

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7754/-84.2943

225 E Ponce de Leon Ave Decatur, GA 30030		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)		18,688		114,937		336,368	
Projected Population (2027)		19,157		118,694		350,271	
Census Population (2020)		18,589		115,088		338,317	
Census Population (2010)		14,415		102,512		297,000	
Projected Annual Growth (2022 to 2027)		469	0.5%	3,757	0.7%	13,903	0.8%
Historical Annual Growth (2020 to 2022)		99	0.3%	-151	-	-1,949	-0.3%
Historical Annual Growth (2010 to 2020)		4,174	14.5%	12,576	6.1%	41,317	7.0%
Estimated Population Density (2022)		5,952	psm	4,066	psm	4,284	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		7,980		49,140		150,396	
Projected Households (2027)		8,315		51,719		159,086	
Census Households (2020)		7,870		48,964		150,212	
Census Households (2010)		6,745		43,380		129,594	
Estimated Households with Children (2022)		2,188	27.4%	11,954	24.3%	34,595	23.0%
Estimated Average Household Size (2022)		2.29		2.20		2.18	
Average Household Income							
Estimated Average Household Income (2022)		\$139,493		\$119,622		\$110,358	
Projected Average Household Income (2027)		\$157,815		\$133,845		\$125,625	
Estimated Average Family Income (2022)		\$205,745		\$168,688		\$147,867	
Median Household Income							
Estimated Median Household Income (2022)		\$108,473		\$96,687		\$87,039	
Projected Median Household Income (2027)		\$128,238		\$113,319		\$102,699	
Estimated Median Family Income (2022)		\$171,261		\$139,161		\$120,780	
Per Capita Income							
Estimated Per Capita Income (2022)		\$59,648		\$51,532		\$49,528	
Projected Per Capita Income (2027)		\$68,583		\$58,698		\$57,235	
Estimated Per Capita Income 5 Year Growth		\$8,935	15.0%	\$7,166	13.9%	\$7,706	15.6%
Estimated Average Household Net Worth (2022)		\$1,096,217		\$874,730		\$767,228	
Daytime Demos (2022)							
Total Businesses		1,679		7,249		22,431	
Total Employees		14,009		70,942		167,605	
Company Headquarter Businesses		50	3.0%	211	2.9%	612	2.7%
Company Headquarter Employees		1,409	10.1%	4,876	6.9%	14,667	8.8%
Employee Population per Business		8.3		9.8		7.5	
Residential Population per Business		11.1		15.9		15.0	

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Race & Ethnicity							
White (2022)	12,253	65.6%	61,606	53.6%	154,808	46.0%	
Black or African American (2022)	3,845	20.6%	34,490	30.0%	131,064	39.0%	
American Indian or Alaska Native (2022)	29	0.2%	167	0.1%	619	0.2%	
Asian (2022)	1,376	7.4%	12,258	10.7%	29,426	8.7%	
Hawaiian or Pacific Islander (2022)	2	-	28	-	77	-	
Other Race (2022)	423	2.3%	2,259	2.0%	6,645	2.0%	
Two or More Races (2022)	759	4.1%	4,130	3.6%	13,728	4.1%	
Not Hispanic or Latino Population (2022)	17,862	95.6%	109,652	95.4%	318,241	94.6%	
Hispanic or Latino Population (2022)	826	4.4%	5,285	4.6%	18,127	5.4%	
Not Hispanic or Latino Population (2027)	18,310	95.6%	113,200	95.4%	331,403	94.6%	
Hispanic or Latino Population (2027)	847	4.4%	5,494	4.6%	18,868	5.4%	
Not Hispanic or Latino Population (2020)	17,591	94.6%	108,351	94.1%	315,822	93.4%	
Hispanic or Latino Population (2020)	998	5.4%	6,737	5.9%	22,495	6.6%	
Not Hispanic or Latino Population (2010)	13,960	96.8%	98,967	96.5%	280,771	94.5%	
