

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9429/-83.7423

656 Exchange Cir Bethlehem, GA 30620		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2022)		1,957		18,493		47,711	
Projected Population (2027)		2,332		20,847		52,856	
Census Population (2020)		1,898		17,438		45,079	
Census Population (2010)		1,217		12,808		36,297	
Projected Annual Growth (2022 to 2027)		375	3.8%	2,354	2.5%	5,145	2.2%
Historical Annual Growth (2020 to 2022)		59	1.6%	1,055	3.0%	2,632	2.9%
Historical Annual Growth (2010 to 2020)		680	27.9%	4,630	18.1%	8,781	12.1%
Estimated Population Density (2022)		623	psm	654	psm	608	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2022)		664		6,096		16,401	
Projected Households (2027)		821		7,137		18,850	
Census Households (2020)		638		5,693		15,367	
Census Households (2010)		400		4,219		12,506	
Estimated Households with Children (2022)		305	45.9%	2,703	44.3%	6,663	40.6%
Estimated Average Household Size (2022)		2.94		3.01		2.89	
<b>Average Household Income</b>							
Estimated Average Household Income (2022)		\$43,453		\$65,754		\$67,605	
Projected Average Household Income (2027)		\$41,838		\$66,541		\$69,409	
Estimated Average Family Income (2022)		\$44,561		\$67,826		\$73,014	
<b>Median Household Income</b>							
Estimated Median Household Income (2022)		\$50,186		\$71,346		\$68,373	
Projected Median Household Income (2027)		\$64,956		\$86,328		\$81,779	
Estimated Median Family Income (2022)		\$59,243		\$77,921		\$77,875	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2022)		\$14,756		\$21,727		\$23,294	
Projected Per Capita Income (2027)		\$14,737		\$22,827		\$24,802	
Estimated Per Capita Income 5 Year Growth		-\$19	-0.1%	\$1,099	5.1%	\$1,508	6.5%
Estimated Average Household Net Worth (2022)		\$258,328		\$335,391		\$365,723	
<b>Daytime Demos (2022)</b>							
Total Businesses		133		604		2,034	
Total Employees		1,036		5,800		16,003	
Company Headquarter Businesses		6	4.6%	14	2.4%	50	2.5%
Company Headquarter Employees		50	4.8%	646	11.1%	1,418	8.9%
Employee Population per Business		7.8		9.6		7.9	
Residential Population per Business		14.7		30.6		23.5	

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<b>Bethlehem, GA 30620</b>							
<b>Race &amp; Ethnicity</b>							
White (2022)		1,234	63.1%	11,746	63.5%	30,986	64.9%
Black or African American (2022)		371	19.0%	3,385	18.3%	8,455	17.7%
American Indian or Alaska Native (2022)		11	0.6%	98	0.5%	214	0.4%
Asian (2022)		85	4.3%	688	3.7%	1,854	3.9%
Hawaiian or Pacific Islander (2022)		1	-	6	-	13	-
Other Race (2022)		127	6.5%	1,370	7.4%	3,268	6.8%
Two or More Races (2022)		128	6.5%	1,201	6.5%	2,921	6.1%
Not Hispanic or Latino Population (2022)		1,670	85.3%	15,572	84.2%	40,937	85.8%
Hispanic or Latino Population (2022)		287	14.7%	2,921	15.8%	6,774	14.2%
Not Hispanic or Latino Population (2027)		1,990	85.3%	17,552	84.2%	45,397	85.9%
Hispanic or Latino Population (2027)		342	14.7%	3,295	15.8%	7,459	14.1%
Not Hispanic or Latino Population (2020)		1,638	86.3%	14,808	84.9%	38,896	86.3%
Hispanic or Latino Population (2020)		260	13.7%	2,630	15.1%	6,183	13.7%
Not Hispanic or Latino Population (2010)		1,094	89.8%	11,435	89.3%	32,914	90.7%
