EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4233/-84.1843

RF5

1381 GA-20 McDonough, GA 30253	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	4,285		35,213		67,973	
Projected Population (2024)	4,696		38,875		74,980	
Census Population (2010)	2,678		30,045		57,411	
Census Population (2000)	1,182		15,170		30,305	
Projected Annual Growth (2019 to 2024)	412	1.9%	3,662	2.1%	7,007	2.1%
Historical Annual Growth (2010 to 2019)	1,607	4.2%	5,168	1.6%	10,562	1.7%
Historical Annual Growth (2000 to 2010)	1,496	12.7%	14,875	9.8%	27,106	8.9%
Estimated Population Density (2019)	1,365	psm	1,246	psm	866	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	1,503		12,486		24,114	
Projected Households (2024)	1,591		13,319		25,651	
Census Households (2010)	927		10,435		19,960	
Census Households (2000)	405		5,239		10,501	
Estimated Households with Children (2019)	618	41.1%	5,173	41.4%	9,881	41.0%
Estimated Average Household Size (2019)	2.82		2.75		2.78	
Average Household Income						
Estimated Average Household Income (2019)	$76,186		$69,414		$78,403	
Projected Average Household Income (2024)	$85,506		$77,462		$88,252	
Estimated Average Family Income (2019)	$84,393		$79,062		$89,781	
Median Household Income						
Estimated Median Household Income (2019)	$63,669		$61,563		$71,102	
Projected Median Household Income (2024)	$74,841		$72,083		$82,616	
Estimated Median Family Income (2019)	$74,832		$73,407		$82,860	
Per Capita Income						
Estimated Per Capita Income (2019)	$26,881		$24,923		$27,980	
Projected Per Capita Income (2024)	$29,111		$26,819		$30,342	
Estimated Per Capita Income 5 Year Growth	$2,230	8.3%	$1,897	7.6%	$2,362	8.4%
Estimated Average Household Net Worth (2019)	$410,086		$362,685		$482,556	
Daytime Demos (2019)						
Total Businesses	425		1,662		2,919	
Total Employees	4,793		18,153		33,649	
Company Headquarter Businesses	4	1.0%	14	0.8%	15	0.5%
Company Headquarter Employees	877	18.3%	2,412	13.3%	2,525	7.5%
Employee Population per Business	11.3		10.9		11.5	
Residential Population per Business	10.1		21.2		23.3	

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Race & Ethnicity						
White (2019)	1,572	36.7%	11,924	33.9%	27,968	41.1%
Black or African American (2019)	2,219	51.8%	19,869	56.4%	33,596	49.4%
American Indian or Alaska Native (2019)	14	0.3%	96	0.3%	181	0.3%
Asian (2019)	150	3.5%	940	2.7%	2,330	3.4%
Hawaiian or Pacific Islander (2019)	5	0.1%	34	-	52	-
Other Race (2019)	190	4.4%	1,299	3.7%	1,955	2.9%
Two or More Races (2019)	136	3.2%	1,053	3.0%	1,890	2.8%
Not Hispanic or Latino Population (2019)	3,805	88.8%	31,943	90.7%	62,642	92.2%
Hispanic or Latino Population (2019)	480	11.2%	3,270	9.3%	5,331	7.8%
Not Hispanic or Latino Population (2024)	4,181	89.0%	35,334	90.9%	69,219	92.3%
Hispanic or Latino Population (2024)	515	11.0%	3,540	9.1%	5,761	7.7%
Not Hispanic or Latino Population (2010)	2,417	90.3%	27,652	92.0%	53,660	93.5%
Hispanic or Latino Population (2010)	261	9.7%	2,393	8.0%	3,751	6.5%
Not Hispanic or Latino Population (2000)	1,143	96.7%	14,651	96.6%	29,486	97.3%