Hispanic or Latino Population (2010)	455	3.2%	3,545	3.5%	16,229	5.5%	
Projected Hispanic Annual Growth (2022 to 2027)	21	0.5%	209	0.8%	742	0.8%	
Historic Hispanic Annual Growth (2010 to 2022)	372	6.8%	1,740	4.1%	1,898	1.0%	
Age Distribution (2022)							
Age Under 5	1,162	6.2%	7,079	6.2%	20,474	6.1%	
Age 5 to 9 Years	1,435	7.7%	6,325	5.5%	18,055	5.4%	
Age 10 to 14 Years	1,419	7.6%	5,634	4.9%	16,604	4.9%	
Age 15 to 19 Years	1,156	6.2%	7,036	6.1%	17,536	5.2%	
Age 20 to 24 Years	808	4.3%	8,751	7.6%	23,591	7.0%	
Age 25 to 29 Years	1,098	5.9%	8,865	7.7%	31,377	9.3%	
Age 30 to 34 Years	1,455	7.8%	10,973	9.5%	33,932	10.1%	
Age 35 to 39 Years	1,440	7.7%	9,476	8.2%	27,703	8.2%	
Age 40 to 44 Years	1,390	7.4%	8,071	7.0%	23,304	6.9%	
Age 45 to 49 Years	1,242	6.6%	7,006	6.1%	20,348	6.0%	
Age 50 to 54 Years	1,190	6.4%	6,960	6.1%	20,364	6.1%	
Age 55 to 59 Years	1,068	5.7%	6,412	5.6%	19,755	5.9%	
Age 60 to 64 Years	973	5.2%	5,924	5.2%	18,265	5.4%	
Age 65 to 74 Years	1,635	8.7%	9,109	7.9%	27,456	8.2%	
Age 75 to 84 Years	859	4.6%	4,715	4.1%	12,241	3.6%	
Age 85 Years or Over	360	1.9%	2,601	2.3%	5,362	1.6%	
Median Age	37.3		36.2		36.1		
Gender Age Distribution (2022)							
Female Population	10,417	55.7%	60,885	53.0%	173,058	51.4%	
Age 0 to 19 Years	2,620	25.2%	13,076	21.5%	35,969	20.8%	
Age 20 to 64 Years	5,978	57.4%	37,631	61.8%	110,534	63.9%	
Age 65 Years or Over	1,819	17.5%	10,179	16.7%	26,555	15.3%	
Female Median Age	39.0		37.2		36.9		
Male Population	8,271	44.3%	54,051	47.0%	163,310	48.6%	
Age 0 to 19 Years	2,551	30.8%	12,997	24.0%	36,700	22.5%	
Age 20 to 64 Years	4,686	56.7%	34,808	64.4%	108,105	66.2%	
Age 65 Years or Over	1,034	12.5%	6,246	11.6%	18,505	11.3%	
Male Median Age	35.6		35.2		35.4		

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Household Income Distribution (2022)							
HH Income \$200,000 or More	1,893	23.7%	8,730	17.8%	22,437	14.9%	
HH Income \$150,000 to \$199,999	848	10.6%	4,133	8.4%	11,809	7.9%	
HH Income \$100,000 to \$149,999	1,307	16.4%	8,399	17.1%	23,843	15.9%	
HH Income \$75,000 to \$99,999	741	9.3%	5,884	12.0%	18,327	12.2%	
HH Income \$50,000 to \$74,999	824	10.3%	6,864	14.0%	24,142	16.1%	
HH Income \$35,000 to \$49,999	411	5.2%	3,906	7.9%	14,216	9.5%	
HH Income \$25,000 to \$34,999	497	6.2%	3,395	6.9%	10,942	7.3%	
HH Income \$15,000 to \$24,999	411	5.1%	2,873	5.8%	9,519	6.3%	
HH Income Under \$15,000	1,048	13.1%	4,956	10.1%	15,162	10.1%	
HH Income \$35,000 or More	6,025	75.5%	37,916	77.2%	114,773	76.3%	
HH Income \$75,000 or More	4,789	60.0%	27,146	55.2%	76,415	50.8%	
Housing (2022)							
Total Housing Units	8,995		54,438		164,866		
Housing Units Occupied	7,980	88.7%	49,140	90.3%	150,396	91.2%	
Housing Units Owner-Occupied	4,566	57.2%	30,250	61.6%	81,664	54.3%	
Housing Units, Renter-Occupied	3,414	42.8%	18,889	38.4%	68,732	45.7%	
Housing Units, Vacant	1,015	12.7%	5,299	10.8%	14,471	9.6%	
Marital Status (2022)							
Never Married	4,403	30.0%	39,730	41.4%	128,369	45.6%	
Currently Married	7,086	48.3%	35,860	37.4%	96,112	34.2%	
Separated	581	4.0%	3,580	3.7%	12,735	4.5%	
Widowed	714	4.9%	4,443	4.6%	11,436	4.1%	
Divorced	1,888	12.9%	12,287	12.8%	32,583	11.6%	
Household Type (2022)							
Population Family	13,349	71.4%	75,031	65.3%	221,706	65.9%	
Population Non-Family	4,938	26.4%	32,845	28.6%	105,545	31.4%	
