

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.3931/-84.7648

311 Bullsboro Dr

Newnan, GA 30263

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2019)	5,075		41,495		71,329	
Projected Population (2024)	5,506		45,449		78,087	
Census Population (2010)	2,922		35,075		61,304	
Census Population (2000)	1,509		20,151		41,003	
Projected Annual Growth (2019 to 2024)	431	1.7%	3,954	1.9%	6,759	1.9%
Historical Annual Growth (2010 to 2019)	2,153	4.7%	6,420	1.7%	10,025	1.6%
Historical Annual Growth (2000 to 2010)	1,413	9.4%	14,924	7.4%	20,301	5.0%
Estimated Population Density (2019)	1,616	psm	1,468	psm	909	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2019)	2,091		16,225		27,063	
Projected Households (2024)	2,227		17,433		29,068	
Census Households (2010)	1,200		13,288		22,580	
Census Households (2000)	580		7,520		14,748	
Estimated Households with Children (2019)	643	30.8%	5,726	35.3%	9,796	36.2%
Estimated Average Household Size (2019)	2.37		2.53		2.61	

Average Household Income

Estimated Average Household Income (2019)	\$63,474		\$89,111		\$91,941	
Projected Average Household Income (2024)	\$69,116		\$98,718		\$102,032	
Estimated Average Family Income (2019)	\$73,591		\$106,793		\$105,909	

Median Household Income

Estimated Median Household Income (2019)	\$49,825		\$67,843		\$70,151	
Projected Median Household Income (2024)	\$56,998		\$77,495		\$80,436	
Estimated Median Family Income (2019)	\$59,752		\$79,772		\$80,563	

Per Capita Income

Estimated Per Capita Income (2019)	\$26,482		\$34,995		\$34,978	
Projected Per Capita Income (2024)	\$28,253		\$38,004		\$38,068	
Estimated Per Capita Income 5 Year Growth	\$1,771	6.7%	\$3,009	8.6%	\$3,089	8.8%
Estimated Average Household Net Worth (2019)	\$299,020		\$541,622		\$550,321	

Daytime Demos (2019)

Total Businesses	636		2,149		2,902	
Total Employees	7,487		22,872		29,605	
Company Headquarter Businesses	2	0.3%	6	0.3%	7	0.3%
Company Headquarter Employees	549	7.3%	2,626	11.5%	3,285	11.1%
Employee Population per Business	11.8		10.6		10.2	
Residential Population per Business	8.0		19.3		24.6	

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Race & Ethnicity

White (2019)	2,673	52.7%	24,917	60.0%	46,016	64.5%
Black or African American (2019)	1,658	32.7%	11,865	28.6%	18,308	25.7%
American Indian or Alaska Native (2019)	11	0.2%	106	0.3%	208	0.3%
Asian (2019)	165	3.2%	1,347	3.2%	1,951	2.7%
Hawaiian or Pacific Islander (2019)	7	0.1%	43	0.1%	56	-
Other Race (2019)	419	8.3%	2,125	5.1%	3,026	4.2%
Two or More Races (2019)	142	2.8%	1,093	2.6%	1,764	2.5%
Not Hispanic or Latino Population (2019)	4,315	85.0%	37,209	89.7%	64,877	91.0%
Hispanic or Latino Population (2019)	760	15.0%	4,286	10.3%	6,451	9.0%
Not Hispanic or Latino Population (2024)	4,696	85.3%	40,865	89.9%	71,176	91.1%
Hispanic or Latino Population (2024)	810	14.7%	4,584	10.1%	6,912	8.9%
Not Hispanic or Latino Population (2010)	2,454	84.0%	31,311	89.3%	55,827	91.1%
Hispanic or Latino Population (2010)	468	16.0%	3,764	10.7%	5,476	8.9%
Not Hispanic or Latino Population (2000)	1,415	93.7%	19,178	95.2%	39,322	95.9%
Hispanic or Latino Population (2000)	95	6.3%	973	4.8%	1,681	4.1%
Projected Hispanic Annual Growth (2019 to 2024)	50	1.3%	299	1.4%	460	1.4%
Historic Hispanic Annual Growth (2000 to 2019)	665	37.0%	3,312	17.9%	4,770	14.9%

Age Distribution (2019)

