EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

RF5

4719 Lower Roswell Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	9,338		62,766		219,623	
Projected Population (2026)	9,510		64,666		228,831	
Census Population (2010)	8,841		59,569		198,052	
Census Population (2000)	8,990		59,214		188,821	
Projected Annual Growth (2021 to 2026)	173	0.4%	1,900	0.6%	9,207	0.8%
Historical Annual Growth (2010 to 2021)	497	0.5%	3,197	0.5%	21,571	1.0%
Historical Annual Growth (2000 to 2010)	-149	-0.2%	354	-	9,231	0.5%
Estimated Population Density (2021)	2,974	psm	2,221	psm	2,797	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2021)	3,650		24,647		93,972	
Projected Households (2026)	3,786		25,634		98,740	
Census Households (2010)	3,417		23,138		82,707	
Census Households (2000)	3,346		22,228		78,151	
Estimated Households with Children (2021)	1,222	33.5%	8,145	33.0%	26,708	28.4%
Estimated Average Household Size (2021)	2.56		2.55		2.33	
Average Household Income						
Estimated Average Household Income (2021)	$187,094		$175,582		$142,230	
Projected Average Household Income (2026)	$219,854		$207,521		$164,351	
Estimated Average Family Income (2021)	$218,785		$211,896		$185,990	
Median Household Income						
Estimated Median Household Income (2021)	$132,293		$133,947		$108,009	
Projected Median Household Income (2026)	$154,023		$157,293		$124,856	
Estimated Median Family Income (2021)	$162,785		$165,825		$144,738	
Per Capita Income						
Estimated Per Capita Income (2021)	$73,133		$68,947		$60,868	
Projected Per Capita Income (2026)	$87,524		$82,262		$70,927	
Estimated Per Capita Income 5 Year Growth	$14,391	19.7%	$13,316	19.3%	$10,059	16.5%
Estimated Average Household Net Worth (2021)	$1,616,971		$1,544,586		$1,180,673	
Daytime Demos (2021)						
Total Businesses	1,322		4,017		16,447	
Total Employees	8,181		21,315		163,862	
Company Headquarter Businesses	50	3.8%	117	2.9%	679	4.1%
Company Headquarter Employees	715	8.7%	1,619	7.6%	50,326	30.7%
Employee Population per Business	6.2		5.3		10.0	
Residential Population per Business	7.1		15.6		13.4	

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Race & Ethnicity						
White (2021)	7,390	79.1%	44,920	71.6%	140,328	63.9%
Black or African American (2021)	812	8.7%	9,133	14.6%	45,012	20.5%
American Indian or Alaska Native (2021)	9	-	86	0.1%	442	0.2%
Asian (2021)	869	9.3%	6,037	9.6%	20,637	9.4%
Hawaiian or Pacific Islander (2021)	5	-	26	-	97	-
Other Race (2021)	44	0.5%	1,088	1.7%	7,410	3.4%
Two or More Races (2021)	209	2.2%	1,477	2.4%	5,697	2.6%
