

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.7257/-84.7678

7424 Douglas Blvd

Douglasville, GA 30135

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2019)	4,945		36,680		84,901	
Projected Population (2024)	5,206		38,926		90,652	
Census Population (2010)	4,750		34,300		77,846	
Census Population (2000)	4,030		28,466		58,159	
Projected Annual Growth (2019 to 2024)	261	1.1%	2,246	1.2%	5,751	1.4%
Historical Annual Growth (2010 to 2019)	195	0.4%	2,380	0.7%	7,055	0.9%
Historical Annual Growth (2000 to 2010)	720	1.8%	5,834	2.0%	19,687	3.4%
Estimated Population Density (2019)	1,575 psm		1,298 psm		1,081 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2019)	1,968		13,174		29,159	
Projected Households (2024)	2,010		13,531		30,062	
Census Households (2010)	1,891		12,348		26,789	
Census Households (2000)	1,551		10,082		20,101	
Estimated Households with Children (2019)	634	32.2%	4,859	36.9%	11,817	40.5%
Estimated Average Household Size (2019)	2.43		2.71		2.87	

Average Household Income

Estimated Average Household Income (2019)	\$67,933		\$72,926		\$80,341	
Projected Average Household Income (2024)	\$79,025		\$84,474		\$94,856	
Estimated Average Family Income (2019)	\$79,385		\$82,885		\$87,926	

Median Household Income

Estimated Median Household Income (2019)	\$60,375		\$62,514		\$68,225	
Projected Median Household Income (2024)	\$70,141		\$72,698		\$78,838	
Estimated Median Family Income (2019)	\$70,753		\$72,203		\$76,667	

Per Capita Income

Estimated Per Capita Income (2019)	\$27,492		\$26,515		\$27,751	
Projected Per Capita Income (2024)	\$30,941		\$29,669		\$31,605	
Estimated Per Capita Income 5 Year Growth	\$3,449	12.5%	\$3,154	11.9%	\$3,853	13.9%
Estimated Average Household Net Worth (2019)	\$351,818		\$416,646		\$462,609	

Daytime Demos (2019)

Total Businesses	455		2,128		3,006	
Total Employees	3,988		19,809		26,886	
Company Headquarter Businesses	-	-	2	-	4	0.1%
Company Headquarter Employees	-	-	768	3.9%	1,205	4.5%
Employee Population per Business	8.8		9.3		8.9	
Residential Population per Business	10.9		17.2		28.2	

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Race & Ethnicity

White (2019)	2,296	46.4%	17,194	46.9%	38,759	45.7%
Black or African American (2019)	2,163	43.7%	16,404	44.7%	39,077	46.0%
American Indian or Alaska Native (2019)	17	0.3%	105	0.3%	259	0.3%
Asian (2019)	157	3.2%	796	2.2%	1,620	1.9%
Hawaiian or Pacific Islander (2019)	9	0.2%	33	-	79	-
Other Race (2019)	161	3.3%	1,198	3.3%	2,863	3.4%
Two or More Races (2019)	141	2.9%	950	2.6%	2,243	2.6%
Not Hispanic or Latino Population (2019)	4,585	92.7%	33,908	92.4%	78,222	92.1%
Hispanic or Latino Population (2019)	360	7.3%	2,772	7.6%	6,679	7.9%
Not Hispanic or Latino Population (2024)	4,811	92.4%	35,871	92.2%	83,231	91.8%
Hispanic or Latino Population (2024)	395	7.6%	3,055	7.8%	7,422	8.2%
Not Hispanic or Latino Population (2010)	4,443	93.5%	31,925	93.1%	72,280	92.9%
Hispanic or Latino Population (2010)	307	6.5%	2,375	6.9%	5,566	7.1%
Not Hispanic or Latino Population (2000)	3,927	97.4%	27,655	97.1%	56,638	97.4%
Hispanic or Latino Population (2000)	103	2.6%	812	2.9%	1,521	2.6%
Projected Hispanic Annual Growth (2019 to 2024)	35	1.9%	283	2.0%	742	2.2%
Historic Hispanic Annual Growth (2000 to 2019)	257	13.1%	1,961	12.7%	5,159	17.9%

Age Distribution (2019)

