

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9661/-84.136

3527 Old Norcross Rd Duluth, GA 30096		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		9,903		99,648		252,683	
Projected Population (2028)		12,038		113,866		273,892	
Census Population (2020)		8,776		97,977		247,994	
Census Population (2010)		7,635		82,686		209,673	
Projected Annual Growth (2023-2028)		2,135	4.3%	14,218	2.9%	21,209	1.7%
Historical Annual Growth (2020-2023)		1,127	-	1,671	0.6%	4,689	0.6%
Historical Annual Growth (2010-2020)		1,141	1.5%	15,291	1.8%	38,321	1.8%
Estimated Population Density (2023)		3,154	psm	3,526	psm	3,218	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		4,342		39,520		90,103	
Projected Households (2028)		5,334		45,373		98,661	
Census Households (2020)		3,489		36,486		85,573	
Census Households (2010)		2,981		30,995		72,483	
Projected Annual Growth (2023-2028)		992	4.6%	5,853	3.0%	8,557	1.9%
Historical Annual Change (2010-2023)		1,361	3.5%	8,525	2.1%	17,620	1.9%
Average Household Income							
Estimated Average Household Income (2023)		\$80,731		\$86,860		\$104,504	
Projected Average Household Income (2028)		\$70,194		\$80,847		\$102,544	
Census Average Household Income (2010)		\$54,631		\$61,684		\$68,427	
Census Average Household Income (2000)		\$60,312		\$61,477		\$68,607	
Projected Annual Change (2023-2028)		-\$10,537	-2.6%	-\$6,013	-1.4%	-\$1,960	-0.4%
Historical Annual Change (2000-2023)		\$20,419	1.5%	\$25,382	1.8%	\$35,897	2.3%
Median Household Income							
Estimated Median Household Income (2023)		\$72,319		\$72,442		\$82,438	
Projected Median Household Income (2028)		\$73,711		\$73,246		\$83,037	
Census Median Household Income (2010)		\$47,857		\$49,596		\$54,874	
Census Median Household Income (2000)		\$52,953		\$53,151		\$58,728	
Projected Annual Change (2023-2028)		\$1,393	0.4%	\$803	0.2%	\$599	0.1%
Historical Annual Change (2000-2023)		\$19,366	1.6%	\$19,291	1.6%	\$23,710	1.8%
Per Capita Income							
Estimated Per Capita Income (2023)		\$35,399		\$34,469		\$37,283	
Projected Per Capita Income (2028)		\$31,102		\$32,233		\$36,955	
Census Per Capita Income (2010)		\$21,338		\$23,123		\$23,654	
Census Per Capita Income (2000)		\$24,725		\$24,123		\$24,797	
Projected Annual Change (2023-2028)		-\$4,297	-2.4%	-\$2,235	-1.3%	-\$328	-0.2%
Historical Annual Change (2000-2023)		\$10,674	1.9%	\$10,346	1.9%	\$12,486	2.2%
Estimated Average Household Net Worth (2023)		\$314,100		\$395,869		\$475,270	

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Race and Ethnicity							
Total Population (2023)		9,903		99,648		252,683	
White (2023)		2,085	21.1%	23,808	23.9%	65,994	26.1%
Black or African American (2023)		2,501	25.3%	31,283	31.4%	70,974	28.1%
American Indian or Alaska Native (2023)		80	0.8%	826	0.8%	2,251	0.9%