Not Hispanic or Latino Population (2021)	8,873	95.0%	58,564	93.3%	199,412	90.8%
Hispanic or Latino Population (2021)	464	5.0%	4,202	6.7%	20,211	9.2%
Not Hispanic or Latino Population (2026)	9,004	94.7%	60,144	93.0%	207,313	90.6%
Hispanic or Latino Population (2026)	506	5.3%	4,522	7.0%	21,517	9.4%
Not Hispanic or Latino Population (2010)	8,585	97.1%	56,426	94.7%	180,898	91.3%
Hispanic or Latino Population (2010)	256	2.9%	3,143	5.3%	17,154	8.7%
Not Hispanic or Latino Population (2000)	8,794	97.8%	57,424	97.0%	178,201	94.4%
Hispanic or Latino Population (2000)	196	2.2%	1,791	3.0%	10,620	5.6%
Projected Hispanic Annual Growth (2021 to 2026)	42	1.8%	320	1.5%	1,306	1.3%
Historic Hispanic Annual Growth (2000 to 2021)	269	6.5%	2,411	6.4%	9,591	4.3%
Age Distribution (2021)						
Age Under 5	358	3.8%	2,913	4.6%	11,589	5.3%
Age 5 to 9 Years	551	5.9%	3,793	6.0%	12,927	5.9%
Age 10 to 14 Years	722	7.7%	4,326	6.9%	13,536	6.2%
Age 15 to 19 Years	667	7.1%	4,012	6.4%	12,493	5.7%
Age 20 to 24 Years	257	2.7%	2,606	4.2%	11,641	5.3%
Age 25 to 29 Years	246	2.6%	3,334	5.3%	16,506	7.5%
Age 30 to 34 Years	299	3.2%	3,573	5.7%	17,148	7.8%
Age 35 to 39 Years	486	5.2%	3,902	6.2%	15,804	7.2%
Age 40 to 44 Years	585	6.3%	4,115	6.6%	14,616	6.7%
Age 45 to 49 Years	673	7.2%	4,482	7.1%	14,936	6.8%
Age 50 to 54 Years	765	8.2%	4,691	7.5%	15,335	7.0%
Age 55 to 59 Years	839	9.0%	5,094	8.1%	15,722	7.2%
Age 60 to 64 Years	876	9.4%	5,120	8.2%	14,874	6.8%
Age 65 to 74 Years	1,299	13.9%	7,173	11.4%	20,612	9.4%
Age 75 to 84 Years	529	5.7%	2,729	4.3%	8,611	3.9%
Age 85 Years or Over	187	2.0%	902	1.4%	3,273	1.5%
Median Age	47.7		43.1		39.6	
Gender Age Distribution (2021)						
Female Population	4,903	52.5%	32,458	51.7%	113,288	51.6%
Age 0 to 19 Years	1,119	22.8%	7,315	22.5%	24,577	21.7%
Age 20 to 64 Years	2,696	55.0%	19,464	60.0%	71,053	62.7%
Age 65 Years or Over	1,088	22.2%	5,679	17.5%	17,658	15.6%
Female Median Age	48.8		43.6		40.4	
Male Population	4,435	47.5%	30,309	48.3%	106,335	48.4%
Age 0 to 19 Years	1,179	26.6%	7,729	25.5%	25,968	24.4%
Age 20 to 64 Years	2,330	52.5%	17,453	57.6%	65,529	61.6%
Age 65 Years or Over	926	20.9%	5,126	16.9%	14,838	14.0%
Male Median Age	46.4		42.6		38.9	

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RF5

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Household Income Distribution (2021)						
HH Income $200,000 or More	1,166	31.9%	7,047	28.6%	19,309	20.5%
HH Income $150,000 to $199,999	360	9.9%	3,167	12.9%	9,112	9.7%
HH Income $100,000 to $149,999	662	18.1%	4,387	17.8%	16,314	17.4%