Age Under 5	284	5.7%	2,129	5.8%	5,143	6.1%
Age 5 to 9 Years	278	5.6%	2,248	6.1%	5,703	6.7%
Age 10 to 14 Years	314	6.4%	2,538	6.9%	6,467	7.6%
Age 15 to 19 Years	343	6.9%	2,582	7.0%	6,465	7.6%
Age 20 to 24 Years	428	8.7%	2,701	7.4%	5,712	6.7%
Age 25 to 29 Years	449	9.1%	2,634	7.2%	5,492	6.5%
Age 30 to 34 Years	305	6.2%	2,109	5.7%	4,887	5.8%
Age 35 to 39 Years	303	6.1%	2,201	6.0%	5,427	6.4%
Age 40 to 44 Years	308	6.2%	2,359	6.4%	5,784	6.8%
Age 45 to 49 Years	334	6.7%	2,570	7.0%	6,292	7.4%
Age 50 to 54 Years	333	6.7%	2,687	7.3%	6,227	7.3%
Age 55 to 59 Years	354	7.2%	2,608	7.1%	5,902	7.0%
Age 60 to 64 Years	290	5.9%	2,234	6.1%	4,869	5.7%
Age 65 to 74 Years	387	7.8%	3,134	8.5%	6,732	7.9%
Age 75 to 84 Years	184	3.7%	1,476	4.0%	2,941	3.5%
Age 85 Years or Over	51	1.0%	471	1.3%	858	1.0%
Median Age	35.3		37.5		36.6	

Gender Age Distribution (2019)

Female Population	2,674	54.1%	19,463	53.1%	44,817	52.8%
Age 0 to 19 Years	626	23.4%	4,688	24.1%	11,712	26.1%
Age 20 to 64 Years	1,678	62.7%	11,759	60.4%	26,995	60.2%
Age 65 Years or Over	371	13.9%	3,015	15.5%	6,111	13.6%
Female Median Age	37.0		39.4		38.1	
Male Population	2,270	45.9%	17,217	46.9%	40,084	47.2%
Age 0 to 19 Years	593	26.1%	4,809	27.9%	12,066	30.1%
Age 20 to 64 Years	1,425	62.7%	10,343	60.1%	23,598	58.9%
Age 65 Years or Over	253	11.1%	2,065	12.0%	4,420	11.0%
Male Median Age	33.2		35.2		34.8	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2019)

HH Income \$200,000 or More	39	2.0%	405	3.1%	906	3.1%
HH Income \$150,000 to \$199,999	65	3.3%	640	4.9%	1,999	6.9%
HH Income \$100,000 to \$149,999	300	15.2%	1,940	14.7%	4,740	16.3%
HH Income \$75,000 to \$99,999	307	15.6%	2,098	15.9%	4,784	16.4%
HH Income \$50,000 to \$74,999	473	24.0%	2,726	20.7%	6,275	21.5%
HH Income \$35,000 to \$49,999	319	16.2%	1,813	13.8%	3,776	12.9%
HH Income \$25,000 to \$34,999	161	8.2%	1,120	8.5%	2,248	7.7%
HH Income \$15,000 to \$24,999	191	9.7%	1,054	8.0%	2,153	7.4%
HH Income Under \$15,000	114	5.8%	1,377	10.5%	2,278	7.8%
HH Income \$35,000 or More	1,502	76.3%	9,622	73.0%	22,480	77.1%
HH Income \$75,000 or More	710	36.1%	5,083	38.6%	12,429	42.6%

Housing (2019)

Total Housing Units	2,025		13,625		30,245	
Housing Units Occupied	1,968	97.2%	13,174	96.7%	29,159	96.4%
Housing Units Owner-Occupied	840	42.7%	8,476	64.3%	21,297	73.0%
Housing Units, Renter-Occupied	1,128	57.3%	4,697	35.7%	7,862	27.0%
Housing Units, Vacant	57	2.9%	451	3.4%	1,086	3.7%

Marital Status (2019)

Never Married	1,728	42.5%	9,982	33.5%	21,094	31.2%
Currently Married	1,375	33.8%	13,161	44.2%	31,449	46.5%
Separated	202	5.0%	1,400	4.7%	3,096	4.6%
Widowed	283	7.0%	1,929	6.5%	4,285	6.3%
Divorced	481	11.8%	3,293	11.1%	7,664	11.3%

Household Type (2019)

Population Family	3,901	78.9%	31,038	84.6%	75,039	88.4%
Population Non-Family	882	17.8%	4,660	12.7%	8,731	10.3%
Population Group Quarters	161	3.3%	983	2.7%	1,130	1.3%
Family Households	1,243	63.1%	9,405	71.4%	22,127	75.9%
Non-Family Households	726	36.9%	3,768	28.6%	7,032	24.1%
Married Couple with Children	301	21.9%	2,724	20.7%	7,109	22.6%
Average Family Household Size	3.1		3.3		3.4	

