

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.8407/-83.9063

4270 Atlanta Hwy

Loganville, GA 30052

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2019)	2,858	32,541	82,475
Projected Population (2024)	3,087	34,961	88,421
Census Population (2010)	2,558	27,606	68,461
Census Population (2000)	1,656	15,308	38,462
Projected Annual Growth (2019 to 2024)	229 1.6%	2,420 1.5%	5,946 1.4%
Historical Annual Growth (2010 to 2019)	300 1.2%	4,935 1.7%	14,014 1.9%
Historical Annual Growth (2000 to 2010)	902 5.4%	12,298 8.0%	29,999 7.8%
Estimated Population Density (2019)	910 psm	1,151 psm	1,051 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2019)	1,028	11,123	27,260
Projected Households (2024)	1,075	11,618	28,510
Census Households (2010)	920	9,472	22,841
Census Households (2000)	560	5,214	12,870
Estimated Households with Children (2019)	416 40.5%	4,705 42.3%	11,876 43.6%
Estimated Average Household Size (2019)	2.78	2.92	3.02
Average Household Income			
Estimated Average Household Income (2019)	\$68,393	\$73,475	\$83,439
Projected Average Household Income (2024)	\$77,778	\$83,682	\$95,454
Estimated Average Family Income (2019)	\$87,436	\$86,777	\$93,150
Median Household Income			
Estimated Median Household Income (2019)	\$65,762	\$71,107	\$76,388
Projected Median Household Income (2024)	\$76,470	\$82,252	\$87,783
Estimated Median Family Income (2019)	\$77,233	\$80,242	\$84,135
Per Capita Income			
Estimated Per Capita Income (2019)	\$24,598	\$25,116	\$27,581
Projected Per Capita Income (2024)	\$27,083	\$27,811	\$30,779
Estimated Per Capita Income 5 Year Growth	\$2,485 10.1%	\$2,695 10.7%	\$3,198 11.6%
Estimated Average Household Net Worth (2019)	\$402,062	\$460,413	\$524,130
Daytime Demos (2019)			
Total Businesses	532	1,225	2,224
Total Employees	3,348	9,361	15,110
Company Headquarter Businesses	-	-	1
Company Headquarter Employees	-	9	10
Employee Population per Business	6.3	7.6	6.8
Residential Population per Business	5.4	26.6	37.1

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Race & Ethnicity

White (2019)	1,818	63.6%	19,755	60.7%	48,503	58.8%
Black or African American (2019)	770	26.9%	9,623	29.6%	26,003	31.5%
American Indian or Alaska Native (2019)	7	0.2%	121	0.4%	277	0.3%
Asian (2019)	101	3.5%	1,074	3.3%	2,854	3.5%
Hawaiian or Pacific Islander (2019)	2	-	13	-	38	-
Other Race (2019)	80	2.8%	1,062	3.3%	2,563	3.1%
Two or More Races (2019)	81	2.8%	893	2.7%	2,236	2.7%
Not Hispanic or Latino Population (2019)	2,622	91.7%	29,554	90.8%	75,378	91.4%
Hispanic or Latino Population (2019)	236	8.3%	2,987	9.2%	7,097	8.6%
Not Hispanic or Latino Population (2024)	2,824	91.5%	31,689	90.6%	80,669	91.2%
Hispanic or Latino Population (2024)	263	8.5%	3,272	9.4%	7,752	8.8%
Not Hispanic or Latino Population (2010)	2,393	93.5%	25,532	92.5%	63,423	92.6%
Hispanic or Latino Population (2010)	165	6.5%	2,074	7.5%	5,039	7.4%
Not Hispanic or Latino Population (2000)	1,606	97.0%	14,850	97.0%	37,289	97.0%
Hispanic or Latino Population (2000)	50	3.0%	458	3.0%	1,173	3.0%
Projected Hispanic Annual Growth (2019 to 2024)	27	2.3%	285	1.9%	656	1.8%
Historic Hispanic Annual Growth (2000 to 2019)	186	19.5%	2,529	29.0%	5,924	26.6%

Age Distribution (2019)

