

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7754/-84.2943

RF5

225 E Ponce de Leon Ave

Decatur, GA 30030

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	20,440		122,382		344,783	
Projected Population (2026)	23,363		130,862		364,993	
Census Population (2010)	14,015		103,579		295,734	
Census Population (2000)	13,072		104,431		303,067	
Projected Annual Growth (2021 to 2026)	2,923	2.9%	8,480	1.4%	20,210	1.2%
Historical Annual Growth (2010 to 2021)	6,425	4.2%	18,803	1.7%	49,049	1.5%
Historical Annual Growth (2000 to 2010)	943	0.7%	-852	-	-7,333	-0.2%
Estimated Population Density (2021)	6,510 psm		4,329 psm		4,392 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2021)	9,767		53,064		153,440	
Projected Households (2026)	11,109		56,895		162,923	
Census Households (2010)	6,553		43,826		129,188	
Census Households (2000)	6,044		42,775		125,081	
Estimated Households with Children (2021)	2,414	24.7%	12,626	23.8%	34,491	22.5%
Estimated Average Household Size (2021)	2.04		2.17		2.18	

Average Household Income

Estimated Average Household Income (2021)	\$111,626		\$111,715		\$107,668	
Projected Average Household Income (2026)	\$114,809		\$123,644		\$120,497	
Estimated Average Family Income (2021)	\$194,084		\$163,959		\$148,747	

Median Household Income

Estimated Median Household Income (2021)	\$99,898		\$91,953		\$85,354	
Projected Median Household Income (2026)	\$112,595		\$104,656		\$98,102	
Estimated Median Family Income (2021)	\$174,117		\$135,453		\$118,760	

Per Capita Income

Estimated Per Capita Income (2021)	\$53,423		\$48,858		\$48,126	
Projected Per Capita Income (2026)	\$54,662		\$54,150		\$53,985	
Estimated Per Capita Income 5 Year Growth	\$1,238	2.3%	\$5,291	10.8%	\$5,860	12.2%
Estimated Average Household Net Worth (2021)	\$1,253,675		\$1,012,092		\$891,772	

Daytime Demos (2021)

Total Businesses	1,606		6,580		19,667	
Total Employees	14,198		55,151		144,780	
Company Headquarter Businesses	59	3.7%	203	3.1%	591	3.0%
Company Headquarter Employees	1,536	10.8%	5,316	9.6%	15,382	10.6%
Employee Population per Business	8.8		8.4		7.4	
Residential Population per Business	12.7		18.6		17.5	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	13,118	64.2%	64,933	53.1%	155,714	45.2%
Black or African American (2021)	4,657	22.8%	42,300	34.6%	144,327	41.9%
American Indian or Alaska Native (2021)	104	0.5%	334	0.3%	980	0.3%
Asian (2021)	1,488	7.3%	9,925	8.1%	27,281	7.9%
Hawaiian or Pacific Islander (2021)	11	-	39	-	129	-
Other Race (2021)	183	0.9%	1,291	1.1%	6,940	2.0%
Two or More Races (2021)	880	4.3%	3,559	2.9%	9,410	2.7%
Not Hispanic or Latino Population (2021)	18,075	88.4%	115,305	94.2%	322,817	93.6%
Hispanic or Latino Population (2021)	2,365	11.6%	7,077	5.8%	21,966	6.4%
Not Hispanic or Latino Population (2026)	20,674	88.5%	123,134	94.1%	341,655	93.6%
Hispanic or Latino Population (2026)	2,689	11.5%	7,728	5.9%	23,337	6.4%
Not Hispanic or Latino Population (2010)	13,577	96.9%	100,017	96.6%	279,778	94.6%
Hispanic or Latino Population (2010)	438	3.1%	3,561	3.4%	15,956	5.4%
Not Hispanic or Latino Population (2000)	12,813	98.0%	101,466	97.2%	290,666	95.9%
Hispanic or Latino Population (2000)	258	2.0%	2,965	2.8%	12,401	4.1%
Projected Hispanic Annual Growth (2021 to 2026)	324	2.7%	651	1.8%	1,371	1.2%
Historic Hispanic Annual Growth (2000 to 2021)	2,107	38.9%	4,112	6.6%	9,564	3.7%

Age Distribution (2021)

