

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

2023 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)		7,051		57,377		161,618	
Projected Population (2027)		7,214		59,446		167,489	
Census Population (2020)		6,858		56,265		158,232	
Census Population (2010)		5,166		46,228		133,906	
Projected Annual Growth (2022 to 2027)		163	0.5%	2,069	0.7%	5,871	0.7%
Historical Annual Growth (2020 to 2022)		194	1.4%	1,112	1.0%	3,386	1.1%
Historical Annual Growth (2010 to 2020)		1,691	16.4%	10,037	10.9%	24,326	9.1%
Estimated Population Density (2022)		2,246	psm	2,030	psm	2,059	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		2,304		18,668		51,950	
Projected Households (2027)		2,449		20,089		55,945	
Census Households (2020)		2,221		18,174		50,487	
Census Households (2010)		1,741		15,185		43,678	
Estimated Households with Children (2022)		1,015	44.1%	8,363	44.8%	23,385	45.0%
Estimated Average Household Size (2022)		3.02		3.06		3.10	
Average Household Income							
Estimated Average Household Income (2022)		\$133,580		\$110,235		\$105,443	
Projected Average Household Income (2027)		\$144,428		\$124,329		\$121,793	
Estimated Average Family Income (2022)		\$146,057		\$115,242		\$114,441	
Median Household Income							
Estimated Median Household Income (2022)		\$121,124		\$95,336		\$88,982	
Projected Median Household Income (2027)		\$142,616		\$112,399		\$105,313	
Estimated Median Family Income (2022)		\$130,361		\$103,790		\$98,348	
Per Capita Income							
Estimated Per Capita Income (2022)		\$43,754		\$35,891		\$33,931	
Projected Per Capita Income (2027)		\$49,126		\$42,041		\$40,718	
Estimated Per Capita Income 5 Year Growth		\$5,372	12.3%	\$6,149	17.1%	\$6,787	20.0%
Estimated Average Household Net Worth (2022)		\$827,544		\$665,214		\$597,091	
Daytime Demos (2022)							
Total Businesses		601		3,102		9,450	
Total Employees		2,982		16,649		56,000	
Company Headquarter Businesses		13	2.2%	57	1.8%	182	1.9%
Company Headquarter Employees		84	2.8%	468	2.8%	2,195	3.9%
Employee Population per Business		5.0		5.4		5.9	
Residential Population per Business		11.7		18.5		17.1	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

2023 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2022)	2,731	38.7%	20,943	36.5%	56,938	35.2%	
Black or African American (2022)	2,967	42.1%	23,762	41.4%	66,946	41.4%	
American Indian or Alaska Native (2022)	19	0.3%	262	0.5%	913	0.6%	
Asian (2022)	661	9.4%	4,838	8.4%	13,131	8.1%	
Hawaiian or Pacific Islander (2022)	2	-	26	-	74	-	
Other Race (2022)	296	4.2%	3,825	6.7%	10,734	6.6%	
Two or More Races (2022)	375	5.3%	3,722	6.5%	12,882	8.0%	
Not Hispanic or Latino Population (2022)	6,395	90.7%	49,327	86.0%	135,809	84.0%	
Hispanic or Latino Population (2022)	656	9.3%	8,050	14.0%	25,809	16.0%	
Not Hispanic or Latino Population (2027)	6,532	90.5%	51,091	85.9%	140,728	84.0%	
Hispanic or Latino Population (2027)	682	9.5%	8,355	14.1%	26,761	16.0%	
Not Hispanic or Latino Population (2020)	6,236	90.9%	48,030	85.4%	131,119	82.9%	
Hispanic or Latino Population (2020)	622	9.1%	8,235	14.6%	27,113	17.1%	
Not Hispanic or Latino Population (2010)	4,842	93.7%	41,527	89.8%	116,783	87.2%	
Hispanic or Latino Population (2010)	325	6.3%	4,701	10.2%	17,123	12.8%	
Projected Hispanic Annual Growth (2022 to 2027)	27	0.8%	306	0.8%	951	0.7%	
Historic Hispanic Annual Growth (2010 to 2022)	331	8.5%	3,349	5.9%	8,686	4.2%	
Age Distribution (2022)							
Age Under 5	364	5.2%	3,194	5.6%	9,293	5.7%	
Age 5 to 9 Years	527	7.5%	4,224	7.4%	11,728	7.3%	
Age 10 to 14 Years	613	8.7%	4,807	8.4%	13,791	8.5%	
Age 15 to 19 Years	518	7.3%	4,560	7.9%	13,133	8.1%	
Age 20 to 24 Years	336	4.8%	3,048	5.3%	9,585	5.9%	
Age 25 to 29 Years	301	4.3%	2,858	5.0%	8,499	5.3%	
Age 30 to 34 Years	376	5.3%	3,318	5.8%	9,577	5.9%	
Age 35 to 39 Years	495	7.0%	4,012	7.0%	10,939	6.8%	
Age 40 to 44 Years	567	8.0%	4,326	7.5%	11,768	7.3%	
Age 45 to 49 Years	540	7.7%	4,262	7.4%	11,697	7.2%	
Age 50 to 54 Years	511	7.3%	4,175	7.3%	11,781	7.3%	
Age 55 to 59 Years	500	7.1%	3,812	6.6%	10,728	6.6%	
Age 60 to 64 Years	445	6.3%	3,449	6.0%	9,427	5.8%	
Age 65 to 74 Years	611	8.7%	4,728	8.2%	12,601	7.8%	
Age 75 to 84 Years	247	3.5%	2,042	3.6%	5,526	3.4%	
Age 85 Years or Over	100	1.4%	561	1.0%	1,545	1.0%	
Median Age	38.9		37.6		36.8		
Gender Age Distribution (2022)							
Female Population	3,594	51.0%	29,545	51.5%	83,654	51.8%	
Age 0 to 19 Years	948	26.4%	8,138	27.5%	23,543	28.1%	
Age 20 to 64 Years	2,099	58.4%	17,244	58.4%	48,878	58.4%	
Age 65 Years or Over	547	15.2%	4,162	14.1%	11,233	13.4%	
Female Median Age	40.0		38.6		37.8		
Male Population	3,457	49.0%	27,832	48.5%	77,964	48.2%	
Age 0 to 19 Years	1,074	31.1%	8,646	31.1%	24,402	31.3%	
Age 20 to 64 Years	1,972	57.0%	16,017	57.6%	45,123	57.9%	
Age 65 Years or Over	411	11.9%	3,168	11.4%	8,438	10.8%	
Male Median Age	37.5		36.3		35.5		