Age Under 5	175	6.1%	2,067	6.4%	5,186	6.3%
Age 5 to 9 Years	198	6.9%	2,338	7.2%	5,871	7.1%
Age 10 to 14 Years	224	7.8%	2,626	8.1%	6,711	8.1%
Age 15 to 19 Years	224	7.8%	2,504	7.7%	6,472	7.8%
Age 20 to 24 Years	200	7.0%	2,023	6.2%	4,835	5.9%
Age 25 to 29 Years	176	6.2%	1,976	6.1%	4,737	5.7%
Age 30 to 34 Years	191	6.7%	2,141	6.6%	5,201	6.3%
Age 35 to 39 Years	191	6.7%	2,232	6.9%	5,664	6.9%
Age 40 to 44 Years	188	6.6%	2,165	6.7%	5,620	6.8%
Age 45 to 49 Years	216	7.6%	2,400	7.4%	6,189	7.5%
Age 50 to 54 Years	178	6.2%	2,113	6.5%	5,636	6.8%
Age 55 to 59 Years	164	5.7%	1,983	6.1%	5,367	6.5%
Age 60 to 64 Years	138	4.8%	1,758	5.4%	4,618	5.6%
Age 65 to 74 Years	209	7.3%	2,481	7.6%	6,477	7.9%
Age 75 to 84 Years	132	4.6%	1,275	3.9%	2,933	3.6%
Age 85 Years or Over	53	1.8%	460	1.4%	959	1.2%
Median Age	35.1		35.5		36.1	

Gender Age Distribution (2019)

Female Population	1,545	54.0%	17,159	52.7%	43,028	52.2%
Age 0 to 19 Years	412	26.7%	4,656	27.1%	11,764	27.3%
Age 20 to 64 Years	888	57.5%	10,015	58.4%	25,324	58.9%
Age 65 Years or Over	245	15.8%	2,487	14.5%	5,939	13.8%
Female Median Age	36.6		36.9		37.4	
Male Population	1,314	46.0%	15,382	47.3%	39,447	47.8%
Age 0 to 19 Years	409	31.1%	4,879	31.7%	12,476	31.6%
Age 20 to 64 Years	756	57.5%	8,775	57.0%	22,543	57.1%
Age 65 Years or Over	149	11.4%	1,729	11.2%	4,429	11.2%
Male Median Age	33.4		33.8		34.6	

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3 mi radius

5 mi radius

Household Income Distribution (2019)

Income Category	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	26 2.5%	356 3.2%	1,111 4.1%
HH Income \$150,000 to \$199,999	46 4.5%	658 5.9%	1,935 7.1%
HH Income \$100,000 to \$149,999	196 19.1%	2,065 18.6%	5,331 19.6%
HH Income \$75,000 to \$99,999	158 15.3%	2,094 18.8%	5,511 20.2%
HH Income \$50,000 to \$74,999	221 21.5%	2,180 19.6%	5,396 19.8%
HH Income \$35,000 to \$49,999	128 12.4%	1,505 13.5%	3,537 13.0%
HH Income \$25,000 to \$34,999	88 8.6%	911 8.2%	1,897 7.0%
HH Income \$15,000 to \$24,999	84 8.2%	629 5.7%	1,254 4.6%
HH Income Under \$15,000	81 7.9%	725 6.5%	1,289 4.7%
HH Income \$35,000 or More	774 75.3%	8,857 79.6%	22,820 83.7%
HH Income \$75,000 or More	426 41.4%	5,172 46.5%	13,888 50.9%

Housing (2019)

Housing Category	1 mi radius	3 mi radius	5 mi radius
Total Housing Units	1,056	11,382	27,865
Housing Units Occupied	1,028 97.3%	11,123 97.7%	27,260 97.8%
Housing Units Owner-Occupied	748 72.7%	8,912 80.1%	23,398 85.8%
Housing Units, Renter-Occupied	280 27.3%	2,210 19.9%	3,862 14.2%
Housing Units, Vacant	28 2.8%	259 2.3%	604 2.2%

Marital Status (2019)

Marital Status	1 mi radius	3 mi radius	5 mi radius
Never Married	599 26.5%	6,776 26.6%	17,415 26.9%
Currently Married	1,077 47.6%	13,173 51.6%	34,936 54.0%
Separated	143 6.3%	1,180 4.6%	2,518 3.9%
Widowed	121 5.4%	1,318 5.2%	2,908 4.5%
Divorced	321 14.2%	3,063 12.0%	6,931 10.7%

Household Type (2019)

Household Type	1 mi radius	3 mi radius	5 mi radius
Population Family	2,507 87.7%	29,394 90.3%	76,013 92.2%
Population Non-Family	349 12.2%	3,139 9.6%	6,438 7.8%
Population Group Quarters	1 -	8 -	24 -
Family Households	735 71.5%	8,542 76.8%	21,989 80.7%
Non-Family Households	293 28.5%	2,581 23.2%	5,271 19.3%
Married Couple with Children	273 25.3%	3,216 24.4%	8,485 24.3%
Average Family Household Size	3.4	3.4	3.5

