

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3242/-84.0607

RF5

Cumming, GA 30028	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2019)	3,608	17,769	36,459
Projected Population (2024)	4,230	20,841	42,968
Census Population (2010)	2,382	13,152	27,362
Census Population (2000)	1,436	7,582	16,712
Projected Annual Growth (2019 to 2024)	622 3.4%	3,072 3.5%	6,509 3.6%
Historical Annual Growth (2010 to 2019)	1,226 3.8%	4,617 2.9%	9,097 2.8%
Historical Annual Growth (2000 to 2010)	946 6.6%	5,570 7.3%	10,650 6.4%
Estimated Population Density (2019)	1,149 psm	629 psm	464 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2019)	1,298	6,562	13,354
Projected Households (2024)	1,479	7,404	15,137
Census Households (2010)	847	4,661	9,658
Census Households (2000)	530	2,789	6,126
Estimated Households with Children (2019)	511 39.3%	2,459 37.5%	4,889 36.6%
Estimated Average Household Size (2019)	2.78	2.71	2.73
Average Household Income			
Estimated Average Household Income (2019)	\$77,721	\$80,093	\$82,228
Projected Average Household Income (2024)	\$82,620	\$85,650	\$87,490
Estimated Average Family Income (2019)	\$90,521	\$92,500	\$94,028
Median Household Income			
Estimated Median Household Income (2019)	\$75,483	\$78,157	\$81,331
Projected Median Household Income (2024)	\$87,901	\$89,580	\$93,508
Estimated Median Family Income (2019)	\$92,171	\$90,823	\$93,547
Per Capita Income			
Estimated Per Capita Income (2019)	\$27,969	\$29,580	\$30,118
Projected Per Capita Income (2024)	\$28,886	\$30,428	\$30,822
Estimated Per Capita Income 5 Year Growth	\$917 3.3%	\$848 2.9%	\$704 2.3%
Estimated Average Household Net Worth (2019)	\$643,120	\$634,651	\$693,991
Daytime Demos (2019)			
Total Businesses	33	648	1,421
Total Employees	149	5,384	11,090
Company Headquarter Businesses	-	-	-
Company Headquarter Employees	-	-	-
Employee Population per Business	4.6	8.3	7.8
Residential Population per Business	110.8	27.4	25.7

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Race & Ethnicity						
White (2019)	3,085	85.5%	15,312	86.2%	32,074	88.0%
Black or African American (2019)	128	3.5%	552	3.1%	894	2.5%
American Indian or Alaska Native (2019)	15	0.4%	52	0.3%	139	0.4%
Asian (2019)	155	4.3%	855	4.8%	1,357	3.7%
Hawaiian or Pacific Islander (2019)	8	0.2%	18	0.1%	26	-
Other Race (2019)	164	4.5%	683	3.8%	1,357	3.7%
Two or More Races (2019)	53	1.5%	298	1.7%	610	1.7%
Not Hispanic or Latino Population (2019)	3,304	91.6%	16,380	92.2%	33,561	92.1%
Hispanic or Latino Population (2019)	304	8.4%	1,389	7.8%	2,898	7.9%
Not Hispanic or Latino Population (2024)	3,867	91.4%	19,164	92.0%	39,429	91.8%
Hispanic or Latino Population (2024)	363	8.6%	1,677	8.0%	3,539	8.2%
Not Hispanic or Latino Population (2010)	2,206	92.6%	12,274	93.3%	25,472	93.1%
Hispanic or Latino Population (2010)	176	7.4%	878	6.7%	1,890	6.9%
Not Hispanic or Latino Population (2000)	1,402	97.6%	7,403	97.6%	16,236	97.2%
Hispanic or Latino Population (2000)	34	2.4%	179	2.4%	476	2.8%
Projected Hispanic Annual Growth (2019 to 2024)	60	3.9%	288	4.2%	641	4.4%
Historic Hispanic Annual Growth (2000 to 2019)	270	42.0%	1,210	35.7%	2,422	26.8%
Age Distribution (2019)						
Age Under 5	230	6.4%	1,091	6.1%	2,083	5.7%
Age 5 to 9 Years	220	6.1%	1,126	6.3%	2,239	6.1%
Age 10 to 14 Years	278	7.7%	1,312	7.4%	2,673	7.3%
Age 15 to 19 Years	256	7.1%	1,311	7.4%	2,736	7.5%
Age 20 to 24 Years	217	6.0%	1,044	5.9%	2,252	6.2%
Age 25 to 29 Years	211	5.8%	1,064	6.0%	1,995	5.5%
Age 30 to 34 Years	219	6.1%	1,045	5.9%	2,017	5.5%
Age 35 to 39 Years	259	7.2%	1,227	6.9%	2,299	6.3%
Age 40 to 44 Years	240	6.6%	1,214	6.8%	2,373	6.5%
Age 45 to 49 Years	276	7.7%	1,339	7.5%	2,866	7.9%
Age 50 to 54 Years	257	7.1%	1,208	6.8%	2,682	7.4%
Age 55 to 59 Years	255	7.1%	1,202	6.8%	2,635	7.2%
Age 60 to 64 Years	174	4.8%	929	5.2%	1,994	5.5%
Age 65 to 74 Years	283	7.8%	1,583	8.9%	3,392	9.3%
Age 75 to 84 Years	179	5.0%	833	4.7%	1,756	4.8%
Age 85 Years or Over	55	1.5%	241	1.4%	465	1.3%
Median Age	37.5		38.0		39.2	
Gender Age Distribution (2019)						
Female Population	1,854	51.4%	9,104	51.2%	18,566	50.9%
Age 0 to 19 Years	483	26.0%	2,394	26.3%	4,780	25.7%
Age 20 to 64 Years	1,092	58.9%	5,252	57.7%	10,762	58.0%
Age 65 Years or Over	280	15.1%	1,458	16.0%	3,025	16.3%
Female Median Age	38.0		38.5		39.8	
Male Population	1,754	48.6%	8,665	48.8%	17,892	49.1%
Age 0 to 19 Years	501	28.6%	2,446	28.2%	4,950	27.7%
Age 20 to 64 Years	1,016	57.9%	5,020	57.9%	10,353	57.9%
Age 65 Years or Over	236	13.5%	1,199	13.8%	2,589	14.5%
Male Median Age	37.0		37.5		38.5	