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

2023 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2022)						
HH Income \$200,000 or More	296	12.9%	1,940	10.4%	4,672	9.0%
HH Income \$150,000 to \$199,999	428	18.6%	2,014	10.8%	4,946	9.5%
HH Income \$100,000 to \$149,999	661	28.7%	4,670	25.0%	11,498	22.1%
HH Income \$75,000 to \$99,999	347	15.1%	3,177	17.0%	8,758	16.9%
HH Income \$50,000 to \$74,999	295	12.8%	2,973	15.9%	9,044	17.4%
HH Income \$35,000 to \$49,999	158	6.8%	1,666	8.9%	4,845	9.3%
HH Income \$25,000 to \$34,999	51	2.2%	1,303	7.0%	3,224	6.2%
HH Income \$15,000 to \$24,999	27	1.2%	461	2.5%	2,011	3.9%
HH Income Under \$15,000	41	1.8%	464	2.5%	2,952	5.7%
HH Income \$35,000 or More	2,185	94.8%	16,440	88.1%	43,763	84.2%
HH Income \$75,000 or More	1,732	75.2%	11,802	63.2%	29,873	57.5%
Housing (2022)						
Total Housing Units	2,354		19,402		53,955	
Housing Units Occupied	2,304	97.9%	18,668	96.2%	51,950	96.3%
Housing Units Owner-Occupied	1,885	81.8%	15,371	82.3%	41,332	79.6%
Housing Units, Renter-Occupied	419	18.2%	3,296	17.7%	10,617	20.4%
Housing Units, Vacant	50	2.2%	734	3.9%	2,006	3.9%
Marital Status (2022)						
Never Married	1,532	27.6%	13,085	29.0%	38,465	30.3%
Currently Married	3,265	58.9%	23,614	52.3%	66,454	52.4%
Separated	152	2.7%	1,489	3.3%	4,241	3.3%
Widowed	207	3.7%	1,719	3.8%	4,849	3.8%
Divorced	391	7.0%	5,245	11.6%	12,796	10.1%
Household Type (2022)						
Population Family	6,417	91.0%	52,827	92.1%	147,603	91.3%
Population Non-Family	535	7.6%	4,386	7.6%	13,369	8.3%
Population Group Quarters	100	1.4%	164	0.3%	646	0.4%
Family Households	1,880	81.6%	15,198	81.4%	41,617	80.1%
Non-Family Households	424	18.4%	3,469	18.6%	10,332	19.9%
Married Couple with Children	784	24.0%	6,100	25.8%	16,528	24.9%
Average Family Household Size	3.4		3.5		3.5	
Household Size (2022)						
1 Person Households	364	15.8%	2,903	15.5%	8,561	16.5%
2 Person Households	729	31.6%	5,395	28.9%	14,434	27.8%
3 Person Households	450	19.5%	3,804	20.4%	10,217	19.7%
4 Person Households	424	18.4%	3,552	19.0%	9,948	19.1%
5 Person Households	205	8.9%	1,784	9.6%	5,145	9.9%
6 or More Person Households	132	5.7%	1,230	6.6%	3,645	7.0%
Household Vehicles (2022)						
Households with 0 Vehicles Available	105	4.5%	417	2.2%	1,571	3.0%
Households with 1 Vehicles Available	551	23.9%	4,826	25.9%	13,032	25.1%
Households with 2 or More Vehicles Available	1,648	71.5%	13,424	71.9%	37,347	71.9%
Total Vehicles Available	4,952		39,080		108,400	
Average Vehicles Per Household	2.1		2.1		2.1	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