HH Income $75,000 to $99,999	408	11.2%	2,796	11.3%	12,065	12.8%
HH Income $50,000 to $74,999	428	11.7%	3,367	13.7%	15,635	16.6%
HH Income $35,000 to $49,999	237	6.5%	1,595	6.5%	8,396	8.9%
HH Income $25,000 to $34,999	171	4.7%	955	3.9%	5,178	5.5%
HH Income $15,000 to $24,999	82	2.3%	547	2.2%	3,705	3.9%
HH Income Under $15,000	136	3.7%	785	3.2%	4,258	4.5%
HH Income $35,000 or More	3,261	89.3%	22,359	90.7%	80,831	86.0%
HH Income $75,000 or More	2,596	71.1%	17,397	70.6%	56,800	60.4%
Housing (2021)						
Total Housing Units	3,778		25,716		98,768	
Housing Units Occupied	3,650	96.6%	24,647	95.8%	93,972	95.1%
Housing Units Owner-Occupied	3,301	90.4%	19,317	78.4%	55,871	59.5%
Housing Units, Renter-Occupied	349	9.6%	5,329	21.6%	38,101	40.5%
Housing Units, Vacant	128	3.5%	1,070	4.3%	4,796	5.1%
Marital Status (2021)						
Never Married	1,488	19.3%	12,860	24.9%	54,163	29.8%
Currently Married	4,803	62.3%	31,531	60.9%	95,664	52.7%
Separated	155	2.0%	881	1.7%	6,508	3.6%
Widowed	391	5.1%	1,738	3.4%	6,393	3.5%
Divorced	869	11.3%	4,724	9.1%	18,844	10.4%
Household Type (2021)						
Population Family	8,286	88.7%	54,334	86.6%	173,887	79.2%
Population Non-Family	1,047	11.2%	8,421	13.4%	45,444	20.7%
Population Group Quarters	4	-	10	-	292	0.1%
Family Households	2,719	74.5%	17,764	72.1%	57,111	60.8%
Non-Family Households	932	25.5%	6,883	27.9%	36,862	39.2%
Married Couple with Children	987	20.6%	6,442	20.4%	19,447	20.3%
Average Family Household Size	3.0		3.1		3.0	
Household Size (2021)						
1 Person Households	841	23.0%	5,605	22.7%	29,946	31.9%
2 Person Households	1,267	34.7%	8,805	35.7%	31,393	33.4%
3 Person Households	588	16.1%	4,093	16.6%	13,928	14.8%
4 Person Households	657	18.0%	4,175	16.9%	12,019	12.8%
5 Person Households	232	6.3%	1,452	5.9%	4,478	4.8%
6 or More Person Households	65	1.8%	516	2.1%	2,207	2.3%
Household Vehicles (2021)						
Households with 0 Vehicles Available	61	1.7%	529	2.1%	5,224	5.6%
Households with 1 Vehicles Available	945	25.9%	6,909	28.0%	35,148	37.4%
Households with 2 or More Vehicles Available	2,644	72.4%	17,209	69.8%	53,600	57.0%
Total Vehicles Available	7,445		49,223		164,144	
Average Vehicles Per Household	2.0		2.0		1.7	

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Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	7,559		50,866		179,016	
Estimated Civilian Employed	4,444	58.8%	31,753	62.4%	116,236	64.9%
Estimated Civilian Unemployed	188	2.5%	1,507	3.0%	6,060	3.4%
Estimated in Armed Forces	-	-	1	-	180	0.1%
