

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9593/-84.364

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2020)	16,167		93,356		224,358	
Projected Population (2025)	16,848		96,535		231,010	
Census Population (2010)	14,269		81,638		200,962	
Census Population (2000)	13,472		71,756		184,652	
Projected Annual Growth (2020 to 2025)	681	0.8%	3,179	0.7%	6,652	0.6%
Historical Annual Growth (2010 to 2020)	1,898	1.3%	11,718	1.4%	23,396	1.2%
Historical Annual Growth (2000 to 2010)	797	0.6%	9,882	1.4%	16,310	0.9%
Estimated Population Density (2020)	5,149 psm		3,303 psm		2,858 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2020)	8,450		44,340		100,836	
Projected Households (2025)	8,783		45,785		103,908	
Census Households (2010)	7,179		37,267		86,900	
Census Households (2000)	6,904		33,005		77,429	
Estimated Households with Children (2020)	1,690	20.0%	10,581	23.9%	26,468	26.2%
Estimated Average Household Size (2020)	1.91		2.10		2.22	
Average Household Income						
Estimated Average Household Income (2020)	\$100,858		\$129,788		\$142,965	
Projected Average Household Income (2025)	\$115,656		\$151,684		\$169,274	
Estimated Average Family Income (2020)	\$149,496		\$187,145		\$195,654	
Median Household Income						
Estimated Median Household Income (2020)	\$77,699		\$97,274		\$104,843	
Projected Median Household Income (2025)	\$91,700		\$114,873		\$122,940	
Estimated Median Family Income (2020)	\$112,581		\$138,221		\$144,371	
Per Capita Income						
Estimated Per Capita Income (2020)	\$52,715		\$61,660		\$64,284	
Projected Per Capita Income (2025)	\$60,297		\$71,958		\$76,168	
Estimated Per Capita Income 5 Year Growth	\$7,583	14.4%	\$10,298	16.7%	\$11,884	18.5%
Estimated Average Household Net Worth (2020)	\$683,150		\$1,023,894		\$1,146,896	
Daytime Demos (2020)						
Total Businesses	356		5,435		14,375	
Total Employees	3,816		65,562		161,097	
Company Headquarter Businesses	4	1.0%	97	1.8%	200	1.4%
Company Headquarter Employees	245	6.4%	10,570	16.1%	33,464	20.8%
Employee Population per Business	10.7		12.1		11.2	
Residential Population per Business	45.4		17.2		15.6	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9593/-84.364

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2020)	7,989	49.4%	57,318	61.4%	150,139	66.9%
Black or African American (2020)	5,327	32.9%	20,781	22.3%	40,489	18.0%
American Indian or Alaska Native (2020)	36	0.2%	210	0.2%	473	0.2%
Asian (2020)	1,556	9.6%	9,641	10.3%	20,706	9.2%
Hawaiian or Pacific Islander (2020)	8	-	25	-	84	-
Other Race (2020)	711	4.4%	3,092	3.3%	7,518	3.4%
Two or More Races (2020)	540	3.3%	2,288	2.5%	4,949	2.2%
Not Hispanic or Latino Population (2020)	14,563	90.1%	86,107	92.2%	205,962	91.8%
Hispanic or Latino Population (2020)	1,604	9.9%	7,249	7.8%	18,396	8.2%
Not Hispanic or Latino Population (2025)	15,158	90.0%	88,969	92.2%	211,849	91.7%
Hispanic or Latino Population (2025)	1,690	10.0%	7,565	7.8%	19,162	8.3%
Not Hispanic or Latino Population (2010)	12,825	89.9%	74,859	91.7%	181,713	90.4%
Hispanic or Latino Population (2010)	1,444	10.1%	6,779	8.3%	19,249	9.6%
Not Hispanic or Latino Population (2000)	12,551	93.2%	67,762	94.4%	170,590	92.4%
Hispanic or Latino Population (2000)	921	6.8%	3,994	5.6%	14,062	7.6%