Hispanic or Latino Population (2000)	39	3.3%	519	3.4%	819	2.7%
Projected Hispanic Annual Growth (2019 to 2024)	35	1.5%	271	1.7%	430	1.6%
Historic Hispanic Annual Growth (2000 to 2019)	441	59.1%	2,751	27.9%	4,512	29.0%
Age Distribution (2019)						
Age Under 5	278	6.5%	2,343	6.7%	4,211	6.2%
Age 5 to 9 Years	286	6.7%	2,366	6.7%	4,437	6.5%
Age 10 to 14 Years	297	6.9%	2,489	7.1%	5,000	7.4%
Age 15 to 19 Years	320	7.5%	2,688	7.6%	5,172	7.6%
Age 20 to 24 Years	358	8.3%	3,142	8.9%	5,232	7.7%
Age 25 to 29 Years	335	7.8%	3,001	8.5%	5,004	7.4%
Age 30 to 34 Years	292	6.8%	2,468	7.0%	4,313	6.3%
Age 35 to 39 Years	288	6.7%	2,387	6.8%	4,487	6.6%
Age 40 to 44 Years	284	6.6%	2,286	6.5%	4,489	6.6%
Age 45 to 49 Years	305	7.1%	2,396	6.8%	4,919	7.2%
Age 50 to 54 Years	285	6.7%	2,254	6.4%	4,666	6.9%
Age 55 to 59 Years	270	6.3%	2,066	5.9%	4,373	6.4%
Age 60 to 64 Years	239	5.6%	1,733	4.9%	3,622	5.3%
Age 65 to 74 Years	288	6.7%	2,267	6.4%	5,010	7.4%
Age 75 to 84 Years	127	3.0%	1,000	2.8%	2,344	3.4%
Age 85 Years or Over	33	0.8%	326	0.9%	692	1.0%
Median Age	33.6		32.5		35.0	
Gender Age Distribution (2019)						
Female Population	2,238	52.2%	18,673	53.0%	35,955	52.9%
Age 0 to 19 Years	557	24.9%	4,822	25.8%	9,214	25.6%
Age 20 to 64 Years	1,417	63.3%	11,673	62.5%	21,987	61.2%
Age 65 Years or Over	264	11.8%	2,178	11.7%	4,753	13.2%
Female Median Age	35.4		34.2		36.4	
Male Population	2,047	47.8%	16,540	47.0%	32,018	47.1%
Age 0 to 19 Years	624	30.5%	5,064	30.6%	9,606	30.0%
Age 20 to 64 Years	1,238	60.5%	10,060	60.8%	19,119	59.7%
Age 65 Years or Over	184	9.0%	1,416	8.6%	3,293	10.3%
Male Median Age	31.8		30.7		33.4	

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Household Income Distribution (2019)						
HH Income $200,000 or More	38	2.5%	203	1.6%	860	3.6%
HH Income $150,000 to $199,999	75	5.0%	610	4.9%	1,621	6.7%
HH Income $100,000 to $149,999	228	15.1%	1,663	13.3%	3,956	16.4%
HH Income $75,000 to $99,999	243	16.2%	2,154	17.3%	4,371	18.1%
HH Income $50,000 to $74,999	378	25.2%	2,905	23.3%	4,929	20.4%
HH Income $35,000 to $49,999	216	14.4%	1,981	15.9%	3,311	13.7%
HH Income $25,000 to $34,999	122	8.1%	1,124	9.0%	1,807	7.5%
HH Income $15,000 to $24,999	99	6.6%	969	7.8%	1,558	6.5%
HH Income Under $15,000	103	6.8%	877	7.0%	1,701	7.1%
HH Income $35,000 or More	1,179	78.4%	9,516	76.2%	19,049	79.0%
HH Income $75,000 or More	584	38.9%	4,630	37.1%	10,808	44.8%
Housing (2019)						
Total Housing Units	1,545		12,922		24,872	
Housing Units Occupied	1,503	97.3%	12,486	96.6%	24,114	97.0%
Housing Units Owner-Occupied	1,071	71.2%	7,618	61.0%	17,268	71.6%
Housing Units, Renter-Occupied	432	28.8%	4,868	39.0%	6,846	28.4%
Housing Units, Vacant	42	2.8%	435	3.5%	758	3.1%
Marital Status (2019)						
Never Married	1,330	38.8%	11,109	39.7%	18,861	34.7%
Currently Married	1,372	40.1%	10,963	39.1%	24,713	45.5%
Separated	147	4.3%	1,296	4.6%	2,143	3.9%
Widowed	110	3.2%	905	3.2%	1,780	3.3%
Divorced	464	13.6%	3,741	13.4%	6,828	12.6%
Household Type (2019)						
Population Family	3,705	86.5%	29,757	84.5%	59,147	87.0%
Population Non-Family	527	12.3%	4,615	13.1%	7,947	11.7%