Asian (2023)		2,894	29.2%	18,930	19.0%	49,466	19.6%
Hawaiian or Pacific Islander (2023)		7	-	59	-	164	-
Other Race (2023)		1,473	14.9%	15,260	15.3%	39,425	15.6%
Two or More Races (2023)		862	8.7%	9,482	9.5%	24,410	9.7%
Population < 18 (2023)		2,373 24.0%		24,014 24.1%		62,910 24.9%	
White Not Hispanic		369	15.5%	4,398	18.3%	12,703	20.2%
Black or African American		585	24.6%	7,650	31.9%	17,527	27.9%
Asian		679	28.6%	4,283	17.8%	11,651	18.5%
Other Race Not Hispanic		74	3.1%	663	2.8%	1,873	3.0%
Hispanic		667	28.1%	7,020	29.2%	19,157	30.5%
Not Hispanic or Latino Population (2023)		7,197 72.7%		71,044 71.3%		177,719 70.3%	
Not Hispanic White		1,705	23.7%	20,013	28.2%	55,754	31.4%
Not Hispanic Black or African American		2,405	33.4%	30,040	42.3%	67,335	37.9%
Not Hispanic American Indian or Alaska Native		6	-	105	0.1%	259	0.1%
Not Hispanic Asian		2,880	40.0%	18,827	26.5%	49,058	27.6%
Not Hispanic Hawaiian or Pacific Islander		2	-	18	-	50	-
Not Hispanic Other Race		49	0.7%	355	0.5%	897	0.5%
Not Hispanic Two or More Races		150	2.1%	1,686	2.4%	4,366	2.5%
Hispanic or Latino Population (2023)		2,706 27.3%		28,604 28.7%		74,964 29.7%	
Hispanic White		380	14.1%	3,794	13.3%	10,240	13.7%
Hispanic Black or African American		96	3.5%	1,243	4.3%	3,638	4.9%
Hispanic American Indian or Alaska Native		74	2.7%	721	2.5%	1,991	2.7%
Hispanic Asian		14	0.5%	103	0.4%	408	0.5%
Hispanic Hawaiian or Pacific Islander		5	0.2%	41	0.1%	113	0.2%
Hispanic Other Race		1,424	52.6%	14,905	52.1%	38,529	51.4%
Hispanic Two or More Races		712	26.3%	7,796	27.3%	20,044	26.7%
Not Hispanic or Latino Population (2020)		6,248 71.2%		66,017 67.4%		164,507 66.3%	
Hispanic or Latino Population (2020)		2,528 28.8%		31,960 32.6%		83,487 33.7%	
Not Hispanic or Latino Population (2010)		6,033 79.0%		58,775 71.1%		146,905 70.1%	
Hispanic or Latino Population (2010)		1,602 21.0%		23,911 28.9%		62,768 29.9%	
Not Hispanic or Latino Population (2028)		8,810 73.2%		81,278 71.4%		192,704 70.4%	
Hispanic or Latino Population (2028)		3,228 26.8%		32,589 28.6%		81,188 29.6%	
Projected Annual Growth (2023-2028)		522	3.9%	3,985	2.8%	6,224	1.7%
Historical Annual Growth (2010-2020)		927	5.8%	8,049	3.4%	20,719	3.3%

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Total Age Distribution (2023)							
Total Population		9,903		99,648		252,683	
Age Under 5 Years		682	6.9%	6,509	6.5%	16,214	6.4%
Age 5 to 9 Years		612	6.2%	6,343	6.4%	16,801	6.6%
Age 10 to 14 Years		643	6.5%	6,756	6.8%	18,005	7.1%
Age 15 to 19 Years		678	6.8%	6,817	6.8%	18,138	7.2%
Age 20 to 24 Years		909	9.2%	8,836	8.9%	20,237	8.0%
Age 25 to 29 Years		946	9.5%	9,178	9.2%	20,251	8.0%
Age 30 to 34 Years		826	8.3%	8,007	8.0%	18,698	7.4%
Age 35 to 39 Years		691	7.0%	6,840	6.9%	17,708	7.0%
Age 40 to 44 Years		691	7.0%	6,717	6.7%	17,625	7.0%
Age 45 to 49 Years		647	6.5%	6,388	6.4%	17,294	6.8%