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Household Income Distribution (2019)						
HH Income \$200,000 or More	78	6.0%	383	5.8%	971	7.3%
HH Income \$150,000 to \$199,999	132	10.2%	650	9.9%	1,356	10.2%
HH Income \$100,000 to \$149,999	264	20.4%	1,321	20.1%	2,675	20.0%
HH Income \$75,000 to \$99,999	168	12.9%	1,017	15.5%	2,054	15.4%
HH Income \$50,000 to \$74,999	287	22.1%	1,341	20.4%	2,578	19.3%
HH Income \$35,000 to \$49,999	116	9.0%	645	9.8%	1,283	9.6%
HH Income \$25,000 to \$34,999	82	6.3%	395	6.0%	842	6.3%
HH Income \$15,000 to \$24,999	89	6.9%	428	6.5%	751	5.6%
HH Income Under \$15,000	80	6.2%	383	5.8%	843	6.3%
HH Income \$35,000 or More	1,047	80.6%	5,357	81.6%	10,917	81.8%
HH Income \$75,000 or More	643	49.5%	3,371	51.4%	7,056	52.8%
Housing (2019)						
Total Housing Units	1,327		6,866		14,240	
Housing Units Occupied	1,298	97.8%	6,562	95.6%	13,354	93.8%
Housing Units Owner-Occupied	1,099	84.6%	5,504	83.9%	11,267	84.4%
Housing Units, Renter-Occupied	200	15.4%	1,058	16.1%	2,087	15.6%
Housing Units, Vacant	29	2.2%	304	4.6%	886	6.6%
Marital Status (2019)						
Never Married	573	19.9%	3,145	22.1%	6,734	22.9%
Currently Married	1,811	62.9%	8,523	59.9%	17,884	60.7%
Separated	162	5.6%	572	4.0%	1,072	3.6%
Widowed	134	4.6%	604	4.2%	1,191	4.0%
Divorced	201	7.0%	1,396	9.8%	2,583	8.8%
Household Type (2019)						
Population Family	3,207	88.9%	15,819	89.0%	32,608	89.4%
Population Non-Family	401	11.1%	1,950	11.0%	3,850	10.6%
Population Group Quarters	-	-	-	-	-	-
Family Households	987	76.1%	5,005	76.3%	10,284	77.0%
Non-Family Households	311	23.9%	1,557	23.7%	3,069	23.0%
Married Couple with Children	395	21.8%	1,900	22.3%	3,767	21.1%
Average Family Household Size	3.2		3.2		3.2	
Household Size (2019)						
1 Person Households	246	19.0%	1,272	19.4%	2,490	18.6%
2 Person Households	452	34.8%	2,401	36.6%	4,853	36.3%
3 Person Households	240	18.5%	1,092	16.6%	2,249	16.8%
4 Person Households	213	16.4%	1,067	16.3%	2,212	16.6%
5 Person Households	92	7.1%	452	6.9%	975	7.3%
6 or More Person Households	56	4.3%	279	4.3%	575	4.3%
Household Vehicles (2019)						
Households with 0 Vehicles Available	14	1.1%	134	2.0%	288	2.2%
Households with 1 Vehicles Available	254	19.6%	1,449	22.1%	2,877	21.5%
Households with 2 or More Vehicles Available	1,030	79.3%	4,979	75.9%	10,188	76.3%
Total Vehicles Available	2,856		14,154		29,526	
Average Vehicles Per Household	2.2		2.2		2.2	

