

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0669/-84.3061

431 S Main St Alpharetta, GA 30009	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,106		66,991		181,212	
Projected Population (2028)	5,416		69,627		191,962	
Census Population (2020)	4,906		65,777		178,697	
Census Population (2010)	4,177		56,294		159,449	
Projected Annual Growth (2023-2028)	310	1.2%	2,636	0.8%	10,750	1.2%
Historical Annual Growth (2020-2023)	200	-	1,214	0.6%	2,515	0.5%
Historical Annual Growth (2010-2020)	729	1.7%	9,483	1.7%	19,248	1.2%
Estimated Population Density (2023)	1,626 <i>psm</i>		2,371 <i>psm</i>		2,308 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	2,185		26,087		70,301	
Projected Households (2028)	2,314		27,198		74,613	
Census Households (2020)	2,108		25,289		68,550	
Census Households (2010)	1,780		21,747		61,279	
Projected Annual Growth (2023-2028)	129	1.2%	1,111	0.9%	4,311	1.2%
Historical Annual Change (2010-2023)	405	1.8%	4,339	1.5%	9,022	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$190,022		\$175,957		\$182,383	
Projected Average Household Income (2028)	\$190,620		\$179,930		\$183,144	
Census Average Household Income (2010)	\$77,099		\$89,511		\$101,254	
Census Average Household Income (2000)	\$79,255		\$82,700		\$96,987	
Projected Annual Change (2023-2028)	\$598	-	\$3,973	0.5%	\$761	-
Historical Annual Change (2000-2023)	\$110,767	6.1%	\$93,257	4.9%	\$85,396	3.8%
Median Household Income						
Estimated Median Household Income (2023)	\$152,205		\$137,238		\$140,963	
Projected Median Household Income (2028)	\$155,284		\$139,891		\$144,941	
Census Median Household Income (2010)	\$63,867		\$72,009		\$80,377	
Census Median Household Income (2000)	\$66,584		\$69,441		\$79,631	
Projected Annual Change (2023-2028)	\$3,078	0.4%	\$2,652	0.4%	\$3,978	0.6%
Historical Annual Change (2000-2023)	\$85,621	5.6%	\$67,797	4.2%	\$61,331	3.3%
Per Capita Income						
Estimated Per Capita Income (2023)	\$81,317		\$68,568		\$70,809	
Projected Per Capita Income (2028)	\$81,463		\$70,332		\$71,236	
Census Per Capita Income (2010)	\$32,831		\$34,585		\$38,903	
Census Per Capita Income (2000)	\$31,425		\$31,896		\$36,574	
Projected Annual Change (2023-2028)	\$146	-	\$1,764	0.5%	\$427	0.1%
Historical Annual Change (2000-2023)	\$49,891	6.9%	\$36,672	5.0%	\$34,235	4.1%
Estimated Average Household Net Worth (2023)	\$1.33 M		\$1.05 M		\$1.05 M	

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431 S Main St Alpharetta, GA 30009	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	5,106		66,991		181,212	
White (2023)	3,243	63.5%	38,830	58.0%	106,701	58.9%
Black or African American (2023)	804	15.7%	10,972	16.4%	28,820	15.9%
American Indian or Alaska Native (2023)	10	0.2%	238	0.4%	478	0.3%
Asian (2023)	624	12.2%	8,462	12.6%	25,033	13.8%
