

# EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8426/-84.4982

RF5

## 4585 S Cobb Dr SE

### Smyrna, GA 30080

#### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2019)	13,664		70,566		202,661	
Projected Population (2024)	13,949		72,366		210,745	
Census Population (2010)	11,439		62,456		174,682	
Census Population (2000)	6,848		48,801		158,020	
Projected Annual Growth (2019 to 2024)	285	0.4%	1,800	0.5%	8,085	0.8%
Historical Annual Growth (2010 to 2019)	2,225	1.8%	8,110	1.3%	27,979	1.5%
Historical Annual Growth (2000 to 2010)	4,591	6.7%	13,655	2.8%	16,662	1.1%
Estimated Population Density (2019)	4,352 psm		2,497 psm		2,581 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

#### Households

Estimated Households (2019)	6,843		34,319		91,546	
Projected Households (2024)	7,093		35,738		96,142	
Census Households (2010)	5,651		29,678		76,798	
Census Households (2000)	3,453		23,373		67,433	
Estimated Households with Children (2019)	1,475	21.6%	7,852	22.9%	24,017	26.2%
Estimated Average Household Size (2019)	2.00		2.05		2.21	

#### Average Household Income

Estimated Average Household Income (2019)	\$123,743		\$132,164		\$108,551	
Projected Average Household Income (2024)	\$140,475		\$153,694		\$124,070	
Estimated Average Family Income (2019)	\$178,404		\$184,283		\$146,589	

#### Median Household Income

Estimated Median Household Income (2019)	\$100,215		\$97,378		\$82,303	
Projected Median Household Income (2024)	\$116,083		\$112,827		\$94,953	
Estimated Median Family Income (2019)	\$131,249		\$123,746		\$103,973	

#### Per Capita Income

Estimated Per Capita Income (2019)	\$61,972		\$64,287		\$49,060	
Projected Per Capita Income (2024)	\$71,431		\$75,913		\$56,626	
Estimated Per Capita Income 5 Year Growth	\$9,459	15.3%	\$11,625	18.1%	\$7,566	15.4%
Estimated Average Household Net Worth (2019)	\$990,882		\$918,205		\$758,781	

#### Daytime Demos (2019)

Total Businesses	624		3,256		10,587	
Total Employees	5,732		47,051		133,495	
Company Headquarter Businesses	3	0.5%	35	1.1%	153	1.4%
Company Headquarter Employees	381	6.6%	16,292	34.6%	30,565	22.9%
Employee Population per Business	9.2		14.5		12.6	
Residential Population per Business	21.9		21.7		19.1	

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1 mi radius      3 mi radius      5 mi radius

#### Race & Ethnicity

White (2019)	7,169	52.5%	38,753	54.9%	95,394	47.1%
Black or African American (2019)	4,481	32.8%	22,706	32.2%	75,988	37.5%
American Indian or Alaska Native (2019)	37	0.3%	204	0.3%	696	0.3%
Asian (2019)	1,094	8.0%	4,858	6.9%	12,182	6.0%
Hawaiian or Pacific Islander (2019)	10	-	38	-	110	-
Other Race (2019)	326	2.4%	1,815	2.6%	12,287	6.1%
Two or More Races (2019)	548	4.0%	2,192	3.1%	6,005	3.0%
Not Hispanic or Latino Population (2019)	12,242	89.6%	64,168	90.9%	174,196	86.0%
Hispanic or Latino Population (2019)	1,422	10.4%	6,398	9.1%	28,465	14.0%
Not Hispanic or Latino Population (2024)	12,506	89.7%	65,813	90.9%	181,199	86.0%
Hispanic or Latino Population (2024)	1,443	10.3%	6,552	9.1%	29,546	14.0%
Not Hispanic or Latino Population (2010)	10,849	94.8%	58,611	93.8%	151,305	86.6%
Hispanic or Latino Population (2010)	590	5.2%	3,845	6.2%	23,377	13.4%
Not Hispanic or Latino Population (2000)	6,616	96.6%	46,263	94.8%	142,381	90.1%
Hispanic or Latino Population (2000)	232	3.4%	2,538	5.2%	15,640	9.9%
Projected Hispanic Annual Growth (2019 to 2024)	21	0.3%	154	0.5%	1,082	0.8%
Historic Hispanic Annual Growth (2000 to 2019)	1,190	27.0%	3,860	8.0%	12,825	4.3%