Age 50 to 54 Years		695	7.0%	6,891	6.9%	17,878	7.1%
Age 55 to 59 Years		594	6.0%	6,072	6.1%	16,100	6.4%
Age 60 to 64 Years		458	4.6%	4,843	4.9%	12,879	5.1%
Age 65 to 69 Years		307	3.1%	3,444	3.5%	9,406	3.7%
Age 70 to 74 Years		265	2.7%	2,548	2.6%	6,764	2.7%
Age 75 to 79 Years		150	1.5%	1,703	1.7%	4,335	1.7%
Age 80 to 84 Years		58	0.6%	925	0.9%	2,283	0.9%
Age 85 Years or Over		51	0.5%	831	0.8%	2,066	0.8%
Median Age		32.6		33.4		34.1	
Age 19 Years or Less		2,614	26.4%	26,425	26.5%	69,158	27.4%
Age 20 to 64 Years		6,458	65.2%	63,772	64.0%	158,670	62.8%
Age 65 Years or Over		831	8.4%	9,451	9.5%	24,855	9.8%
Female Age Distribution (2023)							
Female Population		4,909	49.6%	50,937	51.1%	128,269	50.8%
Age Under 5 Years		346	7.1%	3,209	6.3%	7,927	6.2%
Age 5 to 9 Years		290	5.9%	3,095	6.1%	8,298	6.5%
Age 10 to 14 Years		307	6.3%	3,362	6.6%	8,885	6.9%
Age 15 to 19 Years		324	6.6%	3,402	6.7%	8,879	6.9%
Age 20 to 24 Years		484	9.9%	4,507	8.8%	10,202	8.0%
Age 25 to 29 Years		429	8.7%	4,624	9.1%	10,206	8.0%
Age 30 to 34 Years		386	7.9%	3,936	7.7%	9,354	7.3%
Age 35 to 39 Years		346	7.0%	3,418	6.7%	8,899	6.9%
Age 40 to 44 Years		334	6.8%	3,363	6.6%	8,867	6.9%
Age 45 to 49 Years		318	6.5%	3,301	6.5%	8,896	6.9%
Age 50 to 54 Years		359	7.3%	3,639	7.1%	9,168	7.1%
Age 55 to 59 Years		304	6.2%	3,123	6.1%	8,191	6.4%
Age 60 to 64 Years		242	4.9%	2,582	5.1%	6,668	5.2%
Age 65 to 69 Years		146	3.0%	1,880	3.7%	5,030	3.9%
Age 70 to 74 Years		141	2.9%	1,360	2.7%	3,588	2.8%
Age 75 to 79 Years		83	1.7%	988	1.9%	2,458	1.9%
Age 80 to 84 Years		36	0.7%	576	1.1%	1,354	1.1%
Age 85 Years or Over		33	0.7%	575	1.1%	1,395	1.1%
Female Median Age		33.1		34.3		34.8	
Age 19 Years or Less		1,268	25.8%	13,067	25.7%	33,990	26.5%
Age 20 to 64 Years		3,202	65.2%	32,492	63.8%	80,453	62.7%
Age 65 Years or Over		439	8.9%	5,378	10.6%	13,826	10.8%

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Male Age Distribution (2023)							
Male Population	4,994	50.4%	48,711	48.9%	124,414	49.2%	
Age Under 5 Years	336	6.7%	3,300	6.8%	8,287	6.7%	
Age 5 to 9 Years	322	6.4%	3,247	6.7%	8,503	6.8%	
Age 10 to 14 Years	335	6.7%	3,394	7.0%	9,120	7.3%	
Age 15 to 19 Years	353	7.1%	3,415	7.0%	9,258	7.4%	
Age 20 to 24 Years	425	8.5%	4,330	8.9%	10,035	8.1%	
Age 25 to 29 Years	516	10.3%	4,555	9.4%	10,045	8.1%	
Age 30 to 34 Years	440	8.8%	4,071	8.4%	9,344	7.5%	
Age 35 to 39 Years	345	6.9%	3,422	7.0%	8,808	7.1%	
Age 40 to 44 Years	357	7.2%	3,354	6.9%	8,758	7.0%	
Age 45 to 49 Years	329	6.6%	3,087	6.3%	8,398	6.7%	
Age 50 to 54 Years	337	6.7%	3,252	6.7%	8,710	7.0%	
Age 55 to 59 Years	290	5.8%	2,949	6.1%	7,909	6.4%	
Age 60 to 64 Years	217	4.3%	2,261	4.6%	6,211	5.0%	
Age 65 to 69 Years	161	3.2%	1,564	3.2%	4,376	3.5%	
Age 70 to 74 Years	124	2.5%	1,188	2.4%	3,176	2.6%	
Age 75 to 79 Years	67	1.3%	716	1.5%	1,877	1.5%	
