

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8956/-83.9586

RF5

2023 Grayson Hwy

Grayson, GA 30017

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	6,859		58,844		162,852	
Projected Population (2026)	7,494		63,384		173,821	
Census Population (2010)	4,332		47,116		136,642	
Census Population (2000)	2,061		24,968		82,294	
Projected Annual Growth (2021 to 2026)	635	1.9%	4,540	1.5%	10,969	1.3%
Historical Annual Growth (2010 to 2021)	2,527	5.3%	11,728	2.3%	26,210	1.7%
Historical Annual Growth (2000 to 2010)	2,271	11.0%	22,147	8.9%	54,349	6.6%
Estimated Population Density (2021)	2,184 psm		2,081 psm		2,075 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2021)	2,189		18,750		51,495	
Projected Households (2026)	2,420		20,361		55,290	
Census Households (2010)	1,444		15,485		44,538	
Census Households (2000)	674		8,273		27,212	
Estimated Households with Children (2021)	944	43.1%	8,123	43.3%	22,537	43.8%
Estimated Average Household Size (2021)	3.13		3.14		3.15	

Average Household Income

Estimated Average Household Income (2021)	\$123,015		\$105,329		\$99,004	
Projected Average Household Income (2026)	\$129,795		\$113,251		\$108,524	
Estimated Average Family Income (2021)	\$134,149		\$112,474		\$107,098	

Median Household Income

Estimated Median Household Income (2021)	\$107,614		\$88,448		\$81,177	
Projected Median Household Income (2026)	\$125,031		\$102,005		\$93,439	
Estimated Median Family Income (2021)	\$123,494		\$98,539		\$90,170	

Per Capita Income

Estimated Per Capita Income (2021)	\$39,258		\$33,571		\$31,329	
Projected Per Capita Income (2026)	\$41,916		\$36,388		\$34,541	
Estimated Per Capita Income 5 Year Growth	\$2,658	6.8%	\$2,816	8.4%	\$3,213	10.3%
Estimated Average Household Net Worth (2021)	\$1,063,897		\$772,946		\$672,604	

Daytime Demos (2021)

Total Businesses	530		2,419		7,598	
Total Employees	2,615		13,582		47,182	
Company Headquarter Businesses	11	2.1%	46	1.9%	177	2.3%
Company Headquarter Employees	107	4.1%	556	4.1%	2,777	5.9%
Employee Population per Business	4.9		5.6		6.2	
Residential Population per Business	13.0		24.3		21.4	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	3,634	53.0%	29,134	49.5%	77,458	47.6%
Black or African American (2021)	2,249	32.8%	20,857	35.4%	58,718	36.1%
American Indian or Alaska Native (2021)	29	0.4%	221	0.4%	650	0.4%
Asian (2021)	512	7.5%	4,268	7.3%	12,284	7.5%
Hawaiian or Pacific Islander (2021)	4	-	22	-	72	-
Other Race (2021)	208	3.0%	2,422	4.1%	8,377	5.1%
Two or More Races (2021)	224	3.3%	1,920	3.3%	5,292	3.2%
Not Hispanic or Latino Population (2021)	6,247	91.1%	51,922	88.2%	140,455	86.2%
Hispanic or Latino Population (2021)	613	8.9%	6,921	11.8%	22,397	13.8%
Not Hispanic or Latino Population (2026)	6,779	90.5%	55,586	87.7%	148,927	85.7%
Hispanic or Latino Population (2026)	715	9.5%	7,797	12.3%	24,895	14.3%
Not Hispanic or Latino Population (2010)	4,059	93.7%	42,377	89.9%	119,330	87.3%
Hispanic or Latino Population (2010)	273	6.3%	4,739	10.1%	17,312	12.7%
Not Hispanic or Latino Population (2000)	1,995	96.8%	23,934	95.9%	77,670	94.4%
Hispanic or Latino Population (2000)	66	3.2%	1,035	4.1%	4,624	5.6%
Projected Hispanic Annual Growth (2021 to 2026)	102	3.3%	876	2.5%	2,498	2.2%
Historic Hispanic Annual Growth (2000 to 2021)	547	39.6%	5,887	27.1%	17,773	18.3%

Age Distribution (2021)

