

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.6632/-83.7385

404 GA-49 Byron, GA 31008	5 min drive time		10 min drive time		15 min drive time	
Population						
Estimated Population (2021)	11,014		34,102		105,434	
Projected Population (2026)	11,701		36,035		110,422	
Census Population (2020)	10,274		33,970		106,052	
Census Population (2010)	9,306		30,425		98,133	
Projected Annual Growth (2021 to 2026)	687	1.2%	1,933	1.1%	4,989	0.9%
Historical Annual Growth (2020 to 2021)	740	7.2%	132	0.4%	-618	-0.6%
Historical Annual Growth (2010 to 2020)	968	10.4%	3,545	11.7%	7,918	8.1%
Estimated Population Density (2021)	670 psm		490 psm		649 psm	
Trade Area Size	16.4 sq mi		69.6 sq mi		162.4 sq mi	
Households						
Estimated Households (2021)	4,281		13,408		40,687	
Projected Households (2026)	4,505		14,023		42,105	
Census Households (2020)	4,001		13,360		40,867	
Census Households (2010)	3,542		11,834		37,601	
Estimated Households with Children (2021)	1,447	33.8%	4,473	33.4%	14,304	35.2%
Estimated Average Household Size (2021)	2.57		2.53		2.56	
Average Household Income						
Estimated Average Household Income (2021)	\$65,210		\$71,938		\$69,822	
Projected Average Household Income (2026)	\$71,807		\$79,005		\$79,115	
Estimated Average Family Income (2021)	\$72,600		\$82,846		\$80,973	
Median Household Income						
Estimated Median Household Income (2021)	\$58,769		\$64,818		\$60,476	
Projected Median Household Income (2026)	\$69,130		\$75,351		\$70,351	
Estimated Median Family Income (2021)	\$70,078		\$77,492		\$72,700	
Per Capita Income						
Estimated Per Capita Income (2021)	\$25,345		\$28,357		\$27,071	
Projected Per Capita Income (2026)	\$27,645		\$30,813		\$30,288	
Estimated Per Capita Income 5 Year Growth	\$2,300	9.1%	\$2,457	8.7%	\$3,217	11.9%
Estimated Average Household Net Worth (2021)	\$332,090		\$387,376		\$363,724	
Daytime Demos (2021)						
Total Businesses	362		1,258		3,895	
Total Employees	3,080		12,540		37,012	
Company Headquarter Businesses	9	2.4%	31	2.4%	107	2.8%
Company Headquarter Employees	203	6.6%	646	5.1%	2,441	6.6%
Employee Population per Business	8.5		10.0		9.5	
Residential Population per Business	30.4		27.1		27.1	

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Race & Ethnicity						
White (2021)	6,862	62.3%	20,896	61.3%	53,381	50.6%
Black or African American (2021)	2,935	26.6%	9,096	26.7%	38,599	36.6%
American Indian or Alaska Native (2021)	31	0.3%	104	0.3%	377	0.4%
Asian (2021)	225	2.0%	955	2.8%	2,776	2.6%
Hawaiian or Pacific Islander (2021)	6	-	28	-	87	-
Other Race (2021)	341	3.1%	948	2.8%	3,365	3.2%
Two or More Races (2021)	614	5.6%	2,075	6.1%	6,848	6.5%
Not Hispanic or Latino Population (2021)	10,404	94.5%	32,135	94.2%	98,087	93.0%
Hispanic or Latino Population (2021)	610	5.5%	1,967	5.8%	7,346	7.0%
Not Hispanic or Latino Population (2026)	10,975	93.8%	33,778	93.7%	102,349	92.7%
Hispanic or Latino Population (2026)	726	6.2%	2,256	6.3%	8,073	7.3%
Not Hispanic or Latino Population (2020)	9,544	92.9%	31,902	93.9%	98,797	93.2%
Hispanic or Latino Population (2020)	730	7.1%	2,068	6.1%	7,255	6.8%
Not Hispanic or Latino Population (2010)	8,936	96.0%	29,182	95.9%	92,962	94.7%