Hawaiian or Pacific Islander (2023)	2	-	24	-	54	-
Other Race (2023)	126	2.5%	3,515	5.2%	7,417	4.1%
Two or More Races (2023)	297	5.8%	4,950	7.4%	12,708	7.0%
Population < 18 (2023)	984 19.3%		15,322 22.9%		41,733 23.0%	
White Not Hispanic	464	47.2%	6,779	44.2%	19,712	47.2%
Black or African American	192	19.5%	2,690	17.6%	7,188	17.2%
Asian	151	15.4%	2,175	14.2%	6,385	15.3%
Other Race Not Hispanic	63	6.4%	782	5.1%	2,155	5.2%
Hispanic	114	11.5%	2,895	18.9%	6,293	15.1%
Not Hispanic or Latino Population (2023)	4,695 91.9%		58,201 86.9%		161,266 89.0%	
Not Hispanic White	3,153	67.2%	37,307	64.1%	103,294	64.1%
Not Hispanic Black or African American	780	16.6%	10,752	18.5%	28,228	17.5%
Not Hispanic American Indian or Alaska Native	4	-	44	-	120	-
Not Hispanic Asian	622	13.3%	8,443	14.5%	24,994	15.5%
Not Hispanic Hawaiian or Pacific Islander	2	-	18	-	43	-
Not Hispanic Other Race	17	0.4%	260	0.4%	653	0.4%
Not Hispanic Two or More Races	116	2.5%	1,375	2.4%	3,933	2.4%
Hispanic or Latino Population (2023)	411 8.1%		8,790 13.1%		19,946 11.0%	
Hispanic White	90	21.8%	1,523	17.3%	3,407	17.1%
Hispanic Black or African American	23	5.7%	219	2.5%	592	3.0%
Hispanic American Indian or Alaska Native	7	1.7%	194	2.2%	358	1.8%
Hispanic Asian	2	0.4%	19	0.2%	39	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	6	-	11	-
Hispanic Other Race	109	26.4%	3,255	37.0%	6,763	33.9%
Hispanic Two or More Races	181	44.0%	3,574	40.7%	8,775	44.0%
Not Hispanic or Latino Population (2020)	4,419 90.1%		55,258 84.0%		155,294 86.9%	
Hispanic or Latino Population (2020)	487 9.9%		10,519 16.0%		23,403 13.1%	
Not Hispanic or Latino Population (2010)	3,773 90.3%		45,637 81.1%		137,565 86.3%	
Hispanic or Latino Population (2010)	404 9.7%		10,657 18.9%		21,884 13.7%	
Not Hispanic or Latino Population (2028)	4,972 91.8%		60,441 86.8%		170,934 89.0%	
Hispanic or Latino Population (2028)	443 8.2%		9,186 13.2%		21,029 11.0%	
Projected Annual Growth (2023-2028)	32 1.6%		396 0.9%		1,082 1.1%	
Historical Annual Growth (2010-2020)	83 2.0%		-138 -0.1%		1,520 0.7%	

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Total Age Distribution (2023)							
Total Population		5,106		66,991		181,212	
Age Under 5 Years		286	5.6%	3,785	5.7%	9,913	5.5%
Age 5 to 9 Years		245	4.8%	4,061	6.1%	11,107	6.1%
Age 10 to 14 Years		273	5.3%	4,595	6.9%	12,757	7.0%
Age 15 to 19 Years		276	5.4%	4,318	6.4%	11,809	6.5%
Age 20 to 24 Years		231	4.5%	3,255	4.9%	8,475	4.7%
Age 25 to 29 Years		386	7.6%	4,765	7.1%	12,316	6.8%
Age 30 to 34 Years		462	9.0%	5,375	8.0%	14,153	7.8%
Age 35 to 39 Years		437	8.6%	5,317	7.9%	14,143	7.8%
Age 40 to 44 Years		374	7.3%	5,026	7.5%	13,778	7.6%
Age 45 to 49 Years		355	6.9%	5,121	7.6%	14,131	7.8%
Age 50 to 54 Years		359	7.0%	5,027	7.5%	14,603	8.1%