Age Under 5	1,357	6.6%	7,986	6.5%	21,413	6.2%
Age 5 to 9 Years	1,423	7.0%	7,119	5.8%	19,336	5.6%
Age 10 to 14 Years	1,328	6.5%	6,210	5.1%	17,486	5.1%
Age 15 to 19 Years	1,189	5.8%	7,250	5.9%	17,905	5.2%
Age 20 to 24 Years	1,157	5.7%	9,226	7.5%	23,869	6.9%
Age 25 to 29 Years	1,492	7.3%	9,645	7.9%	31,413	9.1%
Age 30 to 34 Years	1,784	8.7%	11,412	9.3%	33,629	9.8%
Age 35 to 39 Years	1,664	8.1%	10,119	8.3%	28,282	8.2%
Age 40 to 44 Years	1,609	7.9%	8,807	7.2%	24,111	7.0%
Age 45 to 49 Years	1,386	6.8%	7,605	6.2%	21,421	6.2%
Age 50 to 54 Years	1,225	6.0%	7,185	5.9%	20,574	6.0%
Age 55 to 59 Years	1,095	5.4%	6,910	5.6%	20,422	5.9%
Age 60 to 64 Years	999	4.9%	6,365	5.2%	18,888	5.5%
Age 65 to 74 Years	1,493	7.3%	9,262	7.6%	27,511	8.0%
Age 75 to 84 Years	822	4.0%	4,788	3.9%	12,632	3.7%
Age 85 Years or Over	416	2.0%	2,493	2.0%	5,888	1.7%
Median Age	35.6		35.5		35.9	

Gender Age Distribution (2021)

Female Population	10,994	53.8%	64,616	52.8%	177,910	51.6%
Age 0 to 19 Years	2,568	23.4%	14,159	21.9%	37,587	21.1%
Age 20 to 64 Years	6,642	60.4%	40,148	62.1%	112,687	63.3%
Age 65 Years or Over	1,785	16.2%	10,309	16.0%	27,637	15.5%
Female Median Age	37.1		36.6		36.8	
Male Population	9,446	46.2%	57,766	47.2%	166,873	48.4%
Age 0 to 19 Years	2,729	28.9%	14,406	24.9%	38,554	23.1%
Age 20 to 64 Years	5,771	61.1%	37,126	64.3%	109,925	65.9%
Age 65 Years or Over	945	10.0%	6,233	10.8%	18,395	11.0%
Male Median Age	34.0		34.5		35.1	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2021)

HH Income \$200,000 or More	2,258	23.1%	9,186	17.3%	22,345	14.6%
HH Income \$150,000 to \$199,999	956	9.8%	4,297	8.1%	11,067	7.2%
HH Income \$100,000 to \$149,999	1,299	13.3%	7,999	15.1%	23,020	15.0%
HH Income \$75,000 to \$99,999	1,063	10.9%	6,591	12.4%	19,162	12.5%
HH Income \$50,000 to \$74,999	1,068	10.9%	8,044	15.2%	26,097	17.0%
HH Income \$35,000 to \$49,999	675	6.9%	4,606	8.7%	15,576	10.2%
HH Income \$25,000 to \$34,999	698	7.1%	3,603	6.8%	11,244	7.3%
HH Income \$15,000 to \$24,999	518	5.3%	3,217	6.1%	9,516	6.2%
HH Income Under \$15,000	1,232	12.6%	5,521	10.4%	15,413	10.0%
HH Income \$35,000 or More	7,319	74.9%	40,723	76.7%	117,267	76.4%
HH Income \$75,000 or More	5,576	57.1%	28,072	52.9%	75,594	49.3%

Housing (2021)

Total Housing Units	10,179		56,208		163,664	
Housing Units Occupied	9,767	96.0%	53,064	94.4%	153,440	93.8%
Housing Units Owner-Occupied	5,045	51.6%	26,743	50.4%	72,426	47.2%
Housing Units, Renter-Occupied	4,723	48.4%	26,320	49.6%	81,014	52.8%
Housing Units, Vacant	412	4.2%	3,144	5.9%	10,224	6.7%

Marital Status (2021)

Never Married	4,991	30.6%	43,922	43.5%	132,575	46.3%
Currently Married	8,054	49.3%	36,739	36.4%	95,874	33.5%
Separated	465	2.8%	3,881	3.8%	13,117	4.6%
Widowed	982	6.0%	5,151	5.1%	14,040	4.9%
Divorced	1,839	11.3%	11,373	11.3%	30,942	10.8%

Household Type (2021)

Population Family	13,536	66.2%	79,143	64.7%	226,566	65.7%
Population Non-Family	6,408	31.3%	35,863	29.3%	107,884	31.3%
Population Group Quarters	496	2.4%	7,376	6.0%	10,333	3.0%
Family Households	4,492	46.0%	25,885	48.8%	71,650	46.7%
Non-Family Households	5,276	54.0%	27,178	51.2%	81,790	53.3%
Married Couple with Children	1,652	20.5%	7,417	20.2%	18,948	19.8%
Average Family Household Size	3.0		3.1		3.2	

