

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.535/-84.5769

8028 Senoia Rd Fairburn, GA 30213		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)		7,988		26,779		69,043	
Projected Population (2026)		8,734		29,330		74,639	
Census Population (2010)		5,851		19,596		57,091	
Census Population (2000)		1,178		9,491		32,929	
Projected Annual Growth (2021 to 2026)		746	1.9%	2,551	1.9%	5,596	1.6%
Historical Annual Growth (2010 to 2021)		2,137	3.3%	7,183	3.3%	11,952	1.9%
Historical Annual Growth (2000 to 2010)		4,673	39.7%	10,105	10.6%	24,162	7.3%
Estimated Population Density (2021)		2,544	psm	948	psm	879	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		3,138		9,995		25,848	
Projected Households (2026)		3,397		10,833		27,738	
Census Households (2010)		2,240		7,089		20,879	
Census Households (2000)		498		3,537		12,188	
Estimated Households with Children (2021)		1,175	37.4%	3,869	38.7%	10,021	38.8%
Estimated Average Household Size (2021)		2.54		2.68		2.67	
Average Household Income							
Estimated Average Household Income (2021)		\$49,660		\$54,827		\$65,091	
Projected Average Household Income (2026)		\$53,069		\$59,003		\$71,075	
Estimated Average Family Income (2021)		\$51,991		\$62,799		\$75,818	
Median Household Income							
Estimated Median Household Income (2021)		\$49,962		\$54,378		\$61,441	
Projected Median Household Income (2026)		\$56,363		\$62,079		\$70,581	
Estimated Median Family Income (2021)		\$67,831		\$68,917		\$74,467	
Per Capita Income							
Estimated Per Capita Income (2021)		\$19,510		\$20,468		\$24,383	
Projected Per Capita Income (2026)		\$20,638		\$21,797		\$26,427	
Estimated Per Capita Income 5 Year Growth		\$1,128	5.8%	\$1,328	6.5%	\$2,044	8.4%
Estimated Average Household Net Worth (2021)		\$299,013		\$347,379		\$420,078	
Daytime Demos (2021)							
Total Businesses		179		1,343		3,055	
Total Employees		1,464		10,025		21,999	
Company Headquarter Businesses		4	2.5%	34	2.5%	73	2.4%
Company Headquarter Employees		132	9.0%	996	9.9%	2,671	12.1%
Employee Population per Business		8.2		7.5		7.2	
Residential Population per Business		44.6		19.9		22.6	

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8028 Senoia Rd Fairburn, GA 30213		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2021)	1,678	21.0%	7,530	28.1%	18,715	27.1%	
Black or African American (2021)	5,381	67.4%	15,587	58.2%	43,222	62.6%	
American Indian or Alaska Native (2021)	40	0.5%	126	0.5%	231	0.3%	
Asian (2021)	211	2.6%	818	3.1%	1,909	2.8%	
Hawaiian or Pacific Islander (2021)	-	-	11	-	26	-	
Other Race (2021)	475	5.9%	2,062	7.7%	3,152	4.6%	
Two or More Races (2021)	204	2.6%	644	2.4%	1,789	2.6%	
Not Hispanic or Latino Population (2021)	7,031	88.0%	22,709	84.8%	62,082	89.9%	
Hispanic or Latino Population (2021)	958	12.0%	4,069	15.2%	6,961	10.1%	
Not Hispanic or Latino Population (2026)	7,706	88.2%	24,923	85.0%	67,008	89.8%	
Hispanic or Latino Population (2026)	1,028	11.8%	4,407	15.0%	7,631	10.2%	
Not Hispanic or Latino Population (2010)	5,204	88.9%	16,434	83.9%	51,756	90.7%	
Hispanic or Latino Population (2010)	647	11.1%	3,162	16.1%	5,336	9.3%	
Not Hispanic or Latino Population (2000)	1,081	91.7%	8,511	89.7%	30,908	93.9%	
Hispanic or Latino Population (2000)	97	8.3%	980	10.3%	2,021	6.1%	
Projected Hispanic Annual Growth (2021 to 2026)	70	1.5%	337	1.7%	671	1.9%	
Historic Hispanic Annual Growth (2000 to 2021)	860	42.1%	3,089	15.0%	4,939	11.6%	
Age Distribution (2021)							
Age Under 5	567	7.1%	1,839	6.9%	4,632	6.7%	
Age 5 to 9 Years	613	7.7%	2,037	7.6%	5,055	7.3%	
Age 10 to 14 Years	650	8.1%	2,142	8.0%	5,428	7.9%	
Age 15 to 19 Years	566	7.1%	1,908	7.1%	4,891	7.1%	
Age 20 to 24 Years	457	5.7%	1,575	5.9%	3,978	5.8%	
Age 25 to 29 Years	609	7.6%	1,923	7.2%	4,739	6.9%	
Age 30 to 34 Years	703	8.8%	2,192	8.2%	5,528	8.0%	
Age 35 to 39 Years	637	8.0%	2,061	7.7%	5,277	7.6%	
Age 40 to 44 Years	583	7.3%	1,865	7.0%	4,819	7.0%	
Age 45 to 49 Years	508	6.4%	1,762	6.6%	4,534	6.6%	
Age 50 to 54 Years	471	5.9%	1,685	6.3%	4,385	6.4%	
Age 55 to 59 Years	430	5.4%	1,562	5.8%	4,184	6.1%	
Age 60 to 64 Years	367	4.6%	1,345	5.0%	3,672	5.3%	
Age 65 to 74 Years	518	6.5%	1,851	6.9%	5,046	7.3%	
Age 75 to 84 Years	227	2.8%	784	2.9%	2,157	3.1%	
Age 85 Years or Over	82	1.0%	250	0.9%	719	1.0%	
Median Age	32.8		33.8		34.8		
Gender Age Distribution (2021)							
Female Population	4,378	54.8%	14,315	53.5%	37,161	53.8%	
Age 0 to 19 Years	1,173	26.8%	3,907	27.3%	9,875	26.6%	
Age 20 to 64 Years	2,705	61.8%	8,728	61.0%	22,697	61.1%	
Age 65 Years or Over	499	11.4%	1,680	11.7%	4,589	12.3%	
Female Median Age	34.3		35.1		36.0		
Male Population	3,610	45.2%	12,463	46.5%	31,881	46.2%	
Age 0 to 19 Years	1,223	33.9%	4,019	32.2%	10,130	31.8%	
Age 20 to 64 Years	2,060	57.1%	7,240	58.1%	18,418	57.8%	
Age 65 Years or Over	327	9.1%	1,205	9.7%	3,333	10.5%	
Male Median Age	30.8		32.2		33.2		

