EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RIVERWOOD PROPERTIES, LLC

RF5

Lat/Lon: 33.5627/-81.7769

3960 Richland Ave W
Aiken, SC 29801

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	1,779		17,703		52,930	
Projected Population (2024)	1,793		18,159		54,886	
Census Population (2010)	1,789		16,479		48,691	
Census Population (2000)	1,495		15,079		45,282	
Projected Annual Growth (2019 to 2024)	14	0.2%	456	0.5%	1,956	0.7%
Historical Annual Growth (2010 to 2019)	-10	-	1,224	0.8%	4,239	0.9%
Historical Annual Growth (2000 to 2010)	294	2.0%	1,400	0.9%	3,409	0.8%
Estimated Population Density (2019)	567	psm	626	psm	674	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	603		7,675		23,014	
Projected Households (2024)	614		7,993		24,054	
Census Households (2010)	566		6,836		20,185	
Census Households (2000)	590		6,149		18,163	
Estimated Households with Children (2019)	96	16.0%	1,881	24.5%	6,000	26.1%
Estimated Average Household Size (2019)	1.97		2.18		2.24	
Average Household Income						
Estimated Average Household Income (2019)	$59,505		$64,018		$67,993	
Projected Average Household Income (2024)	$68,377		$72,977		$77,919	
Estimated Average Family Income (2019)	$87,753		$80,601		$83,961	
Median Household Income						
Estimated Median Household Income (2019)	$55,778		$55,510		$56,085	
Projected Median Household Income (2024)	$64,591		$64,493		$64,465	
Estimated Median Family Income (2019)	$94,815		$72,661		$69,974	
Per Capita Income						
Estimated Per Capita Income (2019)	$22,029		$28,085		$29,735	
Projected Per Capita Income (2024)	$25,282		$32,445		$34,313	
Estimated Per Capita Income 5 Year Growth	$3,253	14.8%	$4,360	15.5%	$4,578	15.4%
Estimated Average Household Net Worth (2019)	$469,005		$453,829		$421,483	
Daytime Demos (2019)						
Total Businesses	183		724		2,278	
Total Employees	2,071		7,214		21,998	
Company Headquarter Businesses	-	-	2	0.2%	7	0.3%
Company Headquarter Employees	290	14.0%	840	11.6%	895	4.1%
Employee Population per Business	11.3		10.0		9.7	
Residential Population per Business	9.7		24.5		23.2	