Age 80 to 84 Years	22	0.4%	349	0.7%	929	0.7%	
Age 85 Years or Over	18	0.4%	256	0.5%	671	0.5%	
Male Median Age	32.0		32.6		33.5		
Age 19 Years or Less	1,346	27.0%	13,358	27.4%	35,168	28.3%	
Age 20 to 64 Years	3,256	65.2%	31,280	64.2%	78,217	62.9%	
Age 65 Years or Over	392	7.8%	4,073	8.4%	11,029	8.9%	
Males per 100 Females (2023)							
Overall Comparison	102		96		97		
Age Under 5 Years	97	49.2%	103	50.7%	105	51.1%	
Age 5 to 9 Years	111	52.6%	105	51.2%	102	50.6%	
Age 10 to 14 Years	109	52.2%	101	50.2%	103	50.7%	
Age 15 to 19 Years	109	52.1%	100	50.1%	104	51.0%	
Age 20 to 24 Years	88	46.8%	96	49.0%	98	49.6%	
Age 25 to 29 Years	120	54.6%	99	49.6%	98	49.6%	
Age 30 to 34 Years	114	53.2%	103	50.8%	100	50.0%	
Age 35 to 39 Years	100	50.0%	100	50.0%	99	49.7%	
Age 40 to 44 Years	107	51.7%	100	49.9%	99	49.7%	
Age 45 to 49 Years	103	50.9%	94	48.3%	94	48.6%	
Age 50 to 54 Years	94	48.4%	89	47.2%	95	48.7%	
Age 55 to 59 Years	95	48.8%	94	48.6%	97	49.1%	
Age 60 to 64 Years	90	47.3%	88	46.7%	93	48.2%	
Age 65 to 69 Years	110	52.5%	83	45.4%	87	46.5%	
Age 70 to 74 Years	88	46.8%	87	46.6%	88	46.9%	
Age 75 to 79 Years	80	44.5%	72	42.0%	76	43.3%	
Age 80 to 84 Years	61	37.7%	61	37.7%	69	40.7%	
Age 85 Years or Over	54	35.3%	45	30.8%	48	32.5%	
Age 19 Years or Less	106	51.5%	102	50.5%	103	50.9%	
Age 20 to 39 Years	105	51.2%	99	49.8%	99	49.7%	
Age 40 to 64 Years	98	49.6%	93	48.2%	96	48.9%	
Age 65 Years or Over	89	47.1%	76	43.1%	80	44.4%	

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Household Type (2023)							
Total Households		4,342		39,520		90,103	
Households with Children		1,061	24.4%	12,777	32.3%	32,065	35.6%
Average Household Size		2.3		2.5		2.8	
Household Density per Square Mile		1,383		1,398		1,148	
Population Family		8,049	81.3%	81,989	82.3%	215,717	85.4%
Population Non-Family		1,854	18.7%	17,399	17.5%	36,432	14.4%
Population Group Quarters		-	-	260	0.3%	534	0.2%
Family Households		2,671	61.5%	25,324	64.1%	61,679	68.5%
Married Couple Households		1,853	69.4%	16,778	66.3%	42,854	69.5%
Other Family Households with Children		818	30.6%	8,545	33.7%	18,825	30.5%
Family Households with Children		1,050	39.3%	12,667	50.0%	31,701	51.4%
Married Couple with Children		646	61.5%	7,879	62.2%	21,077	66.5%
Other Family Households with Children		404	38.5%	4,788	37.8%	10,624	33.5%
Family Households No Children		1,621	60.7%	12,657	50.0%	29,978	48.6%
Married Couple No Children		1,207	74.5%	8,899	70.3%	21,776	72.6%
Other Family Households No Children		414	25.5%	3,757	29.7%	8,202	27.4%
Non-Family Households		1,671	38.5%	14,196	35.9%	28,425	31.5%
Non-Family Households with Children		11	0.7%	109	0.8%	364	1.3%
Non-Family Households No Children		1,660	99.3%	14,087	99.2%	28,061	98.7%
Average Family Household Size		3.0		3.2		3.5	
Average Family Income		\$90,076		\$99,438		\$118,997	