2023 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		5,436		44,174		123,936	
Estimated Civilian Employed		4,017	73.9%	30,970	70.1%	83,590	67.4%
Estimated Civilian Unemployed		42	0.8%	808	1.8%	2,475	2.0%
Estimated in Armed Forces		-	-	-	-	23	-
Estimated Not in Labor Force		1,377	25.3%	12,397	28.1%	37,848	30.5%
Unemployment Rate		0.8%		1.8%		2.0%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		4,017		30,970		83,590	
Management, Business, Financial Operations		604	15.0%	5,071	16.4%	13,465	16.1%
Professional, Related		1,330	33.1%	8,744	28.2%	22,079	26.4%
Service		512	12.7%	4,672	15.1%	12,092	14.5%
Sales, Office		932	23.2%	6,709	21.7%	18,440	22.1%
Farming, Fishing, Forestry		-	-	10	-	100	0.1%
Construct, Extraction, Maintenance		174	4.3%	2,020	6.5%	6,265	7.5%
Production, Transport Material Moving		464	11.6%	3,744	12.1%	11,148	13.3%
White Collar Workers		2,866	71.4%	20,524	66.3%	53,985	64.6%
Blue Collar Workers		1,151	28.6%	10,446	33.7%	29,606	35.4%
Consumer Expenditure (2022)							
Total Household Expenditure		\$200.09 M		\$1.4 B		\$3.78 B	
Total Non-Retail Expenditure		\$105.56 M	52.8%	\$737.95 M	52.6%	\$1.99 B	52.6%
Total Retail Expenditure		\$94.53 M	47.2%	\$665.04 M	47.4%	\$1.79 B	47.4%
Apparel		\$7.24 M	3.6%	\$50.23 M	3.6%	\$135.21 M	3.6%
Contributions		\$6.83 M	3.4%	\$46.73 M	3.3%	\$124.88 M	3.3%
Education		\$6.71 M	3.4%	\$44.13 M	3.1%	\$118.08 M	3.1%
Entertainment		\$11.71 M	5.9%	\$81.01 M	5.8%	\$217.38 M	5.7%
Food and Beverages		\$29.12 M	14.6%	\$205.74 M	14.7%	\$555.83 M	14.7%
Furnishings and Equipment		\$7.26 M	3.6%	\$50.23 M	3.6%	\$134.72 M	3.6%
Gifts		\$5.12 M	2.6%	\$35.07 M	2.5%	\$93.63 M	2.5%
Health Care		\$16.34 M	8.2%	\$116.7 M	8.3%	\$314.8 M	8.3%
Household Operations		\$7.99 M	4.0%	\$55.53 M	4.0%	\$149.18 M	3.9%
Miscellaneous Expenses		\$3.82 M	1.9%	\$26.6 M	1.9%	\$71.48 M	1.9%
Personal Care		\$2.7 M	1.3%	\$18.87 M	1.3%	\$50.77 M	1.3%
Personal Insurance		\$1.53 M	0.8%	\$10.35 M	0.7%	\$27.6 M	0.7%
Reading		\$437.16 K	0.2%	\$3.04 M	0.2%	\$8.18 M	0.2%
Shelter		\$41.72 M	20.8%	\$292.09 M	20.8%	\$789.93 M	20.9%
Tobacco		\$1.02 M	0.5%	\$7.76 M	0.6%	\$21.41 M	0.6%
Transportation		\$36.65 M	18.3%	\$258.35 M	18.4%	\$695.32 M	18.4%
Utilities		\$13.9 M	6.9%	\$100.56 M	7.2%	\$273.12 M	7.2%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		4,693		37,544		104,088	
Elementary (Grade Level 0 to 8)		58	1.2%	1,154	3.1%	4,200	4.0%
Some High School (Grade Level 9 to 11)		217	4.6%	1,897	5.1%	4,729	4.5%
High School Graduate		895	19.1%	8,030	21.4%	22,601	21.7%
Some College		577	12.3%	6,480	17.3%	20,642	19.8%
Associate Degree Only		588	12.5%	4,518	12.0%	10,635	10.2%
Bachelor Degree Only		1,306	27.8%	9,735	25.9%	27,200	26.1%
Graduate Degree		1,052	22.4%	5,729	15.3%	14,084	13.5%