Population Group Quarters	400	2.1%	7,061	6.1%	9,117	2.7%	
Family Households	4,266	53.5%	25,020	50.9%	71,932	47.8%	
Non-Family Households	3,714	46.5%	24,120	49.1%	78,464	52.2%	
Married Couple with Children	1,415	20.0%	7,367	20.5%	19,425	20.2%	
Average Family Household Size	3.1		3.0		3.1		
Household Size (2022)							
1 Person Households	3,032	38.0%	18,349	37.3%	59,391	39.5%	
2 Person Households	2,435	30.5%	17,215	35.0%	50,223	33.4%	
3 Person Households	1,207	15.1%	6,812	13.9%	19,422	12.9%	
4 Person Households	939	11.8%	4,497	9.2%	12,441	8.3%	
5 Person Households	263	3.3%	1,455	3.0%	5,209	3.5%	
6 or More Person Households	105	1.3%	812	1.7%	3,710	2.5%	
Household Vehicles (2022)							
Households with 0 Vehicles Available	969	12.1%	4,522	9.2%	14,226	9.5%	
Households with 1 Vehicles Available	3,015	37.8%	20,050	40.8%	65,050	43.3%	
Households with 2 or More Vehicles Available	3,996	50.1%	24,567	50.0%	71,119	47.3%	
Total Vehicles Available	11,819		76,229		228,369		
Average Vehicles Per Household	1.5		1.6		1.5		

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		14,423		94,868		278,048	
Estimated Civilian Employed		9,178	63.6%	61,724	65.1%	190,815	68.6%
Estimated Civilian Unemployed		255	1.8%	1,869	2.0%	5,809	2.1%
Estimated in Armed Forces		-	-	84	-	214	-
Estimated Not in Labor Force		4,990	34.6%	31,191	32.9%	81,209	29.2%
Unemployment Rate		1.8%		2.0%		2.1%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		9,178		61,724		190,815	
Management, Business, Financial Operations		2,460	26.8%	14,171	23.0%	44,415	23.3%
Professional, Related		4,289	46.7%	25,293	41.0%	70,203	36.8%
Service		657	7.2%	6,443	10.4%	20,330	10.7%
Sales, Office		1,333	14.5%	9,357	15.2%	30,449	16.0%
Farming, Fishing, Forestry		16	0.2%	41	-	289	0.2%
Construct, Extraction, Maintenance		103	1.1%	1,616	2.6%	5,650	3.0%
Production, Transport Material Moving		319	3.5%	4,804	7.8%	19,479	10.2%
White Collar Workers		8,082	88.1%	48,821	79.1%	145,067	76.0%
Blue Collar Workers		1,096	11.9%	12,903	20.9%	45,748	24.0%
Consumer Expenditure (2022)							
Total Household Expenditure		\$714.49 M		\$3.91 B		\$11.26 B	
Total Non-Retail Expenditure		\$382.12 M	53.5%	\$2.08 B	53.3%	\$5.99 B	53.2%
Total Retail Expenditure		\$332.37 M	46.5%	\$1.83 B	46.7%	\$5.27 B	46.8%
Apparel		\$25.86 M	3.6%	\$140.44 M	3.6%	\$402.82 M	3.6%
Contributions		\$25.6 M	3.6%	\$137.91 M	3.5%	\$388.53 M	3.5%
Education		\$25.75 M	3.6%	\$134.67 M	3.4%	\$376.18 M	3.3%
Entertainment		\$41.49 M	5.8%	\$226.22 M	5.8%	\$645.69 M	5.7%
Food and Beverages		\$102.88 M	14.4%	\$565.72 M	14.5%	\$1.64 B	14.5%
Furnishings and Equipment		\$25.57 M	3.6%	\$139.82 M	3.6%	\$399.77 M	3.6%
Gifts		\$20.01 M	2.8%	\$107.01 M	2.7%	\$301.11 M	2.7%
Health Care		\$57.34 M	8.0%	\$318.62 M	8.1%	\$920.97 M	8.2%
Household Operations		\$28.94 M	4.1%	\$157.49 M	4.0%	\$449.6 M	4.0%
Miscellaneous Expenses		\$13.67 M	1.9%	\$74.76 M	1.9%	\$214.5 M	1.9%
Personal Care		\$9.57 M	1.3%	\$52.45 M	1.3%	\$150.96 M	1.3%
Personal Insurance		\$5.4 M	0.8%	\$29.16 M	0.7%	\$82.01 M	0.7%
Reading		\$1.59 M	0.2%	\$8.67 M	0.2%	\$24.81 M	0.2%
Shelter		\$151.62 M	21.2%	\$826.51 M	21.1%	\$2.39 B	21.2%
Tobacco		\$3.68 M	0.5%	\$20.83 M	0.5%	\$62.45 M	0.6%
Transportation		\$126.52 M	17.7%	\$699.36 M	17.9%	\$2.02 B	17.9%