Household Size (2021)

1 Person Households	4,416	45.2%	20,320	38.3%	61,244	39.9%
2 Person Households	2,790	28.6%	16,988	32.0%	47,532	31.0%
3 Person Households	1,162	11.9%	7,601	14.3%	20,405	13.3%
4 Person Households	946	9.7%	5,114	9.6%	13,571	8.8%
5 Person Households	291	3.0%	1,783	3.4%	5,828	3.8%
6 or More Person Households	162	1.7%	1,256	2.4%	4,860	3.2%

Household Vehicles (2021)

Households with 0 Vehicles Available	1,662	17.0%	6,307	11.9%	17,021	11.1%
Households with 1 Vehicles Available	3,658	37.5%	21,951	41.4%	66,043	43.0%
Households with 2 or More Vehicles Available	4,447	45.5%	24,805	46.7%	70,376	45.9%
Total Vehicles Available	13,499		78,126		227,100	
Average Vehicles Per Household	1.4		1.5		1.5	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	16,105		100,064		283,687	
Estimated Civilian Employed	9,608	59.7%	60,763	60.7%	183,016	64.5%
Estimated Civilian Unemployed	547	3.4%	3,895	3.9%	11,982	4.2%
Estimated in Armed Forces	-	-	56	-	209	-
Estimated Not in Labor Force	5,951	36.9%	35,350	35.3%	88,479	31.2%
Unemployment Rate	3.4%		3.9%		4.2%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	9,608		60,763		183,016	
Management, Business, Financial Operations	2,623	27.3%	13,319	21.9%	41,747	22.8%
Professional, Related	4,474	46.6%	24,223	39.9%	63,916	34.9%
Service	774	8.1%	7,344	12.1%	23,902	13.1%
Sales, Office	1,246	13.0%	9,511	15.7%	30,125	16.5%
Farming, Fishing, Forestry	47	0.5%	82	0.1%	244	0.1%
Construct, Extraction, Maintenance	106	1.1%	1,518	2.5%	5,057	2.8%
Production, Transport Material Moving	337	3.5%	4,765	7.8%	18,026	9.8%
White Collar Workers	8,343	86.8%	47,053	77.4%	135,787	74.2%
Blue Collar Workers	1,265	13.2%	13,710	22.6%	47,229	25.8%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$739.09 M		\$4.01 B		\$11.28 B	
Total Non-Retail Expenditure	\$395.67 M	53.5%	\$2.14 B	53.3%	\$6.01 B	53.2%
Total Retail Expenditure	\$343.42 M	46.5%	\$1.87 B	46.7%	\$5.28 B	46.8%
Apparel	\$26.71 M	3.6%	\$144.16 M	3.6%	\$404.05 M	3.6%
Contributions	\$26.28 M	3.6%	\$139.63 M	3.5%	\$386.58 M	3.4%
Education	\$26.28 M	3.6%	\$136.75 M	3.4%	\$374.79 M	3.3%
Entertainment	\$42.69 M	5.8%	\$230.71 M	5.7%	\$644.95 M	5.7%
Food and Beverages	\$106.62 M	14.4%	\$582.23 M	14.5%	\$1.64 B	14.6%
Furnishings and Equipment	\$26.33 M	3.6%	\$142.69 M	3.6%	\$399.36 M	3.5%
Gifts	\$20.55 M	2.8%	\$108.67 M	2.7%	\$300.69 M	2.7%
Health Care	\$59.43 M	8.0%	\$326.57 M	8.1%	\$921.88 M	8.2%
Household Operations	\$29.81 M	4.0%	\$160.71 M	4.0%	\$449.12 M	4.0%
Miscellaneous Expenses	\$14.13 M	1.9%	\$76.51 M	1.9%	\$214.66 M	1.9%
Personal Care	\$9.9 M	1.3%	\$53.78 M	1.3%	\$151.21 M	1.3%
Personal Insurance	\$5.5 M	0.7%	\$29.46 M	0.7%	\$81.44 M	0.7%
Reading	\$1.64 M	0.2%	\$8.85 M	0.2%	\$24.79 M	0.2%
Shelter	\$157.64 M	21.3%	\$851.85 M	21.2%	\$2.4 B	21.3%
Tobacco	\$3.91 M	0.5%	\$21.92 M	0.5%	\$63.44 M	0.6%
Transportation	\$130.61 M	17.7%	\$717.29 M	17.9%	\$2.02 B	17.9%
Utilities	\$51.06 M	6.9%	\$281.57 M	7.0%	\$799.83 M	7.1%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	13,986		84,591		244,773	
Elementary (Grade Level 0 to 8)	201	1.4%	1,873	2.2%	8,902	3.6%
Some High School (Grade Level 9 to 11)	459	3.3%	4,221	5.0%	13,450	5.5%
High School Graduate	1,656	11.8%	12,618	14.9%	40,812	16.7%
Some College	1,178	8.4%	10,555	12.5%	32,882	13.4%
Associate Degree Only	619	4.4%	4,093	4.8%	12,183	5.0%
Bachelor Degree Only	4,736	33.9%	25,994	30.7%	72,803	29.7%
Graduate Degree	5,136	36.7%	25,238	29.8%	63,741	26.0%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	4,293	65.5%	27,093	61.8%	73,339	56.8%
1 Attached Unit	1,089	16.6%	4,302	9.8%	11,478	8.9%
2 to 4 Units	785	12.0%	3,745	8.5%	11,142	8.6%
5 to 9 Units	604	9.2%	4,631	10.6%	12,951	10.0%
10 to 19 Units	566	8.6%	4,812	11.0%	13,894	10.8%
20 to 49 Units	215	3.3%	2,545	5.8%	7,959	6.2%
50 or More Units	2,182	33.3%	5,693	13.0%	21,692	16.8%
Mobile Home or Trailer	32	0.5%	240	0.5%	913	0.7%
Other Structure	-	-	-	-	73	-

