EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RIVERWOOD PROPERTIES,LLC

RF5

Lat/Lon: 33.9429/-83.7425

656 Exchange Cir
Bethlehem, GA 30620

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	1,006		16,162		43,392	
Projected Population (2024)	1,126		18,134		48,529	
Census Population (2010)	943		12,772		36,219	
Census Population (2000)	436		6,865		23,344	
Projected Annual Growth (2019 to 2024)	120	2.4%	1,972	2.4%	5,136	2.4%
Historical Annual Growth (2010 to 2019)	63	0.7%	3,390	2.3%	7,173	1.8%
Historical Annual Growth (2000 to 2010)	507	11.6%	5,907	8.6%	12,875	5.5%
Estimated Population Density (2019)	320	psm	572	psm	553	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	327		5,329		14,862	
Projected Households (2024)	345		5,643		15,762	
Census Households (2010)	307		4,200		12,474	
Census Households (2000)	145		2,338		8,340	
Estimated Households with Children (2019)	149	45.5%	2,359	44.3%	6,079	40.9%
Estimated Average Household Size (2019)	3.08		3.03		2.90	
Average Household Income						
Estimated Average Household Income (2019)	$71,618		$68,482		$67,997	
Projected Average Household Income (2024)	$81,012		$77,336		$76,615	
Estimated Average Family Income (2019)	$77,864		$72,850		$74,043	
Median Household Income						
Estimated Median Household Income (2019)	$74,969		$68,161		$62,839	
Projected Median Household Income (2024)	$86,095		$77,772		$72,328	
Estimated Median Family Income (2019)	$82,028		$74,918		$71,211	
Per Capita Income						
Estimated Per Capita Income (2019)	$23,254		$22,583		$23,340	
Projected Per Capita Income (2024)	$24,827		$24,069		$24,930	
Estimated Per Capita Income 5 Year Growth	$1,573	6.8%	$1,486	6.6%	$1,591	6.8%
Estimated Average Household Net Worth (2019)	$398,650		$381,041		$404,761	
Daytime Demos (2019)						
Total Businesses	71		398		1,599	
Total Employees	716		4,645		15,278	
Company Headquarter Businesses	-	-	-	-	4	0.2%
Company Headquarter Employees	-	-	7	0.1%	476	3.1%
Employee Population per Business	10.0		11.7		9.6	
Residential Population per Business	14.1		40.6		27.1	