Age 55 to 59 Years		336	6.6%	4,284	6.4%	12,507	6.9%
Age 60 to 64 Years		288	5.6%	3,579	5.3%	9,999	5.5%
Age 65 to 69 Years		243	4.8%	2,698	4.0%	7,356	4.1%
Age 70 to 74 Years		222	4.4%	2,362	3.5%	6,027	3.3%
Age 75 to 79 Years		170	3.3%	1,577	2.4%	3,862	2.1%
Age 80 to 84 Years		93	1.8%	920	1.4%	2,194	1.2%
Age 85 Years or Over		70	1.4%	928	1.4%	2,080	1.1%
Median Age		38.9		37.7		38.4	
Age 19 Years or Less		1,080	21.1%	16,759	25.0%	45,586	25.2%
Age 20 to 64 Years		3,227	63.2%	41,748	62.3%	114,107	63.0%
Age 65 Years or Over		799	15.7%	8,484	12.7%	21,519	11.9%
Female Age Distribution (2023)							
Female Population		2,723	53.3%	34,300	51.2%	92,892	51.3%
Age Under 5 Years		139	5.1%	1,858	5.4%	4,910	5.3%
Age 5 to 9 Years		130	4.8%	1,980	5.8%	5,433	5.8%
Age 10 to 14 Years		137	5.0%	2,218	6.5%	6,228	6.7%
Age 15 to 19 Years		121	4.4%	2,032	5.9%	5,708	6.1%
Age 20 to 24 Years		120	4.4%	1,628	4.7%	4,265	4.6%
Age 25 to 29 Years		211	7.7%	2,401	7.0%	6,298	6.8%
Age 30 to 34 Years		235	8.6%	2,713	7.9%	7,218	7.8%
Age 35 to 39 Years		227	8.4%	2,728	8.0%	7,291	7.8%
Age 40 to 44 Years		201	7.4%	2,625	7.7%	7,208	7.8%
Age 45 to 49 Years		182	6.7%	2,667	7.8%	7,489	8.1%
Age 50 to 54 Years		190	7.0%	2,538	7.4%	7,331	7.9%
Age 55 to 59 Years		185	6.8%	2,182	6.4%	6,321	6.8%
Age 60 to 64 Years		162	6.0%	1,851	5.4%	5,085	5.5%
Age 65 to 69 Years		130	4.8%	1,431	4.2%	3,921	4.2%
Age 70 to 74 Years		133	4.9%	1,391	4.1%	3,369	3.6%
Age 75 to 79 Years		113	4.1%	931	2.7%	2,205	2.4%
Age 80 to 84 Years		58	2.1%	534	1.6%	1,282	1.4%
Age 85 Years or Over		49	1.8%	592	1.7%	1,330	1.4%
Female Median Age		40.5		38.8		39.1	
Age 19 Years or Less		527	19.4%	8,089	23.6%	22,279	24.0%
Age 20 to 64 Years		1,714	62.9%	21,333	62.2%	58,505	63.0%
Age 65 Years or Over		482	17.7%	4,878	14.2%	12,108	13.0%

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Male Age Distribution (2023)							
Male Population	2,383	46.7%	32,691	48.8%	88,320	48.7%	
Age Under 5 Years	147	6.2%	1,927	5.9%	5,004	5.7%	
Age 5 to 9 Years	115	4.8%	2,081	6.4%	5,674	6.4%	
Age 10 to 14 Years	135	5.7%	2,376	7.3%	6,529	7.4%	
Age 15 to 19 Years	156	6.5%	2,285	7.0%	6,102	6.9%	
Age 20 to 24 Years	111	4.6%	1,627	5.0%	4,210	4.8%	
Age 25 to 29 Years	175	7.3%	2,363	7.2%	6,018	6.8%	
Age 30 to 34 Years	227	9.5%	2,662	8.1%	6,935	7.9%	
Age 35 to 39 Years	210	8.8%	2,589	7.9%	6,853	7.8%	
Age 40 to 44 Years	173	7.3%	2,401	7.3%	6,571	7.4%	
Age 45 to 49 Years	172	7.2%	2,453	7.5%	6,642	7.5%	
Age 50 to 54 Years	169	7.1%	2,489	7.6%	7,272	8.2%	
Age 55 to 59 Years	151	6.3%	2,102	6.4%	6,185	7.0%	
Age 60 to 64 Years	126	5.3%	1,728	5.3%	4,914	5.6%	
Age 65 to 69 Years	113	4.7%	1,267	3.9%	3,434	3.9%	
Age 70 to 74 Years	90	3.8%	971	3.0%	2,658	3.0%	
Age 75 to 79 Years	57	2.4%	646	2.0%	1,657	1.9%	
Age 80 to 84 Years	35	1.5%	386	1.2%	912	1.0%	