Age Under 5	399	5.8%	3,374	5.7%	9,448	5.8%
Age 5 to 9 Years	481	7.0%	4,105	7.0%	11,355	7.0%
Age 10 to 14 Years	538	7.8%	4,604	7.8%	12,959	8.0%
Age 15 to 19 Years	488	7.1%	4,369	7.4%	12,482	7.7%
Age 20 to 24 Years	379	5.5%	3,373	5.7%	9,846	6.0%
Age 25 to 29 Years	352	5.1%	3,109	5.3%	9,002	5.5%
Age 30 to 34 Years	392	5.7%	3,390	5.8%	9,706	6.0%
Age 35 to 39 Years	466	6.8%	3,885	6.6%	10,637	6.5%
Age 40 to 44 Years	494	7.2%	4,185	7.1%	11,301	6.9%
Age 45 to 49 Years	503	7.3%	4,262	7.2%	11,634	7.1%
Age 50 to 54 Years	478	7.0%	4,173	7.1%	11,568	7.1%
Age 55 to 59 Years	477	7.0%	3,994	6.8%	11,033	6.8%
Age 60 to 64 Years	456	6.6%	3,737	6.4%	9,877	6.1%
Age 65 to 74 Years	626	9.1%	5,301	9.0%	13,594	8.3%
Age 75 to 84 Years	259	3.8%	2,312	3.9%	6,331	3.9%
Age 85 Years or Over	71	1.0%	671	1.1%	2,080	1.3%
Median Age	38.3		38.2		37.5	

Gender Age Distribution (2021)

Female Population	3,556	51.8%	30,535	51.9%	84,862	52.1%
Age 0 to 19 Years	926	26.0%	7,931	26.0%	22,535	26.6%
Age 20 to 64 Years	2,094	58.9%	17,876	58.5%	49,545	58.4%
Age 65 Years or Over	536	15.1%	4,728	15.5%	12,781	15.1%
Female Median Age	39.2		39.4		38.9	
Male Population	3,303	48.2%	28,309	48.1%	77,991	47.9%
Age 0 to 19 Years	981	29.7%	8,520	30.1%	23,707	30.4%
Age 20 to 64 Years	1,902	57.6%	16,233	57.3%	45,058	57.8%
Age 65 Years or Over	420	12.7%	3,555	12.6%	9,225	11.8%
Male Median Age	37.2		36.7		36.0	

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Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	308	14.1%	1,684	9.0%	3,876	7.5%
HH Income \$150,000 to \$199,999	318	14.5%	1,931	10.3%	4,237	8.2%
HH Income \$100,000 to \$149,999	524	24.0%	3,701	19.7%	9,903	19.2%
HH Income \$75,000 to \$99,999	479	21.9%	4,062	21.7%	9,804	19.0%
HH Income \$50,000 to \$74,999	270	12.3%	3,041	16.2%	9,731	18.9%
HH Income \$35,000 to \$49,999	143	6.6%	1,999	10.7%	5,299	10.3%
HH Income \$25,000 to \$34,999	73	3.3%	1,043	5.6%	3,208	6.2%
HH Income \$15,000 to \$24,999	25	1.1%	388	2.1%	1,949	3.8%
HH Income Under \$15,000	47	2.2%	903	4.8%	3,490	6.8%
HH Income \$35,000 or More	2,044	93.4%	16,417	87.6%	42,849	83.2%
HH Income \$75,000 or More	1,631	74.5%	11,377	60.7%	27,819	54.0%

Housing (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	2,257		19,446		53,608	
Housing Units Occupied	2,189	97.0%	18,750	96.4%	51,495	96.1%
Housing Units Owner-Occupied	1,776	81.1%	16,022	85.4%	42,884	83.3%
Housing Units, Renter-Occupied	413	18.9%	2,729	14.6%	8,611	16.7%
Housing Units, Vacant	68	3.1%	696	3.7%	2,113	4.1%

Marital Status (2021)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,539	28.3%	13,179	28.2%	38,050	29.5%
Currently Married	2,974	54.7%	24,806	53.0%	67,939	52.6%
Separated	205	3.8%	1,556	3.3%	5,035	3.9%
Widowed	246	4.5%	2,402	5.1%	5,798	4.5%
Divorced	477	8.8%	4,819	10.3%	12,270	9.5%

Household Type (2021)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	6,287	91.7%	54,324	92.3%	149,589	91.9%
Population Non-Family	572	8.3%	4,462	7.6%	12,770	7.8%
Population Group Quarters	-	-	57	-	494	0.3%
Family Households	1,757	80.3%	15,261	81.4%	41,536	80.7%
Non-Family Households	432	19.7%	3,490	18.6%	9,958	19.3%
Married Couple with Children	705	23.7%	5,966	24.1%	16,147	23.8%
Average Family Household Size	3.6		3.6		3.6	