Age Under 5	333	6.6%	2,799	6.7%	4,558	6.4%
Age 5 to 9 Years	288	5.7%	2,692	6.5%	4,621	6.5%
Age 10 to 14 Years	326	6.4%	2,804	6.8%	4,957	6.9%
Age 15 to 19 Years	295	5.8%	2,524	6.1%	4,557	6.4%
Age 20 to 24 Years	505	10.0%	3,241	7.8%	4,966	7.0%
Age 25 to 29 Years	525	10.3%	3,404	8.2%	5,169	7.2%
Age 30 to 34 Years	421	8.3%	3,068	7.4%	4,874	6.8%
Age 35 to 39 Years	347	6.8%	2,866	6.9%	4,798	6.7%
Age 40 to 44 Years	301	5.9%	2,515	6.1%	4,405	6.2%
Age 45 to 49 Years	314	6.2%	2,711	6.5%	4,854	6.8%
Age 50 to 54 Years	287	5.7%	2,593	6.2%	4,812	6.7%
Age 55 to 59 Years	280	5.5%	2,570	6.2%	4,771	6.7%
Age 60 to 64 Years	236	4.6%	2,254	5.4%	4,034	5.7%
Age 65 to 74 Years	330	6.5%	3,204	7.7%	5,889	8.3%
Age 75 to 84 Years	209	4.1%	1,699	4.1%	3,039	4.3%
Age 85 Years or Over	78	1.5%	553	1.3%	1,026	1.4%
Median Age	32.2		34.8		36.4	

Gender Age Distribution (2019)

Female Population	2,599	51.2%	21,631	52.1%	37,036	51.9%
Age 0 to 19 Years	599	23.0%	5,342	24.7%	9,167	24.8%
Age 20 to 64 Years	1,616	62.2%	13,085	60.5%	22,093	59.7%
Age 65 Years or Over	384	14.8%	3,205	14.8%	5,776	15.6%
Female Median Age	33.5		35.9		37.4	
Male Population	2,476	48.8%	19,864	47.9%	34,293	48.1%
Age 0 to 19 Years	643	26.0%	5,477	27.6%	9,525	27.8%
Age 20 to 64 Years	1,600	64.6%	12,136	61.1%	20,590	60.0%
Age 65 Years or Over	233	9.4%	2,251	11.3%	4,178	12.2%
Male Median Age	30.9		33.7		35.3	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2019)

Income Category	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	16 0.8%	858 5.3%	1,342 5.0%
HH Income \$150,000 to \$199,999	87 4.2%	1,136 7.0%	2,132 7.9%
HH Income \$100,000 to \$149,999	240 11.5%	2,571 15.8%	4,371 16.2%
HH Income \$75,000 to \$99,999	317 15.2%	2,718 16.8%	4,747 17.5%
HH Income \$50,000 to \$74,999	377 18.0%	2,400 14.8%	4,602 17.0%
HH Income \$35,000 to \$49,999	455 21.7%	2,152 13.3%	3,394 12.5%
HH Income \$25,000 to \$34,999	189 9.0%	1,438 8.9%	2,150 7.9%
HH Income \$15,000 to \$24,999	212 10.1%	1,413 8.7%	2,098 7.8%
HH Income Under \$15,000	198 9.5%	1,540 9.5%	2,228 8.2%
HH Income \$35,000 or More	1,492 71.3%	11,834 72.9%	20,587 76.1%
HH Income \$75,000 or More	660 31.6%	7,282 44.9%	12,591 46.5%

Housing (2019)

Housing Category	1 mi radius	3 mi radius	5 mi radius
Total Housing Units	2,160	16,868	28,102
Housing Units Occupied	2,091 96.8%	16,225 96.2%	27,063 96.3%
Housing Units Owner-Occupied	805 38.5%	8,683 53.5%	17,128 63.3%
Housing Units, Renter-Occupied	1,286 61.5%	7,542 46.5%	9,935 36.7%
Housing Units, Vacant	69 3.3%	643 4.0%	1,039 3.8%

Marital Status (2019)

Marital Status	1 mi radius	3 mi radius	5 mi radius
Never Married	1,391 33.7%	10,870 32.7%	17,623 30.8%
Currently Married	1,579 38.2%	14,688 44.2%	27,005 47.2%
Separated	266 6.4%	1,635 4.9%	2,401 4.2%
Widowed	262 6.3%	1,938 5.8%	3,870 6.8%
Divorced	631 15.3%	4,069 12.3%	6,295 11.0%

Household Type (2019)

Household Type	1 mi radius	3 mi radius	5 mi radius
Population Family	3,845 75.8%	34,327 82.7%	60,930 85.4%
Population Non-Family	1,105 21.8%	6,660 16.0%	9,811 13.8%
Population Group Quarters	125 2.5%	508 1.2%	587 0.8%
Family Households	1,205 57.6%	10,790 66.5%	19,006 70.2%
Non-Family Households	886 42.4%	5,435 33.5%	8,057 29.8%
Married Couple with Children	303 19.2%	3,201 21.8%	5,932 22.0%
Average Family Household Size	3.2	3.2	3.2

