

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.952/-84.2413

RF5

3384 Holcomb Bridge Rd

Norcross, GA 30092

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2021)	14,516	75,998	232,007
Projected Population (2026)	15,093	77,639	234,851
Census Population (2010)	11,612	68,198	214,262
Census Population (2000)	11,982	68,787	206,477
Projected Annual Growth (2021 to 2026)	577 0.8%	1,641 0.4%	2,844 0.2%
Historical Annual Growth (2010 to 2021)	2,904 2.3%	7,800 1.0%	17,745 0.8%
Historical Annual Growth (2000 to 2010)	-370 -0.3%	-589 -	7,786 0.4%
Estimated Population Density (2021)	4,623 psm	2,689 psm	2,956 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2021)	5,816	26,966	83,045
Projected Households (2026)	6,061	27,731	84,476
Census Households (2010)	4,802	24,598	77,572
Census Households (2000)	5,306	25,508	76,431
Estimated Households with Children (2021)	1,957 33.6%	9,838 36.5%	30,029 36.2%
Estimated Average Household Size (2021)	2.50	2.82	2.79
Average Household Income			
Estimated Average Household Income (2021)	\$69,424	\$116,184	\$114,034
Projected Average Household Income (2026)	\$72,975	\$136,569	\$136,212
Estimated Average Family Income (2021)	\$62,799	\$132,859	\$132,639
Median Household Income			
Estimated Median Household Income (2021)	\$55,287	\$84,756	\$84,424
Projected Median Household Income (2026)	\$64,265	\$97,681	\$97,103
Estimated Median Family Income (2021)	\$65,435	\$104,369	\$104,386
Per Capita Income			
Estimated Per Capita Income (2021)	\$27,814	\$41,225	\$40,822
Projected Per Capita Income (2026)	\$29,304	\$48,780	\$49,000
Estimated Per Capita Income 5 Year Growth	\$1,490 5.4%	\$7,555 18.3%	\$8,178 20.0%
Estimated Average Household Net Worth (2021)	\$349,133	\$813,244	\$809,207
Daytime Demos (2021)			
Total Businesses	968	7,515	18,059
Total Employees	14,351	86,609	158,082
Company Headquarter Businesses	54 5.5%	394 5.2%	761 4.2%
Company Headquarter Employees	4,579 31.9%	24,370 28.1%	32,756 20.7%
Employee Population per Business	14.8	11.5	8.8
Residential Population per Business	15.0	10.1	12.8

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	5,054	34.8%	36,391	47.9%	108,747	46.9%
Black or African American (2021)	5,858	40.4%	17,989	23.7%	53,498	23.1%
American Indian or Alaska Native (2021)	232	1.6%	547	0.7%	1,629	0.7%
Asian (2021)	779	5.4%	8,950	11.8%	27,778	12.0%
Hawaiian or Pacific Islander (2021)	11	-	77	0.1%	195	-
Other Race (2021)	1,889	13.0%	9,387	12.4%	32,478	14.0%
Two or More Races (2021)	693	4.8%	2,657	3.5%	7,683	3.3%
Not Hispanic or Latino Population (2021)	9,267	63.8%	54,256	71.4%	162,701	70.1%
Hispanic or Latino Population (2021)	5,249	36.2%	21,742	28.6%	69,306	29.9%
Not Hispanic or Latino Population (2026)	9,538	63.2%	55,390	71.3%	164,739	70.1%
Hispanic or Latino Population (2026)	5,554	36.8%	22,249	28.7%	70,112	29.9%
Not Hispanic or Latino Population (2010)	7,899	68.0%	48,659	71.4%	147,851	69.0%
Hispanic or Latino Population (2010)	3,713	32.0%	19,539	28.6%	66,411	31.0%
Not Hispanic or Latino Population (2000)	9,861	82.3%	55,020	80.0%	165,103	80.0%
Hispanic or Latino Population (2000)	2,121	17.7%	13,767	20.0%	41,374	20.0%
Projected Hispanic Annual Growth (2021 to 2026)	305	1.2%	507	0.5%	807	0.2%
Historic Hispanic Annual Growth (2000 to 2021)	3,128	7.0%	7,975	2.8%	27,932	3.2%

Age Distribution (2021)