Household Size (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	364	16.6%	2,851	15.2%	8,074	15.7%
2 Person Households	587	26.8%	4,947	26.4%	12,969	25.2%
3 Person Households	441	20.1%	3,736	19.9%	10,161	19.7%
4 Person Households	446	20.4%	3,916	20.9%	10,825	21.0%
5 Person Households	222	10.1%	1,974	10.5%	5,551	10.8%
6 or More Person Households	130	5.9%	1,326	7.1%	3,915	7.6%

Household Vehicles (2021)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	33	1.5%	405	2.2%	1,458	2.8%
Households with 1 Vehicles Available	426	19.4%	4,473	23.9%	12,193	23.7%
Households with 2 or More Vehicles Available	1,730	79.0%	13,872	74.0%	37,843	73.5%
Total Vehicles Available	4,838		39,939		109,351	
Average Vehicles Per Household	2.2		2.1		2.1	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,334		45,795		126,327	
Estimated Civilian Employed	3,515	65.9%	29,718	64.9%	79,891	63.2%
Estimated Civilian Unemployed	157	2.9%	1,371	3.0%	3,606	2.9%
Estimated in Armed Forces	-	-	2	-	72	-
Estimated Not in Labor Force	1,662	31.2%	14,704	32.1%	42,758	33.8%
Unemployment Rate	2.9%		3.0%		2.9%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	3,515		29,718		79,891	
Management, Business, Financial Operations	639	18.2%	5,322	17.9%	13,501	16.9%
Professional, Related	1,204	34.3%	8,375	28.2%	20,587	25.8%
Service	405	11.5%	4,114	13.8%	10,965	13.7%
Sales, Office	770	21.9%	6,974	23.5%	18,159	22.7%
Farming, Fishing, Forestry	-	-	2	-	42	-
Construct, Extraction, Maintenance	235	6.7%	1,965	6.6%	6,536	8.2%
Production, Transport Material Moving	262	7.4%	2,967	10.0%	10,100	12.6%
White Collar Workers	2,613	74.3%	20,671	69.6%	52,247	65.4%
Blue Collar Workers	902	25.7%	9,048	30.4%	27,644	34.6%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$180.32 M		\$1.38 B		\$3.6 B	
Total Non-Retail Expenditure	\$95.05 M	52.7%	\$722.49 M	52.5%	\$1.89 B	52.5%
Total Retail Expenditure	\$85.27 M	47.3%	\$652.62 M	47.5%	\$1.71 B	47.5%
Apparel	\$6.51 M	3.6%	\$49.16 M	3.6%	\$128.25 M	3.6%
Contributions	\$6.14 M	3.4%	\$45.3 M	3.3%	\$117.03 M	3.2%
Education	\$5.93 M	3.3%	\$42.36 M	3.1%	\$108.76 M	3.0%
Entertainment	\$10.52 M	5.8%	\$79.14 M	5.8%	\$205.97 M	5.7%
Food and Beverages	\$26.29 M	14.6%	\$202.32 M	14.7%	\$531.65 M	14.8%
Furnishings and Equipment	\$6.51 M	3.6%	\$49.08 M	3.6%	\$127.74 M	3.5%
Gifts	\$4.61 M	2.6%	\$33.67 M	2.4%	\$87.14 M	2.4%
Health Care	\$14.78 M	8.2%	\$115.05 M	8.4%	\$302.65 M	8.4%
Household Operations	\$7.18 M	4.0%	\$54.23 M	3.9%	\$141.37 M	3.9%
Miscellaneous Expenses	\$3.42 M	1.9%	\$25.98 M	1.9%	\$67.87 M	1.9%
Personal Care	\$2.43 M	1.3%	\$18.48 M	1.3%	\$48.33 M	1.3%
Personal Insurance	\$1.36 M	0.8%	\$10.07 M	0.7%	\$25.95 M	0.7%
Reading	\$392.72 K	0.2%	\$2.98 M	0.2%	\$7.76 M	0.2%
Shelter	\$37.61 M	20.9%	\$286.34 M	20.8%	\$751.04 M	20.9%
Tobacco	\$941.59 K	0.5%	\$7.79 M	0.6%	\$21.02 M	0.6%
Transportation	\$33.08 M	18.3%	\$253.53 M	18.4%	\$664.51 M	18.5%
Utilities	\$12.62 M	7.0%	\$99.62 M	7.2%	\$263.93 M	7.3%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,574		39,019		106,763	
Elementary (Grade Level 0 to 8)	80	1.7%	1,295	3.3%	4,620	4.3%
Some High School (Grade Level 9 to 11)	179	3.9%	1,961	5.0%	5,327	5.0%
High School Graduate	753	16.5%	8,338	21.4%	23,977	22.5%
Some College	796	17.4%	7,384	18.9%	22,265	20.9%
Associate Degree Only	516	11.3%	4,474	11.5%	10,979	10.3%
Bachelor Degree Only	1,448	31.7%	9,976	25.6%	25,188	23.6%
Graduate Degree	802	17.5%	5,592	14.3%	14,407	13.5%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,849	128.0%	16,466	106.3%	44,703	100.4%
1 Attached Unit	58	4.0%	773	5.0%	2,111	4.7%
2 to 4 Units	13	0.9%	188	1.2%	1,317	3.0%
5 to 9 Units	69	4.7%	269	1.7%	649	1.5%
10 to 19 Units	79	5.5%	322	2.1%	815	1.8%
20 to 49 Units	34	2.4%	136	0.9%	379	0.9%
50 or More Units	56	3.9%	246	1.6%	633	1.4%
Mobile Home or Trailer	29	2.0%	342	2.2%	866	1.9%
Other Structure	1	-	8	-	23	-