Household Size (2019)

Household Size	1 mi radius	3 mi radius	5 mi radius
1 Person Households	741 35.4%	4,564 28.1%	6,782 25.1%
2 Person Households	641 30.7%	5,199 32.0%	8,741 32.3%
3 Person Households	310 14.8%	2,633 16.2%	4,597 17.0%
4 Person Households	214 10.2%	2,141 13.2%	3,892 14.4%
5 Person Households	111 5.3%	1,044 6.4%	1,897 7.0%
6 or More Person Households	75 3.6%	645 4.0%	1,154 4.3%

Household Vehicles (2019)

Vehicle Availability	1 mi radius	3 mi radius	5 mi radius
Households with 0 Vehicles Available	149 7.1%	878 5.4%	1,215 4.5%
Households with 1 Vehicles Available	877 41.9%	5,839 36.0%	8,517 31.5%
Households with 2 or More Vehicles Available	1,065 50.9%	9,508 58.6%	17,330 64.0%
Total Vehicles Available	3,551	29,666	52,797
Average Vehicles Per Household	1.7	1.8	2.0

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Labor Force (2019)

Estimated Labor Population Age 16 Years or Over	4,075		32,679		56,228	
Estimated Civilian Employed	2,725	66.9%	21,111	64.6%	36,404	64.7%
Estimated Civilian Unemployed	69	1.7%	579	1.8%	1,098	2.0%
Estimated in Armed Forces	-	-	86	0.3%	86	0.2%
Estimated Not in Labor Force	1,281	31.4%	10,904	33.4%	18,640	33.2%
Unemployment Rate	1.7%		1.8%		2.0%	

Occupation (2019)

Occupation: Population Age 16 Years or Over	2,725		21,111		36,404	
Management, Business, Financial Operations	301	11.1%	2,929	13.9%	5,256	14.4%
Professional, Related	289	10.6%	3,750	17.8%	6,463	17.8%
Service	554	20.3%	3,755	17.8%	6,004	16.5%
Sales, Office	816	30.0%	5,422	25.7%	9,627	26.4%
Farming, Fishing, Forestry	-	-	3	-	17	-
Construct, Extraction, Maintenance	439	16.1%	1,844	8.7%	3,426	9.4%
Production, Transport Material Moving	326	11.9%	3,408	16.1%	5,612	15.4%
White Collar Workers	1,406	51.6%	12,101	57.3%	21,346	58.6%
Blue Collar Workers	1,318	48.4%	9,010	42.7%	15,058	41.4%

Consumer Expenditure (2019)

Total Household Expenditure	\$107.61 M		\$1.05 B		\$1.8 B	
Total Non-Retail Expenditure	\$56.75 M	52.7%	\$554.53 M	52.7%	\$945.68 M	52.7%
Total Retail Expenditure	\$50.86 M	47.3%	\$496.72 M	47.3%	\$850.39 M	47.3%
Apparel	\$3.75 M	3.5%	\$37.12 M	3.5%	\$63.35 M	3.5%
Contributions	\$3.26 M	3.0%	\$33.64 M	3.2%	\$57.58 M	3.2%
Education	\$2.87 M	2.7%	\$30.89 M	2.9%	\$52.44 M	2.9%
Entertainment	\$5.89 M	5.5%	\$59.12 M	5.6%	\$101.41 M	5.6%
Food and Beverages	\$16.12 M	15.0%	\$155.67 M	14.8%	\$265.78 M	14.8%
Furnishings and Equipment	\$3.67 M	3.4%	\$36.74 M	3.5%	\$63.04 M	3.5%
Gifts	\$2.45 M	2.3%	\$25.22 M	2.4%	\$42.9 M	2.4%
Health Care	\$9.25 M	8.6%	\$88.81 M	8.4%	\$152.38 M	8.5%
Household Operations	\$4.11 M	3.8%	\$40.97 M	3.9%	\$70.07 M	3.9%
Miscellaneous Expenses	\$2.02 M	1.9%	\$19.78 M	1.9%	\$33.84 M	1.9%
Personal Care	\$1.44 M	1.3%	\$14.13 M	1.3%	\$24.14 M	1.3%
Personal Insurance	\$692.14 K	0.6%	\$7.28 M	0.7%	\$12.56 M	0.7%
Reading	\$230.82 K	0.2%	\$2.27 M	0.2%	\$3.89 M	0.2%
Shelter	\$23.09 M	21.5%	\$222.78 M	21.2%	\$378.61 M	21.1%
Tobacco	\$747.8 K	0.7%	\$6.55 M	0.6%	\$11.07 M	0.6%
Transportation	\$19.69 M	18.3%	\$192.11 M	18.3%	\$329.5 M	18.3%
Utilities	\$8.34 M	7.7%	\$78.18 M	7.4%	\$133.51 M	7.4%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	3,328		27,436		47,671	
Elementary (Grade Level 0 to 8)	165	5.0%	1,047	3.8%	1,629	3.4%
Some High School (Grade Level 9 to 11)	318	9.6%	1,864	6.8%	3,410	7.2%
High School Graduate	1,202	36.1%	7,859	28.6%	14,278	30.0%
Some College	781	23.5%	6,451	23.5%	10,971	23.0%
Associate Degree Only	270	8.1%	1,619	5.9%	3,118	6.5%
Bachelor Degree Only	430	12.9%	5,610	20.4%	9,549	20.0%
Graduate Degree	160	4.8%	2,985	10.9%	4,716	9.9%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	967	80.6%	10,834	81.5%	20,619	91.3%
1 Attached Unit	98	8.2%	653	4.9%	778	3.4%
2 to 4 Units	76	6.3%	646	4.9%	894	4.0%
5 to 9 Units	166	13.9%	847	6.4%	881	3.9%
10 to 19 Units	256	21.3%	1,333	10.0%	1,441	6.4%
20 to 49 Units	247	20.6%	923	6.9%	1,042	4.6%
50 or More Units	189	15.7%	656	4.9%	782	3.5%
Mobile Home or Trailer	53	4.4%	194	1.5%	485	2.1%
Other Structure	39	3.2%	138	1.0%	142	0.6%