Age 85 Years or Over	22	0.9%	336	1.0%	750	0.8%	
Male Median Age	37.1		36.7		37.7		
Age 19 Years or Less	552	23.2%	8,670	26.5%	23,308	26.4%	
Age 20 to 64 Years	1,513	63.5%	20,415	62.4%	55,601	63.0%	
Age 65 Years or Over	317	13.3%	3,606	11.0%	9,411	10.7%	
Males per 100 Females (2023)							
Overall Comparison	88		95		95		
Age Under 5 Years	105	51.3%	104	50.9%	102	50.5%	
Age 5 to 9 Years	88	46.9%	105	51.2%	104	51.1%	
Age 10 to 14 Years	99	49.7%	107	51.7%	105	51.2%	
Age 15 to 19 Years	129	56.3%	112	52.9%	107	51.7%	
Age 20 to 24 Years	92	48.0%	100	50.0%	99	49.7%	
Age 25 to 29 Years	83	45.3%	98	49.6%	96	48.9%	
Age 30 to 34 Years	97	49.2%	98	49.5%	96	49.0%	
Age 35 to 39 Years	92	48.0%	95	48.7%	94	48.5%	
Age 40 to 44 Years	86	46.3%	91	47.8%	91	47.7%	
Age 45 to 49 Years	95	48.6%	92	47.9%	89	47.0%	
Age 50 to 54 Years	89	47.0%	98	49.5%	99	49.8%	
Age 55 to 59 Years	81	44.9%	96	49.1%	98	49.5%	
Age 60 to 64 Years	77	43.6%	93	48.3%	97	49.1%	
Age 65 to 69 Years	87	46.5%	89	47.0%	88	46.7%	
Age 70 to 74 Years	68	40.4%	70	41.1%	79	44.1%	
Age 75 to 79 Years	51	33.7%	69	41.0%	75	42.9%	
Age 80 to 84 Years	61	37.9%	72	42.0%	71	41.6%	
Age 85 Years or Over	44	30.8%	57	36.2%	56	36.1%	
Age 19 Years or Less	105	51.2%	107	51.7%	105	51.1%	
Age 20 to 39 Years	91	47.7%	98	49.4%	96	48.9%	
Age 40 to 64 Years	86	46.2%	94	48.5%	94	48.6%	
Age 65 Years or Over	66	39.7%	74	42.5%	78	43.7%	

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Household Type (2023)							
Total Households		2,185		26,087		70,301	
Households with Children		736	33.7%	9,713	37.2%	26,348	37.5%
Average Household Size		2.3		2.6		2.6	
Household Density per Square Mile		696		923		896	
Population Family		4,226	82.8%	56,563	84.4%	153,678	84.8%
Population Non-Family		878	17.2%	10,089	15.1%	26,492	14.6%
Population Group Quarters		2	-	339	0.5%	1,042	0.6%
Family Households		1,423	65.1%	17,833	68.4%	48,977	69.7%
Married Couple Households		1,122	78.9%	13,994	78.5%	39,193	80.0%
Other Family Households with Children		301	21.1%	3,839	21.5%	9,784	20.0%
Family Households with Children		736	51.7%	9,702	54.4%	26,320	53.7%
Married Couple with Children		556	75.5%	7,367	75.9%	20,340	77.3%
Other Family Households with Children		180	24.5%	2,335	24.1%	5,980	22.7%
Family Households No Children		688	48.3%	8,131	45.6%	22,657	46.3%
Married Couple No Children		567	82.4%	6,627	81.5%	18,853	83.2%
Other Family Households No Children		121	17.6%	1,504	18.5%	3,804	16.8%
Non-Family Households		762	34.9%	8,254	31.6%	21,324	30.3%
Non-Family Households with Children		-	-	11	0.1%	28	0.1%
Non-Family Households No Children		761	100.0%	8,243	99.9%	21,296	99.9%
Average Family Household Size		3.0		3.2		3.1	
Average Family Income		\$222,988		\$206,947		\$212,230	