Household Size (2019)

1 Person Households	598	30.4%	3,090	23.5%	5,730	19.7%
2 Person Households	613	31.1%	3,949	30.0%	8,458	29.0%
3 Person Households	343	17.4%	2,513	19.1%	5,721	19.6%
4 Person Households	244	12.4%	2,005	15.2%	4,963	17.0%
5 Person Households	105	5.3%	974	7.4%	2,568	8.8%
6 or More Person Households	66	3.3%	643	4.9%	1,719	5.9%

Household Vehicles (2019)

Households with 0 Vehicles Available	45	2.3%	487	3.7%	845	2.9%
Households with 1 Vehicles Available	866	44.0%	4,016	30.5%	7,804	26.8%
Households with 2 or More Vehicles Available	1,056	53.7%	8,670	65.8%	20,510	70.3%
Total Vehicles Available	3,479		25,551		60,282	
Average Vehicles Per Household	1.8		1.9		2.1	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	4,001		29,252		66,223	
Estimated Civilian Employed	2,554	63.8%	18,209	62.3%	42,395	64.0%
Estimated Civilian Unemployed	205	5.1%	781	2.7%	1,498	2.3%
Estimated in Armed Forces	-	-	-	-	-	-
Estimated Not in Labor Force	1,242	31.0%	10,262	35.1%	22,329	33.7%
Unemployment Rate	5.1%		2.7%		2.3%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	2,554		18,209		42,395	
Management, Business, Financial Operations	284	11.1%	2,673	14.7%	6,382	15.1%
Professional, Related	528	20.7%	3,125	17.2%	7,759	18.3%
Service	518	20.3%	3,260	17.9%	7,456	17.6%
Sales, Office	634	24.8%	5,008	27.5%	10,973	25.9%
Farming, Fishing, Forestry	-	-	-	-	8	-
Construct, Extraction, Maintenance	125	4.9%	1,218	6.7%	3,283	7.7%
Production, Transport Material Moving	465	18.2%	2,926	16.1%	6,534	15.4%
White Collar Workers	1,446	56.6%	10,806	59.3%	25,114	59.2%
Blue Collar Workers	1,108	43.4%	7,404	40.7%	17,282	40.8%
Consumer Expenditure (2019)						
Total Household Expenditure	\$106.28 M		\$743.77 M		\$1.76 B	
Total Non-Retail Expenditure	\$55.9 M	52.6%	\$390.82 M	52.5%	\$922.09 M	52.5%
Total Retail Expenditure	\$50.38 M	47.4%	\$352.95 M	47.5%	\$835.45 M	47.5%
Apparel	\$3.7 M	3.5%	\$26.04 M	3.5%	\$61.84 M	3.5%
Contributions	\$3.26 M	3.1%	\$23.27 M	3.1%	\$55.35 M	3.1%
Education	\$2.85 M	2.7%	\$20.76 M	2.8%	\$49.82 M	2.8%
Entertainment	\$5.86 M	5.5%	\$41.56 M	5.6%	\$99.05 M	5.6%
Food and Beverages	\$15.88 M	14.9%	\$110.72 M	14.9%	\$261.12 M	14.9%
Furnishings and Equipment	\$3.66 M	3.4%	\$25.86 M	3.5%	\$61.61 M	3.5%
Gifts	\$2.48 M	2.3%	\$17.39 M	2.3%	\$41.04 M	2.3%
Health Care	\$9.14 M	8.6%	\$63.77 M	8.6%	\$150.09 M	8.5%
Household Operations	\$4.08 M	3.8%	\$28.77 M	3.9%	\$68.24 M	3.9%
Miscellaneous Expenses	\$1.99 M	1.9%	\$13.96 M	1.9%	\$33.06 M	1.9%
Personal Care	\$1.43 M	1.3%	\$9.98 M	1.3%	\$23.59 M	1.3%
Personal Insurance	\$699.15 K	0.7%	\$5.07 M	0.7%	\$12.21 M	0.7%
Reading	\$227.99 K	0.2%	\$1.6 M	0.2%	\$3.78 M	0.2%
Shelter	\$22.57 M	21.2%	\$156.79 M	21.1%	\$368.63 M	21.0%
Tobacco	\$715.19 K	0.7%	\$4.81 M	0.6%	\$11.01 M	0.6%
Transportation	\$19.59 M	18.4%	\$136.98 M	18.4%	\$324.94 M	18.5%
Utilities	\$8.15 M	7.7%	\$56.45 M	7.6%	\$132.16 M	7.5%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	3,298		24,482		55,411	
Elementary (Grade Level 0 to 8)	59	1.8%	1,012	4.1%	1,957	3.5%
Some High School (Grade Level 9 to 11)	156	4.7%	1,973	8.1%	4,452	8.0%
High School Graduate	987	29.9%	7,490	30.6%	17,140	30.9%
Some College	892	27.1%	5,728	23.4%	12,498	22.6%
Associate Degree Only	253	7.7%	1,854	7.6%	4,431	8.0%
Bachelor Degree Only	645	19.6%	4,044	16.5%	8,996	16.2%
Graduate Degree	306	9.3%	2,379	9.7%	5,939	10.7%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,093	57.8%	9,717	78.7%	23,922	89.3%
1 Attached Unit	72	3.8%	589	4.8%	853	3.2%
2 to 4 Units	196	10.4%	1,366	11.1%	2,015	7.5%
5 to 9 Units	214	11.3%	611	4.9%	915	3.4%
10 to 19 Units	143	7.6%	353	2.9%	518	1.9%
20 to 49 Units	214	11.3%	388	3.1%	431	1.6%
50 or More Units	27	1.4%	39	0.3%	45	0.2%
Mobile Home or Trailer	9	0.5%	112	0.9%	460	1.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2019)