Median Family Income		\$92,956		\$84,504		\$96,260	
Average Non-Family Household Size		1.1		1.2		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		7,967		80,040		201,663	
Never Married		3,565	44.8%	30,559	38.2%	72,446	35.9%
Currently Married		3,246	40.7%	33,837	42.3%	93,119	46.2%
Previously Married		1,155	14.5%	15,644	19.5%	36,098	17.9%
Separated		182	15.7%	4,518	28.9%	10,085	27.9%
Widowed		215	18.6%	3,040	19.4%	7,651	21.2%
Divorced		759	65.7%	8,085	51.7%	18,362	50.9%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,380		64,387		163,288	
Elementary (Grade Level 0 to 8)		371	5.8%	4,172	6.5%	12,900	7.9%
Some High School (Grade Level 9 to 11)		336	5.3%	4,347	6.8%	11,043	6.8%
High School Graduate		1,031	16.2%	13,370	20.8%	34,696	21.2%
Some College		764	12.0%	10,718	16.6%	24,807	15.2%
Associate Degree Only		1,135	17.8%	6,698	10.4%	15,024	9.2%
Bachelor Degree Only		2,168	34.0%	16,464	25.6%	42,123	25.8%
Graduate Degree		575	9.0%	8,617	13.4%	22,695	13.9%
Any College (Some College or Higher)		4,642	72.8%	42,497	66.0%	104,648	64.1%
College Degree + (Bachelor Degree or Higher)		2,743	43.0%	25,081	39.0%	64,817	39.7%

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Housing							
Total Housing Units (2023)		4,542		41,380		94,321	
Total Housing Units (2020)		3,617		38,562		90,121	
Historical Annual Growth (2020-2023)		925	-	2,818	-	4,201	-
Housing Units Occupied (2023)		4,342	95.6%	39,520	95.5%	90,103	95.5%
Housing Units Owner-Occupied		2,473	56.9%	22,562	57.1%	54,396	60.4%
Housing Units Renter-Occupied		1,869	43.1%	16,958	42.9%	35,707	39.6%
Housing Units Vacant (2023)		200	4.4%	1,860	4.5%	4,218	4.5%
Household Size (2023)							
Total Households		4,342		39,520		90,103	
1 Person Households		1,340	30.9%	11,379	28.8%	22,804	25.3%
2 Person Households		1,258	29.0%	11,815	29.9%	25,770	28.6%
3 Person Households		710	16.4%	6,333	16.0%	15,358	17.0%
4 Person Households		599	13.8%	5,053	12.8%	12,916	14.3%
5 Person Households		264	6.1%	2,613	6.6%	6,992	7.8%
6 Person Households		105	2.4%	1,301	3.3%	3,416	3.8%
7 or More Person Households		66	1.5%	1,026	2.6%	2,846	3.2%
Household Income Distribution (2023)							
HH Income \$200,000 or More		175	4.0%	3,005	7.6%	9,168	10.2%
HH Income \$150,000 to \$199,999		530	12.2%	3,124	7.9%	7,617	8.5%
HH Income \$125,000 to \$149,999		257	5.9%	2,301	5.8%	6,182	6.9%
HH Income \$100,000 to \$124,999		322	7.4%	3,001	7.6%	7,849	8.7%
HH Income \$75,000 to \$99,999		658	15.1%	5,390	13.6%	12,581	14.0%
HH Income \$50,000 to \$74,999		663	15.3%	7,552	19.1%	16,210	18.0%
HH Income \$35,000 to \$49,999		814	18.8%	5,180	13.1%	10,244	11.4%
HH Income \$25,000 to \$34,999		410	9.4%	3,794	9.6%	8,047	8.9%
HH Income \$15,000 to \$24,999		209	4.8%	2,863	7.2%	5,755	6.4%
HH Income \$10,000 to \$14,999		60	1.4%	1,000	2.5%	2,202	2.4%
HH Income Under \$10,000		243	5.6%	2,310	5.8%	4,249	4.7%