Hispanic or Latino Population (2010)	370	4.0%	1,243	4.1%	5,172	5.3%
Projected Hispanic Annual Growth (2021 to 2026)	116	3.8%	290	2.9%	727	2.0%
Historic Hispanic Annual Growth (2010 to 2021)	240	5.9%	724	5.3%	2,174	3.8%
Age Distribution (2021)						
Age Under 5	684	6.2%	2,076	6.1%	6,899	6.5%
Age 5 to 9 Years	752	6.8%	2,315	6.8%	7,500	7.1%
Age 10 to 14 Years	755	6.9%	2,245	6.6%	7,475	7.1%
Age 15 to 19 Years	635	5.8%	1,980	5.8%	6,773	6.4%
Age 20 to 24 Years	646	5.9%	1,992	5.8%	6,710	6.4%
Age 25 to 29 Years	837	7.6%	2,427	7.1%	7,573	7.2%
Age 30 to 34 Years	827	7.5%	2,549	7.5%	7,660	7.3%
Age 35 to 39 Years	786	7.1%	2,405	7.1%	7,368	7.0%
Age 40 to 44 Years	682	6.2%	2,146	6.3%	6,627	6.3%
Age 45 to 49 Years	627	5.7%	1,958	5.7%	6,151	5.8%
Age 50 to 54 Years	660	6.0%	2,058	6.0%	6,274	6.0%
Age 55 to 59 Years	760	6.9%	2,348	6.9%	6,685	6.3%
Age 60 to 64 Years	699	6.3%	2,187	6.4%	6,393	6.1%
Age 65 to 74 Years	1,046	9.5%	3,414	10.0%	9,513	9.0%
Age 75 to 84 Years	468	4.2%	1,514	4.4%	4,445	4.2%
Age 85 Years or Over	151	1.4%	489	1.4%	1,388	1.3%
Median Age	36.7		37.3		35.7	
Gender Age Distribution (2021)						
Female Population	5,724	52.0%	17,604	51.6%	54,779	52.0%
Age 0 to 19 Years	1,430	25.0%	4,284	24.3%	14,050	25.6%
Age 20 to 64 Years	3,358	58.7%	10,340	58.7%	31,976	58.4%
Age 65 Years or Over	937	16.4%	2,980	16.9%	8,753	16.0%
Female Median Age	37.6		38.1		36.8	
Male Population	5,290	48.0%	16,498	48.4%	50,655	48.0%
Age 0 to 19 Years	1,395	26.4%	4,333	26.3%	14,597	28.8%
Age 20 to 64 Years	3,166	59.8%	9,728	59.0%	29,464	58.2%
Age 65 Years or Over	728	13.8%	2,437	14.8%	6,593	13.0%
Male Median Age	35.9		36.5		34.5	

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Household Income Distribution (2021)						
HH Income \$200,000 or More	132	3.1%	527	3.9%	1,466	3.6%
HH Income \$150,000 to \$199,999	131	3.1%	599	4.5%	1,858	4.6%
HH Income \$100,000 to \$149,999	694	16.2%	2,148	16.0%	5,866	14.4%
HH Income \$75,000 to \$99,999	617	14.4%	2,286	17.1%	5,762	14.2%
HH Income \$50,000 to \$74,999	939	21.9%	3,109	23.2%	8,463	20.8%
HH Income \$35,000 to \$49,999	340	7.9%	1,314	9.8%	4,915	12.1%
HH Income \$25,000 to \$34,999	529	12.4%	1,270	9.5%	4,139	10.2%
HH Income \$15,000 to \$24,999	401	9.4%	901	6.7%	3,335	8.2%
HH Income Under \$15,000	498	11.6%	1,253	9.3%	4,883	12.0%
HH Income \$35,000 or More	2,853	66.6%	9,984	74.5%	28,330	69.6%
HH Income \$75,000 or More	1,575	36.8%	5,561	41.5%	14,952	36.7%
Housing (2021)						
Total Housing Units	4,640		14,349		44,161	
Housing Units Occupied	4,281	92.3%	13,408	93.4%	40,687	92.1%
Housing Units Owner-Occupied	3,265	76.3%	10,066	75.1%	26,926	66.2%
Housing Units, Renter-Occupied	1,016	23.7%	3,343	24.9%	13,761	33.8%
Housing Units, Vacant	360	8.4%	940	7.0%	3,474	8.5%
Marital Status (2021)						
Never Married	2,485	28.2%	7,682	28.0%	27,782	33.2%
Currently Married	3,759	42.6%	13,146	47.9%	37,199	44.5%
Separated	376	4.3%	1,261	4.6%	3,856	4.6%
Widowed	836	9.5%	1,910	7.0%	4,984	6.0%
Divorced	1,367	15.5%	3,467	12.6%	9,737	11.7%
Household Type (2021)						
Population Family	9,592	87.1%	29,365	86.1%	89,721	85.1%
Population Non-Family	1,421	12.9%	4,548	13.3%	14,548	13.8%