Utilities		\$48.99 M	6.9%	\$272.67 M	7.0%	\$795.54 M	7.1%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		12,708		80,113		240,108	
Elementary (Grade Level 0 to 8)		166	1.3%	1,732	2.2%	8,731	3.6%
Some High School (Grade Level 9 to 11)		433	3.4%	3,082	3.8%	10,183	4.2%
High School Graduate		1,516	11.9%	11,464	14.3%	37,998	15.8%
Some College		1,135	8.9%	9,404	11.7%	29,970	12.5%
Associate Degree Only		546	4.3%	3,891	4.9%	12,311	5.1%
Bachelor Degree Only		4,145	32.6%	24,598	30.7%	74,261	30.9%
Graduate Degree		4,768	37.5%	25,942	32.4%	66,654	27.8%

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Units In Structure (2022)							
1 Detached Unit	4,201	62.3%	29,167	67.2%	77,582	59.9%	
1 Attached Unit	728	10.8%	3,732	8.6%	11,180	8.6%	
2 to 4 Units	429	6.4%	2,332	5.4%	8,301	6.4%	
5 to 9 Units	380	5.6%	2,574	5.9%	9,533	7.4%	
10 to 19 Units	443	6.6%	3,094	7.1%	11,482	8.9%	
20 to 49 Units	500	7.4%	3,191	7.4%	10,233	7.9%	
50 or More Units	1,257	18.6%	4,766	11.0%	21,200	16.4%	
Mobile Home or Trailer	41	0.6%	272	0.6%	859	0.7%	
Other Structure	-	-	11	-	27	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	992	14.7%	5,575	12.9%	20,015	15.4%	
Homes Built 2000 to 2009	1,338	19.8%	7,419	17.1%	25,099	19.4%	
Homes Built 1990 to 1999	874	13.0%	5,339	12.3%	17,038	13.1%	
Homes Built 1980 to 1989	1,139	16.9%	7,206	16.6%	21,299	16.4%	
Homes Built 1970 to 1979	1,205	17.9%	6,779	15.6%	19,775	15.3%	
Homes Built 1960 to 1969	771	11.4%	5,743	13.2%	17,425	13.4%	
Homes Built 1950 to 1959	739	11.0%	5,795	13.4%	14,500	11.2%	
Homes Built Before 1949	922	13.7%	5,283	12.2%	15,246	11.8%	
Home Values (2022)							
Home Values \$1,000,000 or More	202	4.4%	1,341	4.4%	4,331	5.3%	
Home Values \$500,000 to \$999,999	1,744	38.2%	8,543	28.2%	22,068	27.0%	
Home Values \$400,000 to \$499,999	572	12.5%	3,935	13.0%	9,587	11.7%	
Home Values \$300,000 to \$399,999	843	18.5%	5,620	18.6%	14,475	17.7%	
Home Values \$200,000 to \$299,999	820	18.0%	6,844	22.6%	18,433	22.6%	
Home Values \$150,000 to \$199,999	215	4.7%	2,311	7.6%	7,098	8.7%	
Home Values \$100,000 to \$149,999	96	2.1%	923	3.1%	2,957	3.6%	
Home Values \$70,000 to \$99,999	22	0.5%	241	0.8%	841	1.0%	
Home Values \$50,000 to \$69,999	18	0.4%	158	0.5%	629	0.8%	
Home Values \$25,000 to \$49,999	6	0.1%	82	0.3%	301	0.4%	
Home Values Under \$25,000	29	0.6%	251	0.8%	945	1.2%	
Owner-Occupied Median Home Value	\$465,150		\$412,860		\$400,125		
Renter-Occupied Median Rent	\$1,322		\$1,262		\$1,294		
Transportation To Work (2022)							
Drive to Work Alone	3,704	40.4%	29,059	47.1%	94,042	49.3%	
Drive to Work in Carpool	253	2.8%	2,991	4.8%	11,365	6.0%	
Travel to Work by Public Transportation	205	2.2%	1,573	2.5%	4,399	2.3%	
Drive to Work on Motorcycle	2	-	21	-	41	-	
Walk or Bicycle to Work	210	2.3%	1,051	1.7%	3,373	1.8%	
Other Means	82	0.9%	771	1.2%	2,387	1.3%	
Work at Home	4,721	51.4%	26,258	42.5%	75,208	39.4%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	1,038	11.3%	7,052	11.4%	21,440	11.2%	
Travel to Work in 15 to 29 Minutes	1,856	20.2%	14,601	23.7%	49,616	26.0%	
Travel to Work in 30 to 59 Minutes	1,405	15.3%	12,197	19.8%	38,289	20.1%	
Travel to Work in 60 Minutes or More	158	1.7%	1,616	2.6%	6,262	3.3%	
Average Minutes Travel to Work	22.6		24.0		24.0		