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Household Income Distribution (2021)						
HH Income \$200,000 or More	64	2.0%	253	2.5%	1,017	3.9%
HH Income \$150,000 to \$199,999	33	1.0%	264	2.6%	919	3.6%
HH Income \$100,000 to \$149,999	339	10.8%	1,344	13.4%	3,766	14.6%
HH Income \$75,000 to \$99,999	473	15.1%	1,366	13.7%	3,765	14.6%
HH Income \$50,000 to \$74,999	666	21.2%	2,058	20.6%	5,580	21.6%
HH Income \$35,000 to \$49,999	435	13.9%	1,404	14.1%	3,583	13.9%
HH Income \$25,000 to \$34,999	490	15.6%	1,345	13.5%	2,555	9.9%
HH Income \$15,000 to \$24,999	241	7.7%	822	8.2%	2,090	8.1%
HH Income Under \$15,000	397	12.6%	1,139	11.4%	2,572	10.0%
HH Income \$35,000 or More	2,010	64.0%	6,689	66.9%	18,631	72.1%
HH Income \$75,000 or More	908	28.9%	3,227	32.3%	9,468	36.6%
Housing (2021)						
Total Housing Units	3,339		10,732		27,859	
Housing Units Occupied	3,138	94.0%	9,995	93.1%	25,848	92.8%
Housing Units Owner-Occupied	1,788	57.0%	6,051	60.5%	17,258	66.8%
Housing Units, Renter-Occupied	1,351	43.0%	3,944	39.5%	8,589	33.2%
Housing Units, Vacant	201	6.4%	737	7.4%	2,011	7.8%
Marital Status (2021)						
Never Married	2,581	41.9%	9,297	44.8%	21,881	40.6%
Currently Married	2,064	33.5%	6,987	33.7%	20,176	37.4%
Separated	21	0.3%	367	1.8%	1,710	3.2%
Widowed	219	3.6%	796	3.8%	2,076	3.8%
Divorced	1,274	20.7%	3,314	16.0%	8,087	15.0%
Household Type (2021)						
Population Family	6,621	82.9%	22,822	85.2%	59,116	85.6%
Population Non-Family	1,363	17.1%	3,934	14.7%	9,799	14.2%
Population Group Quarters	5	-	23	-	128	0.2%
Family Households	1,984	63.2%	6,722	67.3%	17,651	68.3%
Non-Family Households	1,154	36.8%	3,273	32.7%	8,197	31.7%
Married Couple with Children	555	26.9%	1,977	28.3%	5,024	24.9%
Average Family Household Size	3.3		3.4		3.3	
Household Size (2021)						
1 Person Households	972	31.0%	2,755	27.6%	6,961	26.9%
2 Person Households	913	29.1%	2,852	28.5%	7,476	28.9%
3 Person Households	479	15.3%	1,614	16.2%	4,387	17.0%
4 Person Households	388	12.3%	1,355	13.6%	3,576	13.8%
5 Person Households	198	6.3%	785	7.9%	1,956	7.6%
6 or More Person Households	189	6.0%	633	6.3%	1,492	5.8%
Household Vehicles (2021)						
Households with 0 Vehicles Available	176	5.6%	621	6.2%	1,398	5.4%
Households with 1 Vehicles Available	1,246	39.7%	3,479	34.8%	9,346	36.2%
Households with 2 or More Vehicles Available	1,717	54.7%	5,894	59.0%	15,104	58.4%
Total Vehicles Available	5,363		18,104		47,748	
Average Vehicles Per Household	1.7		1.8		1.8	