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

2023 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)							
1 Detached Unit	1,901	109.2%	15,935	104.9%	44,465	101.8%	
1 Attached Unit	125	7.2%	1,006	6.6%	2,385	5.5%	
2 to 4 Units	24	1.4%	263	1.7%	1,301	3.0%	
5 to 9 Units	26	1.5%	180	1.2%	514	1.2%	
10 to 19 Units	155	8.9%	524	3.4%	1,289	3.0%	
20 to 49 Units	30	1.7%	172	1.1%	572	1.3%	
50 or More Units	28	1.6%	218	1.4%	626	1.4%	
Mobile Home or Trailer	15	0.9%	368	2.4%	775	1.8%	
Other Structure	-	-	2	-	24	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	500	28.7%	2,896	19.1%	6,899	15.8%	
Homes Built 2000 to 2009	942	54.1%	6,496	42.8%	16,878	38.6%	
Homes Built 1990 to 1999	419	24.0%	4,024	26.5%	11,876	27.2%	
Homes Built 1980 to 1989	213	12.2%	3,105	20.4%	9,733	22.3%	
Homes Built 1970 to 1979	156	9.0%	1,496	9.9%	4,475	10.2%	
Homes Built 1960 to 1969	42	2.4%	413	2.7%	1,283	2.9%	
Homes Built 1950 to 1959	16	0.9%	127	0.8%	467	1.1%	
Homes Built Before 1949	17	1.0%	111	0.7%	339	0.8%	
Home Values (2022)							
Home Values \$1,000,000 or More	10	0.5%	150	1.0%	373	0.9%	
Home Values \$500,000 to \$999,999	133	7.1%	1,166	7.6%	3,829	9.3%	
Home Values \$400,000 to \$499,999	313	16.6%	2,521	16.4%	5,409	13.1%	
Home Values \$300,000 to \$399,999	832	44.1%	4,797	31.2%	12,802	31.0%	
Home Values \$200,000 to \$299,999	524	27.8%	5,228	34.0%	14,104	34.1%	
Home Values \$150,000 to \$199,999	42	2.2%	853	5.5%	2,715	6.6%	
Home Values \$100,000 to \$149,999	13	0.7%	303	2.0%	880	2.1%	
Home Values \$70,000 to \$99,999	-	-	52	0.3%	190	0.5%	
Home Values \$50,000 to \$69,999	3	0.2%	43	0.3%	197	0.5%	
Home Values \$25,000 to \$49,999	5	0.3%	87	0.6%	328	0.8%	
Home Values Under \$25,000	7	0.4%	173	1.1%	504	1.2%	
Owner-Occupied Median Home Value	\$341,618		\$325,649		\$317,835		
Renter-Occupied Median Rent	\$1,307		\$1,355		\$1,353		
Transportation To Work (2022)							
Drive to Work Alone	1,928	48.0%	19,140	61.8%	51,467	61.6%	
Drive to Work in Carpool	71	1.8%	2,345	7.6%	6,164	7.4%	
Travel to Work by Public Transportation	2	-	112	0.4%	268	0.3%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Walk or Bicycle to Work	2	-	133	0.4%	275	0.3%	
Other Means	15	0.4%	456	1.5%	961	1.2%	
Work at Home	1,999	49.8%	8,784	28.4%	24,455	29.3%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	292	7.3%	3,546	11.5%	8,651	10.3%	
Travel to Work in 15 to 29 Minutes	536	13.3%	6,564	21.2%	18,331	21.9%	
Travel to Work in 30 to 59 Minutes	977	24.3%	9,218	29.8%	24,390	29.2%	
Travel to Work in 60 Minutes or More	214	5.3%	2,857	9.2%	7,763	9.3%	
Average Minutes Travel to Work	24.7		29.1		29.6		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.