Homes Built By Year (2021)

Homes Built 2010 or later	1,447	22.1%	5,061	11.5%	13,845	10.7%
Homes Built 2000 to 2009	1,292	19.7%	6,731	15.4%	22,469	17.4%
Homes Built 1990 to 1999	857	13.1%	5,402	12.3%	15,793	12.2%
Homes Built 1980 to 1989	953	14.5%	5,892	13.4%	16,923	13.1%
Homes Built 1970 to 1979	1,550	23.6%	7,349	16.8%	22,443	17.4%
Homes Built 1960 to 1969	695	10.6%	5,581	12.7%	19,873	15.4%
Homes Built 1950 to 1959	1,109	16.9%	7,645	17.4%	18,286	14.2%
Homes Built Before 1949	1,866	28.5%	9,403	21.5%	23,808	18.4%

Home Values (2021)

Home Values \$1,000,000 or More	262	5.2%	1,138	4.3%	2,994	4.1%
Home Values \$500,000 to \$999,999	2,119	42.0%	7,856	29.4%	18,183	25.1%
Home Values \$400,000 to \$499,999	753	14.9%	3,258	12.2%	7,966	11.0%
Home Values \$300,000 to \$399,999	807	16.0%	4,721	17.7%	11,665	16.1%
Home Values \$200,000 to \$299,999	746	14.8%	5,545	20.7%	14,717	20.3%
Home Values \$150,000 to \$199,999	176	3.5%	2,114	7.9%	7,601	10.5%
Home Values \$100,000 to \$149,999	128	2.5%	1,396	5.2%	5,855	8.1%
Home Values \$70,000 to \$99,999	23	0.5%	375	1.4%	1,720	2.4%
Home Values \$50,000 to \$69,999	3	-	51	0.2%	333	0.5%
Home Values \$25,000 to \$49,999	9	0.2%	125	0.5%	604	0.8%
Home Values Under \$25,000	19	0.4%	165	0.6%	788	1.1%
Owner-Occupied Median Home Value	\$484,758		\$412,709		\$373,454	
Renter-Occupied Median Rent	\$1,037		\$1,051		\$1,111	

Transportation To Work (2021)

Drive to Work Alone	6,488	59.9%	41,088	64.8%	120,234	67.4%
Drive to Work in Carpool	614	5.7%	4,627	7.3%	15,026	8.4%
Travel to Work by Public Transportation	849	7.8%	5,464	8.6%	14,262	8.0%
Drive to Work on Motorcycle	11	0.1%	168	0.3%	448	0.3%
Walk or Bicycle to Work	715	6.6%	2,868	4.5%	7,160	4.0%
Other Means	68	0.6%	753	1.2%	2,206	1.2%
Work at Home	2,084	19.2%	8,425	13.3%	19,070	10.7%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	1,339	12.4%	8,807	13.9%	25,682	14.4%
Travel to Work in 15 to 29 Minutes	3,078	28.4%	19,626	31.0%	63,386	35.5%
Travel to Work in 30 to 59 Minutes	2,881	26.6%	19,830	31.3%	59,158	33.2%
Travel to Work in 60 Minutes or More	484	4.5%	4,504	7.1%	14,922	8.4%
Average Minutes Travel to Work	25.5		26.0		26.5	

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