Homes Built 2010 or later	11	0.6%	267	2.2%	599	2.2%
Homes Built 2000 to 2009	513	27.2%	3,202	25.9%	8,281	30.9%
Homes Built 1990 to 1999	322	17.0%	2,459	19.9%	6,148	23.0%
Homes Built 1980 to 1989	415	21.9%	1,977	16.0%	4,082	15.2%
Homes Built 1970 to 1979	485	25.6%	3,628	29.4%	6,786	25.3%
Homes Built 1960 to 1969	152	8.1%	1,110	9.0%	2,035	7.6%
Homes Built 1950 to 1959	42	2.2%	335	2.7%	828	3.1%
Homes Built Before 1949	28	1.5%	195	1.6%	401	1.5%

Home Values (2019)

Home Values \$1,000,000 or More	-	-	-	-	8	-
Home Values \$500,000 to \$999,999	10	1.2%	178	2.3%	474	2.4%
Home Values \$400,000 to \$499,999	11	1.4%	180	2.3%	405	2.1%
Home Values \$300,000 to \$399,999	21	2.7%	533	6.9%	1,651	8.5%
Home Values \$200,000 to \$299,999	60	7.4%	1,202	15.5%	3,397	17.5%
Home Values \$150,000 to \$199,999	400	49.8%	2,452	31.6%	6,318	32.6%
Home Values \$100,000 to \$149,999	211	26.3%	2,327	29.9%	5,641	29.1%
Home Values \$70,000 to \$99,999	95	11.9%	1,046	13.5%	2,200	11.4%
Home Values \$50,000 to \$69,999	13	1.6%	156	2.0%	376	1.9%
Home Values \$25,000 to \$49,999	8	1.0%	264	3.4%	496	2.6%
Home Values Under \$25,000	9	1.2%	138	1.8%	327	1.7%
Owner-Occupied Median Home Value	\$149,596		\$158,301		\$164,306	
Renter-Occupied Median Rent	\$811		\$777		\$814	

Transportation To Work (2019)

Drive to Work Alone	2,049	81.5%	15,105	80.5%	35,454	82.0%
Drive to Work in Carpool	266	10.6%	1,702	9.1%	4,054	9.4%
Travel to Work by Public Transportation	15	0.6%	185	1.0%	337	0.8%
Drive to Work on Motorcycle	-	-	-	-	2	-
Walk or Bicycle to Work	24	1.0%	233	1.2%	360	0.8%
Other Means	57	2.3%	318	1.7%	626	1.4%
Work at Home	103	4.1%	1,220	6.5%	2,391	5.5%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	479	19.1%	3,441	18.3%	6,741	15.6%
Travel to Work in 15 to 29 Minutes	545	21.7%	4,451	23.7%	11,207	25.9%
Travel to Work in 30 to 59 Minutes	896	35.7%	5,622	30.0%	13,693	31.7%
Travel to Work in 60 Minutes or More	534	21.3%	3,519	18.8%	8,411	19.5%
Average Minutes Travel to Work	33.6		30.8		32.0	

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