

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0925/-84.2806

RF5

865 N Main St

Alpharetta, GA 30004

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2019)	10,399		56,482		165,304	
Projected Population (2024)	11,133		60,874		178,860	
Census Population (2010)	8,732		46,584		138,824	
Census Population (2000)	4,353		31,560		103,886	
Projected Annual Growth (2019 to 2024)	734	1.4%	4,392	1.6%	13,556	1.6%
Historical Annual Growth (2010 to 2019)	1,667	1.8%	9,898	1.9%	26,480	1.8%
Historical Annual Growth (2000 to 2010)	4,379	10.1%	15,024	4.8%	34,939	3.4%
Estimated Population Density (2019)	3,312 psm		1,999 psm		2,106 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2019)	4,563		23,943		63,441	
Projected Households (2024)	4,805		25,352		67,585	
Census Households (2010)	3,722		18,898		50,889	
Census Households (2000)	1,947		12,739		38,219	
Estimated Households with Children (2019)	1,480	32.4%	8,461	35.3%	25,681	40.5%
Estimated Average Household Size (2019)	2.28		2.36		2.60	

Average Household Income

Estimated Average Household Income (2019)	\$93,629		\$125,218		\$143,601	
Projected Average Household Income (2024)	\$105,788		\$142,397		\$162,506	
Estimated Average Family Income (2019)	\$119,144		\$167,199		\$176,264	

Median Household Income

Estimated Median Household Income (2019)	\$84,962		\$101,008		\$115,341	
Projected Median Household Income (2024)	\$100,187		\$117,136		\$134,218	
Estimated Median Family Income (2019)	\$107,928		\$125,865		\$137,374	

Per Capita Income

Estimated Per Capita Income (2019)	\$41,086		\$53,090		\$55,123	
Projected Per Capita Income (2024)	\$45,662		\$59,314		\$61,416	
Estimated Per Capita Income 5 Year Growth	\$4,575	11.1%	\$6,224	11.7%	\$6,293	11.4%
Estimated Average Household Net Worth (2019)	\$695,235		\$991,379		\$1,212,297	

Daytime Demos (2019)

Total Businesses	805		4,558		10,895	
Total Employees	13,343		71,499		140,151	
Company Headquarter Businesses	6	0.7%	87	1.9%	158	1.4%
Company Headquarter Employees	339	2.5%	9,962	13.9%	16,085	11.5%
Employee Population per Business	16.6		15.7		12.9	
Residential Population per Business	12.9		12.4		15.2	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	5,851	56.3%	33,407	59.1%	106,822	64.6%
Black or African American (2019)	1,751	16.8%	8,525	15.1%	20,991	12.7%
American Indian or Alaska Native (2019)	18	0.2%	110	0.2%	371	0.2%
Asian (2019)	2,195	21.1%	10,925	19.3%	27,491	16.6%
Hawaiian or Pacific Islander (2019)	4	-	27	-	62	-
Other Race (2019)	299	2.9%	2,036	3.6%	5,758	3.5%
Two or More Races (2019)	282	2.7%	1,452	2.6%	3,809	2.3%
Not Hispanic or Latino Population (2019)	9,465	91.0%	50,881	90.1%	148,951	90.1%
Hispanic or Latino Population (2019)	934	9.0%	5,601	9.9%	16,352	9.9%
Not Hispanic or Latino Population (2024)	10,133	91.0%	54,681	89.8%	160,942	90.0%
Hispanic or Latino Population (2024)	999	9.0%	6,193	10.2%	17,917	10.0%
Not Hispanic or Latino Population (2010)	7,918	90.7%	41,619	89.3%	123,388	88.9%
Hispanic or Latino Population (2010)	814	9.3%	4,965	10.7%	15,436	11.1%
Not Hispanic or Latino Population (2000)	4,142	95.2%	29,984	95.0%	96,782	93.2%
Hispanic or Latino Population (2000)	211	4.8%	1,576	5.0%	7,104	6.8%
Projected Hispanic Annual Growth (2019 to 2024)	65	1.4%	591	2.1%	1,565	1.9%
Historic Hispanic Annual Growth (2000 to 2019)	723	18.0%	4,026	13.4%	9,248	6.9%

Age Distribution (2019)