Population Group Quarters	1	-	189	0.6%	1,164	1.1%
Family Households	3,093	72.2%	9,611	71.7%	28,520	70.1%
Non-Family Households	1,188	27.8%	3,798	28.3%	12,167	29.9%
Married Couple with Children	913	24.3%	2,835	21.6%	8,096	21.8%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2021)						
1 Person Households	1,017	23.8%	3,238	24.1%	10,342	25.4%
2 Person Households	1,489	34.8%	4,797	35.8%	13,448	33.1%
3 Person Households	744	17.4%	2,324	17.3%	7,152	17.6%
4 Person Households	603	14.1%	1,810	13.5%	5,602	13.8%
5 Person Households	269	6.3%	805	6.0%	2,547	6.3%
6 or More Person Households	158	3.7%	435	3.2%	1,596	3.9%
Household Vehicles (2021)						
Households with 0 Vehicles Available	142	3.3%	533	4.0%	2,291	5.6%
Households with 1 Vehicles Available	1,493	34.9%	4,039	30.1%	13,402	32.9%
Households with 2 or More Vehicles Available	2,646	61.8%	8,836	65.9%	24,994	61.4%
Total Vehicles Available	8,207		26,412		76,297	
Average Vehicles Per Household	1.9		2.0		1.9	

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Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	8,710		27,082		82,213	
Estimated Civilian Employed	4,957	56.9%	15,846	58.5%	48,218	58.6%
Estimated Civilian Unemployed	237	2.7%	740	2.7%	2,499	3.0%
Estimated in Armed Forces	82	0.9%	299	1.1%	869	1.1%
Estimated Not in Labor Force	3,434 39.4%		10,197 37.7%		30,627 37.3%	
Unemployment Rate	2.7%		2.7%		3.0%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	4,957		15,846		48,218	
Management, Business, Financial Operations	513	10.4%	1,651	10.4%	5,475	11.4%
Professional, Related	1,042	21.0%	3,894	24.6%	10,943	22.7%
Service	597	12.0%	2,214	14.0%	8,093	16.8%
Sales, Office	1,144	23.1%	3,535	22.3%	11,317	23.5%
Farming, Fishing, Forestry	19	0.4%	45	0.3%	98	0.2%
Construct, Extraction, Maintenance	680	13.7%	1,841	11.6%	4,571	9.5%
Production, Transport Material Moving	961	19.4%	2,667	16.8%	7,720	16.0%
White Collar Workers	2,700 54.5%		9,080 57.3%		27,736 57.5%	
Blue Collar Workers	2,257 45.5%		6,766 42.7%		20,482 42.5%	
Consumer Expenditure (2021)						
Total Household Expenditure	\$223.93 M		\$750.99 M		\$2.22 B	
Total Non-Retail Expenditure	\$117.64 M	52.5%	\$394.54 M	52.5%	\$1.17 B	52.6%
Total Retail Expenditure	\$106.29 M	47.5%	\$356.46 M	47.5%	\$1.05 B	47.4%
Apparel	\$7.79 M	3.5%	\$26.19 M	3.5%	\$77.69 M	3.5%
Contributions	\$7.05 M	3.1%	\$23.85 M	3.2%	\$70 M	3.2%
Education	\$6.18 M	2.8%	\$20.98 M	2.8%	\$62.65 M	2.8%
Entertainment	\$12.52 M	5.6%	\$42.22 M	5.6%	\$124.26 M	5.6%
Food and Beverages	\$33.34 M	14.9%	\$111.41 M	14.8%	\$330 M	14.9%
Furnishings and Equipment	\$7.78 M	3.5%	\$26.27 M	3.5%	\$77.26 M	3.5%
Gifts	\$5.21 M	2.3%	\$17.77 M	2.4%	\$52.23 M	2.4%
Health Care	\$19.42 M	8.7%	\$64.77 M	8.6%	\$190.5 M	8.6%
Household Operations	\$8.7 M	3.9%	\$29.21 M	3.9%	\$86.22 M	3.9%
Miscellaneous Expenses	\$4.2 M	1.9%	\$14.14 M	1.9%	\$41.76 M	1.9%
Personal Care	\$3.01 M	1.3%	\$10.08 M	1.3%	\$29.78 M	1.3%
Personal Insurance	\$1.52 M	0.7%	\$5.18 M	0.7%	\$15.15 M	0.7%
Reading	\$484.72 K	0.2%	\$1.63 M	0.2%	\$4.8 M	0.2%
Shelter	\$47.01 M	21.0%	\$157.56 M	21.0%	\$468.41 M	21.1%
Tobacco	\$1.46 M	0.7%	\$4.76 M	0.6%	\$14.3 M	0.6%