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Race & Ethnicity						
White (2019)	1,256	70.6%	12,029	67.9%	35,068	66.3%
Black or African American (2019)	453	25.5%	4,601	26.0%	14,363	27.1%
American Indian or Alaska Native (2019)	6	0.4%	72	0.4%	218	0.4%
Asian (2019)	9	0.5%	201	1.1%	781	1.5%
Hawaiian or Pacific Islander (2019)	3	0.1%	8	-	22	-
Other Race (2019)	22	1.2%	345	1.9%	1,284	2.4%
Two or More Races (2019)	30	1.7%	448	2.5%	1,193	2.3%
Not Hispanic or Latino Population (2019)	1,721	96.7%	16,838	95.1%	50,174	94.8%
Hispanic or Latino Population (2019)	58	3.3%	865	4.9%	2,756	5.2%
Not Hispanic or Latino Population (2024)	1,731	96.6%	17,211	94.8%	51,850	94.5%
Hispanic or Latino Population (2024)	62	3.4%	948	5.2%	3,036	5.5%
Not Hispanic or Latino Population (2010)	1,736	97.1%	15,906	96.5%	46,801	96.1%
Hispanic or Latino Population (2010)	53	2.9%	573	3.5%	1,890	3.9%
Not Hispanic or Latino Population (2000)	1,480	99.0%	14,925	99.0%	44,586	98.5%
Hispanic or Latino Population (2000)	15	1.0%	154	1.0%	696	1.5%
Projected Hispanic Annual Growth (2019 to 2024)	4	1.4%	83	1.9%	280	2.0%
Historic Hispanic Annual Growth (2000 to 2019)	43	15.4%	711	24.4%	2,060	15.6%
Age Distribution (2019)						
Age Under 5	40	2.2%	959	5.4%	3,009	5.7%
Age 5 to 9 Years	46	2.6%	933	5.3%	3,007	5.7%
Age 10 to 14 Years	48	2.7%	950	5.4%	3,187	6.0%
Age 15 to 19 Years	306	17.2%	1,274	7.2%	3,372	6.4%
Age 20 to 24 Years	281	15.8%	1,380	7.8%	3,375	6.4%
Age 25 to 29 Years	63	3.6%	1,078	6.1%	3,434	6.5%
Age 30 to 34 Years	50	2.8%	966	5.5%	3,055	5.8%
Age 35 to 39 Years	54	3.1%	897	5.1%	2,940	5.6%
Age 40 to 44 Years	49	2.8%	811	4.6%	2,704	5.1%
Age 45 to 49 Years	54	3.1%	857	4.8%	2,868	5.4%
Age 50 to 54 Years	68	3.8%	1,011	5.7%	3,176	6.0%
Age 55 to 59 Years	83	4.7%	1,172	6.6%	3,706	7.0%
Age 60 to 64 Years	102	5.7%	1,257	7.1%	3,738	7.1%
Age 65 to 74 Years	184	10.3%	2,147	12.1%	6,347	12.0%
Age 75 to 84 Years	189	10.6%	1,310	7.4%	3,468	6.6%
Age 85 Years or Over	161	9.1%	700	4.0%	1,543	2.9%
Median Age	35.7		41.4		41.2	
Gender Age Distribution (2019)						
Female Population	1,050	59.0%	9,407	53.1%	27,810	52.5%
Age 0 to 19 Years	271	25.8%	2,093	22.2%	6,265	22.5%
Age 20 to 64 Years	436	41.6%	4,909	52.2%	15,050	54.1%
Age 65 Years or Over	343	32.6%	2,405	25.6%	6,495	23.4%
Female Median Age	34.9		42.4		42.5	
Male Population	729	41.0%	8,296	46.9%	25,120	47.5%
Age 0 to 19 Years	168	23.1%	2,025	24.4%	6,310	25.1%
Age 20 to 64 Years	370	50.7%	4,520	54.5%	13,948	55.5%
Age 65 Years or Over	191	26.2%	1,751	21.1%	4,863	19.4%
Male Median Age	38.1		40.4		39.8	

