

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1016/-84.1395

3592 Old Atlanta Rd Suwanee, GA 30024	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	7,310		62,618		169,485	
Projected Population (2027)	8,367		70,823		185,795	
Census Population (2020)	6,919		59,234		163,693	
Census Population (2010)	5,435		41,769		121,937	
Projected Annual Growth (2022 to 2027)	1,057	2.9%	8,205	2.6%	16,310	1.9%
Historical Annual Growth (2020 to 2022)	391	2.8%	3,384	2.9%	5,792	1.8%
Historical Annual Growth (2010 to 2020)	1,484	13.7%	17,465	20.9%	41,756	17.1%
Estimated Population Density (2022)	2,328 psm		2,216 psm		2,159 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	2,142		19,531		54,190	
Projected Households (2027)	2,566		23,090		61,481	
Census Households (2020)	2,009		18,326		51,967	
Census Households (2010)	1,611		13,192		39,078	
Estimated Households with Children (2022)	1,240	57.9%	10,233	52.4%	26,965	49.8%
Estimated Average Household Size (2022)	3.40		3.19		3.12	
Average Household Income						
Estimated Average Household Income (2022)	\$194,752		\$184,072		\$162,556	
Projected Average Household Income (2027)	\$190,409		\$186,069		\$171,399	
Estimated Average Family Income (2022)	\$206,174		\$187,174		\$168,046	
Median Household Income						
Estimated Median Household Income (2022)	\$183,179		\$161,665		\$144,998	
Projected Median Household Income (2027)	\$216,974		\$192,258		\$171,659	
Estimated Median Family Income (2022)	\$196,616		\$174,023		\$159,649	
Per Capita Income						
Estimated Per Capita Income (2022)	\$57,091		\$57,450		\$51,997	
Projected Per Capita Income (2027)	\$58,423		\$60,697		\$56,738	
Estimated Per Capita Income 5 Year Growth	\$1,332	2.3%	\$3,247	5.7%	\$4,741	9.1%
Estimated Average Household Net Worth (2022)	\$1,847,899		\$1,594,401		\$1,379,925	
Daytime Demos (2022)						
Total Businesses	277		3,198		9,754	
Total Employees	1,079		20,253		66,749	
Company Headquarter Businesses	6	2.1%	79	2.5%	272	2.8%
Company Headquarter Employees	24	2.2%	2,493	12.3%	9,670	14.5%
Employee Population per Business	3.9		6.3		6.8	
Residential Population per Business	26.4		19.6		17.4	

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Race & Ethnicity							
White (2022)	4,625	63.3%	34,390	54.9%	88,290	52.1%	
Black or African American (2022)	299	4.1%	3,131	5.0%	16,397	9.7%	
American Indian or Alaska Native (2022)	9	0.1%	107	0.2%	327	0.2%	
Asian (2022)	1,973	27.0%	21,331	34.1%	51,979	30.7%	
Hawaiian or Pacific Islander (2022)	1	-	14	-	61	-	
Other Race (2022)	178	2.4%	1,859	3.0%	5,957	3.5%	
Two or More Races (2022)	224	3.1%	1,786	2.9%	6,475	3.8%	
Not Hispanic or Latino Population (2022)	6,960	95.2%	59,229	94.6%	157,884	93.2%	
Hispanic or Latino Population (2022)	350	4.8%	3,389	5.4%	11,601	6.8%	
Not Hispanic or Latino Population (2027)	7,965	95.2%	66,984	94.6%	173,116	93.2%	
Hispanic or Latino Population (2027)	402	4.8%	3,839	5.4%	12,679	6.8%	
Not Hispanic or Latino Population (2020)	6,607	95.5%	56,267	95.0%	152,569	93.2%	
Hispanic or Latino Population (2020)	313	4.5%	2,967	5.0%	11,125	6.8%	
Not Hispanic or Latino Population (2010)	5,234	96.3%	39,798	95.3%	114,443	93.9%	