Hispanic or Latino Population (2010)		124	10.2%	1,373	10.7%	3,384	9.3%
Projected Hispanic Annual Growth (2022 to 2027)		55	3.8%	373	2.6%	684	2.0%
Historic Hispanic Annual Growth (2010 to 2022)		163	11.0%	1,549	9.4%	3,391	8.4%
<b>Age Distribution (2022)</b>							
Age Under 5		110	5.6%	1,270	6.9%	3,037	6.4%
Age 5 to 9 Years		148	7.6%	1,448	7.8%	3,521	7.4%
Age 10 to 14 Years		166	8.5%	1,538	8.3%	3,697	7.7%
Age 15 to 19 Years		141	7.2%	1,275	6.9%	3,285	6.9%
Age 20 to 24 Years		114	5.8%	1,137	6.1%	2,916	6.1%
Age 25 to 29 Years		123	6.3%	1,419	7.7%	3,281	6.9%
Age 30 to 34 Years		137	7.0%	1,571	8.5%	3,585	7.5%
Age 35 to 39 Years		155	7.9%	1,402	7.6%	3,415	7.2%
Age 40 to 44 Years		139	7.1%	1,335	7.2%	3,337	7.0%
Age 45 to 49 Years		140	7.2%	1,188	6.4%	3,022	6.3%
Age 50 to 54 Years		131	6.7%	1,128	6.1%	2,998	6.3%
Age 55 to 59 Years		107	5.5%	1,034	5.6%	2,944	6.2%
Age 60 to 64 Years		111	5.6%	815	4.4%	2,566	5.4%
Age 65 to 74 Years		163	8.3%	1,209	6.5%	3,799	8.0%
Age 75 to 84 Years		64	3.3%	556	3.0%	1,806	3.8%
Age 85 Years or Over		8	0.4%	169	0.9%	502	1.1%
Median Age		35.3		33.0		35.1	
<b>Gender Age Distribution (2022)</b>							
Female Population		1,001	51.1%	9,423	51.0%	24,439	51.2%
Age 0 to 19 Years		263	26.2%	2,731	29.0%	6,722	27.5%
Age 20 to 64 Years		601	60.1%	5,578	59.2%	14,215	58.2%
Age 65 Years or Over		137	13.7%	1,114	11.8%	3,502	14.3%
Female Median Age		36.4		33.8		35.9	
Male Population		956	48.9%	9,070	49.0%	23,272	48.8%
Age 0 to 19 Years		302	31.6%	2,799	30.9%	6,818	29.3%
Age 20 to 64 Years		556	58.1%	5,451	60.1%	13,850	59.5%
Age 65 Years or Over		99	10.3%	820	9.0%	2,604	11.2%
Male Median Age		34.0		32.2		34.3	

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<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	8	1.2%	164	2.7%	610	3.7%
HH Income \$150,000 to \$199,999	32	4.9%	302	5.0%	878	5.4%
HH Income \$100,000 to \$149,999	105	15.8%	1,175	19.3%	2,920	17.8%
HH Income \$75,000 to \$99,999	82	12.4%	1,303	21.4%	2,919	17.8%
HH Income \$50,000 to \$74,999	119	18.0%	1,272	20.9%	3,568	21.8%
HH Income \$35,000 to \$49,999	73	10.9%	788	12.9%	2,292	14.0%
HH Income \$25,000 to \$34,999	31	4.7%	414	6.8%	1,233	7.5%
HH Income \$15,000 to \$24,999	55	8.3%	298	4.9%	889	5.4%
HH Income Under \$15,000	159	23.9%	379	6.2%	1,092	6.7%
HH Income \$35,000 or More	419	63.1%	5,005	82.1%	13,187	80.4%
HH Income \$75,000 or More	227	34.2%	2,944	48.3%	7,327	44.7%
<b>Housing (2022)</b>						
Total Housing Units	692		6,535		17,530	
Housing Units Occupied	664	96.0%	6,096	93.3%	16,401	93.6%
Housing Units Owner-Occupied	444	66.9%	4,874	79.9%	12,409	75.7%
Housing Units, Renter-Occupied	220	33.1%	1,223	20.1%	3,992	24.3%
Housing Units, Vacant	28	4.2%	438	7.2%	1,129	6.9%
<b>Marital Status (2022)</b>						
Never Married	554	36.1%	4,906	34.5%	12,140	32.4%
Currently Married	649	42.3%	6,588	46.3%	17,168	45.8%
Separated	28	1.8%	566	4.0%	2,110	5.6%
Widowed	134	8.7%	829	5.8%	2,274	6.1%
Divorced	169	11.0%	1,348	9.5%	3,765	10.1%
<b>Household Type (2022)</b>						
Population Family	1,812	92.6%	16,706	90.3%	42,298	88.7%
Population Non-Family	143	7.3%	1,664	9.0%	5,150	10.8%
Population Group Quarters	2	-	123	0.7%	263	0.6%