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Race & Ethnicity						
White (2019)	731	72.7%	11,500	71.2%	31,383	72.3%
Black or African American (2019)	156	15.5%	2,722	16.8%	6,949	16.0%
American Indian or Alaska Native (2019)	2	0.2%	45	0.3%	128	0.3%
Asian (2019)	40	4.0%	586	3.6%	1,488	3.4%
Hawaiian or Pacific Islander (2019)	-	-	5	-	34	-
Other Race (2019)	42	4.2%	817	5.1%	2,157	5.0%
Two or More Races (2019)	34	3.3%	487	3.0%	1,254	2.9%
Not Hispanic or Latino Population (2019)	868	86.3%	13,973	86.5%	38,239	88.1%
Hispanic or Latino Population (2019)	138	13.7%	2,189	13.5%	5,153	11.9%
Not Hispanic or Latino Population (2024)	969	86.1%	15,642	86.3%	42,682	88.0%
Hispanic or Latino Population (2024)	156	13.9%	2,492	13.7%	5,846	12.0%
Not Hispanic or Latino Population (2010)	840	89.1%	11,401	89.3%	32,781	90.5%
Hispanic or Latino Population (2010)	102	10.9%	1,371	10.7%	3,438	9.5%
Not Hispanic or Latino Population (2000)	406	93.2%	6,513	94.9%	22,538	96.5%
Hispanic or Latino Population (2000)	30	6.8%	352	5.1%	806	3.5%
Projected Hispanic Annual Growth (2019 to 2024)	19	2.7%	303	2.8%	694	2.7%
Historic Hispanic Annual Growth (2000 to 2019)	108	19.1%	1,837	27.4%	4,347	28.4%
Age Distribution (2019)						
Age Under 5	79	7.9%	1,234	7.6%	3,056	7.0%
Age 5 to 9 Years	82	8.2%	1,281	7.9%	3,224	7.4%
Age 10 to 14 Years	81	8.0%	1,305	8.1%	3,297	7.6%
Age 15 to 19 Years	63	6.2%	1,092	6.8%	2,918	6.7%
Age 20 to 24 Years	60	6.0%	1,009	6.2%	2,679	6.2%
Age 25 to 29 Years	82	8.1%	1,219	7.5%	3,000	6.9%
Age 30 to 34 Years	89	8.8%	1,313	8.1%	3,108	7.2%
Age 35 to 39 Years	82	8.1%	1,259	7.8%	3,120	7.2%
Age 40 to 44 Years	66	6.5%	1,144	7.1%	2,907	6.7%
Age 45 to 49 Years	65	6.5%	1,076	6.7%	2,857	6.6%
Age 50 to 54 Years	59	5.9%	1,011	6.3%	2,765	6.4%
Age 55 to 59 Years	51	5.1%	902	5.6%	2,617	6.0%
Age 60 to 64 Years	47	4.6%	755	4.7%	2,282	5.3%
Age 65 to 74 Years	67	6.7%	1,026	6.3%	3,360	7.7%
Age 75 to 84 Years	27	2.7%	436	2.7%	1,633	3.8%
Age 85 Years or Over	6	0.6%	100	0.6%	569	1.3%
Median Age	32.2		32.8		35.0	
Gender Age Distribution (2019)						
Female Population	509	50.6%	8,228	50.9%	22,253	51.3%
Age 0 to 19 Years	148	29.2%	2,394	29.1%	6,084	27.3%
Age 20 to 64 Years	301	59.2%	4,915	59.7%	12,826	57.6%
Age 65 Years or Over	59	11.7%	919	11.2%	3,343	15.0%
Female Median Age	32.8		33.6		36.4	
Male Population	497	49.4%	7,934	49.1%	21,139	48.7%
Age 0 to 19 Years	157	31.5%	2,517	31.7%	6,412	30.3%
Age 20 to 64 Years	300	60.3%	4,774	60.2%	12,508	59.2%
Age 65 Years or Over	41	8.2%	643	8.1%	2,220	10.5%
Male Median Age	31.7		31.9		33.7	