Homes Built By Year (2019)

Homes Built 2010 or later	438	36.5%	1,934	14.6%	2,516	11.1%
Homes Built 2000 to 2009	722	60.2%	5,310	40.0%	7,910	35.0%
Homes Built 1990 to 1999	421	35.1%	3,075	23.1%	6,637	29.4%
Homes Built 1980 to 1989	142	11.9%	1,499	11.3%	3,183	14.1%
Homes Built 1970 to 1979	208	17.4%	2,144	16.1%	3,280	14.5%
Homes Built 1960 to 1969	27	2.3%	876	6.6%	1,414	6.3%
Homes Built 1950 to 1959	65	5.4%	750	5.6%	1,159	5.1%
Homes Built Before 1949	67	5.6%	636	4.8%	963	4.3%

Home Values (2019)

Home Values \$1,000,000 or More	-	-	4	-	29	0.2%
Home Values \$500,000 to \$999,999	21	4.4%	228	3.3%	504	3.5%
Home Values \$400,000 to \$499,999	15	3.1%	535	7.7%	1,106	7.7%
Home Values \$300,000 to \$399,999	112	23.1%	1,508	21.7%	2,642	18.3%
Home Values \$200,000 to \$299,999	116	24.0%	2,579	37.1%	4,710	32.7%
Home Values \$150,000 to \$199,999	241	49.8%	2,180	31.4%	4,364	30.3%
Home Values \$100,000 to \$149,999	203	41.9%	1,082	15.6%	2,584	17.9%
Home Values \$70,000 to \$99,999	53	10.9%	290	4.2%	604	4.2%
Home Values \$50,000 to \$69,999	1	0.3%	40	0.6%	141	1.0%
Home Values \$25,000 to \$49,999	1	0.2%	123	1.8%	236	1.6%
Home Values Under \$25,000	40	8.2%	111	1.6%	207	1.4%
Owner-Occupied Median Home Value	\$163,636		\$219,512		\$210,092	
Renter-Occupied Median Rent	\$820		\$799		\$799	

Transportation To Work (2019)

Drive to Work Alone	1,902	72.7%	16,717	78.5%	29,207	79.8%
Drive to Work in Carpool	472	18.0%	2,777	13.0%	4,330	11.8%
Travel to Work by Public Transportation	10	0.4%	159	0.7%	257	0.7%
Drive to Work on Motorcycle	15	0.6%	35	0.2%	102	0.3%
Walk or Bicycle to Work	52	2.0%	180	0.8%	208	0.6%
Other Means	50	1.9%	470	2.2%	760	2.1%
Work at Home	117	4.5%	960	4.5%	1,755	4.8%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	987	37.7%	5,649	26.5%	8,267	22.6%
Travel to Work in 15 to 29 Minutes	509	19.5%	5,199	24.4%	10,181	27.8%
Travel to Work in 30 to 59 Minutes	795	30.4%	7,017	32.9%	12,107	33.1%
Travel to Work in 60 Minutes or More	309	11.8%	2,300	10.8%	4,092	11.2%
Average Minutes Travel to Work	22.4		25.4		26.0	

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