

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8078/-84.3672

RF5

1874 Piedmont Rd NE

Atlanta, GA 30324

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	16,820		183,717		414,064	
Projected Population (2026)	18,320		201,386		448,571	
Census Population (2010)	11,774		143,651		331,710	
Census Population (2000)	10,087		123,660		302,409	
Projected Annual Growth (2021 to 2026)	1,500	1.8%	17,669	1.9%	34,507	1.7%
Historical Annual Growth (2010 to 2021)	5,046	3.9%	40,066	2.5%	82,354	2.3%
Historical Annual Growth (2000 to 2010)	1,687	1.7%	19,991	1.6%	29,301	1.0%
Estimated Population Density (2021)	5,357 psm		6,501 psm		5,275 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2021)	8,756		100,050		203,274	
Projected Households (2026)	9,485		109,298		220,567	
Census Households (2010)	6,320		74,965		155,874	
Census Households (2000)	5,040		62,256		136,705	
Estimated Households with Children (2021)	1,178	13.5%	11,073	11.1%	30,851	15.2%
Estimated Average Household Size (2021)	1.92		1.73		1.88	

Average Household Income

Estimated Average Household Income (2021)	\$139,089		\$135,595		\$132,700	
Projected Average Household Income (2026)	\$154,116		\$148,631		\$146,336	
Estimated Average Family Income (2021)	\$274,536		\$272,451		\$234,928	

Median Household Income

Estimated Median Household Income (2021)	\$103,790		\$97,244		\$96,903	
Projected Median Household Income (2026)	\$119,298		\$110,416		\$109,704	
Estimated Median Family Income (2021)	\$182,673		\$183,223		\$164,591	

Per Capita Income

Estimated Per Capita Income (2021)	\$72,416		\$74,108		\$65,547	
Projected Per Capita Income (2026)	\$79,805		\$80,908		\$72,325	
Estimated Per Capita Income 5 Year Growth	\$7,389	10.2%	\$6,800	9.2%	\$6,778	10.3%
Estimated Average Household Net Worth (2021)	\$1,134,236		\$1,095,555		\$1,087,334	

Daytime Demos (2021)

Total Businesses	1,553		21,630		41,692	
Total Employees	10,581		218,558		421,362	
Company Headquarter Businesses	55	3.6%	889	4.1%	1,644	3.9%
Company Headquarter Employees	692	6.5%	41,064	18.8%	70,247	16.7%
Employee Population per Business	6.8		10.1		10.1	
Residential Population per Business	10.8		8.5		9.9	

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1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity

White (2021)	9,514	56.6%	113,730	61.9%	236,405	57.1%
Black or African American (2021)	4,030	24.0%	41,493	22.6%	116,801	28.2%
American Indian or Alaska Native (2021)	56	0.3%	452	0.2%	1,134	0.3%
Asian (2021)	2,151	12.8%	17,517	9.5%	34,700	8.4%
Hawaiian or Pacific Islander (2021)	10	-	84	-	172	-
Other Race (2021)	644	3.8%	5,881	3.2%	13,577	3.3%
Two or More Races (2021)	415	2.5%	4,560	2.5%	11,275	2.7%
Not Hispanic or Latino Population (2021)	15,202	90.4%	168,921	91.9%	378,024	91.3%
Hispanic or Latino Population (2021)	1,618	9.6%	14,796	8.1%	36,040	8.7%
Not Hispanic or Latino Population (2026)	16,518	90.2%	185,198	92.0%	409,896	91.4%
Hispanic or Latino Population (2026)	1,802	9.8%	16,188	8.0%	38,675	8.6%
Not Hispanic or Latino Population (2010)	10,215	86.8%	130,262	90.7%	299,301	90.2%
Hispanic or Latino Population (2010)	1,559	13.2%	13,389	9.3%	32,409	9.8%
Not Hispanic or Latino Population (2000)	8,276	82.0%	113,736	92.0%	278,603	92.1%
Hispanic or Latino Population (2000)	1,811	18.0%	9,924	8.0%	23,806	7.9%
Projected Hispanic Annual Growth (2021 to 2026)	184	2.3%	1,392	1.9%	2,635	1.5%
Historic Hispanic Annual Growth (2000 to 2021)	-194	-0.5%	4,872	2.3%	12,235	2.4%

Age Distribution (2021)