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Bethlehem, GA 30620

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Household Income Distribution (2019)						
HH Income $200,000 or More	8	2.3%	89	1.7%	426	2.9%
HH Income $150,000 to $199,999	13	3.9%	279	5.2%	736	5.0%
HH Income $100,000 to $149,999	55	16.8%	799	15.0%	1,910	12.9%
HH Income $75,000 to $99,999	87	26.7%	1,173	22.0%	2,597	17.5%
HH Income $50,000 to $74,999	71	21.8%	1,294	24.3%	3,366	22.6%
HH Income $35,000 to $49,999	33	10.2%	715	13.4%	2,159	14.5%
HH Income $25,000 to $34,999	26	8.1%	426	8.0%	1,299	8.7%
HH Income $15,000 to $24,999	13	4.1%	317	5.9%	1,266	8.5%
HH Income Under $15,000	20	6.0%	237	4.4%	1,103	7.4%
HH Income $35,000 or More	267	81.9%	4,349	81.6%	11,194	75.3%
HH Income $75,000 or More	163	49.9%	2,341	43.9%	5,669	38.1%
Housing (2019)						
Total Housing Units	337		5,480		15,377	
Housing Units Occupied	327	96.8%	5,329	97.2%	14,862	96.6%
Housing Units Owner-Occupied	284	87.0%	4,487	84.2%	11,221	75.5%
Housing Units, Renter-Occupied	43	13.0%	841	15.8%	3,640	24.5%
Housing Units, Vacant	11	3.3%	151	2.8%	515	3.5%
Marital Status (2019)						
Never Married	208	27.2%	3,461	28.0%	9,601	28.4%
Currently Married	401	52.5%	6,024	48.8%	15,529	45.9%
Separated	26	3.4%	655	5.3%	2,150	6.4%
Widowed	32	4.2%	626	5.1%	2,029	6.0%
Divorced	97	12.7%	1,577	12.8%	4,506	13.3%
Household Type (2019)						
Population Family	922	91.7%	14,734	91.2%	38,536	88.8%
Population Non-Family	84	8.3%	1,423	8.8%	4,509	10.4%
Population Group Quarters	-	-	5	-	347	0.8%
Family Households	260	79.7%	4,207	78.9%	11,297	76.0%
Non-Family Households	66	20.3%	1,122	21.1%	3,565	24.0%
Married Couple with Children	115	28.8%	1,729	28.7%	4,131	26.6%
Average Family Household Size	3.5		3.5		3.4	
Household Size (2019)						
1 Person Households	53	16.3%	882	16.6%	2,846	19.2%
2 Person Households	87	26.8%	1,494	28.0%	4,410	29.7%
3 Person Households	63	19.2%	1,027	19.3%	2,785	18.7%
4 Person Households	64	19.6%	1,002	18.8%	2,567	17.3%
5 Person Households	36	10.9%	560	10.5%	1,354	9.1%
6 or More Person Households	24	7.3%	363	6.8%	899	6.0%
Household Vehicles (2019)						
Households with 0 Vehicles Available	4	1.1%	84	1.6%	501	3.4%
Households with 1 Vehicles Available	101	30.9%	1,337	25.1%	3,600	24.2%
Households with 2 or More Vehicles Available	222	68.0%	3,908	73.3%	10,761	72.4%
Total Vehicles Available	718		11,946		32,271	
Average Vehicles Per Household	2.2		2.2		2.2	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	746		12,077		33,144	
Estimated Civilian Employed	476	63.7%	7,789	64.5%	21,121	63.7%
Estimated Civilian Unemployed	9	1.2%	206	1.7%	576	1.7%
Estimated in Armed Forces	-	-	-	-	4	-
Estimated Not in Labor Force	262	35.1%	4,082	33.8%	11,444	34.5%
Unemployment Rate	1.2%		1.7%		1.7%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	476		7,789		21,121	
Management, Business, Financial Operations	81	16.9%	1,046	13.4%	2,619	12.4%
Professional, Related	57	12.0%	1,042	13.4%	3,087	14.6%
Service	69	14.5%	1,269	16.3%	3,347	15.8%
Sales, Office	144	30.3%	2,139	27.5%	5,743	27.2%
Farming, Fishing, Forestry	10	2.1%	86	1.1%	127	0.6%
Construct, Extraction, Maintenance	42	8.8%	741	9.5%	2,098	9.9%
Production, Transport Material Moving	73	15.3%	1,466	18.8%	4,100	19.4%
White Collar Workers	282	59.3%	4,227	54.3%	11,448	54.2%
Blue Collar Workers	194	40.7%	3,562	45.7%	9,672	45.8%
Consumer Expenditure (2019)						
Total Household Expenditure	$18.29 M		$289.08 M		$799.06 M	
Total Non-Retail Expenditure	$9.55 M	52.2%	$151.03 M	52.2%	$418.98 M	52.4%
Total Retail Expenditure	$8.74 M	47.8%	$138.05 M	47.8%	$380.07 M	47.6%
Apparel	$643.98 K	3.5%	$10.14 M	3.5%	$27.98 M	3.5%
Contributions	$566.76 K	3.1%	$8.93 M	3.1%	$24.98 M	3.1%
Education	$495.85 K	2.7%	$7.77 M	2.7%	$21.93 M	2.7%
Entertainment	$1.03 M	5.6%	$16.26 M	5.6%	$44.81 M	5.6%
Food and Beverages	$2.73 M	14.9%	$43.16 M	14.9%	$118.96 M	14.9%
Furnishings and Equipment	$641.65 K	3.5%	$10.11 M	3.5%	$27.85 M	3.5%
Gifts	$415.25 K	2.3%	$6.53 M	2.3%	$18.42 M	2.3%
Health Care	$1.57 M	8.6%	$24.93 M	8.6%	$68.8 M	8.6%
Household Operations	$707.69 K	3.9%	$11.16 M	3.9%	$30.94 M	3.9%
Miscellaneous Expenses	$341.78 K	1.9%	$5.41 M	1.9%	$14.99 M	1.9%
Personal Care	$245.82 K	1.3%	$3.87 M	1.3%	$10.69 M	1.3%
Personal Insurance	$125.88 K	0.7%	$1.98 M	0.7%	$5.47 M	0.7%
Reading	$39.09 K	0.2%	$617.83 K	0.2%	$1.72 M	0.2%
Shelter	$3.8 M	20.8%	$60.34 M	20.9%	$167.67 M	21.0%
Tobacco	$115.94 K	0.6%	$1.85 M	0.6%	$5.13 M	0.6%
Transportation	$3.41 M	18.7%	$53.95 M	18.7%	$147.88 M	18.5%
Utilities	$1.39 M	7.6%	$22.06 M	7.6%	$60.83 M	7.6%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	640		10,242		28,218	
Elementary (Grade Level 0 to 8)	36	5.7%	658	6.4%	1,566	5.5%
Some High School (Grade Level 9 to 11)	57	8.8%	934	9.1%	2,861	10.1%
High School Graduate	198	30.9%	3,387	33.1%	9,607	34.0%
Some College	178	27.9%	2,740	26.7%	6,784	24.0%
Associate Degree Only	60	9.3%	879	8.6%	2,348	8.3%
Bachelor Degree Only	64	10.0%	1,025	10.0%	3,204	11.4%
Graduate Degree	47	7.3%	620	6.1%	1,849	6.6%