Household Size (2019)

Household Size	1 mi radius	3 mi radius	5 mi radius
1 Person Households	247 24.0%	2,142 19.3%	4,346 15.9%
2 Person Households	279 27.2%	3,044 27.4%	7,530 27.6%
3 Person Households	182 17.7%	2,125 19.1%	5,472 20.1%
4 Person Households	175 17.0%	2,111 19.0%	5,501 20.2%
5 Person Households	87 8.4%	1,008 9.1%	2,652 9.7%
6 or More Person Households	58 5.6%	692 6.2%	1,760 6.5%

Household Vehicles (2019)

Vehicle Availability	1 mi radius	3 mi radius	5 mi radius
Households with 0 Vehicles Available	46 4.5%	351 3.2%	563 2.1%
Households with 1 Vehicles Available	316 30.7%	3,009 27.0%	6,073 22.3%
Households with 2 or More Vehicles Available	666 64.8%	7,764 69.8%	20,624 75.7%
Total Vehicles Available	2,043	22,637	58,359
Average Vehicles Per Household	2.0	2.0	2.1

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Labor Force (2019)

Estimated Labor Population Age 16 Years or Over	2,211		24,950		63,249	
Estimated Civilian Employed	1,300	58.8%	15,343	61.5%	40,924	64.7%
Estimated Civilian Unemployed	39	1.8%	449	1.8%	1,385	2.2%
Estimated in Armed Forces	9	0.4%	99	0.4%	143	0.2%
Estimated Not in Labor Force	862	39.0%	9,059	36.3%	20,797	32.9%
Unemployment Rate	1.8%		1.8%		2.2%	

Occupation (2019)

Occupation: Population Age 16 Years or Over	1,300		15,343		40,924	
Management, Business, Financial Operations	213	16.4%	2,489	16.2%	7,152	17.5%
Professional, Related	297	22.8%	3,511	22.9%	8,811	21.5%
Service	258	19.9%	2,824	18.4%	6,589	16.1%
Sales, Office	268	20.6%	3,341	21.8%	10,302	25.2%
Farming, Fishing, Forestry	1	-	6	-	9	-
Construct, Extraction, Maintenance	126	9.7%	1,379	9.0%	3,716	9.1%
Production, Transport Material Moving	138	10.6%	1,794	11.7%	4,345	10.6%
White Collar Workers	777	59.8%	9,341	60.9%	26,265	64.2%
Blue Collar Workers	523	40.2%	6,002	39.1%	14,659	35.8%

Consumer Expenditure (2019)

Total Household Expenditure	\$55.73 M		\$634.41 M		\$1.7 B	
Total Non-Retail Expenditure	\$29.23 M	52.4%	\$332.34 M	52.4%	\$888.54 M	52.4%
Total Retail Expenditure	\$26.51 M	47.6%	\$302.07 M	47.6%	\$808.67 M	47.6%
Apparel	\$1.95 M	3.5%	\$22.3 M	3.5%	\$59.88 M	3.5%
Contributions	\$1.74 M	3.1%	\$19.95 M	3.1%	\$53.94 M	3.2%
Education	\$1.53 M	2.8%	\$17.72 M	2.8%	\$48.33 M	2.8%
Entertainment	\$3.12 M	5.6%	\$35.77 M	5.6%	\$96.39 M	5.7%
Food and Beverages	\$8.31 M	14.9%	\$94.38 M	14.9%	\$251.74 M	14.8%
Furnishings and Equipment	\$1.94 M	3.5%	\$22.25 M	3.5%	\$59.94 M	3.5%
Gifts	\$1.29 M	2.3%	\$14.73 M	2.3%	\$39.82 M	2.3%
Health Care	\$4.8 M	8.6%	\$54.44 M	8.6%	\$144.92 M	8.5%
Household Operations	\$2.16 M	3.9%	\$24.64 M	3.9%	\$66.12 M	3.9%
Miscellaneous Expenses	\$1.05 M	1.9%	\$11.94 M	1.9%	\$31.97 M	1.9%
Personal Care	\$748.68 K	1.3%	\$8.52 M	1.3%	\$22.8 M	1.3%
Personal Insurance	\$379.8 K	0.7%	\$4.41 M	0.7%	\$12 M	0.7%
Reading	\$119.81 K	0.2%	\$1.36 M	0.2%	\$3.65 M	0.2%
Shelter	\$11.7 M	21.0%	\$132.58 M	20.9%	\$353.47 M	20.8%
Tobacco	\$358.43 K	0.6%	\$3.98 M	0.6%	\$10.31 M	0.6%
Transportation	\$10.3 M	18.5%	\$117.57 M	18.5%	\$315.25 M	18.6%
Utilities	\$4.24 M	7.6%	\$47.87 M	7.5%	\$126.67 M	7.5%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	1,837		20,983		53,400	
Elementary (Grade Level 0 to 8)	90	4.9%	616	2.9%	1,346	2.5%
Some High School (Grade Level 9 to 11)	161	8.8%	1,233	5.9%	2,809	5.3%
High School Graduate	506	27.5%	6,198	29.5%	15,328	28.7%
Some College	430	23.4%	4,857	23.1%	11,966	22.4%
Associate Degree Only	214	11.7%	2,453	11.7%	5,812	10.9%
Bachelor Degree Only	301	16.4%	3,576	17.0%	10,266	19.2%
Graduate Degree	136	7.4%	2,049	9.8%	5,874	11.0%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	840	91.4%	9,770	103.1%	24,978	109.4%
1 Attached Unit	27	2.9%	240	2.5%	600	2.6%
2 to 4 Units	86	9.4%	356	3.8%	383	1.7%
5 to 9 Units	15	1.7%	99	1.0%	122	0.5%
10 to 19 Units	11	1.2%	155	1.6%	222	1.0%
20 to 49 Units	3	0.3%	97	1.0%	146	0.6%
50 or More Units	7	0.7%	44	0.5%	61	0.3%
Mobile Home or Trailer	39	4.3%	356	3.8%	724	3.2%
Other Structure	-	-	5	-	24	0.1%