Age Under 5	851	5.1%	8,126	4.4%	20,915	5.1%
Age 5 to 9 Years	740	4.4%	7,039	3.8%	18,784	4.5%
Age 10 to 14 Years	657	3.9%	6,325	3.4%	16,578	4.0%
Age 15 to 19 Years	619	3.7%	9,411	5.1%	25,384	6.1%
Age 20 to 24 Years	1,228	7.3%	19,076	10.4%	41,056	9.9%
Age 25 to 29 Years	2,318	13.8%	24,088	13.1%	46,402	11.2%
Age 30 to 34 Years	2,088	12.4%	20,792	11.3%	43,665	10.5%
Age 35 to 39 Years	1,519	9.0%	15,599	8.5%	34,300	8.3%
Age 40 to 44 Years	1,198	7.1%	12,250	6.7%	27,857	6.7%
Age 45 to 49 Years	1,116	6.6%	10,886	5.9%	25,092	6.1%
Age 50 to 54 Years	1,060	6.3%	10,194	5.5%	23,470	5.7%
Age 55 to 59 Years	982	5.8%	9,695	5.3%	22,187	5.4%
Age 60 to 64 Years	876	5.2%	8,996	4.9%	20,017	4.8%
Age 65 to 74 Years	986	5.9%	12,578	6.8%	27,949	6.7%
Age 75 to 84 Years	414	2.5%	5,728	3.1%	13,384	3.2%
Age 85 Years or Over	167	1.0%	2,934	1.6%	7,022	1.7%
Median Age	34.4		34.4		34.3	

Gender Age Distribution (2021)

Female Population	8,118	48.3%	90,128	49.1%	205,812	49.7%
Age 0 to 19 Years	1,419	17.5%	15,315	17.0%	40,796	19.8%
Age 20 to 64 Years	5,866	72.3%	62,815	69.7%	136,965	66.5%
Age 65 Years or Over	832	10.3%	11,998	13.3%	28,051	13.6%
Female Median Age	33.8		34.2		34.5	
Male Population	8,702	51.7%	93,589	50.9%	208,252	50.3%
Age 0 to 19 Years	1,448	16.6%	15,586	16.7%	40,866	19.6%
Age 20 to 64 Years	6,519	74.9%	68,762	73.5%	147,081	70.6%
Age 65 Years or Over	735	8.4%	9,241	9.9%	20,304	9.7%
Male Median Age	35.0		34.6		34.2	

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Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	1,741	19.9%	19,578	19.6%	39,191	19.3%
HH Income \$150,000 to \$199,999	745	8.5%	7,431	7.4%	15,987	7.9%
HH Income \$100,000 to \$149,999	1,460	16.7%	16,596	16.6%	32,200	15.8%
HH Income \$75,000 to \$99,999	1,335	15.2%	13,527	13.5%	25,673	12.6%
HH Income \$50,000 to \$74,999	1,675	19.1%	16,612	16.6%	31,841	15.7%
HH Income \$35,000 to \$49,999	539	6.2%	7,870	7.9%	16,734	8.2%
HH Income \$25,000 to \$34,999	495	5.6%	5,065	5.1%	10,972	5.4%
HH Income \$15,000 to \$24,999	218	2.5%	4,087	4.1%	10,412	5.1%
HH Income Under \$15,000	549	6.3%	9,283	9.3%	20,264	10.0%
HH Income \$35,000 or More	7,495	85.6%	81,615	81.6%	161,626	79.5%
HH Income \$75,000 or More	5,281	60.3%	57,133	57.1%	113,051	55.6%

Housing (2021)

Total Housing Units	9,253		107,431		219,397	
Housing Units Occupied	8,756	94.6%	100,050	93.1%	203,274	92.7%
Housing Units Owner-Occupied	2,598	29.7%	33,325	33.3%	78,223	38.5%
Housing Units, Renter-Occupied	6,158	70.3%	66,725	66.7%	125,052	61.5%
Housing Units, Vacant	497	5.7%	7,381	7.4%	16,122	7.9%

Marital Status (2021)

Never Married	7,933	54.4%	89,202	55.0%	186,795	52.2%
Currently Married	4,993	34.3%	49,932	30.8%	114,423	32.0%
Separated	266	1.8%	4,400	2.7%	11,383	3.2%
Widowed	297	2.0%	4,510	2.8%	12,367	3.5%
Divorced	1,083	7.4%	14,184	8.7%	32,818	9.2%

Household Type (2021)

Population Family	8,648	51.4%	80,362	43.7%	209,077	50.5%
Population Non-Family	8,149	48.4%	92,280	50.2%	172,643	41.7%
Population Group Quarters	23	0.1%	11,076	6.0%	32,344	7.8%
Family Households	2,632	30.1%	27,679	27.7%	69,568	34.2%
Non-Family Households	6,123	69.9%	72,371	72.3%	133,706	65.8%
Married Couple with Children	811	16.2%	7,360	14.7%	19,484	17.0%
Average Family Household Size	3.3		2.9		3.0	