Population Group Quarters	53	1.2%	841	2.4%	879	1.3%
Family Households	1,082	72.0%	8,756	70.1%	17,637	73.1%
Non-Family Households	421	28.0%	3,730	29.9%	6,477	26.9%
Married Couple with Children	363	26.5%	2,735	24.9%	5,842	23.6%
Average Family Household Size	3.4		3.4		3.4	
Household Size (2019)						
1 Person Households	347	23.1%	3,079	24.7%	5,391	22.4%
2 Person Households	434	28.9%	3,524	28.2%	7,072	29.3%
3 Person Households	279	18.6%	2,336	18.7%	4,559	18.9%
4 Person Households	228	15.2%	1,840	14.7%	3,863	16.0%
5 Person Households	129	8.6%	990	7.9%	1,944	8.1%
6 or More Person Households	86	5.7%	718	5.7%	1,284	5.3%
Household Vehicles (2019)						
Households with 0 Vehicles Available	33	2.2%	416	3.3%	639	2.6%
Households with 1 Vehicles Available	460	30.6%	3,991	32.0%	6,685	27.7%
Households with 2 or More Vehicles Available	1,009	67.1%	8,079	64.7%	16,790	69.6%
Total Vehicles Available	3,122		24,617		50,453	
Average Vehicles Per Household	2.1		2.0		2.1	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	3,358		27,475		53,252	
Estimated Civilian Employed	2,167	64.5%	17,950	65.3%	34,009	63.9%
Estimated Civilian Unemployed	88	2.6%	706	2.6%	1,273	2.4%
Estimated in Armed Forces	4	0.1%	36	0.1%	87	0.2%
Estimated Not in Labor Force	1,100	32.7%	8,783	32.0%	17,883	33.6%
Unemployment Rate	2.6%		2.6%		2.4%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	2,167		17,950		34,009	
Management, Business, Financial Operations	273	12.6%	2,047	11.4%	4,970	14.6%
Professional, Related	364	16.8%	3,008	16.8%	6,342	18.6%
Service	401	18.5%	3,089	17.2%	5,623	16.5%
Sales, Office	556	25.7%	4,724	26.3%	8,427	24.8%
Farming, Fishing, Forestry	1	-	8	-	9	-
Construct, Extraction, Maintenance	153	7.0%	1,397	7.8%	2,641	7.8%
Production, Transport Material Moving	419	19.3%	3,677	20.5%	5,998	17.6%
White Collar Workers	1,193	55.1%	9,779	54.5%	19,739	58.0%
Blue Collar Workers	974	44.9%	8,171	45.5%	14,270	42.0%
Consumer Expenditure (2019)						
Total Household Expenditure	$87.96 M		$683.27 M		$1.43 B	
Total Non-Retail Expenditure	$46.11 M	52.4%	$358.49 M	52.5%	$751.34 M	52.5%
Total Retail Expenditure	$41.85 M	47.6%	$324.78 M	47.5%	$680.21 M	47.5%
Apparel	$3.08 M	3.5%	$23.94 M	3.5%	$50.39 M	3.5%
Contributions	$2.73 M	3.1%	$20.99 M	3.1%	$45.25 M	3.2%
Education	$2.42 M	2.7%	$18.52 M	2.7%	$40.63 M	2.8%
Entertainment	$4.92 M	5.6%	$38 M	5.6%	$80.71 M	5.6%
Food and Beverages	$13.11 M	14.9%	$102.07 M	14.9%	$212.5 M	14.8%
Furnishings and Equipment	$3.07 M	3.5%	$23.68 M	3.5%	$50.22 M	3.5%
Gifts	$2.05 M	2.3%	$15.68 M	2.3%	$33.69 M	2.4%
Health Care	$7.55 M	8.6%	$58.63 M	8.6%	$122.07 M	8.5%
Household Operations	$3.4 M	3.9%	$26.28 M	3.8%	$55.6 M	3.9%
Miscellaneous Expenses	$1.65 M	1.9%	$12.81 M	1.9%	$26.94 M	1.9%
Personal Care	$1.18 M	1.3%	$9.16 M	1.3%	$19.22 M	1.3%
Personal Insurance	$599.18 K	0.7%	$4.58 M	0.7%	$9.95 M	0.7%
Reading	$188.44 K	0.2%	$1.46 M	0.2%	$3.08 M	0.2%
Shelter	$18.47 M	21.0%	$144.28 M	21.1%	$300.47 M	21.0%
Tobacco	$567.61 K	0.6%	$4.51 M	0.7%	$8.94 M	0.6%
Transportation	$16.29 M	18.5%	$126.39 M	18.5%	$264.52 M	18.5%