Hispanic or Latino Population (2010)	201	3.7%	1,971	4.7%	7,494	6.1%	
Projected Hispanic Annual Growth (2022 to 2027)	52	3.0%	450	2.7%	1,078	1.9%	
Historic Hispanic Annual Growth (2010 to 2022)	149	6.2%	1,418	6.0%	4,106	4.6%	
Age Distribution (2022)							
Age Under 5	336	4.6%	3,256	5.2%	9,072	5.4%	
Age 5 to 9 Years	659	9.0%	5,565	8.9%	14,080	8.3%	
Age 10 to 14 Years	941	12.9%	6,702	10.7%	16,466	9.7%	
Age 15 to 19 Years	646	8.8%	4,698	7.5%	12,920	7.6%	
Age 20 to 24 Years	248	3.4%	2,246	3.6%	6,576	3.9%	
Age 25 to 29 Years	135	1.9%	1,422	2.3%	5,919	3.5%	
Age 30 to 34 Years	221	3.0%	2,614	4.2%	8,407	5.0%	
Age 35 to 39 Years	546	7.5%	5,616	9.0%	14,223	8.4%	
Age 40 to 44 Years	816	11.2%	6,909	11.0%	16,943	10.0%	
Age 45 to 49 Years	802	11.0%	6,243	10.0%	16,374	9.7%	
Age 50 to 54 Years	598	8.2%	4,710	7.5%	13,840	8.2%	
Age 55 to 59 Years	444	6.1%	3,462	5.5%	10,144	6.0%	
Age 60 to 64 Years	301	4.1%	2,675	4.3%	7,816	4.6%	
Age 65 to 74 Years	401	5.5%	4,028	6.4%	10,727	6.3%	
Age 75 to 84 Years	164	2.2%	1,959	3.1%	4,705	2.8%	
Age 85 Years or Over	51	0.7%	512	0.8%	1,274	0.8%	
Median Age	38.5		38.5		38.2		
Gender Age Distribution (2022)							
Female Population	3,621	49.5%	31,181	49.8%	85,222	50.3%	
Age 0 to 19 Years	1,302	35.9%	9,977	32.0%	25,869	30.4%	
Age 20 to 64 Years	2,010	55.5%	17,720	56.8%	50,335	59.1%	
Age 65 Years or Over	310	8.5%	3,484	11.2%	9,019	10.6%	
Female Median Age	37.8		38.3		38.0		
Male Population	3,689	50.5%	31,437	50.2%	84,263	49.7%	
Age 0 to 19 Years	1,281	34.7%	10,245	32.6%	26,669	31.7%	
Age 20 to 64 Years	2,100	56.9%	18,178	57.8%	49,906	59.2%	
Age 65 Years or Over	307	8.3%	3,014	9.6%	7,687	9.1%	
Male Median Age	39.2		38.8		38.3		

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Household Income Distribution (2022)							
HH Income \$200,000 or More	935	43.7%	7,029	36.0%	16,446	30.3%	
HH Income \$150,000 to \$199,999	323	15.1%	3,303	16.9%	7,875	14.5%	
HH Income \$100,000 to \$149,999	433	20.2%	3,897	20.0%	11,166	20.6%	
HH Income \$75,000 to \$99,999	151	7.0%	1,518	7.8%	5,342	9.9%	
HH Income \$50,000 to \$74,999	193	9.0%	1,787	9.1%	6,212	11.5%	
HH Income \$35,000 to \$49,999	41	1.9%	737	3.8%	2,946	5.4%	
HH Income \$25,000 to \$34,999	15	0.7%	368	1.9%	1,244	2.3%	
HH Income \$15,000 to \$24,999	12	0.5%	260	1.3%	1,035	1.9%	
HH Income Under \$15,000	40	1.9%	632	3.2%	1,923	3.5%	
HH Income \$35,000 or More	2,075	96.9%	18,272	93.6%	49,987	92.2%	
HH Income \$75,000 or More	1,841	86.0%	15,748	80.6%	40,829	75.3%	
Housing (2022)							
Total Housing Units	2,155		20,031		56,237		
Housing Units Occupied	2,142	99.4%	19,531	97.5%	54,190	96.4%	
Housing Units Owner-Occupied	2,044	95.4%	17,938	91.8%	47,226	87.1%	
Housing Units, Renter-Occupied	98	4.6%	1,593	8.2%	6,964	12.9%	
Housing Units, Vacant	13	0.6%	500	2.6%	2,047	3.8%	
Marital Status (2022)							
Never Married	1,384	25.8%	11,064	23.5%	30,536	23.5%	
Currently Married	3,658	68.1%	31,299	66.5%	84,443	65.0%	
Separated	107	2.0%	875	1.9%	2,670	2.1%	
Widowed	69	1.3%	1,394	3.0%	3,545	2.7%	
Divorced	155	2.9%	2,462	5.2%	8,673	6.7%	
Household Type (2022)							
Population Family	7,043	96.3%	59,445	94.9%	159,197	93.9%	
