

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0668/-84.3061

RF5

## 431 S Main St

## Alpharetta, GA 30009

### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	7,037		65,587		183,417	
Projected Population (2026)	8,070		72,643		198,796	
Census Population (2010)	5,374		53,120		160,730	
Census Population (2000)	4,556		42,697		130,273	
Projected Annual Growth (2021 to 2026)	1,033	2.9%	7,056	2.2%	15,380	1.7%
Historical Annual Growth (2010 to 2021)	1,663	2.8%	12,467	2.1%	22,687	1.3%
Historical Annual Growth (2000 to 2010)	818	1.8%	10,423	2.4%	30,457	2.3%
Estimated Population Density (2021)	2,241 psm		2,321 psm		2,337 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

### Households

Estimated Households (2021)	3,050		26,278		72,212	
Projected Households (2026)	3,462		28,974		77,498	
Census Households (2010)	2,289		20,653		61,627	
Census Households (2000)	1,808		16,606		49,188	
Estimated Households with Children (2021)	1,030	33.8%	9,355	35.6%	26,350	36.5%
Estimated Average Household Size (2021)	2.30		2.49		2.53	

### Average Household Income

Estimated Average Household Income (2021)	\$116,316		\$137,504		\$150,146	
Projected Average Household Income (2026)	\$119,774		\$150,024		\$168,475	
Estimated Average Family Income (2021)	\$148,418		\$168,534		\$182,265	

### Median Household Income

Estimated Median Household Income (2021)	\$92,123		\$107,440		\$113,494	
Projected Median Household Income (2026)	\$106,229		\$123,880		\$130,211	
Estimated Median Family Income (2021)	\$112,750		\$132,791		\$141,591	

### Per Capita Income

Estimated Per Capita Income (2021)	\$50,435		\$55,103		\$59,136	
Projected Per Capita Income (2026)	\$51,408		\$59,849		\$65,699	
Estimated Per Capita Income 5 Year Growth	\$972	1.9%	\$4,746	8.6%	\$6,562	11.1%
Estimated Average Household Net Worth (2021)	\$957,374		\$1,119,074		\$1,238,370	

### Daytime Demos (2021)

Total Businesses	1,446		7,991		15,663	
Total Employees	19,267		110,596		176,884	
Company Headquarter Businesses	79	5.4%	397	5.0%	647	4.1%
Company Headquarter Employees	5,317	27.6%	34,143	30.9%	48,188	27.2%
Employee Population per Business	13.3		13.8		11.3	
Residential Population per Business	4.9		8.2		11.7	

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### Alpharetta, GA 30009

#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	4,773	67.8%	43,045	65.6%	119,192	65.0%
Black or African American (2021)	1,092	15.5%	10,908	16.6%	31,101	17.0%
American Indian or Alaska Native (2021)	10	0.1%	156	0.2%	379	0.2%
Asian (2021)	778	11.1%	6,703	10.2%	21,170	11.5%
Hawaiian or Pacific Islander (2021)	7	-	35	-	74	-
Other Race (2021)	198	2.8%	3,191	4.9%	7,204	3.9%
Two or More Races (2021)	179	2.5%	1,549	2.4%	4,298	2.3%
Not Hispanic or Latino Population (2021)	6,467	91.9%	56,837	86.7%	163,568	89.2%
Hispanic or Latino Population (2021)	570	8.1%	8,750	13.3%	19,848	10.8%
Not Hispanic or Latino Population (2026)	7,402	91.7%	63,301	87.1%	177,601	89.3%
Hispanic or Latino Population (2026)	668	8.3%	9,342	12.9%	21,195	10.7%
Not Hispanic or Latino Population (2010)	4,845	90.1%	43,316	81.5%	138,827	86.4%
Hispanic or Latino Population (2010)	529	9.9%	9,804	18.5%	21,903	13.6%
Not Hispanic or Latino Population (2000)	4,287	94.1%	37,262	87.3%	118,641	91.1%
Hispanic or Latino Population (2000)	270	5.9%	5,434	12.7%	11,632	8.9%
Projected Hispanic Annual Growth (2021 to 2026)	98	3.4%	592	1.4%	1,347	1.4%
Historic Hispanic Annual Growth (2000 to 2021)	301	5.3%	3,316	2.9%	8,216	3.4%