Age Under 5	1,205	8.3%	5,331	7.0%	16,137	7.0%
Age 5 to 9 Years	1,071	7.4%	5,421	7.1%	16,462	7.1%
Age 10 to 14 Years	1,019	7.0%	5,435	7.2%	16,516	7.1%
Age 15 to 19 Years	943	6.5%	4,970	6.5%	15,320	6.6%
Age 20 to 24 Years	1,358	9.4%	5,094	6.7%	15,324	6.6%
Age 25 to 29 Years	1,514	10.4%	5,693	7.5%	17,740	7.6%
Age 30 to 34 Years	1,310	9.0%	5,507	7.2%	17,331	7.5%
Age 35 to 39 Years	1,043	7.2%	5,293	7.0%	16,861	7.3%
Age 40 to 44 Years	946	6.5%	5,276	6.9%	16,223	7.0%
Age 45 to 49 Years	885	6.1%	5,170	6.8%	16,059	6.9%
Age 50 to 54 Years	814	5.6%	5,177	6.8%	15,913	6.9%
Age 55 to 59 Years	736	5.1%	4,830	6.4%	14,450	6.2%
Age 60 to 64 Years	587	4.0%	4,299	5.7%	12,472	5.4%
Age 65 to 74 Years	739	5.1%	5,634	7.4%	16,584	7.1%
Age 75 to 84 Years	279	1.9%	2,215	2.9%	6,600	2.8%
Age 85 Years or Over	66	0.5%	655	0.9%	2,016	0.9%
Median Age	30.3		35.5		35.2	

Gender Age Distribution (2021)

Female Population	7,562	52.1%	38,203	50.3%	115,751	49.9%
Age 0 to 19 Years	2,126	28.1%	10,338	27.1%	31,312	27.1%
Age 20 to 64 Years	4,756	62.9%	23,232	60.8%	70,648	61.0%
Age 65 Years or Over	679	9.0%	4,634	12.1%	13,790	11.9%
Female Median Age	31.1		36.2		36.0	
Male Population	6,954	47.9%	37,795	49.7%	116,256	50.1%
Age 0 to 19 Years	2,112	30.4%	10,819	28.6%	33,122	28.5%
Age 20 to 64 Years	4,437	63.8%	23,105	61.1%	71,725	61.7%
Age 65 Years or Over	405	5.8%	3,871	10.2%	11,409	9.8%
Male Median Age	29.4		34.8		34.5	

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Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	184	3.2%	3,395	12.6%	10,532	12.7%
HH Income \$150,000 to \$199,999	134	2.3%	1,864	6.9%	5,744	6.9%
HH Income \$100,000 to \$149,999	608	10.5%	4,190	15.5%	11,277	13.6%
HH Income \$75,000 to \$99,999	721	12.4%	3,323	12.3%	9,931	12.0%
HH Income \$50,000 to \$74,999	1,420	24.4%	5,014	18.6%	15,508	18.7%
HH Income \$35,000 to \$49,999	925	15.9%	3,285	12.2%	10,646	12.8%
HH Income \$25,000 to \$34,999	922	15.8%	2,577	9.6%	8,145	9.8%
HH Income \$15,000 to \$24,999	491	8.4%	1,779	6.6%	5,922	7.1%
HH Income Under \$15,000	411	7.1%	1,539	5.7%	5,342	6.4%
HH Income \$35,000 or More	3,992	68.6%	21,071	78.1%	63,636	76.6%
HH Income \$75,000 or More	1,647	28.3%	12,773	47.4%	37,482	45.1%

Housing (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	6,068		28,213		87,146	
Housing Units Occupied	5,816	95.8%	26,966	95.6%	83,045	95.3%
Housing Units Owner-Occupied	1,634	28.1%	14,631	54.3%	44,279	53.3%
Housing Units, Renter-Occupied	4,181	71.9%	12,335	45.7%	38,766	46.7%
Housing Units, Vacant	252	4.3%	1,248	4.6%	4,101	4.9%

Marital Status (2021)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	5,059	45.1%	20,741	34.7%	67,807	37.1%
Currently Married	4,192	37.4%	29,372	49.1%	84,458	46.2%
Separated	387	3.5%	2,264	3.8%	7,518	4.1%
Widowed	264	2.3%	2,240	3.7%	6,773	3.7%
Divorced	1,319	11.8%	5,194	8.7%	16,337	8.9%

Household Type (2021)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	11,253	77.5%	64,516	84.9%	194,568	83.9%
Population Non-Family	3,263	22.5%	11,478	15.1%	37,316	16.1%
Population Group Quarters	-	-	4	-	123	-
Family Households	3,273	56.3%	18,536	68.7%	55,725	67.1%
Non-Family Households	2,543	43.7%	8,430	31.3%	27,320	32.9%
Married Couple with Children	850	20.3%	6,269	21.3%	19,253	22.8%
Average Family Household Size	3.4		3.5		3.5	