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over	2,819		13,924		28,826	
Estimated Civilian Employed	1,926	68.3%	9,606	69.0%	19,028	66.0%
Estimated Civilian Unemployed	32	1.1%	322	2.3%	570	2.0%
Estimated in Armed Forces	-	-	15	0.1%	49	0.2%
Estimated Not in Labor Force	861	30.6%	3,982	28.6%	9,178	31.8%
Unemployment Rate	1.1%		2.3%		2.0%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	1,926		9,606		19,028	
Management, Business, Financial Operations	383	19.9%	1,841	19.2%	3,922	20.6%
Professional, Related	418	21.7%	2,167	22.6%	4,179	22.0%
Service	231	12.0%	1,110	11.6%	2,182	11.5%
Sales, Office	522	27.1%	2,615	27.2%	5,215	27.4%
Farming, Fishing, Forestry	-	-	9	-	31	0.2%
Construct, Extraction, Maintenance	225	11.7%	947	9.9%	1,738	9.1%
Production, Transport Material Moving	147	7.6%	916	9.5%	1,761	9.3%
White Collar Workers	1,323	68.7%	6,623	69.0%	13,316	70.0%
Blue Collar Workers	603	31.3%	2,982	31.0%	5,712	30.0%
Consumer Expenditure (2019)						
Total Household Expenditure	\$77.15 M		\$396.6 M		\$822.86 M	
Total Non-Retail Expenditure	\$40.53 M	52.5%	\$208.39 M	52.5%	\$432.73 M	52.6%
Total Retail Expenditure	\$36.61 M	47.5%	\$188.22 M	47.5%	\$390.13 M	47.4%
Apparel	\$2.72 M	3.5%	\$13.99 M	3.5%	\$29.07 M	3.5%
Contributions	\$2.51 M	3.3%	\$12.93 M	3.3%	\$27.06 M	3.3%
Education	\$2.29 M	3.0%	\$11.75 M	3.0%	\$24.79 M	3.0%
Entertainment	\$4.41 M	5.7%	\$22.68 M	5.7%	\$47.15 M	5.7%
Food and Beverages	\$11.36 M	14.7%	\$58.4 M	14.7%	\$120.94 M	14.7%
Furnishings and Equipment	\$2.74 M	3.5%	\$14.1 M	3.6%	\$29.28 M	3.6%
Gifts	\$1.86 M	2.4%	\$9.57 M	2.4%	\$20.09 M	2.4%
Health Care	\$6.55 M	8.5%	\$33.69 M	8.5%	\$69.68 M	8.5%
Household Operations	\$3.03 M	3.9%	\$15.59 M	3.9%	\$32.41 M	3.9%
Miscellaneous Expenses	\$1.46 M	1.9%	\$7.51 M	1.9%	\$15.59 M	1.9%
Personal Care	\$1.04 M	1.3%	\$5.33 M	1.3%	\$11.05 M	1.3%
Personal Insurance	\$554.73 K	0.7%	\$2.86 M	0.7%	\$5.97 M	0.7%
Reading	\$167.56 K	0.2%	\$863.59 K	0.2%	\$1.79 M	0.2%
Shelter	\$16.11 M	20.9%	\$82.8 M	20.9%	\$171.74 M	20.9%
Tobacco	\$454.19 K	0.6%	\$2.32 M	0.6%	\$4.77 M	0.6%
Transportation	\$14.23 M	18.4%	\$73.11 M	18.4%	\$151.37 M	18.4%
Utilities	\$5.67 M	7.3%	\$29.11 M	7.3%	\$60.1 M	7.3%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	2,407		11,885		24,476	
Elementary (Grade Level 0 to 8)	145	6.0%	508	4.3%	1,082	4.4%
Some High School (Grade Level 9 to 11)	275	11.4%	882	7.4%	1,571	6.4%
High School Graduate	561	23.3%	3,092	26.0%	6,278	25.7%
Some College	410	17.0%	2,398	20.2%	4,898	20.0%
Associate Degree Only	135	5.6%	779	6.6%	1,885	7.7%
Bachelor Degree Only	659	27.4%	3,187	26.8%	6,205	25.4%
Graduate Degree	223	9.3%	1,040	8.8%	2,555	10.4%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,100	129.9%	5,545	119.0%	11,373	117.8%
1 Attached Unit	61	7.2%	239	5.1%	424	4.4%
2 to 4 Units	19	2.2%	118	2.5%	192	2.0%
5 to 9 Units	13	1.5%	74	1.6%	109	1.1%
10 to 19 Units	12	1.4%	65	1.4%	146	1.5%
20 to 49 Units	6	0.8%	26	0.6%	57	0.6%
50 or More Units	10	1.2%	52	1.1%	120	1.2%
Mobile Home or Trailer	77	9.0%	444	9.5%	930	9.6%
Other Structure	-	-	-	-	2	-