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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Household Income Distribution (2019)						
HH Income $200,000 or More	25	4.1%	288	3.8%	803	3.5%
HH Income $150,000 to $199,999	40	6.6%	507	6.6%	1,237	5.4%
HH Income $100,000 to $149,999	68	11.3%	987	12.9%	3,001	13.0%
HH Income $75,000 to $99,999	61	10.1%	849	11.1%	2,635	11.5%
HH Income $50,000 to $74,999	138	22.9%	1,506	19.6%	4,367	19.0%
HH Income $35,000 to $49,999	59	9.8%	773	10.1%	2,842	12.4%
HH Income $25,000 to $34,999	81	13.4%	841	11.0%	2,511	10.9%
HH Income $15,000 to $24,999	109	18.0%	1,051	13.7%	2,671	11.6%
HH Income Under $15,000	23	3.8%	872	11.4%	2,948	12.8%
HH Income $35,000 or More	391	64.8%	4,911	64.0%	14,884	64.7%
HH Income $75,000 or More	193	32.1%	2,632	34.3%	7,676	33.4%
Housing (2019)						
Total Housing Units	639		8,256		24,839	
Housing Units Occupied	603	94.3%	7,675	93.0%	23,014	92.7%
Housing Units Owner-Occupied	438	72.7%	5,135	66.9%	15,717	68.3%
Housing Units, Renter-Occupied	164	27.3%	2,541	33.1%	7,297	31.7%
Housing Units, Vacant	36	6.0%	581	7.6%	1,825	7.9%
Marital Status (2019)						
Never Married	763	46.3%	5,152	34.7%	13,240	30.3%
Currently Married	476	28.9%	6,048	40.7%	19,713	45.1%
Separated	80	4.8%	895	6.0%	2,570	5.9%
Widowed	241	14.7%	1,337	9.0%	3,830	8.8%
Divorced	86	5.2%	1,428	9.6%	4,374	10.0%
Household Type (2019)						
Population Family	879	49.4%	13,224	74.7%	41,516	78.4%
Population Non-Family	306	17.2%	3,510	19.8%	10,042	19.0%
Population Group Quarters	594	33.4%	968	5.5%	1,372	2.6%
Family Households	327	54.3%	4,624	60.2%	14,271	62.0%
Non-Family Households	275	45.7%	3,051	39.8%	8,743	38.0%
Married Couple with Children	64	13.5%	1,051	17.4%	3,372	17.1%
Average Family Household Size	2.7		2.9		2.9	
Household Size (2019)						
1 Person Households	254	42.2%	2,667	34.8%	7,669	33.3%
2 Person Households	215	35.7%	2,809	36.6%	8,202	35.6%
3 Person Households	60	9.9%	1,007	13.1%	3,178	13.8%
4 Person Households	51	8.4%	696	9.1%	2,293	10.0%
5 Person Households	12	1.9%	302	3.9%	1,049	4.6%
6 or More Person Households	11	1.8%	195	2.5%	623	2.7%
Household Vehicles (2019)						
Households with 0 Vehicles Available	71	11.7%	558	7.3%	1,482	6.4%
Households with 1 Vehicles Available	170	28.2%	2,726	35.5%	7,974	34.6%
Households with 2 or More Vehicles Available	362	60.1%	4,391	57.2%	13,558	58.9%
Total Vehicles Available	1,051		13,823		41,705	
Average Vehicles Per Household	1.7		1.8		1.8	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	1,642		14,701		43,150	
Estimated Civilian Employed	746	45.5%	8,110	55.2%	24,217	56.1%
Estimated Civilian Unemployed	17	1.0%	264	1.8%	806	1.9%
Estimated in Armed Forces	-	-	62	0.4%	148	0.3%
Estimated Not in Labor Force	878	53.5%	6,266	42.6%	17,980	41.7%
Unemployment Rate	1.0%		1.8%		1.9%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	746		8,110		24,217	
Management, Business, Financial Operations	57	7.6%	1,004	12.4%	3,350	13.8%
Professional, Related	174	23.3%	2,039	25.1%	5,389	22.3%
Service	168	22.6%	1,494	18.4%	4,373	18.1%
Sales, Office	221	29.6%	1,691	20.9%	4,881	20.2%
Farming, Fishing, Forestry	-	-	6	-	53	0.2%
Construct, Extraction, Maintenance	57	7.6%	727	9.0%	2,246	9.3%
Production, Transport Material Moving	69	9.3%	1,149	14.2%	3,924	16.2%
White Collar Workers	452	60.5%	4,734	58.4%	13,621	56.2%
Blue Collar Workers	295	39.5%	3,376	41.6%	10,596	43.8%
Consumer Expenditure (2019)						
Total Household Expenditure	$29.51 M		$395.31 M		$1.23 B	
Total Non-Retail Expenditure	$15.63 M	53.0%	$208.88 M	52.8%	$651.04 M	52.8%
Total Retail Expenditure	$13.88 M	47.0%	$186.43 M	47.2%	$582.71 M	47.2%
Apparel	$1.01 M	3.4%	$13.7 M	3.5%	$42.75 M	3.5%
Contributions	$977.89 K	3.3%	$12.8 M	3.2%	$39.62 M	3.2%
Education	$822.19 K	2.8%	$11.25 M	2.8%	$34.69 M	2.8%
Entertainment	$1.65 M	5.6%	$22.11 M	5.6%	$68.91 M	5.6%
Food and Beverages	$4.33 M	14.7%	$58.39 M	14.8%	$182.61 M	14.8%
Furnishings and Equipment	$1.03 M	3.5%	$13.76 M	3.5%	$42.88 M	3.5%
Gifts	$721.71 K	2.4%	$9.44 M	2.4%	$29.25 M	2.4%
Health Care	$2.6 M	8.8%	$34.28 M	8.7%	$107.07 M	8.7%
Household Operations	$1.17 M	3.9%	$15.5 M	3.9%	$48.22 M	3.9%
Miscellaneous Expenses	$560.97 K	1.9%	$7.48 M	1.9%	$23.34 M	1.9%
Personal Care	$396.52 K	1.3%	$5.31 M	1.3%	$16.56 M	1.3%
Personal Insurance	$205.29 K	0.7%	$2.72 M	0.7%	$8.46 M	0.7%
Reading	$66.04 K	0.2%	$871.19 K	0.2%	$2.71 M	0.2%
Shelter	$6.23 M	21.1%	$83.54 M	21.1%	$260.49 M	21.1%
Tobacco	$185.68 K	0.6%	$2.52 M	0.6%	$7.96 M	0.6%
Transportation	$5.33 M	18.1%	$71.73 M	18.1%	$224.53 M	18.2%
Utilities	$2.23 M	7.6%	$29.89 M	7.6%	$93.7 M	7.6%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	1,058		12,206		36,980	
Elementary (Grade Level 0 to 8)	42	4.0%	586	4.8%	1,921	5.2%
Some High School (Grade Level 9 to 11)	54	5.1%	874	7.2%	2,828	7.6%
High School Graduate	243	23.0%	3,374	27.6%	10,957	29.6%
Some College	236	22.3%	2,476	20.3%	7,225	19.5%
Associate Degree Only	82	7.8%	926	7.6%	2,611	7.1%
Bachelor Degree Only	234	22.1%	2,459	20.1%	6,925	18.7%
Graduate Degree	167	15.7%	1,511	12.4%	4,513	12.2%