Household Size (2021)

1 Person Households	4,815	55.0%	56,927	56.9%	104,009	51.2%
2 Person Households	2,522	28.8%	28,320	28.3%	59,118	29.1%
3 Person Households	734	8.4%	7,420	7.4%	19,002	9.3%
4 Person Households	431	4.9%	4,460	4.5%	12,658	6.2%
5 Person Households	138	1.6%	1,780	1.8%	4,975	2.4%
6 or More Person Households	116	1.3%	1,142	1.1%	3,512	1.7%

Household Vehicles (2021)

Households with 0 Vehicles Available	515	5.9%	10,161	10.2%	23,036	11.3%
Households with 1 Vehicles Available	4,531	51.8%	51,654	51.6%	97,036	47.7%
Households with 2 or More Vehicles Available	3,709	42.4%	38,235	38.2%	83,203	40.9%
Total Vehicles Available	12,805		136,476		283,844	
Average Vehicles Per Household	1.5		1.4		1.4	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	14,470		161,220		355,105	
Estimated Civilian Employed	11,185	77.3%	111,858	69.4%	233,156	65.7%
Estimated Civilian Unemployed	642	4.4%	6,865	4.3%	14,703	4.1%
Estimated in Armed Forces	-	-	199	0.1%	421	0.1%
Estimated Not in Labor Force	2,643	18.3%	42,298	26.2%	106,825	30.1%
Unemployment Rate	4.4%		4.3%		4.1%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	11,185		111,858		233,156	
Management, Business, Financial Operations	3,568	31.9%	35,635	31.9%	68,927	29.6%
Professional, Related	4,558	40.8%	42,738	38.2%	85,010	36.5%
Service	864	7.7%	9,616	8.6%	23,982	10.3%
Sales, Office	1,519	13.6%	17,480	15.6%	38,090	16.3%
Farming, Fishing, Forestry	2	-	34	-	138	-
Construct, Extraction, Maintenance	184	1.6%	1,525	1.4%	4,802	2.1%
Production, Transport Material Moving	490	4.4%	4,830	4.3%	12,206	5.2%
White Collar Workers	9,645	86.2%	95,853	85.7%	192,027	82.4%
Blue Collar Workers	1,540	13.8%	16,005	14.3%	41,129	17.6%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$787.38 M		\$8.8 B		\$17.54 B	
Total Non-Retail Expenditure	\$420.43 M	53.4%	\$4.7 B	53.5%	\$9.37 B	53.5%
Total Retail Expenditure	\$366.95 M	46.6%	\$4.09 B	46.5%	\$8.16 B	46.5%
Apparel	\$28.42 M	3.6%	\$316.96 M	3.6%	\$632.68 M	3.6%
Contributions	\$27.73 M	3.5%	\$309.81 M	3.5%	\$619.72 M	3.5%
Education	\$27.38 M	3.5%	\$305.98 M	3.5%	\$614.06 M	3.5%
Entertainment	\$45.37 M	5.8%	\$505.43 M	5.7%	\$1.01 B	5.8%
Food and Beverages	\$113.77 M	14.4%	\$1.27 B	14.5%	\$2.53 B	14.4%
Furnishings and Equipment	\$28.05 M	3.6%	\$312.48 M	3.6%	\$624.12 M	3.6%
Gifts	\$21.94 M	2.8%	\$244.93 M	2.8%	\$488.6 M	2.8%
Health Care	\$62.86 M	8.0%	\$704.88 M	8.0%	\$1.41 B	8.0%
Household Operations	\$31.52 M	4.0%	\$352.42 M	4.0%	\$704.22 M	4.0%
Miscellaneous Expenses	\$15.02 M	1.9%	\$167.95 M	1.9%	\$334.84 M	1.9%
Personal Care	\$10.54 M	1.3%	\$117.85 M	1.3%	\$234.83 M	1.3%
Personal Insurance	\$5.76 M	0.7%	\$64.05 M	0.7%	\$128.87 M	0.7%
Reading	\$1.74 M	0.2%	\$19.45 M	0.2%	\$38.77 M	0.2%
Shelter	\$168.14 M	21.4%	\$1.88 B	21.4%	\$3.74 B	21.3%
Tobacco	\$4.19 M	0.5%	\$47.37 M	0.5%	\$93.51 M	0.5%
Transportation	\$140.76 M	17.9%	\$1.56 B	17.8%	\$3.12 B	17.8%
Utilities	\$54.2 M	6.9%	\$608.81 M	6.9%	\$1.21 B	6.9%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	12,725		133,740		291,345	
Elementary (Grade Level 0 to 8)	107	0.8%	2,036	1.5%	6,309	2.2%
Some High School (Grade Level 9 to 11)	202	1.6%	2,830	2.1%	9,515	3.3%
High School Graduate	769	6.0%	9,970	7.5%	29,746	10.2%
Some College	1,102	8.7%	12,932	9.7%	31,796	10.9%
Associate Degree Only	437	3.4%	4,546	3.4%	11,241	3.9%
Bachelor Degree Only	5,870	46.1%	55,253	41.3%	110,004	37.8%
Graduate Degree	4,239	33.3%	46,173	34.5%	92,734	31.8%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,228	35.3%	22,325	29.8%	61,529	39.5%
1 Attached Unit	442	7.0%	5,142	6.9%	14,178	9.1%
2 to 4 Units	567	9.0%	5,928	7.9%	12,648	8.1%
5 to 9 Units	425	6.7%	6,187	8.3%	13,519	8.7%
10 to 19 Units	654	10.4%	8,205	10.9%	16,634	10.7%
20 to 49 Units	819	13.0%	8,675	11.6%	14,651	9.4%
50 or More Units	3,567	56.4%	42,728	57.0%	68,354	43.9%
Mobile Home or Trailer	36	0.6%	701	0.9%	1,464	0.9%
Other Structure	17	0.3%	157	0.2%	296	0.2%