Median Family Income		\$193,513		\$173,255		\$169,916	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		4,303		54,550		147,435	
Never Married		1,220	28.4%	15,744	28.9%	40,296	27.3%
Currently Married		2,335	54.3%	30,108	55.2%	84,238	57.1%
Previously Married		747	17.4%	8,699	15.9%	22,901	15.5%
Separated		71	9.5%	1,727	19.9%	4,402	19.2%
Widowed		128	17.1%	1,814	20.9%	4,701	20.5%
Divorced		548	73.3%	5,158	59.3%	13,798	60.3%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		3,796		46,978		127,151	
Elementary (Grade Level 0 to 8)		132	3.5%	1,865	4.0%	3,475	2.7%
Some High School (Grade Level 9 to 11)		52	1.4%	1,265	2.7%	3,232	2.5%
High School Graduate		289	7.6%	5,159	11.0%	13,262	10.4%
Some College		627	16.5%	6,218	13.2%	16,311	12.8%
Associate Degree Only		187	4.9%	2,624	5.6%	6,485	5.1%
Bachelor Degree Only		1,660	43.7%	18,546	39.5%	50,294	39.6%
Graduate Degree		848	22.3%	11,300	24.1%	34,092	26.8%
Any College (Some College or Higher)		3,322	87.5%	38,688	82.4%	107,181	84.3%
College Degree + (Bachelor Degree or Higher)		2,508	66.1%	29,846	63.5%	84,385	66.4%

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Housing							
Total Housing Units (2023)		2,416		27,795		74,753	
Total Housing Units (2020)		2,307		26,864		72,273	
Historical Annual Growth (2020-2023)		109	-	930	-	2,480	-
Housing Units Occupied (2023)		2,185	90.4%	26,087	93.9%	70,301	94.0%
Housing Units Owner-Occupied		1,740	79.7%	20,259	77.7%	54,415	77.4%
Housing Units Renter-Occupied		444	20.3%	5,827	22.3%	15,886	22.6%
Housing Units Vacant (2023)		231	9.6%	1,708	6.1%	4,452	6.0%
Household Size (2023)							
Total Households		2,185		26,087		70,301	
1 Person Households		670	30.7%	7,012	26.9%	17,959	25.5%
2 Person Households		782	35.8%	8,442	32.4%	23,979	34.1%
3 Person Households		357	16.3%	4,353	16.7%	12,100	17.2%
4 Person Households		238	10.9%	3,888	14.9%	10,322	14.7%
5 Person Households		91	4.2%	1,533	5.9%	4,039	5.7%
6 Person Households		31	1.4%	581	2.2%	1,320	1.9%
7 or More Person Households		17	0.8%	277	1.1%	582	0.8%
Household Income Distribution (2023)							
HH Income \$200,000 or More		866	39.6%	7,575	29.0%	20,637	29.4%
HH Income \$150,000 to \$199,999		219	10.0%	3,599	13.8%	8,737	12.4%
HH Income \$125,000 to \$149,999		146	6.7%	2,103	8.1%	5,845	8.3%
HH Income \$100,000 to \$124,999		166	7.6%	1,821	7.0%	5,872	8.4%
HH Income \$75,000 to \$99,999		234	10.7%	2,825	10.8%	8,217	11.7%
HH Income \$50,000 to \$74,999		165	7.5%	2,645	10.1%	7,162	10.2%
HH Income \$35,000 to \$49,999		150	6.9%	1,876	7.2%	4,915	7.0%
HH Income \$25,000 to \$34,999		69	3.2%	1,249	4.8%	3,029	4.3%
HH Income \$15,000 to \$24,999		100	4.6%	1,266	4.9%	2,855	4.1%
HH Income \$10,000 to \$14,999		18	0.8%	415	1.6%	1,170	1.7%
HH Income Under \$10,000		52	2.4%	714	2.7%	1,863	2.6%
Household Vehicles (2023)							
Households 0 Vehicles Available		191	8.7%	1,301	5.0%	2,594	3.7%