Family Households	542	81.6%	4,832	79.3%	12,487	76.1%
Non-Family Households	122	18.4%	1,264	20.7%	3,914	23.9%
Married Couple with Children	222	34.3%	1,984	30.1%	4,574	26.6%
Average Family Household Size	3.3		3.5		3.4	
<b>Household Size (2022)</b>						
1 Person Households	101	15.3%	987	16.2%	3,129	19.1%
2 Person Households	187	28.2%	1,876	30.8%	5,324	32.5%
3 Person Households	158	23.8%	1,158	19.0%	3,033	18.5%
4 Person Households	121	18.2%	1,093	17.9%	2,646	16.1%
5 Person Households	63	9.5%	626	10.3%	1,448	8.8%
6 or More Person Households	33	5.0%	355	5.8%	821	5.0%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	33	4.9%	178	2.9%	625	3.8%
Households with 1 Vehicles Available	243	36.6%	1,470	24.1%	4,228	25.8%
Households with 2 or More Vehicles Available	389	58.5%	4,448	73.0%	11,548	70.4%
Total Vehicles Available	1,341		13,232		34,356	
Average Vehicles Per Household	2.0		2.2		2.1	

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<b>Bethlehem, GA 30620</b>							
<b>Labor Force (2022)</b>							
Estimated Labor Population Age 16 Years or Over		1,484		13,908		36,654	
Estimated Civilian Employed		916	61.7%	9,427	67.8%	23,967	65.4%
Estimated Civilian Unemployed		63	4.2%	210	1.5%	566	1.5%
Estimated in Armed Forces		-	-	-	-	27	-
Estimated Not in Labor Force		506	34.1%	4,270	30.7%	12,094	33.0%
Unemployment Rate		4.2%		1.5%		1.5%	
<b>Occupation (2022)</b>							
Occupation: Population Age 16 Years or Over		916		9,427		23,967	
Management, Business, Financial Operations		93	10.2%	1,490	15.8%	3,688	15.4%
Professional, Related		131	14.3%	1,848	19.6%	4,592	19.2%
Service		157	17.1%	1,478	15.7%	3,640	15.2%
Sales, Office		200	21.8%	1,797	19.1%	4,664	19.5%
Farming, Fishing, Forestry		2	0.3%	29	0.3%	66	0.3%
Construct, Extraction, Maintenance		71	7.7%	911	9.7%	2,665	11.1%
Production, Transport Material Moving		262	28.6%	1,876	19.9%	4,652	19.4%
White Collar Workers		424	46.3%	5,134	54.5%	12,944	54.0%
Blue Collar Workers		492	53.7%	4,293	45.5%	11,023	46.0%
<b>Consumer Expenditure (2022)</b>							
Total Household Expenditure		\$26.43 M		\$321.07 M		\$877.63 M	
Total Non-Retail Expenditure		\$13.89 M	52.5%	\$167.87 M	52.3%	\$460.01 M	52.4%
Total Retail Expenditure		\$12.54 M	47.5%	\$153.2 M	47.7%	\$417.62 M	47.6%
Apparel		\$928.44 K	3.5%	\$11.29 M	3.5%	\$30.81 M	3.5%
Contributions		\$805.61 K	3.0%	\$10 M	3.1%	\$27.69 M	3.2%
Education		\$746.3 K	2.8%	\$8.79 M	2.7%	\$24.45 M	2.8%
Entertainment		\$1.47 M	5.6%	\$18.11 M	5.6%	\$49.49 M	5.6%
Food and Beverages		\$3.96 M	15.0%	\$47.87 M	14.9%	\$130.41 M	14.9%
Furnishings and Equipment		\$912.85 K	3.5%	\$11.26 M	3.5%	\$30.79 M	3.5%
Gifts		\$603.05 K	2.3%	\$7.38 M	2.3%	\$20.55 M	2.3%
Health Care		\$2.26 M	8.6%	\$27.56 M	8.6%	\$75.31 M	8.6%
Household Operations		\$1.02 M	3.9%	\$12.41 M	3.9%	\$34.07 M	3.9%
Miscellaneous Expenses		\$491.61 K	1.9%	\$6.01 M	1.9%	\$16.51 M	1.9%
Personal Care		\$355.07 K	1.3%	\$4.31 M	1.3%	\$11.78 M	1.3%
Personal Insurance		\$177.77 K	0.7%	\$2.22 M	0.7%	\$6.09 M	0.7%
Reading		\$56.17 K	0.2%	\$687.12 K	0.2%	\$1.89 M	0.2%
Shelter		\$5.58 M	21.1%	\$67.08 M	20.9%	\$183.68 M	20.9%
Tobacco		\$175.77 K	0.7%	\$2.02 M	0.6%	\$5.5 M	0.6%