Transportation	\$41.15 M	18.4%	\$138.28 M	18.4%	\$407.32 M	18.3%
Utilities	\$17.12 M	7.6%	\$56.7 M	7.6%	\$168.15 M	7.6%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	7,543		23,494		70,076	
Elementary (Grade Level 0 to 8)	162	2.1%	617	2.6%	2,096	3.0%
Some High School (Grade Level 9 to 11)	639	8.5%	1,833	7.8%	5,346	7.6%
High School Graduate	2,383	31.6%	7,298	31.1%	21,547	30.7%
Some College	2,008	26.6%	5,975	25.4%	17,549	25.0%
Associate Degree Only	709	9.4%	2,248	9.6%	7,168	10.2%
Bachelor Degree Only	931	12.3%	3,193	13.6%	9,880	14.1%
Graduate Degree	712	9.4%	2,330	9.9%	6,490	9.3%

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Units In Structure (2021)						
1 Detached Unit	2,792	78.8%	9,573	80.9%	29,313	78.0%
1 Attached Unit	60	1.7%	202	1.7%	797	2.1%
2 to 4 Units	254	7.2%	524	4.4%	2,628	7.0%
5 to 9 Units	66	1.9%	265	2.2%	1,528	4.1%
10 to 19 Units	21	0.6%	292	2.5%	1,576	4.2%
20 to 49 Units	30	0.9%	90	0.8%	295	0.8%
50 or More Units	12	0.3%	77	0.7%	354	0.9%
Mobile Home or Trailer	994	28.1%	2,323	19.6%	4,118	11.0%
Other Structure	52	1.5%	63	0.5%	78	0.2%
Homes Built By Year (2021)						
Homes Built 2010 or later	353	10.0%	1,227	10.4%	3,682	9.8%
Homes Built 2000 to 2009	1,248	35.2%	3,676	31.1%	9,020	24.0%
Homes Built 1990 to 1999	1,050	29.6%	3,146	26.6%	8,590	22.8%
Homes Built 1980 to 1989	712	20.1%	2,111	17.8%	5,706	15.2%
Homes Built 1970 to 1979	400	11.3%	1,293	10.9%	4,839	12.9%
Homes Built 1960 to 1969	192	5.4%	1,113	9.4%	4,780	12.7%
Homes Built 1950 to 1959	187	5.3%	495	4.2%	2,725	7.2%
Homes Built Before 1949	139	3.9%	348	2.9%	1,345	3.6%
Home Values (2021)						
Home Values \$1,000,000 or More	3	-	19	0.2%	117	0.4%
Home Values \$500,000 to \$999,999	35	1.1%	190	1.9%	870	3.2%
Home Values \$400,000 to \$499,999	34	1.0%	219	2.2%	536	2.0%
Home Values \$300,000 to \$399,999	93	2.8%	468	4.6%	1,687	6.3%
Home Values \$200,000 to \$299,999	364	11.1%	1,526	15.2%	3,817	14.2%
Home Values \$150,000 to \$199,999	941	28.8%	2,563	25.5%	5,270	19.6%
Home Values \$100,000 to \$149,999	688	21.1%	2,237	22.2%	6,224	23.1%
Home Values \$70,000 to \$99,999	274	8.4%	975	9.7%	3,002	11.1%
Home Values \$50,000 to \$69,999	227	7.0%	768	7.6%	2,636	9.8%
Home Values \$25,000 to \$49,999	179	5.5%	410	4.1%	1,444	5.4%
Home Values Under \$25,000	426	13.1%	690	6.9%	1,324	4.9%
Owner-Occupied Median Home Value	\$138,141		\$148,436		\$144,079	
Renter-Occupied Median Rent	\$698		\$756		\$704	
Transportation To Work (2021)						
Drive to Work Alone	4,416	89.1%	13,645	86.1%	41,332	85.7%
Drive to Work in Carpool	269	5.4%	1,332	8.4%	4,133	8.6%
Travel to Work by Public Transportation	17	0.3%	61	0.4%	333	0.7%
Drive to Work on Motorcycle	26	0.5%	61	0.4%	132	0.3%
Walk or Bicycle to Work	7	0.1%	98	0.6%	587	1.2%
Other Means	88	1.8%	161	1.0%	498	1.0%
Work at Home	134	2.7%	489	3.1%	1,203	2.5%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	830	16.7%	3,258	20.6%	11,015	22.8%
Travel to Work in 15 to 29 Minutes	2,497	50.4%	7,376	46.5%	22,446	46.6%
Travel to Work in 30 to 59 Minutes	1,293	26.1%	3,888	24.5%	11,201	23.2%
Travel to Work in 60 Minutes or More	204	4.1%	835	5.3%	2,354	4.9%
Average Minutes Travel to Work	22.1		21.8		20.7	