Households 1 Vehicle Available		488	22.3%	7,138	27.4%	20,465	29.1%
Households 2 Vehicles Available		977	44.7%	11,947	45.8%	32,343	46.0%
Households 3 or More Vehicles Available		529	24.2%	5,700	21.9%	14,899	21.2%
Total Vehicles Available		4,264		50,758		135,892	
Average Vehicles per Household		2.0		1.9		1.9	
Owner-Occupied Household Vehicles		3,653	85.7%	42,829	84.4%	113,300	83.4%
Average Vehicles per Owner-Occupied Household		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		611	14.3%	7,930	15.6%	22,592	16.6%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4	
Travel Time (2023)							
Worker Base Age 16 years or Over		2,846		36,848		100,152	
Travel to Work in 14 Minutes or Less		369	13.0%	5,016	13.6%	12,375	12.4%
Travel to Work in 15 to 29 Minutes		452	15.9%	7,397	20.1%	20,758	20.7%
Travel to Work in 30 to 59 Minutes		281	9.9%	6,022	16.3%	18,161	18.1%
Travel to Work in 60 Minutes or More		83	2.9%	1,343	3.6%	3,568	3.6%
Work at Home		1,662	58.4%	17,070	46.3%	45,290	45.2%
Average Minutes Travel to Work		20.4		22.6		23.9	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0669/-84.3061

431 S Main St Alpharetta, GA 30009	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,846		36,848		100,152	
Drive to Work Alone	986	34.6%	16,594	45.0%	46,708	46.6%
Drive to Work in Carpool	94	3.3%	1,831	5.0%	4,968	5.0%
Travel to Work by Public Transportation	13	0.4%	252	0.7%	785	0.8%
Drive to Work on Motorcycle	-	-	-	-	3	-
Bicycle to Work	3	-	63	0.2%	167	0.2%
Walk to Work	71	2.5%	504	1.4%	1,153	1.2%
Other Means	18	0.6%	535	1.5%	1,078	1.1%
Work at Home	1,662	58.4%	17,070	46.3%	45,290	45.2%
Daytime Demographics (2023)						
Total Businesses	1,439		9,510		18,221	
Total Employees	13,503		109,683		175,672	
Company Headquarter Businesses	59	4.1%	370	3.9%	599	3.3%
Company Headquarter Employees	3,368	24.9%	31,957	29.1%	44,932	25.6%
Employee Population per Business	9.4 to 1		11.5 to 1		9.6 to 1	
Residential Population per Business	3.5 to 1		7.0 to 1		9.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	14,854		126,200		219,984	
Labor Force						
Labor Population Age 16 Years or Over (2023)	4,230		53,535		144,704	
Labor Force Total Males (2023)	1,951	46.1%	25,778	48.2%	69,719	48.2%
Male Civilian Employed	1,382	70.8%	19,504	75.7%	53,009	76.0%
Male Civilian Unemployed	38	2.0%	518	2.0%	1,362	2.0%
Males in Armed Forces	26	1.3%	136	0.5%	205	0.3%
Males Not in Labor Force	505	25.9%	5,620	21.8%	15,142	21.7%
Labor Force Total Females (2023)	2,279	53.9%	27,757	51.8%	74,985	51.8%
Female Civilian Employed	1,465	64.3%	17,345	62.5%	47,144	62.9%
Female Civilian Unemployed	48	2.1%	694	2.5%	1,619	2.2%
Females in Armed Forces	8	0.3%	33	0.1%	33	-
Females Not in Labor Force	759	33.3%	9,684	34.9%	26,188	34.9%