Population Non-Family	238	3.3%	2,895	4.6%	9,829	5.8%	
Population Group Quarters	29	0.4%	278	0.4%	459	0.3%	
Family Households	1,959	91.4%	17,179	88.0%	46,237	85.3%	
Non-Family Households	183	8.6%	2,352	12.0%	7,952	14.7%	
Married Couple with Children	1,123	30.7%	9,100	29.1%	23,163	27.4%	
Average Family Household Size	3.6		3.5		3.4		
Household Size (2022)							
1 Person Households	148	6.9%	1,983	10.2%	6,579	12.1%	
2 Person Households	579	27.0%	5,424	27.8%	14,701	27.1%	
3 Person Households	435	20.3%	3,833	19.6%	11,181	20.6%	
4 Person Households	641	29.9%	5,433	27.8%	14,232	26.3%	
5 Person Households	244	11.4%	2,072	10.6%	5,292	9.8%	
6 or More Person Households	95	4.4%	786	4.0%	2,204	4.1%	
Household Vehicles (2022)							
Households with 0 Vehicles Available	13	0.6%	220	1.1%	686	1.3%	
Households with 1 Vehicles Available	152	7.1%	2,965	15.2%	9,931	18.3%	
Households with 2 or More Vehicles Available	1,978	92.3%	16,346	83.7%	43,573	80.4%	
Total Vehicles Available	5,276		43,930		117,913		
Average Vehicles Per Household	2.5		2.2		2.2		

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		5,194		45,896		126,728	
Estimated Civilian Employed		3,440	66.2%	30,042	65.5%	86,190	68.0%
Estimated Civilian Unemployed		48	0.9%	631	1.4%	1,749	1.4%
Estimated in Armed Forces		7	0.1%	44	-	78	-
Estimated Not in Labor Force		1,699	32.7%	15,178	33.1%	38,711	30.5%
Unemployment Rate		0.9%		1.4%		1.4%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		3,440		30,042		86,190	
Management, Business, Financial Operations		1,146	33.3%	9,646	32.1%	25,929	30.1%
Professional, Related		1,067	31.0%	10,865	36.2%	29,517	34.2%
Service		249	7.2%	2,321	7.7%	7,306	8.5%
Sales, Office		769	22.4%	5,326	17.7%	16,261	18.9%
Farming, Fishing, Forestry		-	-	3	-	8	-
Construct, Extraction, Maintenance		91	2.7%	864	2.9%	2,616	3.0%
Production, Transport Material Moving		117	3.4%	1,017	3.4%	4,553	5.3%
White Collar Workers		2,983	86.7%	25,837	86.0%	71,707	83.2%
Blue Collar Workers		457	13.3%	4,205	14.0%	14,483	16.8%
Consumer Expenditure (2022)							
Total Household Expenditure		\$245.51 M		\$2.16 B		\$5.44 B	
Total Non-Retail Expenditure		\$131.06 M	53.4%	\$1.15 B	53.3%	\$2.89 B	53.2%
Total Retail Expenditure		\$114.45 M	46.6%	\$1.01 B	46.7%	\$2.55 B	46.8%
Apparel		\$9.1 M	3.7%	\$79.56 M	3.7%	\$199.83 M	3.7%
Contributions		\$9.3 M	3.8%	\$80.05 M	3.7%	\$198.16 M	3.6%
Education		\$9.71 M	4.0%	\$82.96 M	3.8%	\$202.77 M	3.7%
Entertainment		\$14.73 M	6.0%	\$128.6 M	6.0%	\$322.42 M	5.9%
Food and Beverages		\$34.78 M	14.2%	\$307.03 M	14.2%	\$779.66 M	14.3%
Furnishings and Equipment		\$9.02 M	3.7%	\$78.95 M	3.7%	\$198.26 M	3.6%
Gifts		\$7.34 M	3.0%	\$62.42 M	2.9%	\$154.17 M	2.8%
Health Care		\$18.99 M	7.7%	\$168.41 M	7.8%	\$429.66 M	7.9%
Household Operations		\$10.15 M	4.1%	\$88.61 M	4.1%	\$222.08 M	4.1%
Miscellaneous Expenses		\$4.71 M	1.9%	\$41.29 M	1.9%	\$104.02 M	1.9%
Personal Care		\$3.27 M	1.3%	\$28.77 M	1.3%	\$72.72 M	1.3%
Personal Insurance		\$2.01 M	0.8%	\$17.39 M	0.8%	\$43.1 M	0.8%
Reading		\$542.92 K	0.2%	\$4.76 M	0.2%	\$11.96 M	0.2%
Shelter		\$51.16 M	20.8%	\$449.75 M	20.9%	\$1.14 B	20.9%
Tobacco		\$1.03 M	0.4%	\$9.48 M	0.4%	\$25.21 M	0.5%