Homes Built By Year (2021)

Homes Built 2010 or later	375	26.0%	2,750	17.8%	5,999	13.5%
Homes Built 2000 to 2009	878	60.8%	6,615	42.7%	15,758	35.4%
Homes Built 1990 to 1999	560	38.8%	4,483	29.0%	12,597	28.3%
Homes Built 1980 to 1989	265	18.3%	2,908	18.8%	10,000	22.5%
Homes Built 1970 to 1979	70	4.9%	1,459	9.4%	5,021	11.3%
Homes Built 1960 to 1969	9	0.6%	311	2.0%	1,084	2.4%
Homes Built 1950 to 1959	18	1.2%	127	0.8%	619	1.4%
Homes Built Before 1949	14	1.0%	96	0.6%	418	0.9%

Home Values (2021)

Home Values \$1,000,000 or More	12	0.7%	153	1.0%	374	0.9%
Home Values \$500,000 to \$999,999	66	3.7%	489	3.1%	1,586	3.7%
Home Values \$400,000 to \$499,999	139	7.8%	1,445	9.0%	3,050	7.1%
Home Values \$300,000 to \$399,999	651	36.6%	3,643	22.7%	8,023	18.7%
Home Values \$200,000 to \$299,999	718	40.4%	6,621	41.3%	17,571	41.0%
Home Values \$150,000 to \$199,999	133	7.5%	2,518	15.7%	8,412	19.6%
Home Values \$100,000 to \$149,999	30	1.7%	739	4.6%	2,454	5.7%
Home Values \$70,000 to \$99,999	4	0.2%	142	0.9%	559	1.3%
Home Values \$50,000 to \$69,999	1	-	25	0.2%	180	0.4%
Home Values \$25,000 to \$49,999	2	-	61	0.4%	206	0.5%
Home Values Under \$25,000	20	1.1%	186	1.2%	469	1.1%
Owner-Occupied Median Home Value	\$298,056		\$267,565		\$255,015	
Renter-Occupied Median Rent	\$1,166		\$1,163		\$1,128	

Transportation To Work (2021)

Drive to Work Alone	2,770	82.3%	22,593	77.6%	63,840	79.5%
Drive to Work in Carpool	294	8.7%	3,201	11.0%	7,859	9.8%
Travel to Work by Public Transportation	22	0.7%	370	1.3%	871	1.1%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	44	1.3%	466	1.6%	828	1.0%
Other Means	21	0.6%	308	1.1%	530	0.7%
Work at Home	216	6.4%	2,184	7.5%	6,381	7.9%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	258	7.7%	3,578	12.3%	8,425	10.5%
Travel to Work in 15 to 29 Minutes	802	23.8%	6,441	22.1%	19,457	24.2%
Travel to Work in 30 to 59 Minutes	1,503	44.6%	11,592	39.8%	30,209	37.6%
Travel to Work in 60 Minutes or More	731	21.7%	5,877	20.2%	15,436	19.2%
Average Minutes Travel to Work	37.4		34.7		34.6	

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