Unemployment Rate	86	2.0%	1,212	2.3%	2,982	2.1%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,846		36,848		100,152	
Occupation Total Males	1,382	48.5%	19,504	52.9%	53,009	52.9%
Occupation Total Females	1,465	51.5%	17,345	47.1%	47,143	47.1%
Management, Business, Financial Operations	963	-	11,447	31.1%	31,105	31.1%
Professional, Related	762	26.8%	10,730	29.1%	31,131	31.1%
Service	219	7.7%	3,379	9.2%	8,344	8.3%
Sales, Office	763	26.8%	7,370	20.0%	18,980	19.0%
Farming, Fishing, Forestry	-	-	4	-	22	-
Construction, Extraction, Maintenance	50	1.7%	1,554	4.2%	3,862	3.9%
Production, Transport, Material Moving	90	3.2%	2,363	6.4%	6,709	6.7%
White Collar Workers	2,488	87.4%	29,547	80.2%	81,216	81.1%
Blue Collar Workers	358	12.6%	7,301	19.8%	18,936	18.9%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0669/-84.3061

431 S Main St Alpharetta, GA 30009	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	2,185		26,087		70,301	
1 Detached Unit	1,317	60.3%	16,085	61.7%	44,128	62.8%
1 Attached Unit	397	18.2%	3,295	12.6%	8,513	12.1%
2 Units	16	0.8%	260	1.0%	592	0.8%
3 to 4 Units	28	1.3%	591	2.3%	1,341	1.9%
5 to 9 Units	97	4.4%	1,339	5.1%	3,254	4.6%
10 to 19 Units	69	3.2%	1,432	5.5%	3,826	5.4%
20 to 49 Units	60	2.7%	671	2.6%	2,066	2.9%
50 or More Units	193	8.8%	2,258	8.7%	6,055	8.6%
Mobile Home or Trailer	7	0.3%	134	0.5%	506	0.7%
Other Structure	-	-	21	-	21	-
Homes Built By Year (2023)						
Homes Built 2020 or later	66	2.7%	433	1.6%	1,025	1.4%
Homes Built 2010 to 2019	538	22.2%	4,117	14.8%	10,436	14.0%
Homes Built 2000 to 2009	527	21.8%	5,298	19.1%	13,731	18.4%
Homes Built 1990 to 1999	461	19.1%	6,193	22.3%	18,098	24.2%
Homes Built 1980 to 1989	307	12.7%	6,061	21.8%	15,842	21.2%
Homes Built 1970 to 1979	112	4.6%	2,225	8.0%	6,238	8.3%
Homes Built 1960 to 1969	122	5.0%	912	3.3%	2,539	3.4%
Homes Built 1950 to 1959	5	0.2%	215	0.8%	538	0.7%
Homes Built 1940 to 1949	10	0.4%	104	0.4%	329	0.4%
Homes Built Before 1939	37	1.5%	529	1.9%	1,526	2.0%
Median Age of Homes	27.3 yrs		31.2 yrs		31.6 yrs	
Home Values (2023)						
Owner Specified Housing Units	1,740		20,259		54,415	
Home Values \$1,000,000 or More	69	4.0%	762	3.8%	2,063	3.8%
Home Values \$750,000 to \$999,999	75	4.3%	1,611	7.9%	4,549	8.4%
Home Values \$500,000 to \$749,999	365	21.0%	4,488	22.2%	13,831	25.4%
Home Values \$400,000 to \$499,999	336	19.3%	3,112	15.4%	7,745	14.2%
Home Values \$300,000 to \$399,999	281	16.1%	4,180	20.6%	12,439	22.9%
Home Values \$250,000 to \$299,999	310	17.8%	2,872	14.2%	6,121	11.2%
Home Values \$200,000 to \$249,999	118	6.8%	1,457	7.2%	3,691	6.8%
Home Values \$175,000 to \$199,999	26	1.5%	408	2.0%	1,042	1.9%
Home Values \$150,000 to \$174,999	44	2.5%	542	2.7%	1,110	2.0%
Home Values \$125,000 to \$149,999	4	0.2%	172	0.8%	378	0.7%