Estimated Not in Labor Force	2,927	38.7%	17,604	34.6%	56,539	31.6%
Unemployment Rate	2.5%		3.0%		3.4%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	4,444		31,753		116,236	
Management, Business, Financial Operations	1,140	25.6%	9,931	31.3%	34,732	29.9%
Professional, Related	1,563	35.2%	10,618	33.4%	37,362	32.1%
Service	376	8.5%	2,815	8.9%	12,369	10.6%
Sales, Office	955	21.5%	5,988	18.9%	21,397	18.4%
Farming, Fishing, Forestry	-	-	7	-	23	-
Construct, Extraction, Maintenance	154	3.5%	937	2.9%	4,307	3.7%
Production, Transport Material Moving	256	5.8%	1,457	4.6%	6,047	5.2%
White Collar Workers	3,658	82.3%	26,537	83.6%	93,492	80.4%
Blue Collar Workers	786	17.7%	5,216	16.4%	22,745	19.6%
Consumer Expenditure (2021)						
Total Household Expenditure	$404.09 M		$2.63 B		$8.52 B	
Total Non-Retail Expenditure	$215.25 M	53.3%	$1.4 B	53.3%	$4.53 B	53.2%
Total Retail Expenditure	$188.84 M	46.7%	$1.23 B	46.7%	$3.99 B	46.8%
Apparel	$14.61 M	3.6%	$95.53 M	3.6%	$307.15 M	3.6%
Contributions	$14.96 M	3.7%	$96.4 M	3.7%	$301.73 M	3.5%
Education	$14.69 M	3.6%	$96.02 M	3.6%	$295.5 M	3.5%
Entertainment	$23.82 M	5.9%	$155.09 M	5.9%	$494.81 M	5.8%
Food and Beverages	$57.69 M	14.3%	$376.25 M	14.3%	$1.23 B	14.4%
Furnishings and Equipment	$14.67 M	3.6%	$95.58 M	3.6%	$305.84 M	3.6%
Gifts	$11.62 M	2.9%	$74.85 M	2.8%	$234.79 M	2.8%
Health Care	$32.65 M	8.1%	$210.89 M	8.0%	$690.07 M	8.1%
Household Operations	$16.55 M	4.1%	$107.4 M	4.1%	$343.22 M	4.0%
Miscellaneous Expenses	$7.77 M	1.9%	$50.46 M	1.9%	$162.7 M	1.9%
Personal Care	$5.4 M	1.3%	$35.18 M	1.3%	$114.09 M	1.3%
Personal Insurance	$3.19 M	0.8%	$20.68 M	0.8%	$64.32 M	0.8%
Reading	$905.33 K	0.2%	$5.86 M	0.2%	$18.84 M	0.2%
Shelter	$84.07 M	20.8%	$549.91 M	20.9%	$1.79 B	21.1%
Tobacco	$1.92 M	0.5%	$12.52 M	0.5%	$44.07 M	0.5%
Transportation	$72.29 M	17.9%	$471.53 M	17.9%	$1.53 B	18.0%
Utilities	$27.29 M	6.8%	$177.01 M	6.7%	$588.21 M	6.9%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	6,783		45,116		157,438	
Elementary (Grade Level 0 to 8)	29	0.4%	466	1.0%	3,313	2.1%
Some High School (Grade Level 9 to 11)	51	0.7%	554	1.2%	3,103	2.0%
High School Graduate	471	6.9%	3,625	8.0%	17,611	11.2%
Some College	676	10.0%	5,248	11.6%	20,015	12.7%
Associate Degree Only	381	5.6%	2,159	4.8%	8,781	5.6%
Bachelor Degree Only	2,905	42.8%	18,918	41.9%	63,530	40.4%
Graduate Degree	2,272	33.5%	14,147	31.4%	41,086	26.1%

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Units In Structure (2021)						
1 Detached Unit	2,825	82.7%	17,861	77.2%	49,652	60.0%
1 Attached Unit	530	15.5%	1,921	8.3%	7,872	9.5%