Household Size (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	2,015	34.7%	6,385	23.7%	20,670	24.9%
2 Person Households	1,517	26.1%	7,648	28.4%	23,622	28.4%
3 Person Households	901	15.5%	4,543	16.8%	13,398	16.1%
4 Person Households	661	11.4%	4,328	16.0%	12,677	15.3%
5 Person Households	395	6.8%	2,191	8.1%	6,683	8.0%
6 or More Person Households	327	5.6%	1,872	6.9%	5,995	7.2%

Household Vehicles (2021)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	243	4.2%	1,176	4.4%	4,488	5.4%
Households with 1 Vehicles Available	3,241	55.7%	9,857	36.6%	31,207	37.6%
Households with 2 or More Vehicles Available	2,332	40.1%	15,933	59.1%	47,350	57.0%
Total Vehicles Available	8,428		48,227		146,202	
Average Vehicles Per Household	1.4		1.8		1.8	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	11,024		58,739		179,797	
Estimated Civilian Employed	7,773	70.5%	38,582	65.7%	117,235	65.2%
Estimated Civilian Unemployed	349	3.2%	1,929	3.3%	6,313	3.5%
Estimated in Armed Forces	-	-	37	-	192	0.1%
Estimated Not in Labor Force	2,902	26.3%	18,191	31.0%	56,058	31.2%
Unemployment Rate	3.2%		3.3%		3.5%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	7,773		38,582		117,235	
Management, Business, Financial Operations	1,081	13.9%	7,991	20.7%	22,841	19.5%
Professional, Related	1,600	20.6%	8,670	22.5%	25,093	21.4%
Service	1,033	13.3%	5,892	15.3%	19,519	16.6%
Sales, Office	1,963	25.3%	7,794	20.2%	22,363	19.1%
Farming, Fishing, Forestry	17	0.2%	39	0.1%	115	-
Construct, Extraction, Maintenance	978	12.6%	4,080	10.6%	13,965	11.9%
Production, Transport Material Moving	1,102	14.2%	4,115	10.7%	13,339	11.4%
White Collar Workers	4,644	59.7%	24,455	63.4%	70,297	60.0%
Blue Collar Workers	3,130	40.3%	14,127	36.6%	46,937	40.0%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$317.47 M		\$2.1 B		\$6.37 B	
Total Non-Retail Expenditure	\$167.52 M	52.8%	\$1.11 B	53.0%	\$3.38 B	53.0%
Total Retail Expenditure	\$149.95 M	47.2%	\$988.33 M	47.0%	\$2.99 B	47.0%
Apparel	\$11.15 M	3.5%	\$75.31 M	3.6%	\$228.57 M	3.6%
Contributions	\$9.66 M	3.0%	\$70.71 M	3.4%	\$215.8 M	3.4%
Education	\$8.66 M	2.7%	\$67.79 M	3.2%	\$207.81 M	3.3%
Entertainment	\$17.35 M	5.5%	\$120.02 M	5.7%	\$364.15 M	5.7%
Food and Beverages	\$47.58 M	15.0%	\$307.38 M	14.6%	\$930.55 M	14.6%
Furnishings and Equipment	\$10.8 M	3.4%	\$74.24 M	3.5%	\$225.17 M	3.5%
Gifts	\$7.38 M	2.3%	\$54.28 M	2.6%	\$166.01 M	2.6%
Health Care	\$26.96 M	8.5%	\$172.85 M	8.2%	\$522.86 M	8.2%
Household Operations	\$12.17 M	3.8%	\$83.26 M	4.0%	\$253.02 M	4.0%
Miscellaneous Expenses	\$5.93 M	1.9%	\$39.73 M	1.9%	\$120.52 M	1.9%
Personal Care	\$4.25 M	1.3%	\$28.11 M	1.3%	\$85.17 M	1.3%
Personal Insurance	\$2.03 M	0.6%	\$15.19 M	0.7%	\$46.19 M	0.7%
Reading	\$675.68 K	0.2%	\$4.56 M	0.2%	\$13.87 M	0.2%
Shelter	\$68.06 M	21.4%	\$443.13 M	21.1%	\$1.35 B	21.1%
Tobacco	\$2.2 M	0.7%	\$11.97 M	0.6%	\$36.12 M	0.6%
Transportation	\$58.12 M	18.3%	\$381.3 M	18.2%	\$1.15 B	18.1%
Utilities	\$24.51 M	7.7%	\$150.75 M	7.2%	\$455.87 M	7.2%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	8,920		49,748		152,249	
Elementary (Grade Level 0 to 8)	452	5.1%	3,907	7.9%	13,450	8.8%
Some High School (Grade Level 9 to 11)	482	5.4%	2,496	5.0%	8,680	5.7%
High School Graduate	2,028	22.7%	9,242	18.6%	29,134	19.1%
Some College	1,641	18.4%	6,756	13.6%	20,785	13.7%
Associate Degree Only	881	9.9%	3,971	8.0%	12,411	8.2%
Bachelor Degree Only	2,238	25.1%	14,497	29.1%	42,452	27.9%
Graduate Degree	1,197	13.4%	8,879	17.8%	25,338	16.6%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,198	25.0%	14,539	59.1%	43,521	56.1%
1 Attached Unit	1,087	22.6%	2,869	11.7%	7,501	9.7%
2 to 4 Units	778	16.2%	1,794	7.3%	4,383	5.6%
5 to 9 Units	1,141	23.8%	2,636	10.7%	7,572	9.8%
10 to 19 Units	972	20.2%	2,773	11.3%	9,186	11.8%
20 to 49 Units	306	6.4%	904	3.7%	4,125	5.3%
50 or More Units	266	5.5%	1,166	4.7%	5,430	7.0%
Mobile Home or Trailer	62	1.3%	265	1.1%	1,221	1.6%
Other Structure	5	0.1%	21	-	106	0.1%