Home Values \$100,000 to \$124,999	6	0.4%	143	0.7%	284	0.5%
Home Values \$90,000 to \$99,999	6	0.3%	66	0.3%	129	0.2%
Home Values \$80,000 to \$89,999	5	0.3%	42	0.2%	124	0.2%
Home Values \$70,000 to \$79,999	1	-	26	0.1%	79	0.1%
Home Values \$60,000 to \$69,999	2	-	17	-	44	-
Home Values \$50,000 to \$59,999	2	-	21	0.1%	62	0.1%
Home Values \$35,000 to \$49,999	-	-	31	0.2%	95	0.2%
Home Values \$25,000 to \$34,999	-	-	4	-	66	0.1%
Home Values \$10,000 to \$24,999	82	4.7%	223	1.1%	349	0.6%
Home Values Under \$10,000	8	0.5%	82	0.4%	212	0.4%
Owner-Occupied Median Home Value	\$427,125		\$432,272		\$448,052	
Renter-Occupied Median Rent	\$1,542		\$1,389		\$1,393	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0669/-84.3061

431 S Main St Alpharetta, GA 30009	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$249.61 M		\$2.81 B		\$7.82 B	
Total Non-Retail Expenditure	\$133.84 M		\$1.5 B		\$4.18 B	
Total Retail Expenditure	\$115.77 M		\$1.31 B		\$3.64 B	
Apparel	\$9.11 M		\$102.52 M		\$285.79 M	
Contributions	\$9.48 M		\$103.85 M		\$289.89 M	
Education	\$9.58 M		\$105.28 M		\$293.91 M	
Entertainment	\$14.77 M		\$165.62 M		\$461.89 M	
Food and Beverages	\$35.37 M		\$400.27 M		\$1.12 B	
Furnishings and Equipment	\$9.07 M		\$101.86 M		\$284.15 M	
Gifts	\$7.52 M		\$81.1 M		\$227.16 M	
Health Care	\$19.66 M		\$222.2 M		\$618.71 M	
Household Operations	\$10.29 M		\$114.98 M		\$320.49 M	
Miscellaneous Expenses	\$4.8 M		\$53.78 M		\$149.85 M	
Personal Care	\$3.33 M		\$37.47 M		\$104.47 M	
Personal Insurance	\$1.99 M		\$22.12 M		\$61.79 M	
Reading	\$560.16 K		\$6.24 M		\$17.39 M	
Shelter	\$52.5 M		\$589.41 M		\$1.64 B	
Tobacco	\$1.13 M		\$13.15 M		\$36.49 M	
Transportation	\$44.01 M		\$499.08 M		\$1.39 B	
Utilities	\$16.42 M		\$187.23 M		\$520.82 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$9,520		\$8,964		\$9,271	
Total Non-Retail Expenditure	\$5,105	53.6%	\$4,789	53.4%	\$4,951	53.4%
Total Retail Expenditures	\$4,416	46.4%	\$4,175	46.6%	\$4,320	46.6%
Apparel	\$347	3.6%	\$328	3.7%	\$339	3.7%
Contributions	\$362	3.8%	\$332	3.7%	\$344	3.7%
Education	\$366	3.8%	\$336	3.8%	\$348	3.8%
Entertainment	\$563	5.9%	\$529	5.9%	\$548	5.9%
Food and Beverages	\$1,349	14.2%	\$1,279	14.3%	\$1,322	14.3%
Furnishings and Equipment	\$346	3.6%	\$325	3.6%	\$337	3.6%
Gifts	\$287	3.0%	\$259	2.9%	\$269	2.9%
Health Care	\$750	7.9%	\$710	7.9%	\$733	7.9%
Household Operations	\$393	4.1%	\$367	4.1%	\$380	4.1%
Miscellaneous Expenses	\$183	1.9%	\$172	1.9%	\$178	1.9%
Personal Care	\$127	1.3%	\$120	1.3%	\$124	1.3%
Personal Insurance	\$76	0.8%	\$71	0.8%	\$73	0.8%
Reading	\$21	0.2%	\$20	0.2%	\$21	0.2%
Shelter	\$2,002	21.0%	\$1,883	21.0%	\$1,944	21.0%
Tobacco	\$43	0.5%	\$42	0.5%	\$43	0.5%
Transportation	\$1,679	17.6%	\$1,594	17.8%	\$1,651	17.8%
Utilities	\$626	6.6%	\$598	6.7%	\$617	6.7%