Transportation		\$4.84 M	18.3%	\$59.79 M	18.6%	\$162.53 M	18.5%
Utilities		\$2.03 M	7.7%	\$24.27 M	7.6%	\$66.08 M	7.5%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		1,279		11,825		31,256	
Elementary (Grade Level 0 to 8)		73	5.7%	871	7.4%	1,819	5.8%
Some High School (Grade Level 9 to 11)		103	8.1%	895	7.6%	2,521	8.1%
High School Graduate		450	35.2%	3,877	32.8%	10,313	33.0%
Some College		383	29.9%	3,016	25.5%	7,285	23.3%
Associate Degree Only		76	6.0%	874	7.4%	2,588	8.3%
Bachelor Degree Only		128	10.0%	1,379	11.7%	3,708	11.9%
Graduate Degree		65	5.1%	912	7.7%	3,022	9.7%

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<b>Units In Structure (2022)</b>							
1 Detached Unit		492	123.0%	5,199	123.2%	13,780	110.2%
1 Attached Unit		5	1.4%	152	3.6%	367	2.9%
2 to 4 Units		9	2.3%	92	2.2%	719	5.7%
5 to 9 Units		14	3.5%	109	2.6%	328	2.6%
10 to 19 Units		1	0.3%	55	1.3%	132	1.1%
20 to 49 Units		79	19.8%	81	1.9%	149	1.2%
50 or More Units		1	0.3%	6	0.1%	61	0.5%
Mobile Home or Trailer		62	15.6%	402	9.5%	864	6.9%
Other Structure	-	-	-	-	-	-	-
<b>Homes Built By Year (2022)</b>							
Homes Built 2010 or later		133	33.2%	1,618	38.3%	3,143	25.1%
Homes Built 2000 to 2009		131	32.7%	2,031	48.1%	4,815	38.5%
Homes Built 1990 to 1999		242	60.6%	1,397	33.1%	3,869	30.9%
Homes Built 1980 to 1989		58	14.5%	404	9.6%	1,625	13.0%
Homes Built 1970 to 1979		46	11.5%	389	9.2%	1,298	10.4%
Homes Built 1960 to 1969		32	7.9%	139	3.3%	720	5.8%
Homes Built 1950 to 1959		12	3.0%	55	1.3%	444	3.5%
Homes Built Before 1949		11	2.9%	64	1.5%	487	3.9%
<b>Home Values (2022)</b>							
Home Values \$1,000,000 or More	-	-	-	27	0.6%	52	0.4%
Home Values \$500,000 to \$999,999		8	1.9%	194	4.0%	450	3.6%
Home Values \$400,000 to \$499,999		7	1.5%	125	2.6%	372	3.0%
Home Values \$300,000 to \$399,999		68	15.2%	211	4.3%	1,369	11.0%
Home Values \$200,000 to \$299,999		127	28.6%	1,319	27.1%	3,406	27.4%
Home Values \$150,000 to \$199,999		126	28.3%	1,726	35.4%	3,567	28.7%
Home Values \$100,000 to \$149,999		67	15.0%	838	17.2%	1,962	15.8%
Home Values \$70,000 to \$99,999		8	1.8%	144	2.9%	523	4.2%
Home Values \$50,000 to \$69,999		6	1.3%	61	1.2%	233	1.9%
Home Values \$25,000 to \$49,999		25	5.7%	140	2.9%	216	1.7%
Home Values Under \$25,000		3	0.8%	90	1.8%	260	2.1%
Owner-Occupied Median Home Value		\$198,429		\$184,206		\$202,271	
Renter-Occupied Median Rent		\$1,083		\$981		\$851	
<b>Transportation To Work (2022)</b>							
Drive to Work Alone		725	79.2%	7,707	81.8%	19,458	81.2%
Drive to Work in Carpool		123	13.4%	882	9.4%	2,381	9.9%
Travel to Work by Public Transportation		15	1.6%	41	0.4%	68	0.3%
Drive to Work on Motorcycle	-	-	-	-	-	31	0.1%
Walk or Bicycle to Work		3	0.3%	32	0.3%	242	1.0%
Other Means		1	0.1%	49	0.5%	130	0.5%
Work at Home		49	5.3%	716	7.6%	1,657	6.9%
<b>Travel Time (2022)</b>							
Travel to Work in 14 Minutes or Less		208	22.7%	1,240	13.1%	3,833	16.0%
Travel to Work in 15 to 29 Minutes		287	31.4%	2,328	24.7%	5,579	23.3%
Travel to Work in 30 to 59 Minutes		283	30.9%	3,825	40.6%	9,602	40.1%
Travel to Work in 60 Minutes or More		89	9.7%	1,319	14.0%	3,295	13.7%
Average Minutes Travel to Work		26.3		31.7		32.2	