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Units In Structure (2019)						
1 Detached Unit	455	80.4%	5,349	78.2%	15,779	78.2%
1 Attached Unit	28	5.0%	298	4.4%	1,341	6.6%
2 to 4 Units	33	5.9%	435	6.4%	1,310	6.5%
5 to 9 Units	4	0.6%	274	4.0%	749	3.7%
10 to 19 Units	1	0.2%	210	3.1%	554	2.7%
20 to 49 Units	12	2.0%	221	3.2%	362	1.8%
50 or More Units	44	7.8%	223	3.3%	308	1.5%
Mobile Home or Trailer	25	4.4%	638	9.3%	2,576	12.8%
Other Structure	-	-	27	0.4%	36	0.2%
Homes Built By Year (2019)						
Homes Built 2010 or later	14	2.5%	811	11.9%	2,438	12.1%
Homes Built 2000 to 2009	71	12.5%	1,320	19.3%	4,650	23.0%
Homes Built 1990 to 1999	118	20.9%	948	13.9%	3,029	15.0%
Homes Built 1980 to 1989	109	19.3%	1,074	15.7%	3,348	16.6%
Homes Built 1970 to 1979	72	12.7%	991	14.5%	2,724	13.5%
Homes Built 1960 to 1969	76	13.4%	942	13.8%	2,635	13.1%
Homes Built 1950 to 1959	109	19.2%	834	12.2%	2,594	12.8%
Homes Built Before 1949	35	6.1%	754	11.0%	1,596	7.9%
Home Values (2019)						
Home Values $1,000,000 or More	4	0.9%	49	1.1%	192	1.4%
Home Values $500,000 to $999,999	25	6.0%	152	3.4%	356	2.7%
Home Values $400,000 to $499,999	56	13.6%	291	6.5%	589	4.4%
Home Values $300,000 to $399,999	30	7.2%	364	8.2%	885	6.6%
Home Values $200,000 to $299,999	86	20.6%	844	18.9%	2,937	22.0%
Home Values $150,000 to $199,999	98	23.5%	977	21.9%	3,104	23.2%
Home Values $100,000 to $149,999	75	18.0%	1,024	23.0%	3,139	23.5%
Home Values $70,000 to $99,999	30	7.3%	670	15.0%	1,962	14.7%
Home Values $50,000 to $69,999	7	1.7%	246	5.5%	791	5.9%
Home Values $25,000 to $49,999	5	1.1%	329	7.4%	1,099	8.2%
Home Values Under $25,000	22	5.2%	161	3.6%	574	4.3%
Owner-Occupied Median Home Value	$200,509		$169,910		$160,671	
Renter-Occupied Median Rent	$899		$661		$627	
Transportation To Work (2019)						
Drive to Work Alone	635	75.0%	6,637	81.9%	20,293	84.5%
Drive to Work in Carpool	43	5.1%	878	10.8%	2,542	10.6%
Travel to Work by Public Transportation	2	0.2%	32	0.4%	74	0.3%
Drive to Work on Motorcycle	3	0.3%	7	-	18	-
Walk or Bicycle to Work	109	12.9%	237	2.9%	346	1.4%
Other Means	-	-	13	0.2%	106	0.4%
Work at Home	54	6.4%	298	3.7%	630	2.6%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	305	36.0%	2,804	34.6%	7,471	31.1%
Travel to Work in 15 to 29 Minutes	241	28.5%	2,915	36.0%	9,157	38.1%
Travel to Work in 30 to 59 Minutes	128	15.1%	1,615	19.9%	5,763	24.0%
Travel to Work in 60 Minutes or More	22	2.6%	492	6.1%	1,180	4.9%
Average Minutes Travel to Work	16.6		18.6		18.9	

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