Household Vehicles (2023)							
Households 0 Vehicles Available		188	4.3%	1,321	3.3%	2,885	3.2%
Households 1 Vehicle Available		1,795	41.3%	16,086	40.7%	31,954	35.5%
Households 2 Vehicles Available		1,664	38.3%	14,014	35.5%	34,823	38.6%
Households 3 or More Vehicles Available		695	16.0%	8,099	20.5%	20,441	22.7%
Total Vehicles Available		7,617		72,211		171,535	
Average Vehicles per Household		1.8		1.8		1.9	
Owner-Occupied Household Vehicles		5,020	65.9%	47,652	66.0%	118,633	69.2%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2	
Renter-Occupied Household Vehicles		2,597	34.1%	24,560	34.0%	52,902	30.8%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		5,940		55,434		134,762	
Travel to Work in 14 Minutes or Less		979	16.5%	8,803	15.9%	20,672	15.3%
Travel to Work in 15 to 29 Minutes		1,781	30.0%	14,580	26.3%	34,456	25.6%
Travel to Work in 30 to 59 Minutes		1,823	30.7%	15,606	28.2%	40,466	30.0%
Travel to Work in 60 Minutes or More		318	5.4%	2,700	4.9%	8,238	6.1%
Work at Home		1,039	17.5%	13,743	24.8%	30,931	23.0%
Average Minutes Travel to Work		24.6		24.8		26.0	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9661/-84.136

3527 Old Norcross Rd Duluth, GA 30096		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over		5,940		55,434		134,762	
Drive to Work Alone		3,773	63.5%	34,950	63.0%	87,565	65.0%
Drive to Work in Carpool		542	9.1%	5,236	9.4%	13,445	10.0%
Travel to Work by Public Transportation		87	1.5%	320	0.6%	814	0.6%
Drive to Work on Motorcycle		-	-	-	-	-	-
Bicycle to Work		-	-	1	-	45	-
Walk to Work		57	1.0%	403	0.7%	758	0.6%
Other Means		443	7.5%	780	1.4%	1,205	0.9%
Work at Home		1,039	17.5%	13,743	24.8%	30,931	23.0%
Daytime Demographics (2023)							
Total Businesses		1,650		8,129		21,336	
Total Employees		15,973		70,233		170,505	
Company Headquarter Businesses		56	3.4%	265	3.3%	655	3.1%
Company Headquarter Employees		1,701	10.7%	13,321	19.0%	33,674	19.7%
Employee Population per Business		9.7	to 1	8.6	to 1	8.0	to 1
Residential Population per Business		6.0	to 1	12.3	to 1	11.8	to 1
Adj. Daytime Demographics Age 16 Years or Over		17,820		93,261		233,189	
Labor Force							
Labor Population Age 16 Years or Over (2023)		7,811		78,512		197,652	
Labor Force Total Males (2023)		3,921	50.2%	37,994	48.4%	96,497	48.8%
Male Civilian Employed		3,161	80.6%	28,840	75.9%	72,498	75.1%
Male Civilian Unemployed		54	1.4%	874	2.3%	2,305	2.4%
Males in Armed Forces		24	0.6%	50	0.1%	206	0.2%
Males Not in Labor Force		682	17.4%	8,230	21.7%	21,488	22.3%
Labor Force Total Females (2023)		3,890	49.8%	40,517	51.6%	101,156	51.2%
Female Civilian Employed		2,779	71.4%	26,593	65.6%	62,265	61.6%
Female Civilian Unemployed		30	0.8%	795	2.0%	1,809	1.8%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		1,081	27.8%	13,129	32.4%	37,083	36.7%