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Labor Force (2021)							
Estimated Labor Population Age 16 Years or Over		6,050		20,372		52,942	
Estimated Civilian Employed		4,084	67.5%	13,608	66.8%	33,852	63.9%
Estimated Civilian Unemployed		193	3.2%	765	3.8%	1,909	3.6%
Estimated in Armed Forces		-	-	-	-	89	0.2%
Estimated Not in Labor Force		1,773	29.3%	5,999	29.4%	17,092	32.3%
Unemployment Rate		3.2%		3.8%		3.6%	
Occupation (2021)							
Occupation: Population Age 16 Years or Over		4,084		13,608		33,852	
Management, Business, Financial Operations		678	16.6%	2,045	15.0%	5,787	17.1%
Professional, Related		897	22.0%	2,780	20.4%	7,419	21.9%
Service		646	15.8%	2,764	20.3%	5,704	16.9%
Sales, Office		960	23.5%	2,845	20.9%	6,884	20.3%
Farming, Fishing, Forestry		7	0.2%	40	0.3%	55	0.2%
Construct, Extraction, Maintenance		178	4.4%	772	5.7%	2,035	6.0%
Production, Transport Material Moving		718	17.6%	2,362	17.4%	5,967	17.6%
White Collar Workers		2,536	62.1%	7,669	56.4%	20,090	59.3%
Blue Collar Workers		1,548	37.9%	5,939	43.6%	13,761	40.7%
Consumer Expenditure (2021)							
Total Household Expenditure		\$136.7 M		\$462.53 M		\$1.34 B	
Total Non-Retail Expenditure		\$71.92 M	52.6%	\$243.27 M	52.6%	\$704.33 M	52.6%
Total Retail Expenditure		\$64.78 M	47.4%	\$219.26 M	47.4%	\$634.73 M	47.4%
Apparel		\$4.75 M	3.5%	\$16.16 M	3.5%	\$46.97 M	3.5%
Contributions		\$4.16 M	3.0%	\$14.28 M	3.1%	\$42.16 M	3.1%
Education		\$3.63 M	2.7%	\$12.69 M	2.7%	\$37.88 M	2.8%
Entertainment		\$7.48 M	5.5%	\$25.59 M	5.5%	\$74.86 M	5.6%
Food and Beverages		\$20.5 M	15.0%	\$69.12 M	14.9%	\$199.2 M	14.9%
Furnishings and Equipment		\$4.67 M	3.4%	\$15.94 M	3.4%	\$46.56 M	3.5%
Gifts		\$3.16 M	2.3%	\$10.73 M	2.3%	\$31.55 M	2.4%
Health Care		\$11.81 M	8.6%	\$39.71 M	8.6%	\$114.44 M	8.5%
Household Operations		\$5.24 M	3.8%	\$17.83 M	3.9%	\$51.98 M	3.9%
Miscellaneous Expenses		\$2.55 M	1.9%	\$8.66 M	1.9%	\$25.19 M	1.9%
Personal Care		\$1.83 M	1.3%	\$6.2 M	1.3%	\$17.94 M	1.3%
Personal Insurance		\$884.96 K	0.6%	\$3.07 M	0.7%	\$9.11 M	0.7%
Reading		\$291.61 K	0.2%	\$989.36 K	0.2%	\$2.88 M	0.2%
Shelter		\$29.07 M	21.3%	\$97.99 M	21.2%	\$282.27 M	21.1%
Tobacco		\$949.07 K	0.7%	\$3.1 M	0.7%	\$8.62 M	0.6%
Transportation		\$25.07 M	18.3%	\$84.91 M	18.4%	\$245.93 M	18.4%
Utilities		\$10.66 M	7.8%	\$35.56 M	7.7%	\$101.53 M	7.6%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		5,135		17,278		45,059	
Elementary (Grade Level 0 to 8)		128	2.5%	669	3.9%	1,251	2.8%
Some High School (Grade Level 9 to 11)		240	4.7%	963	5.6%	2,565	5.7%
High School Graduate		1,469	28.6%	5,104	29.5%	12,524	27.8%
Some College		1,101	21.4%	3,958	22.9%	10,226	22.7%
Associate Degree Only		567	11.0%	1,750	10.1%	4,605	10.2%
Bachelor Degree Only		997	19.4%	3,107	18.0%	8,826	19.6%
Graduate Degree		633	12.3%	1,728	10.0%	5,062	11.2%