Age Under 5	694	6.7%	3,644	6.5%	10,187	6.2%
Age 5 to 9 Years	647	6.2%	3,699	6.5%	11,864	7.2%
Age 10 to 14 Years	689	6.6%	4,053	7.2%	13,629	8.2%
Age 15 to 19 Years	563	5.4%	3,527	6.2%	11,813	7.1%
Age 20 to 24 Years	484	4.7%	2,702	4.8%	7,170	4.3%
Age 25 to 29 Years	881	8.5%	4,559	8.1%	9,973	6.0%
Age 30 to 34 Years	1,087	10.5%	5,449	9.6%	12,142	7.3%
Age 35 to 39 Years	985	9.5%	5,104	9.0%	13,301	8.0%
Age 40 to 44 Years	836	8.0%	4,650	8.2%	13,661	8.3%
Age 45 to 49 Years	811	7.8%	4,653	8.2%	14,975	9.1%
Age 50 to 54 Years	663	6.4%	3,914	6.9%	13,033	7.9%
Age 55 to 59 Years	565	5.4%	3,140	5.6%	10,578	6.4%
Age 60 to 64 Years	477	4.6%	2,570	4.5%	7,826	4.7%
Age 65 to 74 Years	648	6.2%	3,167	5.6%	9,751	5.9%
Age 75 to 84 Years	276	2.7%	1,266	2.2%	4,092	2.5%
Age 85 Years or Over	93	0.9%	386	0.7%	1,308	0.8%
Median Age	34.9		35.0		36.7	

Gender Age Distribution (2019)

Female Population	5,400	51.9%	29,044	51.4%	84,154	50.9%
Age 0 to 19 Years	1,249	23.1%	7,274	25.0%	23,113	27.5%
Age 20 to 64 Years	3,550	65.8%	19,017	65.5%	52,579	62.5%
Age 65 Years or Over	600	11.1%	2,754	9.5%	8,462	10.1%
Female Median Age	35.7		35.6		37.2	
Male Population	4,999	48.1%	27,438	48.6%	81,150	49.1%
Age 0 to 19 Years	1,343	26.9%	7,649	27.9%	24,381	30.0%
Age 20 to 64 Years	3,239	64.8%	17,724	64.6%	50,081	61.7%
Age 65 Years or Over	417	8.3%	2,065	7.5%	6,688	8.2%
Male Median Age	34.1		34.5		36.2	

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Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	248	5.4%	3,433	14.3%	12,319	19.4%
HH Income \$150,000 to \$199,999	641	14.1%	2,797	11.7%	8,416	13.3%
HH Income \$100,000 to \$149,999	914	20.0%	4,663	19.5%	12,523	19.7%
HH Income \$75,000 to \$99,999	716	15.7%	3,680	15.4%	8,637	13.6%
HH Income \$50,000 to \$74,999	937	20.5%	4,065	17.0%	8,935	14.1%
HH Income \$35,000 to \$49,999	437	9.6%	2,146	9.0%	4,928	7.8%
HH Income \$25,000 to \$34,999	190	4.2%	846	3.5%	2,658	4.2%
HH Income \$15,000 to \$24,999	211	4.6%	1,248	5.2%	2,736	4.3%
HH Income Under \$15,000	269	5.9%	1,065	4.4%	2,290	3.6%
HH Income \$35,000 or More	3,893	85.3%	20,784	86.8%	55,758	87.9%
HH Income \$75,000 or More	2,519	55.2%	14,573	60.9%	41,894	66.0%

Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	4,678		24,546		64,895	
Housing Units Occupied	4,563	97.5%	23,943	97.5%	63,441	97.8%
Housing Units Owner-Occupied	2,615	57.3%	14,218	59.4%	44,695	70.5%
Housing Units, Renter-Occupied	1,948	42.7%	9,725	40.6%	18,746	29.5%
Housing Units, Vacant	115	2.5%	604	2.5%	1,454	2.3%

Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	2,452	29.3%	12,671	28.1%	35,837	27.6%
Currently Married	4,000	47.8%	23,891	53.0%	73,318	56.6%
Separated	277	3.3%	1,977	4.4%	4,753	3.7%
Widowed	356	4.3%	1,337	3.0%	4,266	3.3%
Divorced	1,285	15.3%	5,210	11.6%	11,450	8.8%

Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	8,056	77.5%	45,169	80.0%	141,893	85.8%
Population Non-Family	2,339	22.5%	11,257	19.9%	23,200	14.0%
Population Group Quarters	4	-	57	0.1%	211	0.1%
Family Households	2,632	57.7%	14,571	60.9%	44,156	69.6%
Non-Family Households	1,931	42.3%	9,371	39.1%	19,285	30.4%
Married Couple with Children	1,045	26.1%	6,260	26.2%	20,313	27.7%
Average Family Household Size	3.1		3.1		3.2	

Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,615	35.4%	7,901	33.0%	16,249	25.6%
2 Person Households	1,310	28.7%	6,940	29.0%	18,702	29.5%
3 Person Households	778	17.1%	4,019	16.8%	11,181	17.6%
4 Person Households	582	12.8%	3,370	14.1%	10,994	17.3%
5 Person Households	197	4.3%	1,217	5.1%	4,325	6.8%
6 or More Person Households	79	1.7%	497	2.1%	1,990	3.1%

Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	221	4.8%	779	3.3%	1,835	2.9%
Households with 1 Vehicles Available	1,957	42.9%	9,124	38.1%	18,688	29.5%
Households with 2 or More Vehicles Available	2,385	52.3%	14,040	58.6%	42,918	67.7%
Total Vehicles Available	7,366		42,126		122,574	
Average Vehicles Per Household	1.6		1.8		1.9	

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Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	8,250		44,342		127,060	
Estimated Civilian Employed	5,909	71.6%	31,658	71.4%	89,729	70.6%
Estimated Civilian Unemployed	100	1.2%	722	1.6%	1,768	1.4%
Estimated in Armed Forces	3	-	3	-	13	-
Estimated Not in Labor Force	2,239	27.1%	11,959	27.0%	35,550	28.0%
Unemployment Rate	1.2%		1.6%		1.4%	

Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	5,909		31,658		89,729	
Management, Business, Financial Operations	1,468	24.8%	8,738	27.6%	25,025	27.9%
Professional, Related	1,817	30.7%	9,324	29.5%	24,238	27.0%
Service	632	10.7%	3,373	10.7%	10,966	12.2%
Sales, Office	1,426	24.1%	7,366	23.3%	20,975	23.4%
Farming, Fishing, Forestry	-	-	7	-	25	-
Construct, Extraction, Maintenance	155	2.6%	1,137	3.6%	3,529	3.9%
Production, Transport Material Moving	411	7.0%	1,713	5.4%	4,971	5.5%
White Collar Workers	4,711	79.7%	25,428	80.3%	70,238	78.3%
Blue Collar Workers	1,198	20.3%	6,230	19.7%	19,491	21.7%

Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$308.75 M		\$1.99 B		\$5.81 B	
Total Non-Retail Expenditure	\$162.89 M	52.8%	\$1.05 B	53.0%	\$3.08 B	53.1%
Total Retail Expenditure	\$145.86 M	47.2%	\$932.74 M	47.0%	\$2.72 B	46.9%
Apparel	\$11.03 M	3.6%	\$71.61 M	3.6%	\$210.83 M	3.6%
Contributions	\$10.01 M	3.2%	\$68.11 M	3.4%	\$204.74 M	3.5%
Education	\$9.55 M	3.1%	\$66.73 M	3.4%	\$204.02 M	3.5%
Entertainment	\$17.64 M	5.7%	\$114.86 M	5.8%	\$339.48 M	5.8%
Food and Beverages	\$45.46 M	14.7%	\$288.65 M	14.5%	\$838.36 M	14.4%
Furnishings and Equipment	\$10.97 M	3.6%	\$71.1 M	3.6%	\$209.57 M	3.6%
Gifts	\$7.46 M	2.4%	\$52.35 M	2.6%	\$157.67 M	2.7%
Health Care	\$25.61 M	8.3%	\$161.06 M	8.1%	\$466.47 M	8.0%
Household Operations	\$12.12 M	3.9%	\$79.21 M	4.0%	\$233.94 M	4.0%
Miscellaneous Expenses	\$5.86 M	1.9%	\$37.78 M	1.9%	\$110.7 M	1.9%
Personal Care	\$4.16 M	1.3%	\$26.65 M	1.3%	\$77.79 M	1.3%
Personal Insurance	\$2.19 M	0.7%	\$14.7 M	0.7%	\$44.37 M	0.8%
Reading	\$669.49 K	0.2%	\$4.34 M	0.2%	\$12.73 M	0.2%
Shelter	\$65.28 M	21.1%	\$418.81 M	21.1%	\$1.22 B	21.0%
Tobacco	\$1.79 M	0.6%	\$10.62 M	0.5%	\$29.26 M	0.5%
Transportation	\$56.6 M	18.3%	\$359.97 M	18.1%	\$1.05 B	18.1%
Utilities	\$22.33 M	7.2%	\$138.82 M	7.0%	\$398.05 M	6.9%

Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	7,322		38,857		110,640	
Elementary (Grade Level 0 to 8)	239	3.3%	1,234	3.2%	3,156	2.9%
Some High School (Grade Level 9 to 11)	94	1.3%	624	1.6%	2,272	2.1%
High School Graduate	908	12.4%	4,493	11.6%	13,964	12.6%
Some College	1,122	15.3%	6,041	15.5%	16,247	14.7%
Associate Degree Only	493	6.7%	2,559	6.6%	6,649	6.0%
Bachelor Degree Only	2,613	35.7%	13,886	35.7%	42,149	38.1%
Graduate Degree	1,852	25.3%	10,019	25.8%	26,203	23.7%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,091	56.2%	12,162	64.4%	41,682	81.9%
1 Attached Unit	830	22.3%	3,982	21.1%	7,236	14.2%
2 to 4 Units	427	11.5%	1,400	7.4%	2,303	4.5%
5 to 9 Units	279	7.5%	1,748	9.3%	2,960	5.8%
10 to 19 Units	374	10.0%	2,256	11.9%	4,192	8.2%
20 to 49 Units	203	5.5%	878	4.6%	1,700	3.3%
50 or More Units	352	9.5%	1,332	7.0%	2,840	5.6%
Mobile Home or Trailer	7	0.2%	177	0.9%	497	1.0%
Other Structure	-	-	7	-	32	-

Homes Built By Year (2019)

Homes Built 2010 or later	574	15.4%	3,317	17.6%	7,069	13.9%
Homes Built 2000 to 2009	1,561	41.9%	6,392	33.8%	15,054	29.6%
Homes Built 1990 to 1999	1,503	40.4%	7,283	38.5%	19,613	38.5%
Homes Built 1980 to 1989	455	12.2%	3,782	20.0%	12,866	25.3%
Homes Built 1970 to 1979	182	4.9%	1,388	7.3%	4,200	8.3%
Homes Built 1960 to 1969	119	3.2%	820	4.3%	1,908	3.7%
Homes Built 1950 to 1959	130	3.5%	490	2.6%	1,262	2.5%
Homes Built Before 1949	39	1.0%	471	2.5%	1,469	2.9%

Home Values (2019)

Home Values \$1,000,000 or More	15	0.7%	174	1.6%	810	2.3%
Home Values \$500,000 to \$999,999	404	18.6%	2,673	24.6%	10,351	28.8%
Home Values \$400,000 to \$499,999	238	10.9%	2,279	21.0%	7,825	21.8%
Home Values \$300,000 to \$399,999	324	14.9%	1,869	17.2%	7,592	21.1%
Home Values \$200,000 to \$299,999	957	44.0%	3,722	34.3%	10,000	27.8%
Home Values \$150,000 to \$199,999	401	18.4%	1,740	16.0%	3,895	10.8%
Home Values \$100,000 to \$149,999	165	7.6%	1,083	10.0%	2,352	6.5%
Home Values \$70,000 to \$99,999	56	2.6%	293	2.7%	717	2.0%
Home Values \$50,000 to \$69,999	19	0.9%	122	1.1%	287	0.8%
Home Values \$25,000 to \$49,999	14	0.6%	63	0.6%	181	0.5%
Home Values Under \$25,000	6	0.3%	71	0.7%	188	0.5%
Owner-Occupied Median Home Value	\$273,371		\$338,180		\$377,084	
Renter-Occupied Median Rent	\$1,160		\$1,175		\$1,188	

Transportation To Work (2019)

Drive to Work Alone	4,144	75.1%	22,452	75.3%	64,959	74.7%
Drive to Work in Carpool	218	3.9%	1,522	5.1%	5,423	6.2%
Travel to Work by Public Transportation	122	2.2%	1,105	3.7%	2,741	3.2%
Drive to Work on Motorcycle	3	-	15	-	45	-
Walk or Bicycle to Work	147	2.7%	642	2.2%	1,526	1.8%
Other Means	27	0.5%	476	1.6%	1,478	1.7%
Work at Home	858	15.6%	3,595	12.1%	10,803	12.4%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	1,370	24.8%	7,379	24.8%	16,812	19.3%
Travel to Work in 15 to 29 Minutes	1,845	33.4%	9,084	30.5%	25,053	28.8%
Travel to Work in 30 to 59 Minutes	1,143	20.7%	7,813	26.2%	25,804	29.7%
Travel to Work in 60 Minutes or More	656	11.9%	3,517	11.8%	10,814	12.4%
Average Minutes Travel to Work	21.6		23.2		26.3	

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