Unemployment Rate		84	1.1%	1,670	2.1%	4,113	2.1%
Occupation (2023)							
Occupation Population Age 16 Years or Over		5,940		55,434		134,762	
Occupation Total Males		3,161	53.2%	28,840	52.0%	72,498	53.8%
Occupation Total Females		2,779	46.8%	26,593	48.0%	62,265	46.2%
Management, Business, Financial Operations		712	12.0%	7,826	14.1%	20,391	15.1%
Professional, Related		1,792	30.2%	12,601	22.7%	29,841	22.1%
Service		856	14.4%	9,234	16.7%	22,951	17.0%
Sales, Office		1,135	19.1%	11,965	21.6%	28,031	20.8%
Farming, Fishing, Forestry		16	0.3%	143	0.3%	340	0.3%
Construction, Extraction, Maintenance		497	8.4%	5,387	9.7%	14,908	11.1%
Production, Transport, Material Moving		932	15.7%	8,279	14.9%	18,300	13.6%
White Collar Workers		3,639	61.3%	32,391	58.4%	78,263	58.1%
Blue Collar Workers		2,301	38.7%	23,042	41.6%	56,499	41.9%

Complete Profile

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Units In Structure (2023)							
Total Units		4,342		39,520		90,103	
1 Detached Unit		2,471	56.9%	22,014	55.7%	54,984	61.0%
1 Attached Unit		210	4.8%	2,889	7.3%	6,521	7.2%
2 Units		74	1.7%	702	1.8%	1,937	2.1%
3 to 4 Units		95	2.2%	1,293	3.3%	2,584	2.9%
5 to 9 Units		264	6.1%	2,384	6.0%	4,545	5.0%
10 to 19 Units		636	14.6%	5,380	13.6%	9,586	10.6%
20 to 49 Units		160	3.7%	1,887	4.8%	3,610	4.0%
50 or More Units		385	8.9%	2,363	6.0%	4,781	5.3%
Mobile Home or Trailer		45	1.0%	572	1.4%	1,442	1.6%
Other Structure		3	-	36	-	114	0.1%
Homes Built By Year (2023)							
Homes Built 2020 or later		27	0.6%	397	1.0%	973	1.0%
Homes Built 2010 to 2019		415	9.1%	4,394	10.6%	10,465	11.1%
Homes Built 2000 to 2009		1,038	22.9%	9,203	22.2%	20,567	21.8%
Homes Built 1990 to 1999		1,273	28.0%	10,881	26.3%	24,710	26.2%
Homes Built 1980 to 1989		929	20.5%	9,871	23.9%	21,681	23.0%
Homes Built 1970 to 1979		477	10.5%	3,285	7.9%	7,411	7.9%
Homes Built 1960 to 1969		133	2.9%	1,057	2.6%	2,953	3.1%
Homes Built 1950 to 1959		18	0.4%	172	0.4%	537	0.6%
Homes Built 1940 to 1949		24	0.5%	177	0.4%	476	0.5%
Homes Built Before 1939		8	0.2%	85	0.2%	331	0.4%
Median Age of Homes		31.3 yrs		30.7 yrs		30.8 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,473		22,562		54,396	
Home Values \$1,000,000 or More		15	0.6%	530	2.3%	1,123	2.1%
Home Values \$750,000 to \$999,999		29	1.2%	922	4.1%	1,701	3.1%
Home Values \$500,000 to \$749,999		120	4.9%	1,576	7.0%	5,358	9.8%
Home Values \$400,000 to \$499,999		218	8.8%	2,351	10.4%	6,562	12.1%
Home Values \$300,000 to \$399,999		707	28.6%	5,716	25.3%	13,971	25.7%
Home Values \$250,000 to \$299,999		465	18.8%	3,912	17.3%	9,275	17.1%
Home Values \$200,000 to \$249,999		626	25.3%	4,170	18.5%	8,428	15.5%
Home Values \$175,000 to \$199,999		111	4.5%	1,339	5.9%	2,696	5.0%
Home Values \$150,000 to \$174,999		90	3.6%	725	3.2%	1,661	3.1%
Home Values \$125,000 to \$149,999		20	0.8%	441	2.0%	967	1.8%