#### Age Distribution (2021)

Age Under 5	408	5.8%	3,852	5.9%	10,394	5.7%
Age 5 to 9 Years	449	6.4%	4,411	6.7%	12,076	6.6%
Age 10 to 14 Years	469	6.7%	4,705	7.2%	13,177	7.2%
Age 15 to 19 Years	449	6.4%	4,322	6.6%	12,119	6.6%
Age 20 to 24 Years	354	5.0%	3,278	5.0%	8,424	4.6%
Age 25 to 29 Years	506	7.2%	4,430	6.8%	11,535	6.3%
Age 30 to 34 Years	621	8.8%	5,276	8.0%	14,148	7.7%
Age 35 to 39 Years	591	8.4%	5,146	7.8%	14,203	7.7%
Age 40 to 44 Years	508	7.2%	4,939	7.5%	14,004	7.6%
Age 45 to 49 Years	525	7.5%	5,044	7.7%	14,528	7.9%
Age 50 to 54 Years	512	7.3%	4,863	7.4%	14,298	7.8%
Age 55 to 59 Years	437	6.2%	4,225	6.4%	12,690	6.9%
Age 60 to 64 Years	368	5.2%	3,482	5.3%	10,232	5.6%
Age 65 to 74 Years	549	7.8%	4,749	7.2%	13,524	7.4%
Age 75 to 84 Years	229	3.3%	2,093	3.2%	5,917	3.2%
Age 85 Years or Over	61	0.9%	771	1.2%	2,147	1.2%
Median Age	36.4		37.0		38.1	

#### Gender Age Distribution (2021)

Female Population	3,617	51.4%	33,145	50.5%	93,581	51.0%
Age 0 to 19 Years	867	24.0%	8,301	25.0%	23,121	24.7%
Age 20 to 64 Years	2,270	62.8%	20,546	62.0%	58,319	62.3%
Age 65 Years or Over	480	13.3%	4,298	13.0%	12,141	13.0%
Female Median Age	37.2		38.0		38.9	
Male Population	3,420	48.6%	32,442	49.5%	89,836	49.0%
Age 0 to 19 Years	909	26.6%	8,989	27.7%	24,645	27.4%
Age 20 to 64 Years	2,153	63.0%	20,137	62.1%	55,744	62.1%
Age 65 Years or Over	358	10.5%	3,316	10.2%	9,447	10.5%
Male Median Age	35.6		36.0		37.3	

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### Alpharetta, GA 30009

#### Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	446	14.6%	4,821	18.3%	15,497	21.5%
HH Income \$150,000 to \$199,999	286	9.4%	2,880	11.0%	7,938	11.0%
HH Income \$100,000 to \$149,999	601	19.7%	4,858	18.5%	13,220	18.3%
HH Income \$75,000 to \$99,999	445	14.6%	3,282	12.5%	8,941	12.4%
HH Income \$50,000 to \$74,999	568	18.6%	4,262	16.2%	10,553	14.6%
HH Income \$35,000 to \$49,999	323	10.6%	2,583	9.8%	6,680	9.3%
HH Income \$25,000 to \$34,999	175	5.7%	1,579	6.0%	3,731	5.2%
HH Income \$15,000 to \$24,999	79	2.6%	873	3.3%	2,908	4.0%
HH Income Under \$15,000	127	4.2%	1,139	4.3%	2,744	3.8%
HH Income \$35,000 or More	2,669	87.5%	22,685	86.3%	62,830	87.0%
HH Income \$75,000 or More	1,778	58.3%	15,840	60.3%	45,597	63.1%

#### Housing (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	3,241		27,882		76,344	
Housing Units Occupied	3,050	94.1%	26,278	94.2%	72,212	94.6%
Housing Units Owner-Occupied	1,838	60.3%	15,859	60.3%	47,189	65.3%
Housing Units, Renter-Occupied	1,212	39.7%	10,419	39.7%	25,023	34.7%
Housing Units, Vacant	192	6.3%	1,604	6.1%	4,132	5.7%

#### Marital Status (2021)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,824	31.9%	16,100	30.6%	43,317	29.3%
Currently Married	2,482	43.5%	27,110	51.5%	80,132	54.2%
Separated	199	3.5%	2,019	3.8%	4,783	3.2%
Widowed	189	3.3%	1,902	3.6%	5,060	3.4%
Divorced	1,018	17.8%	5,488	10.4%	14,479	9.8%

#### Household Type (2021)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,625	79.9%	54,487	83.1%	154,597	84.3%
Population Non-Family	1,397	19.9%	11,023	16.8%	28,330	15.4%
Population Group Quarters	14	0.2%	77	0.1%	490	0.3%
Family Households	1,861	61.0%	17,126	65.2%	48,809	67.6%
Non-Family Households	1,189	39.0%	9,152	34.8%	23,403	32.4%
Married Couple with Children	757	30.5%	6,863	25.3%	19,810	24.7%
Average Family Household Size	3.0		3.2		3.2	