Projected Hispanic Annual Growth (2020 to 2025)	86	1.1%	316	0.9%	766	0.8%
Historic Hispanic Annual Growth (2000 to 2020)	683	3.7%	3,255	4.1%	4,334	1.5%
Age Distribution (2020)						
Age Under 5	991	6.1%	5,376	5.8%	12,386	5.5%
Age 5 to 9 Years	894	5.5%	5,841	6.3%	13,615	6.1%
Age 10 to 14 Years	847	5.2%	5,604	6.0%	13,780	6.1%
Age 15 to 19 Years	816	5.0%	4,952	5.3%	12,228	5.5%
Age 20 to 24 Years	1,207	7.5%	5,152	5.5%	10,861	4.8%
Age 25 to 29 Years	2,010	12.4%	8,360	9.0%	17,438	7.8%
Age 30 to 34 Years	1,787	11.1%	8,328	8.9%	17,846	8.0%
Age 35 to 39 Years	1,385	8.6%	7,532	8.1%	16,868	7.5%
Age 40 to 44 Years	1,129	7.0%	6,350	6.8%	15,143	6.7%
Age 45 to 49 Years	1,013	6.3%	6,239	6.7%	15,727	7.0%
Age 50 to 54 Years	912	5.6%	5,851	6.3%	15,285	6.8%
Age 55 to 59 Years	886	5.5%	5,839	6.3%	15,760	7.0%
Age 60 to 64 Years	717	4.4%	5,212	5.6%	14,252	6.4%
Age 65 to 74 Years	951	5.9%	7,697	8.2%	20,658	9.2%
Age 75 to 84 Years	437	2.7%	3,380	3.6%	8,721	3.9%
Age 85 Years or Over	185	1.1%	1,642	1.8%	3,789	1.7%
Median Age	33.4		37.3		39.3	
Gender Age Distribution (2020)						
Female Population	8,455	52.3%	48,804	52.3%	116,306	51.8%
Age 0 to 19 Years	1,694	20.0%	10,583	21.7%	25,304	21.8%
Age 20 to 64 Years	5,847	69.1%	30,955	63.4%	72,648	62.5%
Age 65 Years or Over	915	10.8%	7,266	14.9%	18,354	15.8%
Female Median Age	34.1		38.3		40.1	
Male Population	7,712	47.7%	44,552	47.7%	108,052	48.2%
Age 0 to 19 Years	1,853	24.0%	11,190	25.1%	26,706	24.7%
Age 20 to 64 Years	5,200	67.4%	27,908	62.6%	66,532	61.6%
Age 65 Years or Over	659	8.5%	5,454	12.2%	14,814	13.7%
Male Median Age	32.7		36.5		38.5	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9593/-84.364

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2020)						
HH Income \$200,000 or More	775	9.2%	7,476	16.9%	19,948	19.8%
HH Income \$150,000 to \$199,999	579	6.9%	4,000	9.0%	9,861	9.8%
HH Income \$100,000 to \$149,999	1,279	15.1%	7,665	17.3%	17,347	17.2%
HH Income \$75,000 to \$99,999	1,091	12.9%	5,415	12.2%	11,378	11.3%
HH Income \$50,000 to \$74,999	2,013	23.8%	8,060	18.2%	16,963	16.8%
HH Income \$35,000 to \$49,999	1,183	14.0%	4,854	10.9%	10,362	10.3%
HH Income \$25,000 to \$34,999	631	7.5%	2,413	5.4%	5,237	5.2%
HH Income \$15,000 to \$24,999	502	5.9%	2,102	4.7%	5,059	5.0%
HH Income Under \$15,000	397	4.7%	2,355	5.3%	4,681	4.6%
HH Income \$35,000 or More	6,920	81.9%	37,470	84.5%	85,859	85.1%
HH Income \$75,000 or More	3,724	44.1%	24,556	55.4%	58,533	58.0%
Housing (2020)						
Total Housing Units	8,667		45,540		103,485	
Housing Units Occupied	8,450	97.5%	44,340	97.4%	100,836	97.4%
Housing Units Owner-Occupied	2,660	31.5%	20,767	46.8%	56,453	56.0%
Housing Units, Renter-Occupied	5,790	68.5%	23,573	53.2%	44,383	44.0%
Housing Units, Vacant	217	2.6%	1,201	2.7%	2,649	2.6%
Marital Status (2020)						
Never Married	5,847	43.5%	26,335	34.4%	56,669	30.7%
Currently Married	5,236	39.0%	36,382	47.5%	94,872	51.4%
Separated	637	4.7%	3,422	4.5%	6,647	3.6%
Widowed	205	1.5%	3,001	3.9%	7,781	4.2%
Divorced	1,512	11.2%	7,396	9.7%	18,607	10.1%
Household Type (2020)						
Population Family	10,276	63.6%	66,871	71.6%	170,550	76.0%
Population Non-Family	5,888	36.4%	26,313	28.2%	52,915	23.6%
Population Group Quarters	3	-	172	0.2%	893	0.4%
Family Households	3,585	42.4%	22,583	50.9%	57,225	56.8%