Transportation		\$43.82 M	17.8%	\$385.97 M	17.9%	\$979.24 M	18.0%
Utilities		\$15.84 M	6.5%	\$141.3 M	6.6%	\$363.13 M	6.7%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		4,479		40,150		110,371	
Elementary (Grade Level 0 to 8)		48	1.1%	577	1.4%	2,140	1.9%
Some High School (Grade Level 9 to 11)		46	1.0%	722	1.8%	2,221	2.0%
High School Graduate		291	6.5%	3,162	7.9%	11,045	10.0%
Some College		508	11.4%	4,241	10.6%	12,474	11.3%
Associate Degree Only		252	5.6%	2,205	5.5%	6,773	6.1%
Bachelor Degree Only		2,217	49.5%	17,152	42.7%	45,246	41.0%
Graduate Degree		1,116	24.9%	12,092	30.1%	30,471	27.6%

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Units In Structure (2022)							
1 Detached Unit		2,088	129.6%	17,974	136.3%	46,170	118.1%
1 Attached Unit		17	1.1%	728	5.5%	3,210	8.2%
2 to 4 Units		3	0.2%	140	1.1%	563	1.4%
5 to 9 Units		1	-	33	0.2%	586	1.5%
10 to 19 Units		7	0.4%	126	1.0%	1,462	3.7%
20 to 49 Units		6	0.4%	183	1.4%	613	1.6%
50 or More Units		5	0.3%	185	1.4%	1,127	2.9%
Mobile Home or Trailer		14	0.9%	158	1.2%	451	1.2%
Other Structure	-	-	-	4	-	7	-
Homes Built By Year (2022)							
Homes Built 2010 or later		627	38.9%	6,795	51.5%	15,828	40.5%
Homes Built 2000 to 2009		685	42.5%	6,336	48.0%	15,378	39.4%
Homes Built 1990 to 1999		684	42.4%	4,963	37.6%	13,367	34.2%
Homes Built 1980 to 1989		81	5.0%	773	5.9%	4,700	12.0%
Homes Built 1970 to 1979		44	2.8%	393	3.0%	1,946	5.0%
Homes Built 1960 to 1969		7	0.5%	105	0.8%	1,178	3.0%
Homes Built 1950 to 1959		7	0.4%	82	0.6%	682	1.7%
Homes Built Before 1949		6	0.4%	83	0.6%	1,110	2.8%
Home Values (2022)							
Home Values \$1,000,000 or More		14	0.7%	429	2.4%	992	2.1%
Home Values \$500,000 to \$999,999		1,319	64.5%	8,467	47.2%	16,741	35.4%
Home Values \$400,000 to \$499,999		382	18.7%	4,799	26.8%	11,354	24.0%
Home Values \$300,000 to \$399,999		256	12.5%	3,210	17.9%	11,954	25.3%
Home Values \$200,000 to \$299,999		45	2.2%	707	3.9%	4,651	9.8%
Home Values \$150,000 to \$199,999		7	0.3%	84	0.5%	733	1.6%
Home Values \$100,000 to \$149,999		4	0.2%	64	0.4%	242	0.5%
Home Values \$70,000 to \$99,999	-	-	-	27	0.2%	88	0.2%
Home Values \$50,000 to \$69,999		9	0.4%	27	0.1%	110	0.2%
Home Values \$25,000 to \$49,999		6	0.3%	35	0.2%	107	0.2%
Home Values Under \$25,000		2	-	88	0.5%	254	0.5%
Owner-Occupied Median Home Value		\$569,386		\$510,698		\$458,970	
Renter-Occupied Median Rent		\$1,867		\$1,688		\$1,577	
Transportation To Work (2022)							
Drive to Work Alone		2,555	74.3%	19,432	64.7%	48,453	56.2%
Drive to Work in Carpool		108	3.2%	1,305	4.3%	4,589	5.3%
Travel to Work by Public Transportation		22	0.6%	179	0.6%	449	0.5%
Drive to Work on Motorcycle	-	-	-	2	-	4	-
Walk or Bicycle to Work		16	0.5%	74	0.2%	228	0.3%
Other Means		40	1.2%	244	0.8%	628	0.7%
Work at Home		699	20.3%	8,805	29.3%	31,839	36.9%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		509	14.8%	3,868	12.9%	9,667	11.2%
Travel to Work in 15 to 29 Minutes		1,029	29.9%	7,125	23.7%	19,519	22.6%
Travel to Work in 30 to 59 Minutes		921	26.8%	7,797	26.0%	19,235	22.3%
Travel to Work in 60 Minutes or More		281	8.2%	2,447	8.1%	5,931	6.9%
Average Minutes Travel to Work		25.2		27.5		26.8	