#### Age Distribution (2019)

Age Under 5	993	7.3%	5,237	7.4%	15,175	7.5%
Age 5 to 9 Years	784	5.7%	3,860	5.5%	12,100	6.0%
Age 10 to 14 Years	632	4.6%	3,244	4.6%	10,864	5.4%
Age 15 to 19 Years	533	3.9%	2,751	3.9%	9,914	4.9%
Age 20 to 24 Years	983	7.2%	4,279	6.1%	13,836	6.8%
Age 25 to 29 Years	1,575	11.5%	7,696	10.9%	21,253	10.5%
Age 30 to 34 Years	1,448	10.6%	7,660	10.9%	20,046	9.9%
Age 35 to 39 Years	1,265	9.3%	6,535	9.3%	16,794	8.3%
Age 40 to 44 Years	953	7.0%	4,999	7.1%	13,610	6.7%
Age 45 to 49 Years	883	6.5%	4,432	6.3%	12,723	6.3%
Age 50 to 54 Years	827	6.1%	4,108	5.8%	11,851	5.8%
Age 55 to 59 Years	761	5.6%	4,025	5.7%	11,419	5.6%
Age 60 to 64 Years	729	5.3%	3,716	5.3%	10,042	5.0%
Age 65 to 74 Years	853	6.2%	4,876	6.9%	13,925	6.9%
Age 75 to 84 Years	344	2.5%	2,198	3.1%	6,654	3.3%
Age 85 Years or Over	99	0.7%	950	1.3%	2,455	1.2%
Median Age	34.3		35.6		34.8	

#### Gender Age Distribution (2019)

Female Population	7,081	51.8%	36,784	52.1%	105,306	52.0%
Age 0 to 19 Years	1,427	20.1%	7,362	20.0%	23,537	22.4%
Age 20 to 64 Years	4,947	69.9%	24,916	67.7%	68,579	65.1%
Age 65 Years or Over	707	10.0%	4,506	12.3%	13,190	12.5%
Female Median Age	34.8		36.2		35.5	
Male Population	6,583	48.2%	33,782	47.9%	97,355	48.0%
Age 0 to 19 Years	1,515	23.0%	7,730	22.9%	24,517	25.2%
Age 20 to 64 Years	4,479	68.0%	22,534	66.7%	62,995	64.7%
Age 65 Years or Over	589	8.9%	3,517	10.4%	9,843	10.1%
Male Median Age	33.8		35.1		33.9	

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#### Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	892	13.0%	4,280	12.5%	9,337	10.2%
HH Income \$150,000 to \$199,999	980	14.3%	3,848	11.2%	7,834	8.6%
HH Income \$100,000 to \$149,999	1,459	21.3%	7,023	20.5%	14,940	16.3%
HH Income \$75,000 to \$99,999	889	13.0%	5,656	16.5%	12,989	14.2%
HH Income \$50,000 to \$74,999	1,039	15.2%	6,139	17.9%	15,857	17.3%
HH Income \$35,000 to \$49,999	438	6.4%	2,775	8.1%	10,445	11.4%
HH Income \$25,000 to \$34,999	473	6.9%	1,572	4.6%	7,032	7.7%
HH Income \$15,000 to \$24,999	360	5.3%	1,538	4.5%	6,440	7.0%
HH Income Under \$15,000	312	4.6%	1,487	4.3%	6,671	7.3%
HH Income \$35,000 or More	5,698	83.3%	29,721	86.6%	71,402	78.0%
HH Income \$75,000 or More	4,220	61.7%	20,807	60.6%	45,100	49.3%

#### Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	7,015		35,318		94,817	
Housing Units Occupied	6,843	97.5%	34,319	97.2%	91,546	96.5%
Housing Units Owner-Occupied	4,048	59.2%	19,776	57.6%	46,002	50.3%
Housing Units, Renter-Occupied	2,795	40.8%	14,543	42.4%	45,543	49.7%
Housing Units, Vacant	172	2.5%	999	2.9%	3,272	3.6%

#### Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	4,023	35.7%	20,493	35.2%	65,378	39.7%
Currently Married	5,257	46.7%	27,465	47.2%	67,243	40.9%
Separated	363	3.2%	1,661	2.9%	6,461	3.9%
Widowed	394	3.5%	1,984	3.4%	7,888	4.8%
Divorced	1,219	10.8%	6,622	11.4%	17,551	10.7%

#### Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	9,480	69.4%	49,587	70.3%	147,966	73.0%
Population Non-Family	4,183	30.6%	20,742	29.4%	53,976	26.6%
Population Group Quarters	1	-	237	0.3%	719	0.4%
Family Households	3,319	48.5%	17,082	49.8%	47,384	51.8%
Non-Family Households	3,524	51.5%	17,237	50.2%	44,162	48.2%
Married Couple with Children	989	18.8%	5,265	19.2%	14,069	20.9%
Average Family Household Size	2.9		2.9		3.1	

#### Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	2,971	43.4%	14,239	41.5%	36,067	39.4%
2 Person Households	2,170	31.7%	11,054	32.2%	27,428	30.0%
3 Person Households	857	12.5%	4,375	12.7%	12,396	13.5%
4 Person Households	591	8.6%	3,128	9.1%	8,899	9.7%
5 Person Households	172	2.5%	1,002	2.9%	3,797	4.1%
6 or More Person Households	81	1.2%	521	1.5%	2,958	3.2%

#### Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	86	1.3%	810	2.4%	5,053	5.5%
Households with 1 Vehicles Available	2,501	36.5%	13,178	38.4%	37,248	40.7%
Households with 2 or More Vehicles Available	4,256	62.2%	20,331	59.2%	49,245	53.8%
Total Vehicles Available	12,128		60,019		151,748	
Average Vehicles Per Household	1.8		1.7		1.7	

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#### Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	11,153		57,663		162,644	
Estimated Civilian Employed	8,374	75.1%	42,756	74.1%	115,671	71.1%
Estimated Civilian Unemployed	188	1.7%	731	1.3%	3,156	1.9%
Estimated in Armed Forces	-	-	59	0.1%	280	0.2%
Estimated Not in Labor Force	2,590	23.2%	14,118	24.5%	43,536	26.8%
Unemployment Rate	1.7%		1.3%		1.9%	

#### Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	8,374		42,756		115,671	
Management, Business, Financial Operations	2,847	34.0%	13,844	32.4%	29,258	25.3%
Professional, Related	2,172	25.9%	11,983	28.0%	29,845	25.8%
Service	796	9.5%	4,391	10.3%	14,545	12.6%
Sales, Office	1,848	22.1%	8,728	20.4%	25,203	21.8%
Farming, Fishing, Forestry	-	-	-	-	19	-
Construct, Extraction, Maintenance	246	2.9%	1,582	3.7%	7,348	6.4%
Production, Transport Material Moving	466	5.6%	2,228	5.2%	9,454	8.2%
White Collar Workers	6,866	82.0%	34,555	80.8%	84,306	72.9%
Blue Collar Workers	1,508	18.0%	8,201	19.2%	31,365	27.1%

#### Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$563.3 M		\$2.98 B		\$6.82 B	
Total Non-Retail Expenditure	\$298.64 M	53.0%	\$1.58 B	53.0%	\$3.61 B	53.0%
Total Retail Expenditure	\$264.66 M	47.0%	\$1.4 B	47.0%	\$3.2 B	47.0%
Apparel	\$20.19 M	3.6%	\$106.52 M	3.6%	\$243.34 M	3.6%
Contributions	\$19.26 M	3.4%	\$101.56 M	3.4%	\$229.63 M	3.4%
Education	\$18.58 M	3.3%	\$96.85 M	3.3%	\$218.68 M	3.2%
Entertainment	\$32.56 M	5.8%	\$171.61 M	5.8%	\$389.25 M	5.7%
Food and Beverages	\$81.86 M	14.5%	\$433.44 M	14.6%	\$995.78 M	14.6%
Furnishings and Equipment	\$20.18 M	3.6%	\$106.44 M	3.6%	\$241.29 M	3.5%
Gifts	\$14.64 M	2.6%	\$77.84 M	2.6%	\$176.08 M	2.6%
Health Care	\$45.99 M	8.2%	\$244.15 M	8.2%	\$560.96 M	8.2%
Household Operations	\$22.44 M	4.0%	\$118.38 M	4.0%	\$269.87 M	4.0%
Miscellaneous Expenses	\$10.73 M	1.9%	\$56.7 M	1.9%	\$129.39 M	1.9%
Personal Care	\$7.58 M	1.3%	\$40.04 M	1.3%	\$91.46 M	1.3%
Personal Insurance	\$4.15 M	0.7%	\$21.78 M	0.7%	\$48.92 M	0.7%
Reading	\$1.24 M	0.2%	\$6.54 M	0.2%	\$14.9 M	0.2%
Shelter	\$119.18 M	21.2%	\$629.23 M	21.1%	\$1.45 B	21.2%
Tobacco	\$3.04 M	0.5%	\$16.29 M	0.5%	\$38.89 M	0.6%
Transportation	\$102.17 M	18.1%	\$540.76 M	18.2%	\$1.23 B	18.1%
Utilities	\$39.49 M	7.0%	\$209.86 M	7.0%	\$487.42 M	7.2%

#### Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	9,739		51,194		140,771	
Elementary (Grade Level 0 to 8)	106	1.1%	601	1.2%	5,058	3.6%
Some High School (Grade Level 9 to 11)	104	1.1%	760	1.5%	5,640	4.0%
High School Graduate	1,203	12.4%	6,303	12.3%	23,974	17.0%
Some College	1,550	15.9%	7,798	15.2%	23,368	16.6%
Associate Degree Only	581	6.0%	2,733	5.3%	7,929	5.6%
Bachelor Degree Only	3,644	37.4%	19,228	37.6%	43,970	31.2%
Graduate Degree	2,551	26.2%	13,773	26.9%	30,833	21.9%

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#### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	3,246	57.5%	17,274	58.2%	44,139	57.5%
1 Attached Unit	1,709	30.2%	5,786	19.5%	11,819	15.4%
2 to 4 Units	117	2.1%	1,005	3.4%	4,372	5.7%
5 to 9 Units	486	8.6%	2,601	8.8%	8,134	10.6%
10 to 19 Units	510	9.0%	3,495	11.8%	9,601	12.5%
20 to 49 Units	489	8.7%	2,380	8.0%	6,629	8.6%
50 or More Units	248	4.4%	1,624	5.5%	5,920	7.7%
Mobile Home or Trailer	37	0.7%	154	0.5%	925	1.2%
Other Structure	-	-	-	-	7	-

#### Homes Built By Year (2019)

Homes Built 2010 or later	622	11.0%	3,038	10.2%	6,901	9.0%
Homes Built 2000 to 2009	2,326	41.2%	8,676	29.2%	18,810	24.5%
Homes Built 1990 to 1999	1,254	22.2%	7,114	24.0%	16,152	21.0%
Homes Built 1980 to 1989	1,430	25.3%	7,034	23.7%	18,317	23.9%
Homes Built 1970 to 1979	604	10.7%	3,677	12.4%	12,621	16.4%
Homes Built 1960 to 1969	286	5.1%	2,295	7.7%	9,292	12.1%
Homes Built 1950 to 1959	261	4.6%	1,736	5.9%	6,948	9.0%
Homes Built Before 1949	60	1.1%	749	2.5%	2,503	3.3%

#### Home Values (2019)

Home Values \$1,000,000 or More	77	2.4%	406	2.4%	1,379	3.5%
Home Values \$500,000 to \$999,999	713	22.2%	2,579	15.3%	6,042	15.4%
Home Values \$400,000 to \$499,999	661	20.5%	2,463	14.6%	4,637	11.8%
Home Values \$300,000 to \$399,999	876	27.2%	3,857	22.9%	7,605	19.3%
Home Values \$200,000 to \$299,999	892	27.7%	5,289	31.3%	10,733	27.3%
Home Values \$150,000 to \$199,999	405	12.6%	2,473	14.6%	6,218	15.8%
Home Values \$100,000 to \$149,999	269	8.4%	1,535	9.1%	4,581	11.6%
Home Values \$70,000 to \$99,999	59	1.8%	515	3.0%	2,014	5.1%
Home Values \$50,000 to \$69,999	9	0.3%	113	0.7%	528	1.3%
Home Values \$25,000 to \$49,999	31	1.0%	141	0.8%	651	1.7%
Home Values Under \$25,000	42	1.3%	143	0.8%	467	1.2%
Owner-Occupied Median Home Value	\$339,092		\$316,923		\$325,667	
Renter-Occupied Median Rent	\$1,151		\$1,116		\$1,006	

#### Transportation To Work (2019)

Drive to Work Alone	6,262	84.0%	31,645	82.4%	85,672	78.4%
Drive to Work in Carpool	212	2.8%	1,665	4.3%	8,502	7.8%
Travel to Work by Public Transportation	60	0.8%	480	1.2%	3,097	2.8%
Drive to Work on Motorcycle	2	-	5	-	66	-
Walk or Bicycle to Work	99	1.3%	409	1.1%	1,617	1.5%
Other Means	56	0.7%	443	1.2%	1,718	1.6%
Work at Home	769	10.3%	3,770	9.8%	8,604	7.9%

#### Travel Time (2019)

Travel to Work in 14 Minutes or Less	626	8.4%	4,983	13.0%	15,146	13.9%
Travel to Work in 15 to 29 Minutes	3,022	40.5%	14,424	37.5%	40,675	37.2%
Travel to Work in 30 to 59 Minutes	3,074	41.2%	15,563	40.5%	40,117	36.7%
Travel to Work in 60 Minutes or More	786	10.5%	3,623	9.4%	10,584	9.7%
Average Minutes Travel to Work	28.9		28.0		27.0	

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