Non-Family Households	4,865	57.6%	21,757	49.1%	43,611	43.2%
Married Couple with Children	938	17.9%	7,271	20.0%	19,363	20.4%
Average Family Household Size	2.9		3.0		3.0	
Household Size (2020)						
1 Person Households	3,989	47.2%	18,026	40.7%	36,023	35.7%
2 Person Households	2,660	31.5%	14,171	32.0%	33,971	33.7%
3 Person Households	892	10.6%	5,335	12.0%	13,213	13.1%
4 Person Households	567	6.7%	4,389	9.9%	11,317	11.2%
5 Person Households	205	2.4%	1,634	3.7%	4,254	4.2%
6 or More Person Households	135	1.6%	785	1.8%	2,058	2.0%
Household Vehicles (2020)						
Households with 0 Vehicles Available	477	5.6%	3,397	7.7%	5,875	5.8%
Households with 1 Vehicles Available	4,632	54.8%	19,250	43.4%	38,160	37.8%
Households with 2 or More Vehicles Available	3,340	39.5%	21,693	48.9%	56,801	56.3%
Total Vehicles Available	12,149		69,697		171,502	
Average Vehicles Per Household	1.4		1.6		1.7	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9593/-84.364

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2020)						
Estimated Labor Population Age 16 Years or Over	13,304		75,568		182,085	
Estimated Civilian Employed	10,745	80.8%	54,457	72.1%	128,006	70.3%
Estimated Civilian Unemployed	174	1.3%	1,080	1.4%	2,173	1.2%
Estimated in Armed Forces	-	-	78	0.1%	153	-
Estimated Not in Labor Force	2,385	17.9%	19,953	26.4%	51,753	28.4%
Unemployment Rate	1.3%		1.4%		1.2%	
Occupation (2020)						
Occupation: Population Age 16 Years or Over	10,745		54,457		128,006	
Management, Business, Financial Operations	2,507	23.3%	14,733	27.1%	35,668	27.9%
Professional, Related	3,209	29.9%	17,774	32.6%	39,711	31.0%
Service	1,789	16.6%	6,515	12.0%	14,831	11.6%
Sales, Office	2,105	19.6%	10,803	19.8%	25,874	20.2%
Farming, Fishing, Forestry	3	-	31	-	57	-
Construct, Extraction, Maintenance	301	2.8%	1,448	2.7%	3,968	3.1%
Production, Transport Material Moving	830	7.7%	3,153	5.8%	7,897	6.2%
White Collar Workers	7,821	72.8%	43,310	79.5%	101,253	79.1%
Blue Collar Workers	2,924	27.2%	11,147	20.5%	26,753	20.9%
Consumer Expenditure (2020)						
Total Household Expenditure	\$591.24 M		\$3.75 B		\$9.2 B	
Total Non-Retail Expenditure	\$313.57 M	53.0%	\$2 B	53.2%	\$4.9 B	53.2%
Total Retail Expenditure	\$277.68 M	47.0%	\$1.76 B	46.8%	\$4.3 B	46.8%
Apparel	\$20.99 M	3.6%	\$134.85 M	3.6%	\$331.31 M	3.6%
Contributions	\$19.42 M	3.3%	\$130.5 M	3.5%	\$325.69 M	3.5%
Education	\$18.15 M	3.1%	\$126.66 M	3.4%	\$317.93 M	3.5%
Entertainment	\$33.3 M	5.6%	\$216.19 M	5.8%	\$533.67 M	5.8%
Food and Beverages	\$86.9 M	14.7%	\$544.26 M	14.5%	\$1.33 B	14.4%
Furnishings and Equipment	\$20.71 M	3.5%	\$133.85 M	3.6%	\$329.84 M	3.6%
Gifts	\$15.02 M	2.5%	\$101.42 M	2.7%	\$252.88 M	2.7%
Health Care	\$48.91 M	8.3%	\$305.31 M	8.1%	\$745.71 M	8.1%
Household Operations	\$23.17 M	3.9%	\$150.14 M	4.0%	\$370.44 M	4.0%
Miscellaneous Expenses	\$11.21 M	1.9%	\$71.65 M	1.9%	\$175.9 M	1.9%
Personal Care	\$7.94 M	1.3%	\$50.32 M	1.3%	\$123.19 M	1.3%
Personal Insurance	\$4.07 M	0.7%	\$27.62 M	0.7%	\$69.14 M	0.8%
Reading	\$1.29 M	0.2%	\$8.28 M	0.2%	\$20.37 M	0.2%
Shelter	\$126.28 M	21.4%	\$795.17 M	21.2%	\$1.94 B	21.1%
Tobacco	\$3.57 M	0.6%	\$20.27 M	0.5%	\$47.97 M	0.5%
Transportation	\$107.3 M	18.1%	\$674.89 M	18.0%	\$1.65 B	18.0%