Expanded Profile

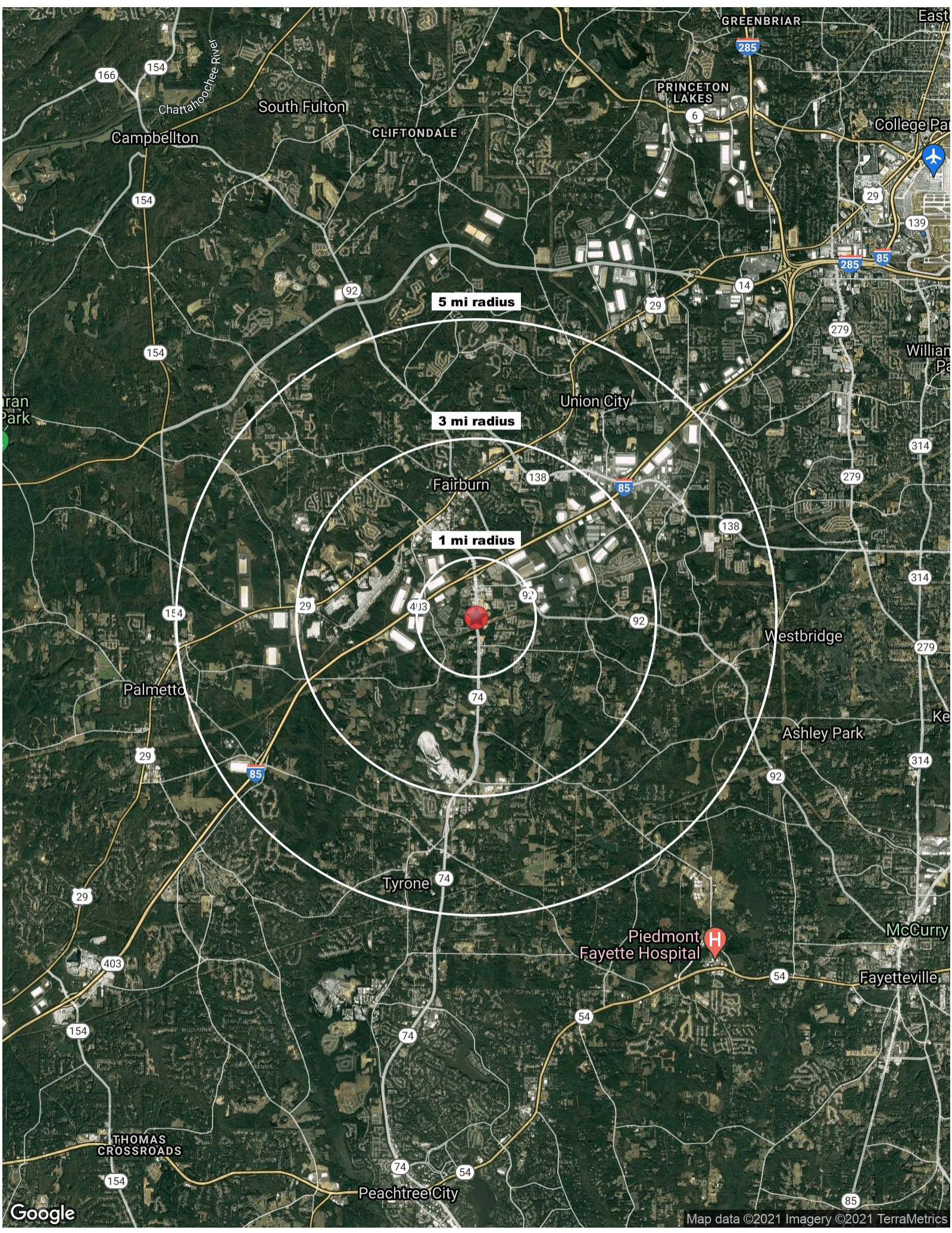
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8028 Senoia Rd Fairburn, GA 30213		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)							
1 Detached Unit	1,864	83.2%	6,366	89.8%	18,006	86.2%	
1 Attached Unit	264	11.8%	630	8.9%	1,637	7.8%	
2 to 4 Units	65	2.9%	419	5.9%	1,060	5.1%	
5 to 9 Units	183	8.2%	691	9.7%	1,667	8.0%	
10 to 19 Units	285	12.7%	583	8.2%	1,237	5.9%	
20 to 49 Units	172	7.7%	285	4.0%	373	1.8%	
50 or More Units	240	10.7%	603	8.5%	1,095	5.2%	
Mobile Home or Trailer	61	2.7%	406	5.7%	748	3.6%	
Other Structure	5	0.2%	12	0.2%	25	0.1%	
Homes Built By Year (2021)							
Homes Built 2010 or later	1,095	48.9%	2,455	34.6%	3,955	18.9%	
Homes Built 2000 to 2009	1,109	49.5%	3,381	47.7%	9,130	43.7%	
Homes Built 1990 to 1999	383	17.1%	1,425	20.1%	3,491	16.7%	
Homes Built 1980 to 1989	170	7.6%	923	13.0%	3,790	18.1%	
Homes Built 1970 to 1979	219	9.8%	854	12.1%	2,990	14.3%	
Homes Built 1960 to 1969	60	2.7%	462	6.5%	1,100	5.3%	
Homes Built 1950 to 1959	22	1.0%	242	3.4%	681	3.3%	
Homes Built Before 1949	80	3.6%	252	3.6%	711	3.4%	
Home Values (2021)							
Home Values \$1,000,000 or More	36	2.0%	115	1.9%	358	2.1%	
Home Values \$500,000 to \$999,999	153	8.6%	544	9.0%	1,516	8.8%	
Home Values \$400,000 to \$499,999	72	4.0%	311	5.1%	1,177	6.8%	
Home Values \$300,000 to \$399,999	169	9.4%	616	10.2%	1,956	11.3%	
Home Values \$200,000 to \$299,999	318	17.8%	1,312	21.7%	4,168	24.1%	
Home Values \$150,000 to \$199,999	464	25.9%	1,355	22.4%	3,044	17.6%	
Home Values \$100,000 to \$149,999	493	27.6%	1,202	19.9%	3,235	18.7%	