Homes Built By Year (2021)

Homes Built 2010 or later	298	6.2%	1,527	6.2%	4,624	6.0%
Homes Built 2000 to 2009	667	13.9%	3,063	12.5%	9,437	12.2%
Homes Built 1990 to 1999	1,223	25.5%	5,832	23.7%	18,510	23.9%
Homes Built 1980 to 1989	2,321	48.3%	8,315	33.8%	24,786	32.0%
Homes Built 1970 to 1979	1,005	20.9%	4,784	19.4%	14,091	18.2%
Homes Built 1960 to 1969	135	2.8%	1,954	7.9%	7,351	9.5%
Homes Built 1950 to 1959	78	1.6%	809	3.3%	2,636	3.4%
Homes Built Before 1949	88	1.8%	681	2.8%	1,611	2.1%

Home Values (2021)

Home Values \$1,000,000 or More	5	0.3%	253	1.7%	1,109	2.5%
Home Values \$500,000 to \$999,999	32	1.9%	2,416	16.5%	8,871	20.0%
Home Values \$400,000 to \$499,999	80	4.9%	2,369	16.2%	6,699	15.1%
Home Values \$300,000 to \$399,999	376	23.0%	3,912	26.7%	9,346	21.1%
Home Values \$200,000 to \$299,999	601	36.8%	3,459	23.6%	9,636	21.8%
Home Values \$150,000 to \$199,999	230	14.1%	1,065	7.3%	4,198	9.5%
Home Values \$100,000 to \$149,999	159	9.7%	663	4.5%	2,632	5.9%
Home Values \$70,000 to \$99,999	114	7.0%	238	1.6%	752	1.7%
Home Values \$50,000 to \$69,999	13	0.8%	44	0.3%	263	0.6%
Home Values \$25,000 to \$49,999	16	1.0%	105	0.7%	296	0.7%
Home Values Under \$25,000	9	0.6%	107	0.7%	476	1.1%
Owner-Occupied Median Home Value	\$253,463		\$351,829		\$356,435	
Renter-Occupied Median Rent	\$1,105		\$1,096		\$1,104	

Transportation To Work (2021)

Drive to Work Alone	5,480	75.4%	27,058	70.8%	82,620	71.0%
Drive to Work in Carpool	781	10.7%	5,028	13.2%	15,899	13.7%
Travel to Work by Public Transportation	230	3.2%	1,493	3.9%	4,767	4.1%
Drive to Work on Motorcycle	-	-	2	-	106	-
Walk or Bicycle to Work	168	2.3%	513	1.3%	1,459	1.3%
Other Means	33	0.5%	307	0.8%	1,041	0.9%
Work at Home	572	7.9%	3,810	10.0%	10,526	9.0%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	1,332	18.3%	6,035	15.8%	16,298	14.0%
Travel to Work in 15 to 29 Minutes	2,433	33.5%	11,227	29.4%	34,882	30.0%
Travel to Work in 30 to 59 Minutes	2,767	38.1%	14,299	37.4%	45,587	39.2%
Travel to Work in 60 Minutes or More	641	8.8%	3,239	8.5%	10,018	8.6%
Average Minutes Travel to Work	26.9		28.0		28.7	

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