#### Household Size (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,018	33.4%	7,642	29.1%	19,467	27.0%
2 Person Households	1,003	32.9%	8,212	31.3%	22,812	31.6%
3 Person Households	432	14.2%	3,949	15.0%	11,790	16.3%
4 Person Households	371	12.2%	3,799	14.5%	11,210	15.5%
5 Person Households	156	5.1%	1,674	6.4%	4,579	6.3%
6 or More Person Households	70	2.3%	1,000	3.8%	2,355	3.3%

#### Household Vehicles (2021)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	99	3.3%	1,385	5.3%	3,171	4.4%
Households with 1 Vehicles Available	1,189	39.0%	9,087	34.6%	23,716	32.8%
Households with 2 or More Vehicles Available	1,762	57.8%	15,806	60.1%	45,324	62.8%
Total Vehicles Available	5,257		45,848		132,145	
Average Vehicles Per Household	1.7		1.7		1.8	

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### Alpharetta, GA 30009

#### Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,610		51,748		145,255	
Estimated Civilian Employed	3,698	65.9%	34,160	66.0%	95,548	65.8%
Estimated Civilian Unemployed	253	4.5%	2,203	4.3%	5,932	4.1%
Estimated in Armed Forces	7	0.1%	41	-	114	-
Estimated Not in Labor Force	1,652	29.4%	15,344	29.7%	43,660	30.1%
Unemployment Rate	4.5%		4.3%		4.1%	

#### Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	3,698		34,160		95,548	
Management, Business, Financial Operations	1,309	35.4%	10,716	31.4%	30,237	31.6%
Professional, Related	1,004	27.2%	9,499	27.8%	27,846	29.1%
Service	359	9.7%	3,998	11.7%	10,231	10.7%
Sales, Office	744	20.1%	6,397	18.7%	18,155	19.0%
Farming, Fishing, Forestry	-	-	37	0.1%	84	-
Construct, Extraction, Maintenance	136	3.7%	1,484	4.3%	3,453	3.6%
Production, Transport Material Moving	146	3.9%	2,029	5.9%	5,544	5.8%
White Collar Workers	3,056	82.7%	26,612	77.9%	76,237	79.8%
Blue Collar Workers	641	17.3%	7,548	22.1%	19,311	20.2%

#### Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$238.49 M		\$2.33 B		\$6.84 B	
Total Non-Retail Expenditure	\$126.29 M	53.0%	\$1.24 B	53.1%	\$3.64 B	53.2%
Total Retail Expenditure	\$112.2 M	47.0%	\$1.09 B	46.9%	\$3.2 B	46.8%
Apparel	\$8.53 M	3.6%	\$84 M	3.6%	\$247.9 M	3.6%
Contributions	\$8.1 M	3.4%	\$81.21 M	3.5%	\$242.66 M	3.5%
Education	\$7.71 M	3.2%	\$79.67 M	3.4%	\$240.04 M	3.5%
Entertainment	\$13.71 M	5.7%	\$134.91 M	5.8%	\$398.81 M	5.8%
Food and Beverages	\$34.78 M	14.6%	\$336.84 M	14.5%	\$987.32 M	14.4%
Furnishings and Equipment	\$8.5 M	3.6%	\$83.35 M	3.6%	\$246.13 M	3.6%
Gifts	\$6.21 M	2.6%	\$62.64 M	2.7%	\$188.13 M	2.7%
Health Care	\$19.61 M	8.2%	\$188.3 M	8.1%	\$550.92 M	8.1%
Household Operations	\$9.47 M	4.0%	\$93.27 M	4.0%	\$275.94 M	4.0%
Miscellaneous Expenses	\$4.54 M	1.9%	\$44.29 M	1.9%	\$130.5 M	1.9%
Personal Care	\$3.2 M	1.3%	\$31.15 M	1.3%	\$91.59 M	1.3%
Personal Insurance	\$1.74 M	0.7%	\$17.42 M	0.7%	\$52.03 M	0.8%
Reading	\$522.47 K	0.2%	\$5.11 M	0.2%	\$15.07 M	0.2%
Shelter	\$50.29 M	21.1%	\$490.03 M	21.1%	\$1.44 B	21.0%
Tobacco	\$1.32 M	0.6%	\$12.2 M	0.5%	\$34.85 M	0.5%
Transportation	\$43.35 M	18.2%	\$419.59 M	18.0%	\$1.23 B	18.0%
Utilities	\$16.92 M	7.1%	\$161.47 M	6.9%	\$470.22 M	6.9%

#### Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,907		45,019		127,227	
Elementary (Grade Level 0 to 8)	72	1.5%	1,667	3.7%	3,835	3.0%
Some High School (Grade Level 9 to 11)	107	2.2%	1,331	3.0%	3,197	2.5%
High School Graduate	593	12.1%	5,541	12.3%	14,796	11.6%
Some College	869	17.7%	6,730	14.9%	18,321	14.4%
Associate Degree Only	307	6.3%	2,330	5.2%	7,159	5.6%
Bachelor Degree Only	1,891	38.5%	16,446	36.5%	48,767	38.3%
Graduate Degree	1,069	21.8%	10,974	24.4%	31,153	24.5%

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### Alpharetta, GA 30009

#### Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,340	58.5%	12,936	62.6%	39,767	64.5%
1 Attached Unit	599	26.2%	3,815	18.5%	9,853	16.0%
2 to 4 Units	86	3.7%	1,419	6.9%	2,701	4.4%
5 to 9 Units	238	10.4%	1,831	8.9%	4,549	7.4%
10 to 19 Units	329	14.4%	2,510	12.2%	6,625	10.7%
20 to 49 Units	138	6.0%	1,001	4.8%	2,479	4.0%
50 or More Units	306	13.4%	2,522	12.2%	5,399	8.8%
Mobile Home or Trailer	10	0.4%	169	0.8%	722	1.2%
Other Structure	4	0.2%	75	0.4%	116	0.2%

#### Homes Built By Year (2021)

Homes Built 2010 or later	537	23.5%	3,736	18.1%	8,577	13.9%
Homes Built 2000 to 2009	708	30.9%	5,631	27.3%	14,673	23.8%
Homes Built 1990 to 1999	822	35.9%	6,522	31.6%	20,445	33.2%
Homes Built 1980 to 1989	536	23.4%	5,912	28.6%	15,802	25.6%
Homes Built 1970 to 1979	186	8.1%	2,386	11.6%	6,550	10.6%
Homes Built 1960 to 1969	112	4.9%	950	4.6%	2,845	4.6%
Homes Built 1950 to 1959	54	2.4%	443	2.1%	1,336	2.2%
Homes Built Before 1949	93	4.1%	698	3.4%	1,985	3.2%

#### Home Values (2021)

Home Values \$1,000,000 or More	29	1.6%	375	2.4%	1,100	2.3%
Home Values \$500,000 to \$999,999	325	17.7%	4,045	25.5%	13,810	29.3%
Home Values \$400,000 to \$499,999	296	16.1%	2,428	15.3%	7,979	16.9%
Home Values \$300,000 to \$399,999	379	20.6%	3,540	22.3%	10,278	21.8%
Home Values \$200,000 to \$299,999	439	23.9%	3,097	19.5%	8,525	18.1%
Home Values \$150,000 to \$199,999	183	10.0%	1,298	8.2%	3,100	6.6%
Home Values \$100,000 to \$149,999	153	8.3%	830	5.2%	1,711	3.6%
Home Values \$70,000 to \$99,999	19	1.0%	117	0.7%	294	0.6%
Home Values \$50,000 to \$69,999	3	0.1%	23	0.1%	75	0.2%
Home Values \$25,000 to \$49,999	3	0.2%	42	0.3%	104	0.2%
Home Values Under \$25,000	9	0.5%	65	0.4%	213	0.5%
Owner-Occupied Median Home Value	\$338,882		\$387,360		\$407,996	
Renter-Occupied Median Rent	\$1,395		\$1,258		\$1,279	

#### Transportation To Work (2021)

Drive to Work Alone	2,695	74.2%	24,589	73.4%	69,295	74.0%
Drive to Work in Carpool	96	2.7%	2,002	6.0%	4,938	5.3%
Travel to Work by Public Transportation	81	2.2%	967	2.9%	2,523	2.7%
Drive to Work on Motorcycle	-	-	-	-	31	-
Walk or Bicycle to Work	115	3.2%	751	2.2%	1,785	1.9%
Other Means	63	1.7%	949	2.8%	2,059	2.2%
Work at Home	580	16.0%	4,252	12.7%	12,979	13.9%

#### Travel Time (2021)

Travel to Work in 14 Minutes or Less	777	21.4%	7,275	21.7%	18,081	19.3%
Travel to Work in 15 to 29 Minutes	1,031	28.4%	9,315	27.8%	25,410	27.1%
Travel to Work in 30 to 59 Minutes	860	23.7%	8,998	26.9%	28,539	30.5%
Travel to Work in 60 Minutes or More	426	11.7%	4,251	12.7%	10,354	11.1%
Average Minutes Travel to Work	24.5		24.9		26.4	

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