Homes Built By Year (2019)

Homes Built 2010 or later	145	17.2%	822	17.6%	1,964	20.3%
Homes Built 2000 to 2009	544	64.3%	2,852	61.2%	5,488	56.8%
Homes Built 1990 to 1999	399	47.1%	1,636	35.1%	3,159	32.7%
Homes Built 1980 to 1989	101	12.0%	588	12.6%	1,277	13.2%
Homes Built 1970 to 1979	58	6.9%	348	7.5%	774	8.0%
Homes Built 1960 to 1969	23	2.7%	162	3.5%	302	3.1%
Homes Built 1950 to 1959	23	2.7%	84	1.8%	174	1.8%
Homes Built Before 1949	4	0.5%	71	1.5%	215	2.2%

Home Values (2019)

Home Values \$1,000,000 or More	3	0.5%	15	0.4%	35	0.4%
Home Values \$500,000 to \$999,999	112	15.1%	469	12.2%	1,098	13.8%
Home Values \$400,000 to \$499,999	131	17.7%	549	14.3%	1,248	15.7%
Home Values \$300,000 to \$399,999	216	29.2%	905	23.5%	2,121	26.7%
Home Values \$200,000 to \$299,999	363	49.0%	1,800	46.8%	3,205	40.3%
Home Values \$150,000 to \$199,999	130	17.5%	960	24.9%	1,805	22.7%
Home Values \$100,000 to \$149,999	96	12.9%	443	11.5%	1,030	13.0%
Home Values \$70,000 to \$99,999	15	2.0%	94	2.4%	185	2.3%
Home Values \$50,000 to \$69,999	8	1.1%	49	1.3%	88	1.1%
Home Values \$25,000 to \$49,999	13	1.8%	55	1.4%	119	1.5%
Home Values Under \$25,000	10	1.3%	105	2.7%	212	2.7%
Owner-Occupied Median Home Value	\$277,254		\$259,407		\$269,331	
Renter-Occupied Median Rent	\$969		\$885		\$826	

Transportation To Work (2019)

Drive to Work Alone	1,344	73.7%	6,916	78.0%	14,232	78.6%
Drive to Work in Carpool	233	12.8%	812	9.2%	1,787	9.9%
Travel to Work by Public Transportation	12	0.7%	44	0.5%	109	0.6%
Drive to Work on Motorcycle	-	-	7	-	14	-
Walk or Bicycle to Work	1	-	28	0.3%	42	0.2%
Other Means	14	0.8%	81	0.9%	162	0.9%
Work at Home	218	12.0%	977	11.0%	1,754	9.7%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	160	8.8%	1,312	14.8%	2,452	13.5%
Travel to Work in 15 to 29 Minutes	551	30.2%	2,620	29.6%	5,186	28.7%
Travel to Work in 30 to 59 Minutes	643	35.3%	3,120	35.2%	6,495	35.9%
Travel to Work in 60 Minutes or More	336	18.4%	1,469	16.6%	3,009	16.6%
Average Minutes Travel to Work	31.4		30.0		30.7	

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