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Units In Structure (2019)						
1 Detached Unit	279	91.1%	4,620	110.0%	12,642	101.3%
1 Attached Unit	8	2.5%	121	2.9%	349	2.8%
2 to 4 Units	2	0.7%	46	1.1%	571	4.6%
5 to 9 Units	-	-	31	0.7%	174	1.4%
10 to 19 Units	2	0.6%	13	0.3%	78	0.6%
20 to 49 Units	-	-	5	0.1%	118	0.9%
50 or More Units	-	-	-	-	29	0.2%
Mobile Home or Trailer	35	11.5%	492	11.7%	901	7.2%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2019)						
Homes Built 2010 or later	37	12.0%	576	13.7%	1,111	8.9%
Homes Built 2000 to 2009	163	53.1%	2,468	58.8%	5,418	43.4%
Homes Built 1990 to 1999	79	25.6%	1,265	30.1%	3,571	28.6%
Homes Built 1980 to 1989	15	4.9%	349	8.3%	1,485	11.9%
Homes Built 1970 to 1979	14	4.7%	320	7.6%	1,438	11.5%
Homes Built 1960 to 1969	11	3.5%	150	3.6%	852	6.8%
Homes Built 1950 to 1959	3	0.9%	57	1.4%	384	3.1%
Homes Built Before 1949	5	1.8%	143	3.4%	603	4.8%
Home Values (2019)						
Home Values $1,000,000 or More	2	1.0%	25	0.7%	46	0.5%
Home Values $500,000 to $999,999	7	2.9%	107	3.0%	258	2.8%
Home Values $400,000 to $499,999	6	2.4%	69	1.9%	331	3.6%
Home Values $300,000 to $399,999	5	2.2%	96	2.7%	660	7.1%
Home Values $200,000 to $299,999	30	12.2%	504	14.0%	1,685	18.1%
Home Values $150,000 to $199,999	110	45.0%	1,547	42.8%	3,336	35.9%
Home Values $100,000 to $149,999	98	40.1%	1,687	46.7%	3,429	36.9%
Home Values $70,000 to $99,999	14	5.6%	262	7.2%	815	8.8%
Home Values $50,000 to $69,999	7	2.8%	79	2.2%	299	3.2%
Home Values $25,000 to $49,999	-	-	39	1.1%	119	1.3%
Home Values Under $25,000	3	1.4%	58	1.6%	201	2.2%
Owner-Occupied Median Home Value	$158,749		$154,428		$163,448	
Renter-Occupied Median Rent	$290		$651		$663	
Transportation To Work (2019)						
Drive to Work Alone	418	86.2%	6,625	85.2%	17,616	84.4%
Drive to Work in Carpool	36	7.3%	692	8.9%	2,150	10.3%
Travel to Work by Public Transportation	8	1.7%	76	1.0%	113	0.5%
Drive to Work on Motorcycle	-	-	-	-	2	-
Walk or Bicycle to Work	4	0.9%	55	0.7%	260	1.2%
Other Means	-	-	5	-	92	0.4%
Work at Home	19	3.9%	322	4.1%	629	3.0%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	88	18.1%	1,348	17.3%	3,667	17.6%
Travel to Work in 15 to 29 Minutes	135	27.9%	1,980	25.5%	5,447	26.1%
Travel to Work in 30 to 59 Minutes	145	30.0%	2,577	33.1%	7,551	36.2%
Travel to Work in 60 Minutes or More	88	18.2%	1,567	20.2%	3,818	18.3%
Average Minutes Travel to Work	29.7		31.0		30.4	

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