Utilities	\$43.01 M	7.3%	\$262.47 M	7.0%	\$636.34 M	6.9%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	11,413		66,431		161,487	
Elementary (Grade Level 0 to 8)	210	1.8%	946	1.4%	3,023	1.9%
Some High School (Grade Level 9 to 11)	176	1.5%	1,238	1.9%	3,048	1.9%
High School Graduate	1,837	16.1%	8,236	12.4%	19,684	12.2%
Some College	1,571	13.8%	7,960	12.0%	19,501	12.1%
Associate Degree Only	932	8.2%	3,550	5.3%	8,856	5.5%
Bachelor Degree Only	4,272	37.4%	26,676	40.2%	64,196	39.8%
Graduate Degree	2,414	21.2%	17,825	26.8%	43,179	26.7%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9593/-84.364

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2020)						
1 Detached Unit	1,915	26.7%	17,291	46.4%	49,084	56.5%
1 Attached Unit	615	8.6%	3,721	10.0%	8,443	9.7%
2 to 4 Units	489	6.8%	1,789	4.8%	3,581	4.1%
5 to 9 Units	1,334	18.6%	4,473	12.0%	7,755	8.9%
10 to 19 Units	2,636	36.7%	7,740	20.8%	12,582	14.5%
20 to 49 Units	664	9.2%	3,151	8.5%	6,769	7.8%
50 or More Units	648	9.0%	5,688	15.3%	11,690	13.5%
Mobile Home or Trailer	50	0.7%	384	1.0%	824	0.9%
Other Structure	99	1.4%	103	0.3%	108	0.1%
Homes Built By Year (2020)						
Homes Built 2010 or later	478	6.7%	2,535	6.8%	5,877	6.8%
Homes Built 2000 to 2009	892	12.4%	5,708	15.3%	12,711	14.6%
Homes Built 1990 to 1999	1,321	18.4%	7,330	19.7%	17,555	20.2%
Homes Built 1980 to 1989	3,153	43.9%	11,686	31.4%	24,921	28.7%
Homes Built 1970 to 1979	1,601	22.3%	10,298	27.6%	22,887	26.3%
Homes Built 1960 to 1969	599	8.3%	4,111	11.0%	10,537	12.1%
Homes Built 1950 to 1959	281	3.9%	1,832	4.9%	4,378	5.0%
Homes Built Before 1949	125	1.7%	838	2.2%	1,970	2.3%
Home Values (2020)						
Home Values \$1,000,000 or More	14	0.5%	385	1.9%	1,340	2.4%
Home Values \$500,000 to \$999,999	537	20.2%	6,964	33.5%	17,984	31.9%
Home Values \$400,000 to \$499,999	564	21.2%	4,208	20.3%	10,873	19.3%
Home Values \$300,000 to \$399,999	526	19.8%	3,450	16.6%	10,713	19.0%
Home Values \$200,000 to \$299,999	359	13.5%	2,296	11.1%	7,073	12.5%
Home Values \$150,000 to \$199,999	188	7.1%	1,146	5.5%	2,877	5.1%
Home Values \$100,000 to \$149,999	253	9.5%	1,259	6.1%	2,558	4.5%
Home Values \$70,000 to \$99,999	106	4.0%	501	2.4%	975	1.7%
Home Values \$50,000 to \$69,999	13	0.5%	72	0.3%	166	0.3%
Home Values \$25,000 to \$49,999	11	0.4%	59	0.3%	139	0.2%
Home Values Under \$25,000	5	0.2%	58	0.3%	190	0.3%
Owner-Occupied Median Home Value	\$360,418		\$426,171		\$447,326	
Renter-Occupied Median Rent	\$1,064		\$1,141		\$1,163	
Transportation To Work (2020)						
Drive to Work Alone	6,404	71.9%	36,266	71.2%	89,450	73.6%
Drive to Work in Carpool	338	3.8%	2,887	5.7%	6,193	5.1%
Travel to Work by Public Transportation	1,074	12.1%	4,578	9.0%	8,081	6.6%
Drive to Work on Motorcycle	-	-	8	-	24	-
Walk or Bicycle to Work	157	1.8%	1,204	2.4%	2,335	1.9%
Other Means	108	1.2%	516	1.0%	1,255	1.0%
Work at Home	823	9.2%	5,486	10.8%	14,249	11.7%
Travel Time (2020)						
Travel to Work in 14 Minutes or Less	1,467	16.5%	8,120	15.9%	19,462	16.0%
Travel to Work in 15 to 29 Minutes	4,263	47.9%	19,263	37.8%	44,094	36.3%
Travel to Work in 30 to 59 Minutes	3,547	39.8%	18,571	36.5%	42,560	35.0%
Travel to Work in 60 Minutes or More	439	4.9%	2,734	5.4%	7,070	5.8%
Average Minutes Travel to Work	24.4		25.4		25.7	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.