

# EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5812/-79.0199

RF5

## 3100 US-17 BUS

### Murrells Inlet, SC 29576

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2019)	4,845	33,429	61,697
Projected Population (2024)	5,608	38,582	70,984
Census Population (2010)	4,427	26,487	46,558
Census Population (2000)	4,276	19,718	34,689
Projected Annual Growth (2019 to 2024)	763 3.1%	5,154 3.1%	9,287 3.0%
Historical Annual Growth (2010 to 2019)	418 1.0%	6,942 2.3%	15,139 2.7%
Historical Annual Growth (2000 to 2010)	151 0.4%	6,769 3.4%	11,869 3.4%
Estimated Population Density (2019)	1,543 psm	1,183 psm	786 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>			
Estimated Households (2019)	2,589	16,731	30,320
Projected Households (2024)	2,756	17,956	32,379
Census Households (2010)	2,196	12,347	21,359
Census Households (2000)	2,125	9,369	16,134
Estimated Households with Children (2019)	325 12.6%	2,753 16.5%	5,158 17.0%
Estimated Average Household Size (2019)	1.86	1.99	2.03
<b>Average Household Income</b>			
Estimated Average Household Income (2019)	\$55,417	\$63,045	\$61,958
Projected Average Household Income (2024)	\$62,160	\$69,893	\$69,201
Estimated Average Family Income (2019)	\$74,376	\$83,382	\$81,988
<b>Median Household Income</b>			
Estimated Median Household Income (2019)	\$51,301	\$59,032	\$57,664
Projected Median Household Income (2024)	\$58,962	\$67,938	\$66,799
Estimated Median Family Income (2019)	\$66,721	\$70,531	\$69,241
<b>Per Capita Income</b>			
Estimated Per Capita Income (2019)	\$29,644	\$31,571	\$30,458
Projected Per Capita Income (2024)	\$30,579	\$32,543	\$31,574
Estimated Per Capita Income 5 Year Growth	\$935 3.2%	\$971 3.1%	\$1,116 3.7%
Estimated Average Household Net Worth (2019)	\$377,320	\$396,076	\$401,646
<b>Daytime Demos (2019)</b>			
Total Businesses	501	1,693	2,558
Total Employees	4,005	13,402	22,791
Company Headquarter Businesses	1 0.2%	1 -	3 0.1%
Company Headquarter Employees	6 0.1%	6 -	177 0.8%
Employee Population per Business	8.0	7.9	8.9
Residential Population per Business	9.7	19.7	24.1

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	4,636	95.7%	30,866	92.3%	55,997	90.8%
Black or African American (2019)	79	1.6%	1,262	3.8%	2,958	4.8%
American Indian or Alaska Native (2019)	10	0.2%	85	0.3%	164	0.3%
Asian (2019)	25	0.5%	408	1.2%	865	1.4%
Hawaiian or Pacific Islander (2019)	7	0.2%	49	0.1%	76	0.1%
Other Race (2019)	18	0.4%	234	0.7%	676	1.1%
Two or More Races (2019)	70	1.4%	524	1.6%	961	1.6%
Not Hispanic or Latino Population (2019)	4,727	97.6%	32,374	96.8%	59,523	96.5%
Hispanic or Latino Population (2019)	118	2.4%	1,055	3.2%	2,174	3.5%
Not Hispanic or Latino Population (2024)	5,448	97.2%	37,204	96.4%	68,195	96.1%
Hispanic or Latino Population (2024)	160	2.8%	1,379	3.6%	2,789	3.9%
Not Hispanic or Latino Population (2010)	4,329	97.8%	25,835	97.5%	45,178	97.0%
Hispanic or Latino Population (2010)	98	2.2%	652	2.5%	1,380	3.0%
Not Hispanic or Latino Population (2000)	4,232	99.0%	19,527	99.0%	34,259	98.8%
Hispanic or Latino Population (2000)	44	1.0%	190	1.0%	430	1.2%
Projected Hispanic Annual Growth (2019 to 2024)	42	7.2%	324	6.2%	615	5.7%
Historic Hispanic Annual Growth (2000 to 2019)	73	8.7%	864	23.9%	1,744	21.4%