2 to 4 Units	39	1.1%	535	2.3%	3,329	4.0%
5 to 9 Units	80	2.3%	1,036	4.5%	7,069	8.5%
10 to 19 Units	83	2.4%	1,826	7.9%	11,449	13.8%
20 to 49 Units	12	0.4%	426	1.8%	4,396	5.3%
50 or More Units	71	2.1%	929	4.0%	9,446	11.4%
Mobile Home or Trailer	10	0.3%	90	0.4%	671	0.8%
Other Structure	-	-	22	-	87	0.1%
Homes Built By Year (2021)						
Homes Built 2010 or later	243	7.1%	1,537	6.6%	7,635	9.2%
Homes Built 2000 to 2009	250	7.3%	2,138	9.2%	10,610	12.8%
Homes Built 1990 to 1999	542	15.9%	3,784	16.4%	15,421	18.6%
Homes Built 1980 to 1989	1,379	40.4%	7,401	32.0%	26,089	31.5%
Homes Built 1970 to 1979	952	27.9%	6,523	28.2%	21,561	26.1%
Homes Built 1960 to 1969	203	6.0%	2,197	9.5%	7,835	9.5%
Homes Built 1950 to 1959	63	1.8%	665	2.9%	3,143	3.8%
Homes Built Before 1949	19	0.5%	402	1.7%	1,678	2.0%
Home Values (2021)						
Home Values $1,000,000 or More	172	5.2%	931	4.8%	2,519	4.5%
Home Values $500,000 to $999,999	1,305	39.5%	6,692	34.6%	16,335	29.2%
Home Values $400,000 to $499,999	497	15.1%	4,012	20.8%	9,916	17.7%
Home Values $300,000 to $399,999	589	17.8%	4,078	21.1%	11,988	21.5%
Home Values $200,000 to $299,999	407	12.3%	1,797	9.3%	8,518	15.2%
Home Values $150,000 to $199,999	268	8.1%	1,060	5.5%	3,514	6.3%
Home Values $100,000 to $149,999	42	1.3%	561	2.9%	2,213	4.0%
Home Values $70,000 to $99,999	9	0.3%	70	0.4%	487	0.9%
Home Values $50,000 to $69,999	-	-	10	-	49	-
Home Values $25,000 to $49,999	8	0.2%	33	0.2%	122	0.2%
Home Values Under $25,000	4	0.1%	73	0.4%	210	0.4%
Owner-Occupied Median Home Value	$447,115		$453,832		$426,187	
Renter-Occupied Median Rent	$1,547		$1,272		$1,216	
Transportation To Work (2021)						
Drive to Work Alone	3,866	79.0%	25,240	76.8%	85,506	74.5%
Drive to Work in Carpool	182	3.7%	1,154	3.5%	5,584	4.9%
Travel to Work by Public Transportation	40	0.8%	810	2.5%	5,165	4.5%
Drive to Work on Motorcycle	-	-	2	-	98	-
Walk or Bicycle to Work	10	0.2%	260	0.8%	1,841	1.6%
Other Means	39	0.8%	208	0.6%	1,487	1.3%
Work at Home	754	15.4%	5,191	15.8%	15,124	13.2%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	622	12.7%	4,114	12.5%	16,992	14.8%
Travel to Work in 15 to 29 Minutes	1,239	25.3%	9,013	27.4%	35,722	31.1%
Travel to Work in 30 to 59 Minutes	1,620	33.1%	11,715	35.6%	40,906	35.6%
Travel to Work in 60 Minutes or More	267	5.5%	1,863	5.7%	7,369	6.4%
Average Minutes Travel to Work	29.1		28.4		27.2	

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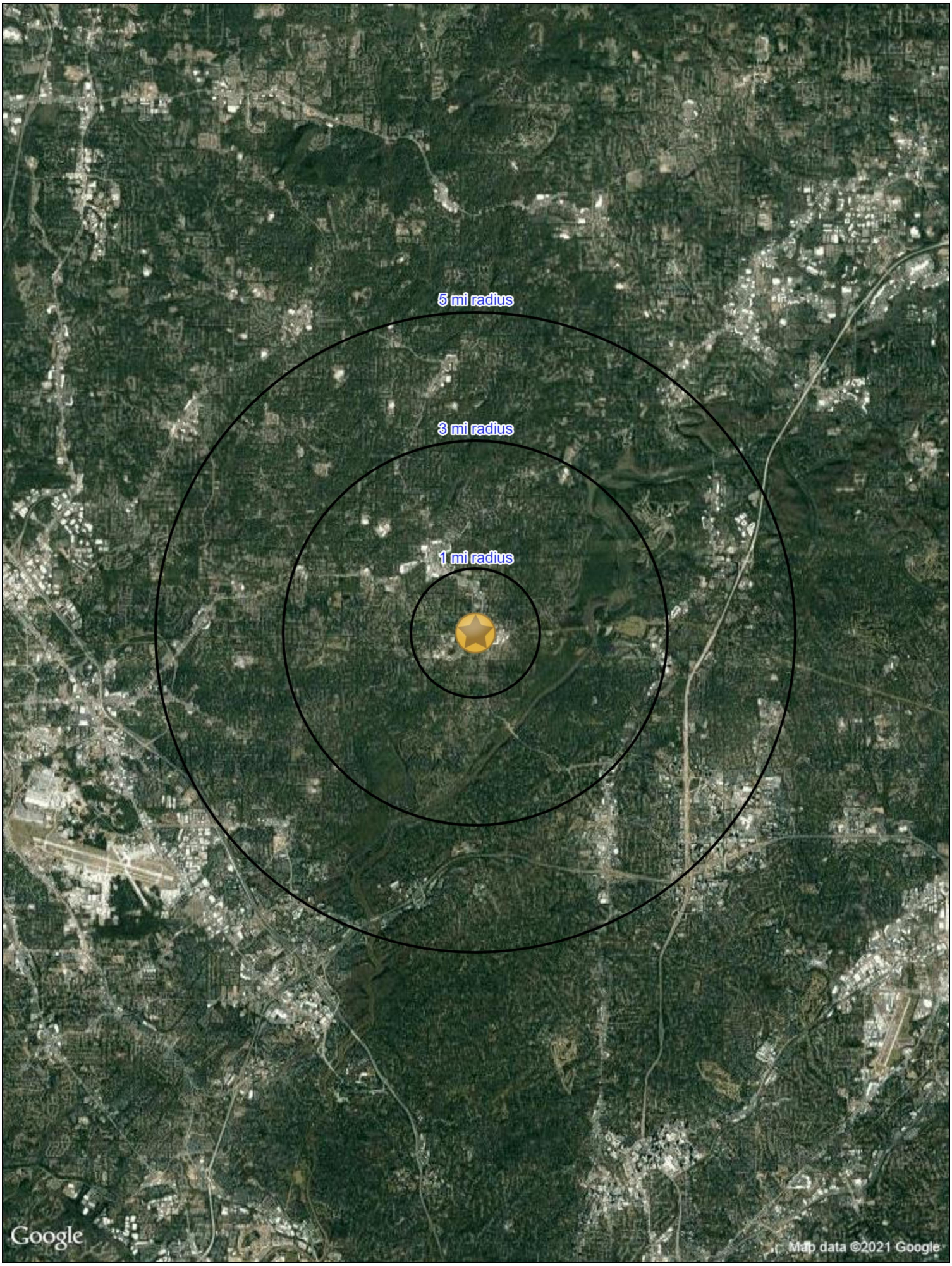
5 mi radius
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