Home Values \$100,000 to \$124,999		13	0.5%	232	1.0%	621	1.1%
Home Values \$90,000 to \$99,999		3	0.1%	52	0.2%	94	0.2%
Home Values \$80,000 to \$89,999		2	-	37	0.2%	91	0.2%
Home Values \$70,000 to \$79,999		3	0.1%	42	0.2%	118	0.2%
Home Values \$60,000 to \$69,999		3	0.1%	25	0.1%	56	0.1%
Home Values \$50,000 to \$59,999		11	0.5%	78	0.3%	194	0.4%
Home Values \$35,000 to \$49,999		3	0.1%	66	0.3%	170	0.3%
Home Values \$25,000 to \$34,999		10	0.4%	89	0.4%	436	0.8%
Home Values \$10,000 to \$24,999		10	0.4%	140	0.6%	463	0.9%
Home Values Under \$10,000		11	0.5%	117	0.5%	414	0.8%
Owner-Occupied Median Home Value		\$283,507		\$311,404		\$328,083	
Renter-Occupied Median Rent		\$1,286		\$1,284		\$1,291	

Complete Profile

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3527 Old Norcross Rd Duluth, GA 30096		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$257.66 M	\$2.5 B	\$6.49 B
Total Non-Retail Expenditure		\$136.15 M	\$1.32 B	\$3.43 B
Total Retail Expenditure		\$121.51 M	\$1.18 B	\$3.06 B
Apparel		\$9.22 M	\$89.02 M	\$232.61 M
Contributions		\$8.39 M	\$81.93 M	\$216.53 M
Education		\$8.02 M	\$77.82 M	\$207.99 M
Entertainment		\$14.69 M	\$141.6 M	\$370.86 M
Food and Beverages		\$37.9 M	\$367.32 M	\$951.32 M
Furnishings and Equipment		\$9.12 M	\$87.79 M	\$229.59 M
Gifts		\$6.2 M	\$61.97 M	\$164.91 M
Health Care		\$21.4 M	\$207.25 M	\$534.61 M
Household Operations		\$10.14 M	\$98.24 M	\$256.62 M
Miscellaneous Expenses		\$4.89 M	\$47.17 M	\$122.7 M
Personal Care		\$3.46 M	\$33.45 M	\$86.94 M
Personal Insurance		\$1.84 M	\$17.65 M	\$46.83 M
Reading		\$559.54 K	\$5.41 M	\$14.07 M
Shelter		\$54.55 M	\$528.22 M	\$1.37 B
Tobacco		\$1.52 M	\$14.89 M	\$37.24 M
Transportation		\$47.02 M	\$454 M	\$1.18 B
Utilities		\$18.74 M	\$182.36 M	\$467.16 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$4,945	\$5,263	\$6,002
Total Non-Retail Expenditure		\$2,613 52.8%	\$2,783 52.9%	\$3,175 52.9%
Total Retail Expenditures		\$2,332 47.2%	\$2,480 47.1%	\$2,827 47.1%
Apparel		\$177 3.6%	\$188 3.6%	\$215 3.6%
Contributions		\$161 3.3%	\$173 3.3%	\$200 3.3%
Education		\$154 3.1%	\$164 3.1%	\$192 3.2%
Entertainment		\$282 5.7%	\$299 5.7%	\$343 5.7%
Food and Beverages		\$727 14.7%	\$775 14.7%	\$880 14.7%
Furnishings and Equipment		\$175 3.5%	\$185 3.5%	\$212 3.5%
Gifts		\$119 2.4%	\$131 2.5%	\$153 2.5%
Health Care		\$411 8.3%	\$437 8.3%	\$494 8.2%
Household Operations		\$195 3.9%	\$207 3.9%	\$237 4.0%
Miscellaneous Expenses		\$94 1.9%	\$99 1.9%	\$113 1.9%
Personal Care		\$66 1.3%	\$71 1.3%	\$80 1.3%
Personal Insurance		\$35 0.7%	\$37 0.7%	\$43 0.7%
Reading		\$11 0.2%	\$11 0.2%	\$13 0.2%
Shelter		\$1,047 21.2%	\$1,114 21.2%	\$1,266 21.1%
Tobacco		\$29 0.6%	\$31 0.6%	\$34 0.6%
Transportation		\$902 18.2%	\$957 18.2%	\$1,091 18.2%
Utilities		\$360 7.3%	\$385 7.3%	\$432 7.2%