#### Age Distribution (2019)

Age Under 5	119	2.4%	1,144	3.4%	2,175	3.5%
Age 5 to 9 Years	159	3.3%	1,248	3.7%	2,333	3.8%
Age 10 to 14 Years	186	3.8%	1,334	4.0%	2,535	4.1%
Age 15 to 19 Years	155	3.2%	1,202	3.6%	2,323	3.8%
Age 20 to 24 Years	124	2.6%	1,073	3.2%	2,126	3.4%
Age 25 to 29 Years	163	3.4%	1,537	4.6%	3,001	4.9%
Age 30 to 34 Years	133	2.7%	1,587	4.7%	2,916	4.7%
Age 35 to 39 Years	208	4.3%	1,682	5.0%	3,059	5.0%
Age 40 to 44 Years	199	4.1%	1,592	4.8%	2,986	4.8%
Age 45 to 49 Years	254	5.2%	1,977	5.9%	3,577	5.8%
Age 50 to 54 Years	309	6.4%	2,120	6.3%	3,883	6.3%
Age 55 to 59 Years	344	7.1%	2,502	7.5%	4,714	7.6%
Age 60 to 64 Years	390	8.0%	2,991	8.9%	5,533	9.0%
Age 65 to 74 Years	1,049	21.6%	6,734	20.1%	12,389	20.1%
Age 75 to 84 Years	770	15.9%	3,725	11.1%	6,541	10.6%
Age 85 Years or Over	284	5.9%	982	2.9%	1,603	2.6%
Median Age	59.1		53.7		53.2	

#### Gender Age Distribution (2019)

Female Population	2,594	53.5%	17,564	52.5%	32,338	52.4%
Age 0 to 19 Years	316	12.2%	2,401	13.7%	4,647	14.4%
Age 20 to 64 Years	1,088	41.9%	8,988	51.2%	16,799	51.9%
Age 65 Years or Over	1,190	45.9%	6,175	35.2%	10,893	33.7%
Female Median Age	60.3		54.9		54.0	
Male Population	2,251	46.5%	15,865	47.5%	29,359	47.6%
Age 0 to 19 Years	302	13.4%	2,527	15.9%	4,720	16.1%
Age 20 to 64 Years	1,036	46.0%	8,072	50.9%	14,999	51.1%
Age 65 Years or Over	913	40.6%	5,265	33.2%	9,640	32.8%
Male Median Age	57.5		52.4		52.2	

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#### Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	99	3.8%	552	3.3%	1,015	3.3%
HH Income \$150,000 to \$199,999	90	3.5%	670	4.0%	1,317	4.3%
HH Income \$100,000 to \$149,999	195	7.5%	2,058	12.3%	3,511	11.6%
HH Income \$75,000 to \$99,999	237	9.1%	2,530	15.1%	4,474	14.8%
HH Income \$50,000 to \$74,999	622	24.0%	3,656	21.9%	6,529	21.5%
HH Income \$35,000 to \$49,999	414	16.0%	2,603	15.6%	5,095	16.8%
HH Income \$25,000 to \$34,999	318	12.3%	1,602	9.6%	3,040	10.0%
HH Income \$15,000 to \$24,999	296	11.4%	1,791	10.7%	2,981	9.8%
HH Income Under \$15,000	317	12.3%	1,268	7.6%	2,358	7.8%
HH Income \$35,000 or More	1,657	64.0%	12,069	72.1%	21,940	72.4%
HH Income \$75,000 or More	621	24.0%	5,810	34.7%	10,316	34.0%

#### Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	3,920		23,511		42,424	
Housing Units Occupied	2,589	66.0%	16,731	71.2%	30,320	71.5%
Housing Units Owner-Occupied	1,984	76.6%	13,219	79.0%	23,730	78.3%
Housing Units, Renter-Occupied	605	23.4%	3,511	21.0%	6,589	21.7%
Housing Units, Vacant	1,331	51.4%	6,780	40.5%	12,104	39.9%

#### Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	783	17.9%	6,272	21.1%	12,127	22.2%
Currently Married	1,951	44.5%	15,684	52.8%	29,485	53.9%
Separated	150	3.4%	859	2.9%	1,804	3.3%
Widowed	807	18.4%	3,336	11.2%	5,227	9.6%
Divorced	690	15.7%	3,551	12.0%	6,011	11.0%

#### Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	3,348	69.1%	25,003	74.8%	47,008	76.2%
Population Non-Family	1,460	30.1%	8,291	24.8%	14,554	23.6%
Population Group Quarters	38	0.8%	135	0.4%	135	0.2%
Family Households	1,314	50.7%	9,753	58.3%	18,132	59.8%
Non-Family Households	1,275	49.3%	6,977	41.7%	12,187	40.2%
Married Couple with Children	206	10.5%	1,723	11.0%	3,222	10.9%
Average Family Household Size	2.5		2.6		2.6	

#### Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,114	43.0%	5,807	34.7%	10,107	33.3%
2 Person Households	1,040	40.2%	7,620	45.5%	13,835	45.6%
3 Person Households	211	8.1%	1,669	10.0%	3,190	10.5%
4 Person Households	146	5.6%	1,063	6.4%	2,046	6.7%
5 Person Households	52	2.0%	393	2.4%	783	2.6%
6 or More Person Households	26	1.0%	177	1.1%	358	1.2%

#### Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	224	8.6%	701	4.2%	1,105	3.6%
Households with 1 Vehicles Available	1,155	44.6%	6,045	36.1%	11,032	36.4%
Households with 2 or More Vehicles Available	1,209	46.7%	9,984	59.7%	18,183	60.0%
Total Vehicles Available	3,936		29,311		53,516	
Average Vehicles Per Household	1.5		1.8		1.8	

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#### Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,355		29,485		54,236	
Estimated Civilian Employed	1,967	45.2%	14,319	48.6%	27,022	49.8%
Estimated Civilian Unemployed	28	0.6%	478	1.6%	891	1.6%
Estimated in Armed Forces	-	-	18	-	28	-
Estimated Not in Labor Force	2,359	54.2%	14,670	49.8%	26,295	48.5%
Unemployment Rate	0.6%		1.6%		1.6%	

#### Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	1,967		14,319		27,022	
Management, Business, Financial Operations	187	9.5%	2,001	14.0%	3,726	13.8%
Professional, Related	305	15.5%	2,484	17.4%	4,688	17.3%
Service	555	28.2%	3,198	22.3%	6,559	24.3%
Sales, Office	483	24.5%	4,126	28.8%	7,299	27.0%
Farming, Fishing, Forestry	6	0.3%	55	0.4%	120	0.4%
Construct, Extraction, Maintenance	207	10.5%	1,428	10.0%	2,581	9.6%
Production, Transport Material Moving	224	11.4%	1,026	7.2%	2,049	7.6%
White Collar Workers	975	49.6%	8,611	60.1%	15,713	58.1%
Blue Collar Workers	992	50.4%	5,708	39.9%	11,309	41.9%

#### Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$120.81 M		\$854.23 M		\$1.53 B	
Total Non-Retail Expenditure	\$63.94 M	52.9%	\$449.88 M	52.7%	\$805.79 M	52.7%
Total Retail Expenditure	\$56.88 M	47.1%	\$404.35 M	47.3%	\$723.97 M	47.3%
Apparel	\$4.1 M	3.4%	\$29.13 M	3.4%	\$52.24 M	3.4%
Contributions	\$3.95 M	3.3%	\$27.73 M	3.2%	\$49.67 M	3.2%
Education	\$3.24 M	2.7%	\$22.62 M	2.6%	\$40.68 M	2.7%
Entertainment	\$6.7 M	5.5%	\$47.71 M	5.6%	\$85.41 M	5.6%
Food and Beverages	\$17.83 M	14.8%	\$126.14 M	14.8%	\$225.87 M	14.8%
Furnishings and Equipment	\$4.17 M	3.5%	\$29.78 M	3.5%	\$53.31 M	3.5%
Gifts	\$2.88 M	2.4%	\$20.24 M	2.4%	\$36.28 M	2.4%
Health Care	\$10.81 M	8.9%	\$75.95 M	8.9%	\$135.8 M	8.9%
Household Operations	\$4.76 M	3.9%	\$33.47 M	3.9%	\$59.95 M	3.9%
Miscellaneous Expenses	\$2.31 M	1.9%	\$16.25 M	1.9%	\$29.09 M	1.9%
Personal Care	\$1.62 M	1.3%	\$11.47 M	1.3%	\$20.54 M	1.3%
Personal Insurance	\$821.79 K	0.7%	\$5.88 M	0.7%	\$10.54 M	0.7%
Reading	\$272.62 K	0.2%	\$1.91 M	0.2%	\$3.42 M	0.2%
Shelter	\$25.4 M	21.0%	\$178.78 M	20.9%	\$320.27 M	20.9%
Tobacco	\$801.82 K	0.7%	\$5.54 M	0.6%	\$9.93 M	0.6%
Transportation	\$21.78 M	18.0%	\$156.11 M	18.3%	\$279.48 M	18.3%
Utilities	\$9.36 M	7.8%	\$65.52 M	7.7%	\$117.28 M	7.7%

#### Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,103		27,428		50,204	
Elementary (Grade Level 0 to 8)	46	1.1%	477	1.7%	864	1.7%
Some High School (Grade Level 9 to 11)	262	6.4%	1,393	5.1%	2,371	4.7%
High School Graduate	1,401	34.1%	8,311	30.3%	15,734	31.3%
Some College	942	23.0%	6,522	23.8%	11,941	23.8%
Associate Degree Only	431	10.5%	3,387	12.3%	5,834	11.6%
Bachelor Degree Only	679	16.6%	4,795	17.5%	8,661	17.3%
Graduate Degree	341	8.3%	2,543	9.3%	4,799	9.6%

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#### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,188	54.1%	10,966	88.8%	19,930	93.3%
1 Attached Unit	90	4.1%	677	5.5%	1,086	5.1%
2 to 4 Units	84	3.8%	743	6.0%	1,453	6.8%
5 to 9 Units	261	11.9%	1,167	9.5%	2,004	9.4%
10 to 19 Units	105	4.8%	521	4.2%	1,052	4.9%
20 to 49 Units	17	0.8%	164	1.3%	401	1.9%
50 or More Units	36	1.6%	113	0.9%	176	0.8%
Mobile Home or Trailer	808	36.8%	2,381	19.3%	4,214	19.7%
Other Structure	-	-	-	-	4	-

#### Homes Built By Year (2019)

Homes Built 2010 or later	203	9.2%	1,906	15.4%	3,598	16.8%
Homes Built 2000 to 2009	531	24.2%	5,018	40.6%	8,837	41.4%
Homes Built 1990 to 1999	531	24.2%	3,950	32.0%	6,832	32.0%
Homes Built 1980 to 1989	630	28.7%	3,149	25.5%	6,327	29.6%
Homes Built 1970 to 1979	471	21.4%	1,611	13.0%	2,824	13.2%
Homes Built 1960 to 1969	126	5.7%	554	4.5%	901	4.2%
Homes Built 1950 to 1959	63	2.9%	347	2.8%	626	2.9%
Homes Built Before 1949	34	1.5%	195	1.6%	375	1.8%

#### Home Values (2019)

Home Values \$1,000,000 or More	17	1.0%	54	0.6%	90	0.5%
Home Values \$500,000 to \$999,999	117	7.1%	520	5.4%	1,040	6.2%
Home Values \$400,000 to \$499,999	139	8.4%	659	6.8%	1,209	7.2%
Home Values \$300,000 to \$399,999	201	12.3%	1,710	17.6%	3,389	20.1%
Home Values \$200,000 to \$299,999	207	12.6%	3,214	33.1%	5,920	35.2%
Home Values \$150,000 to \$199,999	313	19.1%	3,089	31.8%	5,004	29.7%
Home Values \$100,000 to \$149,999	259	15.8%	1,946	20.0%	3,170	18.8%
Home Values \$70,000 to \$99,999	189	11.5%	725	7.5%	1,471	8.7%
Home Values \$50,000 to \$69,999	157	9.6%	337	3.5%	713	4.2%
Home Values \$25,000 to \$49,999	153	9.3%	413	4.2%	777	4.6%
Home Values Under \$25,000	230	14.0%	532	5.5%	904	5.4%
Owner-Occupied Median Home Value	\$166,962		\$202,185		\$204,843	
Renter-Occupied Median Rent	\$832		\$947		\$882	

#### Transportation To Work (2019)

Drive to Work Alone	1,795	80.7%	12,434	81.3%	22,852	81.1%
Drive to Work in Carpool	185	8.3%	1,053	6.9%	2,181	7.7%
Travel to Work by Public Transportation	-	-	4	-	13	-
Drive to Work on Motorcycle	-	-	-	-	2	-
Walk or Bicycle to Work	108	4.8%	315	2.1%	541	1.9%
Other Means	26	1.2%	166	1.1%	277	1.0%
Work at Home	111	5.0%	1,322	8.6%	2,326	8.3%

#### Travel Time (2019)

Travel to Work in 14 Minutes or Less	484	21.8%	4,054	26.5%	7,329	26.0%
Travel to Work in 15 to 29 Minutes	692	31.1%	5,368	35.1%	10,975	38.9%
Travel to Work in 30 to 59 Minutes	592	26.6%	3,152	20.6%	5,678	20.1%
Travel to Work in 60 Minutes or More	93	4.2%	496	3.2%	820	2.9%
Average Minutes Travel to Work	23.4		19.8		19.4	

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