Utilities	$6.69 M	7.6%	$52.28 M	7.7%	$107.37 M	7.5%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	2,746		22,185		43,920	
Elementary (Grade Level 0 to 8)	50	1.8%	580	2.6%	1,097	2.5%
Some High School (Grade Level 9 to 11)	247	9.0%	1,779	8.0%	3,136	7.1%
High School Graduate	790	28.8%	6,694	30.2%	13,203	30.1%
Some College	625	22.8%	5,304	23.9%	9,922	22.6%
Associate Degree Only	280	10.2%	2,315	10.4%	4,267	9.7%
Bachelor Degree Only	490	17.8%	3,530	15.9%	7,622	17.4%
Graduate Degree	264	9.6%	1,982	8.9%	4,674	10.6%

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Units In Structure (2019)						
1 Detached Unit	1,170	126.2%	8,974	86.0%	19,578	98.1%
1 Attached Unit	83	9.0%	970	9.3%	1,200	6.0%
2 to 4 Units	27	2.9%	542	5.2%	597	3.0%
5 to 9 Units	26	2.8%	467	4.5%	519	2.6%
10 to 19 Units	74	8.0%	545	5.2%	632	3.2%
20 to 49 Units	64	6.9%	534	5.1%	866	4.3%
50 or More Units	12	1.3%	171	1.6%	205	1.0%
Mobile Home or Trailer	46	4.9%	283	2.7%	517	2.6%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2019)						
Homes Built 2010 or later	296	31.9%	1,851	17.7%	3,177	15.9%
Homes Built 2000 to 2009	696	75.0%	5,605	53.7%	10,571	53.0%
Homes Built 1990 to 1999	273	29.5%	2,972	28.5%	5,794	29.0%
Homes Built 1980 to 1989	169	18.2%	1,144	11.0%	2,632	13.2%
Homes Built 1970 to 1979	39	4.3%	476	4.6%	1,007	5.0%
Homes Built 1960 to 1969	21	2.3%	243	2.3%	464	2.3%
Homes Built 1950 to 1959	5	0.6%	123	1.2%	204	1.0%
Homes Built Before 1949	2	0.2%	72	0.7%	267	1.3%
Home Values (2019)						
Home Values $1,000,000 or More	-	-	2	-	28	0.2%
Home Values $500,000 to $999,999	5	0.7%	72	1.2%	361	2.6%
Home Values $400,000 to $499,999	14	1.9%	129	2.2%	446	3.2%
Home Values $300,000 to $399,999	68	8.8%	400	6.7%	1,364	9.9%
Home Values $200,000 to $299,999	252	32.9%	1,676	28.0%	4,307	31.2%
Home Values $150,000 to $199,999	331	43.1%	2,200	36.8%	4,754	34.5%
Home Values $100,000 to $149,999	308	40.1%	2,317	38.7%	4,480	32.5%
Home Values $70,000 to $99,999	40	5.2%	457	7.6%	838	6.1%
Home Values $50,000 to $69,999	6	0.8%	66	1.1%	123	0.9%
Home Values $25,000 to $49,999	8	1.0%	54	0.9%	73	0.5%
Home Values Under $25,000	38	5.0%	245	4.1%	492	3.6%
Owner-Occupied Median Home Value	$164,196		$160,215		$178,188	
Renter-Occupied Median Rent	$922		$864		$882	
Transportation To Work (2019)						
Drive to Work Alone	1,706	80.2%	13,913	79.8%	27,145	80.4%
Drive to Work in Carpool	225	10.6%	2,046	11.7%	3,406	10.1%
Travel to Work by Public Transportation	36	1.7%	210	1.2%	388	1.2%
Drive to Work on Motorcycle	-	-	39	0.2%	67	0.2%
Walk or Bicycle to Work	14	0.7%	126	0.7%	160	0.5%
Other Means	22	1.0%	130	0.7%	304	0.9%
Work at Home	123	5.8%	973	5.6%	2,304	6.8%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	439	20.7%	3,830	22.0%	6,415	19.0%
Travel to Work in 15 to 29 Minutes	569	26.8%	4,547	26.1%	8,478	25.1%
Travel to Work in 30 to 59 Minutes	770	36.2%	6,099	35.0%	11,620	34.4%
Travel to Work in 60 Minutes or More	263	12.4%	2,500	14.3%	5,236	15.5%
Average Minutes Travel to Work	28.1		27.6		30.0	

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