Homes Built By Year (2019)

Homes Built 2010 or later	31	3.3%	703	7.4%	1,991	8.7%
Homes Built 2000 to 2009	322	35.0%	4,103	43.3%	10,002	43.8%
Homes Built 1990 to 1999	365	39.7%	3,170	33.5%	7,635	33.4%
Homes Built 1980 to 1989	179	19.5%	1,850	19.5%	4,816	21.1%
Homes Built 1970 to 1979	67	7.3%	678	7.2%	1,580	6.9%
Homes Built 1960 to 1969	32	3.4%	330	3.5%	645	2.8%
Homes Built 1950 to 1959	25	2.7%	195	2.1%	385	1.7%
Homes Built Before 1949	7	0.8%	93	1.0%	206	0.9%

Home Values (2019)

Home Values \$1,000,000 or More	4	0.7%	22	0.3%	68	0.4%
Home Values \$500,000 to \$999,999	12	1.8%	193	2.6%	666	3.4%
Home Values \$400,000 to \$499,999	21	3.2%	217	3.0%	820	4.2%
Home Values \$300,000 to \$399,999	17	2.6%	658	9.0%	2,577	13.2%
Home Values \$200,000 to \$299,999	155	23.4%	2,586	35.3%	7,255	37.2%
Home Values \$150,000 to \$199,999	260	39.3%	2,676	36.5%	6,610	33.9%
Home Values \$100,000 to \$149,999	186	28.1%	1,662	22.7%	3,594	18.4%
Home Values \$70,000 to \$99,999	61	9.2%	432	5.9%	932	4.8%
Home Values \$50,000 to \$69,999	12	1.8%	168	2.3%	250	1.3%
Home Values \$25,000 to \$49,999	12	1.9%	101	1.4%	221	1.1%
Home Values Under \$25,000	8	1.2%	194	2.6%	396	2.0%
Owner-Occupied Median Home Value	\$161,600		\$182,174		\$200,495	
Renter-Occupied Median Rent	\$892		\$973		\$988	

Transportation To Work (2019)

Drive to Work Alone	1,143	81.2%	13,287	82.2%	33,978	81.6%
Drive to Work in Carpool	150	10.6%	1,696	10.5%	3,918	9.4%
Travel to Work by Public Transportation	21	1.5%	149	0.9%	270	0.6%
Drive to Work on Motorcycle	7	0.5%	58	0.4%	73	0.2%
Walk or Bicycle to Work	5	0.4%	99	0.6%	617	1.5%
Other Means	6	0.4%	93	0.6%	324	0.8%
Work at Home	75	5.3%	772	4.8%	2,450	5.9%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	172	12.2%	1,768	10.9%	4,216	10.1%
Travel to Work in 15 to 29 Minutes	419	29.7%	4,085	25.3%	9,730	23.4%
Travel to Work in 30 to 59 Minutes	440	31.3%	5,847	36.2%	16,557	39.8%
Travel to Work in 60 Minutes or More	200	14.2%	2,914	18.0%	7,993	19.2%
Average Minutes Travel to Work	32.0		34.1		35.9	

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