Home Values \$70,000 to \$99,999	30	1.7%	201	3.3%	756	4.4%	
Home Values \$50,000 to \$69,999	13	0.7%	94	1.5%	188	1.1%	
Home Values \$25,000 to \$49,999	19	1.1%	112	1.8%	368	2.1%	
Home Values Under \$25,000	21	1.2%	189	3.1%	492	2.9%	
Owner-Occupied Median Home Value	\$180,500		\$192,145		\$207,248		
Renter-Occupied Median Rent	\$1,031		\$964		\$935		
Transportation To Work (2021)							
Drive to Work Alone	3,059	78.0%	10,342	78.8%	26,710	79.3%	
Drive to Work in Carpool	444	11.3%	1,131	8.6%	2,890	8.6%	
Travel to Work by Public Transportation	77	2.0%	347	2.6%	1,266	3.8%	
Drive to Work on Motorcycle	-	-	3	-	9	-	
Walk or Bicycle to Work	19	0.5%	115	0.9%	293	0.9%	
Other Means	116	3.0%	253	1.9%	534	1.6%	
Work at Home	207	5.3%	932	7.1%	1,963	5.8%	
Travel Time (2021)							
Travel to Work in 14 Minutes or Less	1,233	31.4%	3,323	25.3%	6,266	18.6%	
Travel to Work in 15 to 29 Minutes	1,421	36.2%	4,750	36.2%	11,116	33.0%	
Travel to Work in 30 to 59 Minutes	904	23.0%	3,498	26.7%	10,827	32.2%	
Travel to Work in 60 Minutes or More	327	8.3%	1,097	8.4%	3,660	10.9%	
Average Minutes Travel to Work	20.3		22.4		26.3		

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154

Campbellton

South Fulton

CLIFTONDALE

GREENBRIAR

285

PRINCETON LAKES

6

College Pa

154

92

5 mi radius

29

14

279

285

29

139

85

314

314

279

Union City

Fairburn

138

85

138

1 mi radius

92

92

Westbridge

Palmetto

154

29

413

74

Ashley Park

Ke

29

85

92

314

29

Tyrone

74

Piedmont Fayette Hospital



McCurry

Fayetteville

THOMAS CROSSROADS

154

Peachtree City

74

54

54

85