2%	939	5.3%	1,822	3.9%	
Home Values \$100,000 to \$149,999	33	1.2%	211	1.2%	427	0.9%	
Home Values \$70,000 to \$99,999	15	0.5%	118	0.7%	252	0.5%	
Home Values \$50,000 to \$69,999	6	0.2%	279	1.6%	365	0.8%	
Home Values \$25,000 to \$49,999	9	0.3%	40	0.2%	85	0.2%	
Home Values Under \$25,000	21	0.7%	319	1.8%	479	1.0%	
Owner-Occupied Median Home Value	\$359,182		\$432,824		\$441,914		
Renter-Occupied Median Rent	\$1,441		\$1,395		\$1,427		
Transportation To Work (2022)							
Drive to Work Alone	2,910	58.0%	17,308	48.0%	43,394	46.4%	
Drive to Work in Carpool	131	2.6%	1,506	4.2%	4,066	4.3%	
Travel to Work by Public Transportation	12	0.2%	233	0.6%	437	0.5%	
Drive to Work on Motorcycle	-	-	5	-	9	-	
Walk or Bicycle to Work	34	0.7%	463	1.3%	841	0.9%	
Other Means	8	0.2%	165	0.5%	668	0.7%	
Work at Home	1,926	38.4%	16,348	45.4%	44,102	47.2%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	1,035	20.6%	6,075	16.9%	12,919	13.8%	
Travel to Work in 15 to 29 Minutes	1,278	25.5%	7,216	20.0%	17,741	19.0%	
Travel to Work in 30 to 59 Minutes	614	12.2%	4,933	13.7%	14,852	15.9%	
Travel to Work in 60 Minutes or More	167	3.3%	1,457	4.0%	3,903	4.2%	
Average Minutes Travel to Work	19.8		19.3		22.3		