Homes Built By Year (2021)

Homes Built 2010 or later	1,485	23.5%	16,632	22.2%	30,591	19.6%
Homes Built 2000 to 2009	2,190	34.7%	21,273	28.4%	43,154	27.7%
Homes Built 1990 to 1999	1,173	18.6%	14,643	19.5%	27,564	17.7%
Homes Built 1980 to 1989	924	14.6%	11,189	14.9%	21,902	14.1%
Homes Built 1970 to 1979	708	11.2%	7,895	10.5%	18,287	11.7%
Homes Built 1960 to 1969	529	8.4%	7,726	10.3%	16,912	10.9%
Homes Built 1950 to 1959	508	8.0%	6,298	8.4%	15,577	10.0%
Homes Built Before 1949	1,241	19.6%	14,393	19.2%	29,286	18.8%

Home Values (2021)

Home Values \$1,000,000 or More	453	17.4%	4,241	12.7%	8,610	11.0%
Home Values \$500,000 to \$999,999	930	35.8%	11,890	35.7%	25,382	32.4%
Home Values \$400,000 to \$499,999	415	16.0%	3,525	10.6%	9,385	12.0%
Home Values \$300,000 to \$399,999	353	13.6%	4,174	12.5%	11,370	14.5%
Home Values \$200,000 to \$299,999	237	9.1%	5,144	15.4%	13,010	16.6%
Home Values \$150,000 to \$199,999	69	2.7%	2,294	6.9%	5,662	7.2%
Home Values \$100,000 to \$149,999	101	3.9%	1,551	4.7%	3,291	4.2%
Home Values \$70,000 to \$99,999	10	0.4%	259	0.8%	679	0.9%
Home Values \$50,000 to \$69,999	3	0.1%	43	0.1%	122	0.2%
Home Values \$25,000 to \$49,999	13	0.5%	53	0.2%	204	0.3%
Home Values Under \$25,000	14	0.5%	151	0.5%	509	0.7%
Owner-Occupied Median Home Value	\$601,630		\$526,757		\$496,302	
Renter-Occupied Median Rent	\$1,383		\$1,341		\$1,257	

Transportation To Work (2021)

Drive to Work Alone	6,443	70.8%	65,421	66.8%	143,650	66.2%
Drive to Work in Carpool	278	3.1%	3,978	4.1%	11,807	5.4%
Travel to Work by Public Transportation	1,209	13.3%	7,301	7.5%	16,440	7.6%
Drive to Work on Motorcycle	45	0.5%	93	-	374	0.2%
Walk or Bicycle to Work	188	2.1%	8,930	9.1%	15,660	7.2%
Other Means	172	1.9%	1,661	1.7%	3,427	1.6%
Work at Home	760	8.4%	10,551	10.8%	25,738	11.9%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	1,583	17.4%	22,488	23.0%	41,898	19.3%
Travel to Work in 15 to 29 Minutes	5,165	56.8%	45,659	46.6%	91,730	42.3%
Travel to Work in 30 to 59 Minutes	3,084	33.9%	28,345	28.9%	62,990	29.0%
Travel to Work in 60 Minutes or More	388	4.3%	3,381	3.5%	9,503	4.4%
Average Minutes Travel to Work	22.2		21.3		22.4	

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